



Jefferson Memorial Arch, facing Gretna's courthouse, was completed in 1923 and honors Jefferson parish veterans of all wars since 1812. It was recently refurbished and restored through the efforts of Gretna city officials and local VFW and American Legion posts. Plane was added since World War II.

**Gretna's
commercial
and
industrial
growth
continues**



Stumpf's Westside Shopping Center on Expressway

hub of the City's recreation facilities. The American Legion plays all its baseball games there and semi-pro baseball games are played each Sunday afternoon from early spring to late summer.

In tribute to its veterans, the City voted in March to assume maintenance of the Veterans Memorial Arch and Park in front of City Hall. Set aside as a Memorial Park for the Veterans organizations, it was previously under the jurisdiction of Jefferson Parish.

Gretna, which was incorporated on June 3, 1913, is governed by a Mayor and a Board of Aldermen. Much credit for the City's services

and facilities must be given to the Board, which is made up of the following five men:

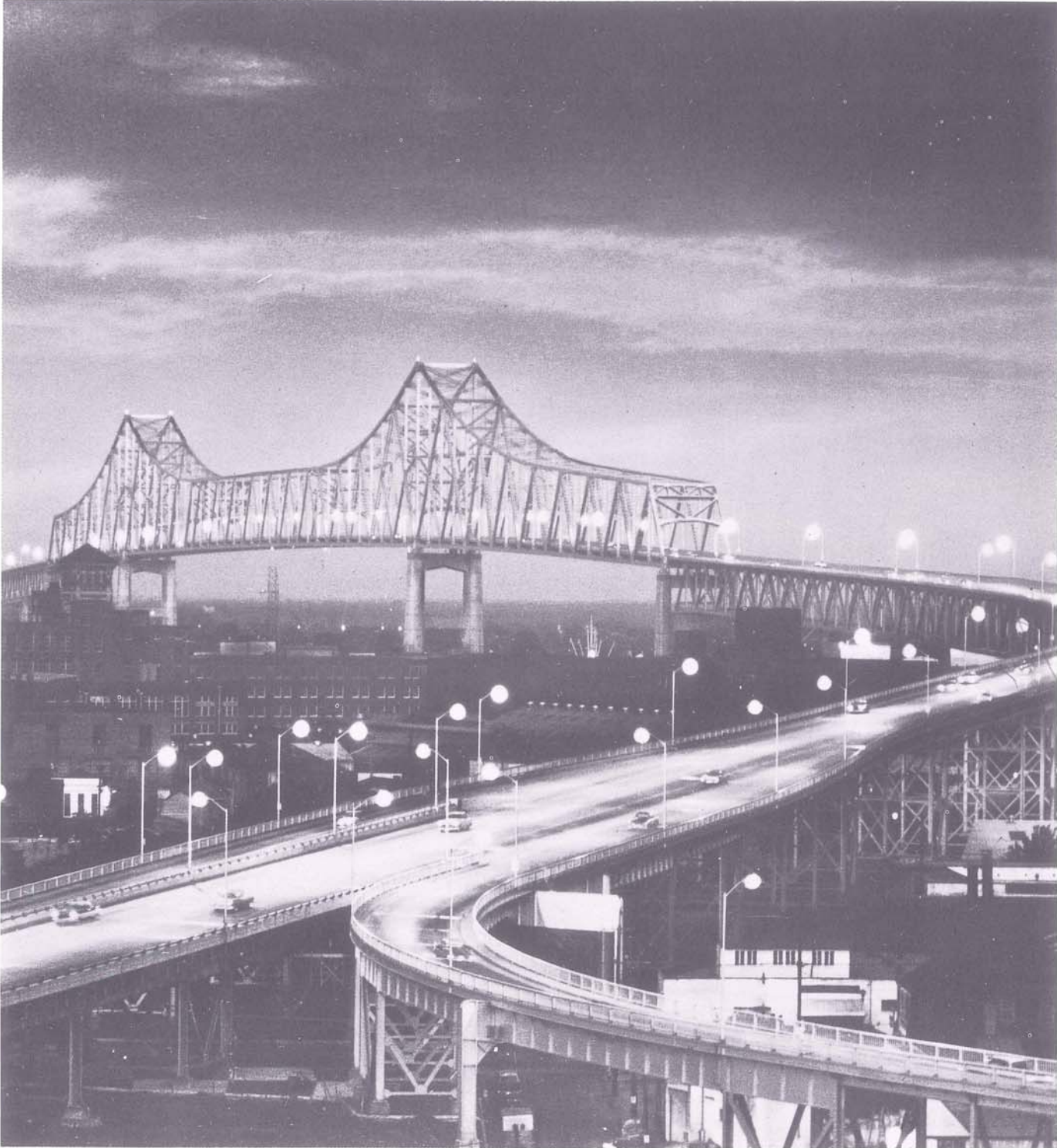
Eugene Gehring, Mayor Pro-Tem and now serving his 39th year; Anthony J. Marchese, 11 years; Louis A. LeBoeuf, Jr., 7 years; John L. Dulcich, Jr., 5 years; and Gerard E. Schexnayder, who was appointed this year by Governor John J. McKeithen to fill the vacancy caused by the death of G. Ashton Cox.

Community cooperation is the ultimate factor in any city's progress and every citizen can justly take pride in the strides taken by Gretna on the road to continued growth and prosperity.



Award-winning \$350,000 St. Anthony Catholic Church in Gretna replaces a 47 year wooden structure. The 97-foot steel crosses stand at the corner of Franklin and Burmaster. Finished in textured concrete, the 700 seat church is 100 by 110 feet, 28 feet high and free of interior columns.

GREटना



**Moving
ahead
at an almost
unbelievable
pace.**



Gretna's popular Mel Ott park is the hub of the city's recreational facilities. Pictured above is the children's playground, fenced, and equipped with the latest recreational equipment. Two additional playgrounds have been added to the city's recreation facilities, one in McDonoughville section of Gretna for colored children and one on Lafayette for white children.

Left: The toll-free Mississippi River Bridge puts downtown New Orleans and Gretna within fifteen minutes of each other. The fast four-lane West Bank Expressway which, on its way to the Huey P. Long Bridge, cuts through the center of Gretna, and its tunnel that has eliminated the long frustrating Harvey Canal traffic bottleneck, are stimulating both business and building throughout Gretna and the entire West Bank.



Typical of the attractive new subdivisions in Kenner are these Dover homes in University City east.

KENNER

*With a coordinated growth plan
Kenner is prepared for tremendous
improvements—as population rapidly increases*

By Edward J. D'Gerolamo, Mayor

Kenner is moving ahead at an almost unbelievable pace.

Based on the premise that the city's growth will continue at the rate of the past few years, the population should increase from the present 26,000 to between 65,000 and 75,000 by 1980.

This isn't an imaginary figure—it's the considered opinion of the Chamber of Commerce of the New Orleans Metropolitan Area and New Orleans Public Service Inc., based on mass transportation studies.

Kenner has enough vacant land to more than triple its present size and population, so the city can easily handle its projected growth.

Our city operates on a Master Plan with services and facilities organized so that they will function not only tomorrow and next year, but five and ten years from now. We plan to be prepared for that tremendous upsurge in population.

A big assist will be given with the opening of Interstate 10 as far as Kenner. This event, which the Bureau of Public Roads says should take place in December of this year, will bring Kenner within 15 minutes of downtown New Orleans. The overpass at Williams Boulevard and I-10 is already complete and work is in the final stages on access roads.

This year's operating budget is a record-breaking \$1,068,315—an increase of approximately \$150,000 over the 1966 figure. Revenues from sales tax collections, the building boom and business licenses have increased sizeably. We have a policy of investing the City's idle funds.

Main capital improvement for 1967 is the \$3 million sewerage treatment plant and collection system for drainage District No. 2. It will service all developed properties between Interstate 10 and Lake Pontchartrain. Once completed, all populated areas within the City will have sewerage service.

Other improvement highlights include:

- Asphalt surfacing all gravel and shell streets not hard surfaced following the installation of sewerage in District No. 1.
- Appointment of an engineering firm to make studies on closing all open ditches within the Kenner City limits.
- Selection of an architectural firm to submit ideas for a community center auditorium. We are hoping that both projects will be ready for presentation to the citizens of Kenner by the end of 1967 or early 1968.
- Receipt of a \$19,500 grant from the federal government which we requested for use in drawing up preliminary plans for Kenner's own garbage pick up and disposal system.

For the interim between the planning and operational stages, a contract was negotiated this year with a private firm to pick up garbage throughout the city three times a week. The new arrangement is saving taxpayers \$20,000 a year over the figure paid to Jefferson Parish for the service in previous years.

The city is also working with developers of three large subdivisions—University City West, Redwood and the second section of Driftwood. All three are in the process of putting in streets, sewerage and water and gas lines.

It is expected that the builders will construct 1500 to 2000 new homes within the next two years.

Work is also underway on the \$6 million Jefferson Downs Racetrack, located just west of the Duncan Canal at Lake Pontchartrain. The grandstands will hold about 7500 racing fans and both the track and its facilities will be as good or better than those at the New Orleans' Fair Grounds.

Racing is scheduled to begin in 1968 and should produce about \$150,000 in annual revenue.

The East Jefferson Waterworks District completed the first phase of a nine mile water trunkline in Kenner in January and Jefferson Parish officials have given their assurance that other improvements will follow. This line means increased water pressure for present homes and insures that adequate water lines will be available for future developers.

Transit bus service in Kenner now operates on an hourly basis six days a week. Additional buses are being considered for the peak hours of 6 to 9 a.m. and 4 to 6 p.m. All buses are heated and air conditioned for year round comfort.

A ceramics and art and crafts center opened its doors at 20th street between Kentucky and Roosevelt the latter part of 1966. It was received with such enthusiasm that there is already a waiting list for the adult classes. The modern, two story building is leased for \$1 a year from a local developer who built it precisely for its present use.

The new Center is part of the Kenner Recreation Department which now has over 1500 children participating in various activities throughout the year. In previous years the department offered primarily seasonal sports with a moderate amount of baton twirling and cheerleading instruction. The program has expanded, however, and now includes ceramic classes for both adults and children, bowling, baton twirling, cheerleading and dancing classes.

Other major improvements completed in 1966 included the \$180,000 City Hall addition; a new fire station; two new buses; and a \$5.1 million sewerage treatment plant and collection system for Drainage District No. 1. This plant provides 66 miles of sewer collection lines, 934 sewer manholes and 4800 sewer connections for 18,000 residents. It will ultimately serve 32,000.

Business firms continue to be attracted to Kenner. Louisiana Industries is re-

KENNER



locating its plant just west of T. L. James Construction Company on the north side of Airline Highway. Set for completion in August, the plant will employ from 100 to 150 employees and bring many new tax dollars into the City.

Westland Shopping Center, Williams Blvd. and 26th Street, opened in the latter part of 1966 and another shopping center is scheduled to open directly across the street during the Fall of this year.

In order to continue attracting the most qualified personnel possible, the City Council unanimously voted to raise the base pay of all city employees from 30 to 50 percent, according to capacity and evaluation, effective January, 1967. In addition, the base pay for police and firemen was increased from \$315 to \$400 a month.

Kenner's elected officials include the mayor, Aldermen Anthony J. Bertolino, Michael J. Damiano, Ray S. Dupepe, Lebo Mancuso, Joseph S. Yenni and Marshal Salvador Lentini. Board appointees are Harold Kytle, city attorney, Rene Harris, city engineer and Andrew Hoffman, accountant and bookkeeper.

We are all enthusiastic and whole-hearted in our faith in Kenner's future. We know that much remains to be done and we plan, with the help of Kenner citizens, to do it. And do it right.

Kenner city officials and administrative staff are shown in council chamber. L to r, seated, Alderman Lebo Mancuso; Marshal Salvador J. Lentini; Alderman Joseph S. Yenni; Mayor Edward J. D'Gerolamo, Aldermen Ray S. Dupepe, Michael J. "Mike" Damiano and Anthony J. "Muss" Bertolino. Standing (l to r) Andrew C. Hoffman, Secretary-Treasurer; Harold E. Kytle, city attorney; Mrs. Amelie Trepagnier; Mrs. Carrie Louvier; Mrs. John Morales; Mrs. Frances Post; Mrs. Barbara Varnes; Mrs. Joan Hebert; Mrs. Hilda Clement, secretary to mayor and council; Vincent Franzone, director of regulatory board; Roy Cartier, city engineer and Edward Johnson, bookkeeper. Pictures on wall are of William Kenner and Mary Minor Kenner.



Three of recreation department's 110 adult ceramics students are shown here. Left to right, Mrs. Joel Growden, Mrs. Jane Ellison and Mrs. Joyce Young.

**Population,
and
residential
development
jump as
construction
booms.**



Interstate highway 10 overpass at Williams Blvd. in Kenner is shown here.



Kenner's modern Sewerage Treatment Plant No. 1 opened April 8, 1965 at 1901 24th St. just off Williams Blvd. Construction on a second plant to serve District No. 2 will begin in 1968.



HARAHAN

This wide-awake suburban community, known as Jefferson's "City of Homes", continues its amazing growth and progress

By Mayor Freddie A. Wilcox

Salary raises and civil service status for all employees, a new 200 home subdivision and "cleanest city award"—that's part of the 1966-67 progress story in Harahan.

The 15 per cent pay hike comes from an increased operating budget for 1967 of \$276,283, up \$67,283 from last year. Base pay for marshal's deputies was also increased last year.

Civil service, which was approved eight years ago but never implemented, was put into effect by a newly appointed five-man citizens commission.

With 3200 residential units now, our newest subdivision, River Oaks Park, will add 200 other new home sites.

Harahan was one of two Jefferson cities winning a "cleanest city" award in 1967 from the Louisiana Garden Club Federation. Helping the city earn the honor was an arrangement with a private garbage hauler to pick up trash as an additional service to residents.

The city's first law enforcement training program—an intensive five week course—was held by Marshal George R. Picone for the 10-man police force and eleven auxiliary deputies. Instructors came from the sheriff's office, state police and FBI.

All police and fire vehicles are now tied into a two way 24 hour central communications system.

The property owner's petition program to blacktop 15 miles of streets is now 80 per cent complete.

Twenty-two new mercury vapor lights were installed on Genesee street as part of a gradual replacement of incandescent street lamps.

Beautification Efforts

Harahan's garden clubs planted trees and flowers and businessmen donated litter barrels as part of the city's continuing beautification program. The maintenance department assigns one

employee each day to keep city property well groomed and litter free.

A share-the-cost program to cover unsightly ditches with property owners paying for culverts which the city installs, is helping to promote the city's beautification efforts.

Bond issue drainage improvements for Harahan include:

84" to 96" culverts installed and Lauricella ditch covered from 6th street to Mazoue ditch.

Banks of the Mazoue ditch and Soniat Canal will be strengthened with sheet pile on a concrete foundation.

96" culverts installed and Harahan ditch covered to improve drainage flow into the Soniat Canal.

54" culverts installed and Woodward ditch covered.

