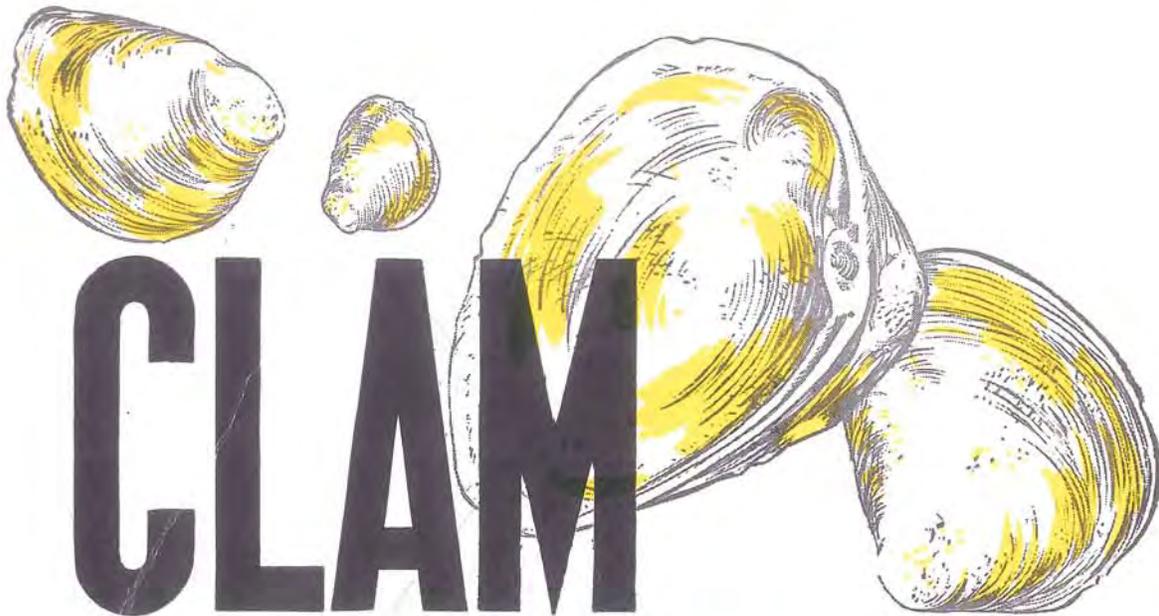


THE JEFFERSON PARISH YEARLY

# Review

1962 EDITION





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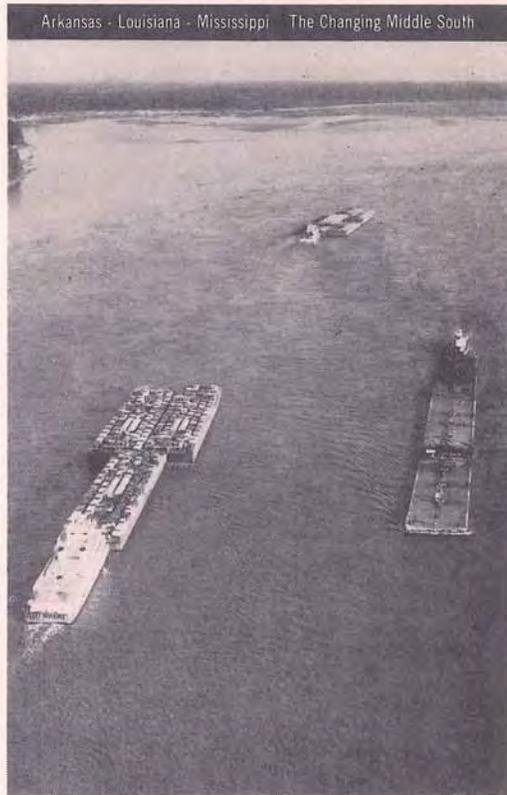
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## Spotlights Opportunities in Jefferson Parish and Throughout the Middle South



### Water resources for your Profit in the changing Middle South

Billions of gallons of surface and underground water—for manufacturing—for transportation. From eleven major rivers alone, the average daily flow totals 560 billion gallons, over three times the nation's daily requirement. And water is just one resource that promotes Profit in the Middle South—where people believe in Industry's right to profit. Why not join the other progressive businesses, big and small, in the Resource-full Middle South?



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Mississippi Power & Light Company, Jackson, Miss.  
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With a circulation of 33.3 million, including the leading industrial executives of the nation, 25 full page advertisements like this \* excite interest and inquiries. As one of the utilities in the Middle South system, Louisiana Power & Light supports this campaign. This promotional activity has been underway for 14 years.

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## Louisiana Power & Light Company

"Helping Build Louisiana"

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**WITH**

## **JEFFERSON PARISH**



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**GRETNA • WESTWEGO • LAKESIDE SHOPPING CENTER**  
**WESTSIDE SHOPPING CENTER**

MEMBER OF THE FEDERAL DEPOSIT INSURANCE CORPORATION

# Review

Published with the approval and cooperation of the President and Council of Jefferson Parish, Louisiana

M. Dan Hogan.....Parish President  
 Cullen C. Schouest.....Council Chairman (at Large)  
 Donald T. Gillen.....Council Vice-Chairman (East Bank)  
 Harold L. Molaison.....West Bank Councilman  
 Beauregard H. Miller, Jr.....First District Councilman  
 Anthony A. Caramonta.....Second District Councilman  
 George J. Ackel.....Third District Councilman  
 Vial J. Blanke.....Fourth District Councilman

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Our sincere thanks to the writers, photographers, artists, engravers, printers and all those many people both inside and outside the parish who provided information and assistance during the long months of preparation of this Jefferson Parish Yearly Review.



COVER: Louisiana Power and Light Company's new Nine-Mile-Point steam-electric generating station located near Westwego in Jefferson Parish.

This 1962 issue of the Jefferson Parish Yearly Review was produced in its entirety by Union labor.



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 901 Dodge Avenue • Jefferson Parish, Louisiana

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# Helping Jefferson *GROW!*



WE ARE PROUD OF OUR

## *Record of Achievement!*

*The perfect one-two combination! World-recognized quality equipment plus personal interest and professional service!*

Three of our executives — vice-president Vernon Payne; partner Allan J. Harris Jr.; and division manager Landry Murphy are all citizens of Jefferson and are all active in its civic, political, social, and economic growth.

Our equipment? Cochrane, Yeomans, De Laval, Binks, Keeler, American. Pumps, sewage treatment, water treatment, heavy marine machinery, incinerators, centrifuges, heat exchangers — you name it. Our equipment "is represented" in almost every industry, municipality, and plant in Jefferson Parish.

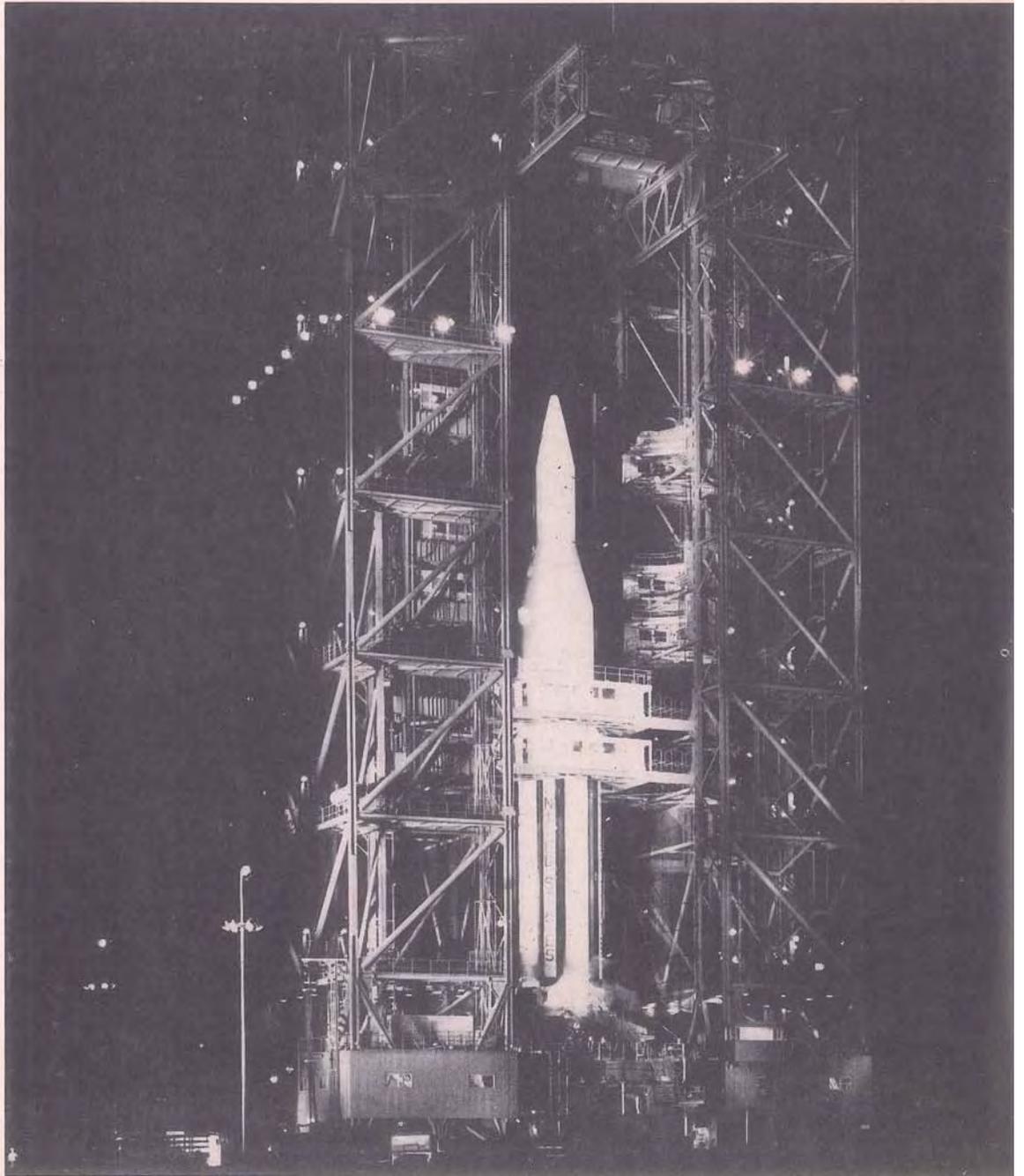
*Allan J. HARRIS Co.*

NEW ORLEANS, LOUISIANA

**1961-1962**



**Report of  
the Parish**



# Introduction

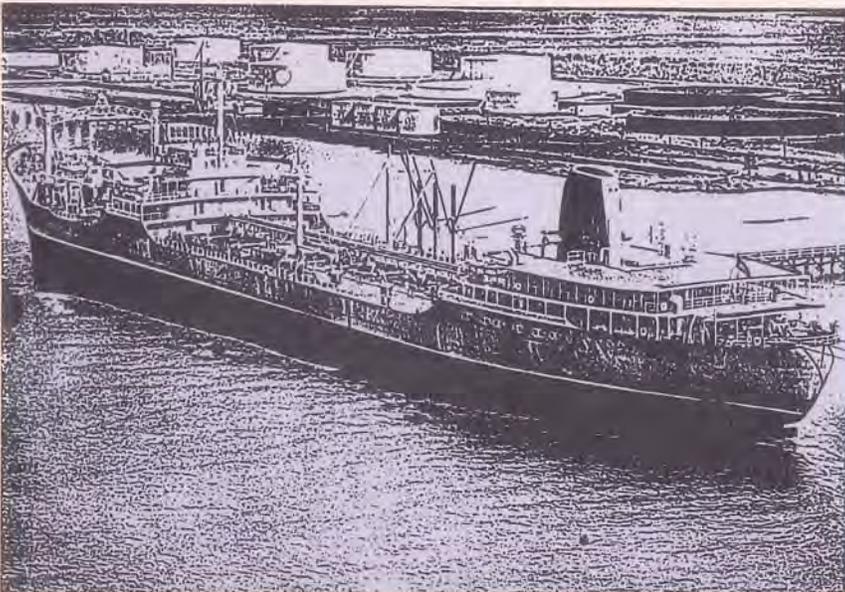
Twenty-seven annual editions ago — in 1935 to be exact — the Review began reporting yearly on the progress of Jefferson Parish, providing over the last quarter century a complete and continuous record of what is today the most concentrated and fastest growing industrial area in the Deep South. The Saturn Missile Plant now being completed in the area will bring tremendous benefits to Jefferson and in return will benefit by the industrial facilities and skilled manpower of the Parish.

This 60 mile long Louisiana parish, which now averages over three industrial plants for every mile of its length, embraces with its east and west banks 27 miles of river frontage on the Mississippi, stands with its toes in the Gulf of Mexico, carries within its boundaries the Gulf Intracoastal Waterway link of our nation's vast inland waterways system, and is served by every means of transportation known to modern man.

In that year of 1935 oil had just been discovered in Jefferson Parish, the 4.4 mile Huey P. Long Bridge with both approaches in Jefferson had just been built across the Mississippi and the population was only 40,000 . . . Today Jefferson is served by two more mighty bridges — the 24 mile world's longest across Lake Pontchartrain and the new Mississippi River Bridge that unites downtown New Orleans with Jefferson's West Bank and capital city of Gretna, and the population is racing past the 230,000 mark.

With recent expressways, tunnels, overpasses and underpasses to expedite its tremendous traffic; with huge subdivisions, sprawling shopping centers, one of the state's top public school systems and the nationally famous sport fishing waters and surf bathing beach at Grand Isle to serve its skyrocketing population; and with a new streamlined government to plan and execute its many new gigantic projects, Jefferson Parish stands out as one of the most progressive areas in the entire South to locate an industrial plant, build a home and raise a family.

And now — on the following pages — we present the next chapter in the exciting story of the development and progress of Jefferson Parish.



This is the fourth year of the now proven 8-man President-Council form of government in Jefferson Parish which, in 1958, by the will of the people, replaced the over a century old Police Jury system.

It streamlined the administration and execution of parish affairs by supplanting more than 30 cumbersome and autonomous districts that had accumulated over the years with only nine newly created departments directly responsible to the President-

Parish, on August 30, 1956, first connected the parish East Bank directly with traffic coming from the North, East and Midwest. In spite of the dollar toll nearly a million and a half (1,415,317) trucks, busses and automobiles crossed it either to or from Jefferson Parish on business or pleasure bound in 1961.

Then in 1958, the same year the President-Council and its nine departments began to function, the \$65 million world's largest cantilever bridge

# *A Banner Year For* **JEFFERSON**

Council, plus an overall Advisory Board composed of a representative from each of the eleven wards appointed by the Parish President.

This more efficient, more economical and faster moving form of government began to function fortunately at a time when Jefferson Parish was confronting the men at its helm with greater problems and greater opportunities than ever before in its history.

Almost simultaneously two new bridges had suddenly opened up Jefferson Parish to a land development and business expansion previously stalemated by its difficult accessibility. No longer was Jefferson's West Bank and its capital city of Gretna to be reached only by the time consuming ferries or the circuitous route over the Huey P. Long Bridge. No longer was the ample but idle Lake Shore land of Jefferson's East Bank left mainly undeveloped. These two wide open gateways breached its former isolation at two strategic points and through both began pouring a steady stream of home seekers and new business.

Just two years before the President-Council took office the 24-mile Lake Pontchartrain Causeway, the world's longest bridge, with its toll plaza on the south side of the Lake in Jefferson

over the Mississippi suddenly placed the heart of Jefferson's West Bank within a few minutes of the heart of downtown New Orleans. Between October 1960 and October 1961 over 8½ million cars, busses and trucks crossed this Mississippi River Bridge. At its present rate of annual traffic increase a total of 13 million vehicles a year will use this convenient corridor to and from Jefferson's West Bank by 1972.

Following the Pontchartrain Causeway came the Veterans Memorial Highway that opened up for residential development East Jefferson's long dormant lakefront area. Following the Mississippi River Bridge came the West Bank Expressway, curving around Jefferson's West Bank communities, uncorking its former near river front road bottleneck, tunneling under the Harvey Canal and connecting with Highway 90 west near the Huey P. Long Bridge—a boon to both industry and new homeowners.

Through traffic now pours swiftly and smoothly over its 8 main traffic lanes, local traffic peels off at its numerous access streets to the West Bank communities, the huge subdivision Terrytown with a potential of 5,000 homes opened up almost immediately at its Jefferson Parish thres-

hold, the huge West-Side Shopping Center has blossomed alongside it and the 160-bed West Jefferson General Hospital was completed in 1960 on one of its ambulance accessible service roads in Marrero.

#### **A Mental Aerial View of Jefferson Parish**

Before we proceed with the report on the activities, accomplishments and plans of Jefferson's government, let us take an overall look at this 60 mile long parish that straddles the Mississippi, trails its toes in the Gulf of Mexico and rests its head on the shore of Lake Pontchartrain.

It is served by every means of transportation known to modern man, including five trunk line railroads and Moisant Field, located within the limits of Jefferson's East Bank city of Kenner. This International Airport, serving the New Orleans area, was scheduling 32 jet flights daily at the end of 1961. Jefferson's Harvey Canal Locks at Harvey on the West Bank are the crossroads of the nation's inland waterways network, joining the east and west Gulf Intracoastal Waterway with the north and south Mississippi River and its many navigable tributaries.

Jefferson has long been recognized as the most concentrated industrial area in the Deep South, its nearly 200 industrial concerns including five of the largest manufacturing plants of their kind in the world. Jefferson is also fast acquiring a reputation for shipbuilding, with over \$74 million in new contracts awarded to Avondale Shipyards in 1961.

Jefferson contributes heavily to the oil production of Louisiana, which is the nation's second largest producer and which has added about one-third of the country's increased petroleum reserves in the last ten years. Jefferson also was a prime factor in Louisiana's 1961 all-time high production

of sulphur. The record was 2,600,000 tons, about 350,000 tons higher than 1960. This increase was attributed to the inauguration of operation at Freeport's underwater sulphur mine just seven miles offshore of Jefferson's Grand Isle. The Freeport Sulphur Company is planning another \$3.5 million platform in the same area.

Although Jefferson is 98% industrial, and a look at its busy riverfront and long line of industrial plants would seem to give the impression that Jefferson is all work and no play, this paradoxical parish offers its visitors and residents some of the finest outdoor recreation in the South—one of the world's ten finest sport fishing spots and Louisiana's only saltwater beach at Grand Isle, plus sailboating and fishing on Lake Pontchartrain and hunting in the woods and fields and fishing on Jefferson's beautiful bayous and nature made ponds in the Barataria country.

This is the busy, booming parish which the two new bridges have so recently opened up for future progress and development—the parish that is rushing headlong toward a population of a quarter of a million people by the end of 1963.

The best indication of this is the 5804 permits issued in 1961, representing parish wide new construction to the tune of nearly \$59 million (actual figures \$58,519,932) of new homes, new industrial concerns and new commercial buildings.

Of those 5804 permits issued 5303 were for the building of new dwellings which means that Jefferson Parish is adding new homes and new families at the rate of 16 per day—including Sundays and holidays. The amazing thing is that all these new homes above recorded have been built last year in the unincorporated areas of Jefferson Parish alone, and do not include those for which permits were issued by Jefferson's several commu-

#### **A PRESIDENTIAL VISIT**

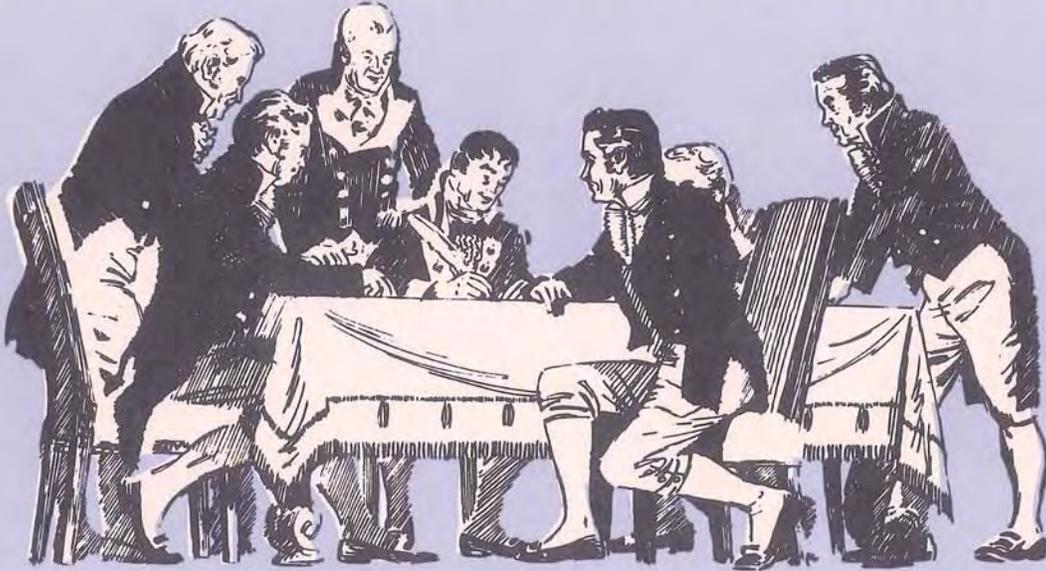
On Friday, May 4, 1962, John F. Kennedy, President of the United States, arrived by jet airliner at Jefferson's Moisant Field. The President is pictured at the right leaving his plane with senior United States Senator Allen J. Ellender of Louisiana on his right and followed by junior United States Senator Russell B. Long of Louisiana, and our own United States Congressman Hale Boggs, from the Second Louisiana Congressional District.

On this historic occasion he met Parish, State and City of New Orleans officials, then led a motorcade down Airline Highway to the Nashville Avenue Wharf where he delivered a major foreign trade policy speech.

Thousands of Jefferson's residents hailed the President as his motorcade passed through the Parish from and back to the airport in Kenner.



# JEFFERSON PARISH COMMEMORATES



Illustrations Courtesy National Bank of Commerce

nities for new construction within their own city limits.

Another indication of the parish's surging growth is the fact that the parish government expanded this spring into the eighth and ninth floors of the Jefferson Parish New Court House in Gretna, which had been completed in 1961 . . . and into the new fourth floor of the East Bank Office Building in Metairie, also completed in 1961.

Still another indication is the increase of the Parish operating budget, as reported by the Department of Finance, from \$11,471,249 in 1961 to \$12,217,271 for 1962. This increase of nearly three quarters of a million dollars was made necessary by added

parish responsibilities and was made possible by increased parish revenues.

Following are the individual reports of the various parish departments which function under the supervision and authority of the Parish President-Council. Their combined data will give the reader a comprehensive word picture of the complex machinery of parish government that solves the problems of the parish, serves its people and executes the plans and programs that speed its progress.

## The Finance Department: The Pulse of the Parish

If it is parish money to be spent, to be raised or to be recorded, the Fi-

# JEFFERSON'S LEADERS



# THE STATEHOOD OF LOUISIANA

One hundred and fifty years ago, on April 30, 1812, the State of Louisiana was admitted to the Union of the United States of America.

In the ensuing years we have witnessed, here in our rich delta country, near the mouth of the great Mississippi River, a parade of progress and prosperity beyond the comprehension of our founding father's most vivid imagination.

The Parish of Jefferson joins all of Louisiana in proudly celebrating the 150th anniversary of this historic event, and looks forward with confidence and faith to the future progress of this great land.



nance Department handles it. This department has the complete responsibility of the administration of all purchasing, accounting, the buildings used for parish public purposes, the budgets and all matters pertaining to finance.

Every transaction which results in the expenditure of parish funds must be approved by the Finance Department prior to any official action. It is most important that the availability of necessary funds be ascertained before a purchase order is issued or a contract let.

The 36 employees of the Finance Department and the 41 people of its Property Management Division, which

is also the responsibility of the Finance Director, moved into the newly completed ninth floor of the New Court House in the middle of March 1962. For the first time in the history of Jefferson Parish its accounting and finance personnel are all together. The department's new physical setup on the ninth floor allows for any necessary expansion in the foreseeable future.

One of the most important and money-saving operations of the Finance Department is the central control of all purchasing for all departments. Standards are constantly being developed and maintained in order that, following the approval of any

**Jefferson Parish President—Council: George J. Ackel, Councilman; Harold L. Molaison, Councilman; Donald T. Gillen, Council Vice-Chairman; M. Dan Hogan, Parish President; Cullen C. Schouest, Council Chairman; Beauregard H. Miller, Jr., Councilman; Anthony A. Caramonta, Councilman, and Vial J. Blanke, Councilman.**



department's requisition, the most suitable product may be obtained at the best possible price.

The Property Management Division, which has the responsibility of the management and maintenance of all parish public buildings, handled the 1961 completion of the fourth floor of the East Bank Office Building and the renovation of its other three floors at a cost in excess of \$50,000; and the completion of the eighth and ninth floors of the New Court House, and the rearranging of its other seven floors to provide additional court and office space, at a cost of \$300,000. Plans were made in 1961 to modernize the back of the Old Court House building in Gretna at a cost of \$40,000 for the Criminal Division of the Sheriff's Department. This is programmed to be one of the most up-to-date Sheriff's headquarters in the country, complete with switchboard and an identification and narcotic division.

During 1961 the Finance Department published for the first time a complete Report of the Jefferson Parish Financial Condition. This will be repeated annually. The Department also made and evaluated for the first time in the history of Jefferson a complete inventory of all movable property belonging to the parish—such as desks, autos, movable equipment, etc.—involving many and various items worth over a million dollars.

At the end of 1961 the Finance Department began a program of locating and listing every piece of real estate, forgotten or recorded, belonging to the parish. This involves meticulous research going back to the year 1850 (over a hundred years ago) in the Clerk of Court records—reviewing every real estate transaction, both acquisition and disposition, non-payment of taxes, seizures, gifts, grants, etc. This will be a year's steady work for several employees before the job is completed.

The Finance Department is now also in the process of reconstructing and balancing the bond and coupon accounts of all the districts of the parish.

Its Investment Program has progressed to the point where \$8 million of parish idle funds are safely and profitably invested, providing a revenue of over a quarter of a million dollars annually—money formerly unavailable to the parish. This Investment Program is not limited to sinking

and construction funds, but also includes operating accounts, and reserve and contingency funds.

Late in 1961 IBM equipment was installed without a hitch or any lost time in the Accounting Division. There are many other uses planned for this equipment, with budgetary accounting and control already smoothly functioning. All parish checks are now written and verified automatically, this procedure formerly being a long and tedious job for several employees.

By the middle of the year the parish payrolls will be handled by IBM. This data processing equipment does not or will not replace any present employees. It does, however, enable the Accounting personnel to operate more effectively and to offer more and better service to Jefferson Parish. A valuable by-product of the IBM installation is the quick availability of statistical data never possible before.

At the present time the Finance Department, in its constant search for new sources of revenue, is engaged in having a survey made by the Public Affairs Research Commission of Louisiana, a non-profit organization which at no charge will work with the Finance Department to discover if it is utilizing all available sources of parish revenue and if it is operating as economically as it should.

#### Jefferson Parish Legal Department Clears the Way for the Completion of the Barataria Bay Waterway

The Parish Legal Department handles all civil legal matters involving the Parish Council, the Parish President, the Parish Boards and Agencies, with the exception of the School Board, including litigation, preparation of contracts, leases, legal opinions, deeds, easements and other legal papers.

The Parish Attorney prepares resolutions, ordinances and related instruments for the Council, and similarly prepares legislation which will be of benefit to the parish for adoption by the State Legislature.

The Parish Attorney's office also handles the acquisition of property for the Parish and for State and Federal Agencies working in cooperation with the Parish.

During the past year the Legal Department has handled over 30 expropriation matters involving Veterans Memorial Highway and several new streets and has participated in around 25 major law suits.



A sectional view of the 159-bed West Jefferson General Hospital at Marrero opened in 1960. Its 20-acre site allows it plenty of room for the inevitable future expansion.

But the most noteworthy accomplishment of the Legal Department during last year was completed March 1, 1962, when all the legal tangles involving the securing of the rights of way for the completion of the \$1,710,000 Barataria Bay Waterway, which was started at the Bayou Rigaud end in March of 1960, were straightened out. A contract was awarded on May 31 for Barataria Bay Waterway construction from Bayou St. Denis south to Bayou Rigaud.

This long drawn out and patience trying project involved securing the right of way through 30 separate tracts, many of which required the signatures of as high as 10 members of the family or heirs. The total paperwork comprised the drawing up and securing the signatures of nearly 400 separate instruments.

This also involved many and lengthy conferences to secure the agreements of seven different gas and oil pipeline companies to relocate at their own expense 97 different pipelines that would obstruct the route of the Waterway.

Congressman Hale Boggs, the original sponsor of the Barataria Bay Waterway and whose influence secured Federal approval, was of great help in ironing out many of the problems that came up during the negotiations with the pipeline companies.

**200 New Subdivisions in  
Jefferson Parish in 1961**

That is the Headline Story of the

1961 Report of the Jefferson Parish Planning Department — "Processed were 200 subdivisions and re-subdivisions which created 1890 new Jefferson Parish lots and many miles of new streets dedicated and improved for public use by the subdividers. Also through the process of subdivision control, three new playground sites, two new fire station sites, a library site and two sewage treatment plant sites were dedicated at no cost to the Parish—all of which was handled by the Planning Department." Nothing is more convincing of the steady surge of new home builders from the crowded areas of Greater New Orleans to Jefferson's newly opened and now easily accessible acres than solid statistics like these.

In connection with zoning which is a Planning Department function, 150 petitions for reclassification were processed and 24 public hearings were held. These petitions require infinite pains and detail. Recommendations were made on each petition to the Parish Council by the Planning Department, together with a full report of the public hearing accompanied by maps showing the location and development of the area surrounding each such proposed reclassification.

A final draft of Subdivision Regulations was completed by the Planning Department and, as of March 5, was being studied by a committee of citizens prior to submission to the Parish Council for adoption.

A comprehensive change to the



A portion of the recently installed IBM equipment of the Jefferson Parish Finance Department on the ninth floor of the New Court House. The parish is continually adding new equipment as the tremendous growth increases the heavy work load on all departments.

Inspecting one of the ten typical precast concrete bridges constructed throughout Jefferson by the Department of Roads and Bridges in 1961 are councilman George J. Ackel, Parish President M. Dan Hogan, Councilman and Vice Chairman Donald T. Gillen and Roads and Bridges Director C. A. LeBaue.



Zoning Ordinance has been thoroughly studied by the Planning Department, as well as the Planning Advisory Board (consisting of 5 members, one appointed by the Council from each Council district and one appointed by the Parish President) and has been submitted to the Parish Council for final approval.

A new service function of the Planning Department is the handling of general printing for all departments of the parish at a tremendous saving. Each department that has work done is charged only for the cost of the supplies and material required.

Sometimes overlooked, but of tremendous value, were the petitions coordinated last year by the Planning Department for improvements of water, paving, sub-surface drainage and sewerage on streets which were dedicated to the Parish but never improved. Many acres of Jefferson will soon open up for residential development, due to this policy of property owners petitioning for improvements.

#### **New Parish Employees and Salary Increases**

The 1961 report of the Jefferson Parish Personnel Department—now in its new headquarters on the recently completed eighth floor of the new Court House in Gretna, but still serving both side of the river—demonstrates conclusively that Civil Service is effectively functioning among parish employees and is achieving its objective of securing the best possible person for the job, by offering employees the security and benefits of “career service.”

The Jefferson Parish Department of Personnel, in its capacity of administering the Civil Service provisions of the Parish Charter—which entails recruiting, examination and certification of parish employees in this classified service—received 4404 applications in 1961.

Of these 3562 (a little over three-fourths) were accepted for examination. Of these 3021 were placed on the eligible lists covering 150 classes of work. Of those 3021 registered 454 were appointed to permanent positions. There were also 13 provisional appointments (approved because adequate lists were not available from which selection could be required) and 228 temporary appointments for three months or less. The advantage of this merit system was illustrated by the fact that 50 well qualified em-

ployees were promoted during the year.

This procedure of securing and registering qualified job candidates must be continued on a regular basis to take care of the 300 to 400 necessary replacements annually, caused by resignation and other terminations of service, mostly in unskilled and semi-skilled jobs.

In 1961 there were 350 salary increases approved. Also, in January of 1962 several hundred additional pay raises were granted after the many problems relating to the establishment of an equitable compensation plan, adjustments to minimum salary requirements and budgetary difficulties were partially solved.

Only twenty appeals from disciplinary actions were received by the Personnel Board (consisting of three members named respectively by the Presidents of Loyola and Tulane Universities and the Parish President). Eight of these were heard, seven were dismissed because the employees involved failed to appear for the hearing, and five appeals were denied because employees were still in their probationary periods when discharged. Of the 8 appeals heard, 3 decisions were rendered in favor of the employees, 3 upheld the actions of the appointing authority, and in 2 appeals the Board upheld the appointing authority but modified the disciplinary actions. These few appeals again reflect the workability of Civil Service throughout the Parish of Jefferson.

Close contact between the employees of the various organizational units is aided and abetted by the periodic publication of the employees' newsletter called "The Scroll" and by a supervisory bulletin called "Brass Facts."

An employees manual will be prepared and distributed as soon as possible and the department has already instituted as a protective measure the finger printing of all parish employees. These are checked through the FBI in Washington, D. C.

#### The Water Department:

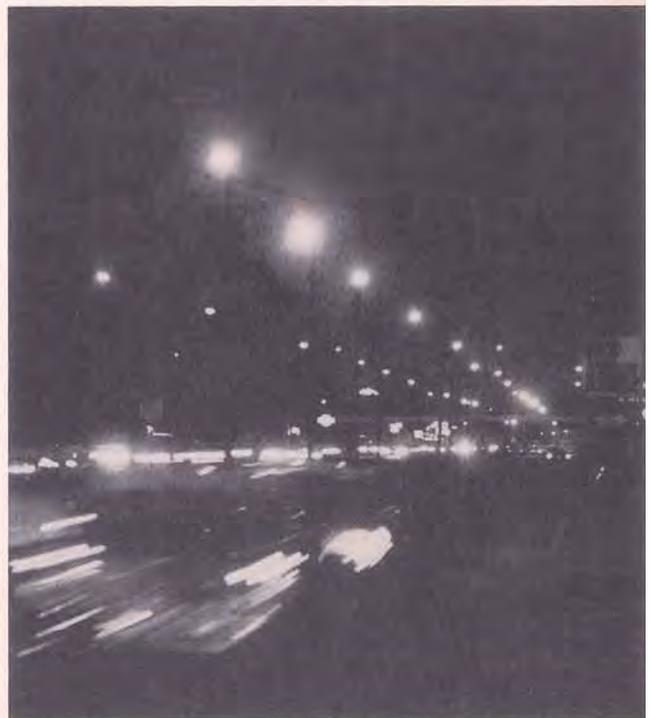
##### A Gauge of Jefferson's Growth

Water is our one indispensable daily requirement. No one can live long without it. We drink it, bathe in it, use it to wash our clothes, our car and to water our lawns and in emergency to protect our property from destruction by fire. Fortunately it is



Several students work on their homework amid the pleasant surroundings of the Westwego branch library. Local garden clubs have done wonderful work in making the libraries floral wonderlands—a much appreciated public service that continually draws admiring comment.

One of the major accomplishments of the Street Lighting Division of the Safety Department last year was the mercury vapor lighting (as shown) of Jefferson Highway from Orleans Parish to the City of Harahan.



the cheapest commodity we have to buy. And in Jefferson we have plenty of it—for the present.

Waterworks District No. 1 which serves the entire East Bank has a daily capacity of 20,000,000 gallons and actually needs to produce only about 17,000,000 gallons right now. Waterworks District No. 2 on the West Bank, which serves Districts No. 2, 3, 6 and 7 has a capacity of 10,000,000 gallons daily. Waterworks District No. 5 buys water wholesale from the Westwego Water Department to the extent of 300,000,000 gallons a year. Both Gretna and Westwego have their own water departments and water supply. All is pumped and purified from the Mississippi River whose supply is unlimited.

But Jefferson is growing and expanding rapidly — just how rapidly can be illustrated by the 1961 figures of Water District No. 1 which added 2112 new customers to a total of 36,692. It also laid 17.28 miles of new water lines and installed 182 new hydrants and 232 valves, making a total of 438.33 miles of water mains on the East Bank with 4,276 hydrants and 5252 valves.

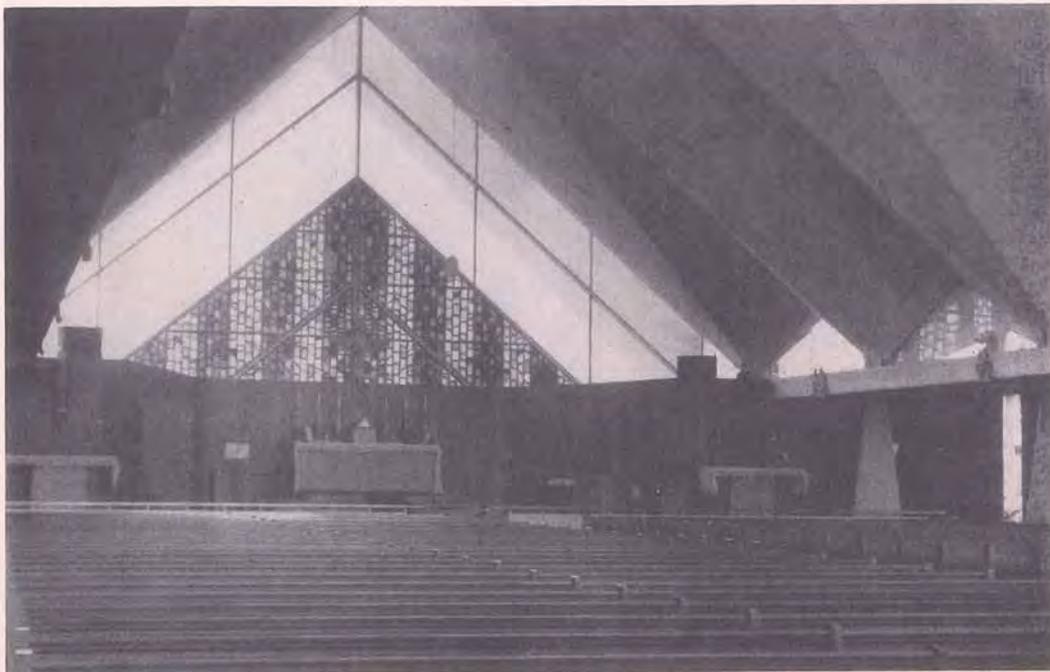
To keep up with East Jefferson's surging growth East Jefferson Waterworks District No. 1 has started con-

struction of a 5,000,000 gallon storage tank at the plant site, to cost \$345,000 and to be completed this summer. Plans are being prepared for a 50 million gallon per day river intake and pumping station to cost \$375,000. And some time this year will be started the construction of a 20 to 30 million gallon filtration plant to cost \$2 million. Also a 12 inch water line to serve Bonnabel Boulevard in Metairie to cost \$225,000, an 8 inch line north of Veterans Memorial Highway from Clearview Boulevard to David Drive to cost \$45,000, and a 15 inch line on David Drive from Veterans Memorial Highway to Canal No. 2 to cost \$65,000.

All this above construction will be financed from earnings without any Bond Issue.

For Waterworks District No. 5 on the West Bank a Bond Issue will be submitted this year to install water lines along Highway 90 and reinforce the existing line on the River Road west of Avondale Garden Road consisting of 20 inch, 12 inch and 10 inch mains —the total project to cost \$750,000.

Waterworks District No. 7 which was created in 1959 to serve the brand new suburbs south of Gretna to the Plaquemines Parish line is already serving 875 customers—which means



Part of the interior of the Immaculate Conception Catholic Church in Marrero on Jefferson's West Bank. It was one of eight churches in the United States honored recently by the Church Architectural Guild of America. The winners were selected from 152 entries from all faiths in the United States. This church has also won 5 other national architectural awards.



As shown, the asphalt paving of Northline in Metairie, with 8" vertical curb around neutral ground and roll over curb on lower side, was completed by the Department of Roads and Bridges in November of 1961.

875 homes or businesses in this newly opened up area.

This rapidly growing area has necessitated a new \$165,000 construction program to install new lines on Belle Chasse Highway from the city limits of Gretna to existing line at Wright Avenue, from Wall Boulevard to Behrman Highway, and on Whitney Avenue from Belle Chasse Highway to Hector Street.

#### **Resume of the Five Divisions of the Jefferson Parish Safety Department**

As previously stated in this report the REGULATORY INSPECTIONS DIVISION of the SAFETY DEPARTMENT issued an all-time high of 5804 building permits in 1961 for an estimated total construction value of \$58,519,932. These figures include only the unincorporated areas of Jefferson Parish and the city of Harahan. The building permits issued by the cities of Gretna, Westwego and Kenner and the town of Grand Isle are reported in the separate stories on these municipalities in another part of this issue, are not included.

As a further indication of the many and varied construction activities of Jefferson Parish and the excellent cooperation of contractors and builders with regulations, the Building Section from January 1, 1961, to December 31, 1961, made 36,215 inspections with only 1,123 violations; the Plumbing Section made 11,067 inspections

with only 36 violations; the Mechanical Section made 6,399 inspections with only 72 violations, and the Electrical Section made 13,231 inspections with only 202 violations.

#### **Only 247 Building Fires in Jefferson in 1961**

The FIRE DIVISION of the SAFETY DEPARTMENT reports a total of 559 Fire Alarms answered in 1961. Of these only 247 (about two every three days) throughout the parish were fires originating in residences or commercial buildings. Because of prompt fire department response there was a total uninsured loss to the buildings of only \$17,480 and a total uninsured loss of their contents of only \$17,548.

Of the total 559 alarms turned in and answered 198 were automobile fires, 89 were grass and trash fires, 8 were house trailer fires, one was a boxcar fire and 16 were false alarms.

In addition to the fire alarms answered in 1961 the Fire Division responded to 168 emergency calls, in which cases one of the three First Aid or Emergency Cars was rushed to the rescue. Also, there were numerous calls for assistance in automobile accident cases and other similar situations where the area required washing down.

During 1961 the school for fire fighting and rescue instruction, with classes three times a week, was conducted.



Books in foreign languages have proven invaluable to visitors from overseas who live in Jefferson Parish. Due to the exigencies of the Cuban situation at this writing, books in the Spanish language have been much in demand by those either living permanently in the parish or temporarily domiciled here.



Above: These Southern Bell Telephone Company officials are studying plans which will involve the expenditure of \$2 million which will include new plant equipment and facilities for Jefferson's growing and expanding industrial area. They are, left to right, District Engineer Robert Williams, District Commercial Manager Jim Pitts and District Plant Manager Paul Lambert, all from the company's West Bank-Uptown District.

Below: The new 5-million-gallon ground storage tank at the East Jefferson Waterworks District No. 1 plant, to be completed this summer and costing \$345,000.



### The Street Lighting Story

During the year 1961 the STREET LIGHTING DIVISION of the SAFETY DEPARTMENT experienced a few significant changes and received a number of both requests and approvals for additional street lighting.

Newly developed areas are appearing everywhere throughout the parish, all of which means an increase in street lighting facilities, and in some instances an entire revamping of installation procedures in order to secure the maximum benefit of standard lighting conditions.

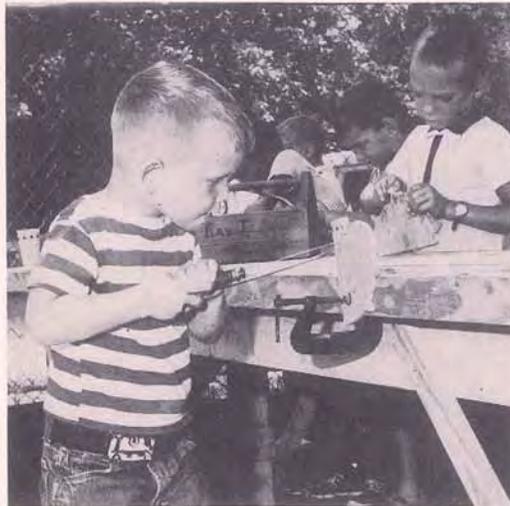
Quite a few of the larger developed areas are spreading further out and likewise their underground lighting systems are growing. The Division has found it necessary to make costly repairs to some of the older underground systems which has influenced the decision that such systems in the future shall be installed in a definite pattern, taking all possible safeguards against defect, faulty workmanship and deterioration.

On the West Bank the growing communities of Terrytown, Bridge City, Avondale and others are constantly requesting additional street lighting installations or the acceptance and approval of underground systems. Either one means additional expense to the particular Lighting District involved, but fortunately present revenues have been sufficient to finance the increased burden.

The East Bank has seen substantial changes in street lighting in 1961. The most important of which was the Mercury Vapor lighting of Jefferson Highway from Orleans Parish to the City of Harahan, a project in which the Safety Department cooperated wholeheartedly with Council member Donald T. Gillen. It was a major accomplishment to turn this major traffic artery into a pleasurable and well lighted thoroughfare for citizens and transients alike.

More such lighting projects of this scope are now being planned and will become a reality as the money becomes available through increased revenues made possible by Jefferson's ever growing population.

In addition to the increased illumination facilities installed throughout the Parish the Street Lighting Division has undertaken the task of financing and installing traffic signals on certain heavily traveled, parish-owned roads. This project is made possible



## RECREATION

Pictured here are but a few of the  
Jefferson Parish  
Recreation Department Activities

Upper left: A girls' track team practices starting from the mark (all playgrounds).

Upper right: Connie Ryan, manager of Oklahoma City Baseball Team, conducts a baseball clinic (Jefferson, Metairie and Delta Playgrounds).

Middle left: Ardent artists at the 6 to 12-year-old workshop at Jefferson Playground.

Lower left: The Golden Age Club holds a Hawaiian Party (Clubs at Jefferson, Metairie and Little Farms Playgrounds).

Lower right: Indian Princesses at a Skating Show (at Jefferson, Metairie and Delta Playgrounds).



through the full cooperation of the Traffic Engineering Division which studies the traffic flow, designs and recommends the system of control and, after installation, maintains the operations. Again, more of these traffic signals will be installed as soon as finances are available.

The Road Lighting Division of the Safety Department is striving to maintain a standard method of the installation of all overhead lighting and will so continue throughout the coming year.

#### **Signals that Expedite and Make Safer the Flow of Traffic**

Green and white reflective street identification signs were installed at 600 intersections in the unincorporated area of Jefferson Parish in 1961 by the TRAFFIC ENGINEERING DIVISION of the SAFETY DEPARTMENT.

Traffic signals were installed on the Veterans Memorial Highway at its intersection with Bonnabel Boulevard and Sena Drive. The existing traffic signal system on the Veterans Memorial Highway at Green Acres Road and Bissonet Drive was modified to conform with the new west-bound roadway extension. This new extension was also striped and signed. All four of these traffic signal systems have effectively reduced the traffic hazards existing at these intersections. A one-ton utility truck with an aerial ladder was purchased last year to effectively maintain the Jefferson increasing traffic signal systems.

During 1961 there were 6,455 traffic control signs installed by the Division. Of this number 610 were school zone signs. The school crosswalk lines and the legend "School" were stenciled in the vicinity of 78 schools.

In 1961 the metropolitan area of Jefferson, Orleans and St. Bernard parishes adopted similar ordinances making the school zone hours uniform.

In 1961 there were 84 regulatory ordinances (covering speed limit, load limit, one-way and no parking problems) submitted by the SAFETY DEPARTMENT and approved by the Jefferson Parish Council.

#### **The Taxicab Division**

The recently created TAXICAB DIVISION of the SAFETY DEPARTMENT opened an Inspection station in 1961. Inspectors of the Division are constantly checking on the operations

of the drivers of the various cab companies. In addition all livery, limousines, sightseeing busses and taxicabs operating out of Jefferson Parish are inspected twice annually for safe public passenger transportation, with emphasis on good brakes, lights and passenger compartment safety. Also, the taxicab meters are checked for time, distance and accuracy and are sealed by the Taxicab Division.

All vehicles are registered with the Taxicab Division and operate under a Certificate of Public Necessity and Convenience which requires proper liability insurance coverage on all vehicles.

All complaints to the Taxicab Division are checked and corrected to the best of its ability. All applications for drivers' permits, as well as the applicants themselves are thoroughly checked before a permit is issued.

During 1961 over 200 drivers' permits were issued. Each driver's permit, issued after the applicant completes the necessary forms and is photographed and fingerprinted by the Sheriff's office, must be publicly displayed by the driver in his vehicle. This procedure gives passengers a feeling of confidence as well as enabling the taxicab inspectors to make certain that qualified drivers are serving the public.

#### **Parish Built and Maintained Roads and Bridges**

1961 was a busy year for the JEFFERSON PARISH DEPARTMENT OF ROADS AND BRIDGES.

There are 437 miles of parish maintained streets in Jefferson, of which 187 miles are concrete paved, 78 miles are blacktopped and 161 miles surfaced with shells and gravel—all the responsibility of this DEPARTMENT. Following is its 1961 record of activity and accomplishment up to July of this year.

The paving project on Ames Boulevard on the West Bank in Marrero has recently been opened from Fourth Street to 2100 feet south of the West Bank Expressway. Two 10 foot paved strips have been installed and a strip 10 feet wide will be hard surfaced. Culverts to close the previously open drainage canal range from 54" to 60" wide. From the Expressway 2100 feet south there is a box culvert starting with 8 feet wide and 9 feet high to 10 feet wide and 9 feet high. The cost of this entire project was \$366,429.

The Veterans Memorial Highway

**The Grand Isle Tarpon Rodeo Held Each Year in Mid-July is the Highlight of Summer Fishing Activities in Louisiana**



Since 1928, thousands of Louisiana sportsmen have met annually on Grand Isle to compete for the coveted Gold and Silver Trophies awarded at the Grand Isle Tarpon Rodeo. The fishing area is limited simply to Louisiana coastal waters and for the duration of the three day contest more than 800 boats can be seen from the mouth of the Mississippi River to the Off-shore structures along the Eastern Louisiana coast. The avid rodeo fishermen, easily recognized in the traditional Rodeo caps issued each year with registration, leave no stone unturned in their quest for winning fish in more than 24 eligible categories.

In recent years many changes and additions have added new attractions to the colorful event. Since 1958 skin-divers have registered separately and compete among themselves rather than against the line fishermen. The recent addition of Marlin, Tuna and Sailfish is a tribute to the development of the big game fishing far offshore. The Rodeo records of the largest fish caught have fallen aside year after year as aggressive sportsmen have continually sought out new areas and larger fish. The only pre-war record still standing is Mark Brown's 183 lb. Tarpon caught back in 1935. Pictured at left is just a sample of the Tarpon catch of the 1961 Grand Isle Tarpon Rodeo. In the center is a prize winning Sailfish.

TWENTY-SEVEN TARPONS WERE CAUGHT THIS YEAR . . . JULY 19, 20 AND 21.



Participating in the March 1962 opening of Ames Boulevard to traffic between Fourth Street and the West Bank Expressway on the West Bank of Jefferson were, left to right, Councilman Harold L. Molaison; Councilman Anthony A. Caramonta; Council Chairman Cullen C. Schouest; Parish President M. Dan Hogan.



Pictured above is Miss Greater New Orleans, Carolyn Tollstrup of Jefferson Parish. The 21-year-old beauty won over 11 contestants to become New Orleans' candidate for Miss America. The pageant was held in May. Miss Tollstrup appeared in many scenes in the 1959 issue of the Review.

extension has been completed from Clearview Drive to 300 feet west of Club Drive—a distance of 1.3 miles—completing double lane to Club Drive at a cost of \$254,000.

A work order was issued on May 16, 1962 to further extend Veterans Memorial Highway from Club Drive to Williams Boulevard in Kenner, a distance of 2.2 miles at an approximate cost of \$445,000. When this phase of the project has been completed Veterans Memorial Highway will be two lanes running east to west (from Pontchartrain Boulevard in New Orleans to Williams Boulevard in Kenner), and two lanes running west to east covering the same route with a (drainage ditch) neutral ground.

Manhattan Boulevard on the West Side in Harvey has been blacktopped from Fourth Street to the West Bank Expressway.

The parish blacktopping program is speeding up due to the change from 100% participation to 80% participation. Under this new system only 80% of the property owners' money has to be collected now. The property owner has two years to pay the balance.

The Department has improved practically nine miles of shell streets with asphalt during 1961. Approximately 25½ miles of concrete paving were improved and ¾ of a mile of soil cement street was improved during the past year. This makes a total of 35¼ more miles of asphalt and concrete.