Repairs were made to Pumping Station No. 6 at a cost of \$8,000 to shore up the building which was sinking.

Plans For Gym Prepared

Plans for a proposed gymnasium on Soniat Playground have been prepared. Included are a basketball court, four meeting rooms, a stage and 500 retractable seats.

Early this year, a \$275,000 apartment structure opened just off Jefferson hwy., next to the new Colonial Manor Shopping Center.

With private patios and balconies, the 48 garden type apartments are built around a courtyard which features a swimming pool, recreation center, outdoor play areas and laundry room.

As new businesses and more homeowners move to Harahan, population is over 13,000 and growing!

The mayor, the marshal and board of aldermen are committed to keeping Jefferson's City of Homes a progressive, wide-awake suburban community.



Harahan city officials and office staff (seated l. to r.) Fred J. Barocco, Alderman; Freddie Wilcox, Mayor; Lillian Bourg, Clerk; Louise Bonnacaze, Mayor's secretary and Frances Godbold, Clerk. Standing (l. to r.) Alderman Maurice P. Bowler, Mayor pro-tem Clinton C. Cressione; J. Hugh Martin, City Attorney; Aldermen Alton L. Bourg and Al Barousse; Marshal George R. Picone.

Here's the interior courtyard of Colonial Manor, Harahan's newest luxury apartment complex, at 7373 Jefferson Highway.

Pursuit of Excellence in Education

Implementation of a five year improvement program, elimination of a six year \$1 million deficit plus salary increases for teachers and other school board personnel—these were some of the outstanding achievements of the Jefferson Parish School Board in 1966 and 1967. Faced with a 1966-67 record enrollment of 50,000 (doubled in ten years) a deficit of \$1,021,497.51 (since 1960-61) and the need for pay raises for all employees to keep Jefferson competitive—the Board took swift and effective action.

A half cent sales tax increase was proposed, won voter approval on May 3, 1966, and became effective July 1, 1966. This doubled the Board's share of sales tax revenues and added \$2,792,834.47 the first year for salaries and maintenance. (The other "half-cent," voted in 1956, is limited to new construction.)

Another boost came from the Board's successful fight to change the distribution of state education funds from a previous year enrollment basis to the current year. (A sizeable savings was realized when enrollment jumped from 50,000 in 1966-67 to 55,000 in 1967-68.)

Add to this the \$20 million from a 1964 bond issue for construction and renovation plus continuing efforts to get federal funds for educational programs and materials and you get a bright financial picture for Jefferson schools.

Teachers' Salaries Increased

Teachers' salaries were increased immediately following passage of

the 1966 sales tax. Two more increases followed, the most recent on March 22, 1967. Salary hikes went also to school bus operators, secretaries, maintenance and lunchroom personnel.

Board members have pledged further increases as soon as financing is available.

Elimination of the \$1 million deficit came four years sooner than expected. This was reflected in the 1966-67 fiscal year financial report which showed a "plus" operating balance of \$19,601.72.

Another significant sign of progress under a dedicated Jefferson Parish School Board is the fact that two phases of the five year improvement program have already been completed.

Nine new elementary schools and a junior high school have been built with 1956 sales tax revenues and 1964 bond issue funds. Two additional junior high schools and two senior high schools are under construction. Extensive additions and renovations were effected at 60 existing schools.

As a result of these projects, 526 classrooms will have been added when all work is completed. In addition, the building and renovation program provided 8 libraries, 6 cafeterias, 10 kitchens, 5 science laboratories, a gymnasium, black-topping for 57 school yards, 24 on-premises janitor's cottages, roof and sewerage repairs, and fencing and lesser repairs.

Hurricane Betsy in 1965 had a dire effect on the Board's building pro-

gram. In addition to forcing renovation and repair of structures damaged by the storm, Betsy spiraled construction costs upward as demands for labor and building materials soared to new levels.

While new schools were being constructed and renovations and repairs made to existing structures, other important changes were being effected as a part of the five-year long-range improvement plan.

Teachers Better Qualified

A higher percentage of the teachers employed were fully qualified for the academic subjects they were to teach as well as fully certified for the positions to which they were assigned.

Slowly, the number of classroom teachers with master's degrees began to increase.

More men teachers were employed to teach in the upper elementary grades.

In-service training programs, course offerings, seminars and workshops made possible a continuous improvement in teacher competencies. New educational developments and methods were introduced to Jefferson parish teachers in the in-service training program.

A comprehensive evaluative study of the administrative organization and instructional program for all grades was initiated. Additional administrative personnel were appointed to work with classroom teachers at all levels and in many subject matter areas.

Improvements in the curriculum were continuous and "course offer-

ings were designed to challenge the ability and potentiality of the slow learner, the average learner, and the fast learner—for every child at every grade level,” as provided in the five-year program.

A greatly expanded special education program to meet the total needs of all pupils was initiated. Additional counsellors and guidance personnel assisted students in making the right vocational and avocational choices and some counselling assistance was made available to elementary students. An accelerated and enriched instructional program was made available for the gifted child.

The testing program, initiated originally in the first six grades, was greatly expanded at all grade levels. The music program in the schools was enlarged and a full-time consultant in Music was assigned. A consultant in English was employed. In addition to supervisors at the elementary level, supervisors and consultants in subject matter fields have also been appointed.

Major progress and accomplishment was made in school libraries. Increased expenditures of funds for books and periodicals resulted in all libraries meeting the standards set by the Southern Association of Colleges and Schools.

Satellite Complexes Proposed

Recognizing the need for occupational-vocational-technical courses in the secondary schools, school administrators initiated the beginnings of such a program. It was hoped that the program would be climaxed



G. ROBERT MURPHY, Districts 1 and 2, School Board President, 1967. Resides at 1500 Thomas Street, Gretna. Was President in 1964 and Vice-President in 1965. Murphy is a member of the Rotary Club, the Chamber of Commerce and the Small Business Association. He owns and operates a chain of dry cleaning businesses.



DR. ALFRED T. LITTLE is Superintendent of Schools and Secretary of the School Board. He received his B. S. and M. S. degrees from East Texas University and his Doctorate in Education from the University of Texas. A member of Phi Delta Kappa, the American Association of School Administrators and the National Education Association, Dr. Little is listed in Who's Who in American Education.



GEORGE C. GIBSON, District 4, School Board Vice-President, 1967. Resides at 4620 Cleveland Place, Metairie. Gibson also served as a member of the Executive Committee. He is a staff attorney for Pan-American Petroleum Corporation. Civic activities include membership in the Masons, the Public Affairs Research Council and the Jefferson Parish Chapter of the LSU Alumni Association, of which he is a past president.



J. KENNETH LEITHMAN, District 1, Chairman of the Budget Committee, 1967. Resides at 50 Smithway Drive, Gretna. Served as Vice-President in 1966. Leithman has been active in many civic organizations and received the Lion of the Year award. Served as President of the Metropolitan Track and Field Officials Association and President of the West Bank Independent Insurance Agencies Association. He is owner of the General Insurance Agency.



ELMO BERGERON, District 2, member of the Executive Committee, 1967. Resides at 2601 Cardinal Place, Marrero. Included in his civic activities are memberships in the American Legion and the Marrero Lion's Club. He has been office manager for the Hunt Tool Company for the past 15 years.



PAUL F. DASTUGUE, District 3, member of the Budget Committee, 1967. Resides at 421 Central Avenue in East Jefferson. Dastugue is a past President of the Jefferson Young Men's Business Club, the State Association of Young Men's Business Clubs and the Tulane Business Alumni. Won numerous honors while a student at Tulane. He is owner of Medallion Realty, Inc.



PAUL M. POPE, JR., Districts 3 and 4, Chairman of the Building Committee, 1967. Resides at 211 Magnolia Drive, Metairie. Was Chairman of the Building Committee for three years. Pope has been active in the Parent-Teacher Association, Family Service Society, the Community Welfare Council of Jefferson Parish and served as a "loaned executive" in the 1967 United Fund campaign. He is past President of the Petroleum Landmen's Association of New Orleans and First Vice-President of the American Association of Petroleum Landmen. Pope is Senior Staff Landman for Humble Oil and Refining Company.



LEON E. SONIAT, JR., Districts 3 and 4, Chairman of the Executive Committee, 1967. Resides at 2007 Metairie Court, Metairie. Was President of the Board in 1965. Soniat has served as past President of the Toastmaster's Club and is a member of the Lions Club and Kiwanis Club. Active in radio and television for 16 years, he is now an underwriter for the New York Life Insurance Company.

STATISTICS ON EDUCATION IN JEFFERSON

1957-58 through 1966-67

School Year	Registration	Average Daily Membership	Number of Teachers	High School Graduates	Average Teacher Salary	Average Operational Cost Per Pupil in ADM
1957-58	28,474	27,333.0	892	708	\$3,936.52	\$179.48
1958-59	30,478	29,299.4	965	766	4,044.67	188.35
1959-60	32,817	31,801.7	1100	944	4,234.93	209.70
1960-61	35,459	34,358.9	1189	1031	4,611.21	216.75
1961-62	38,674	37,258.2	1310	1134	4,612.71	221.39
1962-63	43,494	41,838.6	1512	1192	4,527.57	224.10
1963-64	46,067	44,293.4	1632	1652	4,679.99	233.54
1964-65	48,298	46,148.1	1764	1842	4,969.00	263.60
1965-66	50,323	47,133.3	1928	1903	5,606.40	296.92
1966-67	52,585	49,807.0	2080	2047	6,513.02	352.29
1967-68	56,255 (a)	55,586 (b)	2309	—	7,378.92	411.85 (c)

(a) Membership plus losses of first twenty days

(b) Total membership as of September 27, 1967

(c) Average Operational Cost Per Pupil in Registration

55,000 in 1967 / More in 1968



PAUL J. HUBBELL
Assistant Superintendent
for Instruction



PETER C. BERTUCCI
Assistant Superintendent
for Business



JOHN J. MAXWELL
School Board Attorney

with the inclusion of this study area in two satellite high school complexes proposed in the \$25 million school construction bond issue of December 16, 1967.

A continuous review of the academic program has resulted in curriculum revision and innovation, keeping pace with the ever-changing role of education. Experimental studies in team teaching, individual learning, programmed learning and other aspects of the new technology in education and learning are continuing in the schools.

Teaching equipment and supplies necessary for an outstanding educational program are being provided at all schools. Attempts are being made constantly to provide fully for effective teaching in science, business, mathematics, homemaking, shop, music, band, foreign language,

linguistics, English and reading. In addition to newly published teaching materials, modern visual aids and electronic equipment have been provided many of the schools.

The three senior high schools and three of the junior high schools have been accredited by the Southern Association of Colleges and Schools. A continuing program to maintain accreditation of the senior high schools and to seek accreditation of other junior high schools was initiated.

Board Leadership Outstanding

Dedicated leadership in school planning and administration is provided by a seven-man School Board and Dr. Alfred T. Little, superintendent of schools.

Serving as President during 1967 was G. Robert Murphy, of Gretna. He previously served as President

in 1964, as Vice-President in 1965, and during 1965 and 1966 was Chairman of the Budget Committee. He is a member of the Rotary Club, the Chamber of Commerce and the Small Business Association. George C. Gibson, of Metairie, served as Vice-President of the Board and was a member of the Executive Committee. He is a staff attorney for Pan-American Petroleum Corporation, a member of the Masons, the Public Affairs Research Council, and the Jefferson Parish Chapter of the LSU Alumni Association.

J. Kenneth Leithman, of Gretna, served as Chairman of the Budget Committee. He is owner of the General Insurance Agency and has served as President of the West Bank Independent Insurance Agencies Association and the Metropolitan New Orleans Track and Field Association.

Paul M. Pope, Jr., of Metairie, has served as Chairman of the Building Committee, an important post in the major construction program of the past few years. He is Senior Staff Landman with the Humble Oil and Refining Company. He has been President of the Petroleum Landmen's Association of New Orleans and first Vice-President of the American Association of Petroleum Landmen. He has been active in the Parent-Teachers Association, the Family Service Society, the Community Welfare Council of Jefferson Parish, and served as a loaned executive in the 1967 United Fund campaign.

NUMBER OF PUBLIC HIGH SCHOOL GRADUATES

Session 1957-58 through Session 1966-67

SESSION	WHITE			NEGRO		
	Boys	Girls	Total	Boys	Girls	Total
1957-58	229	354	583	23	32	55
1958-59	277	416	693	35	38	73
1959-60	344	495	839	40	65	105
1960-61	393	524	917	43	71	114
1961-62	453	568	1021	45	68	113
1962-63	476	591	1067	61	64	125
1963-64	666	820	1486	62	104	166
1964-65	685	983	1668	80	94	174
1965-66	752	884	1636	109	158	267
1966-67	744	988	1732	134	181	315

Continued on page 99

Some New Parish Schools



The new Benjamin Banneker elementary school in Kenner



Central library at Rudolph Matas



Science in the primary grades at the new Phoebe Hearst elementary school



The New Catherine Strehle elementary school in Avondale

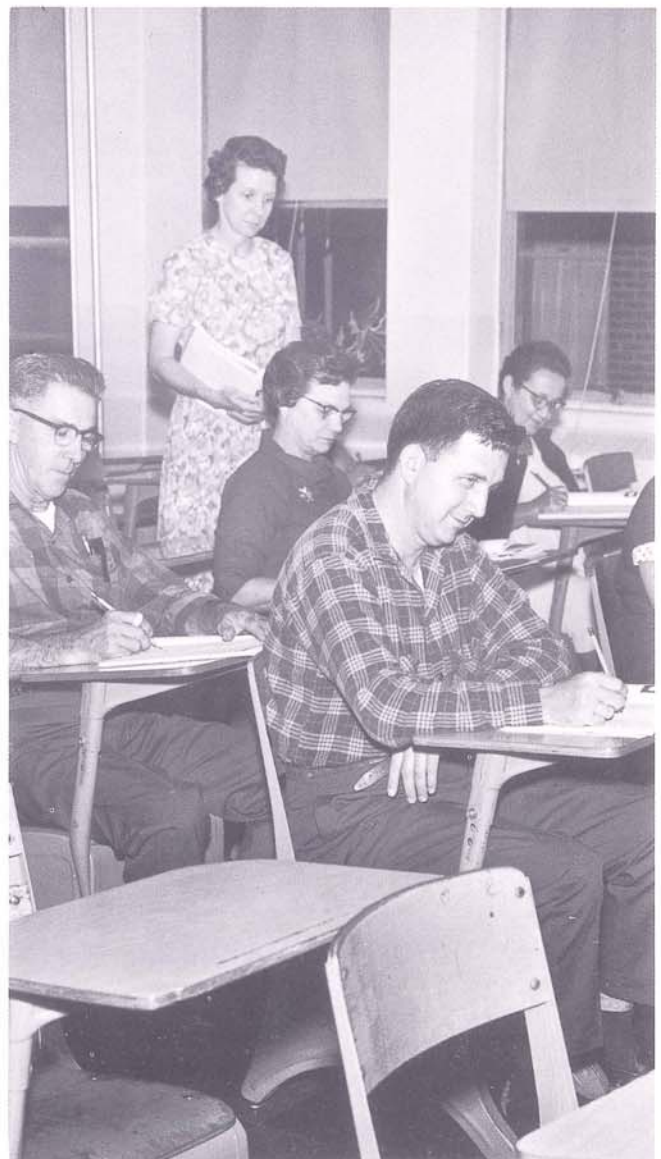
Jefferson Parish's Pursuit of Excellence in Education . . .



. . . begins with first graders such as these at Phoebe Hearst elementary school



and these second graders at Vic A. Pitre elementary school



. . . and continues for some 2000 adults in the adult education program.



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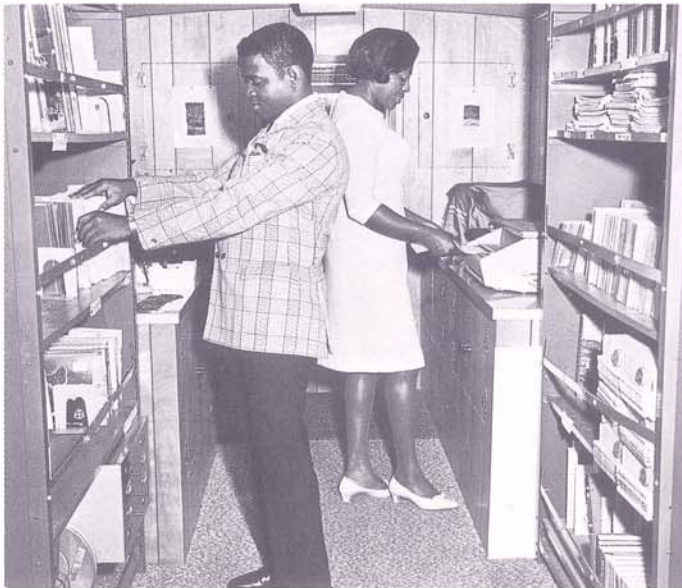
Jackson, Tenn.
(Zip 38301)
P. O. Box 1444
901 427-8516

Houston, Tex.
(Zip 77019)
P. O. Box 13378
713 524-7957

Chicago, Ill.
(Zip 60022)
P. O. Box 8, Glencoe, Ill.
312 835-0608



Modern teaching aids are utilized in effective instruction in parish schools



Workers process books for distribution from the Materials Center (Federal) in Gretna

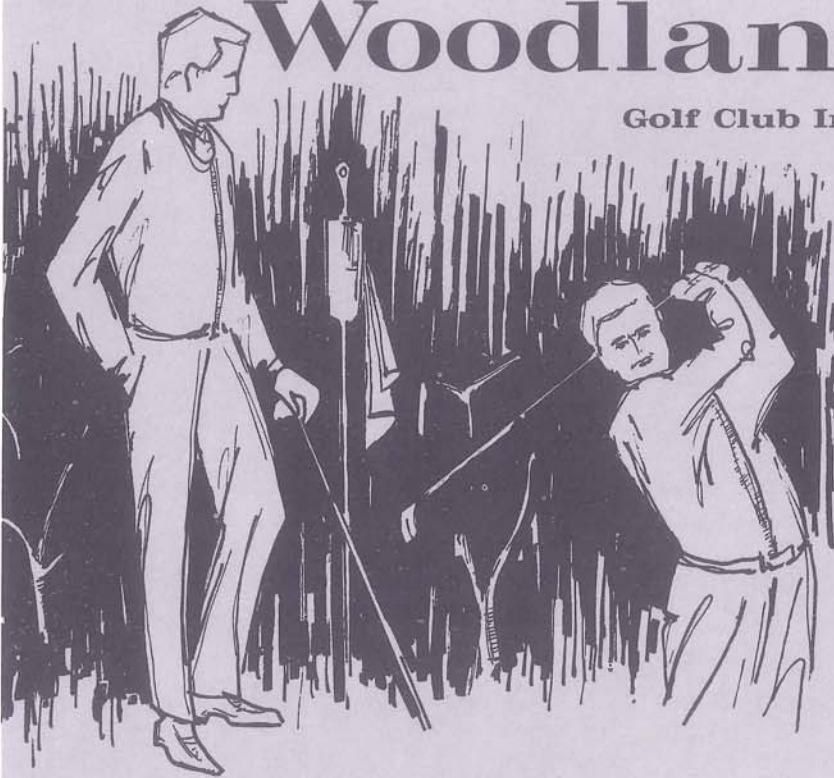
Itinerant master teachers travel throughout parish in mobile units complete with teachers materials.



Best Lot Buy in the Metropolitan New Orleans Area

Woodland West

Golf Club Inc.



In the Harvey-Gretna area. Only a few blocks off the intersection of Manhattan and Lapalco Blvds.

A Wonderful Place to Live and Play

Happiness Begins Here...

We planned it that way . . . golf, swimming, outdoor recreation are all part of this magnificent development.

After a hard day's grind at the office, wouldn't it be nice to step out your own back door and play a few holes of golf or take a refreshing dip in the Woodland West pool. All of this and so much more can be yours when you settle in Woodland West.

WIDE PAVED STREETS fronting large spacious lots, some overlooking the scenic golf course . . . A PUBLIC SCHOOL will be built right on the

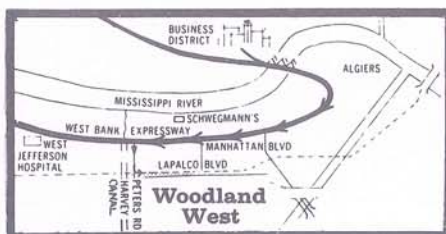
premises, so convenient for both the parents and children. Two church sites have been recently sold. One church will also construct a new school. THREE LARGE SHOPPING CENTERS are near Woodland West for shopping convenience.

JUST COMPARE this Sunday . . . be surprised, because with all these living extras, Woodland West costs less than developments without nearly so much.

Model Homes on Display Everyday

Prices Begin at \$24,500

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Bruce North and A. H. Mitchel, Exclusive Agents

EMPHASIS ON SCIENCE . . .

An honors class in biology at West Jefferson senior high school (right)

A science class at Stella E. Worley junior school (center, right)

A physical science class at Marrero junior high school (bottom, right)

. . . and a physical science class at all-girls Riverdale senior high school



"Music is well said to be the speech of angels"—CARLYLE—Essays



The newly organized band at John Quincy Adams junior high school . . .

and the elementary school band at Phoebe Hearst



PUPIL SERVICES



Counselling of students at East Jefferson senior high school.



Classes for exceptional children (above and right) are part of an expanding special education program in Jefferson schools, recognizing the need for providing an educational program for all parish children.



A Speech therapist works with pupils at Marrero junior high school.





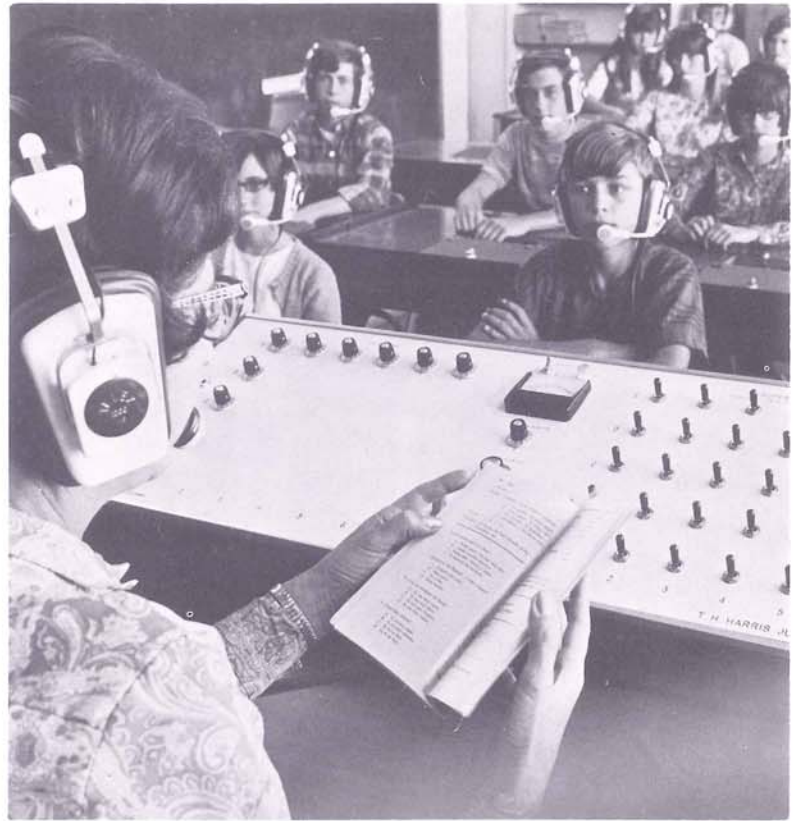
Mrs. Velma Kemp, principal, and Miss Angela D'Geralamo, food services supervisor, (right) with home economics staff at Riverdale senior high school. This school has one of the outstanding home economics programs in the State.



Junior high school students learn to sew in home economics class at Worley junior high school.

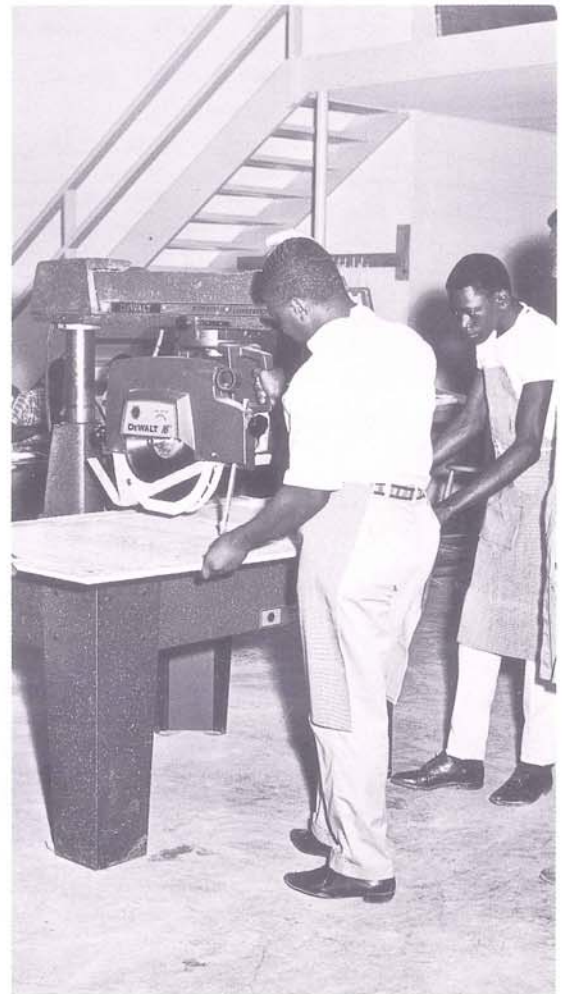
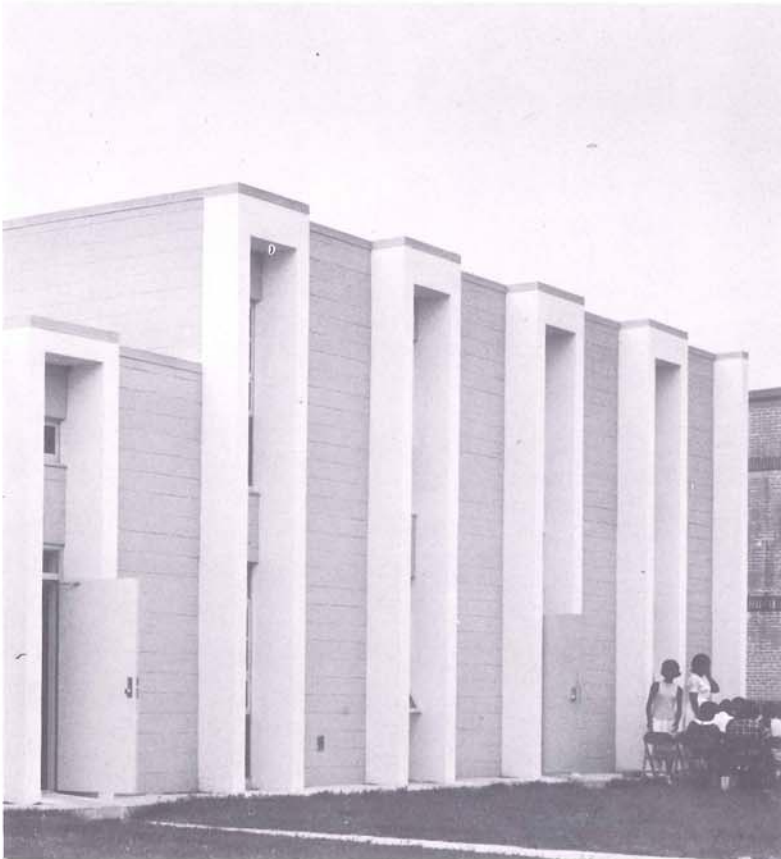


Students learn typing in the business education program at Riverdale senior high school.



Jefferson students view Repertory Theatre productions, enjoying "living" theater (left). T. H. Harris junior high school students learn a foreign language in a well-equipped laboratory (top).

Students at Lincoln senior high school (right) learn to operate equipment in the new vocational building (below) provided by Title I Federal funds.