Building bridges on the East Bank is a continuous job. In 1961 eight bridges were completed at the following locations: Canal No. 4 at Metairie Court Parkway; Canal No. 4 at North Turnbull Drive; Canal No. 4 at Transcontinental Drive; Canal No. 5 at Transcontinental Drive; Canal No. 3 at North LaBarre Drive; Canal No. 2 at Clearview Parkway; Canal No. 2 at Melody Drive and Bonnabel Canal at Nero Street. These are drainage canals running both east and west and north and south.

On the West Bank two bridges were completed in 1961—one over Swift Canal at Eighth Street in Harvey and one over Douglas Canal at Eighth Street in Marrero. The approximate cost of the ten bridges on both sides of the river ran to \$190,000. A bridge over Canal No. 2 at Lake Villa was completed in May of 1962.

With the two bridges on Transcontinental Drive on the East Bank a

throughway was opened from Veterans Memorial Highway to Airline Highway. The bridge on Clearview Parkway over Canal No. 2 opened a throughway for trucks from the lake to Veterans Memorial Highway.

Also in 1961 the Department overlaid part of the Veterans Memorial Highway and another portion will be overlaid as soon as possible. Plans have also been drawn for turnoff lanes at the intersection of Veterans Memorial Highway and Causeway Boulevard to relieve the traffic bottleneck in this section.

During 1961 the Department of Roads and Bridges assumed the responsibility of street side ditch maintenance on the East Bank, a sizeable maintenance project of approximately 530 miles of ditches. Recently it also assumed the maintenance responsibility of Causeway Boulevard and will overlay its multiple lanes with hot asphalt at a cost of approximately \$65,000.

To be able to speed up its mounting maintenance work the Department has purchased fourteen new dump trucks, two truck mounted cranes, six back hoe ditching machines, two new street sweepers, three vibrator rollers, three grass cutters and is expecting to purchase five more.

In 1962 bridges will be constructed over Industrial Canal at Wall Boulevard and at Wright Canal at Stumpf Boulevard on the West Bank. Also Stumpf Boulevard will be paved from Whitney to Wright, a project carried over from 1961.

In another section of the 1962 Review is a detailed story of the large scale highway and bridge improvement program conducted by the Louisiana Department of Highways in Jefferson Parish during 1961.

#### When Jefferson takes Time out to Play

The JEFFERSON PARISH RECREATION DEPARTMENT proudly points to 1961 as a Banner Year in both youth and adult participation in its organized recreational activities at the various centers and playgrounds. The ultimate aim, of course, of the Department's diversified program is to afford all age groups opportunity to actively and healthfully enjoy their leisure time.

In baseball the Department offers

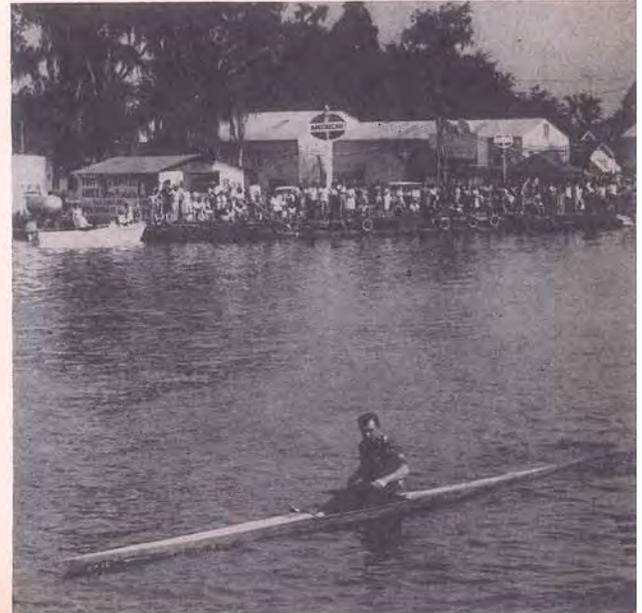


## JEFFERSON'S CHAMPIONS

Left: The Jefferson Parish Recreation Department's Biddy All Stars Basketball Team which won the Louisiana Title for the second straight year in 1962 and were also International Champion in 1961. This year they were defeated by Whichita by one point in the playoff for the International championship. They are, front row, left to right: Larry Tillman, Gus Larber, Bob Thomas, Kirk Maestri, Boyd Schellhass, Joe Caccioppi, Charles Dufour and Dave Liuzza. Back row, left to right: Herman Duhe, Coach Earl B. Wilken and Reese Rowan.

Right: Lynette Jerry, who again won the National AAU Girls High Jump, is pictured at the California scene of her 1962 victory. She is one of many Jefferson athletes to be honored at the Recreation Department's "Banquet of Champions."

Right: Malcolm LeBlanc who won his fourth consecutive World's Pirogue Racing Championship at Lafitte this year. The events include the Men's, the Women's Championship Race and the Work Boat Championship Race with cash prizes for the winners in all three. The pirogue racing course is a four-mile elliptical course from the fork of Goose Bayou up Bayou Barataria a short distance where a turn is made then back to the starting point, which is the finishing line. Left is Mrs. Augusta Meyers of Lafitte, who won the Women's Race for the fifth straight year. This is a two mile race.



the boys of the parish from 6 to 17 participation in six different leagues: the Tot League, age 6 to 8; the Minor League, age 9 to 10; the Little Boys League, age 10 to 12; the Dixie Boys League, age 13 to 14; Babe Ruth League, age 13 to 15; and the Pelican League, age 15 to 17.

During the 1961 baseball season 3,465 boys of Jefferson played on teams in these various leagues. The Department received State and National recognition in 1961 when its Babe Ruth All Stars won the District title for the second straight year and advanced to the finals in the State Play-Off . . . when the Metairie Playground Dixie Boys All Stars won the 1961 National Dixie Title . . . and when its Little Boys All Stars from Airline Park, who had won the 1960 National Championship, advanced to the 1961 National finals at Chattanooga, Tennessee.

In Football there are five Leagues: the Tot League for boys 85 pounds and under; the Pee Wee League for boys 95 pounds and under; the Midget League for boys 110 pounds and under; the Bantam League for boys 125 pounds and under; and the Adults Touch Football League.

In Basketball for boys there are the big "8" League, the Biddy League, the Freshman and Sophomore League, the Junior and Senior League, and the Adult League.

The Jefferson Parish Recreational Department's Biddy All Stars won the Louisiana Title for the second straight year in 1962, defeating New Orleans Recreation Department teams both times. They were also International Champions in 1961. This year they were defeated for the championship by Wichita by one point.

The Department's Big "8" team won the state title in 1961 for the second time at Metairie Playground.

The Department has two Softball Leagues for girls: the Girls Junior Pony Tail League, age 13 and under, and the Girls Senior Pony Tail League, age 16 and under.

Other major activities offered by Jefferson Parish Recreation Department are: Junior and Senior Girls Basketball; a track program for both girls and boys; Ladies' slimnastics; Adult Square Dancing; Adult Round Dancing; Tap and Ballet; Art classes for boys and girls; Tumbling for boys and girls; Ceramics for adults and teen age boys and girls; Volleyball for girls

and ladies; the Golden Age Club for oldsters; Roller Skating and Tennis; and Sunbeam and Starlet Summer Day Camp for girls from 6 to 14.

This department has made rapid advancement, quadrupling participation in the past five years. New Playgrounds and centers have come into existence and more are planned. In addition to its broad and varied program the Department has a highly skilled staff of Recreational Directors to aid and instruct both youngsters and adults alike.

The Recreation Department plans to spend in 1962 about \$18,000 for lights at Metairie Playground, \$80,000 to purchase a building now being rented for the Metairie Library, \$5000 to acquire a Library at Lafitte and \$25,000 to construct a new library on land donated by the Bissonet Plaza Subdivision.

#### Jefferson's Libraries Meet the Challenge

Like Janus, the god of the New Year, the symbol of the past and the future, Jefferson Parish wears two faces—the face of industry and agriculture and the face of domesticity with all it entails—peaceful but progressive surroundings and cultural opportunities, of which not the least is the local library.

The role the public library plays in the cultural life of Jefferson Parish is dramatically illustrated in the data and statistics supplied by the LIBRARY DIVISION OF THE JEFFERSON PARISH RECREATION DEPARTMENT.

In 1961 the parish Library system topped the one million figure in book circulation—it increased its supply of books by 19,264 and as of April the number of books in the parish collection totalled 219,839.

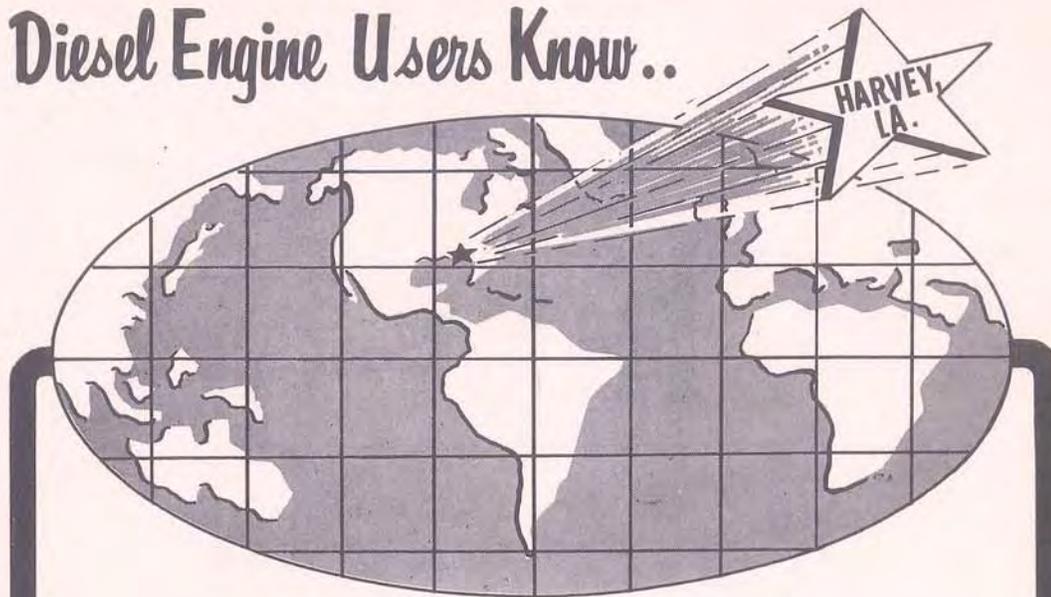
Comparative statistics bring this information into sharper focus. In Jefferson Parish there is one book for every man, woman and child.

In East Baton Rouge only 3/5ths of a book and in Orleans Parish only 4/5ths of a book. Jefferson's libraries circulate 4.7 books per capita, while East Baton Rouge circulates only 2.9 books and Orleans Parish only 2.7 books per capita.

To provide such impressive service costs money and that money is wisely spent. The per capita expenditure for library service in the parish for 1961 was \$2.25 which is cited by the U.S.

(Continued on Page 127)

# Diesel Engine Users Know..



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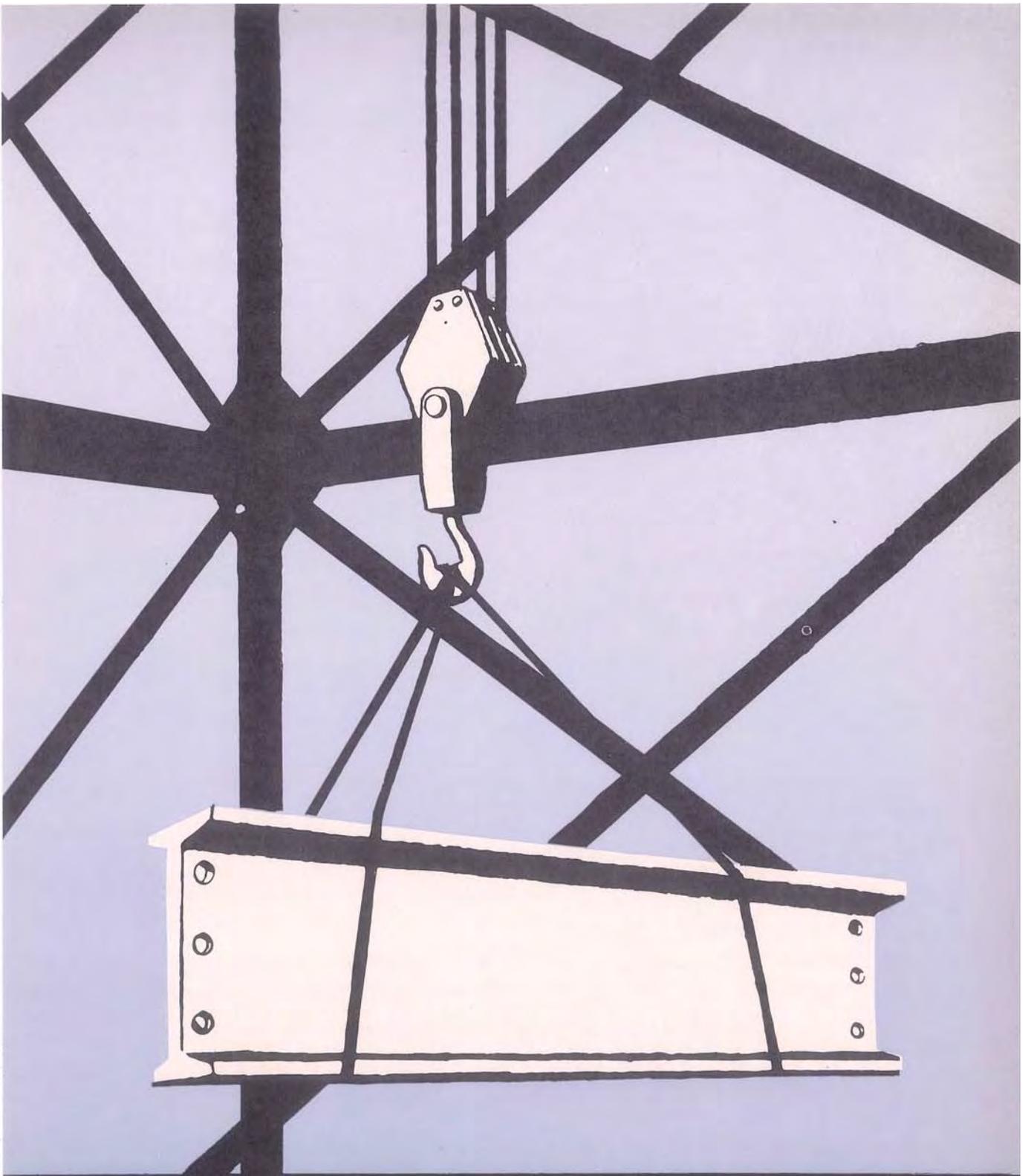
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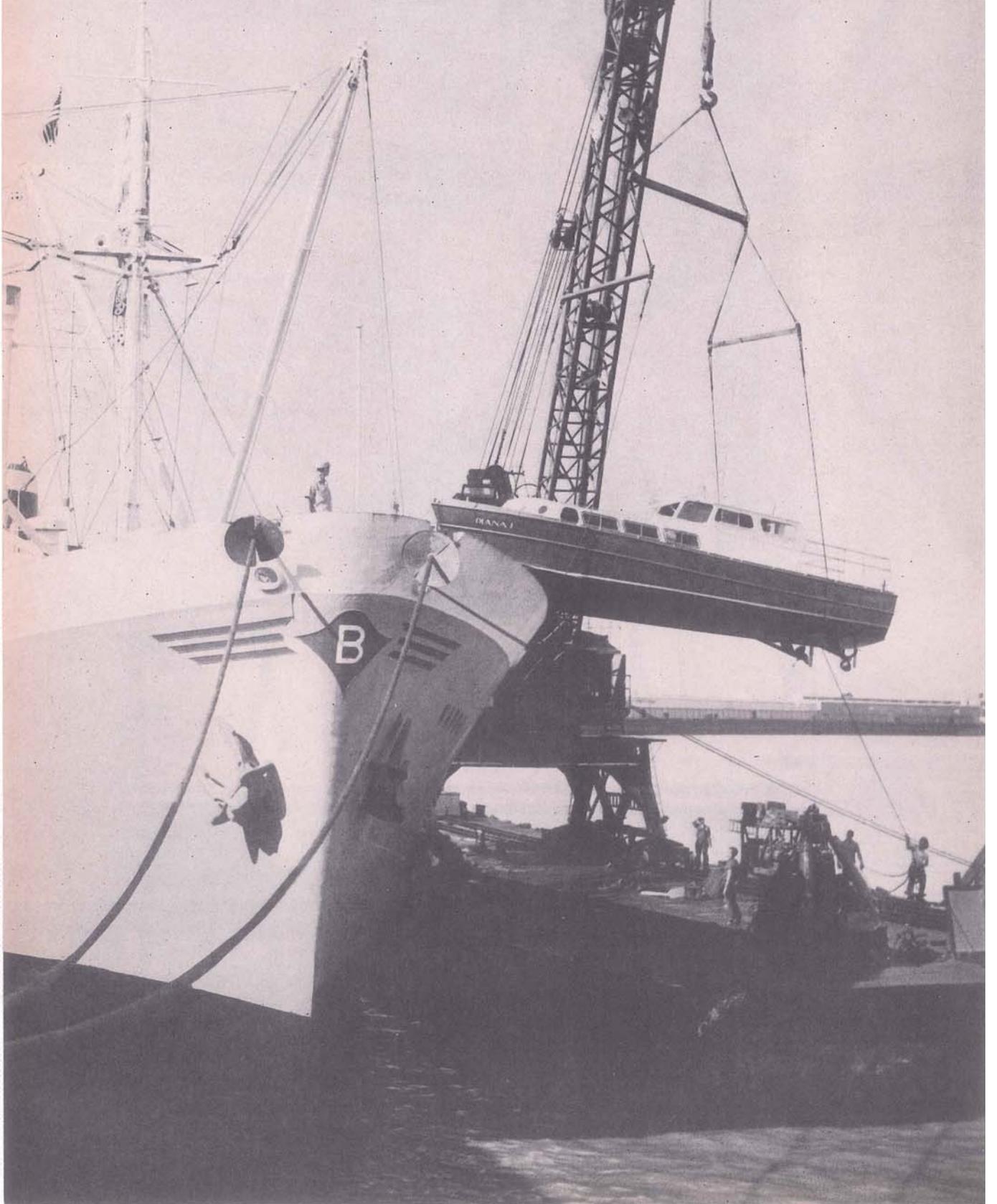
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**Industrial  
Jefferson**

# JEFFERSON..



# ... and the River

HOW THE MISSISSIPPI SERVES THIS BOOMING INDUSTRIAL PARISH THAT STRADDLES IT WITH 27 MILES OF RIVER FRONT

## Historical Prologue

Forty tributaries from thirty-one states in the United States and Canada, comprising 15,000 miles of inland waterways, all navigable at least in part, combine to create the Lower Mississippi River, which millions of years ago began pouring its silt laden torrent into an inland sea that once reached up to Cairo, Illinois.

Pushing its delta ceaselessly southward it slowly built with layer after layer of flood flung alluvial soil the lush Mississippi Valley, and just a little more than a hundred miles from its present mouth formed the celebrated Crescent, which is 2145 feet wide and 133 feet deep in midstream at the new Mississippi River Bridge, where is located today the No. 2 Port of the nation, part of which is Jefferson Parish, the most concentrated industrial area in the Deep South.

The first white man in recorded history to view the Mississippi was DeSoto a little over four hundred years ago, who looked upon it merely as an obstacle in his path, a huge Indian named river to be crossed. He little realized it was to be both his monument and his grave.

It was not until nearly two centuries later that LaSalle rode its current down from the Illinois River and discovered its mouth. Fully aware of its tremendous importance to French trade and conquest, LaSalle claimed all the land drained by the Mississippi and its tributaries for France and named it the Colony of Louisiana in honor of his King Louis XIV.

Thirty-six years later Bienville, at that time Governor of the French Colony of Louisiana, was also convinced that whoever controlled the Missis-

sippi and its mouth controlled the heart of the continent. Overcoming strong opposition he removed the seat of government from Biloxi on the Gulf Coast and established New Orleans on the then unprepossessing and muddy, mosquito infested east bank of the Mississippi at a spot where a short portage and Bayou St. John opened up the back door of Lake Pontchartrain to the Gulf Coast.

Since then more men have died exploring, exploiting, defending and conquering the Mississippi than any other river in America.

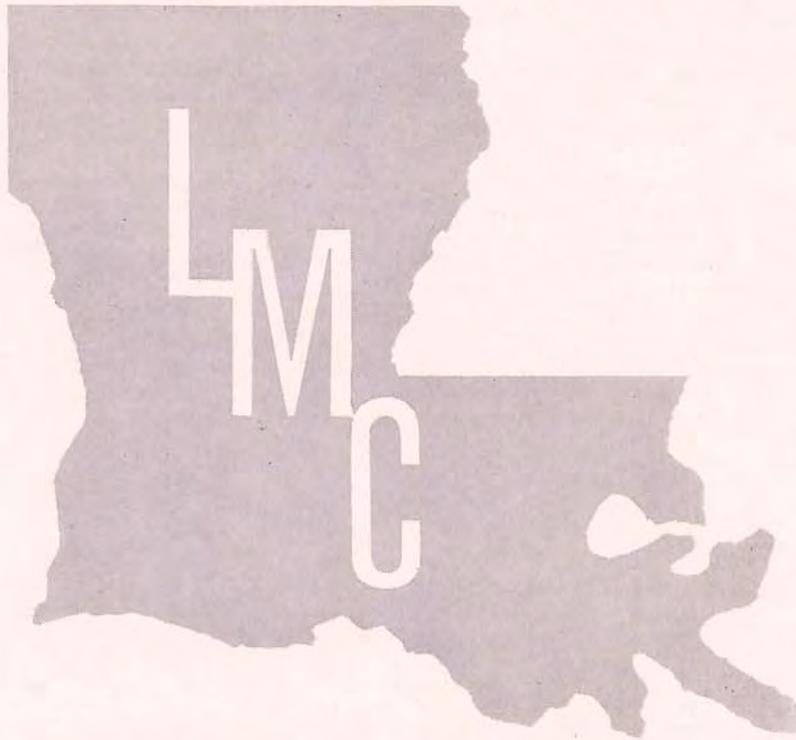
Less than a century after Bienville's drastic move the young United States vindicated his judgment by buying New Orleans, plus a million square miles of wilderness beyond the Mississippi it didn't need or want and couldn't pay for (the \$15 million it cost was borrowed, ironically, from English bankers) in order to guarantee the freedom of American commerce up and down the river's long liquid length from the Great Lakes to the Gulf of Mexico.

A few years later in 1814 England, equally aware of the strategic value of the Mississippi and its seaport New Orleans, dispatched the largest amphibious invasion force ever to enter American waters to attack New Orleans, even though peace terms between England and the United States ending the War of 1812 were then being signed.

This was an all out effort to capture the Colony of Louisiana and hold it ostensibly for her ally Spain, but actually to use it as a means to stop American expansion, to drive the young nation back to its precarious foothold on the Atlantic Coast and

*Left—HEADED FOR A LIFETIME of hard work in the rich oilfields of Lake Maracaibo, Venezuela, is this speedy crewboat built to the order of George Engine Company, Inc., for a prominent Venezuelan marine transportation company. Similar workboats for the petroleum industry are shipped by this Harvey, La., firm to the port of New Orleans, then to every corner of the world.*

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This bulk plant and river terminal of Texaco on the Mississippi River at Marrero in Jefferson Parish is one of the oldest plants in the area dating from 1902. It is equipped to serve both oil barges and ocean going tankers.



Pictured above is American Liberty Tank Terminal's huge Avondale location showing its assembly of tanks and its two Mississippi River wharfs, with facilities for serving two ships simultaneously.

eventually to force back into the fold the thirteen original colonies England had lost in the Revolution.

England did not recognize Napoleon's right to take back the colony of Louisiana from Spain nor his right to sell it to the United States. And since the disposition of the Colony of Louisiana appeared nowhere in the peace terms England could both observe the Treaty and justify the capture of New Orleans.

But General Jackson with a hastily gathered and outnumbered army of Tennessee and Kentucky riflemen, the Orleans Battalion of Creoles, Hind's Mississippi Dragoons, free Negroes, Choctaw scouts and Lafitte's Baratarians (including the expert cannoneers Dominic You and Rene Beluch) so thoroughly defeated Pakenham's veterans that England never entertained the idea again of recapturing her once American colonies.

What most writers have erroneously termed a useless battle, because the treaty of Peace had already been signed when it was fought, the Battle of New Orleans was actually one of the most decisive in American history. We declared our independence in 1776. We didn't actually win it until that momentous morning of January 8, 1815.

Then followed the Golden Age of the South when hundreds of steamboats "finer than anything on shore" cruised the Mississippi, then Highway No. 1 of the nation. Before the Civil War they opened the South. After the war they opened the West.

This generation has no knowledge of the thrill of a trip by steamboat down the mighty Mississippi, through its battle scarred history land, around foam flecked and fascinating bends, over the pioneer path of the Kentucky flatboatmen who preceded the age of



Abundant good water from the Mississippi River is one of the chief reasons Louisiana Power and Light Company located this Nine Mile Point steam-electric Generating Station near Westwego in Jefferson Parish. It circulates 300 million gallons of river water per day through its cooling system. The land tip of Nine Mile Point is not shown in this photograph, but both bodies of water are the Mississippi. The bridge is the Huey P. Long train and vehicular bridge opened to traffic in 1935.



## CITY OF NEW ORLEANS

OFFICE OF THE MAYOR

VICTOR H. SCHIRO  
MAYOR

### GROWING TOGETHER:

In recent years Jefferson Parish has made many vital contributions to the Greater New Orleans Area. It has prospered and grown in every respect. Today, Jefferson Parish offers many fine residential areas, splendid industrial sites and is part of a thriving economy.

As the Mayor of the City of New Orleans it gives me great pleasure to observe this flourishing condition for it reflects our own growth and development. While it is true that New Orleans and Jefferson Parish exist as separate entities, it is also true that the good fortune and prosperity of one are closely linked with the other. Thus as we grow in an economic sense we also grow together in a close-knit unity of community interests.

It is my hope that in 1962 and the years that are to come this "growing together" will symbolize the harmony of good neighbors planning and working together for the good of all.

On behalf of everyone in the City of New Orleans I extend cordial greetings to everyone in Jefferson Parish. May we continue to enjoy the close spirit of cooperation which will assure a continuing success for us all.

VICTOR H. SCHIRO  
Mayor





A high aerial view of the Mississippi River as it winds its way through Jefferson Parish. In the foreground, practically in the middle of the pictures, is Avondale Shipyards. The view is looking downriver toward New Orleans and shows that while the area is heavily concentrated with industry there are still excellent available river front sites.

steam, past plantations with their great columns and broad lawns, past cypress and cotton and magnolia, with journey's end at the levee at New Orleans.

There were merchants and adventurers and proud river pilots mixed with wide eyed strangers seeking a haven and happiness in this land of promise. Planters lost the proceeds of their cotton crops and frequently their plantations to professional gamblers, and the paddlewheel like the wheel of fortune decided destinies at every stop on the river.

Immigrants with their worldly possessions in a bundle mingled with beautiful belles from the plantations, discreetly flirting with the gallant and handsome planters' sons in their high beaver hats. Every boat and every trip saw fortunes won and lost, futures made and broken. For almost a hundred years the colorful packets carried westward and southward the tide of empire, and when their day was over the banks of the Mississippi stretched unbroken from the Atlantic to the Pacific.

From about 1812 to the beginning of the Civil War there was hardly a point on the river below Natchez at any hour of the day or night when a smoke belching, paddle swishing steamboat was not in sight carrying the South's cash crop of cotton. In 1803 when New Orleans became an American possession as part of the

Louisiana Purchase its population was 8,000 people. When the Civil War began it was already the fourth largest city in the United States.

Many historians are convinced the Confederacy lost the War when it lost control of the Mississippi. All historians agree that the broad bosom of the Father of Waters was the great liquid highway that opened up the West.

When the railroads began crisscrossing the country in deadly competition for water borne freight and passengers, it looked as though the Mississippi had seen its day of glory. But in 1927 with the inauguration of the Federal Barge Line, the completion of the 9 foot channel and the beginning of the U.S. Engineers giant program of levees, cut offs and spillways which has tamed the River's annual tendency to run amok, the modern age of the towboats and barges began.

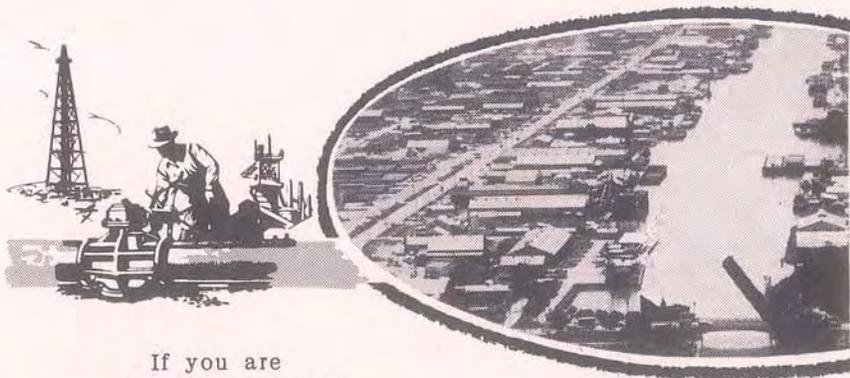
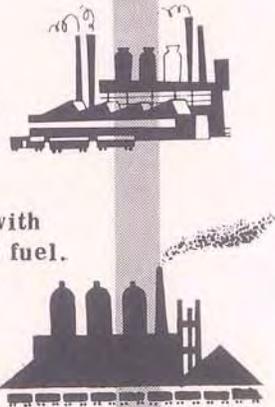
The vital importance of the Mississippi was never so dramatically demonstrated as in World War II, when the river's connection with the land protected Gulf Intracoastal Waterway finally counteracted the deadly menace of the submarines lying in wait in the Gulf of Mexico for the tankers and permitted vital oil to be moved from the Louisiana and Texas oil fields safely to the Atlantic seaboard. From December 1941 through August 1945 the incredible total of

# NATURAL GAS



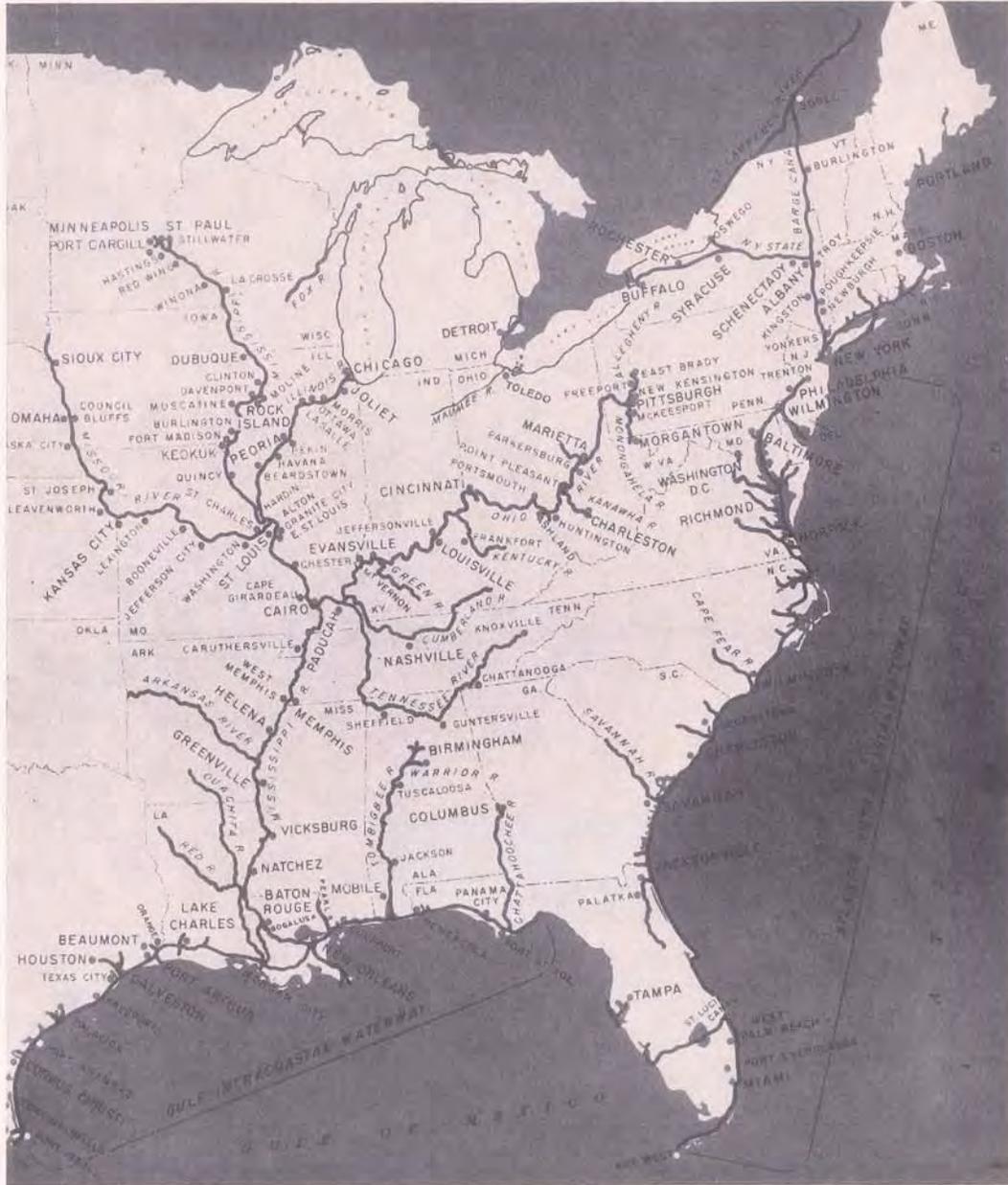
## JEFFERSON'S PIPELINE TO PROGRESS

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Map of the Inland Waterways of the United States with a total of 9,399 miles of which the Mississippi River system contributes 4,829 miles or over half.

1-1/3 billion barrels of petroleum and petroleum products so moved over the inland waterways, the equivalent of more than 7 million tank carloads representing 72,732 trains of 100 cars each.

Since then the towboat and barge traffic, carrying oil and grain and sulphur and automobiles and dozens of other commodities including guided missiles, has long since passed the volume of the steamboat era.

Today the levee girded Mississippi River has proven itself not only as an

economical means of transporting so many heavy commodities and raw materials, but as a strategic location for industries requiring vast quantities of industrial water, one of the greatest present day problems of the nation's manufacturing plants. It is also the source of unlimited drinking water.

#### Statistical Prologue

The Mississippi River is part of the nation's 28,996 miles of inland waterways and their growing traffic. Waterborne commerce on the Mississippi River system, its main channel

# "helping to build a growing America"

Forty years ago, Celotex built its first plant and began the manufacture of insulating fibreboard from bagasse.

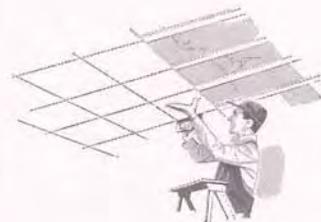
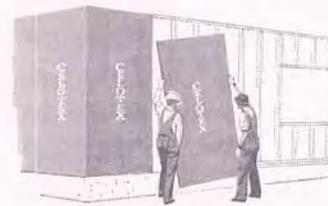
Today, this plant, at Marrero, Louisiana, is the industry's largest: 1750 employees; a vast 150 acre plant; a product line of over 1300 items; 10 miles of rail lines, a fire department; a medical department, ambulance equipped. Annually, 250,000 tons of bagasse from Southern sugar mills are processed into building materials.

At Marrero and 8 other plants, Celotex produces a variety of products needed for the gigantic construction job required to keep pace with America's population growth and economic progress. We are proud to have a part in keeping our nation prosperous and strong.



**CELOTEX**  
REG. U. S. PAT. OFF.

**THE CELOTEX CORPORATION**



## Some Of The Celotex Products Produced At Marrero

Roof Insulation • Insulating Sheating • Fibreboard Ceiling Tile • Acoustical Products • Flex-cell® Expansion Joint • Insulating Roof Slabs • Building Board Industrial Packaging Board



The settling basins at the Celotex plant (background) in Marrero where the raw river water is held for three hours to allow silt to settle. These basins can hold 4,200,000 gallons of water. They are a lush habitat for the famous Mississippi River catfish which are pumped in as babies and grow into king size specimens. Big strings of "cats" are taken from the basins each year when they are drained to be cleaned.

and all its tributaries, was 233,959,-481 tons in 1960 (last year figures available) as compared to 154,637,-041 tons in 1951.

The waterborne commerce of the Mississippi itself from Minneapolis to the mouth of the Passes was 128,347,-795 tons in 1960 as compared to 72,-510,690 in 1951. This tonnage covered the movement of nearly 200 different commodities. The main items running over a million tons each were corn, wheat, soybeans, bituminous coal and lignite, gasoline, crude petroleum, residual fuel oil, building cement, liquid and dry sulphur, sand, gravel, shells and crushed rock, iron ore, iron and steel pipe, finished steel products and industrial chemicals.

Markets are affected not by distance but by transportation costs. The

inland waterways system is today geared for flexible, low cost delivery of big loads of basic raw materials, fuels, semi and finished bulky products. And the waterways operators have equipped themselves to economically handle this bulk tonnage.

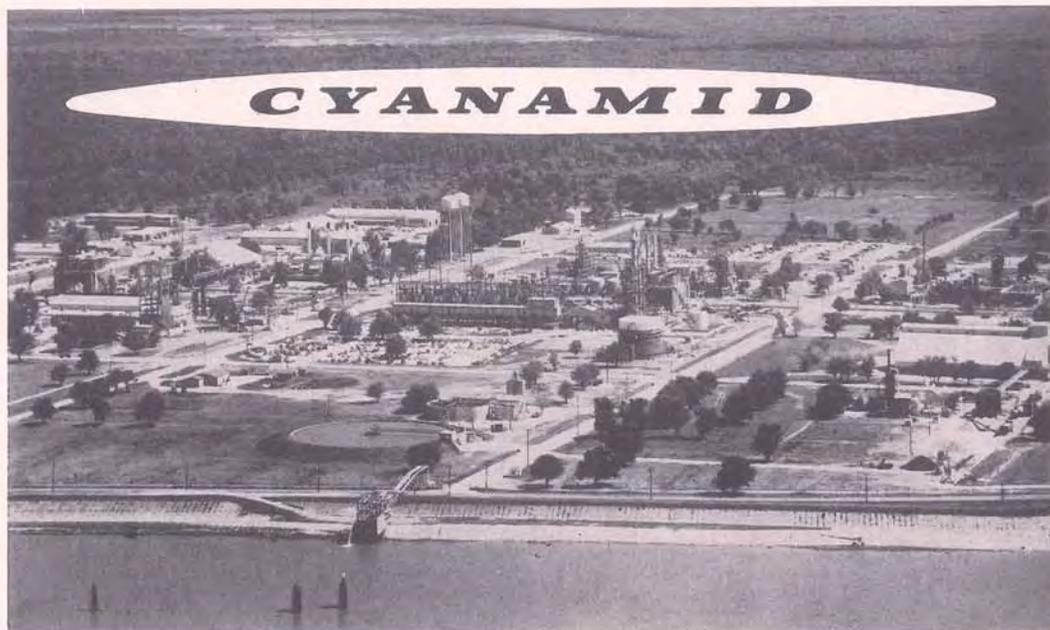
The million gallon tank barge dwarfs the largest railroad tank cars of 12,000 gallons capacity. The 100,-000 bushel grain barge carries from 20 to 50 times as much grain as the largest grain cars. Integrated tows carrying 600 automobiles are not uncommon. Nor is waterborne commerce slow. The largest and most heavily loaded tow will cover a 3200 mile round trip in 20 days.

Agriculture is one of the largest users of transportation. Grain trade on the inland waterways is rapidly



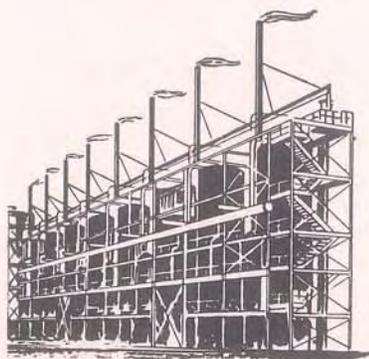
Loading river sand that was hydraulically dredged from the Mississippi at Jahncke Service's East Bank pit up river from the Huey P. Long Bridge seen in the background. Each year from the sand pits on both sides of the river about 3,000,000 cubic yards of sand is trucked to industrial or home building sites in Jefferson Parish. Thousands of building sites in the parish have been raised a foot or more with the top soil from the thirty-one states that drain into the Mississippi.

**"A CITIZEN OF JEFFERSON PARISH"**



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FOR THE NATION AND THE WORLD**

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- Explosives
- Fertilizers
- Fibers
- Pharmaceuticals
- Plastics
- and Resins
- Surgical Specialties
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**The Fortier Plant Produces:**

- Acrylonitrile
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- Hydrogen Cyanide
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- Acetylene

**CYANAMID**

**AMERICAN CYANAMID COMPANY • FORTIER PLANT  
Jefferson Parish, Louisiana**

expanding. Through his cooperatives the farmer has become a "big load" shipper. Waterside grain elevators and loading docks pay farmers more per bushel for grain delivered for barge shipment. The fertilizer and livestock feed industries are also expanding along the waterways.

Barge transportation is indispensable to the operation of an integrated steel mill. Last figures available show that there are 968 steel mill furnaces, 192 iron and ferroalloy blast furnaces and 14,659 coke ovens on the navigable rivers and canals and Great Lakes.

Inland waterways equipment plus multiple million dollar drilling barges have made possible the offshore production of oil. Hundreds of barges and towing vessels serve the oil industry in the Gulf of Mexico.

The supply of sulphur has been greatly increased since World War II through improved mining methods and development of barge transportation, which is indispensable to the sulphur producing industry since most of the U.S. output comes from mines under coastal waters or marshes.

Since 1951 more than 350 waterside chemical plants have been built or their productive capacities increased at a cost of billions of dollars. Petrochemical plants are now dotting the Mississippi as plantations used to do. The Jefferson Parish-New Orleans-Baton Rouge area is the center of an industrial-chemical-transportation revolution.

#### Water the Mississippi Never Misses

Back in the steamboat days a newspaper editor once described the Mississippi as the muddiest, the deepest, the shallowest, the barriest, the snaggiest, the catfishiest, the swiftest, the steamboatiniest and uncertainest river in existence of which generations have drunk its water, mud and all, and considered it fresh, pure and healthy. In answering the question of a lady passenger about the effect of Mississippi water as a drinking water, a famous steamboat captain once replied "It clears out the bowels, ma'am."

Right—The towboat "Dixie Star" of the Dixie Carriers with headquarters on the Harvey Canal moving a tow of oil from Ostrica on the lower Mississippi River below New Orleans to the pipeline at Mayersville, Mississippi. This particular tow of six barges is carrying a payload of 46,500 barrels of oil.



**"We'll  
get  
our  
GAS  
from  
UNITED"**

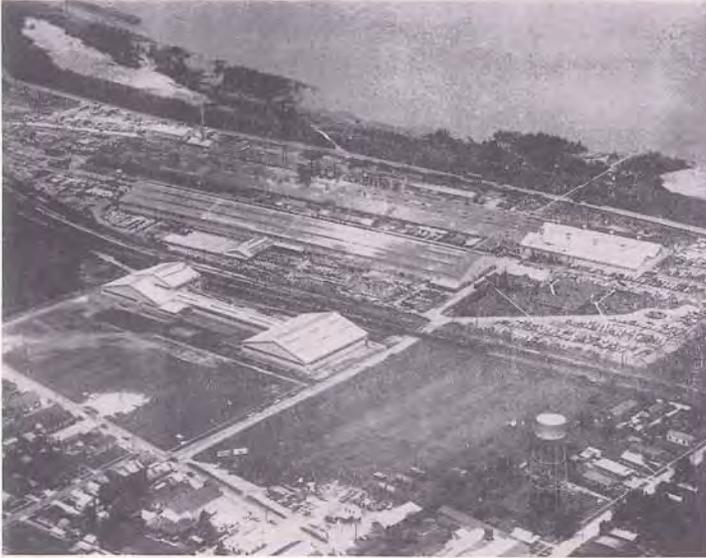


Dependable supplies of natural gas are available to any new plant built in the nearly 700 Gulf South cities and towns obtaining this finest of all fuels from United Gas. Industrialists all over the nation have seen colorful United Gas advertisements urging them to vacation in the area and to consider plant sites in the sections of Texas, Louisiana, Mississippi, southern Alabama and northwest Florida served by our company. United Gas has sponsored an industrial development advertising campaign for more than 22 years—to make business better for everybody in the Gulf South.

**UNITED  
GAS**  
SERVING THE  
*Gulf South*



Current ad in the series appears in  
TIME — May 4  
U.S. NEWS & WORLD REPORT — May 7  
WALL STREET JOURNAL — May 15  
BUSINESS WEEK — May 19  
NEWSWEEK — May 21



An aerial view of the Johns-Manville Products Corporation operation on the Mississippi River at Marrero in Jefferson Parish. The picture shows the Floor Tile, Transite Pipe, Asphalt Roofing and Asbestos Shingle and Siding plants to all of which the Mississippi River is of vital importance as a source of industrial water.

The communities and people along the Mississippi still drink its water, but today it is filtered and purified. But supplying, for instance, the Parish of Jefferson with all the raw water it can pump and purify for human consumption and fire protection does not lower the river level a fraction of an inch. Of the 115 billion gallons the Mississippi pushes past Jefferson every day, year in and year out, the several Jefferson water departments now utilize only a little over 30 million gallons a day.

The Mississippi as a source of Jefferson's water supply is inexhaustible. Something to boast about with 66% of American cities depending entirely on the dwindling supply from wells and many metropolitan areas desperately seeking new sources of water to supply their increasing populations.

**The Mississippi Pours More Water Through Jefferson Than Used by All of America's Existing Industry**

Water is the largest single raw material used by American factories. Their total thirst at the present time exceeds 80 billion gallons a day. But Jefferson alone is served by the mighty river that pours through it 115 billion gallons a day to serve its present and future industries.

All over the United States manufac-

turers—with plenty of industrial water being their first and foremost requirement—are seeking new sites to build or expand. All over the United States these water hungry plants are studying Jefferson's water wealth and its still available river front sites.

Following are a representative group of industrial plants and operations already located on Jefferson's riverfront, and how the Mississippi is serving them.

★ **AMERICAN CYANAMID USES 15 MILLION GALLONS OF RAW RIVER WATER A DAY**—In 1953 American Cyanamid, sixth largest chemical company in the United States, chose its present Fortier plant site in Jefferson Parish because of its nearness to an abundant supply of natural gas, the prime raw material, and water.

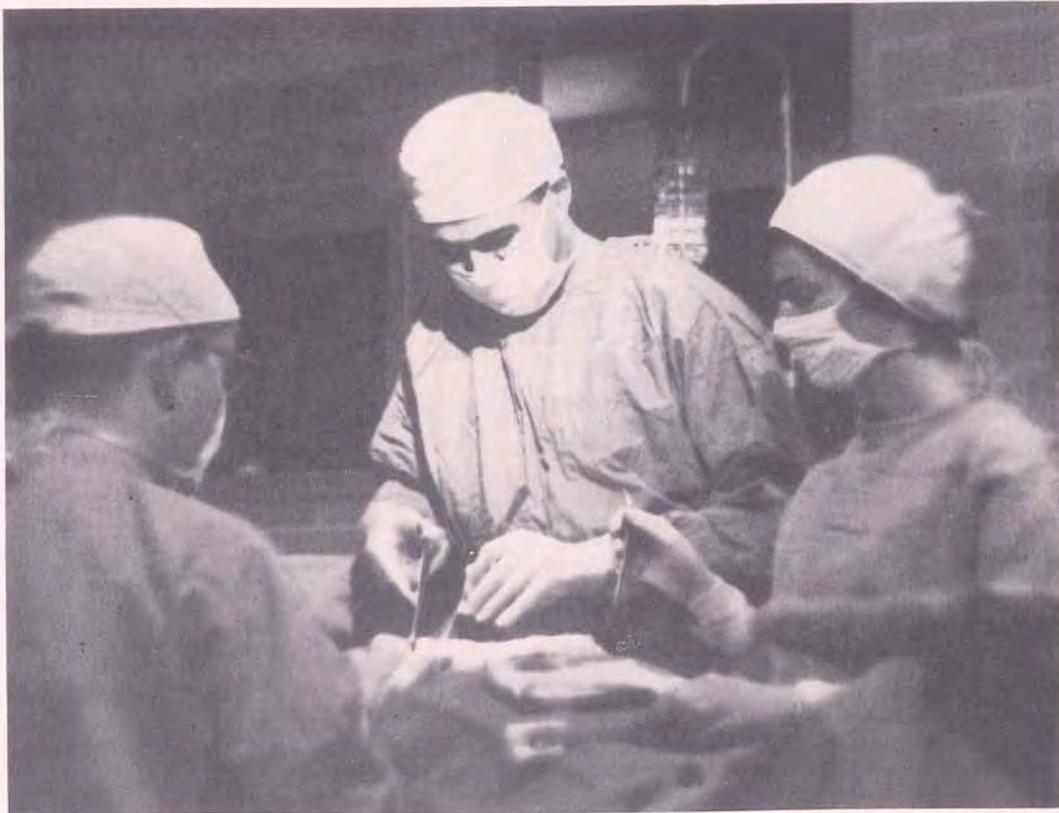
In its manufacturing process it pumps 15 million gallons of raw river water a day from the Mississippi, as well as purchasing 5 million gallons of potable water a month from Jefferson Parish Waterworks District No. 5.

Natural gas is converted into acetylene and then into acrylonitrile. Tank loads of this wonder chemical go to Cyanamid's fibre manufacturing plant where it is being used to make Creslan, a new synthetic fibre.

In 1956 Cyanamid began an expansion program of the Jefferson Parish Fortier plant until it now represents

Below—The grain elevator of the Continental Grain Company above Westwego on the Mississippi River with a present storage capacity of three million bushels. This photograph shows freighter being loaded for export shipment.





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**- CONFIDENCE!**

Years and years of study and training prepare a great surgeon for the swift moments of decision which arise so unexpectedly. When the moment of decision does arrive, he is ready—with *confidence* born of his years of preparation.

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Among the top 10% of U.S. life insurance companies writing more than 90% of all life insurance.

NEW ORLEANS, U. S. A. • A MUTUAL COMPANY





This guided missile destroyer "SEMME" (DDG-18), which hit the water on May 20, 1961 was the first destroyer to be built in Louisiana and was the first of two such vessels to be launched by Avondale Shipyards on the Mississippi River in 1961.

an investment of around \$100 million. ★ AMERICAN LIBERTY TANK TERMINALS HUGE MISSISSIPPI RIVER FACILITIES FOR HANDLING, STORING, WAREHOUSING, DRUMMING AND TRANSPORTING ALL TYPES OF EDIBLE AND IN-EDIBLE OILS, FATS, PETROLEUM, PETROCHEMICAL AND CHEMICAL PRODUCTS — Its Avondale Terminal is served by two deep water floating wharfs. Two tankers, or tanker and barge, can be loaded or unloaded simultaneously without delay.

A battery of 6, 8 and 10 inch lines extends to these twin wharfs from storage tanks with individually segregated lines to each tank. A single consignment, or several arriving at different intervals, can be maintained separately or comingled without contamination, then routed to points of destination in and out of the United States at the discretion of buyer or seller. Liberty itself neither buys nor sells any products, but maintains private railroad switch tracks and a fleet of trailer trucks for use of storers.

Storage tanks for vegetable oils, fats or products requiring weights range in capacity from midget 160 short tons to 12,000 short tons are available. In petroleum, petrochemical or chemical products individual tanks are available ranging from 1000 barrels to 80,000 barrels. Liberty

Tank's total capacity at Avondale and its two other terminals at Westwego and Algiers are 160,000 tons of vegetable oils or fats and one million barrels of petroleum, petrochemical or chemicals. Its Mississippi River facilities have been valued at \$4 million.

★ OVER 1000 NAVAL VESSELS HAVE BEEN BUILT AND LAUNCHED ON THE MISSISSIPPI RIVER BY AVONDALE SHIPYARDS, INC. — Since 1938, starting out as a small repair facility on the Mississippi River known as Avondale Marine Ways, it has grown in those 24 years to the present AVONDALE SHIPYARDS, a major builder of both commercial and government vessels, and is now recognized as being one of the most progressive and versatile shipyards in the nation.