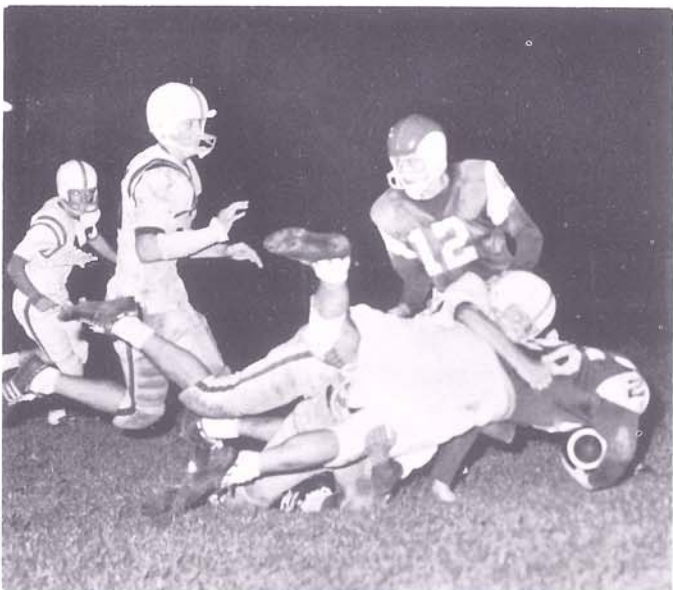
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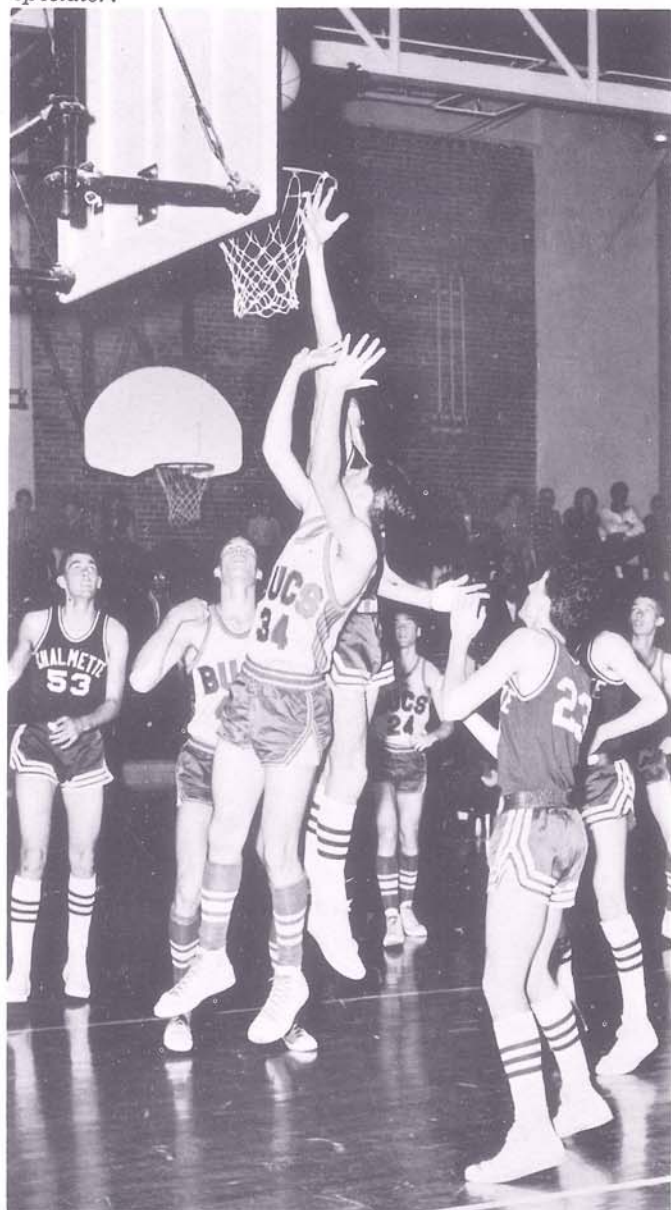
Girls learn football rules to better understand the game as a spectator.



. . . Reaching for a little "real estate"



It's the start that really counts . . .



Stretching for a two-pointer



Members of the school system's data processing staff work with the new IBM 1401 (above), which was installed in September. Staff members of the data processing center work at other equipment (right).



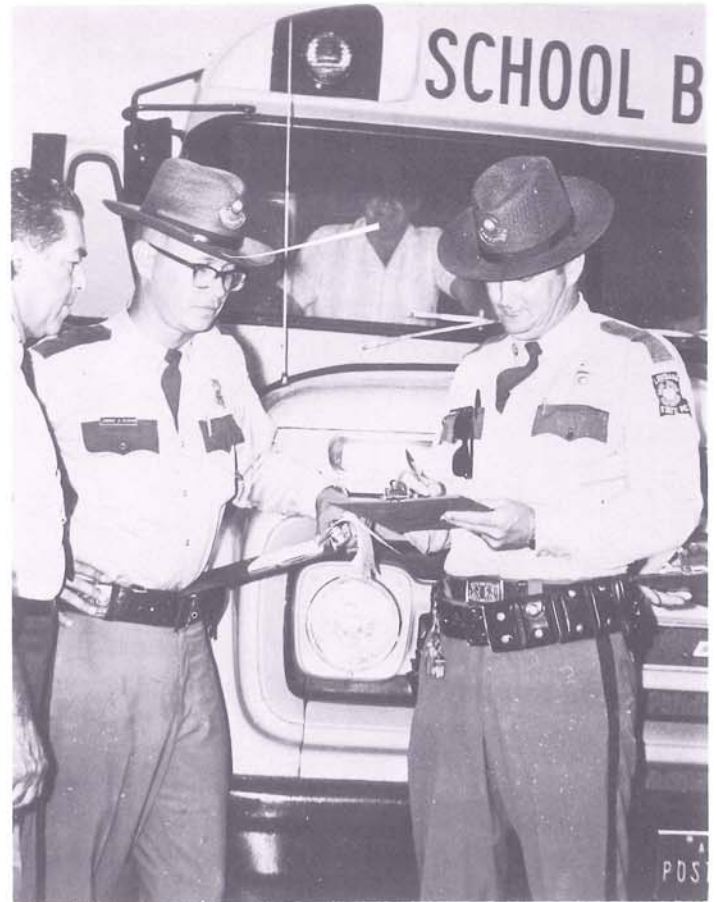
Maintenance and supply are two major operations in the school system. A custodian utilizes new time-saving equipment (left) in one of the high schools. The fleet of school delivery trucks (bottom) disseminates teaching materials and supplies to 69 schools from the central warehouse.



Transportation and the lunch program —major operations

State recognition has been accorded the safe and efficient bus operation in the school system. Buses are inspected annually (right) by State Police. Some 46,000 pupils are transported daily.

Another major school operation is the lunchroom program. Thousands of pupils are fed daily in a rapidly-improving program at the schools.



Schools

Continued from page 85

Leon E. Soniat, Jr., of Metairie, served as a member of the Executive Committee during 1967 and was President of the Board during 1965. Presently an underwriter for the New York Life Insurance Company, he worked in radio and television for 16 years. He has served as President of the Toastmasters' Club and is a member of the Lions Club and the Kiwanis Club.

Paul F. Dastugue, of the Jefferson area, has been a Board member for the past five years. Owner of Medalion Realty, Inc., he has served as President of the Jefferson Young Men's Business Club, the Tulane Business Alumni organization and the State Association of Young Men's Business Clubs.

Elmo Bergeron, of Marrero, who has served as a member of the Executive Committee, is office manager of the Hunt Tool Company. He is a member of the American Legion and the Marrero Lions Club.

John J. Maxwell, of Metairie, serves the Board as attorney.

New Superintendent Appointed

Dr. Alfred T. Little was appointed Superintendent of Schools in May, 1965. He received his B. S. and M. S. degrees from East Texas University and his doctorate from the University of Texas. His appointment followed a successful career as an educator and Superintendent in his native state of Texas. Dr. Little is listed in Who's Who in American Education and is a member of Phi Delta Kappa, the American Association of School Administrators and the National Education Association.

Paul J. Hubbell is Assistant Superintendent for Instruction and Peter C. Bertucci is Assistant Superintendent for Business. Both are longtime members of the administrative staff. Under the leadership and planning of Dr. Little, assistant superintendents and members of the central office staff, improvements in the over-all educational program have been effected. In addition to attempts to seek accreditation of some schools by the Southern Association of Colleges and Schools, many changes were made following recommendations of the "One Hundred Man Curriculum Study Committee" appointed by State Superintendent of Education William J. Dodd in 1965.

Expanded guidance services, including limited services at the elemen-

tary level, increased testing programs, centralized elementary school libraries, remedial and enrichment offerings, provision of new and improved teaching aids, utilization of consultants in workshops and in-service education programs to assist teachers, expansion and improvement of reading, mathematics, social studies and other academic areas, expansion of programs for exceptional children, establishment of pilot programs in innovations in education, experimentation with team teaching and addition of supervisory personnel are all pursuant to recommendations of the State Committee.

Excellence in Education Is Goal

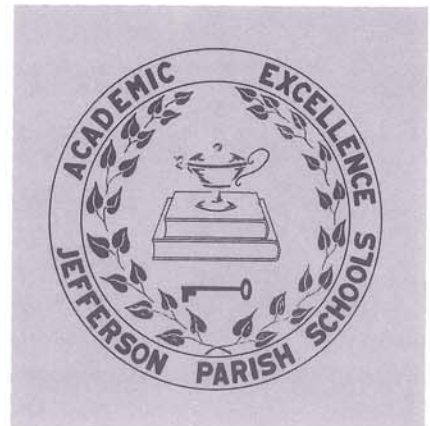
"Pursuit of Excellence in Education" has been more than just a slogan for the Jefferson Parish school system. Its meaning has permeated into all facets of the overall educational program, from planning of school buildings to the teacher in the classroom.

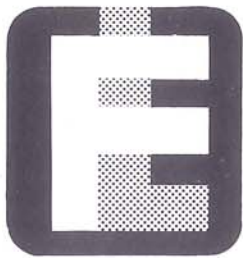
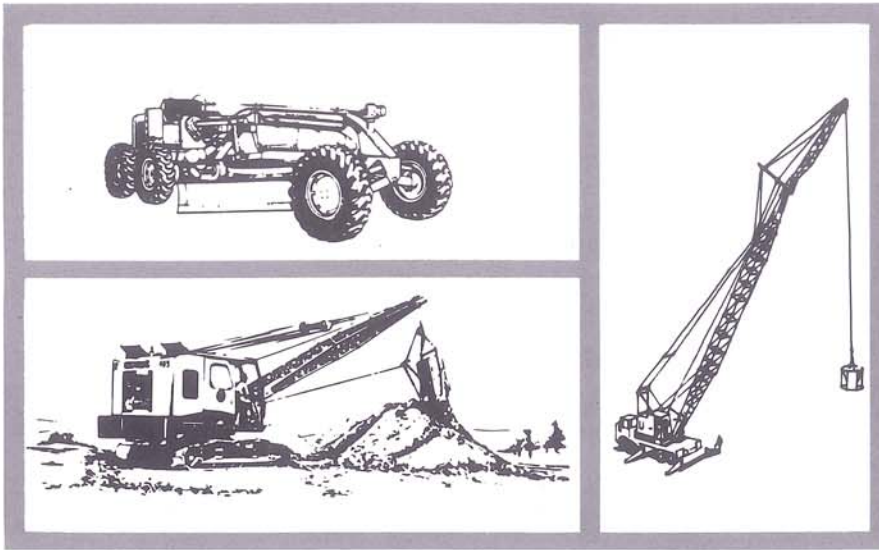
Every possible effort is being made to employ certified degree teachers and a recruitment campaign to attract such teachers is continuing. The ultimate goal, of course, is to have each school staffed with qualified teachers. Increases in the salary schedule have been added to the assets of climate, location, and educational opportunity as incentives for the beginning teachers to select Jefferson Parish and its schools. Board members have pledged additional increases as funds become available.

Newly-appointed principals and assistant principals participate in an administrative internship program at Tulane University, providing additional preparation for educational leadership.

Coordination of Federal programs with the over-all school curriculum is the responsibility of a Supervisor of Special Projects, under the direction of the Assistant Superintendent for Instruction. The school system participates in Federal programs provided under Public Law 815-874, Impacted Area Funds, Titles I, II, III, IV, V, and VI of the Elementary and Secondary Education Act of 1965, the National Defense Education Act and Head Start.

An expanding program of special education to meet the needs of exceptional children resulted in the opening in 1967 of a third school, Waggaman, to augment programs conducted at Boulevard and Lakeside. Special education classes were also conducted at seven schools.





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Thirty-one classes for the educable mentally retarded were organized, 15 classes for slow learners, 4 classes for the physically handicapped, 2 classes for pupils with learning disabilities, 2 adjustment classes, and a class for the deaf and/or severe hard of hearing.

Pupils were certified for all special classes by an evaluation team of the Special Education Department at LSU in New Orleans.

Speech Therapy Provided

Pupils enrolled in the classes for exceptional children last fall totaled 581 and 11 speech therapists were employed to provide for the needs of 1125 students.

With a total enrollment of more than 55,000 students in Jefferson Parish schools and thousands more in parochial and private schools, transportation of pupils is a major problem. Jefferson's two Directors of Transportation were recognized by State officials for their exceptional handling of daily transportation for some 46,000 pupils in 284 buses. Recognizing the need for additional supervision and assistance for teachers at all levels and in subject matter areas in parish schools, a consultant in Music and a consultant in English were added to a growing staff under the direction of the Assistant Superintendent for Instruction. Supervision of a health and physical education program and a growing adult education program were already provided. Some 2000 adults participated in the program initiated in the fall of 1967.

A major operation of the school system was the receipt and disbursement of materials of instruction from a central depository directed by the Supervisor of Materials of Instruction.

Participate in Theatre Project

One of the most interesting additions to the secondary school curriculum in 1966-67 was Jefferson's participation in an "Educational Laboratory Theatre Project." Largely financed by a federal grant, it gives more than 10,000 tenth, eleventh, and twelfth grade students the opportunity to see live theatre. Four different plays of importance in dramatic literature are performed by Repertory Theatre, New Orleans. Funds come from the National Endowment for the Arts and Titles III and IV of the Elementary and Secondary Education Act of 1965, administered by the United States Office of Education.

During the academic year 1966-67, students saw *Charley's Aunt*, *Romeo and Juliet*, *Our Town*, and *The Rivals*. Plays to be presented during

1967-68 included *The Crucible*, *A Midsummer Night's Dream*, *Saint Joan*, and *Tartuffe*. All students receive free "pocketbook" editions of the plays in advance and teaching guides. In addition, theatre workshop sessions are held for all speech and drama students to provide them with a greater in-depth study of theatre as a performing art. Art students attend art workshops to introduce set and costume design as an area of concentration, and school newspaper editors participate in press conferences. Visits to the schools by members of the theatre company provide additional insight and enrichment.

Purpose of Repertory Theatre is to introduce living theatre to secondary school students as an enjoyable experience. Sponsors hope this in-depth involvement with drama will activate a potential adult audience. The study of dramatic literature is part of every high school curriculum. Yet drama must be experienced in a theatre, not just read in a classroom. It is the focus of this project to provide both types of experience. Through participation in the project, students are developing a greater interest in all kinds of literature as well as the performing arts.

Add Data Processing Equipment

Highlighting the business operation of the schools during 1967 was the introduction of a 1401 IBM data processor. Utilization of the "more sophisticated" equipment, utilizing discs, was expected to make possible varied implementations for payroll, record-keeping, pupil census and statistical studies. Many phases of the system's business operations were being adapted during 1967 to take advantage of the capabilities of the new IBM 1401.

Employment of an Internal Auditor, reporting directly to the Superintendent, was expected to result in updating of accounting practices and procedures and improved maintenance of financial records at the individual schools.