Avondale is now actively engaged in the construction of two guided missile destroyers (DDG-18 and DDG-19), two ocean escort vessels (DE-1037 class) and two massive offshore drilling platforms. Also under construction are six large cargo vessels, the largest ocean going barge ever to be built and, just recently, the company was awarded another contract to build three additional destroyer escorts for the U.S. Navy.

The military contracts are the newest of a long line of Navy work that has been handled with efficiency and dispatch. Commercial work, including such outstanding vessels as the three 10,800 ton Delta Line ships, the

The Westwego plant of National Gypsum Company on the Mississippi River in Jefferson Parish. The inexpensive water transportation of gypsum ore from Nova Scotia was one of the prime reasons for constructing this plant at Westwego.





*"... and don't forget  
to call me every night"*

Whenever you're away from home, Long Distance is the fast, easy way to keep in touch.

As you talk, you'll catch up on the events of each other's day . . . and gather reassurance from each other's voices. A telephone call spreads happiness at both ends of the line.



**Southern Bell in Louisiana**



A massive offshore loading platform is launched at Avondale Shipyard's main yard. Its destination the Coast of Libya in North Africa. Notice the comparison in size between the men in the foreground and this mighty platform.

massive petrochemical barges, offshore drilling structures and numerous other projects have earned an enviable reputation for Avondale in the marine field.

Approximately 1000 naval vessels, ranging in size from LCM's to the present guided missile destroyers, have been launched sideways into the Mississippi and delivered with complete satisfaction.

Throughout the years Avondale has continued to grow and diversify, until today it is as well known for other products as it is for ships—such as sugar mill machinery, cast gears and components for ships, stainless steel propellers, pressure vessels for the chemical and petrochemical industry, specialized machinery for locks and dams, etc.

The facilities of the main Yard are particularly outstanding — modern shops and machinery, a massive lifting device capable of handling loads

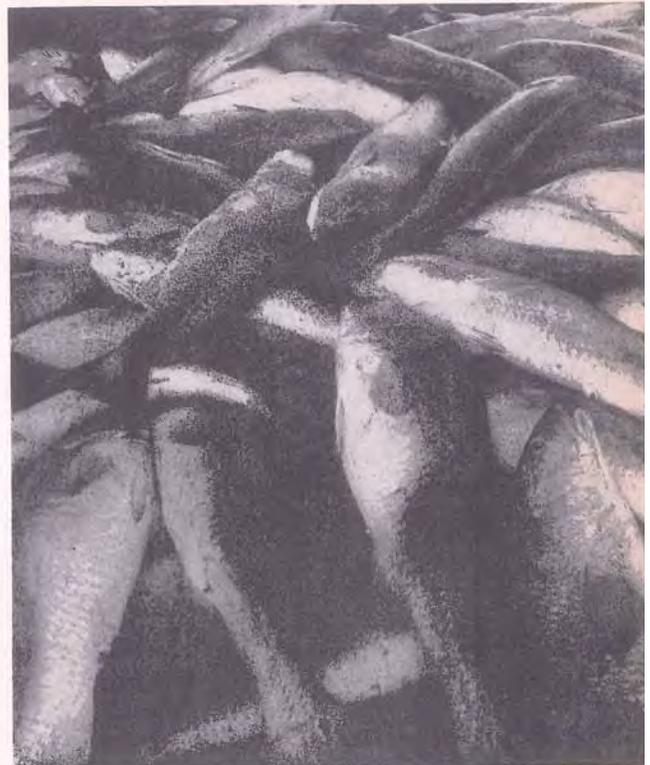
up to 600 tons, the largest electronically controlled stress relieving furnace in the Gulf-South and rolls capable of forming steel plate up to 4½" thick. Avondale throughout its various divisions employs 3,000 men—skilled technicians and specialists versed in the art of modern shipbuilding.

Today Avondale Shipyards, Inc. is a leading United States builder with outstanding production facilities. It has its own foundry, a complete Repair Yard on the Harvey Canal and even a porcelain enameling steel division.

★ JEFFERSON'S CELOTEX CORPORATION USES AS MUCH WATER IN A DAY AS MANY LARGE U.S. CITIES, SUCH AS MIAMI, TAMPA, EL PASO, BIRMINGHAM, TOLEDO OR ROCHESTER—Clear water in great quantities has been essential to papermaking ever since the process was developed by the Chinese around 100 A.D. Ancient papermakers in China and Japan invariably located on clear, running streams.

*(Continued on Page 85)*

It is because of the Mississippi that Grand Isle is one of the world's 10 top salt water fishing areas. Food is carried down the river followed by small fish who feed. At the mouth of the river is an area where fish of all size are attracted by the natural food and the smaller fish. Grand Isle is in the center of this area.



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AT YOUR AMERICAN DEALERS**

*-The best gasoline gets better-*

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*now has the Magic of  
M<sub>2</sub>PG*

New for you! Now AMOCO SUPER-PREMIUM — the best gasoline for any car — is even better, thanks to the the Magic of M<sub>2</sub>PG. Listen to this: in a city driving test of 2½ million miles, M<sub>2</sub>PG boosted mileage by a big 6%. How? M<sub>2</sub>PG keeps throats of new carburetors clean, removes harmful deposits from throats of old carburetors. So it's goodbye to gas-wasting stalls and rough idling — hello to more miles per gallon! Think a little before you buy any other gasoline on your next fill. Make it AMOCO with M<sub>2</sub>PG and you've got it made!

P. S. You get the Magic of M<sub>2</sub>PG in American Regular, too.

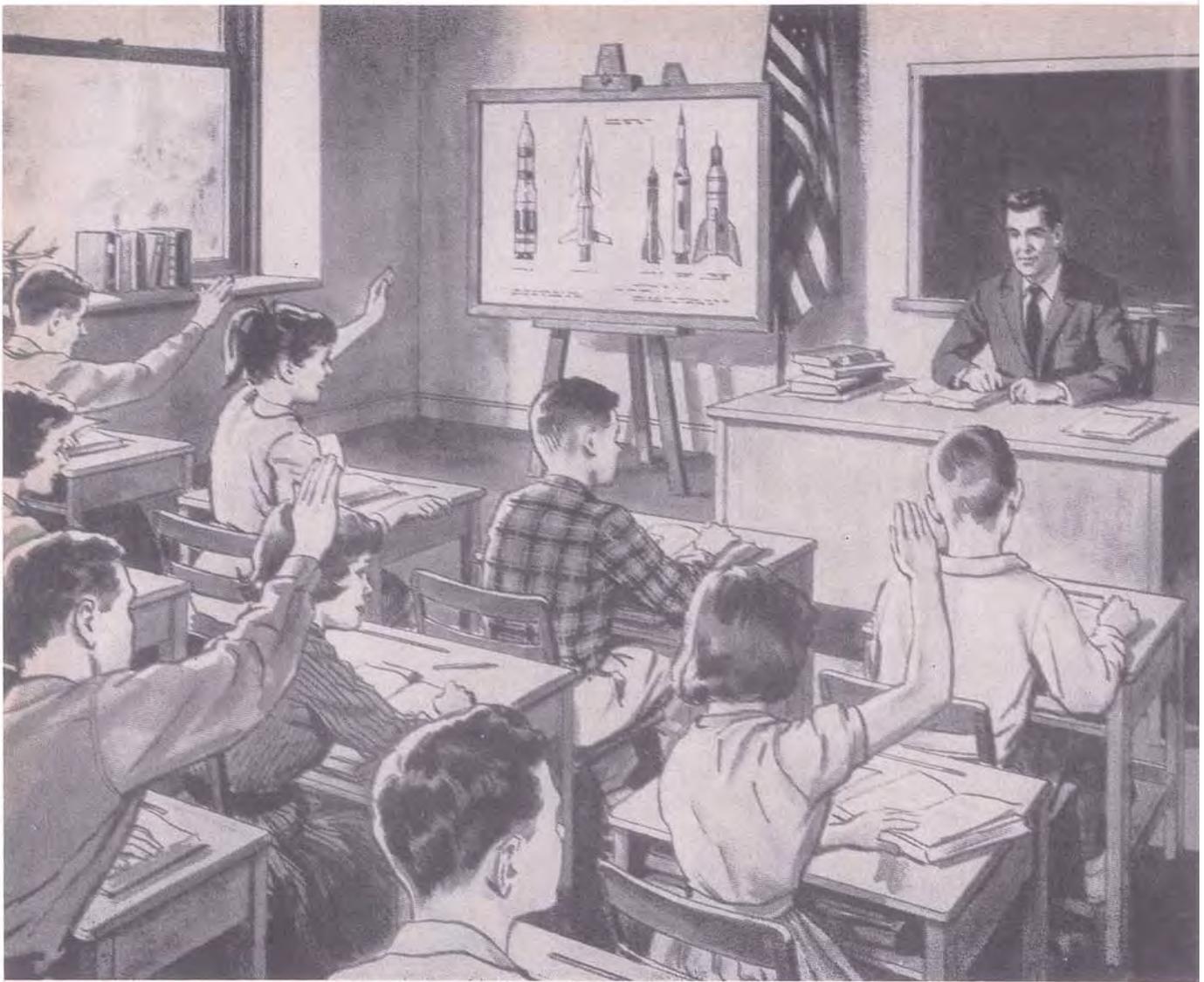
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**AMERICAN OIL COMPANY**  
Harvey, Louisiana





**The Schools  
of Jefferson**



# Jefferson's Public Schools

By Bert LeBlanc, President, Jefferson Parish School Board  
and Lem W. Higgins, Superintendent of Schools

The phenomenal industrial and business growth of Jefferson Parish, stimulated by the greater accessibility provided by the new Mississippi River and Lake Pontchartrain Bridges and the new traffic expediting expressways, is dramatically indicated by the mammoth new subdivisions exploding on both sides of the river and the rapidly increasing population, speeding past the 230,000 mark as you are reading this.

This sensational growth is also directly reflected in the total Jefferson Parish public school enrollment of 38,081 (29,368 white and 8,713 colored) when the present school year began in September 1961—for a great percentage of which a huge fleet of 142 school

busses provide twice a day transportation.

This was 2513 more pupils than the previous year, for whom 132 additional classrooms, desks and other necessary equipment for instruction had to be provided. For these additional classrooms and to replace those who had left the school system for various reasons 205 new teachers were hired for this 1961-62 school year.

This makes a total of 1308 teachers (1046 White and 262 Negro), including Guidance Counsellors, Academic, Music, Art, Physical Education and Industrial Arts Teachers, that now staff the 56 public schools of Jefferson Parish. On the basis of the total pupils enrolled

each teacher of this 1308 is responsible for classes averaging around 30, small enough for the teacher to provide the necessary personal encouragement to pupils of outstanding ability and the necessary assistance to those lagging behind the class.

It is appropriate to mention here that these teachers are all of the highest qualifications it is possible to hire, and are secured and held by paying them salaries higher than the scale required by the State of Louisiana.

It is also appropriate to record here that on the basis of the present annual increase in enrollment, the Jefferson Parish public schools are preparing to accommodate at least 50,000 pupils by 1967.

Due to the foresight of the Jefferson Parish School Board and the staunch support of the property owner voters of the parish, who back, in 1959 approved the \$10 million new school construction bond issue, the Jefferson Parish public schools, without disappointing a single pupil, provided space and instruction for the entire 38,081 waiting children last September. This was 7,081 more than were enrolled back in 1959 when the construction program began.

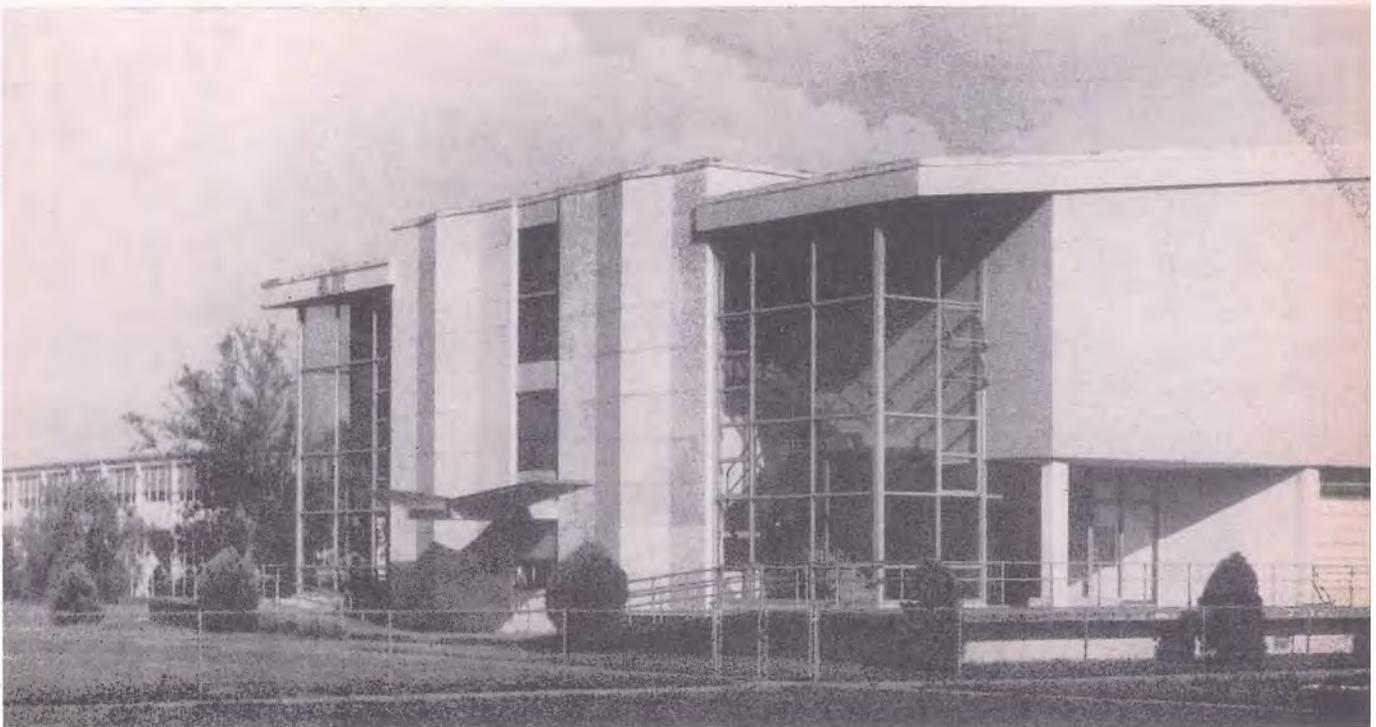
It has added 9 new elementary schools (many of them strategically located to serve Jefferson's new expanding residential areas) providing 196 new classrooms, and has added 41 classrooms to present elementary schools, has added one Junior High School with 32 classrooms, and to both the East Jefferson High School and the West Jefferson High School has added 12 classrooms each—totaling 293 new classrooms to the Jefferson Parish Public School System since construction began in 1959. It has also added 21 cafeterias and 4 cafetoriums (auditorium cafeteria combination), plus extensive renovations and improvements to 19 older schools.

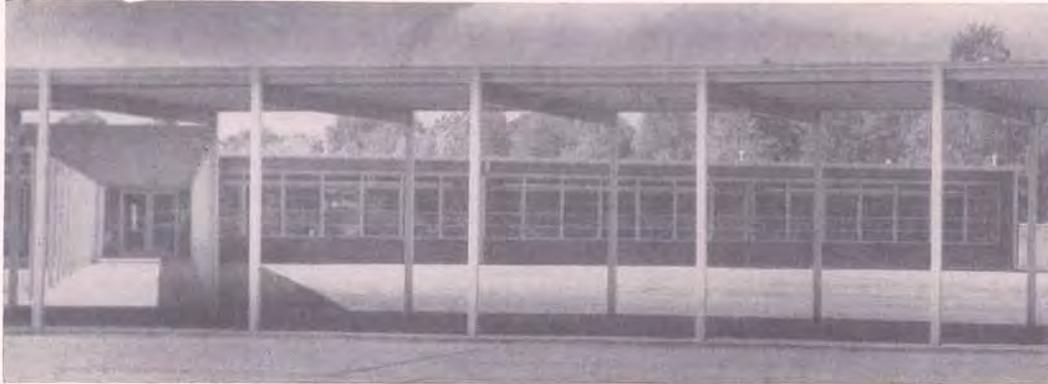
With the completion of the million dollar Riverdale High School, consisting of 48 classrooms at the rear of the present Jefferson Junior High, and the T. H. Harris Junior High on Elise Avenue also with 48 classrooms, both of which will be ready for occupancy by the beginning of the 1962-63 school year next September, the \$10 million construction program will be completed.

As part of the construction program made possible by an extra \$398,-

Below—A section of attractive and efficient West Jefferson High School. The auditorium is in the foreground and the main classroom building in the background. The New Orleans Symphony Orchestra, for the first time, will give concerts next season in the school auditoriums of Jefferson.

## Keep Pace With Progress





A section of the new George A. Cox Elementary School on Belle Chasse Highway in Gretna. It contains 22 classrooms, library, administrative suite, cafetorium and assembly or inclement weather play area, together with covered walkways to form a compact comprehensive structure.

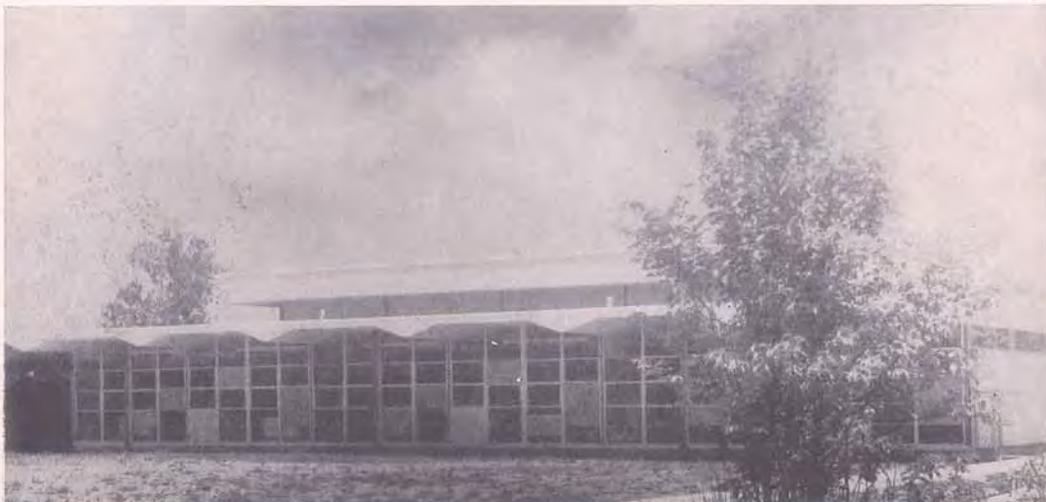
777.72 earned on construction bond money invested in government bonds instead of lying idle in the bank until used, two new stadiums, one at East Jefferson High and the other at West Jefferson High, were constructed, completed and were dedicated and presented over television on July 15 of 1961. These two stadiums, costing a total of close to \$700,000 include concrete grandstands on each side of the field, with dressing room and press box facilities and a total seating capacity of 8500 spectators for each stadium. This project also included complete track meet facilities with a quarter mile track.

As a current summary Live Oak Manor, Vic A. Pitre, Miller Wall, Bissonet Plaza, George A. Cox, East End

and Bunche Village (Second phase) were the new schools opened in 1961-62. In addition the Lakeside School and Boulevard School were opened for classes for special children. Now available in the Jefferson Parish public school system is a total of 1299 classrooms.

The completion of the major \$10 million construction program financed by a bond issue does not mean that the Jefferson Parish School Board will discontinue building new schools or adding to present ones. Having caught up with the immediate demand for new classroom space is only a temporary achievement. New schools and new buildings will be built as required to keep pace with the spectacular growth of the parish, but will be financed by a recent

A section of the new Vic A. Pitre Elementary School in Westwego which contains 24 classrooms and a cafeteria.





The facing grandstands, each holding 4250 spectators, of the new Warriors' East Jefferson High School football stadium. An identical stadium for the Buccaneers is now also part of West Jefferson High's facilities. The total cost of both stadiums was around \$700,000.

source of construction revenue which the Jefferson Parish School System has been receiving since 1956 from the Jefferson Parish one cent sales tax.

Half of every such penny collected goes to the parish and the five Jefferson Parish municipalities and the other half goes to the public school system and must be spent only for new construction. It cannot be diverted for maintenance, salaries and other uses. It is fortunate that as the need for new schools arises to accommodate Jefferson's skyrocketing school age population, this sales tax revenue will also be increasing. The School Board hopes that from now on, with this construction fund, it should be able to keep construction pace with Jefferson's pulsing progress.

Out of this revenue construction was authorized in January of 1962 for stadiums at the Lincoln and Bunche Negro Schools.

#### **Jefferson Schools Protect Children's Health**

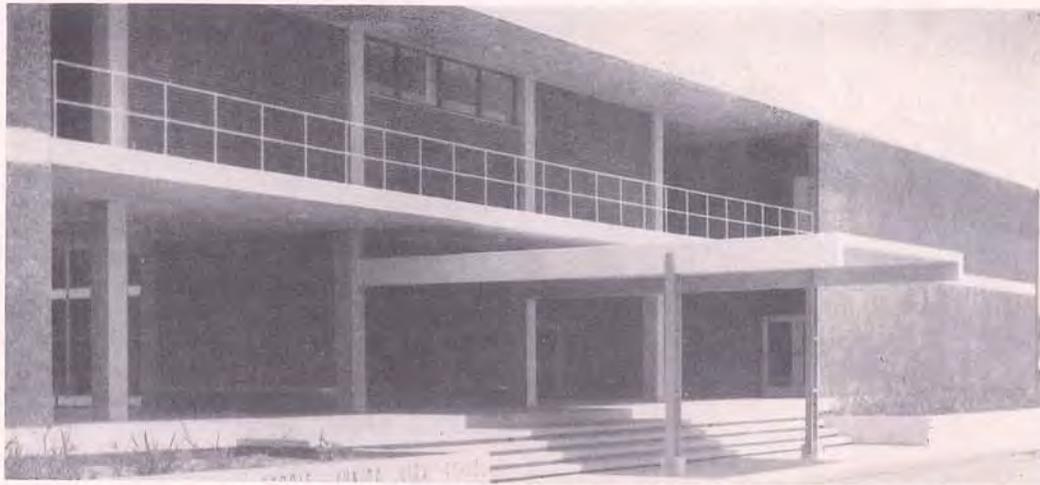
A point too often taken for granted should be emphasized in connection with Jefferson's newly constructed and remodeled schools. That is the many built-in safeguards of the children's health.

Most of the waking hours of a child for a good many years are spent in the schoolroom and it is vital that every possible means of preserving and protecting his or her health should be incorporated in the school construction.

In 1954 a committee of Louisiana

Pictured below is a classroom section of Jefferson's new and modern East Jefferson High School.





A section of the new T. H. Harris Junior High School on Jefferson's East Bank, containing 48 classrooms, a laboratory, cafeteria and administration offices.

school superintendents met with the State Board of Health and made certain revisions in the Sanitary Code with respect to schools which represented their combined thinking. These are now part and parcel of all new Louisiana schools, the plans of which are carefully checked and must be approved by the State Health Board engineers.

Such innovations as the completely sanitary angle jet drinking fountain, the latest in sanitary toilet facilities, cafeteria worker cleanliness, adequate school room lighting to prevent strain on the pupils' eyesight and the most healthful systems of heating, cooling and ventilating.

The schools of Jefferson built in these last few years are comparable to the finest in the nation. Louisiana, in-

identally, is one of the few states which has uniform, minimum standard building requirements.

#### Career Guidance

To assist Jefferson pupils to select a future career that best fits their capabilities and temperament, Guidance Counsel is available beginning with Junior High. Special full time Guidance Teachers are part of the staff of both East Jefferson High School and West Jefferson High School, and there are assigned Guidance Counsellors in each of the Junior Highs.

Beginning in Junior High all students are ultimately screened to determine their natural aptitudes. This screening consists of a series of tests that determine the IQ and the innate qualities which, as Plato expressed it,



A section of the new million dollar Seventh Ward Riverdale High School, the largest in Louisiana. It will ultimately consist of seven fire resistant buildings—auditorium and gym, administration and classroom building forming three sides of a quadrangle with 42 classrooms, library, lab and special purpose rooms. Also there is a cafeteria and home economics building with shop buildings beyond.



East Jefferson High winners at the State Rally in Baton Rouge on April 14, 1962. The girls, left to right, are Judy Adair, Dodie Sawyer, Karan Lynnare, Cathlin McGregor, Sully Hagood and Louise Spry. The boys, left to right, are Lewis Nick, Phil Wiseman, Don Olson and Samuel Diaz.

identify them as leaders, fighters or workers.

This scientific analysis of each pupil's inclinations and qualifications is one of modern education's most valuable public school services and one of Jefferson's most recent educational additions. It helps the indecisive to decide and prevents many uncertain pupils from applying themselves to a course of study contrary to their inherent desires and abilities.

#### **Jefferson Physical Education Program**

Keeping a keen mind in a healthy body is the basic principle of the physical education activities of the Jefferson Parish public schools. They are not permitted to cut in on academic time but are carefully programmed to strike a happy, healthy medium between the playground and the classroom.

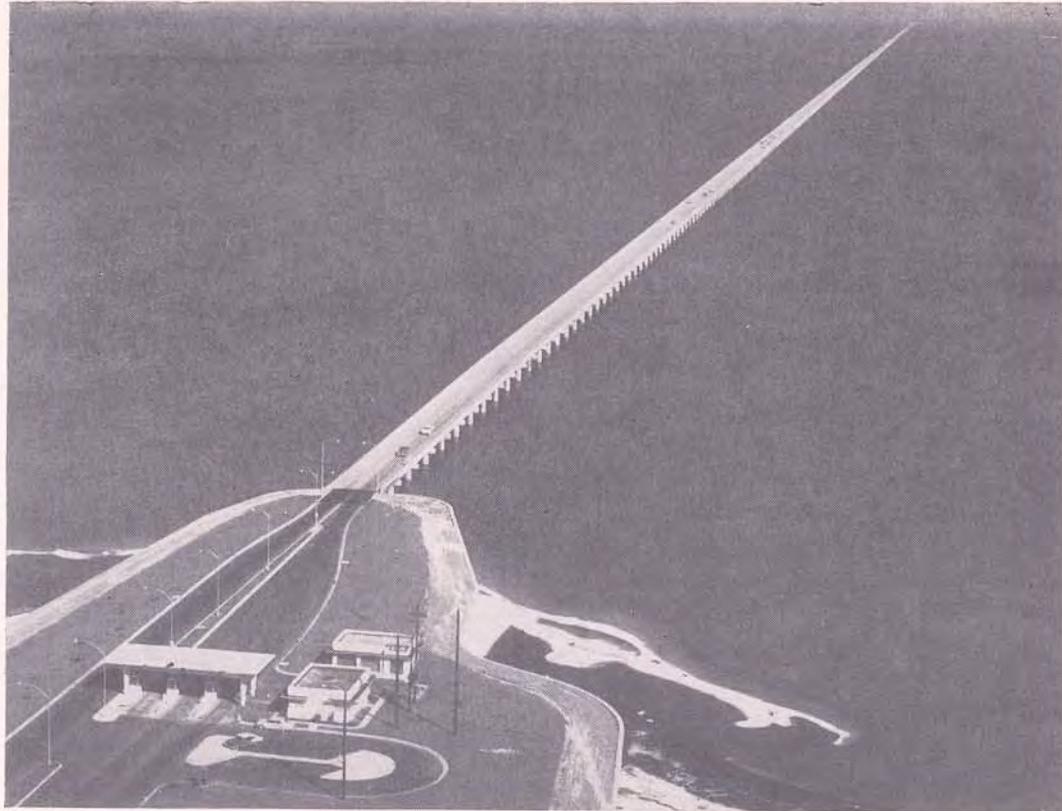
There is a total of 51 physical education teachers in the entire school system, 24 on the West Bank and 27 on the East Bank, providing a complete physical education program from the first grade through the twelfth.

The big news of 1962 is, of course, the enthusiastic use of the two new stadiums at East Jefferson High School and West Jefferson High School by the Warriors and the Buccaneers. In the year's physical education program a new playground area was added to Fisher No. 1 School; several playgrounds were black-topped; during 1961 there were 84 basketball goals installed on the West Bank and 56 on the East Bank; two overhead ladders were installed; and 80 volley ball courts provided, which mean that each school in the system now has at least one volley ball court.

The Jefferson Parish public school physical education schedule includes a year round High School and Junior High School Athletic Program, Football, Basketball, Baseball and Track—with all school teams participating on a competitive basis.

#### **East Jefferson's Successful Distributive Education Program**

In 1959 there was introduced at East Jefferson High School a unique educa-



## LAKE PONTCHARTRAIN CAUSEWAY

### *The World's Longest Bridge begins in Jefferson Parish*

The 24-mile-long Lake Pontchartrain Causeway is a magnificent symbol of the continuing progress of Jefferson Parish. The Causeway serves as a direct north-south thruway for local, tourist and commercial traffic. It connects busy, boom-

ing Jefferson Parish with St. Tammany Parish's famed Ozone Belt vacationland north of Lake Pontchartrain. Millions of vehicles have crossed the world's longest bridge since it was opened to traffic on August 30, 1956.

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General Manager



New members, together with officers, of the West Jefferson High School Chapter of the National Honor Society. Front row seated, left to right: Danis Kenny, Carol Linda Parriona, Sarah Loyocano (officer); Tiva Chavez (president); Johnney Johnson (officer); Kathleen Bertucci (officer); Glenda Barrios and Pamela Bailey.

Standing, left to right: Toni Orgeron, Pat Oubre, Joan Ragusa, Alice Clifton, Sheila Braun, Marion Jackel, Ann Higgins, Mike O'Connor, John Gremillion, Donald Simoneaux, Tommy Ferguson, Dennis Perrein, Alfred Gaudet, Larry Kremer, Lester Pallisier, Richard Burger and John Hugg.

tional plan for commercial students. It combines classroom theory with actual on-the-job experience.

Arrangements are made by the school administrative staff during the summer vacation with various East Jefferson business concerns to actually hire East Jefferson commercial course students to work during the school week afternoons, for which half days they are not only paid but also given the proper credits on their course.

The mornings are spent in the classroom reconciling the textbooks and written tests with the experience they have acquired during the afternoons.

Twenty-two East Jefferson High commercial course students are now "learning by doing"—getting actual training in salesmanship, retailing, general office work and stock room procedure—a program which makes their commercial course not only more interesting and inspiring and easier to understand, but also gives them a solid background of actual experience when comes the day they leave the classrooms and step out into the world to make a living.

#### Jefferson's Popular Adult Education Program

Now in its third year is the plan inaugurated by the Jefferson Parish school system to provide an education for adults in the parish who had missed

the opportunity when they were children or who wish to go to school again where they left off.

It is available to men and women, both white and colored, between the ages of 24 and 35 who, when they apply for this free schooling must take an examination to determine at what point they must start their schooling. They are advanced according to their progress.

Teachers are selected from the Jefferson Parish public school staff and are compensated for their extra evening work by the State of Louisiana. These free evening classes are held twice each week for a total of five hours a week. Classes for white adults are conducted in three schools—Fisher No. 1, West Jefferson High and East Jefferson High. Classes for Negro adults are held at Lincoln High, John Martyn High and Davis Elementary.

As reported last year this free schooling appeals about equally to white and colored serious minded adults, and surprisingly the classes include a good many mothers busy with children and household cares.

#### Two Schools Set Aside For Special Use

To provide the proper exclusive instruction for Jefferson's small group of physically handicapped and mentally  
(Continued on Page 141)

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### PLANNING FOR ANOTHER AWARD

The 1962 Editorial Staff of the West Jefferson High "Buccaneer" Year Book look over the 1961 "Buccaneer" Year Book that won first place in the annual year book competition of colleges and high schools conducted by Columbia University, and edited by Terry Hugg and Marie Martina and Sharon Lauland associate editors. Seated is Kathleen Martina, Editor 1962 "Buccaneer" Year Book. Standing left to right are Bettie Moore, Class Editor; Mrs. Cyrus Currault, Student Publication Moderator; Melba Martin, Feature Editor; and Carol Linda Parrino, Subscription Manager.

In awarding the first prize to the 1961 "Buccaneer" Year Book the judges stated "that the theme of the 'Buccaneer' is unusually interesting and very appropriate." The staff had selected the theme of "The Land of Lafitte the Pirate," a book first published by the Jefferson Parish Yearly Review in 1943.

The staff was further commended on the educational story of West Jefferson High School — "well told" and "the aims and objectives of the school clearly presented to the readers." It was further stated that "the 1961 'Buccaneer' Year Book will serve as an excellent reminder of a fine school and happy school days."

VETERANS AT CAUSEWAY BLVD.

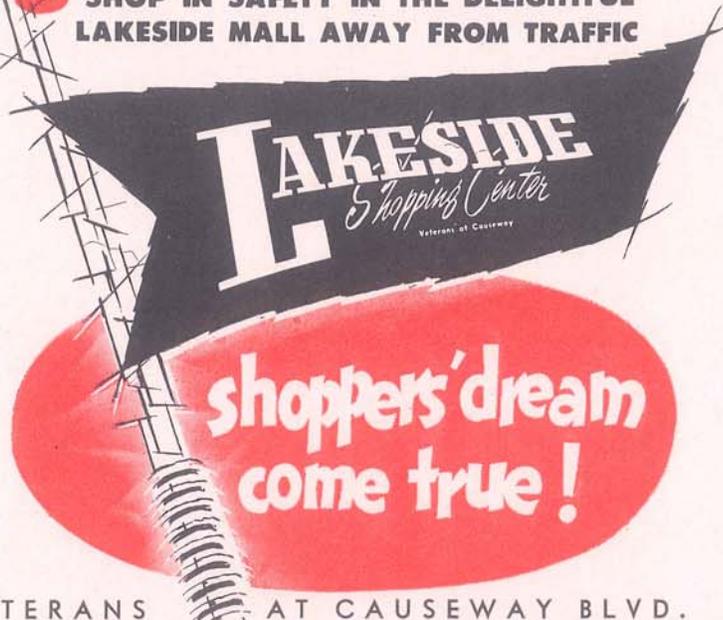
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VETERANS at CAUSEWAY

# Of, By, For The People

By Thomas Ewing Dabney

Local self-government stands on deep and secure foundations in Louisiana, a bulwark against the over-centralization and bureaucratic controls which could destroy the liberties of the people. Besides providing such essential services as police and fire protection, street construction and maintenance, sewerage and garbage disposal, drainage and similar services, self-government gives the people increasing understanding of the democratic principles to which the Founding Fathers dedicated this great United States of America.

Louisiana's local self-government is administered through the parishes (the equivalent of counties in other parts of the country) through municipalities and through special districts. It is therefore immediately responsive to the will of the people most concerned. "Parish" derives from Spanish colonial days when political subdivisions

were made to conform to the territories served by the early churches. Accepting this term, the American administration divided Louisiana into 19 parishes in 1807. Now the state has 64.

Named after the third President of the United States, Jefferson Parish was erected in 1825 and it has always emphasized, in its political attitudes, the democratic principles of that great leader. Comprising 426 square miles on both sides of the Mississippi river and extending from the Gulf of Mexico to Lake Pontchartrain, it was until recent years almost entirely agricultural, except where forests, swamps and waterways invited timber, fishing, trapping and hunting activities. This century was one-third sped when the Huey P. Long railroad-automobile bridge across the Mississippi at one end of the Par-

ish, and the discovery of oil at the other, just 30 miles from the Parish seat, Gretna, on the river bank facing New Orleans, in 1935 lifted Jefferson out of the discouragement of the depression of the 1930s. This discovery—oil—brought many new business operations to Jefferson to serve what soon became its largest industry, miles of ancillary development along the Intra-coastal Waterway at Harvey. From oil, these services expanded to include natural gas and sulphur, later outpourings of Jefferson's horn of plenty.

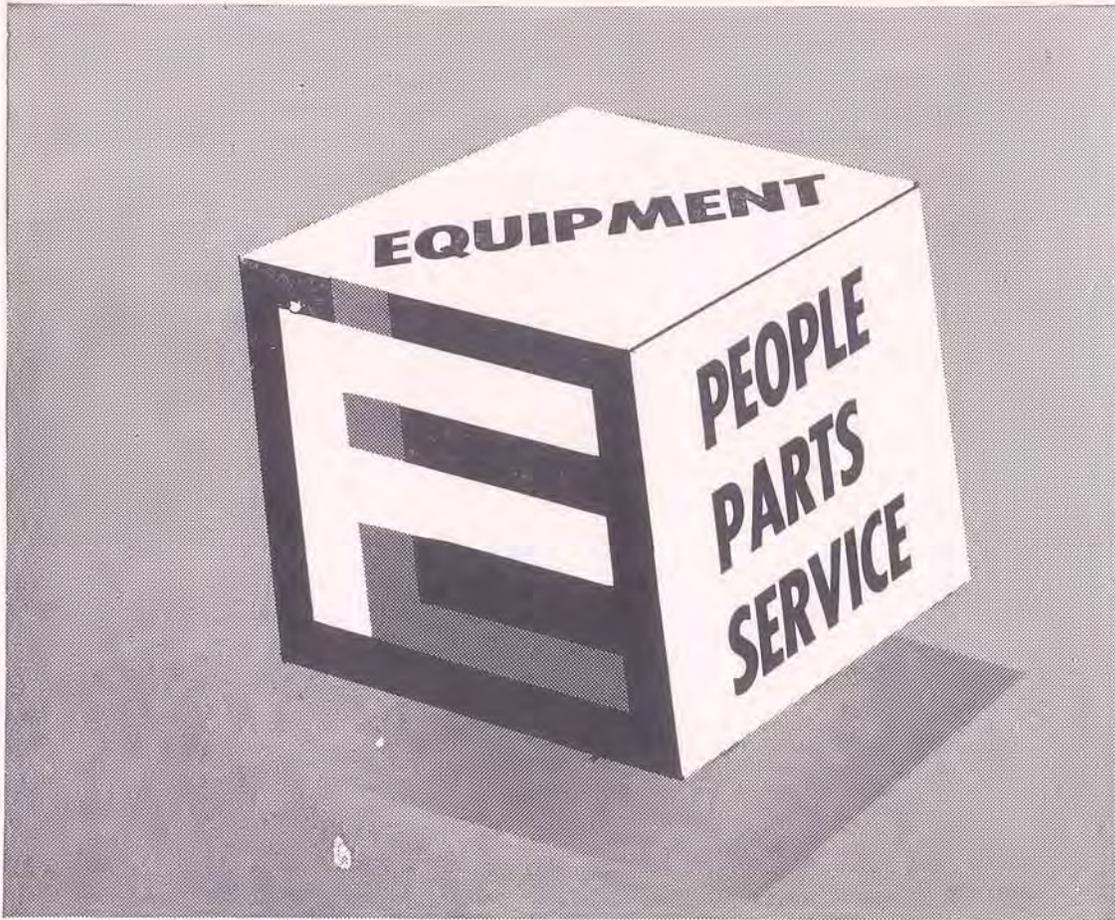


## Towering Symbol of Jefferson's Increase

From 50,000 in 1940, the population of Jefferson Parish increased to 103,000 in 1950, to 208,000 in 1960, to 230,000 in 1962 (estimated). At the present rate of increase, the total should push to 350,000 by 1970 and continue to advance. Now only two per cent agricultural, Jefferson

Parish in this quarter-century has seen its industries proliferate, more than doubling the amount of gainful employment during the past decade and giving the people nearly three times as much spendable income; it has seen its population centers grow and expand their living conditions so that now Jefferson Parish has five attractive incorporated communities — Gretna, Kenner, Westwego, Harahan and Grand Isle. Outward and visible sign of Jefferson's impressive growth are its recently built nine-story courthouse dominating the river front on the west bank at Gretna, and its four-story auxiliary building on the east bank at 3300 Metairie Road, where branch offices serve the convenience of the east-bank population.

To meet the new and increasing demands upon its political services, Jef-



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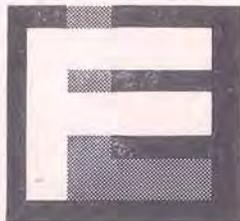
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you need are yours in a hurry—reducing your down-time, saving you money.

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Pictured above is Sheriff John G. "Jack" Fitzgerald, Sheriff of Jefferson Parish and Ex-Officio Tax Collector. Seated at the left is Thomas E. Rhodes, Jr., Chief Civil Deputy and at the right is George Gillespie, Chief Criminal Deputy.

erson Parish in 1958 reorganized its government from the Police Jury system which for more than a century and a quarter had met the relatively simple needs of its people, under a home-rule charter authorized by the State Constitution in 1956. A President and seven Councilmen, all elected, comprise the central authority which reorganized the operation of more than 30 autonomous parish districts, each governed by its own board, into nine departments, and has put in notable economies and efficiencies. *To prevent the less desirable possibilities of centralization, this Council is given no authority over the offices of Sheriff, Tax Assessor, Clerk of District Court, or Coroner.*

#### People Safeguarded Against Regimentation

Without interference or dictation from above, these officers, elected by the vote of their people, apply themselves to the diligent performance of their duties, and the people are assured of representative, not dictatorial, service by the men and women whose different departments are in friendly competition with each other to see who can best meet the needs of the people.

The Sheriff of Jefferson Parish is responsible for the enforcement of the law in civil as well as criminal activities. In immediacy and effectiveness of operation his two offices, one on each side of the river, might just as well be one.

At his desk in the new courthouse at Gretna is Assessor Vernon J. Wilty, Jr. The photograph on Mr. Wilty's right is that of his late father, who, for many years, was also Assessor of Jefferson Parish.



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William M. Justice, Jr., Clerk of Court (center), is pictured above with Mrs. Jocelyn Vicknair, secretary, and Augustin Marrero, chief deputy clerk.

In the 1920s he had a deputy on the east side of the river and one on the west side. In his main office he had a civil deputy, a secretary, and a clerk who also doubled as court crier. Those were booming times; yet this six-man force had no trouble in keeping on top of the three-in-one operations, combining the duties of civil sheriff, criminal sheriff and jailer, and tax collector.

Now, still operating on both sides of the river, Jefferson's shrievalty has expanded its force to 278, including the 90 school deputies who provide special protection for school children against traffic and other hazards. It has already outgrown the quarters planned for it in the Gretna courthouse, almost before it was house-broke, and is taking over a large part of the old courthouse



Dr. Charles B. Odom, Coroner for the Parish of Jefferson, seated at his desk in the New Courthouse in Gretna.



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## BOOMING JEFFERSON PARISH

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A busy day—and every day is just that—in the civil department of the sheriff's office in the Jefferson Court-house. This is where most civil matters are handled and tax notices are prepared.

into which the expanding municipal government of the parish seat is moving. The operating increase in the Sheriff's office has brought faster and more effective service and has made possible some far-reaching economies.

#### **Sheriff Installs Tax Collection Reforms**

For the first time in more than 30 years, the Sheriff through his civil administrator, began to collect taxes during the year in which they fell due, instead of waiting well into the next year, after the primaries were out of the way lest the voters cold-shoulder the incumbent officials, up for re-election. That deferred by a year the collection of penalties from delinquents, and this cost the Parish a good deal, because it had to borrow from the banks to meet its current expenses. The delay also caused a confusion in many minds, so that more properties were sold at public auction for non-payment

of taxes than would have been the case had the owners understood.

About 700 pieces of real estate were so sold in 1961, hundreds more than in the comparable parishes of Caddo and Baton Rouge. By 1962 the total dropped nearly 50 per cent to 400; and diminishing tax sales should continue down the years, pointing to new economies—real and relative—to the people and to the Parish.

Of the three per cent sales tax, one cent goes to Jefferson Parish, the rest to the state. In the five incorporated communities this is divided 50-50 between the municipality and the school board. In the unincorporated areas it is divided in the same ratio between the Parish government and the school board. The yield from Jefferson's share of the sales tax runs to about \$3 million a year. Collected by the Sheriff's office, the yield of this sales tax reaches astonishingly close to expectations.

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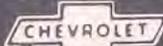


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#### GETTING THE JUMP ON CRIME

No matter how fast crime works, the law works faster. As soon as a crime is reported, the Sheriff throws out an electronic net which minutes later can fall upon the criminal, no matter in what direction he flees, and how fast. The sheriff's radio operator puts the description of the wanted man or woman on two radio networks which alert parish deputies and state police who are deployed over the highways miles away. One of Sheriff's deputies is shown receiving the news in his cruising car just before he explodes into action.

By eliminating a needless duplication connected with nearly 32,000 home-stead-exemption tax notices, the civil division of the Sheriff's office is now saving about \$12,000 a year, which otherwise, directly or indirectly, would come out of the taxpayers. The people are adequately served by the notices sent from the Assessor's office. The Parish is now collecting on about 40,000 pieces of property, and this total will continue to rise, so the importance of this savings potential can not be too heavily emphasized.

Tax sales can now be held early in the year that immediately follows the year in which the taxes become due. This was done in 1962 on May 9. Financial problems in the Parish, therefore, are working towards happier endings. For instance, in 1961 the Sheriff, for the first time since the memory of man runneth not to the contrary, collected during the current year enough taxes to advance \$400,000 to the school board for teachers-payment in December, instead of borrowing from the bank and paying interest. Because of this earlier collection the Parish Finance Department also saves unnecessary interest expense.

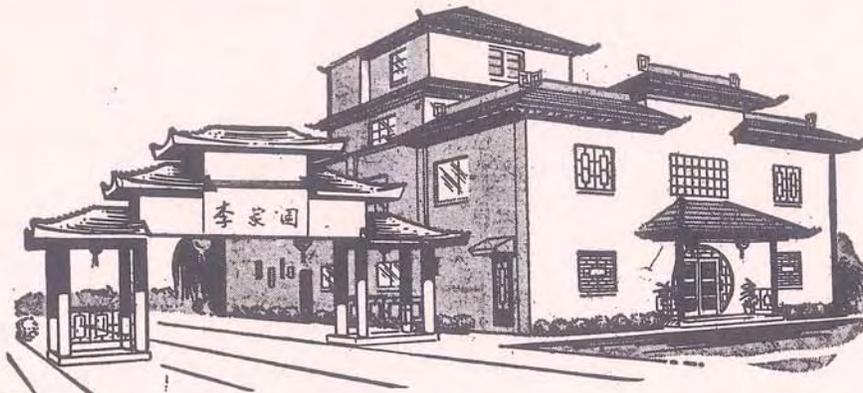
#### Better Administration Saves People Money

Jefferson's happier financial situation enables the Parish to make demands upon the banks to put a new safeguard behind the public funds. Under the law all monies deposited by

the state or its political subdivisions must be secured by government bonds. This law, however, did not apply to sheriff's funds. With the memory of what happened to such deposits during the depression of the 1930's, the Sheriff this year could demand—and make that demand stick—that his funds be given the same protection as the state monies.

During the past year the Parish issued in unincorporated communities 680 licenses for the operation of mechanical devices, such as music, vending and pinball machines; and it sold 439 liquor permits. This operation did not include the five incorporated municipalities which handle their own licenses and collections. The Sheriff found that many liquor sellers and machine operators had sidestepped their parish taxes; so this campaign by his civil deputy has brought forth much new money.

In other directions the civil department last year processed and served 8238 law suits and 7644 subpoenas connected with them; processed and executed 2812 seizures; processed and issued 40,000 tax notices; typed 40,000 tax receipts; supplied court criers to the Parish's six courts, and processed 6000 fines; it processed and sold 3615 occupational business licenses of which 2935 were for retail dealers. This last item reflects not only the economy of the Parish, it also lays more tax money on the line, for until the present collection system was put into effect,



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#### CRIME RECORDS OF JEFFERSON

Prisoners are photographed and fingerprinted when they reach the Jefferson Parish jail in Gretna. Their records are compiled, and besides being kept in the Parish, are sent to state and national law-enforcement officers. A deputy sheriff is shown looking up the record of a recently taken suspect. The Sheriff in Jefferson can make some 3000 mug shots a year. His records contain the low-down on nearly 14,000 crimes and criminals.

many tax payers failed to meet their obligations.

Seizures and foreclosures in the above summary refer to repossessions of merchandise and real estate on which there had been default in payment. Tax researchers are a service performed by the Sheriff's office for the protection of buyers of real property. This check on the three preceding tax rolls (years) informs the notary about to pass an Act of Sale whether or not the taxes were paid, or if the property was sold at a tax sale.

Even the casual visitor to the Sheriff's office, watching the activities of the working force and observing the mechanical equipment by which they magnify their efforts, sees that this is an extremely busy operation, and one that gets close to the people, as illustrated in this incident. A worried looking man entered the office and approached the long counter.

"Can I help you?" asked a clerk before the man had time to phrase his thoughts. The tone was cheerful and carried conviction.

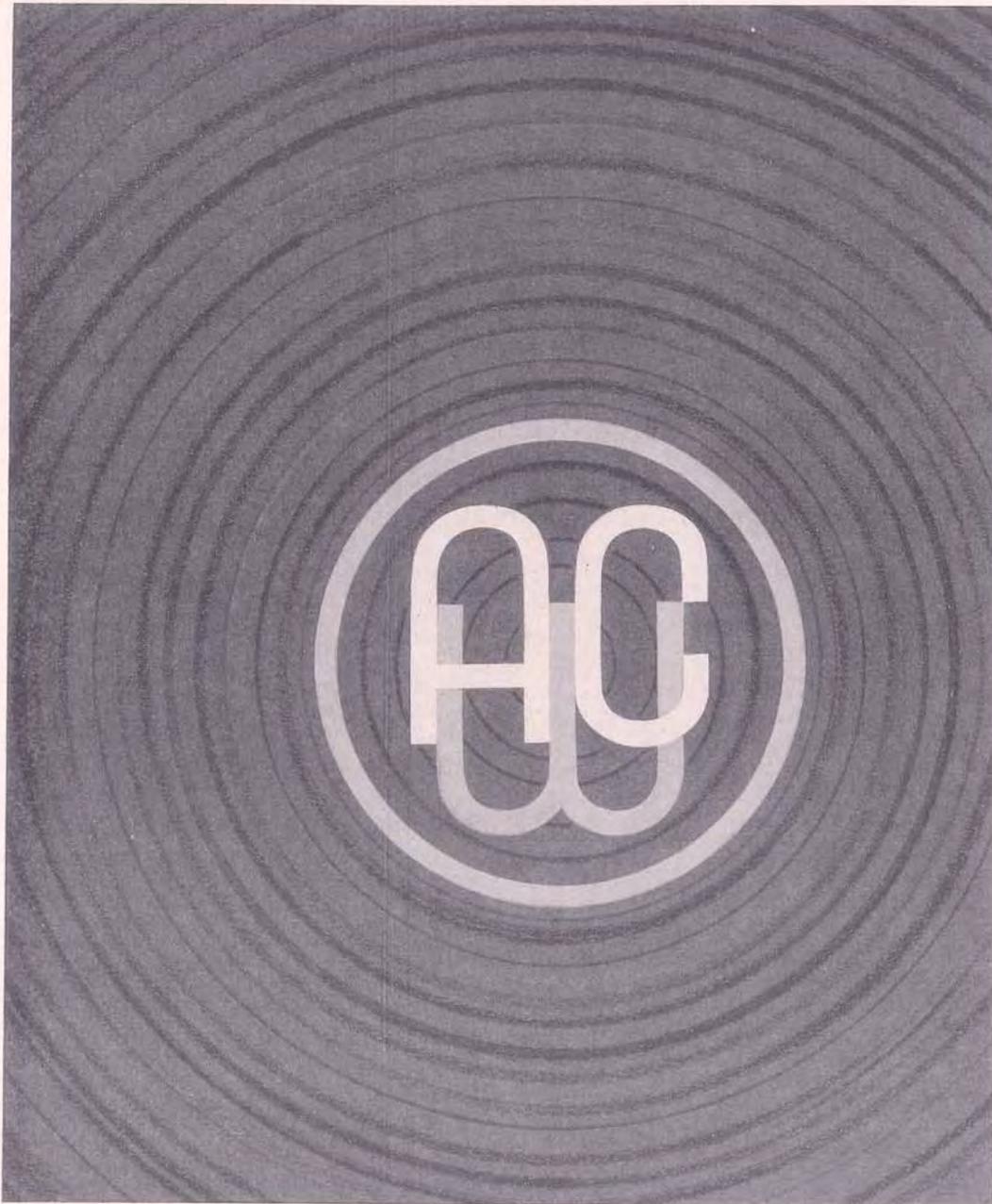
"I hope so. I seem to be in something of a mess."

"Let's have it, my friend. That's why we are here, to straighten out the dog-gonest messes a man can get himself into."