Labor cost increases, higher food prices including milk, decrease in government commodities and an ever increasing number of schools multiplied the problems of the Supervisor of Food Services. Charges for pupil and teacher meals were increased to avert continuation of a deficit operation. Training programs for lunchroom managers and employees and some centralized purchasing were instituted as a means of improving the over-all food services operation. Installation of modern and efficient kitchen

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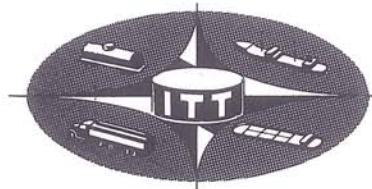
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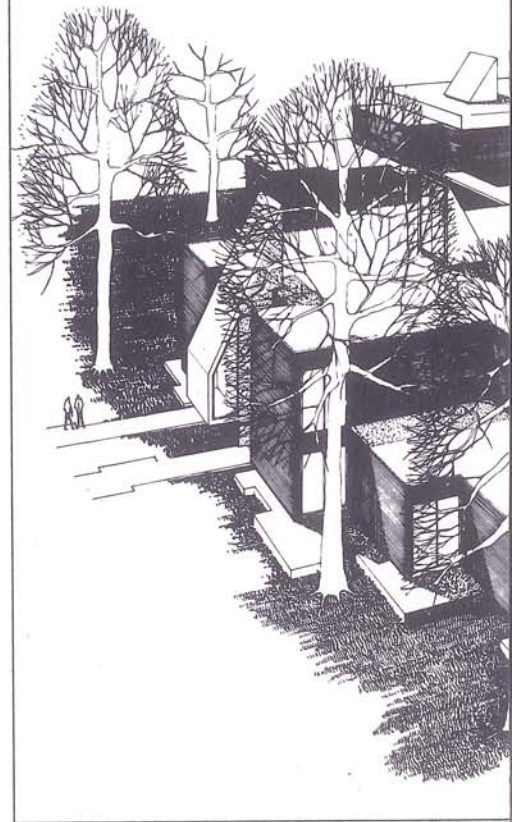




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equipment in new schools, renovation of facilities in older schools, and an effective training program, were expected to effect marked improvement in the program.

Successful passage of the \$20 million school construction bond issue in 1964, availability of funds for capital improvements from the half-cent sales tax, and wide-spread damage by Hurricane Betsy increased activities and responsibilities of the Director of Planning and Construction and his staff. A detailed listing of new construction and major renovations is provided elsewhere.

School Bond Issue Is Proposed

However, it is hoped that successful passage of a \$25 million school construction bond issue December 16 will enable school officials to initiate the second phase of its program to provide excellent facilities for the anticipated increase of 17,000 to 20,000 pupils expected by 1972. Enrollment in the fall of 1967 exceeded 55,000, an increase of more than 10 percent in just one year.

Under construction and scheduled for completion in early 1968 is the Helen Cox junior high school at 2201 Lapalco boulevard in Harvey. The 36 classroom junior high school will be completely air conditioned and will house science laboratories, home-making classrooms, assembly area, administration area, a library, cafeteria and gymnasium.



Priorities established for proposed new educational facilities, if the bond issue is voted favorably, were: 8 elementary schools, 3 junior high schools, 2 senior high satellite complexes, special education facilities, an administrative building, a field house at Riverdale senior high school, and major renovations to Kenner and Metairie junior high schools, to cost approximately \$25.3 million.

School officials were fearful that failure of the bond issue would mean a return to platooning, crowded classrooms, and a general setback in attainment of established goals.

One of the more recent additions to the central office is the division of Research and Publications. Responsibilities of this office include preparation of internal and external publications and accumulation of statistical information for periodic published studies of the operation of the school system. ■

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The dollars invested were spent on land, buildings and switching equipment which will be used by residence and business telephone users of the fast growing Parish.

Typical projects include the addition of a central office building and switching equipment to the Riverside Office which is located at 1020 Hancock Street in Gretna. This project cost upward of \$842,000.

In addition to this, a new 8,000-foot specially manufactured submarine cable was placed on the bottom of the Mississippi River connecting the rapidly growing Avondale community to the Harahan Central Office. Completion of this work which cost more than \$66,000 will make available telephone service on an as-needed basis.

Telephone growth has been rapid. As recently as 1956 there were less than



A huge unit of central office equipment is hoisted into the Central Office Building of Southern Bell Telephone Company on Hancock Street in Gretna. The new unit is part of the \$842,000 dial telephone equipment addition.

50,000 telephones in service. By the end of 1966 telephones totaled 140,000 which represents an increase of almost 300%.

On the East Bank a new \$665,000 information center has been completed on Metairie Road. Initially the facility will require 90 operators to provide information service. Ultimately the building will be staffed by 350 operators. This is likely to be in 1968 when long distance calls will be handled from the building.

Southern Bell paid its way as a corporate citizen having paid \$1,192,055 in ad valorem taxes in 1966. This amount is used to help pay for schools, police protection, sanitation and fire protection in the Parish.

Placing telephone wires and cables underground in Jefferson Parish is an attempt to give better service to customers as storms and wind seldom damage telephone facilities that are below ground level.

Southern Bell is growing not only in terms of total telephones, but also in the area of increased personnel. This is evidenced by the new employment office in the Oakwood Shopping Center on the West Bank.

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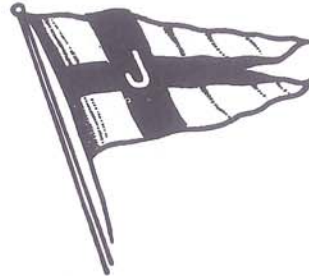
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Lakefront Restaurants

Continued from page 19

Swanson's, like Bruning's, seats 300 but is now owned by Vincent Aiavolasiti and specializes in Italian foods while continuing to feature seafood. It was founded in the twenties by Frank W. Swanson, who traditionally closed during the coldest winter months reopening on Ash Wednesday.

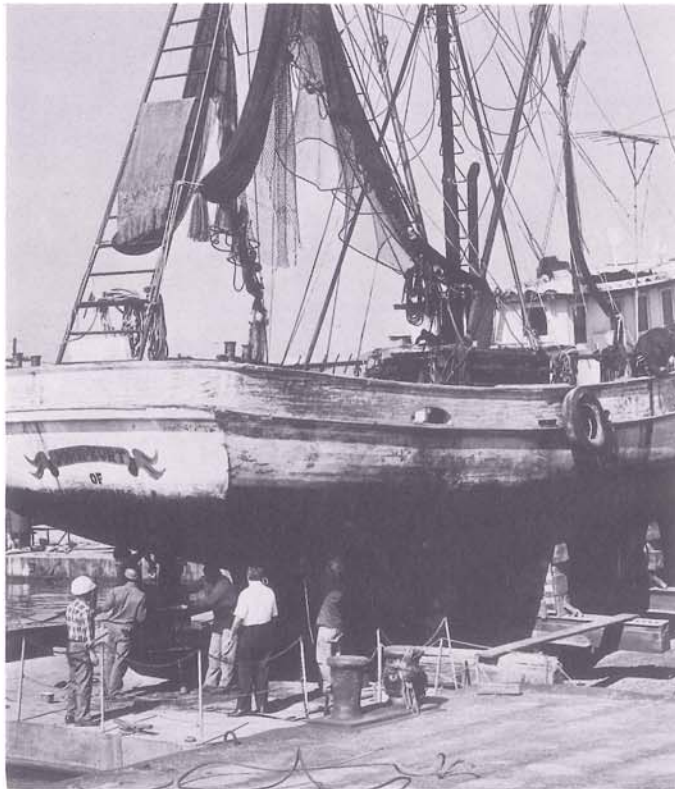
Fitzgerald's was established in 1932 by Maurice Fitzgerald, Sr., who still is active in its operation.

Hale and hearty at 80, he remembers the early days at Bruning's (he married the captain's niece) when trolley loads of Orleanians flocked to Jefferson's West End the year 'round.

Many cheerfully walked the half mile from the end of the line to West End during the summer months for free vaudeville, seafood and drinks.

Crowds were heaviest on Sunday when the state's "blue law" drove thirsty New Orleanians to Jefferson where the law was not strictly enforced.

Resting on pilings in Lake Pontchartrain, Fitzgerald's "galleries" (glass enclosed porches) seat 500 and offer



Oldest shipyard in Jefferson is Tibo Shipyards Inc., which has been in continuous operation on the Harvey Canal since 1933. Known as Harvey Canal Shipyard and Machine Shop until 1952, it was founded by Jesse Tibo and his nephew John. It was under different ownership until 1961 when John and son Ralph resumed operation of the family business. Ralph is now president assisted by his wife Rita. William J. White, Sr. is secretary. The shrimp trawler shown in dry dock is being recaulked before carpenters and steel welders take over to complete "custom job" for which Tibo is known.

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a view of the lake on three sides.

Seafood Specialities Served

Specialities are lobster (flown in from Jamaica and South America), flounder, trout and soft shell crabs, which "originated" in Jefferson. With one exception (fried chicken) only seafood is served. What does the future look like for Jefferson's seven seafood restaurants on the West End?

It couldn't be brighter.

When the East Jefferson lakefront is reclaimed, these famous eating places will become the "Fisherman's Wharf" of Jefferson luring tourists and natives in even greater numbers to partake of its unparalleled seafood delights.

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Lakefront Reclamation

Continued from page 23

Eighty per cent of the saleable land will be residential with the remainder reserved for a cultural center, churches, schools, offices, neighborhood shopping center, a resort complex and an office park. The East Jefferson lakefront development will be a self-liquidating project in two equal phases over a period of 15 years.

Financing from the first phase will come from a \$30 million bond issue which will be presented to voters in a summer 1968 election. Projected first phase development cost is \$77.8 million with revenues estimated at \$125 million. The "profit" realized will finance the second phase. The resulting surplus after all land is sold must, by law, be used within the improvement district (which includes the entire east bank of Jefferson) for drainage, sewerage, etc.

Besides providing more living room in highly desirable surroundings to house part of the expanding population, four vital objectives will be realized from the project:

1. A reinforced concrete seawall will provide greater protection against hurricane tides for the entire east bank and will overlook a scenic lakeshore drive.
2. Development of the full potential of the lake and its shores for recreational purposes to benefit all the people of the parish.
3. Boost the economy of the parish by generating almost \$300 million over a period of 15 years, creating permanent new wealth.
4. Establish a new source of income with a resort and convention complex.

In the first phase, from the present shoreline to one mile into the lake and from the Seventeenth Street Canal to three miles west, homes, apartments, hotels, churches, schools and small estates will reside on landscaped, shaded ground. At the midsection of the first three miles, a finger of water will reach from the marina to a mirror lagoon. And a quarter



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of a mile west, 250 acres of public greensward will buffer Causeway Boulevard from handsome homes which surround an 18-hole golf course.

It will be a community oriented to water sports, and its families will live in the comfortable atmosphere of a year-round resort. Its schools and churches, centralized within four separate neighborhoods, will be walking distance from every home.

Architecture will be diverse and interesting. Along the Seventeenth Street Canal, family apartments unique to this area will put their inhabitants within a few steps of their boats. The units, known as *Maison de L'eau* (townhouses on the water), will rest on piers and include their own slips. From air conditioned apartment to boat to lake will be a matter of minutes.

Immediately to the east of the Marina will be a resort complex of hotels, motels, restaurants and convention facilities, which will draw outside wealth into the parish.

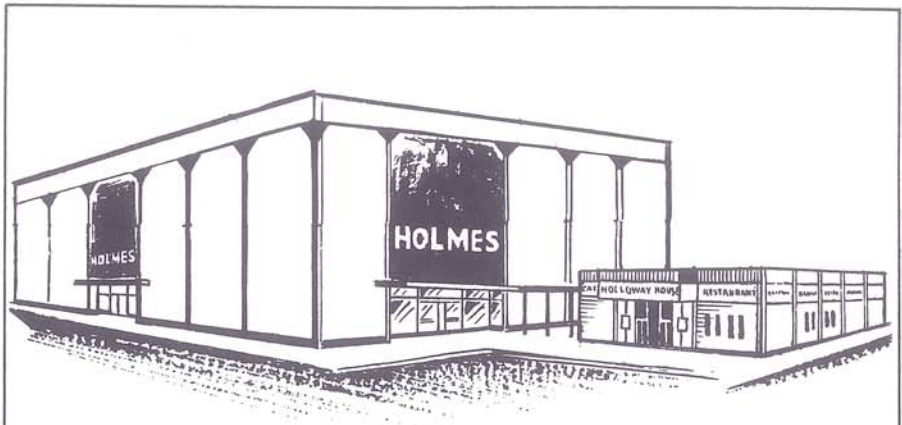
A cultural center, new library, auditorium and theater will stand near the canal which links the marina to the lagoon, providing needed facilities both for the parish and for conventions. In selected, buffered areas, neighborhood shopping and professional centers will provide essential goods and services to residents.

Planning envisions a complete community, self-contained and self-sustaining except for the major means of livelihood, which some residents will earn outside the area.

Although it is divided into four separate neighborhoods, the development will go forward on a continuous basis beginning with the two eastern-most neighborhoods.

Cash flow and the financing of development expenses have been programmed to permit an orderly flow of capital to defray the cost of successive phases of work.

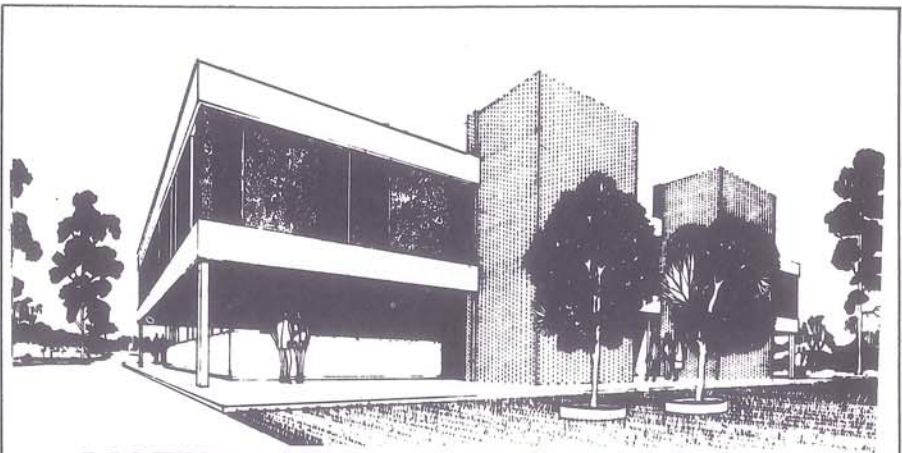
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land will be reclaimed and filled for the first two neighborhoods. Subsequent development and sales in those areas will produce capital necessary to continue reclamation activities for Neighborhoods 3 and 4.

The two easternmost neighborhoods (1 and 2) include, among major items, the marina, resort complex and lots for 1,945 single and multiple family housing units.

The western neighborhoods (3 and 4) include the golf course, cultural center, lagoon and 2,063 single and multiple family lots. Fill will be provided from the lake floor by huge dredges. To reclaim the first three square miles will require almost 90 million cubic yards of fill-enough to raise the entire East Bank of Jefferson Parish two feet.

The new shoreline will be protected against erosion by an artificial beach backed by a reinforced concrete seawall.

All residents will have easy access to the lake through a continuous publicly dedicated park strip along the shoreline with a minimum width of three hundred feet. The water will be reached by stepped seawalls and gently sloping beaches.

A magnificent Lakeshore Drive will stretch out along the waterfront esplanade, ultimately linking itself to the Orleans Parish shorefront boulevard to form the longest scenic route of its kind in the nation. In future years, planners hope the drive will be continued around the lake by other parishes.