#### Making It Tough for Crime

The crime division of the Sheriff's office in Jefferson Parish is organized under two departments, Operations and Administration, each staffed by officers responsible to the department's Chief Deputy, who is the Sheriff's executive officer. The operations department is divided into patrol, narcotics and detective bureaus, and a juvenile division. The administration department is organized into parish prison, bureau of services, criminal records, public records and communications divisions. This gives you some idea of the broad front on which the crime division fights for law and order.

As late as 1940, when Jefferson Parish had a population of 50,000, the Sheriff needed only 10 deputies to keep public order throughout his far-spreading territory on both sides of the river. They served all papers, did all the patrolling and detective work, and made all arrests. Now, with a population nearly five times this size, to hold the line against accelerating crime, the Sheriff needs 50 or so uniformed men for patrol work, and more than 30 plainclothesmen for undercover work in the detective bureau, including the three in the narcotics and the nine in the juvenile divisions. Arrests now average about 125 a day.



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However odious comparisons may be, they sometimes emphasize or illustrate a fact. New Orleans with a population only three times the size of Jefferson's, has about 1300 policemen; its yearly police budget passes \$6 million as compared with Jefferson's \$1 million; and Jefferson's felony arrests average 130 a month, as compared with the 150 of New Orleans.

Nothing more clearly reflects the effectiveness of Jefferson's response to the mounting law-and-order demands of modern life than the radio-alarm system which the Sheriff's office operates. It began this in 1949, joining the system created for all Louisiana sheriffs and state police and broadcasting on a frequency wave of 39.5. But the increase in the air traffic, and the increase in crime, made it necessary for Jefferson to supplement this with a system of its own, that it might broadcast immediate warnings and keep in constant touch with its far-faring patrol cars. It made this expansion in May 1961, operating on a frequency of 39.62. Now the nearby areas are immediately alerted, and the state is alerted as soon as the Sheriff is able to get upon the 39.5 wave.

Jefferson's radio room now handles about 2500 complaints a month; and early this year (1962) the Sheriff put in a teletype communications system between his office and the New Orleans police department, making these two communities one, in so far as crime and law enforcement are concerned.

#### Electronic Devices Nail Fugitives

On his 39.62 wave, the Sheriff of Jefferson is always in touch with his cruising officers, for 48 of his patrol cars and other vehicles carry two-way radio installations. Also the coroner's office operates five two-way units, the City of Gretna four, Kenner five, Harahan two, Westwego five and Grand Isle two. It is a most effective electronic coverage that Jefferson has developed.

Incorporated communities have their own police establishments, their own laws and enforcement procedures, against the crime movement brought by the automobile and the population increase. These incorporated communities comprise only a small part of Jefferson's area, which is one of the largest unincorporated territories in the United States to patrol.

With about 118,000 vehicles a day moving over its principal highways

(Airline, Jefferson, West Bank Expressway, Veterans and Causeway approaches), this patrol job is large, exacting and never-ending, as illustrated in the 300 or so automobile accidents a month. Automobile thefts add 30-odd new problems. So swiftly do the Sheriff's agents move under their well organized system that it is a matter of record some automobiles are returned before their owners know they have been stolen. Burglaries — nearly 200 a month — impose exacting problems, and the records show that about 50 per cent of them are solved; of the 10 or so holdups a month, nearly 75 per cent are solved. And of course the campaign against narcotics relentlessly continues, with 20-odd investigations a month being made.

In the records division are kept and classified the finger prints, photographs and description of the operating methods of law violators. These records go back many years, and aid the Sheriff's men to put the finger quickly upon them when the criminals seek to repeat. The office keeps in close touch with the FBI in Washington, sending to it finger prints and other records. In every way the Jefferson, New Orleans, state and federal law-enforcement officers support each other in the endless war against crime.

Four men work in the criminal records division under Jefferson's Sheriff; five in the public records; three on each side of the river serve criminal processes; two work in the crime laboratory, three in the communications division and two in the bureau of services.

The parish prison, which adjoins the Gretna courthouse, calls for the services of a warden, his assistant, a cook, a maintenance man and eight jailers. Provision is made in the design of this prison for doubling its capacity without increasing the size of the building area.

Members of the law-enforcement division of the Sheriff's office are carefully chosen and given detailed training in identification and police techniques. Some attend the New Orleans Police Academy. Juvenile officers go to Louisiana State University in Baton Rouge to attend the courses opened by the Louisiana Youth Commission, the University's Extension School and the Juvenile Peace Officers Association. Now of three weeks duration, plans are being made to expand this course to three months.



## **Lafitte Oil Distributing Co.**

*Leon C. Levy, Owner*

DISTRIBUTOR

**HUMBLE OIL & REFINING CO. PRODUCTS**

Long Distance 689-3550

Lafitte, Louisiana

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## **WEST SIDE OIL COMPANY**

*THOMAS PERTUIT, Mgr.*

DISTRIBUTOR

**HUMBLE OIL & REFINING CO. PRODUCTS**

341 - 5551

Harvey, La.

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## **C. A. HECKER, JR.**

DISTRIBUTOR

**HUMBLE OIL & REFINING CO. PRODUCTS**

**SERVING THE EAST BANK OF JEFFERSON PARISH**

**7614 Hampson Street, UNiversity 1-0604, New Orleans 18, La.**



LOT AND BLOCK SYSTEM

Nearly half a million cards in the Assessor's office in Jefferson keep the ownership records of real estate up to date. It is a full-time job for two people just to make the 12,000 or so entries a year in the card index system.

#### Assessor's Office Steps Up Efficiency

Jefferson's Assessor, in the late 1920s, needed only a chief deputy, two assistants and a clerk for the conduct of his office. Now 35 men and women conduct its increasing activities with the speed and the efficiency which the people have a right to expect.

Reflecting the growth of the Parish, tax totals have risen from \$1,211,773 in 1940, when the population totaled 50,000, to \$12,841,429 in 1961, population estimated at 215,000, or 10 times as much collected from four times as many people. Of the total, the taxpayers in 1961 contributed \$7,359,649, and the state, absorbing the home-exemption claims, \$5,481,780. The average millage has increased, during this 21-year period, from 39 $\frac{3}{4}$  to 82 $\frac{1}{2}$ . In certain East Bank areas the millage passes 100; but there are 32,000 home properties on which the owners pay no taxes because of their \$2,000 exemption. The state's \$5.4 million contribution is small when compared with the total taxes which Jefferson turns in — sales, severance, income, gasoline, tobacco, electric power and alcohol taxes, etc.

As to the high millage: The people wanted the improvements that have

been made and are making Jefferson a good place in which to live and make a living, and they voted the necessary bond issues. Industrial operators and businessmen in general supported these measures, knowing they would evoke the improved living conditions of a burgeoning economy.

The Assessor, and the fairness and efficiency with which he conducts his office, is of immediate concern to everyone in the Parish, for it is his function to fix a value on all property contained therein, personal and business real estate, merchandise and business inventories, including office furniture, fixtures, etc.

In computing real estate assessments, the Assessor takes into consideration (1) the sale price of the property, (2) its location, and (3) the assessed valuations of other properties in that area. To his evaluation he applies the millages levied by the various taxing districts. For instance, the millages in a certain ward and district show these services with which the taxpayer is rightly charged: Parish, School, Garbage Removal, Library Maintenance, Health Unit, Consolidated Road District, Coroner, Courthouse, Parish Building and Jail bonds, Road Light-

# WE POINT WITH PRIDE TO **Booming Jefferson!**

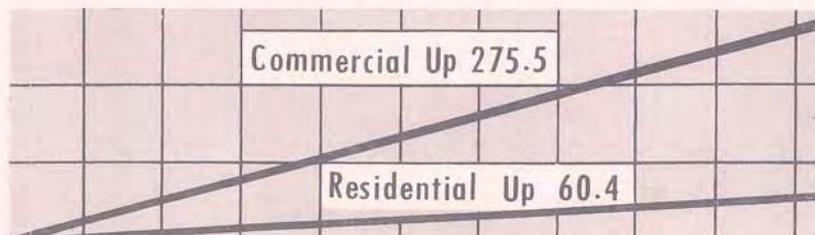
Residential and commercial building permit valuations continue to zoom in Jefferson Parish. One soaring statistic reflecting this growth is travel over the Greater New Orleans Bridge. Based on monthly averages, 77% more automobiles and trucks use the Bridge today than during its first year of operation.

*We are proud of the real estate role our firm has played in the expansion of Jefferson Parish.*

## **Jefferson Parish Building Permit Valuations**

1st five months — 1962 and 1961

(Source: Division of Regulatory Inspection of Jefferson Parish)



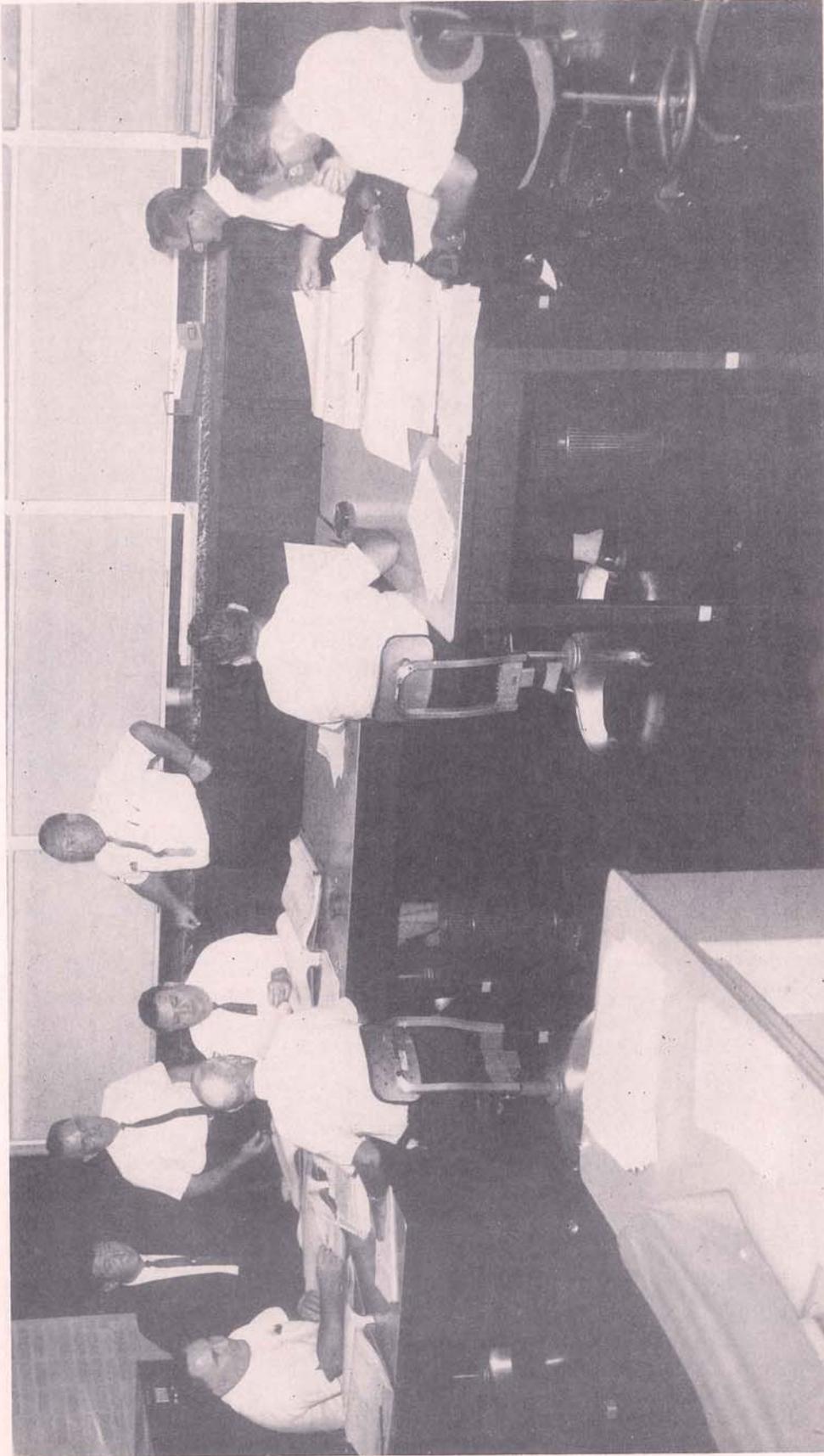
To Sell, Buy, Lease, Appraise, Develop Real Estate . . . Contact  
John W. Zaring, 523-1731 or 367-5590, or

# **WAGUESPACK PRATT, INC.**

REAL ESTATE

812 Perdido St., New Orleans

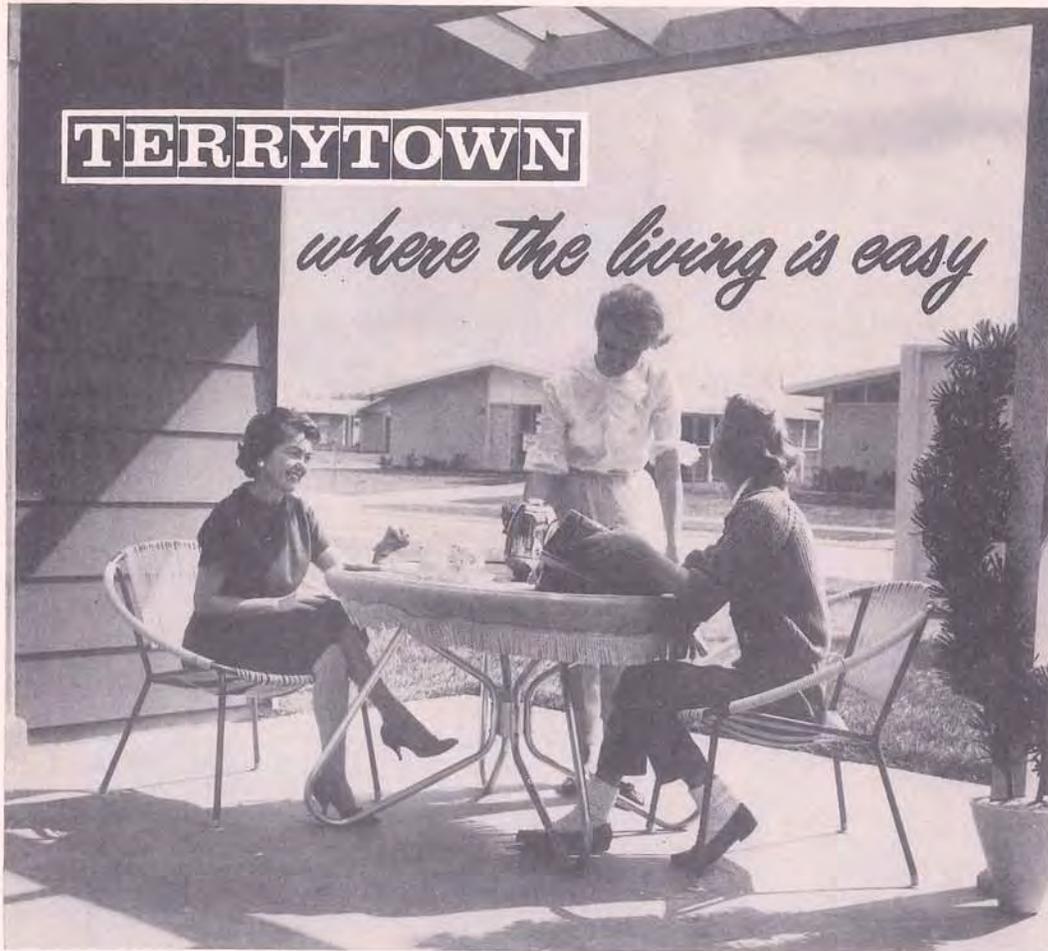
523 - 1731



The Louisiana Tax Commission checks the Assessor's books every year. Its representatives leave the Baton Rouge (capital) headquarters and go from parish to parish. They need about four days to complete the Parish audits. Here they are with Assessor Wilty and some of his deputy assessors in the New Courthouse at Gretna.

**TERRYTOWN**

*where the living is easy*



## **More and More Happy Families Are Taking Title to New Guardian Homes**

There are any number of reasons why . . . week in, week out . . . so many families are buying Guardian Homes in Terrytown. Price, of course, is a big factor. Where else can you get a home with 1420 sq. ft. under roof, fully air-conditioned, with complete G-E kitchen for as low as \$96 monthly?

Convenience is another big reason for Terrytown's popularity. Regularly scheduled express bus service takes you to Canal Street in seven minutes, to Westside Shopping Center in even less time. Move in this week, with a lease arrangement while your FHA or VA loan is being processed.

**No Down Payment for Vets • No Closing Costs for Anyone**

## **Guardian Homes in TERRYTOWN**

**Sales Office • 2106 Browning Lane • 367-2550. DIRECTIONS:** Cross new Mississippi River Bridge, go straight on West Bank Expressway 1/4 mile, turn left at Terrytown sign.



A deputy assessor has a full-time job in the map work incident to subdivision and related activities in the Assessor's office.

ing District, Water District, Consolidated Drainage District, Hospital Service. The total of the millages (one-tenth of a cent) multiplied by the assessment is the tax amount due. Thus the tax on a \$1000 assessed valuation, if the millages totaled  $82\frac{1}{2}$ , would be \$82.50.

#### **Homestead Exemptions Help Many**

Anyone who owns and occupies a home is entitled, in Jefferson, to a \$2000 homestead exemption from the assessment. On a property assessed at \$3000, the owner, taking out his exemption, would pay on \$1000 assessed valuation.

Any person who served in World War II or in Korea is eligible for a \$5000 Veterans Exemption for five years; if in both World War II and Korea, for 10 years. If the wife has served in the armed forces during World War II and Korea, she also is eligible for the Veterans Exemption. Thus the Veteran's Exemption would more than cover a home assessed at \$3500; and when it expires, the owner could take out the \$2000 Homestead Exemption and pay on a \$1500 assessment.

The homeowner must sign the exemption application each year; he may sign only one Homestead or Veterans Exemption.

He is given ample time to do this by the Assessor who, to give an illustration, in December of 1961 mailed 40,733 cards to home owners, notifying them that the time had come to file in his office their applications for exemption.

Here are the steps by which the Assessor evaluates property: Someone makes a purchase, his agent records the act of sale in the Clerk of Court's office, the Assessor makes a record of that act of sale, and at the end of each year (December 31) records all properties that have changed hands under the names of their new owners. He places an evaluation on the property transferred, subject to the approval or modification of the Louisiana Tax Commission. Each property owner has a separate sheet in one or more of the Assessor's books, depending on the number of his properties. The totals from these sheets are transferred to the assessment roll, and copies are sent to the tax collector, the Louisiana Tax

*(Continued on Page 113)*

# HOME BUILDING



Here is one of the lovely "Sunrise Homes" now being built by Charlie Kornman in Willowdale, one of Jefferson's finest planned communities, complete with medical centers, shopping centers, schools, churches, paved streets and public sewerage. These beautiful models feature split-level, ranch, and two-story styling and contain the latest conveniences for modern living. A new swim club has also been constructed for use by Sunrise Homes owners, and features a 65' x 25' Fiesta Pool and large Clubhouse.

Jefferson Parish stands at the threshold of a space age era, one in which construction of all types is expected to push into new frontiers.

While the past 12 years have been marked by a period of unprecedented growth which saw both the East and West Banks of the parish mushroom in all directions, especially since the completion of the new Mississippi River bridge, the future outlook is even more promising.

Already 1962 appears destined for a record year of building activity which will see the erection of more swank multi-level apartments with recreational facilities; fashionable row type resi-

dences, distinguished new homes, etc.

The year 1961 found the building industry riding the crest of a rejuvenation after a rather slow start.

Figures released by the Regulatory Inspection Division of the Jefferson Parish Department of Safety, revealed that during the period from January to December, 1961, a total of 5,804 permits valued at \$58,519,932 were issued for all types of construction in the unincorporated areas and the City of Harahan.

This figure was over and above all construction in the other separate municipalities of the parish.

While the total number of permits issued last year showed a decline of

Here is the new marina at Golden Shores, a new 431 acre suburban residential community, now being developed just across the Lake Pontchartrain Causeway. Large homesites in lovely pastoral setting, complete off-site improvements and a million dollar resort area are being offered by developer L. P. Smith and his associates. Eventually, Golden Shores will become a community of 3500 homes.



# IN JEFFERSON



Kesk, Inc., will be the first developer in Louisiana to utilize the "Town House" concept of apartment planning in its sprawling Terrytown subdivision, on Jefferson's West Bank. A complex of twelve buildings of varying sizes, the Town House will contain seventy-two 2- and 3-bedroom luxury apartment units in a beautifully landscaped park-like setting. Each apartment has a different elevation and exterior finish and each unit has a private, Vieux Carre-type rear patio opening onto a center garden mall with swimming pool.

338, the total value of construction projects was some \$5 million above the previous 12 month period.

Figures in the various building categories for 1961 follow: 2069 one family residences valued at \$36,656,735; 31 two family dwellings totaling \$562,110; 6 three or four family residences valued at \$261,500; 10 five or more family housing units totaling \$1,683,000; 17 amusement and recreational structures totaling \$1,900,500; 7 churches and other religious buildings valued at \$670,000; 489 residential garages and carports totaling \$351,150; 5 service stations at an estimated value of \$96,300; 1 clinic erected to adjoin a hospital at a cost of \$2,700,000; 18 office, banks and professional buildings total-

ing \$511,400; 9 schools and other educational buildings valued at \$3,598,242; 17 stores and other mercantile structures amounting to \$5,426,552; 17 other non-residential buildings valued at \$50,345; 162 projects other than buildings totaling \$126,444; 2692 additions and alterations to buildings totaling \$3,096,631; 191 additions and alterations to commercial buildings totaling \$2,160,273: The construction industry during the past year employed an enormous skilled labor force and consumed fantastic supplies of materials. Unless the whole financial picture of the industry is changed during the balance of 1962, Jefferson Parish should enjoy another prosperous year in the construction field.

Below, left, is a scene at the new Hilton Inn in Kenner, across from the airport, and pictured at the right is a courtyard and swimming pool scene taken at the New Studio Arms IV Apartments at 220 Deckbar Avenue in Jefferson.



# *Now Open!*

## **Sunrise Homes**

In Willowdale

Sunrise Homes offer your family MORE of everything they want and need. Constructed of the finest materials and built by expert craftsmen, these Sunrise Homes offer you truly outstanding values. Dollar for dollar you get MORE of everything in a Sunrise Home . . . more space . . . more livability . . . more planning and design . . . more built-ins!

5 DIFFERENT MODELS PRICED FROM \$23,300



*The Meadowbrook*

Tri-level design is high-lighted in this model, the 3 bedroom, ½ bath Meadowbrook. All bedrooms are 14' long, and the master suite has its own bath. A separate dining room adjoins the impressive living room, with cathedral ceiling.



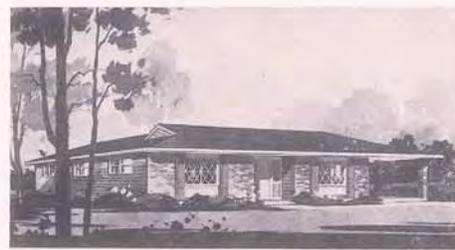
*The Crestwood*

1½ stories of delightful living await the owners in-family room, porch and patio are included in of this Cape Cod. Four bedrooms, 2 baths, kitchen the Crestwood. One of the bedrooms is 18½ feet long. 200 sq. ft. of closets and storage in the attic.



*The Fernwood*

This impressive two-story home has 4 bedrooms, 2½ baths, separate dining room, family room, living room, kitchen, and breakfast area. An enclosed garage and laundry room complete this spacious home, which has 2,382 square feet of living area!



*The Briarwood*

There's a world of good living in The Briarwood, a 3 bedroom, 2 bath home. A separate dining room lends itself to formal entertaining, while the family room provides an informal atmosphere. All bedrooms are in a wing to themselves.

ELECTRIC KITCHEN • WIRED FOR HOUSE POWER • MANY BUILT-INS

## **SUNRISE HOMES**

633 YORK NEAR ELISE STREET

•

PHONE VE 4-4952



This is another beautiful home in Airline Park built by David Goldstein of Royal Homes, Inc. Today Jefferson Parish is noted as the location of the finest subdivision in the Greater New Orleans Area.



WILLOWDALE is one of East Jefferson's newer communities on the river side of Veterans Memorial Highway. Well conceived, well planned, and well laid out Willowdale will eventually be a community of 900 homes.



WILBORNE ACRES homes are located in one of Jefferson's most beautiful residential developments near the Veterans Highway on the East Bank.



WHITNEY HEIGHTS is a development of new homes in an exclusive area on Veterans Highway near Causeway Boulevard in Metairie.



## WILLOWDALE HOMES

are your best buy!

Three generations of building experience and thorough appreciation of quality materials make every home in Willowdale expertly planned and quality built, and Willowdale has everything — including public sanitary sewers.

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HOMES DESIGNED WITH YOU IN MIND



## WM. C. OSBORNE & SON, INC.

*Developers*

**800 MELODY DRIVE**

**METAIRIE • VE 4-1464**

## A Golden Investment Opportunity

# Luxurious New Suburban Community Combines City Convenience, Recreation

Luxurious 431-acre residential area now being developed in Mandeville . . . offering magnificent homesites in a natural paradise. Now is the time to invest. In a few short years this will become another Lake Vista.

### MILLION DOLLAR RESORT AREA PLANNED

Every property owner will have membership in private club house, yacht marina, swimming pool and other community resort facilities.

### PRICES START AT \$4,125

*All city conveniences!* Paved streets, sub-surface drainage, city sewerage, underground wiring, utilities. Highly restricted. Minimum lot size 75' by 120'. Minutes to schools, shopping, hospitals, churches, etc. **IMPROVEMENTS ARE BEING INSTALLED NOW.**

A Golden Investment Opportunity Awaits You In

**GOLDEN**  **SHORES**  
Developed By **L. P. SMITH**

Directions: Drive out either Causeway Blvd. or Veterans Highway. Cross Lake Pontchartrain Causeway.  
Sales Office located just across the Causeway as you enter Mandeville. Watch for signs.



*(Continued from Page 47)*

Today, over 1800 years later, the basic process of papermaking has changed little. New raw materials have been found and tremendous improvements have been made in efficiency, but ample fresh water still remains the necessity it was in the beginning.

The pulp and paper industry came to Jefferson Parish in the first quarter of the 20th century, shortly after bagasse from Louisiana's sugar mills was recognized as a potential raw material for paper products. Formerly, this residue of sugar cane after the juice is pressed out had been only a nuisance. It was piled and burned by the sugar mills as waste.

In 1921 bagasse came into its own as one of the state's income producing natural resources when the Celotex Corporation patented a process for transforming it into fibreboard, a tougher and more durable cousin of paper with multiple uses as a building material.

Since the process for making fibreboard is closely akin to that used in papermaking, good water in great abundance is equally as important in the process as it is the manufacture of paper.

Celotex located its first fibreboard plant at Marrero, Louisiana—an ideal site because of its proximity to the source of raw material, the South Louisiana sugar plantations. But another consideration of perhaps even more importance was the river. With the Mississippi flowing right past the back door of the Marrero site, the new plant was insured a more than ample supply of water.

A brief comparison will show how much the plant needs the river water. While Celotex at Marrero covers 150 acres and is the largest fiberboard mill in the world, its area is nowhere near that of a city. Yet, in an average 24 hour period, the mill pumps in 21 million gallons of river water, equalling the consumption of many of the nation's largest cities, such as those listed at the beginning.

Engineers estimate that 200 pounds of water must be handled for every pound of bagasse that is processed.

The mill faces only one problem as a result of its source of water. Though it provides an unlimited supply, Ol' Man River makes no pretense of being the clear running stream originally re-

quired by papermakers. In its journey down the middle of the continent it picks up mud and minerals from the entire Mississippi Valley.

The engineers at Celotex-Marrero must transform the tawny river water back into the clear, clean water the mill requires.

In the first step of this transformation water is pumped from four river intakes into two settling basins on the plant grounds. These basins cover approximately one and three-sevenths acres and have a combined capacity of 4,200,000 gallons. There the water remains for three hours until the silt has settled out. Then the supply is routed in three different directions.

About 90%, called process water, is piped directly from the settling basins into the mill where it is used for suspending, carrying and forming bagasse into fibreboard, and for cooling the bearings of the plant machinery.

Other pumps carry part of the supply through a softening system to prepare it for use by the plant's steam generating equipment. Using the Cochran Hot Process system, Celotex chemists precipitate the minerals that cause hardness in the water. Only then is it routed into five boilers, having a total capacity of more than 6 million pounds of steam per day. In these boilers the former river water is turned into the energy to power the plant equipment and to steam cook the bagasse into pulp.

Finally, a third battery of pumps carries the remainder of the water through another kind of clarification process to prepare it for use in the plant's fire protection system. After the clarification the water is pumped into three 50,000 gallon tower tanks. An additional supply is kept in a million gallon ground level storage tank as an emergency safeguard.

Enough river water can be processed by the clarification system to provide a continuous flow, if necessary, through nine miles of underground piping, 53 miles of sprinkler pipe and 18,700 different sprinkler heads in the fire protection system.

While a great deal of expense, skill and time are required for Celotex engineers to extract "mountain stream" clear water from the muddy Mississippi, it is a small price to pay for the benefits the river provides.

Celotex has provided thousands of jobs for Jefferson Parish citizens and

for home loans, see  
**SECURITY**

**READY TO BUY  
TO BUILD, OR  
REMODEL?**

Let  
**SECURITY**  
Help You With  
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SAVINGS—Federally Insured to \$10,000.00.

LOANS—To buy, build, or remodel your house  
use our convenient low cost home loans—tailored  
to your needs.

When you think of a Homestead  
"Think of Jefferson"

has added millions of dollars to the Parish economy, but none of this would be possible without water from the Mississippi to keep the mill operating.

★ DOWN THE MISSISSIPPI FROM THE HEART OF THE NATION COME MILLIONS OF BUSHEL OF GRAIN TO BE HANDLED AND EXPORTED FROM JEFFERSON'S CONTINENTAL GRAIN ELEVATOR—Because of the availability of the Mississippi River deep water needed to load ocean going vessels from river barges, the Continental Grain Elevator was constructed two years ago just north of the city of Westwego in Jefferson Parish.

A considerable portion of the nation's grain exported comes down the Mississippi River by barge to the Port of New Orleans, the largest grain export point in the United States. The volume of grain exported from the New Orleans port rose from 134 million bushels in 1960 to 202 million bushels in 1961. This increase was due greatly to the addition of this Jefferson Parish Grain Elevator, the main purpose of which is not storage, but fast handling for export from barge and freight cars to ocean going vessels, which carry the grain to such world destinations as Japan, India, Europe, South America, Africa and the Near East.

With an original storage capacity of 3 million bushels, already an additional barge unloading device in a new barge slip is being constructed at this Continental Grain Elevator, together with 1.2 million bushel additional storage capacity.

★ DIXIE CARRIERS TRANSPORTS THE PRODUCTS OF THE GULF COAST INTO THE INTERIOR OF THE U.S. ON EVERY PRINCIPAL RIVER OF THE WESTERN RIVER SYSTEM—Dixie Carriers, originally River Terminals, Inc., was purchased from Anderson Clayton Company in 1948 by Houston interests and since that date has maintained an operations center on the Intracostal Waterway at Harvey in Jefferson Parish.

The products that Dixie transports from the Gulf Coast to the remote inland ports are the bulk commodities such as salt, sulphur, petroleum products and chemicals. Dixie moves petroleum products and chemicals from Louisiana or Texas ports up the Warrior-Tombigbee system of Alabama,

as well as the Flint River system of Georgia and the Intracoastal into St. Marks, Florida. Dixie also specializes in the movement of petroleum products from the offshore production along the Gulf Coast to shore side refineries.

Dixie operates 10 tugs and towboats from 800 to 3200 HP, 11 dry cargo barges with a total capacity of 18,600 tons, 32 tank barges with a total capacity of 474,000 barrels. Among this equipment are thermos bottle asphalt barges that load cargo at 300 degrees F and maintain a high temperature to point of destination, anhydrous ammonia barges that can maintain cargo under 250 pounds pressure, oil barges that move in integrated tows of 125,000 barrels, coal barges that load 2500 tons each and move in semi-integrated tows carrying 15,000 tons per tow. In 1961 Dixie Carriers moved a total of 3,325,000 tons of cargo and served 98 ports.

The Dixie Carriers equipment is largely manned by Jefferson Parish citizens. We recently visited with veteran Captain L. H. Taylor of the 3200 HP "Dixie Challenge," who has been working on the river for 18 years and with Dixie six of those years. He has pushed as many as 15 barges in one tow up and down the river. He and his crew (two wheelhouse men, two engineers, five deck hands and a cook) work 30 days on duty and 15 days off and admit that one of the main reasons for enjoying these long lonely trips is the marvelous food concocted by the towboat cook.

Captain Taylor says that an experienced towboat Captain on the river can accurately and instantly place on a map of the river the location of every navigational light, but ask him how many there are and he won't be able to tell you. These Mississippi River towboat Captains and crews are the unsung heroes of commerce. Expertly they thread their cumbersome long line of barges, loaded with costly cargo, through the river's increasing traffic, around its curves, night and day, storm or sunshine. Their job requires more solid skill and sudden and accurate decisions than the much lauded river pilots of the steamboat era.

★THE MISSISSIPPI RIVER AT JEFFERSON PARISH IS THE STARTING POINT FOR THE DELIVERY OF HUNDREDS OF STURDY PE-



## ROYAL HOMES

IN BEAUTIFUL AIRLINE PARK

presents

a new line of models

DESIGNED WITH THE FUTURE IN MIND



3 & 4 BEDROOM HOMES  
WITH 2-2½ BATHS

FHA or Conventional Financing Available  
LOW LOW DOWN PAYMENT

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METAIRIE ROAD BRANCH  
517 METAIRIE ROAD

MEMBER  
FEDERAL DEPOSIT INSURANCE CORP.

TROLEUM INDUSTRY WORK BOATS TO USERS THROUGHOUT THE WORLD — The George Engine Company, Inc., from its plant in Harvey directs the construction, powering, outfitting, financing, sale and shipment of a wide variety of vessels ranging from speedy crewboats or personnel carriers to the gigantic "boat-trucks" that deliver drilling pipe, mud and similar supplies to over water sites being explored for oil and gas deposits.

In addition to completed workboats George Engine Company annually ships millions of dollars worth of General Motors marine diesel engines and replacement parts to foreign workboat operators. The strategic location of the company and its proximity to the Mississippi River are instrumental in speeding the delivery of this valuable equipment. The Mississippi also provides a natural waterway for boat operators, whose vessels are in need of engine servicing, to have this work performed at George Engine Company's docks on the Harvey Canal only a short distance south of the Harvey Locks.

★ GULF STATES ASPHALT COMPANY BOTH EXPORTS AND IMPORTS VIA THE MISSISSIPPI RIVER—This company, located on the river road at Westwego in Jefferson Parish actually began operation in 1959. The plant, as of this date, employs approximately 40 people, engaged in the manufacture of roofing asphalt, and some fifty allied asphalt products such as roof coatings, aluminum paints, floor mastics, waterproofing mastics, sewer joint compounds, plain and fabricated roof coatings and plastic cements, as well as white plain and red dye concrete cure compounds.

The company has access to the Mississippi River and maintains a wharf and cluster at the river bank. The operation of the plant involves both the export of products and the import of materials. The domestic shipments are made to approximately seven states north and eastward.

★ HESS TERMINAL AT MARRERO RECEIVES AND SHIPS APPROXIMATELY TEN MILLION BARRELS A YEAR—The Hess Terminal Corporation at its liquid storage operation in Marrero in Jefferson Parish has a capacity of 1½ million barrels comprised of approximately 65 storage tanks ranging in size from 2500 bar-

rels to 225,000 barrels and handles all types of liquids, including petroleum, vegetable oils, lard, tallow, chemicals and petrochemicals.

Practically all of its volume is received via the Mississippi River in ships or barges and the bulk of its volume is crude and refined soybean oil, which originates from points as far north as Minneapolis. Practically all of its vegetable oil is moved in export trade, and a good volume is shipped out in 55 gallon drums.

★ **WATER IS IMPORTANT TO ALL THE PRODUCTS MANUFACTURED IN JEFFERSON'S JOHNS - MANVILLE PRODUCTS CORPORATION PLANT**—This over a hundred year old company moved south to Jefferson Parish in 1925 and occupied the old Gretna plant, which then occupied the site of the new Court House and parking lot today. In 1936 it built a new plant in Marrero and in 1947 added its pipe plant.

Water is vital in the production of its entire line of asbestos and asphalt shingles, other building products and its asbestos-cement pipe for water and sewerage systems.

The river, of course, is the source of the water supply for generating steam. Water is also purchased from Waterworks District Number One on an average of 6 million gallons per month. An additional 25 million gallons are supplied by deep wells to be used as a coolant. Water is used for making slurries from which it is later drawn to form "Transite Pipe." This product is being used more widely each day throughout the world to move water itself from places of abundance to places where it is scarce.

★ **THE NINE MILE POINT PLANT OF THE LOUISIANA POWER AND LIGHT COMPANY CIRCULATES 300 MILLION GALLONS OF MISSISSIPPI RIVER WATER PER DAY THROUGH ITS COOLING SYSTEM**—The Mississippi River plays a very important role in the ultra modern steam-electric generating plant in Jefferson Parish.

In fact, the abundant water available from the Mississippi River was one of the chief reasons Louisiana Power and Light Company located this Nine Mile Point plant near Westwego in Jefferson Parish.

This modern generating facility, one of three in the Louisiana Power and



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Light system, produces 319,000 kilowatts in three powerful turbo generators and circulates 300 million gallons of river water a day through its cooling system. Three giant boilers 14 stories high generate millions of pounds of steam an hour. The steam is so hot (from 900 to 1000 degrees F) it makes the pipes cherry red. Steam drums have steel walls five inches thick to hold the steam at up to 1550 pounds per square inch in pressure. After its cooling job the water is returned immediately to the river.

The boiler make-up river water is purified in the first fully automatic demineralizer in the United States.

★ **INEXPENSIVE RIVER TRANSPORTATION BROUGHT THE NATIONAL GYPSUM PLANT TO JEFFERSON PARISH**—The Mississippi River is vital to the National Gypsum Company, because inexpensive water transportation of the gypsum ore from Nova Scotia made it feasible to construct the company's present plant at Westwego. The company's fleet of gypsum ore carriers bring the raw gypsum to Westwego and a chain of other gypsum products plants along the Atlantic and Gulf Coasts. Last year several large shipments of gypsum ore were unloaded at the Company's dock on the Mississippi River.

Inside the plant the gypsum is processed and manufactured into gypsum wallboard, lath, sheathing and plaster for houses, office buildings, hospitals and other structures.

★ **THE RIVER AND THE RAILS JOIN HANDS**—Southern Pacific, one of the five trunk line railroads that serve Jefferson Parish, finds the Mississippi River a vital adjunct to its own facilities.

Southern Pacific owns its own dock at Gretna that is used extensively for the handling of bulk cargos of raw sugar, lead and zinc concentrates. The wharf is equipped with two marginal tracks with a total capacity of 20 cars.

Tank vessels carrying molasses use this facility as Penick and Ford Ltd., Inc., the largest canner of cane syrup and molasses in the world is located at Marrero a few miles upriver.

★ **SWIFT AND COMPANY AT HARVEY UTILIZES THE TRANSPORTATION FACILITIES OF THE MISSISSIPPI TO MOVE ITS BULK REFINERY PRODUCTS OF FATS AND OILS FROM JEFFERSON DIRECT**

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**TO OVERSEAS POINTS**—Swift's export movements are primarily to the West Indies, Puerto Rico, the United Kingdom, Continental Europe, Panama and the West Coast of South America.

With regard to Swift's Agri-Chemical business the Mississippi is also extremely important. From barges are unloaded Triple-S Phosphate, phosphate rock and sulphuric acid. New facilities are now being added which will mean Swift will soon be loading ammonium phosphate onto barges for shipment out of this area.

The Swift Adhesive Plant, as well

as the Refinery and Agricultural Chemical Division at Harvey, also utilizes the Mississippi River's economic transportation.

★ **TEXACO'S COMBINED RIVER TERMINAL AND BULK PLANT AT MARRERO**—This plant in Jefferson Parish is one of the oldest in this area. In the year 1902 Texaco constructed two storage tanks here and moved oil to this site by barge from Port Arthur, Texas for sale to consumers in this section.

Today this sixty year old plant in Jefferson handles the full line of petroleum products and serves Texaco's

## LOOKING FOR AN IDEAL INDUSTRIAL LOCATION?



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So be sure to consider East Jefferson Parish when you plan a new plant location.

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HARAHAN

LOUISIANA



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SCHULZ

resale and industrial customers in the entire Metropolitan New Orleans district.

The marine trade and offshore drilling operations are serviced at this plant's Mississippi River dock, which is equipped to service both barges and ocean going tankers. Bulk crude oil is also handled at this terminal for Texaco's Refinery Department.

\* \* \* \* \*

In addition to the foregoing described industries occupying riverbank plant sites, the following riverfront firms in Jefferson are also served by the Mississippi River.

On the east bank are the Delta Match Corporation, the Freiburg Mahogany Company and the Ransom Lumber Company. On the West Bank are Allied Chemical Corporation, Ayers Materials Company, Inc., Clark Refining Company, Commercial Solvents Corporation, Continental Can Company, Gulf Oil Terminal, Koch-Ellis Marine Contractors, Inc., Penick and Ford, Ltd. Inc., Point Landing Inc., Publicker Chemical Company with plants at Gretna and Westwego; Stauffer Chemical Company, Wesson Division of Hunt Foods and Industries, Geo. W. Whiteman Towing, Inc., and Witco Chemical Company, Inc.

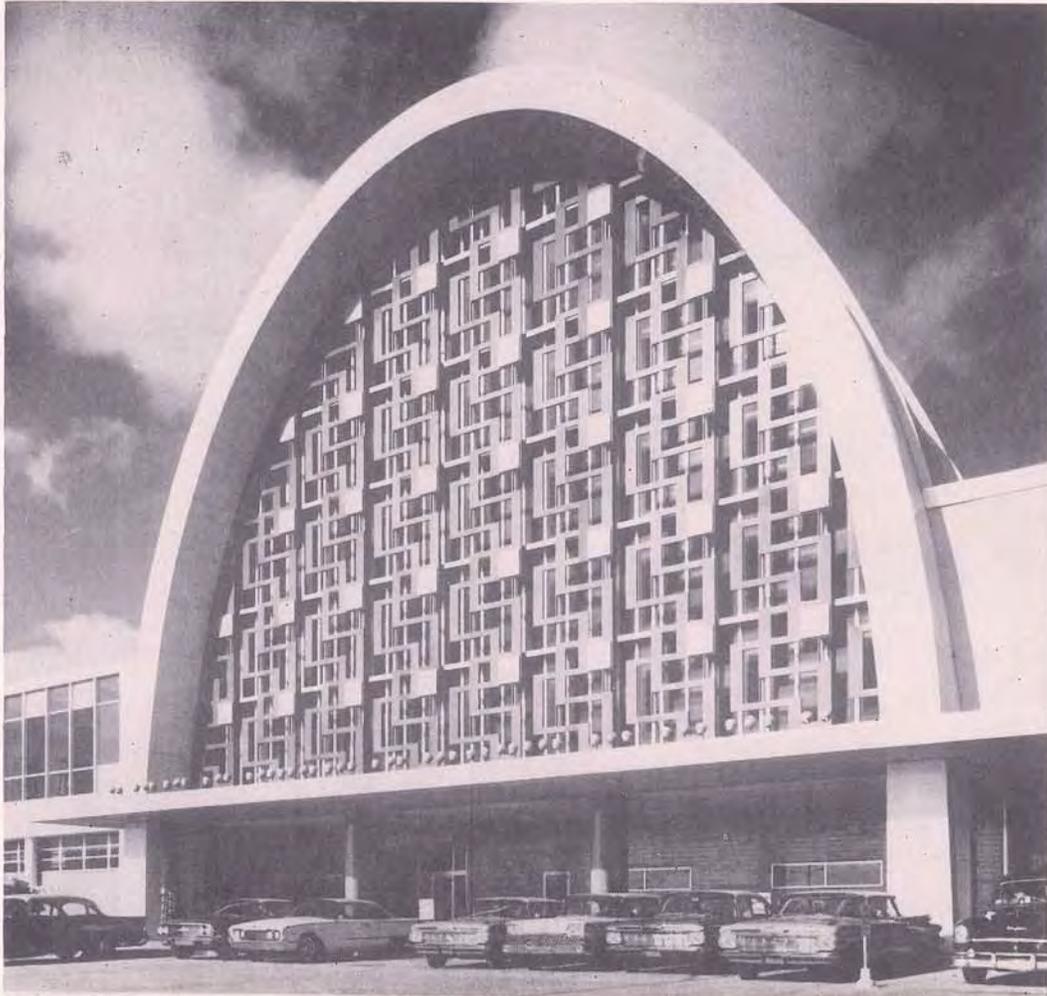
# NICHOLSON and LOUP

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Here is the face of the entrance to the main lobby of the new Airport Terminal Building, a huge arch of blue and gold design. The new air conditioned Terminal Building of glass, concrete, marble and steel, has ten times more space than the antiquated building it replaced.



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# Jefferson's Moisant Field

## *of New Orleans' International Airport in Kenner*

New Orleans International Airport (Moisant Field) at Kenner closed a banner year with several notable achievements and major projects included. Passenger traffic showed a 40 per cent increase since dedication of the new terminal two years ago.

For the first time in its history, Moisant became a fully self-sustaining operation, maintained without cost to the taxpayers.

The completion of an extension to the east-west runway and taxiway to 9225 feet, along with the installation of visual and landings aids for all-weather use were notable accomplishments.

Completion of the southeast apron at a cost of \$324,300 added five new gate positions and brought the total number of gate positions to 26.

At year's end there were 32 daily jet schedules at Moisant Field. Greater New Orleans is now connected with every section of the Nation with fast jet service. Improved local services into Louisiana cities not previously served by air, as well as to points in neighboring states, increased air travel.

Other improvements included a bypass, holding and warmup area on the extreme west section of the east-west runway, besides realignment and paving of access roads leading to the cargo

area. Through this great airport now passes well over a million air passengers a year and its \$3 million annual payroll swells the economy of Kenner, Jefferson Parish, New Orleans and Louisiana.

New Orleans International Airport, with domestic service supplied by seven airlines and its hemispheric service by seven international air lines, is the air corridor between the great Mississippi Valley and Latin America.

To serve its customers of all nations there is an International Dining Room, a Coffee Shop, a Fast Service Snack Bar, a cozy Cocktail Lounge, a Gift Shop and Newsstand, a non-denominational Chapel, a Branch Bank, an International Currency Exchange, a Barber Shop and Beauty Parlor, Public Coin Lockers and Telephones, a bi-lingual Stenographic Service, an Insurance Service, a Motor Transportation Service, and right across the highway from it the accommodations of the luxurious 300 room Hilton Inn.

The new air conditioned Terminal Building, in addition to its air travel business, offers an observation platform from which visitors can watch the comings and goings of the planes. It also provides a special reception room for dignitaries, a first aid room and a 6 crib Nursery in the Ladies' Lounge.

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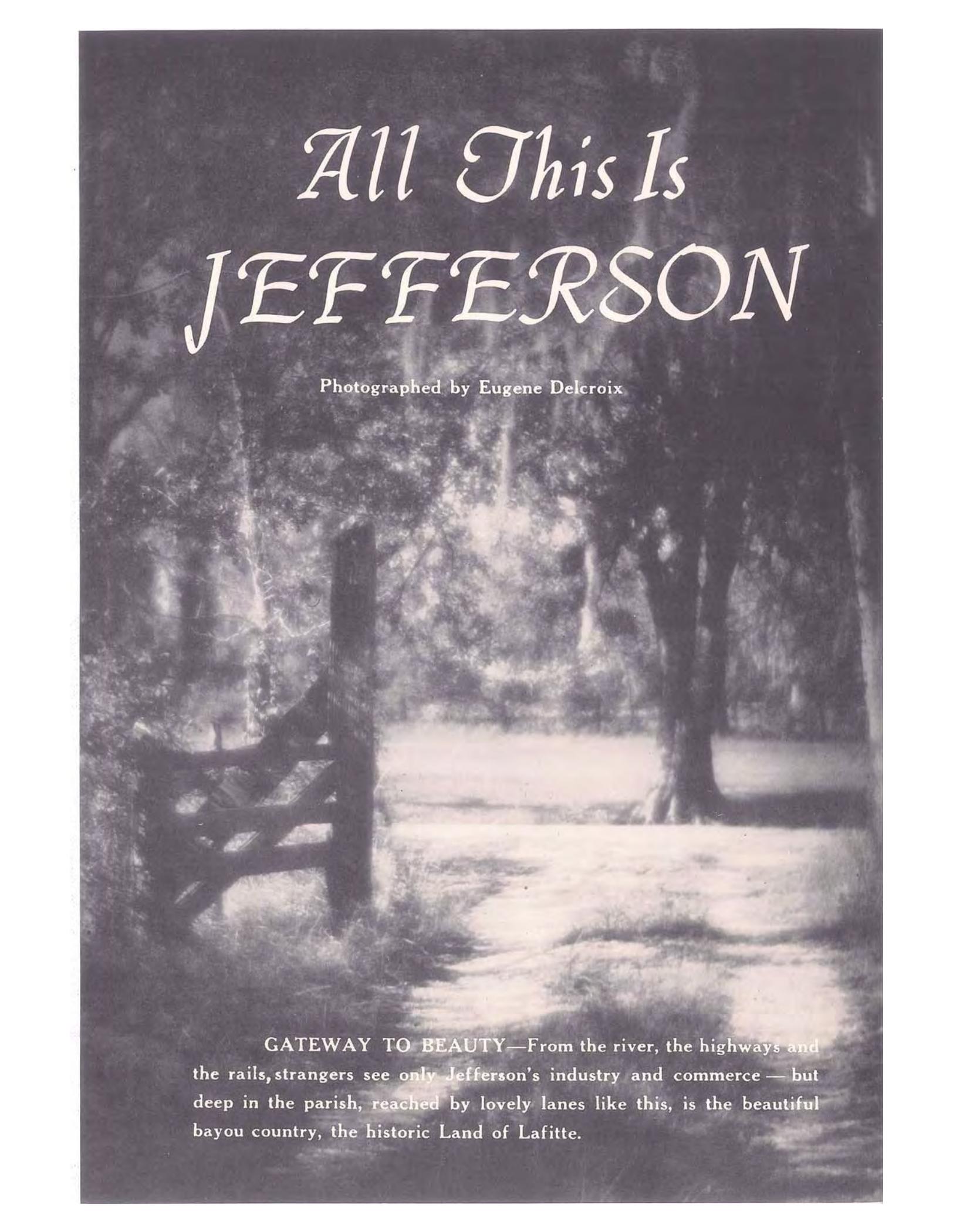
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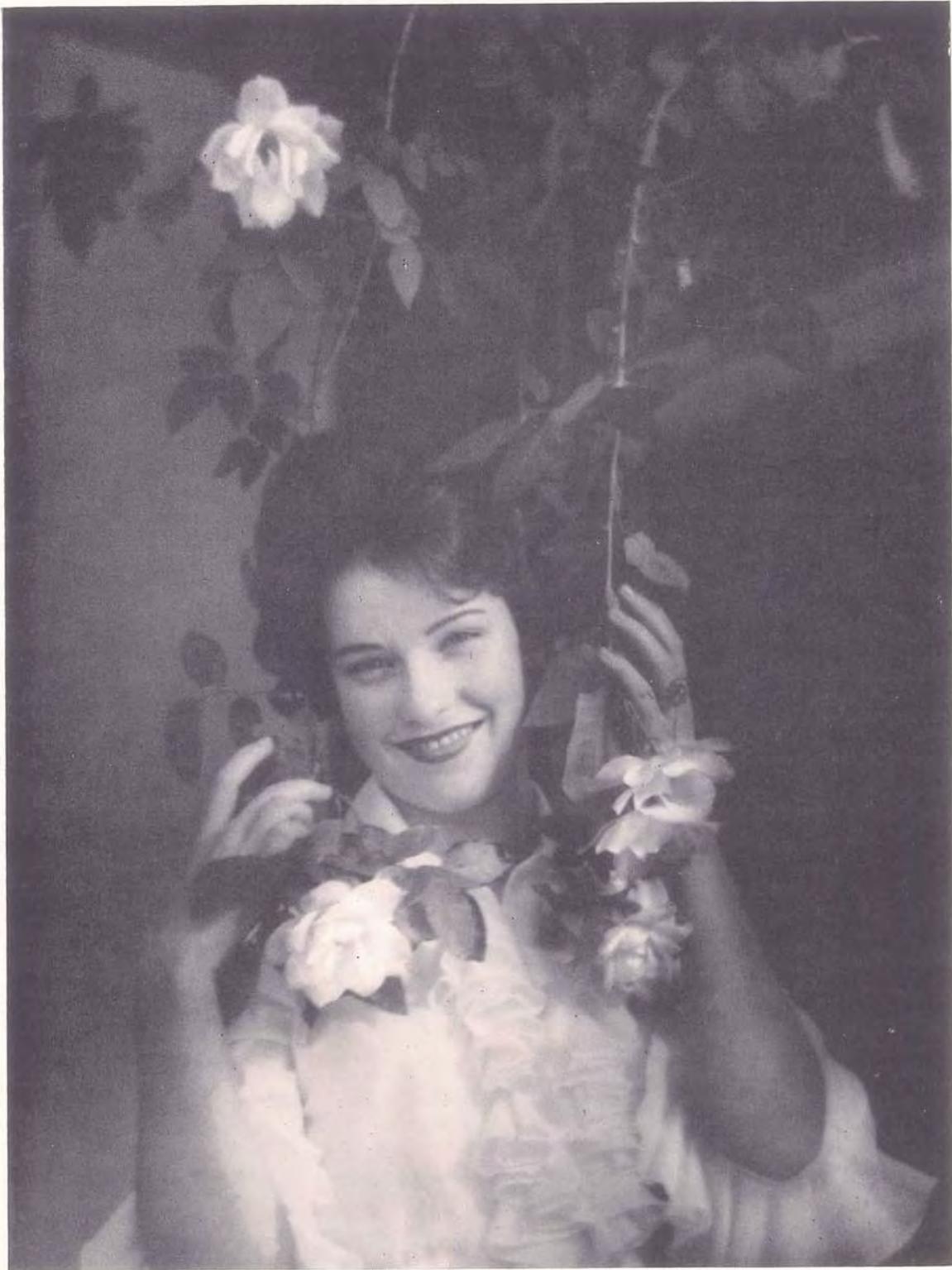
Phone WH 3-6613

A black and white photograph of a dirt road leading through a wooded area. On the left, there is a wooden fence. The road is flanked by trees and foliage, creating a sense of a secluded, natural path. The lighting is soft, suggesting a quiet time of day.

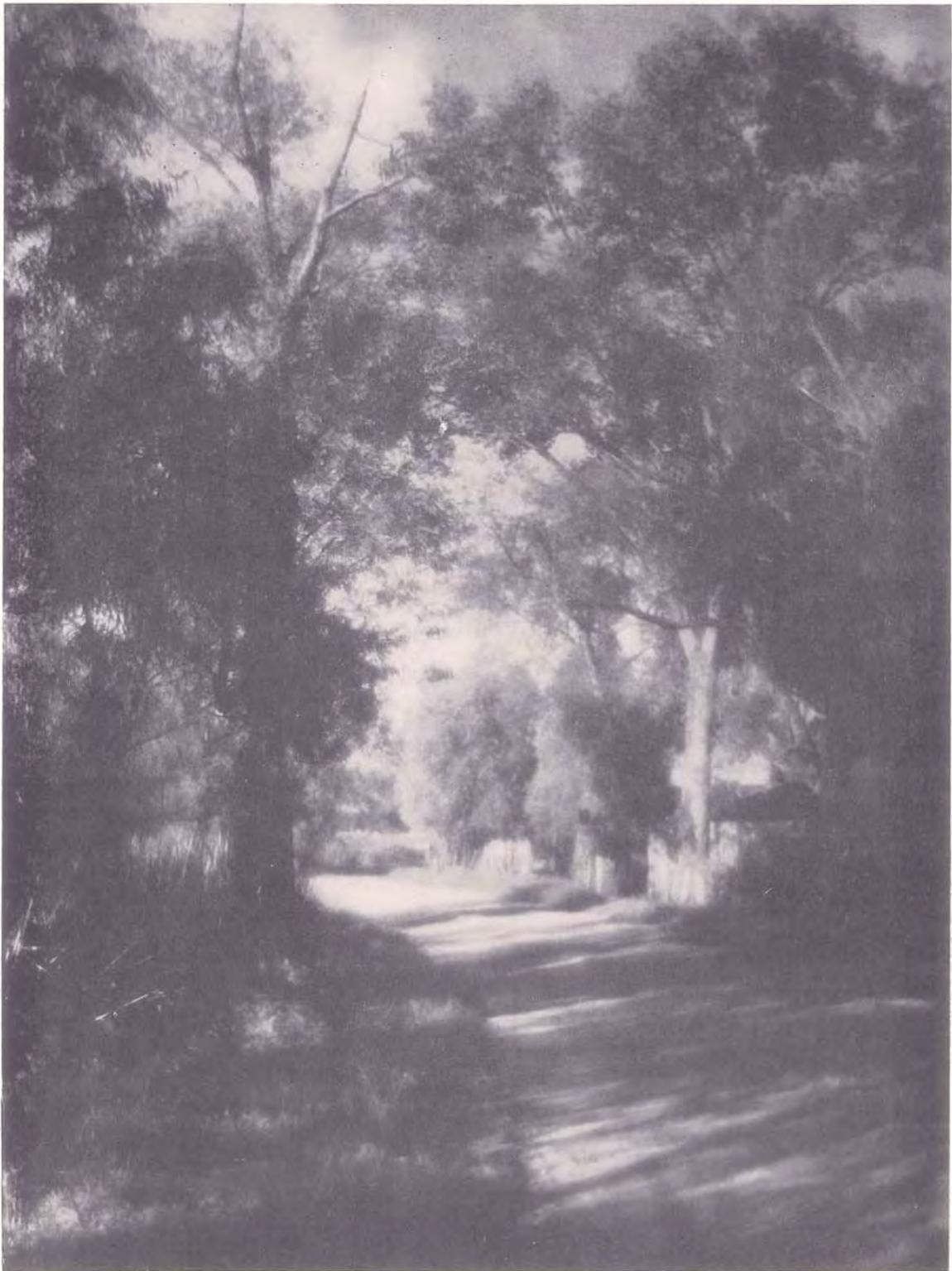
# All This Is JEFFERSON

Photographed by Eugene Delcroix

GATEWAY TO BEAUTY—From the river, the highways and the rails, strangers see only Jefferson's industry and commerce — but deep in the parish, reached by lovely lanes like this, is the beautiful bayou country, the historic Land of Lafitte.

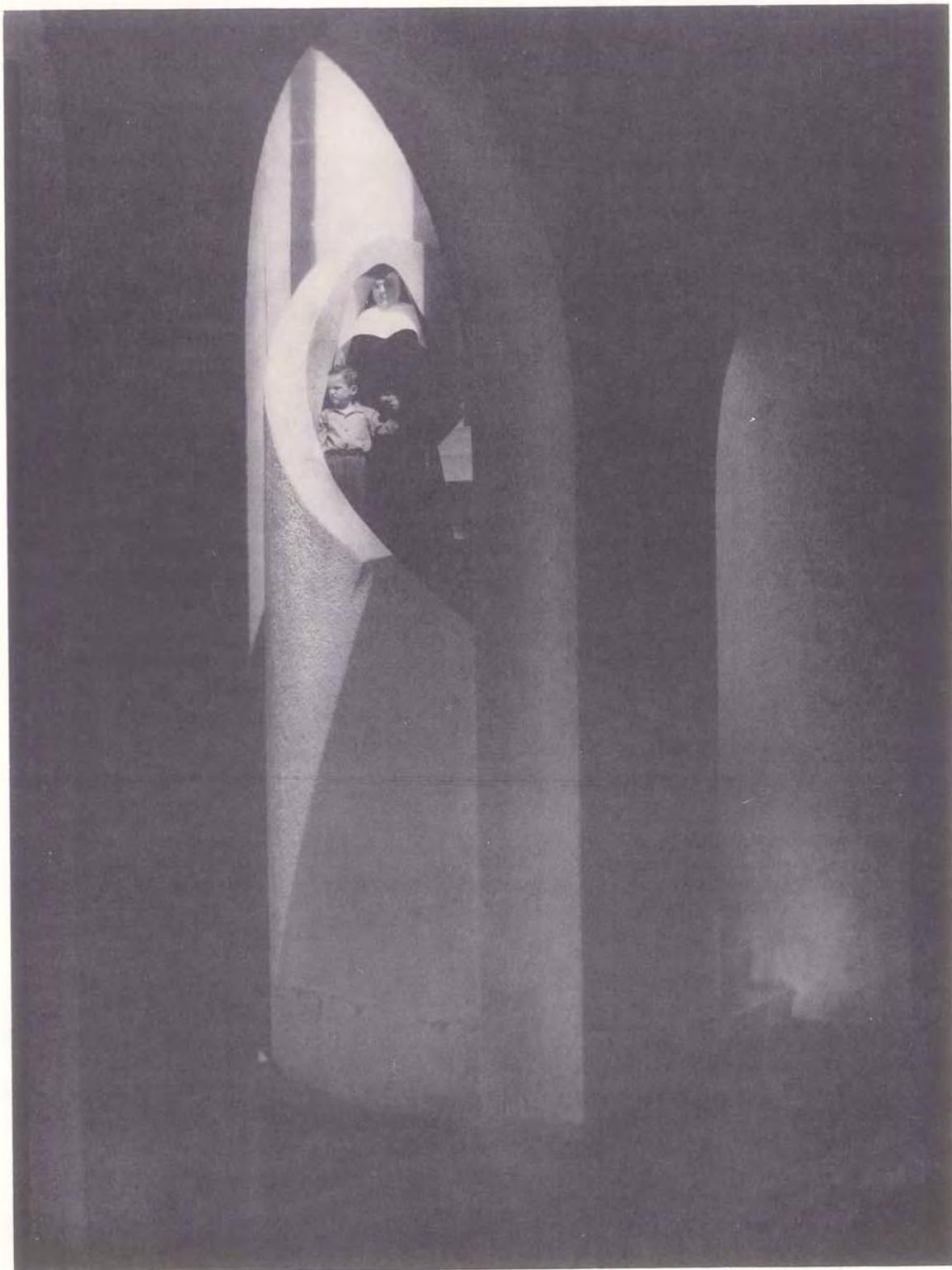


WELCOME TO GRAND ISLE — This unofficial Miss Hospitality of the Island smilingly sends greetings from the flower bedecked front gallery of one of the Isle's best beloved citizen's home, set back among the towering oaks which create the contrast of cool shade and sunny beach that is one of the Greatest Attractions of Jefferson's Pleasure Island.

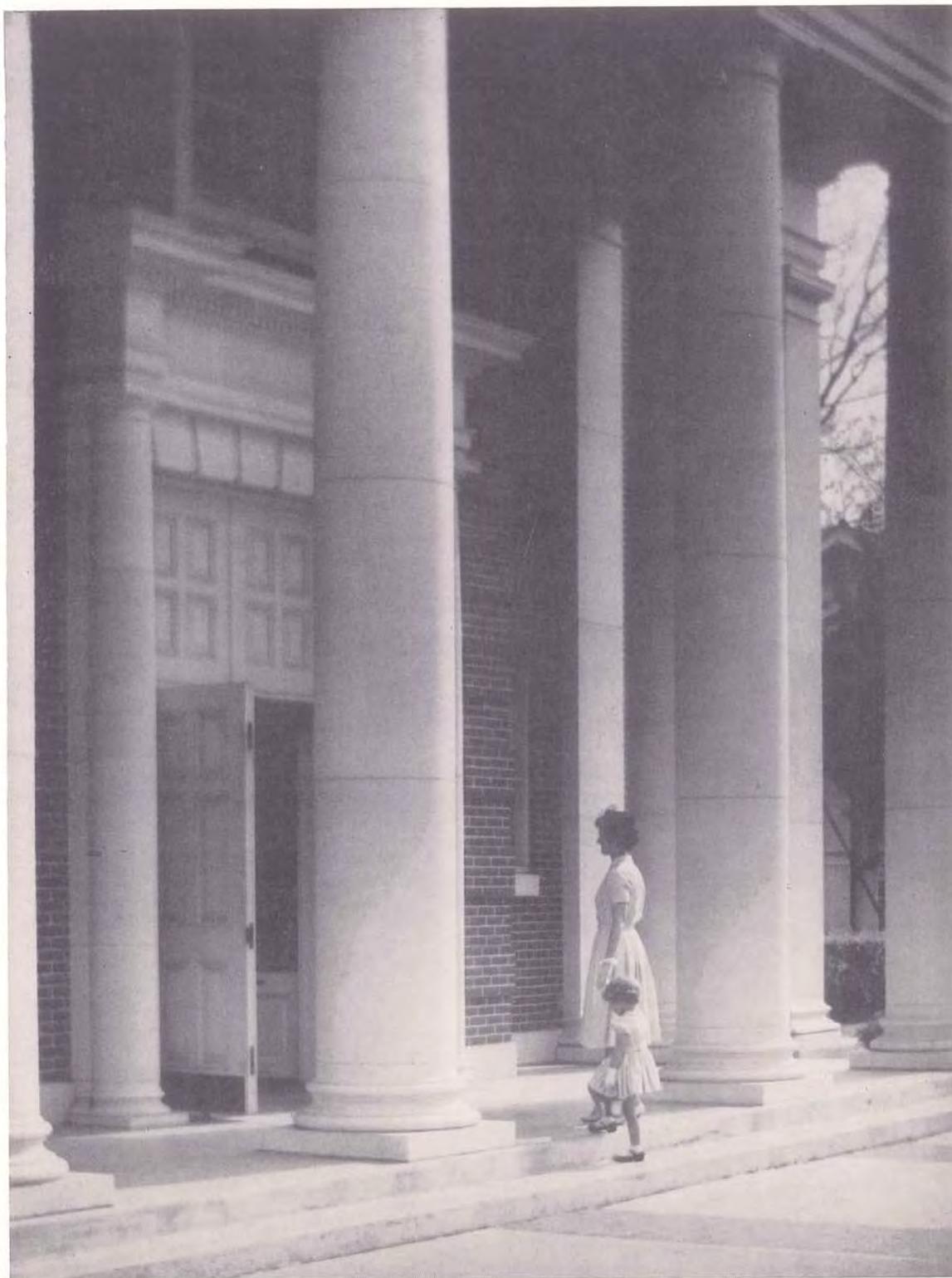


**FOLLOW THIS FOOTPATH ALONG BIG BAYOU BARATARIA —**

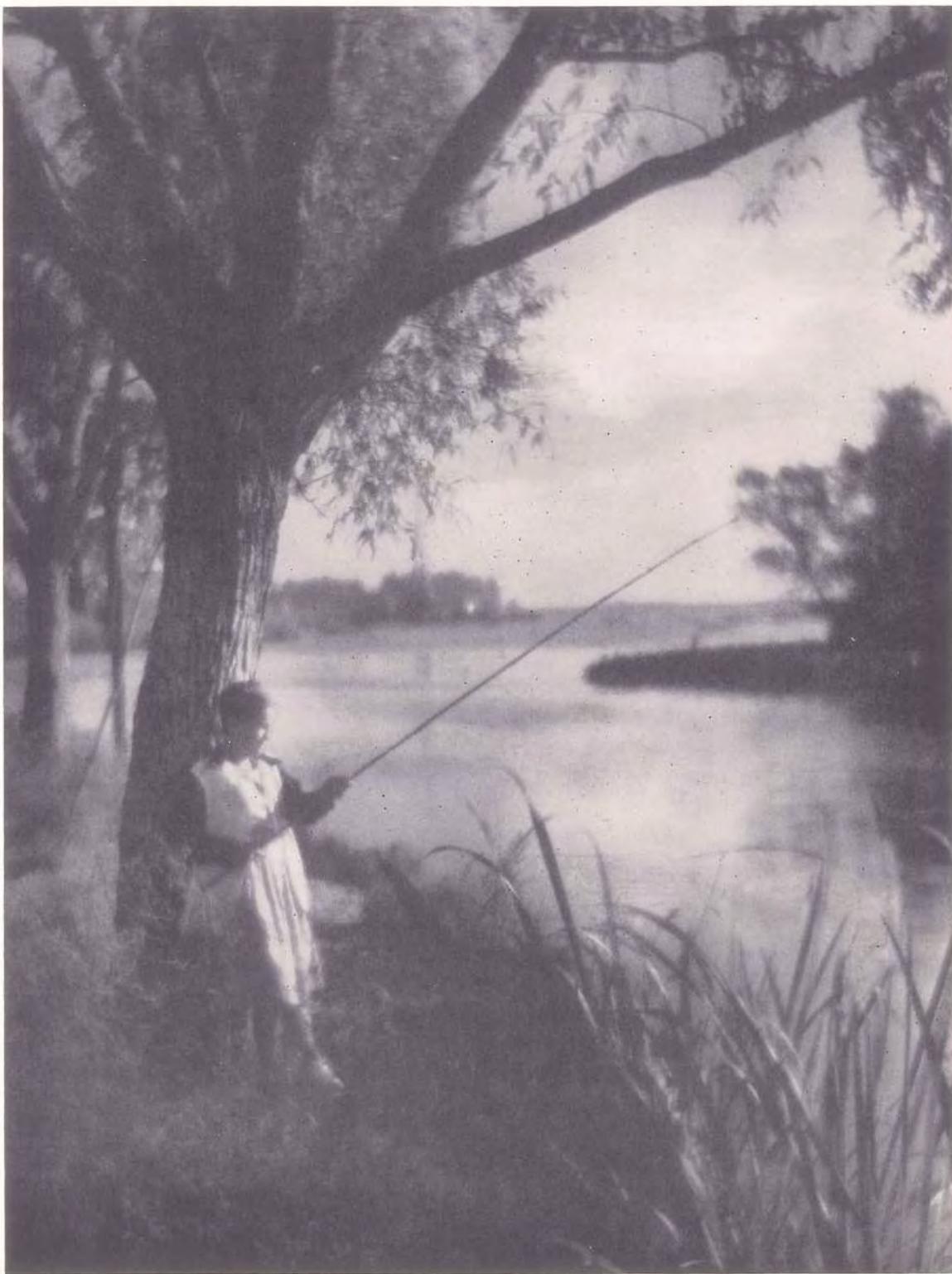
It will lead you into a little world of relaxed living where time seems to stand still, near to but not a part of the hectic workaday activity and the persistent phit-phit of never ending traffic only a few miles away. All this quiet loveliness, too, is Jefferson!



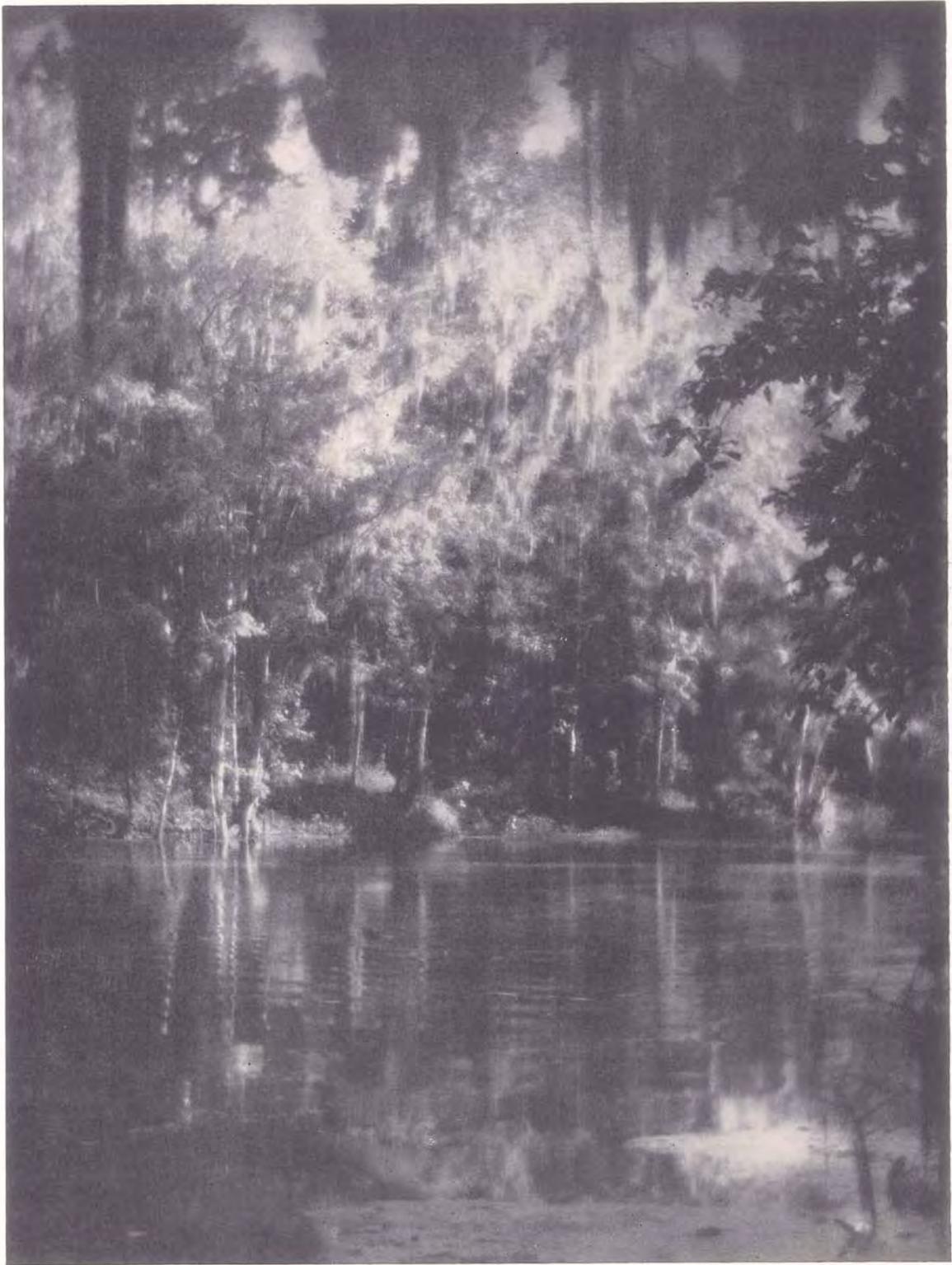
PART OF JEFFERSON'S MILLION DOLLAR BOYS TOWN — On the West Bank road to the beautiful Barataria country is the imposing Spanish architecture of Madonna Manor for homeless boys up to 12. Through one of its entrance arches can be seen one of them hand in hand with one of the Sisters who are both mothers and teachers to these boys in their formative years.



**A PARISH OF CHURCHES —** There are 80 churches — one for every 2609 of its population and more being built. This beautiful Colonial columned Presbyterian Church of Metairie has been chosen to pictorially represent Jefferson's many places of worship for all faiths, havens of hope in today's troubled world.



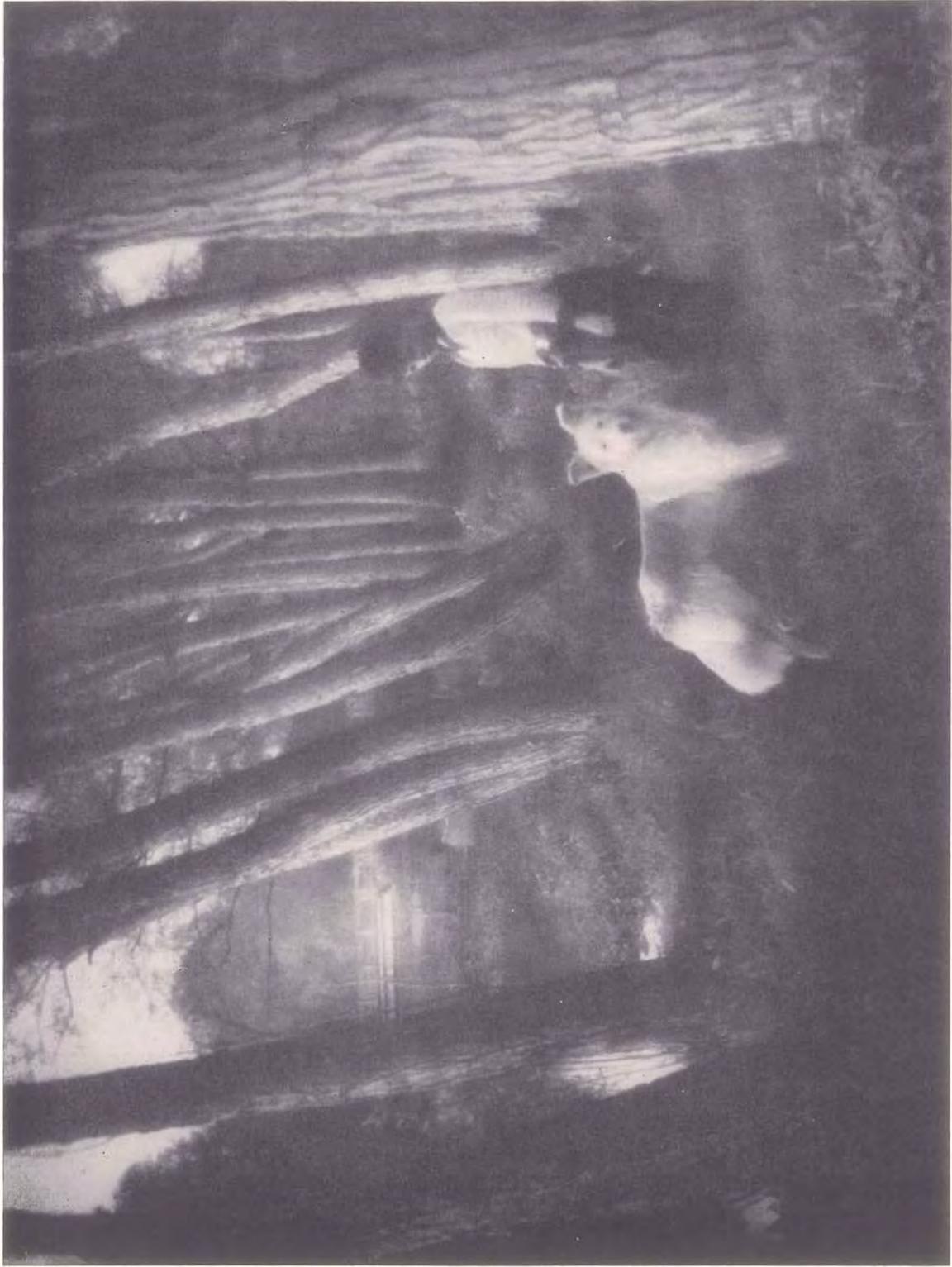
**JEFFERSON'S FASCINATING BAYOU FISHING** — There are hundreds of such scenic spots along the banks of Jefferson's many bayous where the shade is as restful and the fish as plentiful. You can fish every weekend for a year or more, never fish the same spot twice and not even begin to exhaust the bayou country's piscatorial possibilities.



THE SEDUCTIVE SPELL OF THE BARATARIA COUNTRY — You will never forget the charm of a Jefferson bayou once you have followed its twistings and turnings, its sudden emerging into dazzling sunlight after miles of soundless shade. It is an opiate that helps you relax, an hypnotic spell that makes you forget your work and worries.

**WHAT A  
WONDERFUL  
PLACE TO BE A  
BOY — Acres of**

Jefferson's un-  
trammelled wooded  
Barataria Country  
to roam  
and hunt, miles  
of beautiful  
bayous  
for fishing and  
boating,  
myriads of Nature's  
marvels to  
explore — a year  
round outdoor  
recreationland  
in which to  
grow up  
strong and healthy  
—all a part  
of the attractions  
Jefferson  
Parish offers its  
people.



**YOU WASH YOUR  
CAR, HE**

**SCRAPES HIS BOAT**

—While you

putter on your

automobile on

your day off, your

counterpart,

the Jefferson bayou

dweller,

scrapes and pre-

pares his skiff for

a paint or

caulking job.

Chances are he

operates a shrimp

trawler for his

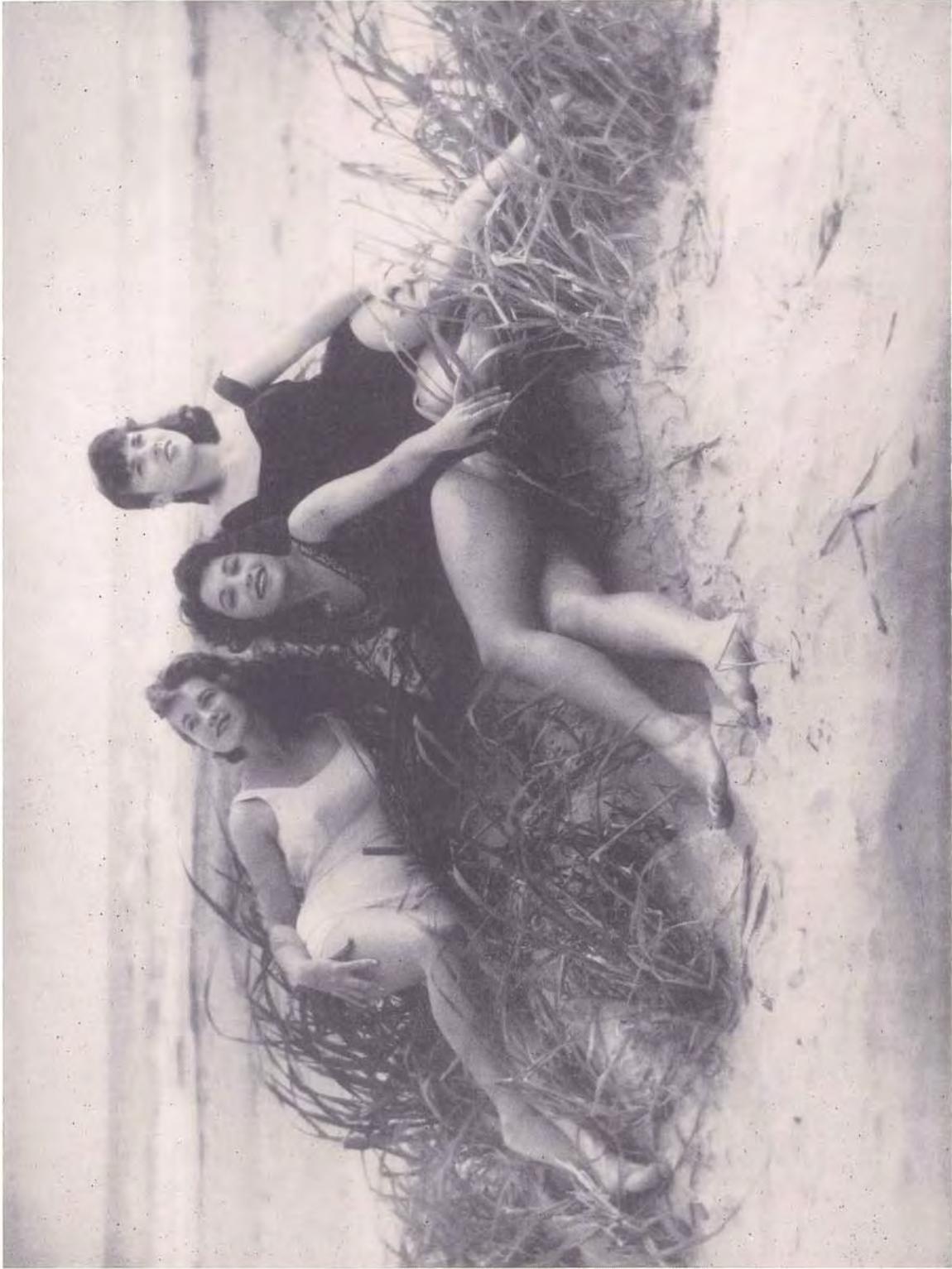
living and uses

the skiff

for pleasure

fishing.





**JEFFERSON'S SALT-  
WATER**

**PLAYGROUND—**

The beach at Grand Isle, seven miles long and ideal for surfing and bathing and fishing or just plain sunbathing.

It is the home waters of

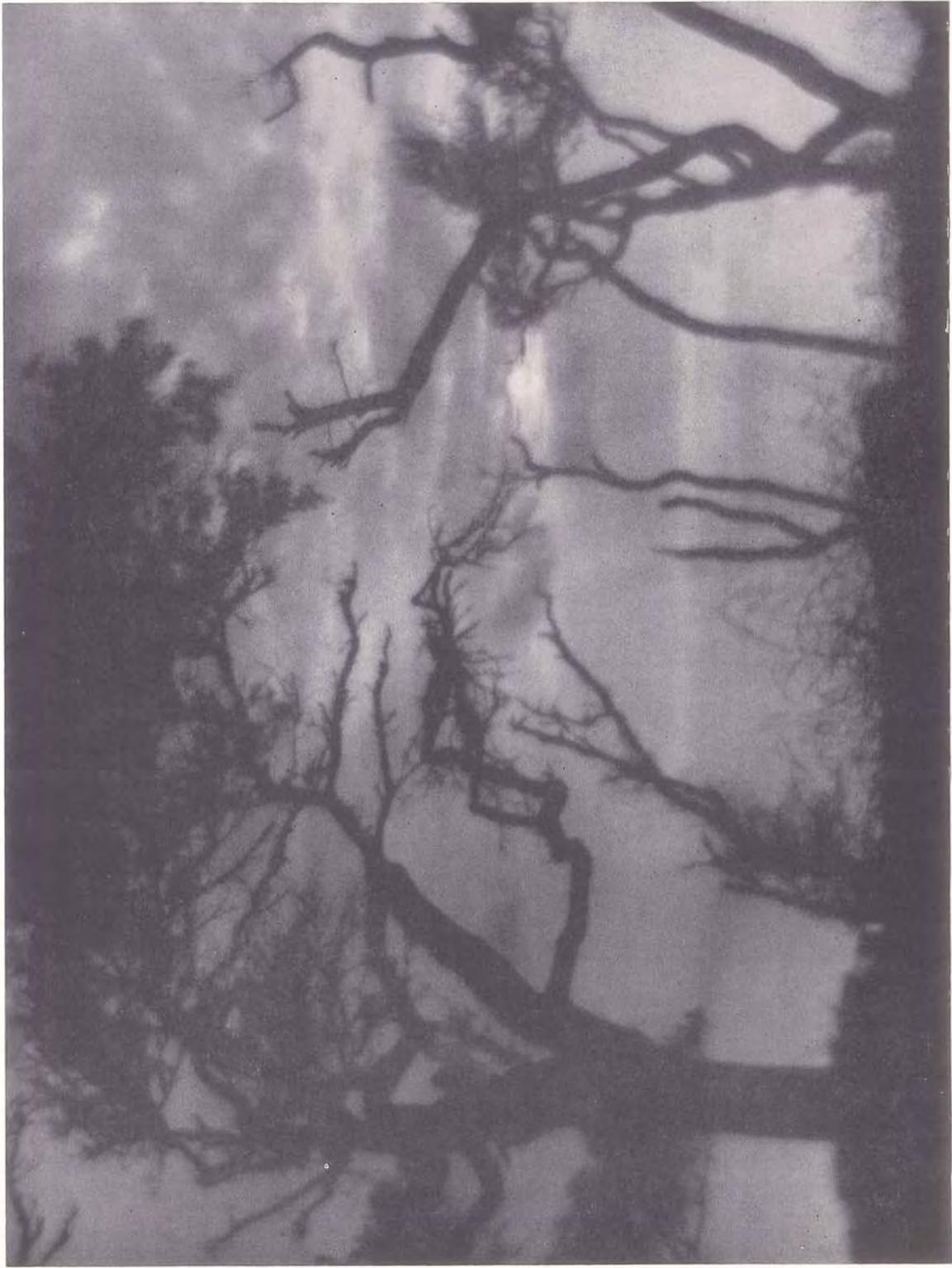
Jefferson's shrimp fleet and headquarters for a growing

number of deep sea charter fishing boats, for

Grand Isle is rated one of the ten top sport fishing spots in the world.

**A GRAND ISLE  
SILHOUETTE**

—These trees, starkly outlined against the moonlight over the Gulf of Mexico, are the trees that grow just behind the beach and which over the years have become bent and twisted by the tropical winds that come in over the water and which make sleeping on Grand Isle one of summer's many pleasures.



THE END OF THE  
DAY—

There is nothing so  
peaceful as  
a Jefferson bayou  
when twilight  
slowly  
lowers the curtain  
on the drama of  
the day,  
when Nature lies  
down to  
pleasant dreams,  
when the quiet  
and the  
darkness and the  
calm serenity  
of night  
close the cover on  
the Barataria  
Country beauty  
until another  
dawn.



# When The Winchester Ruled The Marsh

By Paul Kalman

A succession of hard freezes burned the normally green needlegrass until it was the same golden brown of a ripe wheat field.

Pete Caufield suddenly stopped poling the pirogue, stood on the seat to gain added height, and raised a gnarled hand to shield his eyes from the blinding mid-winter sun. He did not stare in any one direction for more than a second but scanned the horizon hurriedly, allowing his hawk-like vision to operate at maximum effectiveness in finding what he was looking for.

The trapper was more than two miles away and almost completely shielded by shoulder-high rosseaux canes. The merest flicker of his cap was enough to catch Caufield's gaze. Like a mysterious human radar, Caufield fixed the trapper's position in his mind, estimated the approximate place where he would emerge from the marsh, and set out to intercept him.

Half an hour later, Caufield's pirogue was pulled up along the shore of the bayou at the head of a narrow trenasse. Pete's booming voice froze the startled trapper in his tracks with a combined question and command: "This is not your land. What do you think you're doing on it?"

The trapper started to reply but found the words sticking in his throat. The sight of Caufield's 30/30 Winchester pointed at his forehead had him literally scared speechless.

"I said," Caufield repeated, "What are you doing on this land? You know perfectly well you don't belong here. Dump those rats right where you are and get the Hell out of here. And make sure you never come back."

For a moment, the trapper considered trying to talk his way out of the situation but wisely decided to remain quiet. As he lifted the muskrat carcasses from his pirogue and deposited them on a mound of dry grass, Caufield kept the rifle trained at his head. The trapper could see that the hammer was pulled back, ready to fire. He completed his task as quickly as possible and paddled away like he was running from the devil himself.

In the 50-odd years he has been patrolling the prime marshes near Lafitte, Pete Caufield has frequently been likened to Satan and a whole host of even less savory characters but invariably, the men who castigate him so severely are themselves the devils.

"You don't win many friends in the type of work I do," Pete admits, "but neither does a policeman."

Pete's job is that of leasing, subleasing, and watching over a vast area of the trapping lands of the Louisiana Land and Exploration Company.

"Like anything that's valuable," Caufield says, "you've got to protect it."

Pete's task nowadays still requires constant vigilance but it's not nearly as tough as it was prior to the 1920's when the land was open and available to anyone who wanted to trap it.

"The land was worked by the man who was big enough and tough enough to hold it," Caufield explains. "You ran a line of traps only as long as you could keep the other fellows afraid of you. If somebody came up and told you he felt like taking over from you, he had a perfect right to do so unless you could teach him otherwise."

All of this started changing between 1920 and 1930 as the land was purchased and leased out to trappers on a percentage basis of the pelts they would take.

Caufield was chosen for his job because of a variety of qualifications.

Not the least of these was his intimate knowledge of the marsh and how to get around in it.

Born in his father's trapping shack on the banks of Bayou Perot on May 18, 1892, Pete was taught to swim and paddle a pirogue before he could walk. By the time he was three, his father was taking him along to help bait crab and catfish lines. Fishing through the summer and hunting and trapping during the winter became Pete's regular way of life and before he was 10, he was helping support the family.

As the eldest of four brothers, Pete became the head man when his father died, leaving the 17-year-old to guide the Caufield family's fortunes.



One of the jobs he took on was that of skipper of a freight boat plying the waters of Bayou Barataria and Barataria Bay, buying shrimp from trawlers and transporting them to market.

When the cold winter winds sent the shrimp into the deep waters of the Gulf, Pete began trapping, running as high as 700 traps in his line.

"I frequently averaged 350 rats in one pickup," he recalls. "When I got back to the cabin, my pirogue would almost be sinking from the load of pelts."

The monumental task of running 700 traps would exhaust the average man, but Pete could not be called average by any stretch of the imagination. Standing over six feet and with the physique of a champion gymnast, Pete, in his younger days, liked to show off by picking up full 55-gallon oil drums and 200-pound cakes of ice.

At the age of 70, he no longer works out so strenuously but still has enough steam to paddle or pole his pirogue without stopping from dawn until dark.

As much as he loved the marsh, Pete would leave it frequently to come to New Orleans for a few days on the town. One of his proudest possessions is a faded tin-type picture of himself, standing in the annex of one of the city's more fashionable bistros.

"I guess I was quite the ladies' man in those days," he says with a glimmer of fond recollection in his eyes.

After he had sowed his wild oats, Pete married, settled down, and became a solid family man, siring four boys and four girls. Today, he has 37 grandchildren and three great-grandchildren, and lives in a modest home on Rose-thorne Road near Crown Point.

Pete's present capacity with Louisiana Land and Exploration Company includes the supervision of approximately 20 squares miles of marsh. During the summer and early fall, he leases tracts to trappers and duck hunters while in the winter, he patrols the land constantly to see that the leases aren't infringed upon.

His troubles with poachers are not as serious as they were in the old days, but he still get his share of incidents.

"There are few trappers nowadays who don't know better than to stay off land that's leased to somebody else," Pete claims, "but with hunters, it's another story. You can have 'No Trespassing' signs posted all over the land-

scape and some hard-heads won't pay the slightest bit of attention. The only way you can get rid of them is to throw them off."

The average interloper meeting Pete for the first time is apt to be in for a rude awakening.

To begin with, Pete doesn't look his age. He hasn't a single grey hair in his head (and he still has all his hair). His waist is as slim and trim as it was when he was 21 and he stands straight as an arrow. His voice is still strong and full of authority but in the event a verbal warning won't do the job, there's always his Winchester.

As recently as two years ago, Pete ran afoul some smart alec who thought he would call the old man's bluff. Pete retaliated by hitting him over the head with the Winchester, using sufficient force to fracture the man's skull and bend the gun barrel.

"I had to go out and buy a new gun," Pete says sadly, "but that guy never gave me any more trouble."

#### MEET THE AUTHOR

The name of Paul Kalman, New Orleans Public Relations Consultant, has been syn-

onymous with fishing and hunting for more than 20 years.

It first appeared on the masthead of his popular "Outdoors In Louisiana" column in the New Orleans Item in 1940 and continued to be a feature of that newspaper until it was merged with the New Orleans States three years ago.

From 1945 until 1955, Mr. Kalman also produced his own radio and television versions of "Outdoors In Louisiana."

One of those fortunate few sportsmen who can ride his hobby horse, Mr. Kalman has fished bluefin tuna in Nova Scotia and black marlin in Peru. He has caught bonefish in British Honduras, tarpon in Mexico, and angled for giant Pacific sailfish in the Bay of Panama. At one time or another, he has fished in every country in Central America. His fishing exploits in the United States cover an area extending from Washington State to the Florida Keys and from Maine to Lower California.

On the local scene, Mr. Kalman has served as a past president of the New Orleans Sportmen's League and the New Orleans Tarpon Club, and is a former director of the Louisiana Wildlife Federation. He is also a past-president of the Louisiana Outdoor Writers Association, an organization which he helped to found in 1946.

He is a frequent contributor to the national fishing and hunting magazines and was recently appointed a contributing editor of SPORTS AFIELD.

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GRETNA, LA.



June 1, 1962

Mr. and Mrs. Huey J. Mayronne  
40 Derbes Drive  
Gretna, Louisiana

Dear Mr. and Mrs. Mayronne:

I would like to take this opportunity to congratulate you on the purchase of your new home in Jefferson Parish.

Now that you have filed your Homestead Exemption for the year 1962, let me remind you that you must file your Homestead or Veterans Exemption with my office each year between the period November 12th and February 15th for the State of Louisiana to pay that portion of your taxes.

I assure you that it is a pleasure to serve you, and I want you to feel free to call upon me at any time that I may be of service to you, as your Assessor.

Very truly yours,

VERNON J. WILTY, JR.  
ASSESSOR  
PARISH OF JEFFERSON

V  
J  
W  
:  
C  
T

Every new home owner in Jefferson receives a copy of this letter from Assessor Wilty explaining the exemptions and tax savings offered.

(Continued from Page 79)

Commission, the Clerk of Court and State Supervisor of Public Funds.

Through his field men, who are his deputies, the Assessor keeps informed on all improvements and new developments in the Parish, and revises his tax rolls accordingly. His mapping activities include aerial surveys of the Parish, the preparation of subdivision maps, and making ownership maps. By a detailed cross-index system he keeps in immediate touch with every property in the Parish, large or small, so that inequalities may be immediately detected and corrected. Even if the owner's whereabouts is not known, the legal description in the cross-index system will supply the answer. For in-

stance it may be asked, "Who owns the vacant lot at the northeast corner of Derbes Drive and Smithway Boulevard?" Checking the subdivision map, the Assessor learns the lot number and the square number; then the cross-index reveals the name of the owner; with this information the Assessor develops any plans he may have.

Jefferson's Assessor has introduced notable improvements into the operation of his office, improvements increasing efficiency and reducing costs. For instance, the consolidation of 26 sections in East Jefferson into five. He uses the latest office machinery in preparing his assessment rolls and in computing the taxes, thus introducing the latest efficiencies and economies into this large operation.



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A suit is filed in the Jefferson Courthouse; it is processed, assigned to one of the Jefferson Parish judges. This is a busy, busy phase of the public life there, as the records department attests.



For the convenience of East Bank residents, the Clerk of Court of Jefferson Parish has opened a branch office in the East Bank Office building in Metairie. The Sheriff, Assessor and Coroner also have offices there.

#### Judicial System Reflects Progress

No division of local self-government touches the people most closely than does its judicial system, for on this rests the social and economic structure; in no political subdivision in the United States does the institution of legal protection more dramatically reflect community growth and expanding human service than in Jefferson Parish.

Where activity is at a low ebb, the Clerk of Court can be almost a forgotten man, and so he was in Jefferson until oil production, port development and industrial expansion began working their magic in the 1930s. This was during the Great Depression; it was during this period of agonized need in Louisiana as in other parts of the country that Jefferson began to reveal its immense capabilities. Now Jefferson's Clerk of Court heads a working force of 75 men and women whose offices fill the third and fourth floors of the Gretna courthouse and overflow upon two other floors.

A short quarter-century ago Jefferson shared a judge and a district attorney with two other parishes, St. Charles and St. John the Baptist. Now

it is a judicial district all by itself, with four district judges, a juvenile judge and an ad-hoc judge, all with crowded dockets. Its district attorney needs four assistants to enable him to cope with the demands upon his office.

Through the office of the Clerk of Court flow such fundamental and far-reaching activities as the filing of suits, civil and criminal, and their assignment for judicial action; the recording of all charters, partnerships, mortgages and sales, including sheriff's sales and tax sales; the issuance of marriage licenses; and the recording of all alimony decisions. The marriage records go back to 1865. The records prior to 1865 were destroyed by the Union Army when the old courthouse, situated in the town of Carrollton, was destroyed by fire.

It is easy to summarize in general terms these and other such activities as making up grand and petit jury panels, and directing the placement of voting machines at election time; but when you study them, step by step, you begin to understand what a whale of a job the Clerk of Court has in a burgeoning parish like Jefferson, and how deeply the welfare of the community

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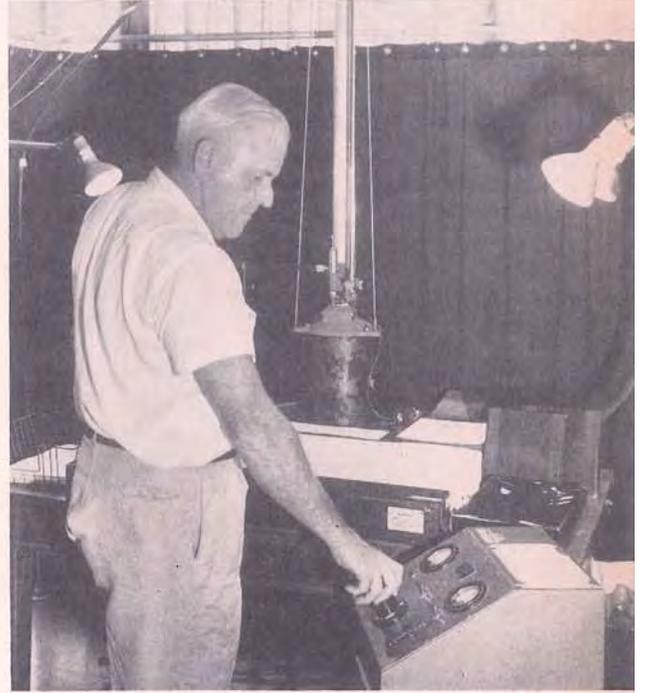
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The Conveyance Department of the Clerk of Court's office is geared for quick and precise service. In the first picture you see an attorney filing an act of sale for recordation. It is microfilmed, and the facsimile is put in a record book where it is indexed and cross-indexed. There are about 900 pages to a book, and there are many books, but the index system is so precise that you can find the record in a few minutes, as the third picture reveals. Here a deputy assessor and his clerk are noting sales of real estate, so that when the new assessment roll is prepared the property will be assessed in the name of the new owner. If the property is mortgaged, when the terms of the mortgage have been met, the instrument is cancelled, as shown in the last picture.



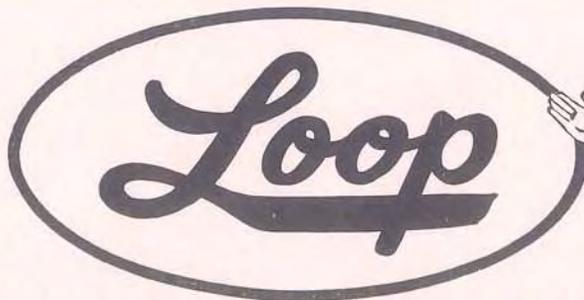
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#### **Clerk of Court Serves General Welfare**

Take the Mortgage and Conveyance Records Room, for instance. This occupies a large part of the third floor in the Courthouse. They go back to 1825, these records, the year when Jefferson Parish was erected. Some are in French. New Orleans then reached only as far up as Felicity street; it did not make its full sweep up the east side of the Mississippi until the century was three-quarters sped; so these old records are most important to many New Orleans, as well as Jefferson property holders.

One section of the fourth floor is devoted to civil matters, including all adoptive records. These latter are kept under lock and key and are opened for examination only on court order. The alimony records in the juvenile division are kept on the eighth floor of the Gretna courthouse.

The other section is devoted to criminal records, which include misdemeanors and traffic violations.

As a safeguard, all records are being photographed on microfilm, and both the originals and the copies are available to interested persons.

The map room on the third floor contains the most complete set of subdivision maps of Jefferson Parish in Louisiana. These maps date back more than half a century, and are most useful in the establishment of property lines. They are available to the general public.

The Clerk of Court has two vaults in which he keeps all court evidence until the cases are brought to trial.

In the docket section, petitions and suits in all civil matters are filed—adoptions, interdictions, successions, etc.

The paperwork connected with these and other activities of the Clerk of Court is enormous. Last year, for instance, nearly 25,000 notarial acts had to be processed and put on file—cash sales, mortgages, mineral leases, charters, quit claims, proces-verbales of Sheriff's sales, proces-verbales of tax sales, succession judgments, assignments, agreements to sell or buy, adoptions and miscellaneous documents. Suits, etc., that passed through the Clerk of Court's office in 1961 included 6420 civil suits, 7273 criminal suits, 931 marriages, 216 interdictions, 19,694 civil services issued, 19,980 criminal services issued. Making out the mortgage and conveyance certificates

alone occupies the full time of a dozen clerks. Not only must permanent records be made of everything, even down to apparently insignificant details, but also everything must be so carefully indexed and cross-indexed that it can be found without delay when it is needed. In Jefferson the system is so carefully worked out that only a few minutes need be spent in looking up any record.

#### **Serving the People Rapidly and Well**

The entire operation of the Clerk of Court's office is aimed at serving the people as well and as quickly as possible.

Say you have a suit to file. You leave the elevator on the fourth floor of the Gretna courthouse and there immediately in front of you is a clerk waiting to serve. You file; the case is then processed, allotted to a judge, put in typewritten shape, the necessary services provided for; and in a couple of weeks the judge's gavel may open the trial. Every step in the preparation of the case has been carefully safeguarded under a system which aims at perfect justice.