The result would be a magnificent and unique waterfront thoroughfare.

In addition to the lakeshore drive, a number of broad access boulevards are planned and pedestrians will be protected by interior access promenades on which motor traffic will be barred.

The first phase of the long-term Jefferson Parish development will provide 6,795 housing units in the four neighborhoods.

Planned as a sequence of neighborhood units, each is designed with its own character and equipped to give residents maximum convenience, safety and aesthetic values.

Each neighborhood will have an elementary school complex next to a large playground, church sites near local shopping centers and will share a modern fire protection station with its adjacent neighborhood.

In the vicinity of the Causeway, a 25 acre Junior High School site and a 49 acre office park are planned.

Each neighborhood unit will be bounded by main boulevards, wide enough to allow traffic to by-pass the neighborhood with four principal "collector" streets within.

An entirely new drainage pumping station, a sewerage treatment plant and four sewage lift stations are planned.

Water in sufficient volume and pressure in excess of anticipated demand is assured. It was built in the East Jefferson Master Fire Protection and Water Plan two years ago.

Design of the power system and distribution system has been guided by a balance of minimum cost with aesthetic benefit. Transmission lines will be installed overhead on streets with right-of-way widths greater than 125 feet to minimize the detrimental effect on community appearance. These will be mounted on pre-fabricated, galvanized steel poles designed to withstand 250 miles per hour winds.

A major reason for lake pollution is that storm water drainage is not treated before it empties into the lake.

Anti-pollution lagoons, nine feet deep, will serve as stabilization ponds to correct this problem.

Construction of a 750 boat marina in the first phase consists of a system of piers and walkways to provide the maximum number of slips. In addition to permanent berths, trailer borne boats will be

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accommodated with convenient launching ramps.

Design of the golf course will combine compactness with frontage for residential lots. Subsurface drainage is planned as well as a network of pipelines to provide watering outlets to each green.

Too many subdivisions throughout the U.S. have a monotonous conformity.

In the lakefront development, lots will not be uniform. Houses will vary from the patio type to individual homes on large lots and apartment blocks.

Planning is designed to satisfy the housing needs of a diversified community, ranging from large family groups to newly married couples and the elderly.

Jefferson's project will probably serve as a model for similar projects in the future.

The only other projects of this type in the U. S. are in San Francisco, Reston, Virginia and Columbia, Maryland. ■

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Transportation

Continued from page 51

the Freeway included in the Federal Interstate Highway system, which will assure 90 per cent federal and 10 per cent state funds for financing.

LINK TO PROPOSED BRIDGES
Dixie Freeway would connect to two proposed new Mississippi River bridges, one in Orleans parish, Algiers, the other in St. Charles parish.

It would complement and not conflict with Lapalco Blvd., a "local" West Bank major street which is being built with parish funds.

Fixed high level bridges are planned at Harvey Canal and Bayou Segnette.

Parish officials hope to start Dixie Freeway concurrent with construction of the new Mississippi River bridge in Jefferson.

On June 15, 1967, the efforts of the parish president and the parish council to get approval for the bridge were rewarded.

On that historic day, Governor John J. McKeithen, in a phone call from Baton Rouge, pledged to use the full power of his office and of the Louisiana Highway Department to construct a bridge between the two existing bridges.

The governor repeated his pledge the following day.

Meanwhile, improvements to existing major streets and bridges continued.

East-west streets improved on the east bank include:

- Dublin street, the north side of West Esplanade, from Lake to Bonabel has been paved and two lanes from Bonabel to Causeway Blvd. were started in late October.

A contract has been awarded for the south side from Causeway Blvd. to Melody and another brings W. Esplanade from Driftwood into University City in Kenner.

The only section remaining for the complete development of W. Esplanade is in the 3400 Acres area.

- Veterans Hwy. was widened from Suburban Canal to David Drive, and six lanes resurfaced and beautified for 8 miles from Orleans parish line to David Drive. Resurfacing will continue to the St. Charles Parish line.

Grand Isle Twin Due This Year



Freeport Sulphur Co. is building its second sulphur mine in the Gulf, to be located seven miles southwest of the first offshore mine in the industry, shown here, near Grand Isle.

The new \$25 million facility, at Caminada Pass, will be erected this year and will make an important contribution to the Free World's output of sulphur, now in short supply.



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The new crossing of Veterans Hwy. at Green Acres will greatly reduce traffic congestion at this key intersection which handles 42,000 cars a day. A protected U-turn is provided on the east side.

The canal No. 3 crossing which goes over Veterans Hwy. at this point is being widened from 2 to 3 lanes.

The Club drive bridge just north of Veterans is being lowered to grade.

- Two north side lanes of W. Napoleon are being paved from Hudson to Green Acres Road.

- The two south lanes of W. Metairie were completed from New Orleans to Kenner with the recently opened section from N. Turnbull to Causeway. The two north lanes from Williams to Kent have been paved and a contract for Kent to Edenborn awarded.

- Two lanes of Lake Avenue have been asphalted from W. Esplanade (Dublin) to Lake Pontchartrain levee.

- Widening of the west side to 2 lanes and east side improvements increases capacity of Bonnabel Blvd. from 14,000 to 30,000 cars per day.

- Traffic capacity and safety were greatly increased on Causeway Blvd. with a new lighting system, protected left turn storage lanes and fewer crossings.

244 new 400 watt mercury vapor lights were installed. Some sections of this 4 lane highway, which carries 40,000 cars a day, were previously unlighted except from reflected light from 175 watt incandescent fixtures at service road intersections.

- A bridge was built at Veterans Hwy. and Severn to relieve traffic congestion with U-turn on each side.

- Clearly was paved as 40 ft. major street from Veterans Hwy. to W. Metairie with canal crossings and U-turns at each of these intersections and an overpass over the I-10. Paving will be started from W. Metairie to Airline when drainage lines are installed and appraisal of property completed.

- Clearview will soon be a 4 lane divided major street from Airline to Lake Pontchartrain. Plans are being coordinated with the state highway department to extend Clearview from Airline to Jefferson Hwy. to connect with the Huey P. Long bridge.

Paving of the Airline to W. Metairie section is completed and work is under way from W. Metairie to W. Napoleon. An interchange is pro-

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vided at the I-10. The portion from W. Napoleon to the lake was black-topped under a petition program completed in 1965.

- Transcontinental in 1968 will become a 4 lane divided street all the way from Airline to Lake Pontchartrain, when Airline to W. Napoleon is finished.

Airline to W. Metairie is nearing completion. Work starts in 1968 on the W. Napoleon to W. Metairie roadways. A traffic signal and culvert were added at Veterans Hwy.

- Boxing in and covering of Canal No. 3 on the two Veterans Hwy. medians from Bonnabel Canal to W. Wm. David Pkwy. in 1967 improved drainage and made more highway crossings available.

- Widening of David Drive to 4 lanes in 1968 from Airline to Veterans, using existing right of way, will increase capacity from 14,000 to 30,000 cars a day.

- Completion of Roosevelt from Airline to W. Metairie increases capacity to 30,000 per day on this 4 lane divided street.

- Sauve, a two lane major street, is now complete from Jefferson Hwy. to Hickory.

- By actual count, 79,933 cars a day cross the busy intersection of Veterans Hwy. and Causeway Blvd. where one of the south's largest shopping centers is located. To handle this tremendous traffic load, an overpass will be built on Causeway Blvd. across Veterans Hwy. The parish council, with concurrence with the Causeway Commission which will participate in financing, signed an engineering contract for the project in September.

On the West Bank, the following street improvements are completed, under construction or in the planning stages:

- Belle Chasse Hwy. will be widened from 2 to 4 lanes from West Bank Expressway to Plaquemines Parish.

- Two west lanes of Manhattan were paved under a petition program to 13th street (Lapalco). Work is proceeding on the east lanes from West Bank Expressway to Lapalco which was shelled as far as Gretna Blvd. and allowed to settle.

- Barataria Blvd., will be widened from 2 to 4 lanes from 4th St. to Ames with right of way acquired for 6 lanes. In cooperation with the State Highway Dept., the 16th street intersection will be realigned.

- Final design for Ames Blvd. from Gulizo Canal to Lincoln High will



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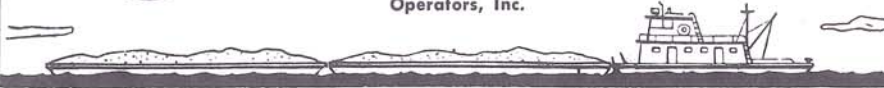
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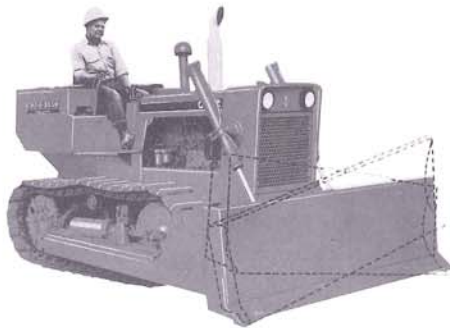
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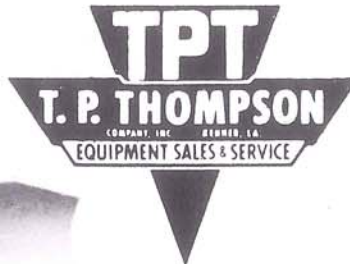
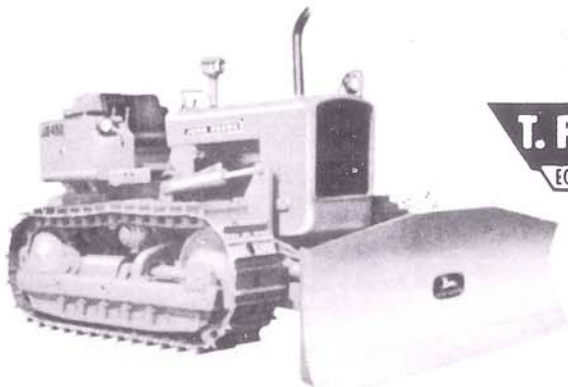


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be completed early next year. Goal is to complete Ames as 4-lane roadway from the expressway to Barataria Blvd.

- Ave. "D" in Marrero is now a 4 lane asphalt landscaped boulevard from 4th to West Bank Expressway completed under a petition program with parish participation. Huge concrete culverts transformed a six foot deep drainage ditch separating the roadways into an attractive median strip.

- Gretna Blvd. will be extended from Hero to Manhattan early in 1968.

- Westwood Drive, from the Expressway to Lapalco over the Mayronne Canal, will be a 4 lane major street.

- Work on Holmes Blvd., in Terrytown from the Expressway to Behrman Hwy. will begin in 1968 as soon as legal entanglements over right of way are cleared up and underground sewerage is installed. This is a joint parish and property owners petition program.

New I-10 Strip Opens

Considerable traffic relief for East Jefferson motorists was in sight for mid-December when a new stretch of Federal Interstate Highway 10 from Edenborn to Veterans was scheduled to open.

A cloverleaf interchange at Clearview will provide a new north-south access route at I-10 which will be extended to Williams Blvd. (Duncan Canal) in 1968. Bids will be let in March for the final leg of I-10 in Jefferson to the St. Charles parish line.

Seek Airline Widening

The parish president, east bank councilmen and legislators in 1968 will again attempt to get the state highway department to widen the two lane section of Airline Hwy. to three lanes to improve the flow of traffic.

The delegation will stress the safety hazards caused by the funneling of Airline Hwy. traffic from three lanes to two.

Pave Shelled Streets

Jefferson will soon be the only parish in Louisiana with virtually all of the shelled streets in its unincorporated areas asphalt surfaced and roadside ditches alongside culverted and covered. Work has already started.

The successful \$12 million sales tax revenue bond issue on April 29, 1967 assures enough funds, at no

increase in taxes, to blacktop 104 miles of existing shelled streets (half on the west bank and half on the east bank) and to cover roadside ditches on those shelled streets accepted for parish maintenance.

That portion of the 1 per cent sales tax allocated since 1954 for maintenance in unincorporated areas will be reallocated for permanent improvements since maintenance costs will now be reduced to a minimum.

Set Rapid Transit Study

Meanwhile, other means of rapid transportation to relieve the growing traffic congestion of the Orleans-Jefferson metropolitan area will be studied in depth in 1968.

U. S. Dept. of Housing and Urban Development (HUD) approval of \$36,000 is expected in January for an engineering feasibility study of rapid transit commuter service between New Orleans Union Passenger rail station and Moisant (N. O. Int'l) airport in Jefferson.

Since 80 per cent of the route would be in Jefferson (using either the tracks or the right of way of the I. C. R. R.) parish officials will insist on maximum safety features. These include 17 grade separations, signalling and fencing.

Rapid transit by rail would cost \$35 million to \$40 million if Jefferson's recommendations are followed.

The former commissioner of New York's Board of Transportation, Col. S. H. Bingham will head the engineering team making the study.

Local engineering firms participating are Burk and Associates, Inc. and Fromherz Engineers.

Guidelines were worked out by directors of the Regional Planning Commission, the Railroad Terminal Board and the Kenner City planning department.

The city of New Orleans and HUD will share cost of the 4 to 6 months study.

Improve Transit Service

More immediate steps were taken in June to improve transit bus service in East Jefferson.

A trial bus service was inaugurated along Causeway Blvd. from Jefferson Hwy. to 14th street, near Lake Pontchartrain.

The service filled a need for north-south public transportation on the east bank. Under consideration was a similar route along Hickory and David Drive.

In West Jefferson, improved bus



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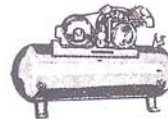
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service in Gretna, Marrero and Lafitte is being pushed as residential areas provide a greater potential.

New Causeway Span

Meanwhile, work is progressing on the new Causeway span paralleling the existing 24 mile structure which opened August 30, 1956. The new bridge will allow two lanes of one-way traffic on each span.

The "twin" to the world's longest bridge will cost \$72.4 million and is financed by one of the largest revenue bond issues ever sold in Louisiana.

Construction began April 8, 1967 and will take 27 months.

As Jefferson grows, the need for improvements in all phases of transportation media increases proportionately. Providing these improvements for Jefferson in the greater New Orleans area in coordination with state, federal and adjoining parish agencies has been another significant accomplishment achieved by the cooperative efforts of parish and municipality officials and Jefferson's state legislative delegation. ■

Jefferson Continues Unparalleled Growth

Continued from page 59

congestion. Late next year the first section of Lapalco—a two-lane roadway from Behrman hwy. to Peters rd.—will be ready.

A request for "substantial state and federal funds" for Earhart Blvd. was approved by Governor John J. McKeithen on October 25, 1967.

Work has been held up pending approval of the funds, which represent a share of federal primary road system funds allocated to Louisiana.

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Now, plans have been finalized and test piles driven for first phase construction—a four lane controlled access highway from Hickory tying into Earhart Blvd. in New Orleans.