The Clerk of Court also keeps a record of the signatures of ministers and priests, in Jefferson Parish, who perform marriage ceremonies, a safeguard of obvious value.

Another duty of the Clerk of Court is to assign minute clerks to the judges. He also keeps a record of all expenses connected with the operation of his office.

About 1200 persons a year are called for jury service in Jefferson—grand and petit juries. Under the carefully worked out legal procedure and its safeguards, it is the duty of the Clerk of Court to see that the names of possible jurors are correctly drawn; and that from them the juries are filled. Every step of the way is governed by regulations imposed by law to prevent fraud and reduce human error to the vanishing point. The notices to the jurors are then drawn up and are delivered to the sheriff for personal service.

Jefferson Parish, with a voting total of 86,500, in 1962 had 123 voting precincts, 38 on the west side of the river, 85 on the east. To collect the vote it uses 282 voting machines. The Clerk of Court keeps and maintains them when not in use, and has the responsibility of placing them in the voting booths when an election is held. This

*(Continued on Page 194)*

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The West Bank Expressway approaching the West Bank Shopping Center from the Mississippi River Bridge with Stumpf Boulevard and Franklin Avenue forming the "V" in the foreground.

## Highway and Bridge Improvements in Jefferson

By **RAY W. BURGESS**, *Highway Director*

The Louisiana Department of Highways conducted a large scale highway and bridge improvement program in Jefferson Parish during 1961, and other major projects were underway and planned for 1962 in an ever increasing effort to keep pace with Jefferson's spiraling economy.



Having the highest concentration of population of any parish other than Orleans, Jefferson Parish is strategically located amidst huge industrial complexes and sprawling business centers. Here on the fringes of New Orleans is one of Louisiana's richest areas and the sprawling development continues in an endless pattern.

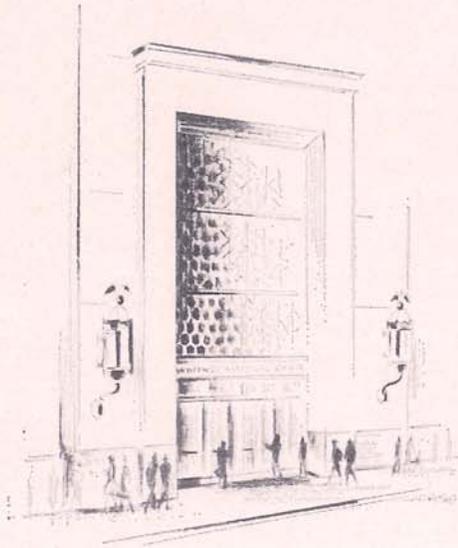
And in the highway transportation field, Jefferson Parish has been allocated millions of dollars in highway and bridge funds due to the constantly increasing development and mushrooming population.

During 1961, the Department of Highways completed 17 separate highway projects representing expenditures of \$7,480,667. Also, from January through March, 1962, three additional projects representing another \$941,240 were completed by the highway department. Projected later this year is the important segment of Veterans Memorial Highway (David Drive to Williams Boulevard) at an estimated cost of \$445,000.

Also under construction at the present time are four more projects totaling \$1,114,259, including the 17th Street Canal Bridge at East End, which will provide a high type bridge over the canal and improve traffic movement in this highly developed area.

The new bridge is being constructed at a higher elevation to fit the raised protection levees along the 17th Street Canal. This bridge is located on State Route 613-1 and is part of the old Lakeshore-Hammond Highway. The state maintained portion of this route begins at the east end of the bridge and extends in a westerly direction and across the

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The Pontchartrain Interchange now under construction looking west into Jefferson Parish, showing the right of way cleared to Causeway Boulevard.

canal for a distance of 0.4 miles.

Projects completed during 1961 in Jefferson Parish amounted to a total of 16.8 miles, longest of which was the Avondale-Marrero improvement program of nearly five miles. This was also the most expensive, costing \$3,124,456. Second largest was the Caminada Bay Bridge, connecting Grand Isle with the mainland of Louisiana, at a cost of \$1,027,443.

This project provided a new modern facility which has eased access to the Gulf Resort Center and has supplied the area with a fine fishing pier in the form of the old bridge which parallels the new structure.

Also improved during the year was the traffic circle at the north end of the Huey P. Long bridge across the Mississippi at a cost of \$640,120, which was the third largest project constructed in the parish during the year.

In the period from January to March, 1962, bituminous surfacing was placed across the bridge, accounting for an expenditure of \$651,653 and providing a completely renovated crossing.

In the coming months, numerous other projects will be programmed for improving the highway department's network in Jefferson Parish. Traffic volumes are increasing in huge proportions in the Parish as vast new areas are transformed from mere marsh lands into thriving housing developments,

shopping centers, huge business and industrial complexes.

With the mighty Mississippi traversing the parish, Jefferson serves as an important gateway to the commerce of the entire Mid-America and its mushrooming plants and industries located adjacent to the Mississippi attest to its vital importance in the booming economy of entire Louisiana.

In addition, with the advent of the missile age into Louisiana with the reactivation of the old Michoud Plant, the thousands of trained technicians and scientists required will have a tremendous new impact on Jefferson parish as well as surrounding areas.

And as Jefferson parish pushes ahead in its development, the Louisiana Department of Highways must stand ready to provide the people with a modern, safe and adequate highway network to keep abreast of the constantly rising traffic needs.

The high concentration of vehicular traffic necessitates larger, more elaborate highways, interchanges and bridges. At the present time the Airline Highway going into New Orleans from a point near Schwegmann's Super Market boasts the highest traffic volume in the state with 58,000 vehicles daily using this facility. With more links of the Interstate being completed through Jefferson, this superhighway will further relieve traffic problems in its

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Victory Drive Interchange and Mississippi River Toll Plaza looking toward Jefferson Parish on West Bank Expressway. Bridge incline starts at lower right of picture.

sweep from Baton Rouge and on into and through New Orleans and across Lake Pontchartrain.

The Interstate Highway embodies the highest engineering standards known and it will be completely free of traffic obstruction of any kind. There will be no stop signs, no traffic signals or cross movement of vehicles at grade level. Traffic flow will be completely free.

Compare this to a conventional highway such as the Airline going into New Orleans. This highway originally was only two lanes, but in successive improvements it was expanded to four, six and eight lanes. However, what has been the result? Each expansion generated still more traffic. Cross streets were built and new developments sprang up in long lines adjacent to the Airline and crossing streets.

The result is almost bumper to bumper traffic at peak hours. Even if the present Airline were expanded to ten, twelve or fourteen lanes, it would not solve the traffic problem because there is no control of access and the cross movement of traffic would continue to build up.

But consider the opened section of the Interstate Highway at South Carrollton and sweeping through New Orleans or across the Mississippi River Bridge. Here is a control of access highway with no cross movement of traffic and no stop signs. This section carries approximately 36,000 vehicles a day. However, so easy and free is the movement of traffic that motorists are amazed to learn that it carries this much, since it is never crowded or jammed.

Louisiana's entire 686 miles of the Interstate will be constructed to these same high standards, and it will result in a drastic reduction of traffic fatal-

ities. Monetary savings for every motorist and an ease of vehicular movement that was only a visionary dream a few short years ago.

The goal of the Department of Highways is to provide every single parish in Louisiana with needed improvements based upon sound engineering needs. The Department of Highways is charged with the responsibility of maintaining 15,242 miles of highways and 5,283 bridges, connecting every village, town and city across the state. These vital lifelines of Louisiana must be kept and maintained in top condition.

In this regard, the Department of Highways allocates its funds on the basis of need so that Louisiana can connect its interlocking network to serve all of the people. Many citizens of Louisiana do not realize the thousands of man-hours required and the many months and years of research, testing and design that go into every new roadway and bridge constructed in Louisiana.

But at the Department of Highways, these important functions are carried out in an endless fashion by highly skilled engineers and technicians, work involving hundreds of individuals for each project.

A complete physical inventory of all highways and bridges is made on a continuing basis. Each road is graded by a team of experts to determine if the facility meets certain engineering design standards such as lane widths, curves, shoulder widths, alignment, sight distances, traffic volumes and scores of others. This provides officials with a valuable tool in determining, by sound engineering practices, just where the most traffic problems exist.

Complete economic surveys are conducted to determine future land use, population trends, impact of roadways through highly developed urban areas and many other correlating data. Major street plans are projected to aid cities and metropolitan areas.

The needs of the rural areas, too, must be met because in a relative sense, no one class of highway is more important than the other. The little farm to market roads are a vital part of Louisiana's highway network just as the big interchanges and multi-lane freeways are in the highly developed areas such as Jefferson parish. Each roadway and bridge forms an integral part of Louisiana's lifelines, the vast cobweb of transportation lines that criss-cross the state in every direction.



Pictured here is a group of youngsters who will play in Jefferson's Little Boys' League Baseball program this summer. Pa-Poose Products Co. of Gretna is sponsoring 100 teams in this program. Shown in the center is Bud Olistter and Andy Pilney of Pa-Poose and Little Richard Bode, official mascot of the program.



A fine string of sac a lait or crappie is displayed by Paul Kalman, well known fishing and hunting writer, who caught them in a river batture pond in Jefferson Parish. The parish boasts many fine fresh water bayous, ponds and lagoons which are filled with bass, bream and crappie and which are haven for the waterfowl wildlife that abounds in Jefferson Parish, truly a fabulous Sportsman's paradise of world reknown.



The \$30 million Freeport Sulphur Company deep water sulphur mine seven miles off the coast of Grand Isle, bringing molten sulphur from what is the world's third largest sulphur deposit. The liquid sulphur is then carried by water jackets heated pipeline laid three feet below the floor of the Gulf of Mexico to Grand Isle, where it is transferred to Freeport's unique "thermos jug barges."

*(Continued from Page 26)*

Department of Health, Education and Welfare and the American Library Association as adequate and economical. East Baton Rouge spends \$1.15 and Orleans Parish 85 cents, both of which are considered inadequate by the above mentioned groups.

"The Jefferson Parish Story" a fifteen minute motion picture in color and sound was written and produced by the LIBRARY DIVISION in 1961 at the request of the Parish Council. This film has been shown overseas and in far flung areas of the United States—its purpose being to attract even more industries, businesses and payrolls to our parish.

The Library's Pledge, extracted from its 1962 Annual Report reads: "We pledge ourselves to use those skills and talents God has given us to eradicating illiteracy, to turning our non-reading young people into informed citizens, to the weaning of adults and juveniles from lurid or misleading books and to continuing our libraries as recreational, informational and self educational American people's universities. We shall cleave to patriotic appreciation of our nation, of our state, and of our parish."

#### **The Department of Sanitation Reports on Drainage, Sewerage and Garbage**

During the year 1961 many major drainage improvements have been made throughout Jefferson Parish.

On the East Bank such large projects as the lining of the Soniat Canal and the closing of Romar Ditch, Highway Ditch, Labarre Road Ditch, Country Club Ditch, Loumar Outlet Canal, a portion of Upper Kraak Ditch, Arnould Ditch, Lynette Ditch and Loumar Ditch, together with the completion of the additions to the Pumping Stations have relieved some of the major drainage problems on the East Bank. These, however, do not eliminate all the drainage problems which exist. There is still a great deal of work to be done and improvements made.

On the West Bank drainage is practically in its infancy at this time. During the past year all the inhabited areas have been leveed or are in the process of being leveed to protect the people against high water.

A new pumping station is being proposed for 1962 while all the other main pumping stations have been renovated and increased to the required capacity. These improvements will

make available for development land which was previously inundated with water. The West Bank of Jefferson is therefore looking forward to a huge development with all the necessary improvements.

In SEWERAGE the Department of Sanitation operates and maintains on the East Bank approximately 170 miles of sewers for a population of approximately 67,500 in the unincorporated sewer areas.

The number of pumping stations number 46, with an average of two pumps in each station. There are three major treatment plants with a combined flow of seven million gallons a day and four small treatment plants in each of Maned Downs, Bissonet Plaza, Westgate and Airline Park subdivisions. The balance of about 45,000 population are served by septic tanks and disposal fields which are not satisfactory due to soil conditions in this area. Also scattered throughout the East Bank are small treatment plants used at schools, shopping centers and clubs which are of the prefabricated type maintained by the owners.

On the WEST BANK there are several sewer areas, such as Terrytown, Timberlane, Avondale and Live Oak Manor serving an approximate 4500 people.

In the township of Harvey, east of the Harvey Canal, a sewerage system was recently put into operation. There are 14 miles of sewer mains, 7 pumping stations, with sewerage treatment plant of 1 MG-D capacity serving approximately 9000 people.

#### **Garbage District No. 1 on the East Bank**

During 1961 Garbage District No. 1 collected and disposed of 200,602,000 pounds of refuse. This amount overtaxed our present incinerator to the extent that approximately half of the refuse had to be hauled 25 miles to the land fill on the West Bank.

The appointment of a consulting engineer to design the new incinerator was made and application for planning money was placed with the Federal Housing and Home Financing Agency. A preliminary report was submitted by the engineer and approved by the Administration, the Council and the F.H.H.F.A. The engineer is now preparing the final plans.

Six new garbage trucks and bodies were delivered, which modern packer trucks will help the District give better service. In 1961 the employees of District No. 1 were given a one-step sal-

ary increase under the Civil Service pay range.

#### West Bank Garbage Districts

West Bank Garbage Districts No. 2 and 3—which include Marrero, Harvey, Estelle, Waggaman, Avondale and adjacent areas had regular garbage and trash collection in 1961. Garbage and trash collection was also started in Garbage District No. 5 which includes Terrytown and Timberlane Subdivisions and adjoining area, just outside Gretna's city limits.

In 1961 a survey was made in the Lafitte, Barataria and Crown Point areas to determine the feasibility of having a garbage and trash collection in that area. As of this report no decision has been made.

In January of 1962 a regular garbage and trash collection was started in Garbage District No. 4 in Ward 4 located between the upper city limits of Westwego and the Huey P. Long Bridge and including Pecan Grove, Normandy Park and adjacent area.

Which means that as of January 1962, with the exception of the Lafitte, Barataria and Crown Point area all of Jefferson Parish on the West Bank has regular garbage and trash collection.

#### 1961 Accomplishments of Jefferson Parish Health Unit

Now in its 20th year the Jefferson Parish Health Unit has grown from its original 1942 headquarters in the auditorium of Gretna No. 2 school to its present Administration and Clinic Building in Harvey and two branch buildings in Metairie, plus the Rabies Control Center constructed on Ames Boulevard in Marrero in 1954. A new building, now being planned, will be located on the Airline Highway at Causeway Boulevard and will combine the two Metairie branches. This comprehensive Unit carries on a wide range of free of charge services to all residents of the parish regardless of income.

Milk plants and milk products come under the supervision of the Public Health Sanitarian. For the past twelve years the annual survey ratings have consistently shown that Jefferson Parish is producing milk and milk products of the highest quality by actual tests, its milk plants ranking among the best in the nation.

The control of rabies in Jefferson Parish is unexcelled in the United States—not one positive rabid animal since 1954 when the Rabies Control

Center started, at which time 34 cases were on record. To accomplish this 100% record approximately 16,000 dogs are vaccinated and approximately 7,000 stray animals are picked up annually. The actual record for 1961 was 16,400 dogs vaccinated and 6,700 strays picked up.

In addition to the regularly established daily clinics in the Health Unit offices, more than 30 neighborhood clinics are held each month throughout the parish. In 1961 the Health Unit gave more than 100,000 injections to an estimated 30,000 Jefferson Parish residents against small pox, diphtheria, whooping cough, tetanus, polio and typhoid.

Immunizations are offered to all school children in the first, fourth, eighth and twelfth grades to insure adequate protection against communicable diseases. Stool examination for ova, cysts, and parasites is offered in specially selected schools, preferably to first graders. For the first time in the state the Jefferson Health Unit pioneered a program in 1961 of testing the vision of pre-school children.

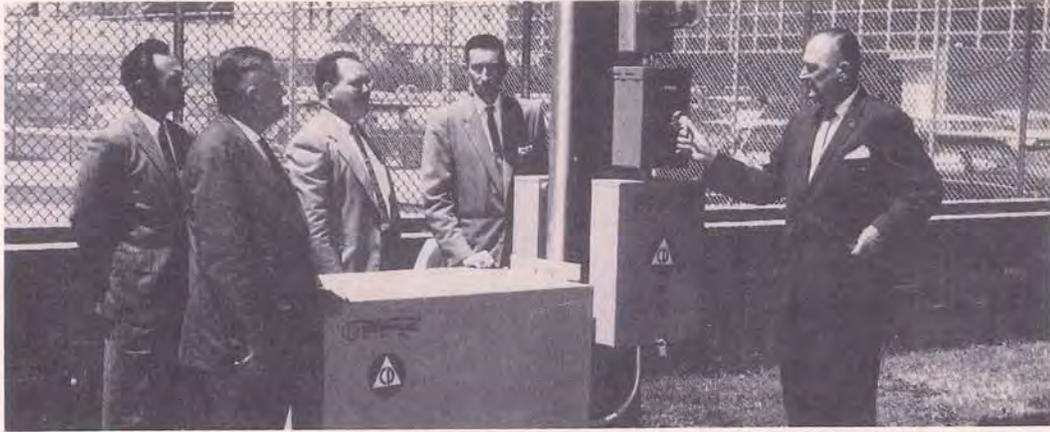
In 1961 Public Health Nurses made 8027 home visits for the purpose of controlling the spread of disease, such as tuberculosis, polio and diphtheria to mothers of newborn babies and to render service to people with other acute and chronic diseases such as cancer and heart disease. 618 crippled children are receiving direct services from the Health Unit. A diabetic case-finding program, inaugurated in 1959, continues.

In 1960 there were 6155 births and 1306 deaths registered according to the law with the Health Unit, which supplies certificates for entering school, social security, identification, employment and other purposes.

Films covering many health subjects were seen by over 3,000 persons when shown or loaned to various organizations. Over 92,500 pamphlets were distributed to the public and 104 lectures covering many phases of health were attended by 2,410 persons in 1961.

The nutrition program planned to improve health through wise use of food continues. This guidance is given in individual conferences and group meetings.

Jefferson Parish lies in an area which has the highest incidence of dental caries (ulcer of the bone) in the state, for which reason an active



Parish President M. Dan Hogan is shown making final inspection of the warning system in the parish of Jefferson. These sirens are capable of giving warning to an areafive miles across as they revolve three hundred sixty degrees. There are ten of these sirens now completed and in operation in Jefferson covering the parish from Lake Pontchartrain to Lafitte. These sirens were put into operation in 1962 at a cost of \$39,600, half of which was paid for by the Federal Government under matching funds. In the future additional sirens will be installed as the need arises.

In 1911 a new financial institution that would soon become a boon to South America came into being. Few who heard the news doubted its eventual success, for they knew the men responsible for its creation had proved their abilities in other fields long before this undertaking. One was an international financier and shipping magnate; one was an expert on life insurance companies; another was a renowned physician and surgeon, and one was a successful corporation lawyer. Each, contributing his unique talents, brought into being, on March 28, 1911, the Pan-American Life Insurance Company.

Of the four founders one is still active in the Company—he is Chairman, Board of Directors, Crawford H. Ellis, who for 50 years, until 1961, served as President. Dr. Edward G. Simmons who served during his lifetime as Executive Vice-President, died on January 14, 1958. Dr. Marion Souchon was Vice-President and Medical Director until his death in April, 1954, and Eugene G. McGivney was Vice-President and General Counsel at the time of his death in 1948. In the short time since its inception Pan-American Life has progressed at a rate unparalleled by any other company in its field. Today hundreds of thousands of policy-owners in 28 states and 10 Latin American Countries and many islands of the West Indies are protected by its outstanding insurance coverage.



Scheduled for completion early in 1963 is the new \$1½ million offices and bottling plant of Gulf Bottlers, Inc., bottlers of Pepsi Cola. The new facility is to be located on Edwards Ave. in Jefferson and will feature electronic push-button bottling equipment giving the plant a capacity of 144,000,000 bottles annually. Gulf Bottlers, Inc. products are marketed through 8,000 dealers in 14 southern Louisiana Parishes.



1961 Dixie Boys Baseball National Champions. Last summer at the Jefferson Playground of the Jefferson Parish Recreation Department, the team representing the Metairie Playground All Stars, also of Jefferson Parish, was the winner over eight teams from Louisiana, Alabama and Mississippi. The team, front row, left to right: Jay Harney, Bill Gallwey, Wayne Francinques, Pat Laborde and Ron Posey. Second row, left to right: Pete Neinaber, Assistant Coach; Butch Roussel, Boug Burch, Steve Perre, Mark Winter and Jim Roberts, Coach. Third row, left to right: Frank Boa, Don Chancey, Greg Fischer, Frank McCoy, Mike Hebert and Jim Konzen.



Aerial view of the East Bank's great regional Shopping center, Lakeside Shopping Center, located at Veterans Highway and Causeway Boulevard. Lakeside is comprised of 38 stores under one roof, including many of the leading names in the retail industry. Lakeside offers one of the largest parking facilities in the South. Over 5000 cars can be accommodated. Each store open on to the Mall where there is no vehicular traffic, allowing for pleasant, safe leisurely shopping.

campaign of dental education is being conducted by the Unit in the schools.

Contrary to public opinion venereal disease is on the increase, to combat this the unit conducts surveys, blood tests and investigation of contacts, thus uncovering many victims who are placed under treatment.

At present time a total of 280 known cases of tuberculosis living in Jefferson Parish are receiving Health Unit services.

The above brief listing covers only the primary functions of the Health Unit. Others are the control of communicable disease, disorders, accidents, disabilities, and untimely deaths carried out daily by Health Unit personnel in the interest of preventing disease, prolonging of life and promotion of physical, mental and social well being of the individual.

#### THE NEW RESEARCH AND ANALYSIS DEPARTMENT

Just functioning since May 27 of 1960, this new parish department serves the Council and the other nine departments in the capacity its name signifies — such as reviewing with the Finance Department the annual budget before it is submitted to the Council, analyzing the Ordinance establishing the millage assessment rates for the service districts, reviewing the Parish Pay Plan, etc. — generally acting as the advisory and investigative arm of the Council.

Its first major project after its organization was the compiling of a detailed report on the Need For An Administrative Code of Procedure To Supplement the Jefferson Parish Home Rule Charter.

#### Jefferson Parish Civil Defense

As of January 1, 1961 the Jefferson Parish office of Civil Defense was staffed by the Director, assistant director, secretary and two part time training officers. During the year a Coordinator and another secretary and four instructors were added.

In addition the Office of Civil Defense has many outstanding volunteer groups throughout the parish. These groups staff the various services of the organization, such as warden, auxiliary police, auxiliary firemen, rescue, plant protection, communications, and the chemical, biological and radiological division. These groups at present constitute about 298 volunteer workers with approximately 70 more waiting to be assigned to a particular service.

The Civil Defense informational and educational program progressed by leaps and bounds in 1961. Over fifty classes in Basic Civil Defense were held, with over 2,000 persons attending. In addition there were classes in Radiological Detection of Fallout, Instrument Reading, Rescue, Police Training (two classes completed in auxiliary police) and First Aid. During the year the Director and his staff have talked to some 90 groups of people consisting of over 4,000 persons.

#### On Hand in Emergencies

In February of 1961 an unprecedented rainfall threatened the parish with wide spread damage. The levee in Westwego had to be reinforced under emergency conditions, high water threatened many other areas of the parish and millions of dollars worth of property were jeopardized. However, the Office of Civil Defense with its already enrolled workers and with the help of the various parish agencies and the City of Westwego were able to handle this emergency.

In September Hurricane Carla threatened the Gulf Coast region and the Jefferson Parish Civil Defense went on 24 hour duty. Fortunately the full force of the hurricane did not strike in this immediate area, although considerable damage was done in Lafitte and other low lying spots. There was considerable property damage throughout the parish especially at Grand Isle.

#### Progress is a Parade

The busy President-Council and its nine departments during 1961, while executing present projects were also planning future projects, many of them pressing, most of them necessary in the near future to keep pace with Jefferson's mounting population and expanding suburbs as evidenced by 1961's 200 new subdivisions or re-subdivisions.

In March of 1962 the Parish Council began study on a proposed \$25 million Capital Improvement Program for 1962, the first phase of a total \$57 million Five Year Plan.

Among the main projects of this program are a \$3 million overpass for Jefferson Highway over the railroad tracks at Brooklyn Avenue, on which the Parish officials hope for \$1.5 million Federal aid, the balance to come \$450,000 from the Royalty Road Fund, \$999,000 from the state and \$50,000

from parish Bond Issue.

Others are an East Bank Bond Issue for \$5 million for roads and bridges, \$2 million for drainage and \$1.9 million for garbage disposal. And on the West Bank a \$1 million Bond Issue for drainage and an undetermined amount for recreational facilities. The Bond Issues for the roads and bridges and for the Sanitation Department were scheduled for last year but no dates were set for elections.

Another project is a major East Bank paving program to be financed by a \$5 million Bond Issue and a smaller Bond Issue to finance paving on the West Bank.

To finance its \$25 million Capital Improvement Program the Parish is counting on \$20,711,711 from parish sources and the balance from other sources.

In the 1962 Budget the Safety Department plans \$91,000 for land and construction for a fire station near Veterans Memorial Highway and Causeway Boulevard, \$20,000 to buy land for a fire station in the Camp Plauche area, and \$80,000 to construct a fire station in Bissonet Plaza Subdivision. Also to be constructed is a \$30,000 Sign and Signal Shop.

The Sanitation Department has over a \$9 million program for 1962 including \$2½ million for East Bank Drainage, \$2 million for West Bank Drainage, \$1.9 million for East Bank Garbage Disposal and \$81,000 for West Bank Garbage Disposal.

A \$5 million East Bank Bond issue would be used to continue the concrete lining of the Soniat Canal and

Bonnabel Canal, and the closing of Butler, Pollock, Bellgrove, Dupre, Orchard Road, Socrates, Mozove and Rose ditches.

Also included in the Sanitation Department's Budget is an outlay of \$2.4 million for the East Bank Consolidated Sewerage Plan.

The Water Department has a 1962 Budget of \$4,475,612, an increase of about \$2.5 million, of which \$2,834,800 is scheduled for the East Bank and \$1,640,812 for the West Bank.

Revenue will be used for a Veterans Memorial Highway water main from Clearview to David; a lakeside line from Bonnabel to Williams Boulevard; a new river intake; a \$2 million project to increase plant capacity on the East Bank and a water line on David Drive from Veterans Memorial Highway to Canal No. 2. Most of these projects were scheduled for 1961 but were delayed by right of way acquisition.

West Bank Water Department projects for which funds are available from Revenue are extensions of a water main from the District No. 2 plant to the St. Charles Parish line and construction of a storage tank at Waggaman and one on Lafitte Road and the extension of the water mains in Districts 6 and 7.

Some of these projects have already started as you are reading this and in next year's report will be listed as "fait accompli" with an entirely new and imposing list of 1963 construction activities to keep up with Jefferson's jet propelled growth.

Progress is a steady parade that never stops.



The Jefferson Parish entrance and exit to the Lake Pontchartrain Causeway, the world's longest bridge. This 24-mile long bridge, which serves the parish as a direct North-South thoroughway route, completes its sixth year of operation on August 30, 1962.

## JEFFERSON PARISH PRESIDENT—COUNCIL



Top: Hon. M. Dan Hogan, Parish President; Hon. Cullen C. Schouest, Council Chairman. Center, left to right, Councilmen: Hon. Donald T. Gillen, Council Vice-Chairman; Hon. Harold L. Molaison; Hon. Beauregard H. Miller, Jr. Bottom, left to right, Councilmen: Hon. Anthony A. Carmona; Hon. George J. Ackel; Hon. Vail J. Blanke.



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Center, left to right: Hon. C. C. Aycock, Lieutenant Governor, State of Louisiana; Hon. Jack P. F. Gremlion, Attorney General; and Hon. Nat B. Knight, Jr., Louisiana Public Service Commission.

Bottom, left to right: Hon. Allen J. Ellender, United States Senator from Louisiana; Hon. Russell B. Long, United States Senator from Louisiana; and Hon. Hale Boggs, Member of Congress, Second Louisiana Congressional District.



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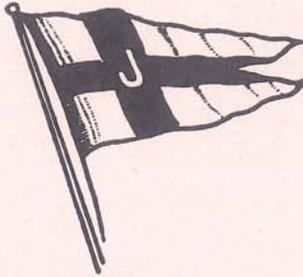
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Center, left to right: Hon. John F. Rau, Jr., State Representative; Hon. Jules G. Mollere, State Representative; Hon. John G. Schwegmann, Jr., State Representative.

Bottom, left to right: Hon. Vernon J. Wilty, Jr., Assessor; Hon. William Justice, Jr., Clerk of Court; Hon. Dr. Charles B. Odom, Coroner.





### JEFFERSON COURT OFFICIALS

From left to right starting top: Hon. L. Julian Samuel, Judge Fourth Circuit Louisiana Courts of Appeal; Hon. Leo W. McCune, Judge of Juvenile Court; Hon. John C. Boutall, Judge Division C 24th Judicial District Court; Hon. L. Robert Rivarde, Judge Ad Hoc 24th Judicial District Court; Hon. Frederick J. R. Heebe, Judge of Division B 24th Judicial District Court; Hon. Robert G. Hughes, Judge Division D 24th Judicial District Court; Hon. Edward G. Stoulig, Judge Division A 24th Judicial District Court; Hon. Frank H. Langridge, District Attorney; Hon. Waverly A. Henning, First Assistant District Attorney.





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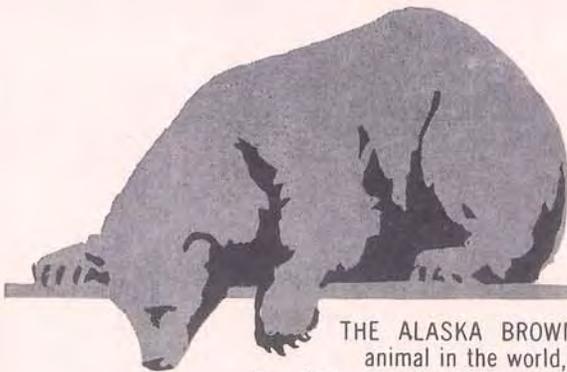
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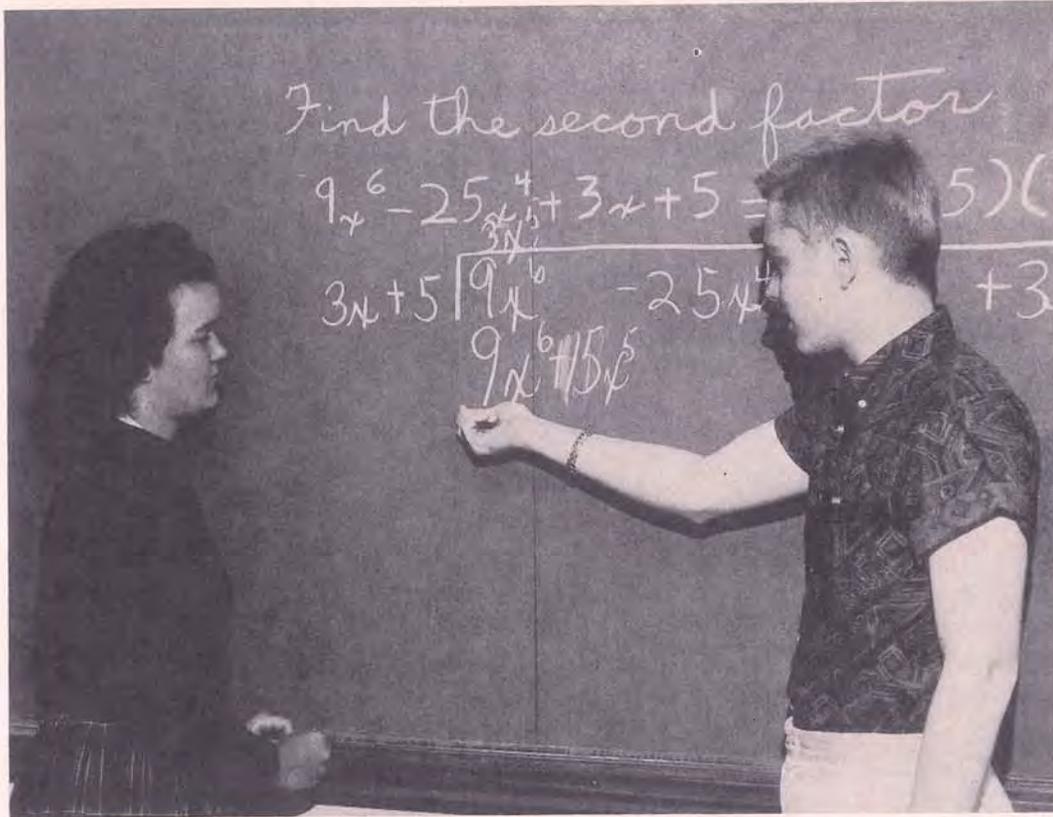
The bear 'retires' for several months every year, sustained by the fat stored in his body. When human beings retire, however, they don't receive the same help from Nature. They turn instead to their life insurance. Nothing can make a man's retirement years more financially secure than a portfolio of Sun Life policies tailored to his requirements. The Sun Life is one of the great life insurance companies of the world, with branches and representatives from coast to coast in North America and in many other countries.

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Demonstrating a problem in mathematics at the blackboard of Mrs. Kessel's Class in Metairie Junior High are Penny Potter and Arch Lee Wallace, second place winner in Civics at state rally and also President of National Junior Honor Society.

*(Continued from Page 57)*

retarded school age children, the East End Elementary School of eight rooms, built in 1940, has been set aside for their use on the East Bank and will accommodate these children.

On the West Bank the old elementary school on Baratavia Boulevard, built in 1950, with four rooms will serve these children on the West Side of the river. They will be given specialized attention and instruction by specially trained and sympathetic teachers and will be transported to and from school in special busses.

**New Tri-Parish Clinic  
Located In Jefferson**

In connection with the just covered subject a new tri-parish diagnostic and evaluation clinic for children in need of specialized instruction—to serve the parishes of Jefferson, Plaquemines and St. Bernard—will be set up in the George A. Cox Elementary School of Jefferson Parish off Belle Chasse Highway.

This special education clinic, financed by state funds, will be staffed and directed by Southeastern Louisiana College. The three parishes will purchase service from the clinic on a contract basis.

Although new to the three parishes benefitted, the program is not new to Southeastern Louisiana College, which has been conducting such a special education clinic on the campus for a number of years, serving six Louisiana parishes adjacent to the college.

The Clinic will act as a referral agency evaluating children recommended to it by the School Boards of the three parishes of Jefferson, Plaquemines and St. Bernard. It is planned for operation by the opening of the 1962-63 school year.

**New "Reading To Learn" Program**

Also projected for the coming school year will be the introduction, throughout the Jefferson Parish public schools from the first through the eighth grade, of a new educational advancement that

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The Language Arts Class of the Seventh Grade at Jefferson Junior High, Mrs. W. Boyd, teacher, make the puppets and write the script for their Puppet Theatre. Left to right are Tina Wood, Mary Alice Christian-son, Beth Cook and Lesley Creel.

reverse the age old "learning to read" and replaces it with "reading to learn."

Based on a new literature book, which includes modern and classical short stories and poems designed to develop an appreciation in the very young of the beauty and rhythm of words, the reading classes will no longer read simply for word recognition and speed, but will be encouraged to read for depth, for content and meaning and the actual enjoyment of the written word. The program is designed to make reading no longer a chore, but a choice.

#### Driver Training Continues

Jefferson Parish was one of the first school systems in the state to adopt the National Driver Training Program several years ago.

This dual course — combining classroom theory with actual driving instruction—is still a popular course at both East Jefferson and West Jefferson

High schools, as Jefferson teenagers are learning that the skillful driver is the safe driver.

#### The Pause That Refreshes

This school year has been, for the Jefferson Parish School Board and officials, the first time for several years that the pressure of new construction did not present its daily, almost hourly, problem to solve.

With the completion of the \$10 million new schools program, the parents, pupils, teachers, school officials, and employees, can pause for a moment and point with pride at the way its public schools have kept pace with the progress of the parish.

But only for a moment—because tomorrow's problems and projects are already demanding attention. There can be no actual relaxation in a nearly \$30 million school system that serves a parish pushing ahead as fast as Jefferson.

And now—we invite you to examine other pictures of Jefferson Parish public schools at work and at play.

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Students of Fourth Grade Class of Miss Wattingly at Westgate Elementary School examine their carefully nursed terrariums. Acutely conscious of the camera from left to right are Donald Spitzfaden, Kathy Collier and Mayme Clements.



Engrossed First Graders of Mrs. L. Guillothe at Live Oak Manor School working on their art lesson preparatory for the Easter mural. Left to right standing are Cecile Olivier and Marlon Friloux. Seated are Kenneth Prater, Glenna Nichols and Gayle Bowman.



Students at work on study assignments in the well stocked library at Westwego Junior High. Their assignments range, as can be seen, from Science and under sea exploration to Boy Scouting. Left to right the intent student are Clifton Collins, Wanda Dominique, Joan Bourgeois and Sheila Babin.



Two of Mrs. Hill's Fifth Grade Class in Science at Jefferson Elementary are shown studying the parts of a plant. Noticeable are the excellent visual aids and equipment provided the students. Studying the book is Nancy Morgan, studying the chart is Richard Lozes.



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First Grade Teacher, Mrs. Gail Pitre Lonibas, of Vic A. Pitre School, explains all about Holland, which happens to be the day's reading assignment. Visual aids behind her help the children to understand more thoroughly and more quickly. Listening avidly to her story are, left to right, Peter Cassagne, Janacy LaBore, Helen Levy, Melissa Blancaneaux and Rickey Rudolph.

## Keeping Pace with Progress



Scene from the play "The Man Who Came to Dinner" enacted by the Dramatic Club of West Jefferson High under the direction of Burney Howard of the Speech Department. Actors, reading from left to right, are Curtis Rowland in the leading role; Kathleen Bertucci, second lead; Stanley Branton, fourth lead, and Beth Thomassie, third lead.

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Students of the Sixth Grade class of Mrs. Florence Ernst at Gretna No. 2 School are shown painting in details of the Thanksgiving mural on the Story of the Pilgrims the class prepared. Left to right are Robert Herbert, Kirby Isemann, Darnell Poulasqui and Darlene Jacobson.



First Graders of Mrs. M. Newitt at Hazel Park School learn from models, pictures, charts and cut-outs about the farm and its domestic animals and bird life. In this group are, left to right, Laurie Tuttle, Julie Lewis, Curtis Clements, Randy Yager and Neal de Jong.



Pupils of the Second Grade of Mrs. P. Lanham at Ames School in the midst of a lesson in Phonics using records. Trying not to look at the camera are, left to right, Tinie Callegan, Salvadore Giardina, Wayne Gomez, Sharlon Hebert and Joan Clarke at the record player.

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Presenting in toto the East Jefferson High School Dance Team which, although only in existence two years, was a featured attraction in the preliminary entertainment at the 1962 Sugar Bowl Game on New Year's Day. Eligibility not only depends on dancing ability but also requires at least a C scholastic average.



The Bridge City School, with Mrs. M. Turner as 4H Leader, has been the winner of the Parish 4H Trophy for three consecutive years. Shown here with their trophies are the officers of the Bridge City 4H club. Left to right are Sandra Aucoin, Reporter; Donna Faucheux, Secretary-Treasurer; Bobby Grabert, President; Leah Meynard, Vice President; Trudy Bye, Junior Reporter.



Several members of the Eighth Grade Class of Mrs. K. Rodriguez at Ames School are shown with the excellent charts and models that graphically explain the geometric concepts of measurements in their study of mathematics. Left to right are Janis Morvant, Tony Creppel, Ronald Toups, Kenneth Bourg and Kathy Brignac.

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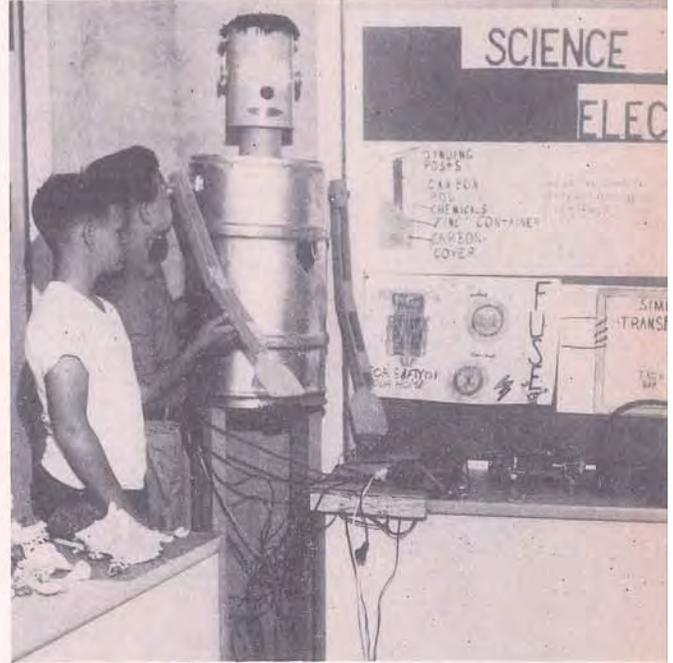
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Above—The Seventh Graders of Homedale School present in handmade models their imaginative and creative versions of the 21st Century. Left to right are Sharon Hargis, Valerie Martin, Ruth Dugas, Isabella Lazaro and Larry Terrebonne.



Above—these are props and pupils of the Sixth Grade Science Class of Mr. Helmstetter at the Airline Park School. Examining the Mechanical Man are Ralph Tankersly and Jerry Young.

Below—Members of the Eighth Grade Natural Resources of Louisiana Class of Mrs. L. Geiger at Gretna Junior High display models created by the class. They are standing left to right, Wayne Landry and Craig Arcement. Seated left to right are Bill Lyles, Mabel Bourgeois and Suzanne Schwarz.



Below—Members of the Miss Barbara Solis' Third Grade Class of the Vic A. Pitre School exhibit some of the material they work with and models they have created in their study of North American Indians. Left to right are Rebecca Boggan, John Parfait and Maxine Muscarello.



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Pictured above are Jo Ann Ferriot and Judy C. Lester, former graduates of East Jefferson High School, who were the only students of Louisiana State University In New Orleans to be graduated magna cum laude and cum laude respectively.



Mrs. G. Ragusa, teacher of the Third Grade in the Miller Wall School, demonstrates to members of her Science Class the workings of wheels and levers with interesting and informative models and charts. Students left to right are Cynthia Wilson, Merrie Bourgeois, Larry Dendy and Billy Enos.

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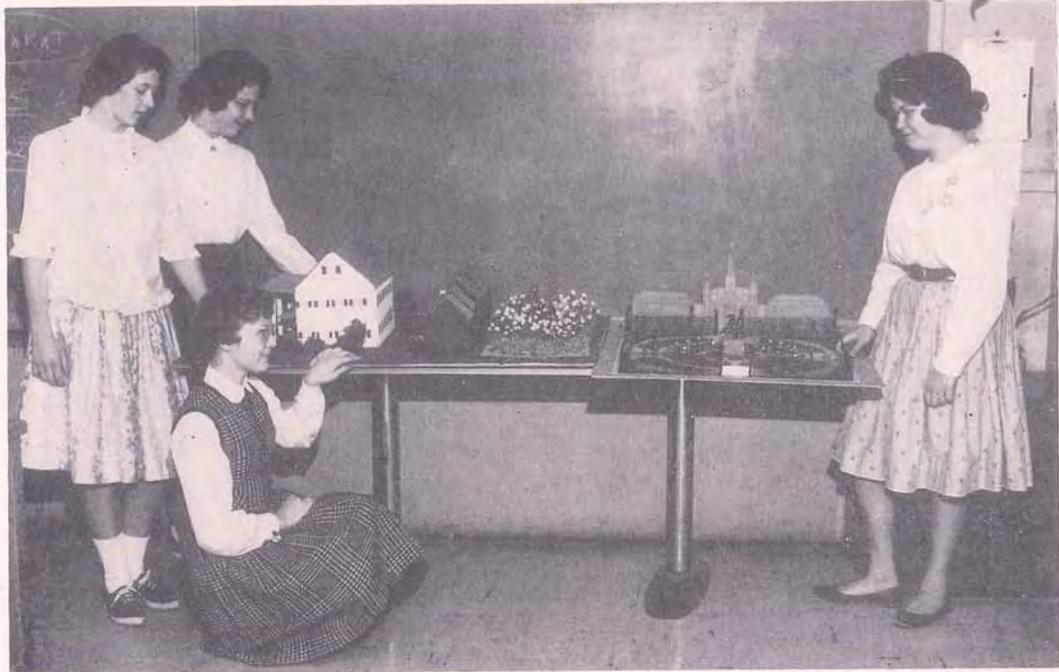
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A Louisiana History project of Mrs. Hargrove's class of Kenner Junior High. Standing, left to right, are Beverly Campbell and Claire Carpenter. Kneeling is Kathleen Burke and standing by the excellent replica of Jackson Square backed by the Cabildo, St. Louis Cathedral and Presbytere in New Orleans' famed Vieux Carré is Vicki Carleton. Also shown are excellent replicas of a plantation home with slave quarters and cotton patch.

## Keeping Pace with Progress



A group at the Ella Dolhonde School intent on their study of Louisiana Products and Landmarks. Notice the strings leading from the location on the map to the product itself on the table. The display is based on the old adage—a picture is worth a thousand words. Left to right are students Patti Wiessenberg, Deborah Gee, Ray Oswald and Shelly de Silva.

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This skit "Music Far and Near" was presented by the Fourth Grade of the John Clancy School at the March PTA meeting. It correlated songs from the music textbooks, Social Studies, the Unit on Ways of Travel in Language and creative rhythm and dancing. As many costumes and props as time would allow were used. The members of the cast as show are, left to right, Michael Reed, teacher Mrs. Marion Callery, Charles Schefferstein, Gloria Murillo, Donald Villa, Martha Carter and Bruce Netterville.

## Keeping Pace with Progress



A 20-volume set of "World Book" encyclopedia is presented by Jim Hay, city circulation director of The States-Item, to Mrs. H. C. McDaniel, Jr., 7th grade teacher at Harahan Elementary school. The class was given the set for submitting an award-winning question to The States-Item column "Uncle Ray's Corner." Questions in the categories of history, science and geography are accepted from students in the 4th to 12th grades.

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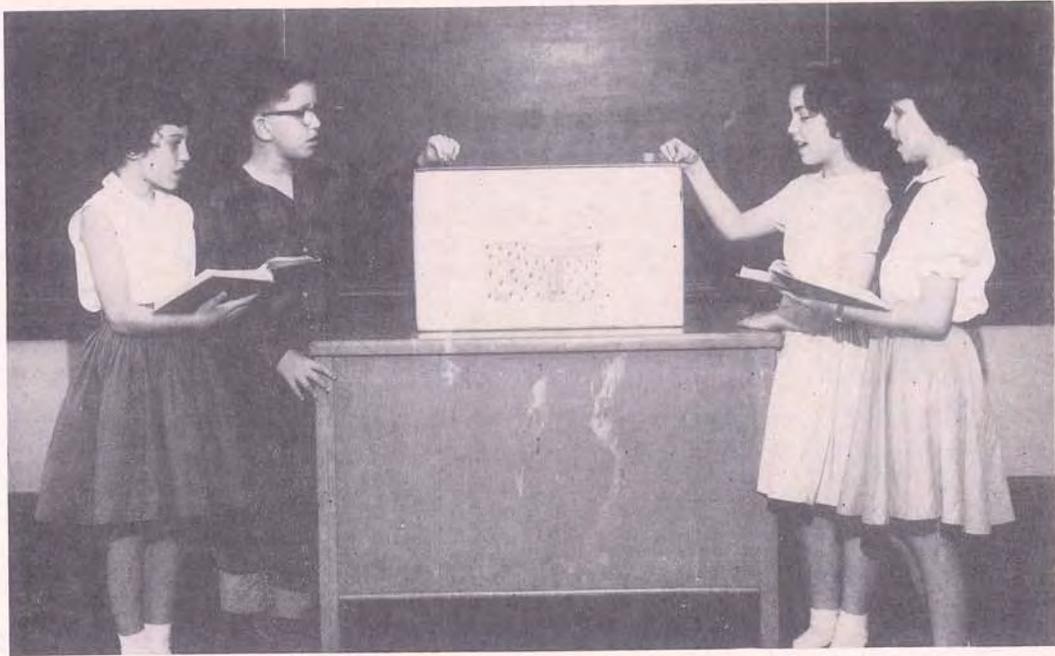
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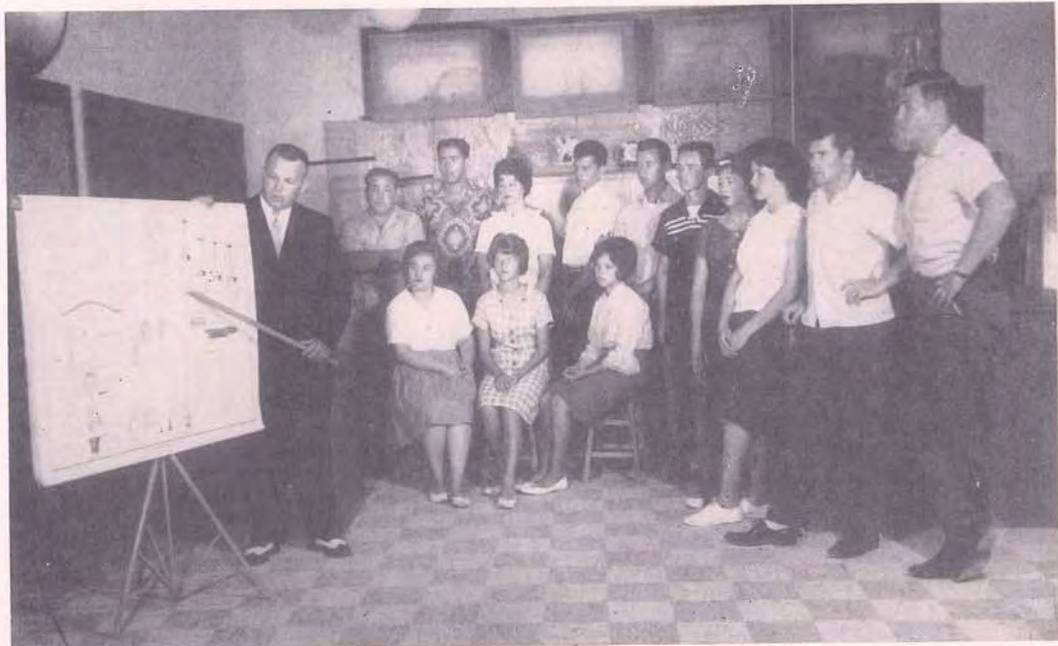
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We look in for a moment on the Illustrated Choral Reading class of the Fourth Grade at Marrero Junior High of which Miss Doll is the teacher. Notice how intently they are matching their musical notes with the picture. From left to right are Pam Gros, Brian Oster, Sydney Sumrow and Dianne Turner.

## Keeping Pace with Progress

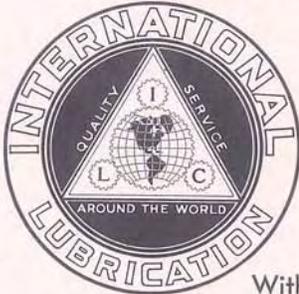


CHEMISTRY CLASS AT GRAND ISLE SCHOOL

Seated, left to right, are Jackie Hess, Elaine Sevin and Alzire Barthelemy. Standing, left to right, are Mr. Durell Peloquin (Instructor), Thurmond Oliver, Ralph Besson, Nettie Lacombe, Elson Griffin, Leonard Bradberry, Ray Santiny, Georgia Perkins, Theresa Lacombe, Calvin Encalade and Neves Terrebonne.