Link To Proposed Bridges

Preliminary engineering plans are complete for the \$65 million Dixie Freeway, a high-speed outer belt expressway link which will completely bypass the residential and shopping areas on the west bank. It will also connect to two proposed Mississippi River bridges, one in Orleans parish, Algiers and the other in St. Charles Parish.

Parish officials hope to begin Dixie Freeway concurrent with a new Mississippi river bridge between the two existing bridges in Jefferson.

Work continues on implementing the parish major street plan as detailed elsewhere in this issue.

New Causeway Span

Meanwhile, work is progressing on the new Causeway span paralleling the existing 24 mile structure across Lake Pontchartrain, linking Jefferson Parish with St. Tammany parish and opening up recreational areas on the north shore of the lake. The new bridge will allow each span to handle two lanes of one-way traffic.

Construction began in April and will take 27 months.

Causeway Boulevard, brightened and beautified, will get an overpass across Veterans hwy. to receive traffic from both Causeway spans. It is expected to be ready when the twin bridge is completed. The Causeway Commission is participating in the financing.

Master Recreation Plan

A comprehensive Master Plan for Recreation in the parish was completed in June. Among the recommendations under consideration are consolidation of existing playgrounds, negotiations with the school board for children to use playgrounds

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after school hours and a survey of possible locations for small "kiddie type" play spots.

The survey confirmed an immediate need for a 1000 acre parish park on the west bank and recommended extensive development of the 2500 acre Jean Lafitte State Park near Crown Point.

Start New Hospital

Construction of the new East Jefferson Community General Hospital is scheduled to begin in May, 1968 and be completed in two years.

This will be the first phase of a planned 1,000-bed hospital complex designed to completely serve the medical needs of residents of East Jefferson. Initial construction will provide a central administration building, obstetric and surgical facilities, an 11 story service tower and a nine story patient care tower, with 32 beds on each floor.

The West Jefferson General Hospital in Marrero, which opened in 1960, completed a 100 bed wing this year increasing capacity to 250 beds.

Fire Protection Plan

A Master Fire Protection Plan, an extensive parishwide survey with emphasis on the west bank, is underway.

One recommendation is to purchase land for five stations on the west bank, where 10 volunteer fire companies serve the unincorporated areas.

East Jefferson, with 7 parish operated stations, 2 under construction and 2 volunteer companies, got an 85 foot snorkel (aerial platform) last year.

The largest in the south, and the largest made in the U. S., it is the latest in modern fire-fighting and rescue equipment.

New Computer Cuts Costs

A savings of a half million dollars in operating costs is expected when Jefferson's new IBM 360 Central Computer System has been completely implemented.

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The system will be installed in three phases, with the first phase completed in March of this year. It was recommended by a nationally known computer consulting firm hired to analyze Jefferson's needs.

After 18 years in a cramped, antiquated headquarters building, the library division moved into a spacious new \$428,000 parish headquarters on N. Causeway Boulevard in Metairie on September 6.

Seven times larger, the new climate conditioned structure was made possible by a land donation from the Pontchartrain Levee District, a \$266,666 federal grant and parish funds.

Mosquito Control Program

Following two of the worst mosquito invasions in its history, the council moved in 1964 to set up a parish mosquito control department with a professional director. Results have been highly successful with a 75 per cent reduction the first year in mosquito population.

A full scale program has been launched to permanently eliminate breeding sites.

Garbage Pickup Improves

Garbage and trash collection by a private disposal company in the unincorporated areas of East Jefferson is now a dependable, efficient operation that saved taxpayers over \$250,000 in the first 12 months.

The list of accomplishments of the present administration, if detailed, would fill many columns and the list continues to grow.

Parish leaders are vitally interested in completing the many capital improvement programs they have initiated through efficient leadership and sound planning.

They are dedicated to making the most of the great opportunities that lie ahead for Jefferson.

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In the Beginning...

Continued from page 7

Guadaloupe and Martinique Islands which left many roving vessels in search of mooring.

Barataria Bay afforded a natural harbor and men of many nations banded together in the swamps of Louisiana. The colony grew and so did its problems. Jean found himself making the short trip between New Orleans and Barataria more frequently to keep peace. In October of 1810, we know that he sailed to Cartegena for his "Papers of Marque" and became a privateer.

The province of Colombia declared its independence from Spain in 1810 and granted Papers of Marque, or commissions, which gave the bearer the legal right to prey upon the Spanish fleet as if at war. Most of the privateers in the Gulf flew the flag of Cartegena since this allowed them to legally plunder Spanish shipping without interference. For these reasons, Lafitte was not referred to as a pirate but as a privateer or adventurer.

Under the leadership of Lafitte, the Baratarians deviated from their usual pattern of buying slaves from the Cubans. Instead, they intercepted the ships from Africa and confiscated the slaves. In 1811 Jean established residence on Grand Terre to look after his business venture. He built a "low one-story house constructed of brick and coated on the outside with a mixture of pulverized oyster shell and plaster." Iron barred the windows and it had a large veranda facing the sea with a red hammock.

The village off the Bay was constructed of 40 or so huts thatched with Palmetto and protected from storms and winds by thickets of shrubs and oleander.

Life, however, in the community was not one of leisure. The buccaneers were constantly engaged at sea while their leader was battling the authorities in New Orleans. During 1813, the height of the colony, it was said that each man's quota was five hundred dollars a month, with the officers receiving many times that amount. There was no question as to the wealth of the privateers, but their days of luxury were short.

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Lafitte had already been captured once. Just after leaving the "Temple", their storage area on Boutte Island, with contraband goods, U.S. Captain Holmes arrested him and after paying bail, failed to appear in court. The authorities did nothing. Lafitte had enough confidence to announce a public auction to be held at the "Temple" and the attendance was high. However, in October of 1813, Jean and Pierre Lafitte encountered U. S. Revenue Officer, Walker Gilbert, while smuggling. During the skirmish an official was seriously wounded.

Although Lafitte and his men won the battle, a price was put on his head. Lafitte retaliated by doubling the sum as reward for Governor Claiborne's head. The public was amused with this defiance and gave the authorities little support.

It was not until 1814, when Lafitte or his men attacked and killed the U. S. Customs Inspector sent to prevent the third advertised auction, that a Grand Jury was impaneled and the Lafitte brothers were indicted. Pierre Lafitte was arrested while walking the streets of New Orleans, and bail denied.

The British, meanwhile, had carefully investigated the Barataria community throughout its successful existence. They attempted, unsuccessfully, to dislodge it in 1813. Later the British offered rewards to the men and Pierre's freedom in exchange for access to New Orleans through the swamp.

Instead of accepting, Lafitte informed Governor Claiborne of the British intentions and offered his men for military service in exchange for Pierre's freedom, and reinstatement of their American Citizenship. Governor Claiborne, however, was unwilling to deal with the "pirates" and the committee he formed to hear the issue, voted to ignore the offer.

Lafitte in turn, continued to ignore the British offer even though his precise reasoning is still a matter of conjecture. Some historians believe it was pure patriotism while others feel that it was simply expedient. Governor Claiborne finally secured aid from the Federal Government and American warships were in the harbor at New Orleans.

For the first time, a force was at hand to pursue the Baratarians if they associated with the British.

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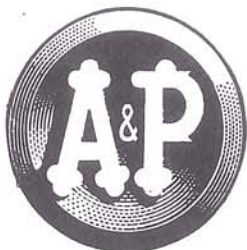


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Also, the British offer of \$30,000 and the rank of captain in the British Navy did not approach what Lafitte felt he already had. Also most of Lafitte's men were American and opposed British rule.

The odds were in favor of the Americans and this major factor undoubtedly affected Governor Claiborne's actions.

In 1814, Commodore Patterson and Colonel Ross prepared an attack force and moved toward the Baratavia Colony. Lafitte offered no resistance and ordered his men to surrender. He fled with his ailing brother to Alexander Labranche's plantation. While he preferred to fight for his adopted homeland he could not abandon his brother who required medical attention.

Barataria was burned. The ships and contraband were confiscated as "lawful prizes."

General Andrew Jackson arrived in New Orleans soon after his triumphs in Florida to help in the event of an attack by the British. He found the city in desperate need of fortifications and short of flints and powder.

Lafitte learned of this and negotiated a trade. For reinstatement of his American Citizenship, and that of his men, he would turn over all his men for military service and supply a warehouse of flints and powder. The agreement was consummated. The jails were opened and from the swamps came the loyal followers of the Lafittes. They distinguished themselves in the battle of 1815 as the bravest and most accurate marksmen, and were rewarded by a pardon from the President.

Lafitte, later tried to conform to life in New Orleans and while accepted as a hero by the public, he was rejected by the social elite. Apparently because of this he consolidated his resources, re-purchased his ship and disappeared from Louisiana and New Orleans in 1817.

Later he established a pirate settlement on Galveston Island on the Texas coast. About 1819 knowledge concerning Jean Lafitte became clouded and only myth remains. According to the most reputable historians, he died in 1826 of Yellow Fever in Yucatan.

The myth of Lafitte and his followers is a part of the history of Jefferson Parish. ■

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Jefferson was legally established in 1825, created out of the Parish of Orleans and named for the then living third President of the United States, Thomas Jefferson.

It was first governed by 12 police jurors headed by a Parish Judge, who was replaced in 1830 by a Police Jury President. This governing group first met only semi-annually.

Jefferson began to lose ground, literally, with the annexation by New Orleans of three of its cities—Lafayette (1852), Jefferson (1870) and Carrollton (1874).

Finally, in 1892, a survey accepted by both Jefferson and Orleans parishes established the present permanent boundaries.

Within these boundaries today are six governments—representing five incorporated municipalities headed by a mayor, marshal and board of aldermen and the President-Council which replaced the police jury in 1958 as the governing body for Jefferson's unincorporated areas.

Kenner, the oldest of Jefferson's five cities, was incorporated in 1855 when Minor Kenner gave up part of his plantation at the town site of Kennerville. It lost its charter due to political

machinations in 1886 but got it back in 1913.

Westwego began in 1882 as a fishing village known as Salaville. Salaville was one of four loading docks on the Mississippi. When longshoremen assembled in the afternoon to be assigned to a location for the next day's work, those assigned to Salaville would pass the word "West We Go" and eventually the town became known as Westwego.

Gretna, a shortening of Scotland's famous marrying town of Gretna Green, became a town by proclamation of the governor in 1913 but was not incorporated by legislative act until 1916. It was formed from the two adjoining villages of Mechanickham and McDonoughville.

Harahan, incorporated in 1920, gets its name from the original Choctaw word meaning "those who live by the river".

On June 19, 1959, the people of Grand Isle incorporated themselves as a town, taking in both the island of Grand Isle and the mainland community of Cheniere Caminada.

By the middle fifties, it became apparent that the policy jury form of parish government, must be streamlined, coordinated and concentrated for greater efficiency and economy.



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The result was the present President-Council form of government, approved by voters and providing for nine new departments directly responsible to the Parish President through the Council.

Accomplishments of eight parish departments have been incorporated into separate feature stories elsewhere in this issue.

These are Finance (Computer), Health Unit (Medical), Mosquito Control, Recreation, Roads and Bridges (Transportation), the Safety Department's Fire Protection division, the Sewerage and Drainage divisions of the Sanitation department and Water.

Other department and divisions of Parish government whose progress reports are detailed in this section include: Civil Defense, Council Clerk, Garbage Collection and Disposal, JeffCAP (Community Action Program), Parish Attorney, Personnel, Planning, Research and Budget and the Safety Department's Road Lighting and Taxicab Divisions.

Under the parish Home Rule Charter, activities of these departments are directed by the Parish President as Chief Administrator and the parish council as legislative and policy-making body.

Garbage Collection



Garbage and trash collection in the unincorporated areas of Jefferson has become a smooth, efficient operation—with few complaints—in less than a year.

On the west bank, the parish garbage department provides this service to over 18,000 residents.

However, in East Jefferson where twice as many people live, the cost of parish operation and a growing number of operating problems had become so great that the parish last year solicited bids from private haulers to handle garbage pickup and disposal within the budgeted amount and operate the parish incinerator on a contract basis.

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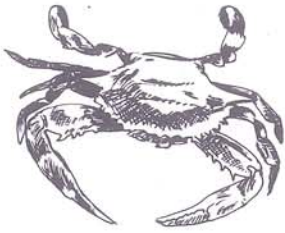
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Jefferson Disposal—the company selected for the job after four months of study and investigation—began operation in November, 1966, and has provided such an efficient, dependable service that one of the biggest headaches inherited by the present administration has been replaced by one of its greatest accomplishments.

Jefferson Disposal began operation with a brand new fleet of heavy duty trucks of the type recommended for greatest efficiency at minimum cost.

Because the company pays the highest wages in the area, it has attracted competent personnel. The use of neat uniforms, including rain attire, has instilled a sense of pride in employees.

Incentive programs for pickup crews include bonuses up to \$100 based on cleanliness and maintenance of trucks, fewest complaints and fewest accidents.

Trucks are thoroughly cleaned, disinfected and deodorized every day.

Future plans to improve the appearance of the East Jefferson incinerator include painting it in attractive colors.

Results of a recent survey on the west bank to determine if a private hauler should do a similar job for West Jefferson are currently being analysed.

Jeff CAP Inc.



With four newly established neighborhood service centers, a 100 per cent increase in youth corps employment and 1400 pre-school children enrolled in Operation Head Start, Jeff CAP—Jefferson's expanded anti-poverty community action program is getting results.

Expansion began with the staff, which a year ago consisted of OEO director Joseph Maggiore and one secretary. On December 1, 1966, deputy director Harry Jennings was named. Now there are four community organizers and another secretary.

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the staff is concentrating its activities now in four target areas where neighborhood service centers have been established.

These centers serve the Kenner—Metairie and Shreveport areas on the East Bank and Marrero—Harvey, Westwego—Bridge City on the West Bank.

Budgets funds of \$194,761 for the fiscal year ending May 31, 1968 has been allocated to establish, lease and operate the four centrally located centers.

Object of each center, which has a director and a staff of 6, is to help those in poverty areas to help themselves.

Community organizations administered by five elected officers, a chaplain and a policy advisory board have been set up to work through center directors in the neighborhood target areas.

Their goals are to reduce unemployment, improve housing, bring health and social services to the needy, provide better play areas and combat juvenile delinquency.

Target area representatives make up one-third of the OEO's 38 member Board of Directors, a volunteer citizens group which establishes guidelines and sets policy.

Regularly enrolled students, aged 16 to 21, whose family's income is low in relation to number of dependents, were placed in part-time jobs in state and parish offices and non-profit agencies such as "Goodwill Industries, Inc."

A total of 350 students worked 10 hours a week during the school year and a 28 hour week during the summer at \$1.25 an hour under the Neighborhood Youths Corp program.

Pre-School training for 1400 five and six year olds under Operation Head Start was conducted at 8 schools by the parish school board. Jeff CAP, with a \$277,013 budget, was the sponsoring agency.

Upward Bound, a pre-college "in residence" summer program for 10th and 11th graders whose family's income is below the poverty line, was held this year at Loyola University for four Jefferson students.