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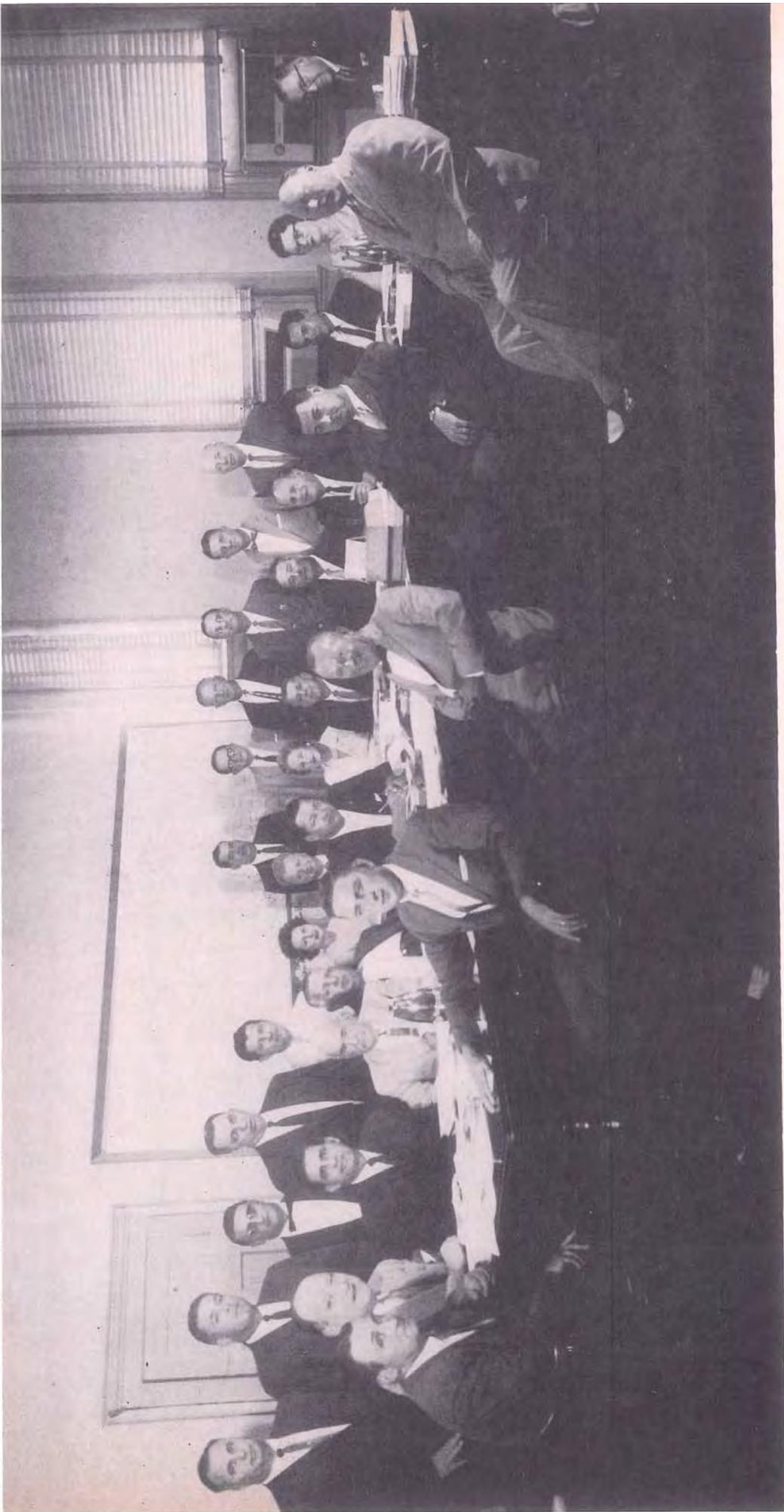
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Seated, clockwise and starting with man at foot of table; Hon. Henry Parra, Jr., Ward 11, Grand Isle; Hon. Loney J. Aulin, Ward 1, Gretna; Hon. Vincent Gaiase, Ward 4, Marrero; Hon. John C. Bruning, Ward 10, East End; Hon. Wilfred J. Berthelot, Jr., Ward 5, Waggaman; Mrs. Dorothy Herfarth, Secretary to Mr. Higgins; Hon. W. Richard White, Ward 3, Gretna; Hon. Andrew J. Karst, Ward 4, Marrero; Miss Ruth Pitre, Supervisor of Elementary Education; Paul J. Solis, Assistant Superintendent of Schools; Lem W. Higgins, Superintendent of Schools; Hon. Bert C. LeBlanc, President, Ward 4, Harvey; Hon. Emile Gennaro, Vice President, Ward 8, Metairie; Hon. Mrs. John Dufrene, Ward 6, Lafitte; Hon. James H. Stevens, Ward 9, Harahan; Hon. John L. Sykes, Ward 7, Melvin Subdivision; Hon. Leon E. Soniat, Jr., Ward 8, Metairie; Hon. Andrew Mendel, Ward 7, Camellia Gardens; and Hon. Robert J. Bourgeois, Ward 9, Harahan. Absent when photograph was taken, Hon. Samuel J. McGrew, Ward 8, Metairie.

Standing, left to right: Lou Blanda, West Bank Supervisor of Health and Physical Education; Joe S. Yenni, East Bank Supervisor of Health and Physical Education; Anthony A. Caramonta, Visiting Teacher; Carl Lazarone, Lunch Room Supervisor; Frank Ehret, Visiting Teacher; Peter C. Bertucci, Business Manager; Edgard Stevens, Comptroller; Walter Schneckenburger, Assistant Superintendent of Schools; Paul Hubbell, Supervisor of High Schools; H. Ashley Schexnaidre, Supervisor of Elementary Education; and Lloyd J. Clancy, Visiting Teacher.

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## JEFFERSON PARISH School Board Officials

Left: Hon. Bert C. LeBlanc, President, Jefferson Parish School Board and member of Executive Committee.

Lower left: Lem W. Higgins, Superintendent of Schools.

Lower middle: Hon. Emile Gennaro, Vice President, Jefferson Parish School Board and member of Executive Committee.

Lower right: Hon. Loney J. Autin, member of Executive Committee.



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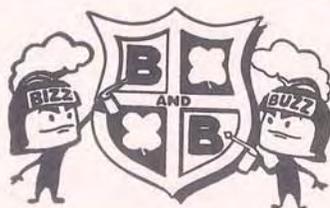
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Gretna is expanding into a City of New Homes. Here is one of the many homes recently built in beautiful Garden Park.



OFFICIALS OF THE CITY OF GRETNA

Seated, from left to right: Eugene Gehring Alderman and Mayor Pro-Tem; William J. White, Mayor; and Beaugard Miller, City Marshall and Chief of Police Department. Standing, left to right: Alvin E. Hotard, City Engineer; Andrew H. Thalheim, City Attorney; Wilfred L. Bush, City Clerk; Armond L. Lehnig, Alderman; Louis A. LeBoeuf, Jr., Alderman; G. Ashton Cox, Alderman; and A. J. Marchese, Alderman.

## GRETNA - JEFFERSON'S MUSHROOMING METROPOLIS

by William J. White, Mayor

Gretna, the city of many titles—"The Oldest, Largest and Capital City of Jefferson Parish" and "The West Bank Gateway to the New Mississippi River Bridge"—has completely outgrown its City Hall on Fifth Street in the same building long shared with the Gretna Water Department.

Pressured by its rapidly expanding subdivisions, its mounting population now pushing past 23,000, and the new business pouring into it over the West Bank Expressway to and from the Mississippi River Bridge, the city government badly needed more working space and a more advantageous and impressive location to conduct its official affairs.

So—it leased from Jefferson Parish for the token sum of \$10 a month the front part of the Old Court House which the parish government had vacated when it moved into the new nine story Court House just a block away. Remodeling it for city use, and setting aside the old court room as a public meeting place for civic groups, the city government with the proper ceremonies will move into its new larger headquarters in the heart of Gretna's downtown banking and business district by August of 1962.

This new City Hall has great historical significance. The building stands on the site of the mansion house of the original Destrehan plantation which was the beginning of both Jefferson Parish and Gretna itself.

### Gretna Water Department Capably Meets an Emergency

During the bitter freezing weather which visited Louisiana for nearly a week in January, many home owners kept water faucets running constantly the entire period to prevent their pipes from freezing and bursting. This terrific overload forced several of the Jefferson Parish Water Districts to borrow water from New Orleans to meet the demand.

However, the 2 million gallon capacity a day Gretna Water Plant, under the direction of Superintendent Eugene Gehring, was able to satisfy its excess load by reducing the pressure from 60 to 40 pounds and piping the water direct from the plant into the mains. By this method the water users were supplied with adequate water throughout the emergency and the storage tanks were left full to meet any serious fire calls.

Proud of its reliable Water Department, which after 26 years just re-

cently completely replaced its entire filtration system at a cost of \$17,000. Gretna realizes however, that its present two million gallons a day production capacity will not long satisfy Gretna's growing population. A study is now being made with the objective of increasing its daily production capacity to 5 million gallons and also increasing the plant's storage capacity.

#### Sewerage, Drainage and Paving

With seven sewerage pumping stations serving Gretna, the newest only two years old, the city proudly claims that it is the only municipality in the parish with a complete, modern, sanitary sewerage system. That project was launched back in 1958, financed by an \$846,000 ad valorem bond issue, and completed in the Spring of 1960. This was the fifth bond issue for sewerage purposes—the first was initiated under the administration of the late Dr. Charles F. Gelbke, Mayor.

Last year Gretna launched a drainage and city wide street paving program costing \$790,000 on which construction was begun in June of 1961. The program involved 16 Gretna streets. The initial operation consisted principally of drainage construction, the paving work starting shortly thereafter. By March 1, 1962 the drainage construction was 85% complete and the street paving more than 50% complete.

The entire project will soon be completed.

In the meantime plans were being pushed for paving additional streets such as: completion of the paving of Gretna Boulevard from the Belle Chasse Highway to Hero Drive; Weyer Street from Third Street to the West Bank Expressway; Twelfth Street from Lafayette Avenue to Fried Street; First Street and Second Street from Huey P. Long Avenue to Derbigny Street; Solon Street from Monroe Street to the West Bank Expressway; and Friedrichs Street from Whitney Avenue to Stumpf Boulevard. Storm drainage will be installed on all these streets.

This new paving project was started before the first program was completed. As you are reading this three fourths of the city of Gretna will be completely paved, and will have a larger percentage of paved streets than any other city its size in South Louisiana.

#### Garbage and Trash Collection

Gretna's city wide garbage collection and trash pick-up have long been rendered to its citizens with no extra charge. Keeping the city clean is a primary Gretna objective. Garbage collection is made three times a week and trash pick-up trucks are out every day. In addition a city truck is hauling shells wherever needed every day, another is busy on grading and the broom sweeper keeps all paved streets neat and tidy.

Opening day at the new swimming pool in Mel Ott Park in Gretna on Friday, June 1 was enjoyed by many youngsters who turned out for the opening at 10 a.m. A pool for Negroes also was opened on June 1 at Gretna Park. The pools were built at a cost of \$300,000 financed through a city bond issue. They will be open daily from 10 a.m. to 5:30 p.m. and from 6 p.m. to 10 p.m. Swimming classes are planned at both pools.



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NEW ORLEANS, LA.



The new million dollar plant of Pa-Poose Products Company at 82 First Street in Gretna. Recently D. J. "Buddy" Olistar, General Sales Manager of the new Pa-Poose Company, signed a contract with the executive committee which holds the Little League Baseball franchise in the area to sponsor 100 teams in Jefferson Parish and New Orleans. He immediately ordered 1500 uniforms and equipment for the youngsters, age limit 10 to 12, who will form these teams. All games will be supervised by the Jefferson Parish Recreation Department with tournament play beginning June 15 until August 15 with regional playoffs, state playoffs and then to National and International Championships.



Mayor William J. White throwing out the first ball on Sunday, April 1, at Mel Ott Park, opening the 1962 baseball season of the Mel Ott League. Semi-pro baseball is a very popular sport in Gretna.



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#### Police Protection and Street Lighting

There are 18 policemen serving Gretna's people and property, with four patrolling the schools during dismissal periods, plus a recently acquired police dog trained to track and corner criminals. We repeat again what we reported last year—that Gretna proudly calls attention to its low crime rate and its still unbroken record of no unsolved murders on the book.

The whole city is now served with excellent street lighting which offers still more protection to Gretna citizens as well as contributing to safer driving. This is the end result of a 5 mill tax which the Gretna voters approved back in 1958 for the modernization of Gretna's street lighting system. The main traffic arteries of Stumpf Boulevard, Fourth and Fifth Streets, Lafayette, Huey P. Long and Franklin Avenues are brilliantly lighted with 20,000 lumen mercury vapor seal lights. The last avenue mentioned is known as "Gretna's Great White Way." The rest of the city streets are lighted with 300 watt incandescent bulbs.

#### Fire Protection and Fire Alarms

Strategically located throughout the city of Gretna and serving its new exploding growth south of the Expressway are five Volunteer Fire stations,

with the best of modern equipment. Our proudest boast is of these stations and of our courageous, well trained firemen.

The City of Gretna, to serve its citizens, recently printed a cardboard wall hanger listing the exact locations of the city's 76 fire alarm stations with instructions for turning in an alarm.

#### Growing Gretna

During 1961 over \$680,000 of new construction received building permits in Gretna. This included 61 new residences, additions and alterations to 50 existing homes, a new school and seven professional buildings and offices.

The several huge subdivisions south of the Expressway with a potential of 10,000 homes continue to expand. These include extensive Terrytown and Garden Park, the largest subdivision on the West Bank opened in 1947 in which homes costing \$35,000 to \$100,000 are being built.

In the south section of Gretna 25 home owners are already living in the Derbes Subdivision, and off the Belle Chasse highway was opened in 1961 the 72 acre Cypress Gardens Subdivision in which 109 lots have been developed with all improvements including parkway lighting, sewers and paved streets. Cypress Gardens has an ad-

The time mellowed old brick for the attractive patio of this Garden Park Subdivision home in Gretna were brought from Chartres Street in the Old French Quarter of New Orleans where the Royale Orleans Hotel now stands. To carry out the French and Spanish influenced Southern style of the architecture baskets of ferns with trailing Spanish Moss are hung from the ceiling.



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To the sprawling and spreading West-Side Shopping Center have been recently added the Maison Blanche Tire Center, the Tri-Drive Restaurant, Beneficial Finance Company, Cardon's Barber Shop and Kirschman's West Side store.

And, as a matter of unusual interest, the Gretna Methodist Church on Monroe Street was recently admitted into the Year Book of the Encyclopedia Britannica because of its outstanding architectural features.

On the West Bank Expressway the new Oasis Motel of 20 units opened for business on December 15, 1961. Already 13 additional units are being planned—proof positive that Gretna has lost its West Bank isolation and has become a stopover community for travelers, tourists and those on business bent.

#### Gretna, Junior

Gretna's four outdoor Recreation Centers—Mel Ott Park, McDonoghville Park and Belle View Park for whites and Gretna Park for its colored youth—continue to grow in popularity as their facilities and equipment increase.

The two big swimming pools costing \$300,000—the white pool at Mel Ott Park which will accommodate 900 swimmers and the pool for colored use at Gretna Park which will accommodate 300 swimmers—are now in full use.

To popular Met Ott Park (named in honor of the famous Gretna born big league baseball player for whom Mel Ott Day was celebrated in May of 1961) have been added a bandstand and a soft ball diamond. A Shelter House has been added to Gretna Park.

But the big news in the Gretna Recreational Program are the Grid Rangers and the Gretna Bantam Football League.

Sponsored by Alderman Louis A. Le Boeuf, Jr., the Grid Rangers (Grid standing for Gretna Recreational Instruction Division) was organized in August of 1961 for boys from 7 years old on up, the activities and drills based on the military manuals of the Army, Navy and Marine Corps. Consisting of hiking, camping, drilling, parading and passing tests, the purpose of the Rangers is to provide these youngsters with such a solid and worthwhile understanding of military procedure that they

The interior of a new home in Gretna Park subdivision. This lovely house is designed and furnished in Polynesian styling and beautifully blends natural beauty and contemporary structure together in a vision of loveliness.





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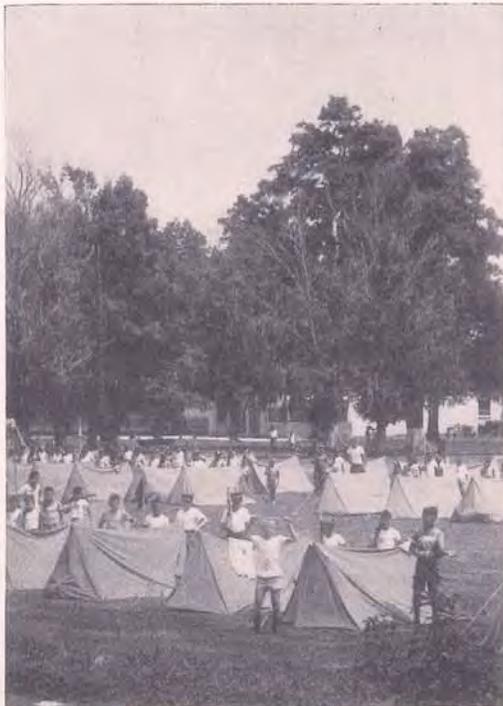
will be able to quickly step into commissions when they arrive at the age of enlistment or draft.

At this writing the group consisted of 187 Rangers, 85% of them from Gretna and the balance from neighboring Westwego and Marrero. The Rangers buy their own uniforms and meet once a week, the First Battalion at the Veterans of Foreign Wars hall, and the Second Battalion at Met Ott Park. They will be prominent and outstanding participants in all future Jefferson Parish parades, for precision drilling is the foundation of their training.

Under the eye of Alderman Anthony J. Marchese the Gretna Bantam Football League was created in the Fall of 1961 for boys 11 and 12 years old. About 125 were formed into four teams—the Black Knights, the Red Rovers, the Hawks and the Tigers.

The Black Knights won the League Championship and were banqueted at the Veterans of Foreign Wars hall where they were presented with trophies. All the players of all the teams were presented with jackets appropriately designed.

Gretna is looking forward, its citizens are looking forward—it is the only way we can go.



Camping out at Mel Ott Park. A group of Gretna Grid Rangers under the supervision of their sponsor Alderman Louis A. LaBoeuf, Jr. The boys are from 7 years old and up.



Newton Street in Gretna, looking toward the woods from Eighth Street, as it appeared before it was paved (above) and as it is now (below).



Dolhonde Street in Gretna, looking toward the river from Eighth to Seventh Street, as it appeared before it was paved (above) and as it is now (below).



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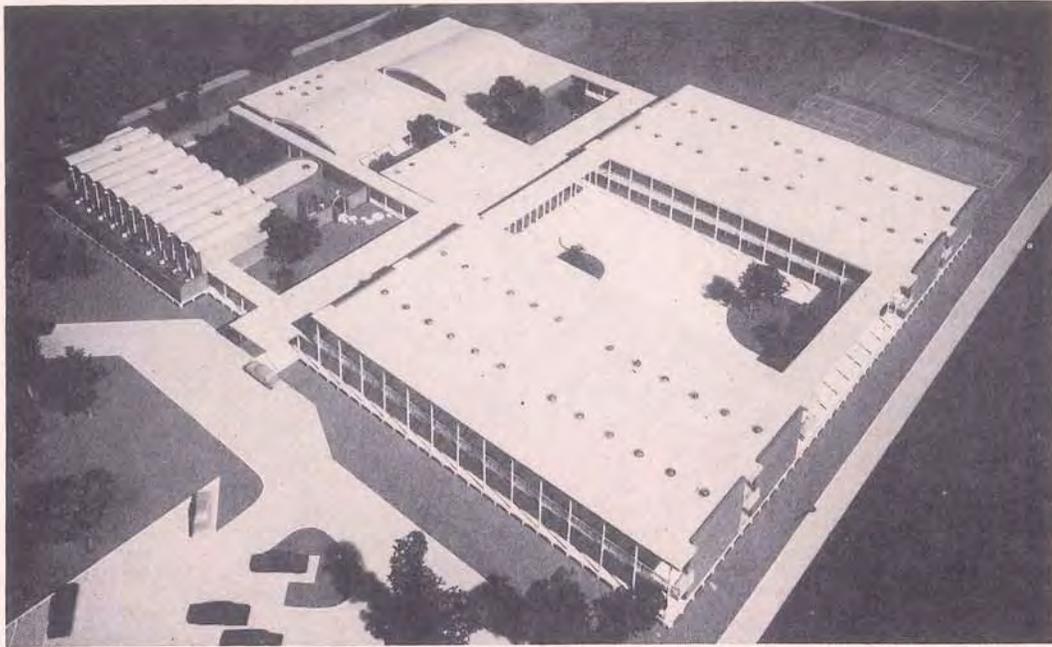
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Construction has been started on this \$438,329 present 300 student capacity Archbishop James H. Blenk High School for girls on Gretna Boulevard at Stumpf Boulevard in Gretna. It comprises eight classrooms with auxiliary teaching spaces based on the new "team-teaching" concept for high schools — plus Administration Building, Cafetorium, serving 300 or seating up to 700, the ultimate capacity of the school. Future construction calls for ten additional classrooms, Home Economics Department, Central Library, Language and Science Laboratories, Gymnasiums and Locker Room. It includes a Convent for the nuns (Marianites of the Holy Cross) who will staff and operate the school. Another high school for girls and two for boys are under construction in other sections of the parish.



Here is the Mall at Stumpf's West-Side Shopping Center in Gretna, one of the largest shopping centers in the South.



OFFICIALS OF THE TOWN OF GRAND ISLE

Left to right are Virginia T. Adam, Town Clerk; Frederick D. Gatz, Sr., Mayor Pro-tem and Alderman at Large; Clyde W. Pregeant, Alderman First Ward; Michael A. Harris, Mayor; Joseph A. Augustin, Alderman Third Ward; Edward A. Camardelle, Alderman Fourth Ward; Louis T. Acosta, Alderman Second Ward; and Frank J. Bradberry, Marshal and Tax Collector.

## GRAND ISLE IS GROWING UP

By Michael A. Harris, Mayor

Among our many friends from all parts of the nation are the fishermen who come often to enjoy our deep sea fishing. They spend delightful hours basking in the sun, swimming, reeling in varieties of fish strange to them, or walking among the giant oaks enjoying the beauty of the many exotic semi-tropical plants and the historic landmarks reminiscent of Jean Lafitte.

The question many now ask is "What about the future?"

From Grand Isle's start as an incorporated town in 1959 our prime purpose has been to bring water and gas to the community. In this we have had the overwhelming support of the majority of our voters. This year, we are pleased to report that by midsummer bids for the construction of our municipal water and natural gas distribution system will have been let. The end of 1963 will bring the realization of this, our fondest dream.

To appreciate just what gas and water will mean to the growth of the island both industrially and as a recreation center, let me describe some of the things that have already made Grand Isle popular.

First, Grand Isle boasts the only natural, readily accessible beach not only for Jefferson Parish but for the whole State. This beach is a safe one. A grad-

ual slope and several sand bars are a protection to the swimmer and permit the surfcaster to wade far out until he finds himself in exciting schools of "speckles" or mackerel.

Add to the usual attractions of a good beach, Grand Isle's phenomenal surf, bay and deep sea fishing and its well-equipped and efficiently manned sport fishing charter fleet and you have truly one of the finest spots in the nation for varied and unusually profitable fishing. You should see the catches!

The Island is a wonderful place for outboard motor fans, with its countless little bays, bayous and reefs where the smaller boats can safely fish for speckled trout, channel bass, flounder, sheepshead, etc. And even the fisherman with no boat will find good fishing with very little effort. In addition to the surf already mentioned, the old wooden highway bridge across Caminada Bay is now maintained solely as a fishing pier, allowing only pedestrians on it.

Only at Grand Isle is all this fishing available to you — by boat, large or small, by auto, even by air. Actually within a few minutes of the Grand Isle docks the offshore drilling structures afford remarkable deep sea fishing. In the range of our charter fishing fleet and yachting visitors are over a hundred platforms, every one a favorite

spot for twenty or thirty kinds of fish. It is a common sight to observe fishing boats from other areas make the long run to take advantage of Grand Isle's good fishing.

Although the various kinds of fishing are our principal tourist attraction, we are also proud of our historical heritage. A visitor to Grand Isle can spend many satisfying hours hunting out the spots associated with Jean Lafitte and his Baratarians. Also, many visitors spend hours hunting shells and unusual pieces of driftwood.

Industrially, Grand Isle anticipates continued offshore drilling and mining operations for oil, gas and sulphur and, through our Planning Commission, is planning for growth in an orderly and systematic manner.

It is in the category of small businesses that the coming of gas and water will effect the greatest change. For example, with an unlimited water supply the island can and will support more and finer motels, hotels, beauty shops, filling stations, laundrettes, etc.

Even before the arrival of gas and



The new Catholic Chapel in Cheniere Caminada—"Our Lady of La Sallette"—completed in October of 1960. It has a seating capacity of one hundred and fifty.



One of the tarpon caught during a recent Grand Isle Tarpon Rodeo, a three day affair beginning on a Thursday and ending on a Saturday each year during July. Prizes are awarded for 20 different varieties of fish other than the majestic "Silver King" himself.



You, too, can enjoy Grand Isle's fabulous eight-mile-long free sand beach and delightful surf. For enthusiastic endorsement ask these Grand Isle girls: Mary Ann Sevin (left), Linda Metoyer (center), and Veronica Anderson (right).

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water the Island is growing rapidly. During the last twelve months, Grand Isle has dedicated a fine new church and built a smaller chapel. We have new civic organizations, a full time resident doctor, a new post office, a new supermarket, new dock facilities, additions to the fishing fleet, and a new truck for our Volunteer Fire Department. The town administration has moved to a more adequate centrally located Town Hall. The Planning Commission has approved 97 building permits, seven of which are commercial and 27 are new residences. Also new subdivisions are being developed.

Another outstanding contribution to the health and welfare of the community is the acquisition of a modern, 16 cubic yard Packmaster garbage truck which, administered as a town utility, provides a three times a week pickup the year round.

Yes, Grand Isle is growing, awkwardly at times but persistently. The question our visitors ask about the future is daily being answered in the steady progressiveness of the young, but determined TOWN OF GRAND ISLE.



King John and Queen Alma reigning over the 1962 Krewe of Jean Lafitte during the Carnival Season at Grand Isle.

*(More illustrations on Page 185)*



Fire Chief Hirvin M. Barthelemy (left) and President Irving J. Richoux of the Grand Isle Volunteer Fire Department (right) demonstrate the town's efficient fire fighting equipment.



These three Grand Isle boosters—Paulette Cheramie (left), Marie Metoyer (center) and Linda Santiny (right)—give you a photographic sample of the thrill of motor boating in the Island's Barataria Bay or Gulf of Mexico.

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Grand Isle's new 16 cubic yard, Packmaster type Garbage Truck operated by, left to right, Lamsey M. Chermie, Hilton P. Besson and Hirvin M. Barthelemy.



Since the days when Lafitte's Baratarians roamed Grand Isle this spot of scenic beauty in the heart of the island has been known as "Fairylnd." Three lovely present day Island guides are Emilda Sevin, Alzire Barthelemy and Penny Chighizola.



"Let us steer you to the beautiful saltwater vacationland which is the brand new Jefferson town of Grand Isle," pantomines Island born Brenda Scioneaux as she poses at the decorative ship's wheel in front of the Island doctor's home.



OFFICIALS OF THE CITY OF KENNER

Seated, reading left to right: Assistant Clerk Dora Mae Aucoin; Tax Collector Lena Mae Marino; City Marshal Fred S. Roth; Mayor Joseph S. Maggiore, Sr.; Secretary-Treasurer Philomene Paasch; and Assistant Secretary-Treasurer Hilda A. Clement.

Standing, reading left to right: Alderman Edward J. D'Gerolamo; Alderman Ray S. Dupepe; Planning Consultant Frank Rodriguez; Alderman and Mayor Pro-tem Michael J. Damiano; City Engineer Everett G. Roessle; City Attorney Oneal C. Legendre, Jr.; Alderman Joseph S. Yenni; and Alderman Thomas LeBlanc.

## KENNER . . . The Open Door To Jefferson Parish

By Mayor Joseph S. Maggiore, Sr.

The friendly city of Kenner is the first Jefferson Parish community to welcome the daily thousands of travelers from the mid-continent of the United States and from the state capital at Baton Rouge, who come by car over the Airline Highway to the Jefferson and New Orleans area. It is also the first to greet the over a million air passengers a year who pass through Kenner's Moisant Field, the International Airport that serves the city of New Orleans, the giant industrial Parish of Jefferson and the oil, gas and sulphur interests of Jefferson and other Southeast Louisiana parishes.

To these visitors, vacationers, business men and industrial executives the officials and people of Kenner extend a cordial invitation to stop off and investigate its excellent commercial, industrial and residential advantages. With its rapidly growing population of now around 20,000 people (it has almost quadrupled since 1950), Kenner is, in proportion to its size, one of the leading cities in the United States in the number of new homes built annually.

### Industrial Opportunities

Whoever establishes a business or locates a plant in Kenner will grow and prosper rapidly with this aggressive and alert city that has its sights set on a 30,000 population by 1965.

It has plenty of land to accommodate

half again as many people as the 1965 goal. Kenner still has more than half its corporate area to develop — most of it in that newly opened strip, where property every day grows more valuable, between the Veterans Memorial Highway and route of the Interstate Highway and the Lake. It is an ideal section for smart subdivisions, new modern individual homes, huge shopping centers and recreational areas.

Already in this sector construction is proceeding rapidly on the strictly zoned, horseshoe shaped subdivision called University City. It gets its name from the new Loyola University site purchased two years ago in Kenner.

In May, a Cleveland, Ohio developer purchased about 1000 home sites in University City, and is planning an ultimate \$3 million residential development for the area.

Offsite improvement work will include drainage, water and sewerage collection systems, and a complete sewerage treatment facility for the area. Rene A. Harris, Inc., is consulting engineer and homes in the model area are expected to be open to the public in October.

This year of 1961 past has seen extensions of the Susan Park, Colony Park, and Madison Homes subdivisions, the latter two with their own sewerage systems. To give an overall idea of Kenner's consistent building boom, which



The hose rack, building and Fire Truck of the New \$30,000 Kenner Fire Station dedicated in October 1961 and which replaced the original Worth Street station.

puts it in that category of one of the leading cities in the nation in home building, there were constructed during 1961, as reported by Kenner's Department of Regulatory Inspections, 273 new homes, 72 non-residential buildings, and additions and alterations to 148 other buildings to a total value of \$3,215,993. In the last two years more than \$8 million has been spent on new construction in Kenner.

#### Planned Progress

As far ahead as human foresight can prepare and as fast as the budget will permit the official body of Kenner, ably supported by the seven member (all dedicated citizens) Kenner Planning and Zoning Commission organized in 1960, is carefully blueprinting its future. Following are some of the improvements and projects completed in 1961, now under way or planned for 1962:

★ In 1961 Kenner adopted a BUILDING CODE. Previously the Department of Regulatory Inspections was responsible for only plumbing and electrical installations. Now, with a Building Inspector added at about \$400 a month, for which provision has been made in the 1962 budget, Kenner will be able to control the quality and type of homes and buildings erected.

★ Conscious of the various industries eyeing Kenner's advantages, the city is contemplating an INDUSTRIAL

PARK that will be removed from the business and residential areas and which will be zoned for light, medium and heavy industries. This will probably be established along the parish line canal and the old highway by the airport.

★ On August 1, 1961 all Kenner Firemen and Police were placed under CIVIL SERVICE. Former Alderman Wm. R. Mancuso was appointed full time Fire Chief and Thomas Tennerella as Assistant Fire Chief. Joseph S. Yenni, Assistant Athletic Director of Jefferson Parish Public School system, was appointed to fill the vacancy of Alderman Mancuso.

★ While on this subject of Kenner's Fire Department, which provides the people of Kenner's expanding residential areas with the finest fire protection of any city its size, the new \$30,000 Fire Station, which replaced the old original Worth Street station, was dedicated with proper ceremonies in October 1961.

★ The officials of Kenner are now attempting to secure a FARMERS TERMINAL MARKET in this area, to be located at the northwest corner of Moisant Field.

★ Although now served by the Jefferson Parish Garbage Department Kenner is planning its own GARBAGE DEPARTMENT AND INCINERATOR.



Plant of the Pellerin Milnor Corporation located on a six-acre tract adjoining the Airline Highway in Kenner, which has been expanded twice since moving into Kenner in 1956. This manufacturer is the largest user of stainless steel in Louisiana, producing heavy duty commercial laundry machines and dryers, coin operated washers and automatic electric control equipment—distributed in every state of the nation and in several foreign countries.

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★ In spite of the fact that the property owner voters of Kenner rejected in January, 1961, the Kenner proposed \$775,000 SEWERAGE BOND ISSUE, the margin of defeat was so close, a matter of only 35 votes, the Kenner officials plan to present the project again, probably during the early summer, with the same amount involved, but some of the particulars changed.

★ In September 1961 Kenner applied for Federal Aid to erect a new CIVIC CENTER.

★ One of the first recommendations made by the Kenner Planning and Zoning Commission back in 1960 was that the Recreation Program for Kenner's multiplying youth be expanded. Up to about the middle of 1961 the city wide RECREATION PROGRAM was confined to the summer months, supervised by 12 paid directors and assistant directors both white and colored. However, at that time the increased revenue from the Motor Vehicle Inspection Program of Kenner, which city along with New Orleans had established this service two years before the state, made it possible to appoint a year round full time Recreation Director — Joseph A. Centanni. Under his supervision bantam football and basketball are flourishing in Kenner. This year will also see a start on the construction of a Recreation Park on city owned property behind the City Hall.

A \$5,000 increase in the 1962 Recreation Department Budget will provide funds for new equipment and the hiring of more part-time supervisors.



MAYOR MAGGIORE CUTS RIBBON AT DEDICATION OF KENNER'S NEW \$30,000 FIRE STATION— Reading left to right, E. G. Roessle, City Engineer; Alderman Ray S. Dupepe; Alderman Thomas LeBlanc; Fire Chief Wm. R. Mancuso; Mayor Joseph S. Maggioro, Sr.; Alderman and Mayor Pro-tem Michael J. Damiano, and Alderman Edward J. D'Gerolamo.

★ Planned for completion this year is the four laning, with a 15 foot wide neutral ground, of Williams Boulevard on which is located the City Hall. Incidentally, during the past four years more streets have been paved in Kenner than from the beginning of its history.

★ Early in 1962 Kenner completed installation of a NEW STREET LIGHTING SYSTEM — changing the old fashioned incandescent lights to modern vapor lights from the lower city limits on 3rd Street (the old Jefferson Highway) to Williams Boulevard and on Williams Boulevard to the Airline Highway. Third Street in 1961 was widened to four lanes of concrete paving with a 15 foot wide neutral ground.

#### Substantially Increased 1962 Kenner Budget

The increased revenue of this prospering and progressive city made it possible for Kenner to establish a 1962 Operating Budget of \$446,842, approximately 10% higher than last year.

The increase will be used mostly for new equipment for the drainage, street and recreation departments. A sum of \$30,000 will be expended for a new street grader and ditch cleaning equipment. Although Kenner is in a Jefferson Parish Drainage District the city owns its own ditch clearing and grading equipment to take care of immediate and emergency needs. Because of the size of Jefferson Parish, now 230,000 people, its equipment cannot give Kenner as fast service as its own.

This Budget calls for an across the board 5% pay raise for all municipal employees, except elected officials, and for a raise for both Kenner firemen and police.

Not mentioned previously and provided for in this 1962 Budget are the funds for a vehicular bridge over Canal 2 on California Street, connecting Greenlawn Terrace No. 1 and No. 2 subdivisions.

In closing this Progress Report Kenner extends a hearty welcome to the Security Van Lines, Inc., which established an operation north of the Airline Highway in 1961 . . . and to the new Girls' Catholic High School to be located in Kenner, one of four (2 boys and 2 girls) Catholic High Schools now being built in Jefferson Parish . . . and invites you to walk through the Open Door of Jefferson and investigate Kenner's potentialities for your new home, new business or new manufacturing plant.



From left seated: James Alexis, Alderman; Clinton Cressionne, Alderman; Thomas F. Donelon, Mayor; Lillian Bourg, Clerk. From left standing: Roy Geoghegan, Alderman and Mayor Pro-tem; J. Hugh Martin, Attorney; E. Landry Murphy, Alderman; John Coutrado, Marshal. Absent was Lloyd B. Marshall, Alderman.

## HARAHAN — Proud of its Progress

By Mayor T. F. Donelon

Four years ago the officials and civic leaders of rapidly growing Harahan—then with a population of 9,000 compared to today's 10,000 plus—underscored four main objectives: the Four Laning of Jefferson Highway through the city, two lanes each way with a 15 foot neutral ground between; a new Municipal Building, combining the City Hall, Fire Station and Post Office, the presentation and approval of a city wide Sewerage Bond Issue; and Improved Drainage.

The first three of the goals have been accomplished. Four Lane Jefferson Highway now curves through and modernizes the business heart of Harahan. In December of 1961 a \$2¼ million Sewerage Bond Issue was approved by the property owner voters and construction will begin in August of 1962 on what is the first complete city wide sewerage program to be undertaken in Jefferson Parish in 12 years. It will provide a complete sewerage collection system and a sewerage treatment plant including pumping stations and intercepting sewers.

Also, in December of 1961, was dedicated the new \$155,000 Municipal Building financed through 10 year excess revenue bond, issued and secured by future surpluses of city income over operating expense. This modern new building replaced the historic structure that had been built 70 years ago as the

first Harahan school and had served as the City Hall for the last 30 years.

This new Municipal Building now headquarters the City Hall, which includes a 100 seat Council Chamber, the Mayor's Office, a conference room, vault, clerk and secretary's office and public counter. It also houses the Fire Station with room for two vehicles and sleeping quarters for the chauffeurs who remain on 24 hour duty. One end of this Municipal Building is occupied by the U. S. Post Office on a 10 year lease, subject to renewal.

In this connection the old Post Office building at the other end of the new Municipal Building has been renovated and now serves as the jail, Marshal Coutrado's office and radio room. For the first time in the history of Harahan the Marshal has an office of his own with a separate telephone to handle police calls. Previously he had been forced to operate from his home. The Harahan Police Force now consists of two patrol cars, with seven police and the Marshal on 24 hour duty.

Concerning the fourth of the main objectives planned four years ago—the Drainage Program—Harahan's own crew of twelve men and four pieces of equipment are carrying on a steady project of cleaning and deepening all existing major open ditches throughout the city. And, with the participation of parish equipment and labor and prop-

erty owner cooperation, 25,000 feet of culvert have been installed with the program continuing until completed.

In addition to the four main objectives outlined, Harahan in 1961, for the first time in many years, entered upon a street paving program. With Magnolia property owner participation, River Road, OK Avenue and Glenwood Avenue were paved during the last six months of 1961. The property owner petitions of ten more streets are under consideration and will be paved during 1962.

Dovetailing with the street paving program Harahan has improved its street lighting—having completed in November 1961 the installation of 54 mercury vapor lamps through the business district on Jefferson Highway. This program will continue throughout the city as fast as the operating budget will permit.

Harahan doubled the budget for recreation facilities during 1961, purchasing and installing additional equipment for all sports, mostly football and baseball. Additional part time recreational supervisors were hired during the summer of 1961.

Working with the city is a self formed recreational group of about fifty parents, plus recreational committees of the schools, civic organizations and churches. This city wide cooperation of the adults has practically doubled the youth participation in the activities of Harahan's three playgrounds.

Another recent step forward was the purchase by the Harahan Volunteer Fire Company (75 members) of a site in the 1000 block of Colonial Drive for a second and badly needed Fire Station to protect the Northwest section of Harahan. The funds for the site, and the construction of the new Fire Station itself which started early in 1962, were raised by the Fire Company through private subscription.

Side by side with the programs and projects constantly being initiated by the city itself are the new schools, churches, business establishments and industries being added to Harahan's skyline:—The new \$600,000 St. Rita's Catholic Church nearing completion; the new St. Mark's Lutheran School completed in September of 1961; the addition to the St. Paul's Methodist Church on Jefferson Highway; the new A&P Super Market on Jefferson Highway on which construction was started in November of 1961; the 24 lane Holiday

Lanes Bowling Center completed in March of 1961; and in the adjoining Harahan Industrial Area, to serve the entire New Orleans area, are the new National Tea Company warehouse; the new Coca-Cola plant; the new Fairbanks-Morse warehouse; the Grain Elevator of the Illinois Central Railroad; the Southland Canning and Packing Company; Cannery, Inc.; Winn-Dixie Stores warehouse; Firestone Tire and Rubber Company Wholesale Franchise Service and District office; Max N. Tobias Bag Company Inc.; National Food Stores of Louisiana headquarters, and U.S. Metal Forming.

Still maintaining its pace of over 100 new homes a year, Harahan's Imperial Woods continues to expand, the new Macque Subdivision on Jefferson Highway that was opened last year, and in a little subdivision on Hickory from 10th Avenue to Sauve Road thirty new homes were completed last year.

Both building and beautification (the latter a project of nine Harahan Garden Clubs) and the renovation and remodeling of existing store fronts and business houses who want to participate in the New Look, have so modernized the appearance of Harahan that visitors who had passed through a year ago would no longer recognize this city that has so recently been lifted from the mud and dust.

As a salute to the enterprise of the city of which he is head, Mayor Donelon was nominated on February 3, 1962, as one of the 20 Mayors of the Year in Louisiana's Civic Improvement Program out of the 250 or more mayors in the state.



U. S. Representative Hale Boggs is pictured with Joseph T. Lane, Deputy Fire Marshal; Fire Department President, Emile Ladnier holding his daughter Patricia to cut the ribbon; Irwin Watsky, Fireman; and Mayor T. F. Donelon at the official dedication of the new City Hall, Post Office and Fire Station at Harahan.



OFFICIALS OF THE CITY OF WESTWEGO

Reading left to right seated are Sidney Guilliot, City Marshal; Charles Muller, Alderman and Mayor Pro-tem; Roy C. Keller, Mayor; Nestor L. Currault, Jr., City Attorney; and Calvin A. Galiano, Secretary-Tax Collector. Standing are Henry Gauthreaux, Alderman; Antoine Alario, Alderman; Ernest J. Tassin, Alderman; and Hedrix Bourgeois, Sr., Alderman.

# What's Going On In Westwego

By Roy C. Keller, Mayor

The big news for 1962 in Westwego is the completion of the filling-in of historic Company Canal from the Mississippi River to the West Bank Expressway.

For many years this canal was the only way the seafood catches could come into the Westwego seafood plants. But with the arrival of hard surfaced highways, the use of larger fishing trawlers and refrigerated trucks which now bring seafood to Westwego from a hundred mile radius, it became a handicap. Not only was it too shallow to accommodate the large boats, but was stopping Westwego's growth westward.

Now more than ever will Westwego be able to live up to its title as The Seafood Capital of Jefferson Parish, for the new land created has been sold by the state to Julian Katz and Associates, part of which they have sold to the four existing seafood canning plants so they can expand their operations.

Another headline story of 1962 is the completion of the Westwego - Ames \$321,650 segment of the \$2 million West Bank Drainage Bond Issue approved in 1959 by the property owner voters of the West Bank Consolidated Drainage District No. 1, which was created in 1953 and which includes Westwego.

This completed program includes the establishment of the Westwego 200,000 gallon per minute Pumping Station

west of Company Canal, the raising of existing levees to 18 feet above flood level and the construction of new levees to contain Bayou Signette. The people and property of Westwego now have adequate protection against high water and excessive rainfall.

There is also the \$1,570,000 hundred unit Low Rent Housing Project—divided into two sites, one with 78 dwellings for white occupancy and the other with 22 for colored—which was started in November 1961 and will be completed late in 1962. The objective is to provide safe and sanitary low rent dwellings within Westwego's city limits.

This sizable development is the successful result of the Housing Authority for the City of Westwego created by Mayor Keller and the Board of Aldermen in May 1959 and through which a contract was made with the Public Housing Administration.

Included in the construction of this project are a drainage system; a complete sewerage treatment plant at each site; concrete streets and sidewalks and landscaping. Also a bridge has been constructed across Sixth Street, going from Avenue H to the east part of the city. This is an important detail of the project, because of the protection of the fire station at the corner of Avenue H and Sixth Street which it makes available.

Maintaining its record of 95% of its



Left—The architect-engineers rendering of the new \$1,570,000, hundred unit Weswego Housing Project now under construction.



Right—Nadine Tassin has just cut the ribbon in front of Westwego Volunteer Fire Department's third Fire Station at 1148 Ave. C. Waiting to inspect the building and its fire fighting equipment are, left to right, Roy C. Keller, Mayor of the City of Westwego; Rev. J. Seymour who gave the invocation; Calvin Shew-make, Fire Chief; Irby Gascon, Secretary, Louisiana State Firemen's Association, Mrs. Loretta Brehm, President, Westwego Volunteer Fire Department Auxiliary; and Harry J. Pitre, President, Westwego Volunteer Fire Department.

streets either blacktopped or paved, seven streets of Westwego's new Marrero Land and Improvement Association subdivision have been blacktopped with bituminous asphalt paving, extending south of the West Bank Expressway to Company Canal and from Avenue E to and including Avenue H. This represents over a mile of paving, 5,695.69 feet actually.

By an agreement with the Jefferson Parish Department of Roads and Bridges, the parish equipment and employees laid the paving, the Marrero Land and Improvement Association required only to pay for the cost of the material used.

Another 1962 city wide improvement program, financed by Westwego without the aid of a bond issue, got under way the first of the year. At that time the Louisiana Power and Light Company was authorized to convert a total of 285 street lights throughout the city from 200 watt radial vane bracket incandescent street lamps to 200 watt incandescent lights with open bottom glassware. Starting at the city limits and converting about 25 to 30 lights a month the program will continue until completion.

The Westwego firemen recently completed the installation of 60 strategically placed fire alarm boxes throughout the city to add to the effectiveness of its 275 man Volunteer Fire Department and five fire fighting trucks. The City of Westwego paid for the boxes.

The Fire Department has also just added a new Fire Substation in the 1100 block of Avenue C south of the West Bank Expressway to better protect

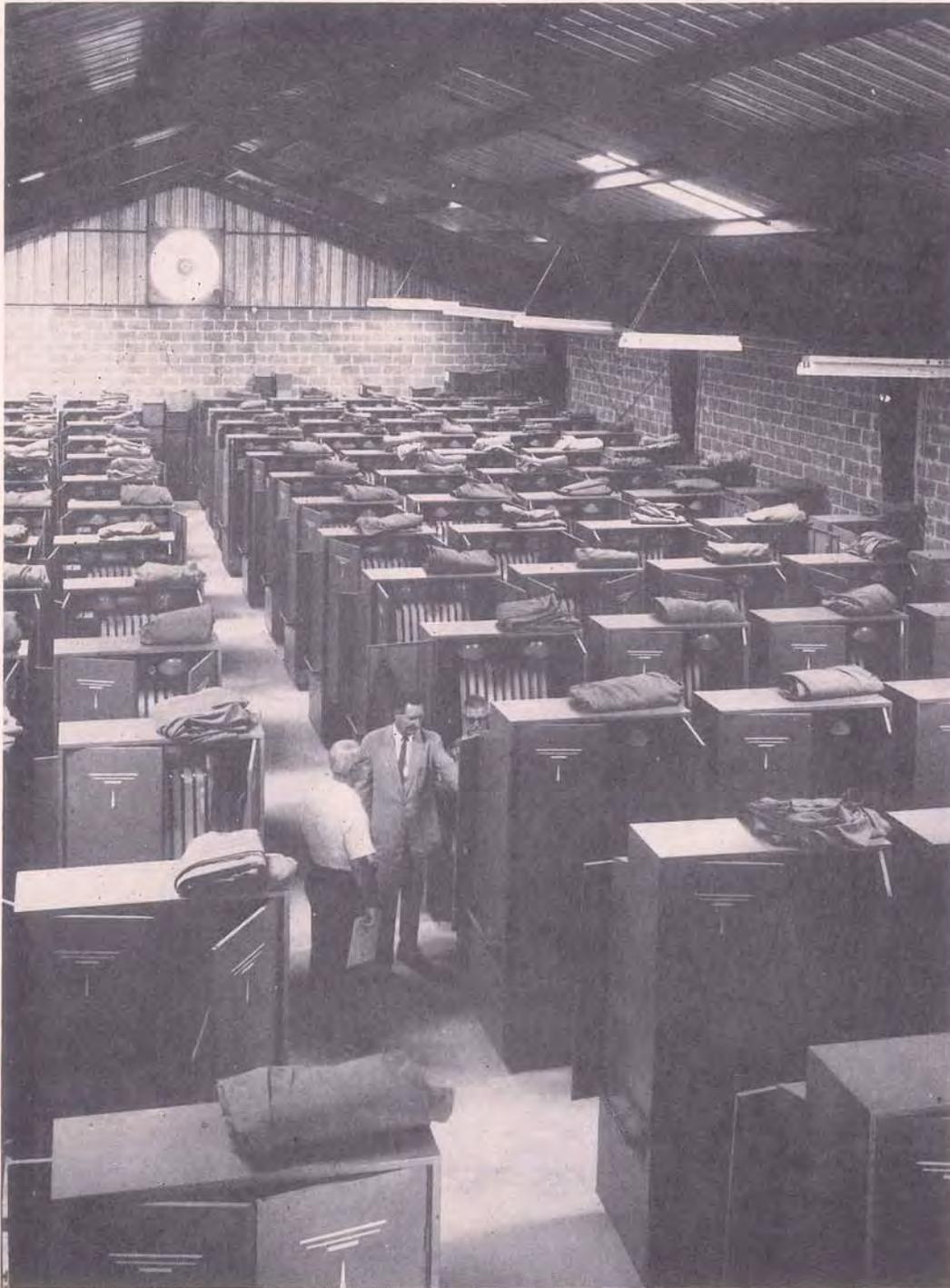
the city's expanding population and perimeter.

Westwego, famous for its 10 o'clock curfew that has practically eliminated juvenile delinquency, constantly keeps an eye on the possibility of providing more and better recreational facilities for its increasing population of young people. Football has just been added to its recreational program; the city has committed itself to extend the fence about fifty feet from the wading pool in well equipped and popular Westwego Park to provide an area for tiny tot playground equipment; and the Ace of Spades Garden Club has adopted the project of beautifying with trees, shrubs and flowers the entire park area. And the Westwego Branch of the Jefferson Parish Library is becoming increasingly popular with the city's youth of all ages.

Two of Westwego's industries have undertaken major expansion programs. The Continental Grain Elevator just outside Westwego has already doubled its barge unloading capacity and is increasing storage capacity to 4.2 million bushels. The National Gypsum Company within Westwego plans a \$255,641 plant expansion program.

This rapidly growing City of Westwego, in which over 50 new homes were added last year, has been able to provide its 10,000 population and its expanded city limits with garbage collection, almost 100% paved streets, and a popular and increasing recreational program without Bond Issues..

Operating on only 14 $\frac{1}{4}$  mills Westwego is proud of its present ability to practically pay as you go.



Jefferson Parish's 282 voting machines are under the charge of the Clerk of Court, an investment of \$500,000 or more. When they are not in use they are kept in a warehouse in Marrero, where a skilled mechanic carefully checks their operating efficiency.