These students were selected from several hundred applications, submitted through 30 high school counsellors.

Students selected for the 8 week program are expected to develop an eagerness for learning and a new sense of responsibility. Weak scholastic areas are given special attention.

Jeff CAP will get monthly evaluation reports on the students during the current school year to determine the results of the Upward Bound program.

A summer employment service for needy college students was begun in cooperation with the state OEO office.



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Planning



Jefferson's comprehensive zoning ordinance and land use map, adopted in February, 1966, has greatly strengthened the administration and enforcement of parish zoning laws and stabilized property values.

The first major zoning revision since 1956, the new ordinance is the result of two years of intensive study and recommendations by the council, the planning department, its advisory board and a citizens advisory committee.

Numerous "town hall" meetings were held to give the public and civic groups ample opportunity to be heard before the ordinance became law.

Immediate benefit to the east bank has been the virtual elimination of spot and strip zoning. As a result, only 22 requests for East Jefferson zoning changes were presented to the council last year.

Most of the zoning revisions affect the highly residential east bank which has two-thirds of the parish population.

In rapidly developing West Jefferson, with fewer established residential areas but greater potential, a land use development guide is being used along with the ordinance as a basis for considering zoning changes.

Last year, 101 zoning changes on the West bank were considered, 67 of which conformed to the guide and were approved by the council.

Many of these were routine changes involving expansion to buildings constructed in the two year study period, extension of zoning districts which did not include an entire lot, and lateral reclassifications of C-1 commercial to H-1 hospital zones.

Stronger zoning has also brought renewed confidence among Jefferson homeowners. With 15,000 new people . . . means the new homeowner can buy property without fear that it will be rezoned or commercial property placed next door.

The comprehensive land use plan is a blueprint for the orderly growth and development of the parish. Based on a scientific study of population trends and

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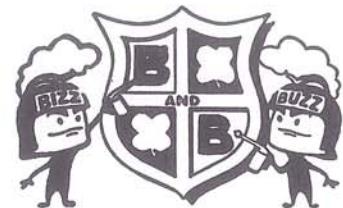
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economic factors, it requires developers to provide land for churches, schools, and playground areas in new subdivisions and assures a well-balanced ratio of residential, commercial, industrial and public areas.

Planning Director Richard C. Mouldous coordinates the activities of his department with other department directors at weekly meetings attended by representatives of the parish School Board planning department.

Constant liaison is also maintained with neighboring parishes for comprehensive area planning and with Jefferson's interested civic organizations.

By insisting on a workable zoning guide and not a "reference manual," the Jefferson Parish council, with the help of the planning department, has stabilized parish zoning, updated the land use plan and provided the solution for 98 per cent of the zoning problems in Jefferson's unincorporated areas.

Adoption of the comprehensive zoning ordinance has been called the single most important action of the parish council since 1958 when the first councilmanic government took office.

Civil Defense



Through the efforts of Civil Defense director John R. Ridge, Jefferson Parish now has the first fallout shelter school building in the New Orleans area.

Just completed, the new McDonogh 26 Elementary School in Gretna will shelter 3000 persons, giving them 40 times more protection in a nuclear attack.

Architectural plans, at Ridge's request, were revised to strengthen the school's walls, foundation and roof as required for nuclear fallout protection.

In addition, the Jefferson Parish School Board has accepted the civil defense director's recommendation that protection factors be included in design specifications for future school construction.

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A parishwide community shelter plan has been put into action with over 100 available and ready for use in any emergency or natural disaster. Primary shelters are well stocked with food, water and medical supplies.

Emergency operations and control centers, in Metairie and Waggaman, can now transmit on seven radio frequencies using gasoline generators as an auxiliary power source. This is part of a complete updating of the parish communications system.

Two emergency "Handi-Van" rescue vehicles have been added. Built for speed and maneuverability, the vans carry oxygen, resuscitators, pressurized splints, litters and complete medical supplies.

A \$6,000 outdoor warning siren, was put into service at Avondale bringing the parish total to 15. Located in a key industrial and rapidly developing residential area on the West Bank, the siren can be heard for 10 miles.

With 10 staff employees and over 350 volunteers, the department stepped up its program of instruction. In addition to regular classes, over 3400 persons were trained in medical self-help and 100 firemen got a refresher course in radiological monitoring.

Staffers and volunteers worked around the clock to assist rescue workers following the March 30, 1967 plane crash at a Kenner motel. Airline and airport officials, as well as parish, state and federal agencies commended the department for its efforts. This was one of eight emergencies to which the department responded.

The staff also assisted in a \$150,000 tri-parish federal survey, along with Orleans and St. Bernard parishes, aimed at improving area civil defense operations.

Operating budget for 1966 was \$88,000. Surplus property, with a value of \$110,359, was purchased for only \$4,119.

Personnel

Almost every parish employee (96 per cent) got a pay raise last year and moved into a higher salary bracket.

Tenure awards were given for the first time to 992 employees with two or more years of service. Based on \$1 a month, awards ranged from a minimum of \$24 up to \$480 for a 40-year veteran.

These benefits, part of a revised pay plan for Jefferson's 1400 civil service employees, were made possible by a special \$603,000 appropriation from the parish council.

The plan, which went into effect on October 1, 1966, has proved to be a wise investment.

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By increasing salary minimums and maximums, it opened up four to five higher pay steps for many career employees, giving them the incentive to stay in their jobs.

By establishing higher entrance salaries, the new pay scale attracted more applicants and has made the department's recruiting of new employees more selective.

The parish council provided an additional fringe benefit in April by voting to share in the cost of hospitalization for employees.

Work performance among employees continued at a high level with 142 promotions and 840 merit raises.

Job classification studies of over 100 positions were made to assure that salary levels matched job duties.

Service ratings—an annual review of each employee's work performance—is being extended to all departments.

Recruiting and testing activity increased with 2080 "eligibles" added, from which 610 were appointed to full time jobs and 856 were hired for temporary or seasonal positions.

Personnel Director Domenic Albano, has been head of the department since civil service was established in 1958 under Jefferson's first president-council.

A three man citizens Personnel Board, appointed by the council to 6 year staggered terms, meets with Albano monthly to set policy and hear appeals.

Their common goal is "the right man for the right job".

Parish Attorney

A tremendous savings in time and money for Jefferson has been achieved by the Parish Attorney's recently completed "CONTRACTORS UNIFORM CONDITIONS FOR BIDDING" which is now required on all bids for construction contracts in the Parish.

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Working closely with representatives of the construction industry, labor and engineers over a period of six months, Parish Attorney Louis G. DeSonier, Jr., produced a clear and concise set of guidelines for contractors with all necessary requirements now built-in to protect the Parish.

Contracts must also be approved by the department director and the Finance Director before they are awarded.

A similar set of uniform guidelines for bidding is now being prepared as a pre-requirement for engineering and architectural contracts.

Innovations such as these are only part of the myriad services provided by the Parish Attorney and seven assistant attorneys who act as official counsel in civil matters to the Parish President and Council and legal advisor to department directors.

Supervising six title researchers, approving wording of all bid procedures, contracts, agreements, abstracts, leases and real estate purchases make this office one of Jefferson's busiest. Resolutions and ordinances must be cleared here before submission to the Council.

To keep pace, a part-time research assistant was added in 1966 and another assistant attorney this year.

Among the assistants is an experienced title attorney who coordinates the work of parish title researchers on the many public improvement projects which require site acquisition either by purchase or expropriation.

To streamline bid procedure and to avoid costly delays, the Parish Attorney approves the wording of all bid proposals before they are released.

He confers daily with his assistants and maintains liaison between the municipal governments and the parish. Monthly staff meetings are held to receive and review progress reports.

The parish law library is kept current with updated volumes added as soon as they become available, particularly those dealing with federal legislation.

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The Parish Attorney, and from one to three assistant attorneys are on duty continuously during weekly meetings of the parish council to give on-the-spot advice and opinions in legal matters.

DeSonier is an active member of the National Institute of Municipal Law Officers and attends their annual conferences. He is also a member of the American, Louisiana and Jefferson Bar Associations.

Road Lighting



Causeway Boulevard, East Jefferson's busiest thoroughfare from the river to the lake, became "The Great White Way" this year when 244 new 400 watt mercury vapor fixtures were installed.

The heavily travelled area from Jefferson Hwy. to Veterans Hwy. previously unlighted except for reflected light from 300 watt incandescent fixtures at service road street intersections, got 188 new units, complete with modern steel standards.

Additional lighting improvements of the latest type are planned for Veterans Hwy. from Bonnabel to the Orleans Parish line and at the Causeway Blvd. and I-10 intersections.

Lighting systems at Crown Point, Barataria and Lafitte were completely modernized with over 500 pre-war incandescent fixtures replaced with modern 175 watt mercury vapor lights.

Other west bank areas improved were Avenue D. from West Jefferson Hospital to 4th and the Behrman and Belle Chasse Highways.

A special millage election was held August 5, 1967, to consolidate eight road lighting districts on the East and West banks. This centralizes purchasing power and brings lighting improvements more quickly to areas of greatest need.

Road lighting surveys, for all present and future major streets, are nearing completion. In new residential areas, developers are required to furnish and install 175 watt mercury vapor lights. In existing areas, a gradual replacement

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program is being followed on an individual street basis.

The Road Lighting Division of the Safety Department maintains over 3,000 parish-owned standards and fixtures.

Taxicab Division



Taxicabs and sight-seeing buses which operate out of the unincorporated area of Jefferson, must meet the strictest mechanical and safety standards before being licensed.

A complete inspection of the interior and exterior of each vehicle includes brakes, wheels, front and rear end, mufflers and floor boards.

Applicants must be fingerprinted and cleared through the Sheriff's office and the FBI before qualifying for a chauffeur's license, which is renewable each year. They must provide proof of insurability and meet state minimum liability requirements.

A total of 445 inspections were made last year and 349 "CPNC" permits issued by the taxicab division of the Safety Department.

Council Clerk



Over 28 years of dedicated service to the parish have earned for Council Clerk

Frank Deemer the unofficial title of "Mr. Jefferson".

Recognized as one of the most knowledgeable men in municipal government, he was police jury secretary before becoming the first clerk of the parish council in 1958. He was reappointed in 1960 and 1964.

At Thursday afternoon council meetings on the West Bank, he is the "recording secretary", keeping detailed minutes of council action for later publication as required by law.

Duties include tabulating bids, processing ordinances, acts, resolutions and motions. Election results are usually promulgated at council meetings under his supervision.

Between meetings, Deemer's office serves as a clearing house for official parish business.

Department director's requests are forwarded to the council for action after recommendations by the parish president. Wording of ordinances and resolutions to be introduced is checked with the parish attorney.

All matters to be considered at the next scheduled council meeting are then itemized into an agenda and copies made for use at the meeting.

Research and Budget



Growing in importance every year, since it was established in 1960, is the job of the Research and Budget Analysis staff headed by Vincent Taravella.

Directly responsible to the parish council, this "central information agency" reviews the annual operating budget and the five year capital program with the Finance department and makes recommendations to guide the council.

As an advisory and investigative arm, it checks operations of the administrative departments to assure their adherence to policies, procedures and budget limitations as set by the council.

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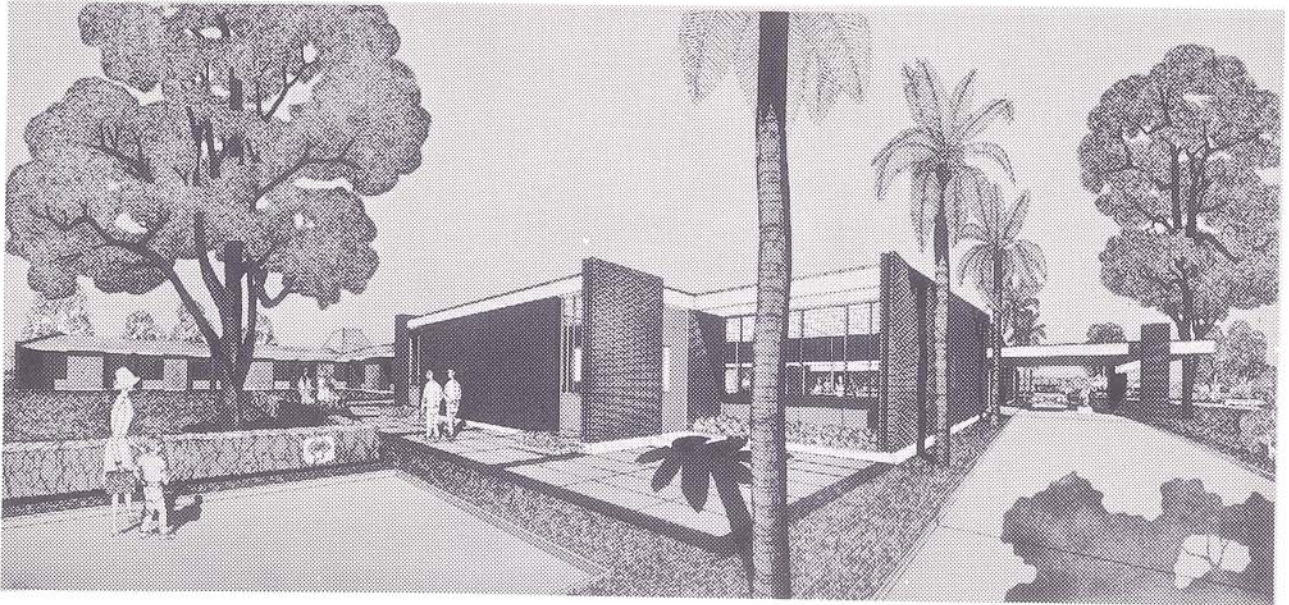
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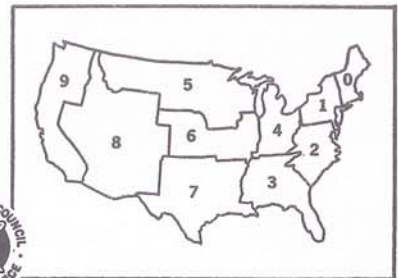
1. Always add Zip Code to every address you write to. If you don't know the number, call your post office or look it up in their Zip Code Directory. Local Zips can be found on the Zip Map in the business pages of your phone book.
2. Add Zip Code to your return address, too. That makes it easy for others to Zip their mail to you.

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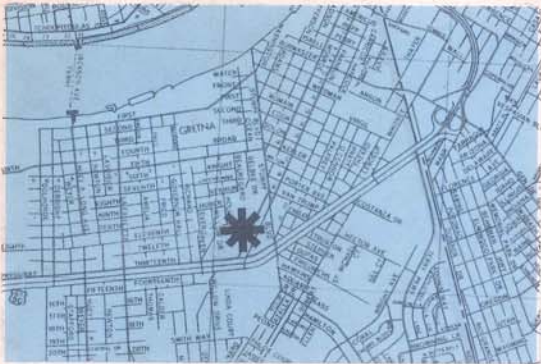
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