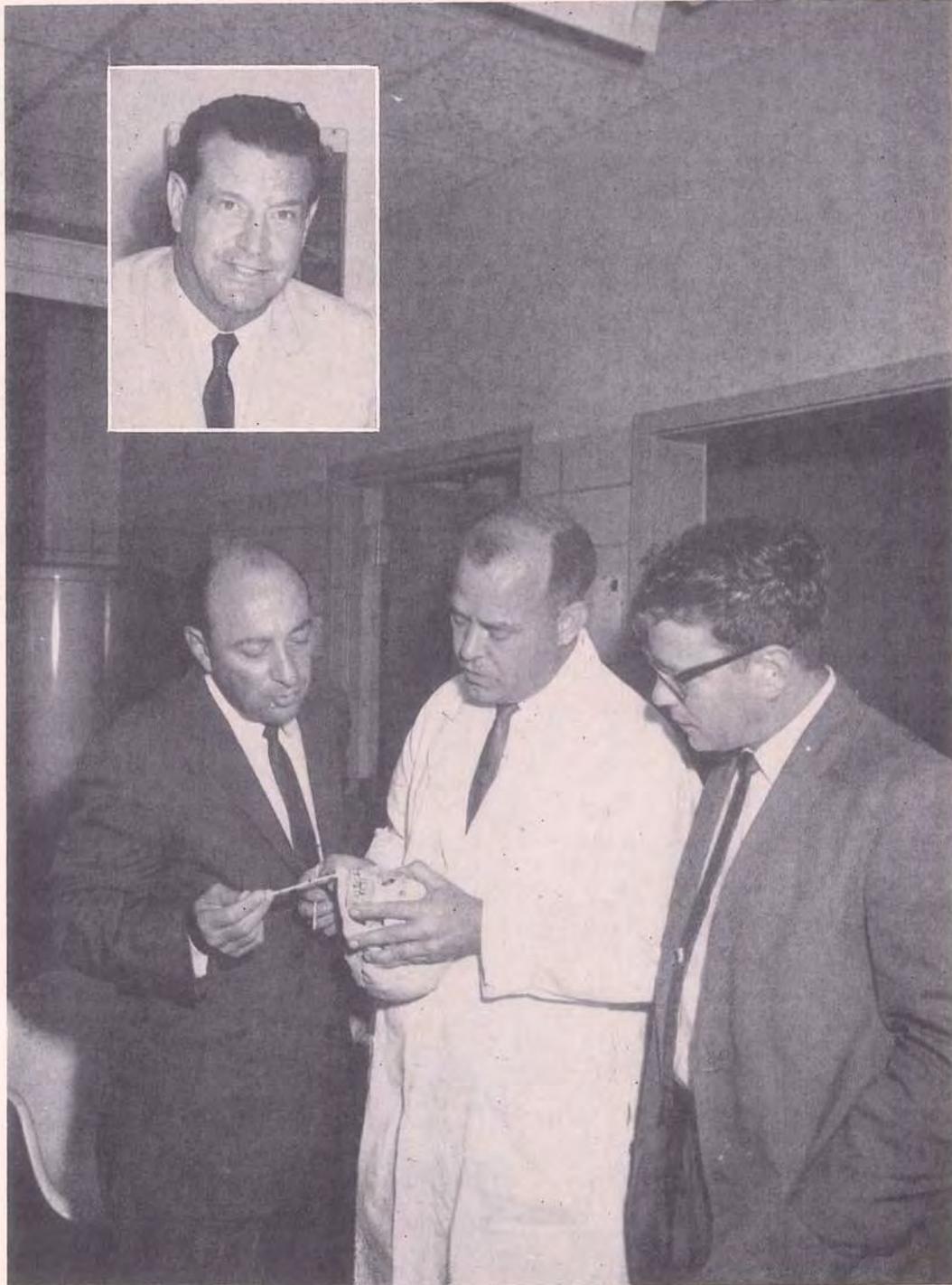
*(Continued from Page 119)*

in itself is a big job.

In all of its operations the office of Jefferson's Clerk of Court is self-sustaining. Its financial support comes from the fees which come from its various recordings and services. It does

not use a dime of tax money.

On the fourth floor of the East Bank Office Building, as well as in the Gretna Courthouse is conducted the absentee voting; forms and information are also available for persons contemplating judicial action.



Dr. A. A. Massony, Assistant Coroner and Dr. Tom K. Farris, Pathologist, in the process of identifying the human remains brought into the Coroner's office by Billy Gautreau (right), Investigator. Inset is Dr. Charles B. Odom, Coroner.

#### Coroner's Office

Dr. Charles B. Odom who has been Coroner of the Parish for the past six years is a graduate of Tulane University School of Medicine, served two years Internship at Charity Hospital,

New Orleans, La.; four years as a Resident in Surgery and three additional years as Chief of the Surgical Service of that hospital. Following his service in Charity Hospital he spent four and a half years in the U.S. Army and was



## THE CORONER, STAFF & AMBULANCES



Twenty-four hours a day, every day in the year and in every section of the parish the Coroner's Office Emergency Units are standing by awaiting calls for aid. Here an ambulance driver is administering oxygen to a heart attack victim.



The Coroner of Jefferson Parish with his staff and ambulance drivers with some of the ambulances and other rolling equipment. Left to right: A. Tassin, J. Guilliot, V. Burrage and P. Boudreaux, Ambulance Drivers; L. Bergeron, Investigator; W. Gautreau, Jr., Chief Investigator and Photographer; Dr. A. M. Parker, Assistant Coroner; Dr. Charles B. Odom, Coroner; Drs. J. J. Massony and A. A. Massony, Assistant Coroners; W. Lawrence, Clerk; F. Frame, H. Fortunato and J. Vessier, Ambulance Drivers.

Chief Surgeon of General George S. Patton's Third Army. After the close of the war in Europe he was Chief of Surgery in Fort Sam Houston, Texas and in 1946 returned home to practice his profession. Dr. Odom was first elected to the office of Coroner of Jefferson Parish in 1956 and has worked constantly to improve the services of this office in the parish of Jefferson.

With a staff of 16 in offices on both sides of the river, in Gretna and in Metairie, the Coroner of Jefferson Parish performs public services whose effectiveness makes them almost *sui generis* in this state.

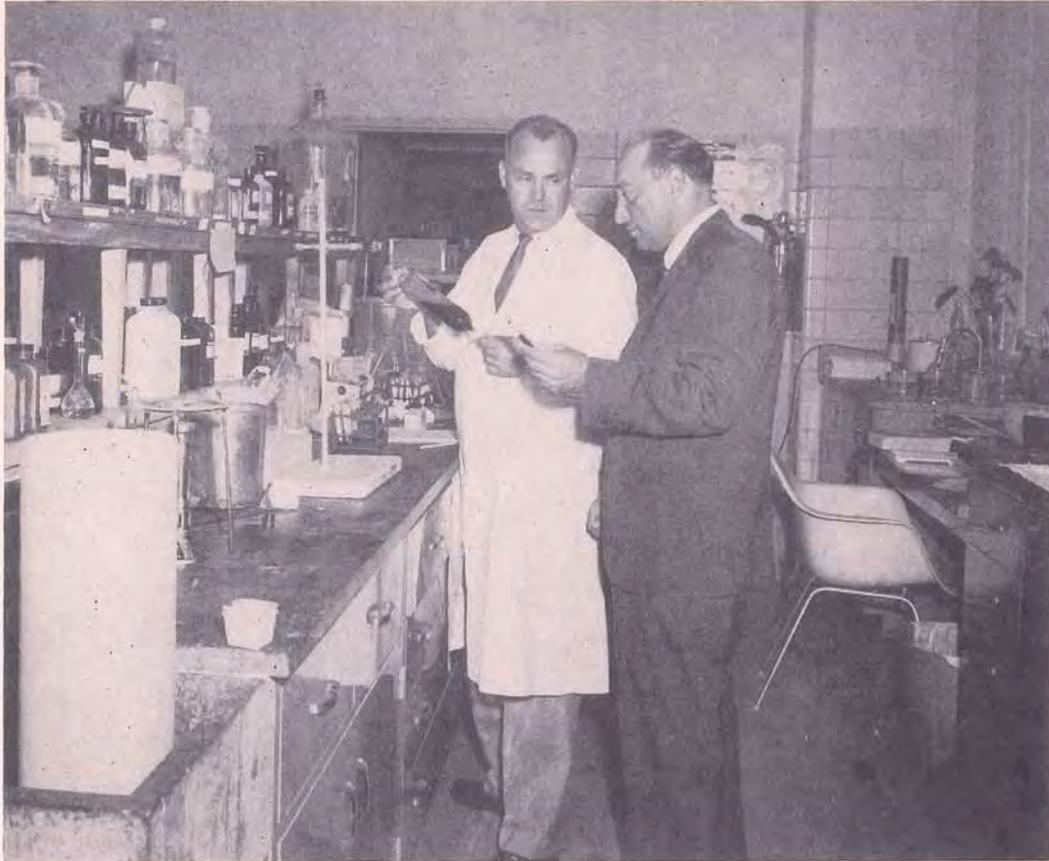
In its growing-up years, Jefferson Parish depended on the ambulances of Charity Hospital in New Orleans to take care of emergencies in its homes and on the highways. Six years ago it put in its own emergency ambulance service, and year by year has expanded its reach, so that now it has four ambulances on duty 24 hours a day, one on the east side, one on the west side, and the others assigned specifically to Lafitte and Grand Isle, the principal centers of oil and gas production in this part of Louisiana. Eight drivers man them and are ready to move at a moment's no-

tice to the scene of accident or crime. These services consume 56 per cent of the Coroner's budget, during the year 1961 these ambulances made 2407 emergency calls.

Jefferson's Coroner has the responsibility of investigating all cases of homicide or death and injury from accidental causes, whether by automobile wreck, drowning, shooting, stabbing or other means. He knows that his principal function is to protect the living, not only through autopsies which reveal the cause of death in obscure cases, but also through the vision, determination and capability with which he attacks every human problem confronting his office.

Every case, in which the case of death is not obvious, is investigated thoroughly by a capable team of investigators who in addition to making complete records take photographs and fingerprints needed to support court action. After the Coroner has studied the circumstances surrounding the accident or crime, the Sheriff moves in to develop the responsibility and to organize the pursuit of those whose guilt may be suspected.

There were a total of 339 cases in-



Here we see Dr. Farris and Dr. Massony analyzing blood of an accident victim to determine the amount, if any, of alcohol content.

vestigated by the C.O. during the year 1961. A pathologist who is also qualified in Forensic pathology, performed 111 autopsies of these cases and complete reports including pathological studies and chemical analyses in suspected poisonings were carried out.

In all cases of mental imbalance real or suspected the Coroner's Office guides the progress of commitment proceedings. During the past year a number of such cases were investigated and 216 commitments to mental institutions of the state were carried out. In addition to these duties the Coroner's Office investigates all cases for the Juvenile Court when there are questions of mental retardation or improper treatment involving the future of minor children. There were 54 sex crimes, many involving juveniles that were investigated during this past year.

The prisoners in both the West and East Bank Parish Jails are treated for illness or injuries by the Coroner and his staff. There were 169 prisoners given medical attention through the Coroner's Office during 1961.

During the past years the Coroner's Office has continued to increase its services to the people of Jefferson Parish by opening an East Bank Office in the new East Bank Building on Metairie Road and has located additional emergency ambulances at Grand Isle and Lafitte, thus extending this service to every part of the parish.

Besides eight ambulance drivers, the Coroner's staff includes three assistant coroners who are on call day and night on both sides of the river, a pathologist, two investigators and three clerks, one on the east side, one on the west side and one in the morgue.

*—All of which goes to show that Jefferson Parish, though it derives from political conditions nearly a century and a half in the past, is essentially modern in its thinking and its outlook, its new potential developed by a new people, attuned to today's rapid movement, which is why the services of the people have been organized by the people in the most expeditious and economical manner possible for the people.*

## HE KNOWS JEFFERSON PARISH!



No writer is better qualified to write of Jefferson Parish (county) and to analyze its peculiar qualities for leadership than Thomas Ewing Dabney. He "grew up" with Jefferson, from his boyhood in the 1890's to his accumulated wisdom of today. For he often accompanied his father, Dr. Thomas S. Dabney of New Orleans, who had a large practice on the westside, on his professional calls. Dr. Dabney's cures, sometimes approaching the miraculous, are still remembered in old westside families. Young Dabney, for recreation, naturally gravitated towards Jefferson: a nickel streetcar fare and a nickel ferry trip put him in Gretna, and just a whoop and a holler from the levee he found good fishing and good hunting.

Entering the newspaper business, some of Dabney's first feature-story assignments were westside conditions. He knew at first hand the discouraging past on which Jefferson has built its astonishing present; and he was quick to see the progress after returning to newspaper work in New Orleans after several years in the United States diplomatic service, and covering the resurgence which reached the astonishing climax of the depression-ridden thirties in the Huey P. Long highway-railroad bridge.

Dabney left New Orleans in 1941 to conduct the Socorro (New Mexico) *Chieftain*, and to serve in the New Mexico Legislature. Returning to New Orleans in 1950, he entered that city's Public Service corporation to do miscellaneous writing. His broader understanding has evoked new appraisals of Jefferson, as reflected in his "Jefferson—Land of Opportunity" in the *Review* of 1961, and this year's perceptive discussion of the political bases from which so much progress in being put into orbit.

Dabney is a native of New Orleans, a graduate of the University of the South (A.B. 1905) and of Harvard (A.M. 1906). In the diplomatic service he held posts in Mexico and Salvador, rising from Third Secretary of Embassy to *Chargé d'Affaires and interim*. He was in line for promotion to Minister when his health broke down, and he returned to the United States to recover. After several years on a farm he operated the Ocean Springs (Mississippi) *News*, became editor of the Pensacola (Florida) *Journal*, and return to New Orleans as reporter, feature writer and editorialist, serving on the old *Item*, *Daily States* and *Times-Picayune* until 1941.

He is a member of the Society of American Historians, one of the oldest members of The Round Table Club of New Orleans. He is the author of many magazine articles and these books: *Tropic Intrigue*, *Revolution or Jobs*, *One Hundred Great Years* (the story of the Times-Picayune newspaper), and *The Man Who Bought the Plaza*.



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The new Main Plaquemines Parish Library at Buras, opened in January of 1962. Its building, grounds, furniture and fixtures represent an expenditure of \$200,000 without cost to the taxpayer.

# PROGRESSIVE

By Judge L. H. Perez

It is an astounding parish—this Plaquemines—that flanks both sides of the Mississippi River on its last hundred miles below New Orleans and extends from beyond the outer limits of its Lakes and Bays three leagues into the Gulf; that in its 984 square miles can claim a population of only a little over 24,000 people and no cities or large towns, but is one of the richest and most progressive of the 64 parishes of Louisiana.

Look at it one way you see a bountiful source of oil, gas and sulphur. All the major oil companies and many of the independents now operate in Plaquemines. It is the largest parish producer of crude oil in Louisiana. It is also the largest producer of sulphur in the state. It is one of the few areas its size in the world where all three exist—oil, gas and sulphur.

Look at it another way and you see its vast reservoir of seafood—shrimp, oysters and menhaden—and its thou-

sands of acres of the finest game and fish preserves in the nation, the best sport fishing and deep sea fishing in the world at the mouth of the river.

Another side is the richness of its earth—the lush top soil of a dozen states brought down by Father Mississippi over the centuries—which can produce three crops a year, raises the sweetest and juiciest oranges in America, and on land reclaimed from its marshes is creating a new beef cattle industry.

Then there is the fourth and fascinating feature of its unusual parish government—providing the lowest tax structure of any parish in the state—and building from its own revenues new modern schools, a parish wide public library system, a community center at Pointe a la Hache, water systems, free ferries, canals, locks and boat repair yards, road improvements, new levees and drainage all without taxation on its people.

And its fifth but not the least is its



The new Community Center at Pointe a la Hache completed in 1961. This is designed for civic, social and community affairs on the East Bank and is part of the new parish-wide recreation program.

# PLAQUEMINES

growing industrial activities concentrated in the northern part of the parish near the New Orleans line.

## The Birth of Present Day Plaquemines

Suddenly, unexpectedly and dramatically—after an almost century long period of hardship during which fishing, farming and trapping were the only main means of livelihood of the Plaquemines people and when it had become the poorest parish in the state—fortune smiled upon Plaquemines Parish on that never to be forgotten day of June 1930, when black gold began flowing from the first oil well in the parish in the Lake Washington area. That day started Plaquemines on its steady march toward prosperity which has never faltered since.

Today, as everyone knows, Louisiana is not only the second largest oil producing state in the U.S., but in 1960 was the only one of the big four (Texas, Louisiana, California and Okla-

homa) to boost its oil reserves. But few realize that Plaquemines Parish alone in 1961 produced 89,671,131 barrels of crude oil; 4,762,348 barrels of condensate, 121,092,592,000 cubic feet of casing head gas; and 141,822,710,000 cubic feet of gas well gas.

Just the first of 1961 one of the largest sales of oil and gas producing property in the history of Louisiana was transacted when the Tennessee Gas Transmission Company paid \$150 million to Pan American Petroleum Company for 10 leases in the Bastian Bay area of Plaquemines Parish, involving 14 oil producing and 13 gas producing wells. During the last month of 1960 the drilling of the deepest oil well in the world—26,000 feet—got under way in the Plaquemines prolific Lake Washington area.

Up until the early Fifties the rich gas resources of Plaquemines were neglected, the operating oil companies burning it as waste in open flares. But since 1954, the Delta Power and Gas



Here we have a group of happy prize winners and officials. From left to right: Roy Theriot, State Comptroller; Chester A. Wooton, Sheriff of Plaquemines Parish; Festerling McGee, best Washington naval orange; Mrs. Mildred Ferris, best citrus display; Judge Walter B. Hamlin of the Louisiana Supreme Court; Murphy W. McEachern, County Agent; Judge L. H. Perez; Mitchel Lulich, best fancy pack; O. J. Bradley, best poultry; Dave I. Pierce, Commissioner, Louisiana Department of Agriculture and Immigration; and F. Edward Hebert, Congressmen from the First Louisiana Congressional District. (See photo on page 208).

Company has piped it from fields near Buras to Plaquemines' west side own people and the United Gas Pipe Line from many fields to nearby gas consuming industries such as the giant Kaiser Aluminum Company plant at Chalmette. To this growing source of revenue a new gas field was uncovered north of Black Bay early in 1961.

#### Then Came the Production of the Stone That Burns

Just three years after Plaquemines Parish had recovered from the delightful daze of its oil good fortune and future, right in the middle of what was commonly known as "The Depression" and in the same Lake Washington area, the Freeport Sulphur Company produced Plaquemines' first ton of molten sulphur. This was at its Grand Ecaille mine, the second largest Frasch sulphur mine in the world; after years of experimentation and what the engineers called one of the most adverse construction sites in the history of the sulphur industry.

The Plaquemines town of Port Sulphur has grown up around the Freeport shipping facilities that were then established at the Mississippi River bank end of a ten mile canal dug from the mine. Another producing mine in

the parish is near the mouth of the Mississippi.

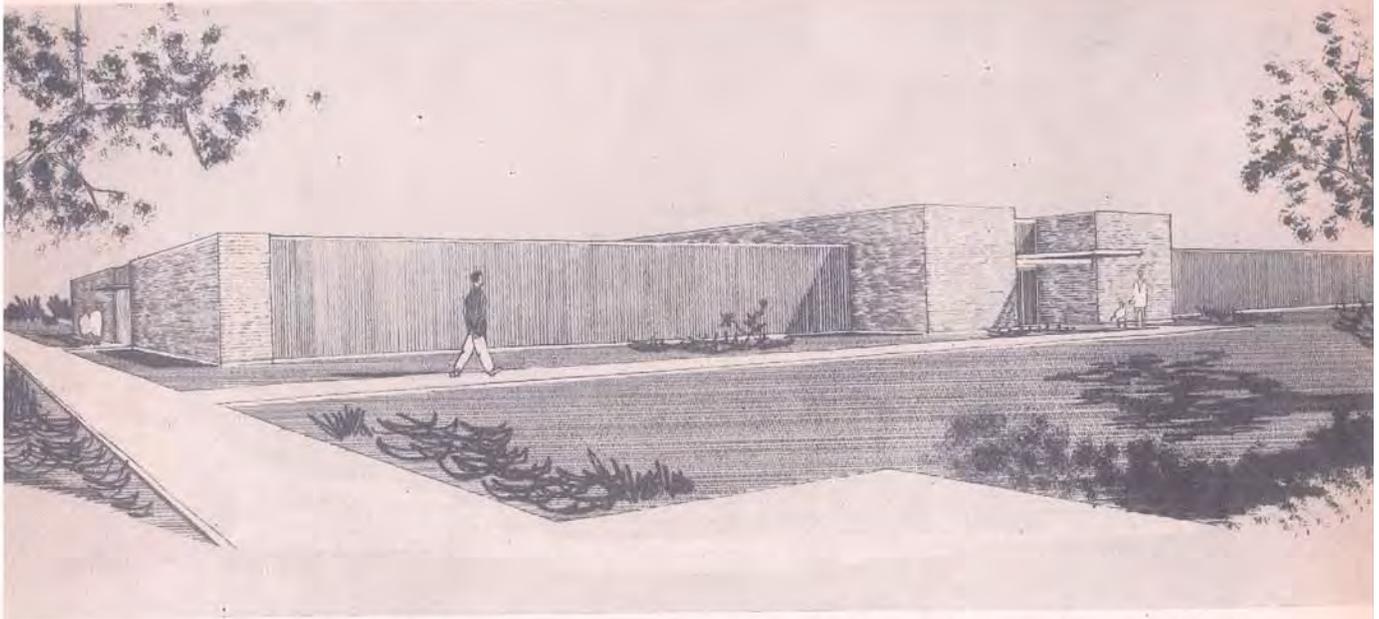
To its production has been added the tonnage produced at its fourth and new offshore mine near Grand Isle, which just began operation the latter part of 1960. Its molten sulphur is transported to the Port Sulphur operation in Plaquemines by a relay underwater pipe line to Grand Isle and from there by thermos jug barges.

Freeport from its four mines, moves an average of 7,000 tons of the stone that burns every day into its Port Sulphur plant for processing, storage or shipment. The 1961 loadings at Port Sulphur delivered this precious yellow cargo from Plaquemines to 34 different countries.

This phase of Plaquemines reflecting the shimmering yellow of sulphur, the amber gold of oil and the blue flame of natural gas is one of the most familiar to the executives of commerce and industry.

#### Since the Days of the Coureurs De Bois

From the time of the Canadian woodsmen who came with d'Iberville in 1699 and fished and trapped and hunted to feed the men of the fort established on the bank of the Mississippi



Freeport Sulphur Company is consolidating its Research and Development department in new facilities at Belle Chasse in Plaquemines Parish. Construction is expected to be completed this year on a new central laboratory and office building being built on Woodland Highway. The building will have about 10,000 square feet and is located on a 31-acre tract owned by Freeport for a number of years. This facility will centralize the activities of about 40 technical and supervisory personnel who are now located in New Orleans, Port Sulphur and Port Nickel.

in what is now Plaquemines Parish, and which was the first white settlement in what is now the state of Louisiana, commercial fishing—especially for shrimp and oysters—has been an important industry of the Parish. It carried the Plaquemines people through that century long period of privation we mentioned above.

In spite of the influx of other industries and activities, seafood has remained a consistent item in Plaquemines economy and is still the livelihood of many families who have followed the nets in Plaquemines for generations. There are around 225 boats operating out of Plaquemines the year round for shrimp and oysters, besides hundred of fishing boats from other coastal parishes which operate in Plaquemines. For the continued production of the famous Louisiana oysters the Louisiana Wild Life and Fisheries Department in 1961 planted almost 200,000 barrels of shells for seed oysters in Plaquemines Black Bay.

To Plaquemines edible seafood industry, the oldest in the parish and which is considered a million dollar a year income to the parish, there was added about ten years ago the catching and processing of menhaden, that small

saltwater fish found in abundance in the Louisiana Offshore Lakes and Bays. It is used as the base of animal and poultry feed as well as in the manufacture of many other items. Of the four large menhaden plants operating in Louisiana, two are located at Empire in Plaquemines Parish. From these plants during the summer months range a fleet of modern refrigerated "pogey" boats, capturing the menhaden in giant "purse" seines and returning to the plants for processing—producing oil, meal and solubles which make a substantial contribution to the State's economy. 1960 was the best year of the previous ten for the Plaquemines menhaden industry. This is a huge and growing industry and few people realize that 50% of the nation's annual two billion pound catch comes from the Gulf of Mexico.

#### Recreational Fishing and Hunting

In the Plaquemines lower waters through which the fishing boats range and the oil industry's service boats scurry, there is the nationally famous 60,000 acre hunters' paradise of Pass a L'Outre where the Louisiana Wild Life and Fisheries Department operates a public shooting club. Nearby is the



King H. Barney Schoenberger of Buras and Queen Janie Gaudet of Venice who reigned over the 1961 Plaquemines Parish Fair and Orange Festival, which was held last December at Buras.

equally famous 45,000 acre protected Migratory Bird Refuge. Both, of course, can be reached only by boat or helicopter.

To better serve the 100,000 sport fishermen that Paul Kalman, noted sports writer, claims head for Plaquemines Parish in a year's time, and the unestimated number of equally enthusiastic duck hunters, Plaquemines has set aside the Lake Hermitage Sports Center. It is an area of about 90 square miles in the central part of the parish about 20 miles below Belle Chasse, a fishing and hunting preserve for Plaquemines' own and visiting sportsmen. Although parish planned, owned and maintained, it will be operated in cooperation with the regulations and game laws of Louisiana.

The wide and wild water wonderland force of Plaquemines is beloved both by those who fish to live and those who live to fish — by all those who are at home with the deck of a boat under their feet, a shotgun at their shoulder or a rod and reel in their hands.

#### The Lush Land of Plaquemines

About half of the present cultivated land of Plaquemines Parish, or about

50,000 acres, has been reclaimed at parish expense during the past few years by the parish wide system of drainage districts.

Anybody who has seen its rich black loam — alluvial soil filled with the necessary lime and plant food to grow commercial vegetables and citrus fruit — does not have to be told that Plaquemines truck garden products are market favorites (of which the tens of thousands of boxes of "Creole" tomatoes are an example); or that its citrus groves bear the tastiest fruits of the South.

There are several hundred people in Plaquemines engaged in the production of citrus fruits on about 5,000 acres on the West bank of the river from Port Sulphur to Venice — trees that run the citrus gamut from grapefruit to the famous Louisiana Sweets, those sweet, juicy oranges that no other citrus growing area in the country has been able to surpass. Plus two now famous Plaquemines Parish family wineries, producing orange wine of delicious flavor and respected potency.

A live wire County Agent's office under veteran Murphy W. McEachern, the Plaquemines Experiment Station of



Louisiana's Governor, Jimmie H. Davis, with Queen Janie Gaudet and King H. Barney Schoenberger, telling the world that the sweetest and juiciest oranges are grown in Plaquemines Parish.

Louisiana State University under capable superintendent Ralph T. Brown, the 800 members of Parish 4-H Clubs under the supervision of Assistant County Agent Ray J. Landry, the Citrus Growers Association, the annual December Fair and Orange Festival and the Spring Field Day of the Experiment Station all coordinate to encourage the vegetable grower to secure more land and the citrus grower to plant more trees—and to help solve their problems of insects and plant diseases.

Although the population trend in modern Plaquemines is a shift away from farm to rural non-farm occupations, its agricultural and horticultural activities continue to be an important part of the parish economy—to which in the last few years the extensive areas of reclaimed land have added the new and thriving parish program of upgrading cattle.

In Plaquemines there are about 10,000 head, most of which the county agent's office has vaccinated for anthrax, red water and black leg, the three common cattle raising hazards.

This phase of Plaquemines, men's faces flushed from work in the fields

or groves, is the one most familiar to the grocer or the housewife.

#### Representation Without Taxation

Early in the Thirties, as soon as the oil and gas severance tax revenue began coming into the parish coffer, the previously financially handicapped Police Jury began to plan long and vitally needed public improvements.

At the same time, as District Attorney for the parish, I drafted the now historic constitutional amendment and enabling acts, which were introduced and sponsored by our parish representative and senator in the state legislature, passed by that body and approved by the voters of the state, permitting Plaquemines Parish, or any other parish in Louisiana, to assume the outstanding indebtedness of all its various local and taxing bodies, eliminate all the overlapping overheads and consolidate everything in the hands of the elected parish governing body to reduce the overall tax burden and give the parish a better business administration.

This streamlining of parish government drastically reduced taxes 60% and gave Plaquemines the lowest prop-



The Delta Bank and Trust Company at Port Sulphur—the first and only bank in Plaquemines Parish—organized by public spirited citizens of the parish in 1956. Its deposits now exceed \$12,700,000.

erty tax rate of any parish in Louisiana, a status that has been maintained over the last three decades. It also made it possible for the Police Jury to transform its increasing revenue into public improvements and parish progress without departmental red tape and without increasing the taxes of its people.

#### **Schools First and Foremost**

The most urgent and important public need was new schools—for which Plaquemines appropriated \$10 million and started construction as soon as the end of World War II made building materials available. This program was completed this summer of 1962 with the Boothville-Venice \$11½ million white high school. Plaquemines now offers parishwide to its 4000 school age white children and its 1600 colored children one of the finest and most modern school systems in the nation.

The four other completed white high and elementary schools are at Belle Chasse, Port Sulphur, Buras and Braithwaite—and the three colored high and elementary schools (each of which cost approximately a million dol-

lars) which are among the finest in the South are at Sunrise, Phoenix and Scotville.

All the Plaquemines High Schools are fully accredited, active members in the Southern Association of Colleges and Secondary Schools. Under the direction of efficient superintendent S. A. Moncla, the Plaquemines Public Schools keep up to the minute in educational innovations such as the recently adopted Driver Training Program.

#### **A Steady Parade of Public Improvements**

Since Plaquemines has no bridges across the Mississippi River that bisects the parish lengthwise, one of the first public improvements was the construction, operation and maintenance by the parish of the now historic Free Ferry at Point a la Hache, the seat of government. It was matched in 1960 by the establishment of the Free Ferry "Belle Chasse" between Belle Chasse and Scarsdale, so that the residents of the upper end of the parish may conveniently take employment on either side of the river without a loss of travel time.

The \$5 million Plaquemines Water



At Belle Chasse the Plaquemines Parish Community Center and Auditorium which was renovated in 1961. It is the West Bank headquarters for community affairs and the new parish-wide recreational program.

System of mains and filtration plants now brings pure drinking water and fire fighting hydrants to 90% of the people of Plaquemines.

The Free Mississippi River Locks, completed between 1951 and 1953 at Empire and Ostrica, have since their opening saved tens of thousands of miles for the ever increasing fleet of barges and boats that serve the parish fishing and oil industries.

Free boatways, constructed by the parish at Empire, Buras and Pointe a la Hache, also serve the heavy traffic of water craft now using Plaquemines waters. The parish has financed without taxation the loading and unloading facilities at the Jump Basin at the end of the West Bank Highway. This provides a safe service harbor for the fishing and oil field boats.

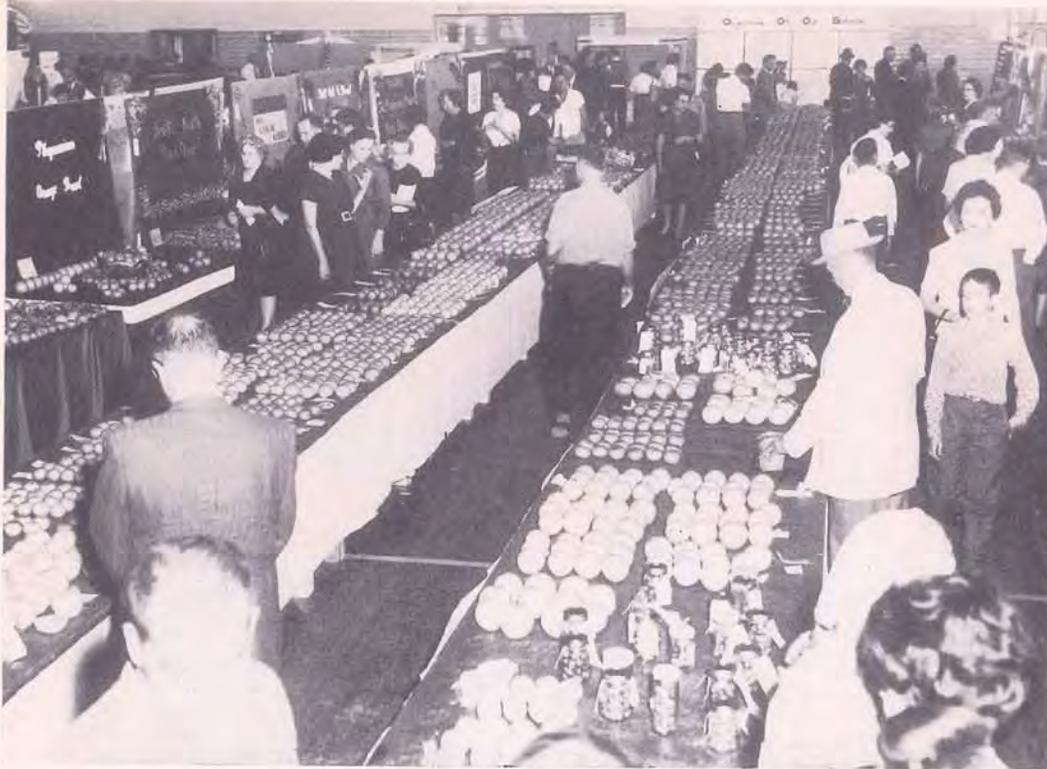
The drainage of thousands of acres of valuable farm, citrus and cattle lands, mentioned a few paragraphs back, and the protection of parish property against floodwater, has represented a \$3 million Program of Drainage and Protection Levee Improvements. One of the recent pumping stations to be put into operation was at Gainard Woods. It drains the 4375 acres from

Port Sulphur to Buras and cost \$282,000, parish financed without taxation.

Plaquemines is proud of its 500 man Volunteer Fire Department under Judge Rudolph M. McBride, Fire Marshal. There are six stations — Buras, Port Sulphur, Belle Chasse, Boothville-Venice, Pointe a la Hache, and the recently added Lake Hermitage Station. These buildings and new modern pieces of equipment, all linked together with a radio emergency system, represent a quarter million dollars spent by the parish without taxation.

Millions of dollars worth of parish highway, financed out of the Parish Royalty Road Fund, have been constructed over the past few years — the latest project being the planned and approved Pointe a la Hache to Braithwaite Highway. Stage One, a distance of 16 miles from the lower end of Bohemia Plantation to the vicinity of Poverty Point will be completed first at a cost of over \$7 million. In this stage a protection embankment will be built to protect the highway during storm tides.

Plaquemines is proud of its new three story Jail at the rear of the Court House at Pointe a la Hache, rated one



A part of the huge crowd that attended the 1961 Plaquemines Parish Fair and Orange Festival.

of the most modern escape proof penal institutions its size in the country. For overnight or temporary arrests there is also the new Jail at Port Sulphur on the other side of the river. Incidentally, under Sheriff Chester Wooten, the people of the parish are protected by 18 Sheriff's deputies on call 24 hours. There are 8 marked and 5 unmarked patrol cars cruising the parish, plus a patrol boat for rescues, first aid and arrests on Plaquemines many bodies of water.

Plaquemines tax free \$1,200,000 General Hospital at Port Sulphur was dedicated August 12, 1961. This was financed through surplus parish funds, \$480,000 made available by the State Hospital Board through the Hill-Burton Act, plus private subscription — a triple financing plan to avoid a Bond Issue. This is a modern 50-bed air conditioned hospital, with facilities to serve both white and colored. It has a landing strip for helicopters bringing injured from the oil fields or fishing waters and provides ambulance service from boats or points within the parish.

Early in 1961 Plaquemines Parish inaugurated a parish wide regular gar-

bage pickup and disposal system. All equipment, including four new \$6700 trucks, has been financed by the parish. The only cost to the people is a 1½ mill tax for the operation and maintenance of the service.

Worthy of headlines at this time are the new Parish Public Health Department, the new Library at Buras and the parish wide Recreation Program.

In April of 1960 the Parish Health Unit was established at Pointe a la Hache by the Police Jury and \$16,000 a year budgeted for its maintenance. It moved on November 1, 1960 into newly renovated headquarters near the School Board building in Pointe a la Hache. It provides a full immunization program for the children of the parish in cooperation with the Louisiana Health Department.

Plaquemines Tax Free Library System was established in 1959 with main headquarters at Nairn and a branch library at Pointe a la Hache, together with bookmobile and boatmobile service throughout the parish. The new \$200,000 Library Building at Buras, one of the most modern library buildings in the state and which will contain



Admiring the prize-winning citrus display booth are from left to right: Judge L. H. Perez, Fasterling McGee, holding the prize-winning trophy; Dave I. Pierce, Commissioner, Louisiana Department of Agriculture and Immigration; and Mrs. Mildred Ferris, who accepted the trophy for John Meyer Co. of Nairn, grower of the prize-winning fruit.

50,000 books, is now the Main Library. Other branches will be established at Belle Chasse and Port Sulphur.

In 1961 an annual appropriation of \$12,200 was set up to finance a youth summer recreation program parish wide under qualified coaches and directors.

#### Fort Jackson Restored

Pertinent to the Civil War Centennial now in progress is the almost hidden and long forgotten Fort Jackson, whose ruins are still there on the West Bank of the Mississippi River in Plaquemines Parish just below Triumph — located off Highway 23 between Venice and Buras, to which, along with 80 acres, the Parish of Plaquemines has acquired title. It has been recently declared a National Historic Landmark by the U. S. Department of the Interior. The parish has cleared the property and its still surviving passages and compartments as a tourist attraction.

Fort Jackson was originally built in 1791 by Spanish Governor Carondelet of the Colony of Louisiana, was remod-

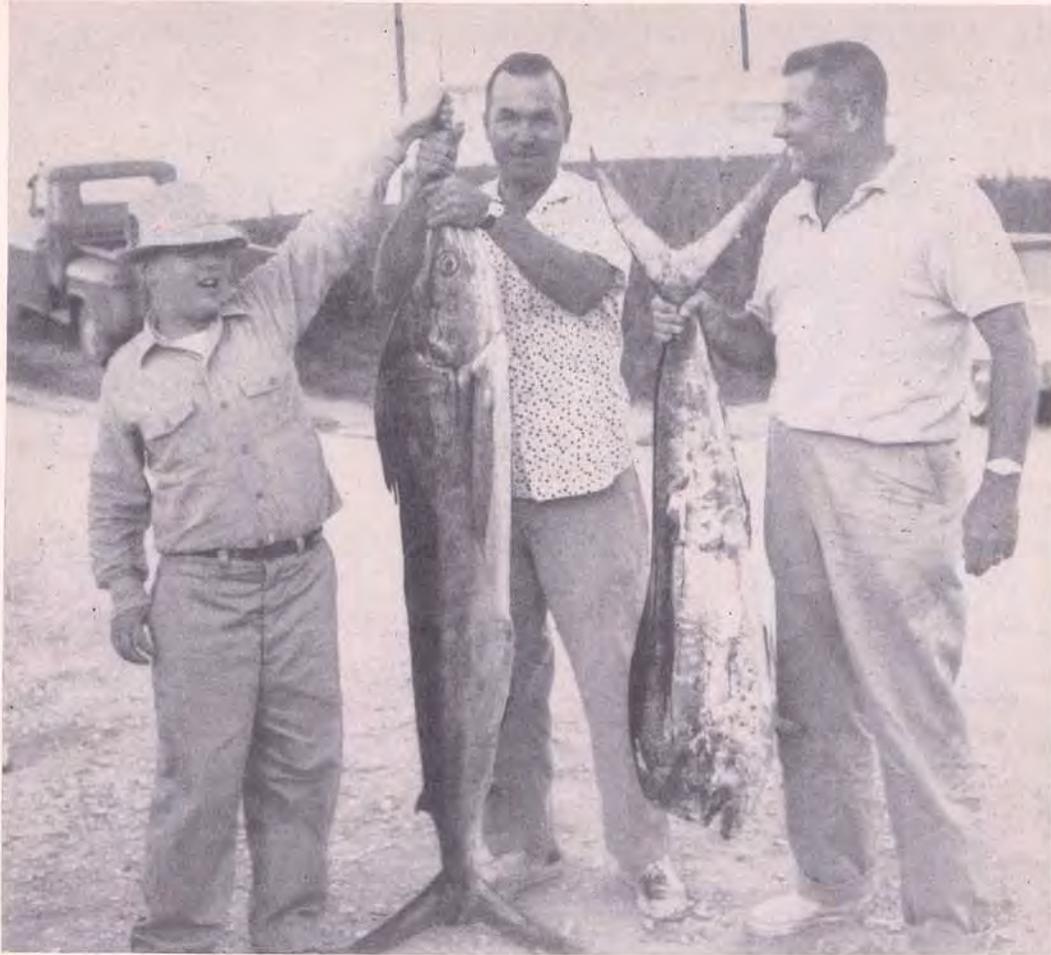
eled at a cost of \$600,000 by the U. S. government after the War of 1812, and saw its day of glory and defeat in the Civil War, when, along with Fort St. Phillip on the opposite eastern bank, it resisted the attack of Farragut's fleet and Porter's deadly mortars for six days and six nights.

It is this phase of Plaquemines Parish — its constant public improvements and its self evident progress — that you see when you drive down through the parish on either side of the river.

#### Industrial Plaquemines

There is also the growing industrial belt of Plaquemines concentrated at the northern end of the parish, where have been established in the last few years several manufacturing concerns attracted by Plaquemines natural gas, its many river front sites, its attractive tax structure and the cooperation of the parish officials and its people.

Among these are the Red Star Yeast and Products Company, producing an active dry yeast, the first plant of its kind in the country; the Oronite Chemical Company, manufacturing a variety



District Attorney Leander H. Perez, Jr. (center) with his son Leander III and Al Childress proudly displaying two game fish caught in Plaquemines waters near the mouth of the Mississippi River.

of chemical products used primarily by other industries, such as lubricating oil additives, odorants for gas lines and hydraulic fuel for jet aircraft; and the Timcoat Corporation plant applying an asphaltic mastic to pipes as large as 24" diameter, the largest pipe coating plant in the world.

#### Headline Story of the Year

Aware that the long faithful Police Jury, effective for so many years, had become outmoded — that the mounting responsibilities of parish government required the attention of a body giving full time to its duties — the writer again prepared a constitutional amendment which was passed by the state legislature in 1960, making it possible for Plaquemines Parish to have the charter system of government which gives it the widest range of self government exercised by any parish in Louisiana, with authority to handle its own

affairs and revenues from its natural resources.

The Police Jury adopted the Charter which would wipe it out of existence March 29, 1961. The charter was overwhelmingly approved by the people of Plaquemines on May 13, by a vote of 2901 for and only 395 against. And on September 5, 1961 the newly elected Five Man Commission Council — two from the East Bank and three from the West Bank — were officially seated. Immediately it went into action on a long list of future public improvements for Plaquemines Parish.

Plaquemines Parish is moving forward so fast that some of the things you read here today may be obsoleted tomorrow — and you can rest assured that under the new Commission Council streamlined and concentrated form of government the pace of public improvements in Plaquemines Parish over the past twenty years will prove to have been merely a slow crawl.

## TOMATO AUCTION SHED DEDICATION



Farmers of Plaquemines, Jefferson, St. Bernard and St. Charles Parishes have agreed to a marketing program for their tomatoes, through a centralized packaging and marketing shed in Belle Chasse, to be furnished without cost by the Plaquemines Parish Administration. The new shed which was dedicated in July is shown below. The agreement calls for the marketing program to operate for a year as a demonstration program, with the intention of continuing the program, with all participating farmers binding themselves to sell their tomatoes through the marketing shed. The purpose of the packaging and marketing program is to put tomato marketing on a business basis to insure growers an increased and fair return on their produce. All of the tomatoes will be bought, inspected, labeled with farmer's name, and sold to buyers who would be invited to buy at the marketing shed. The growers would get payment at the time of purchase. In the top photo are some of the men responsible for bringing the farmers together. From left to right: John A. Cox, director, LSU Agriculture Extension Service; Dr. Juilun C. Miller, head, LSU Horticulture Department; Murphy McEachern, county agent; Judge L. H. Perez, who made the offer of the shed to the farmers last January; Lawrence Feduccia, auctioneer; Murphy Ranatza, Jr., a leading farmer of Plaquemines Parish; and E. W. Jones, marketing coordinator, Louisiana Market Commission. Picture was taken while barbeque was served and enjoyed in tomato shed.



# Officials' Directory

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## OTHER ELECTED AND APPOINTED OFFICIALS OF JEFFERSON PARISH

**JUSTICES OF THE PEACE (Elected):** Lycester L. Trauth (Wards 1, 2 and 3) and Raymond E. LeBlanc (Wards 4 and 5), Court House, Gretna; Leo E. Kerner, Jr. (Ward 6), Lafitte; Jared A. Wilkes (Wards 7, 8 and 10), East Bank Parish Office Building, Metairie; Joseph R. Becnel, Sr. (Ward 9), Kenner; and Miss T. Mercedes Adam (Ward 11), Grand Isle.

**CONSTABLES (Elected):** James M. Boyle (Wards 1, 2 and 3) and Simon J. Gauthreaux (Wards 4 and 5), Court House, Gretna; Mrs. Charles Pizani, Jr. (Ward 6), Lafitte; Louis A. Rome (Wards 7, 8 and 10), East Bank Parish Office Building, Metairie; Herman G. Dutreix, Sr. (Ward 9), Kenner; and Percy Crosby (Ward 11), Grand Isle.

The Officials listed here are all appointed.  
**PARISH DEPARTMENT HEADS:** Ray L. Condon, Department of Sanitation, 648 Helois St., Metairie; Peter J. Russo, Department of Water, 3600 Jefferson Highway, Shrewsbury; Thomas F. Donelon, Department of Safety and Franklin R. Rodriguez, Department of Planning, East Bank Parish Office Building,

Metairie. Edward P. La Bruyere, Department of Finance, Clarence A. La Bauve, Department of Roads and Bridges, Harold E. Kytte, Legal Department, Domenic Albano, Department of Personnel, David G. Terrebonne, Budget Analyst and Research Director and Harry E. Evans, Director of Civil Defense, Court House, Gretna. Bert Chalona, Director of Department of Recreation, Office: 1521 Palm St., Metairie.

**CLERK OF THE PARISH COUNCIL:** Frank J. Deemer, Court House, Gretna.

**CHIEF CIVIL DEPUTY SHERIFF AND CHIEF DEPUTY TAX COLLECTOR:** Thomas E. Rhodes, Jr., Court House, Gretna.

**CHIEF DEPUTY ASSESSOR:** As of July 1, 1962, when this Directory was prepared the office was vacant. Court House, Gretna.

**CHIEF DEPUTY CLERK OF COURT:** Augustin Marrero, Court House, Gretna.

**CHIEF INVESTIGATOR CORONOR'S OFFICE:** William J. Gautreau, Jr., Court House, Gretna.

# PHOTOGRAPHY, ART AND CREDITS

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FORD in  
Your Future!"*

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MOTOR SALES  
INC.**

**801 Metairie Road  
VE 5-7311**

**CAPRI DRIVE-IN RESTAURANT  
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Fine Foods — Liquors  
Air Conditioned

TONY MARCELLA, Prop.

866-9114

BRIDGE CITY, LA.

**LAFITTE ICE  
CO., INC.**

*Wholesale and Retail*

**Lafitte, La.**

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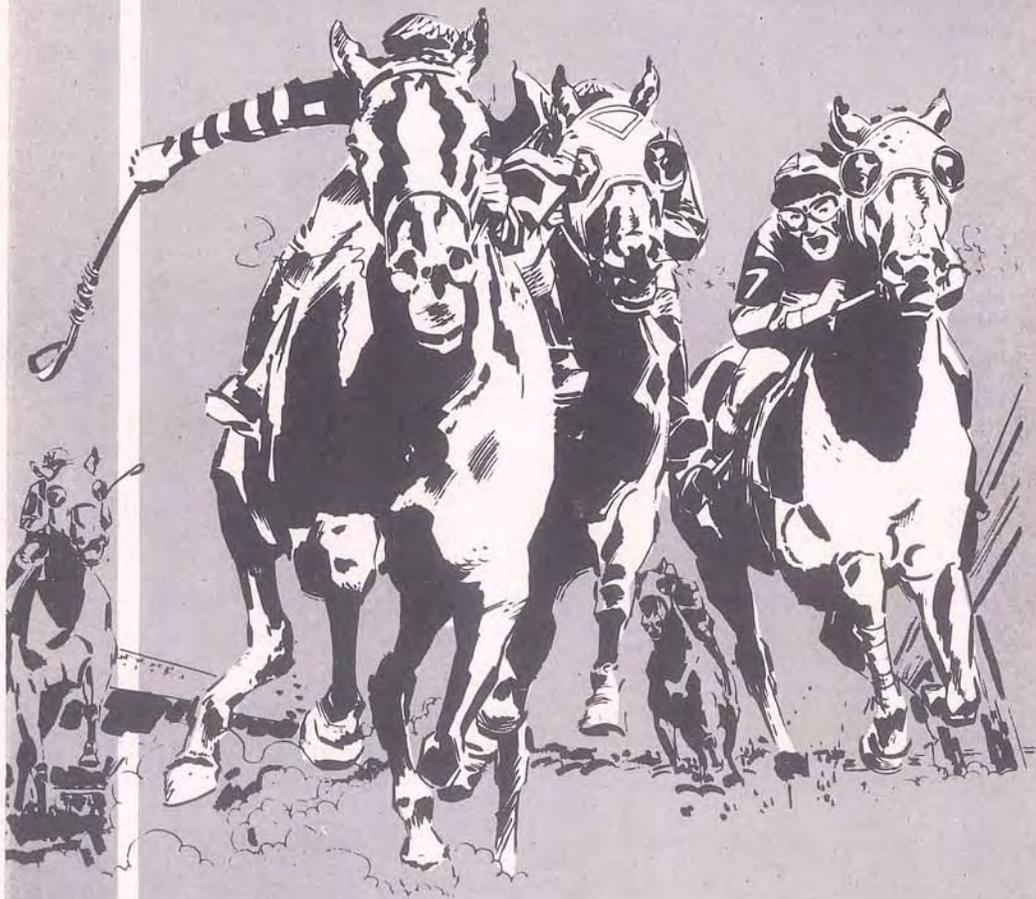
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*There's nothing like a day*  
**at the races!**



**ENJOY 89 DAYS OF RACING**

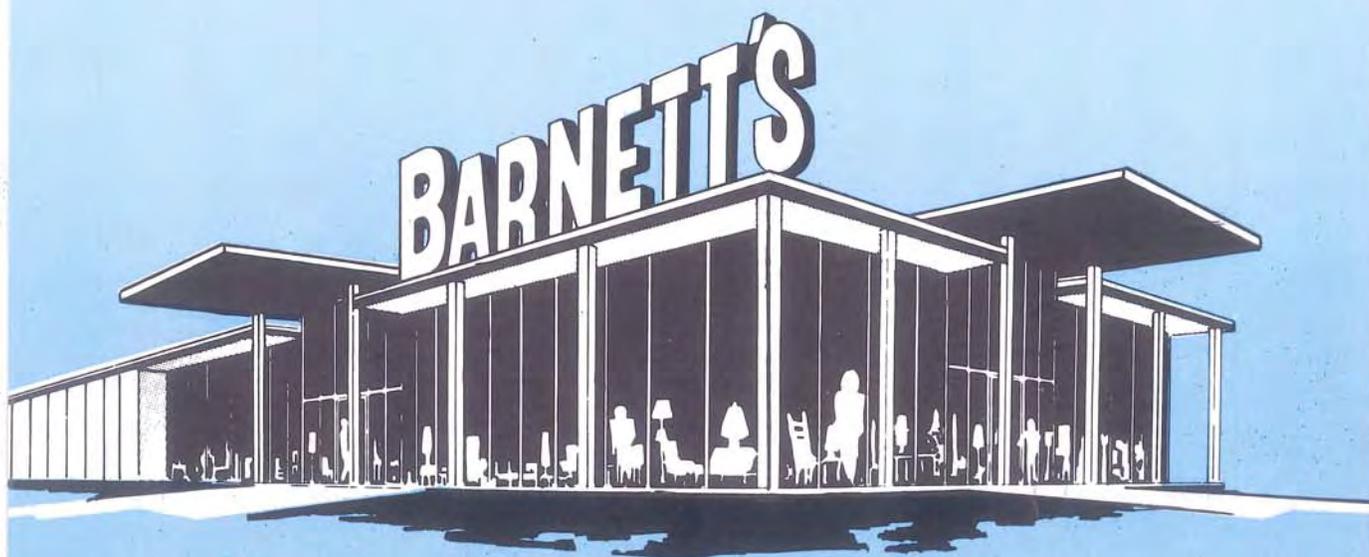
**NOVEMBER 22 THROUGH MARCH 9**

**Fair Grounds**

*First Race 1:45 p. m. Daily Double Closes 1:30 p. m.*

# *GROWING WITH JEFFERSON*

*and with the entire Greater New Orleans  
Metropolitan Area*



*You are cordially invited to visit our new store  
in Jefferson Parish at 6303 Airline Highway at  
Airline Park!*

## **BARNETT'S FURNITURE STORES**

**DOWNTOWN—600 Carondelet, at Lafayette**

**GENTILLY WOODS—4803 Chef Menteur Hwy.**

**AIRLINE—6303 Airline Hwy.**

---

*Growing and Expanding with Jefferson Parish!*

*Alvin T. Stumpf's*

# WEST-SIDE Shopping Center



## The South's leading businesses comprise Stumpf's West-Side Shopping Center

Listed below are places of business that comprise Stumpf's West-Side Shopping Center . . . the original and largest shopping center on Jefferson's West Bank . . . situated in Gretna, on the West Bank Expressway. Some of America's most successful merchants are represented here, and other famous store names will soon be added to our roster.

A & G Cafeteria • Baker's Shoe Store • Beneficial Finance Co. • Cardon's Barber Shop • Duane's Shoe Store • First National Bank of Jefferson Parish • Galle's Gulf Service • Gordon's Quality Jewelers • Halpern's Fabrics • Jefferson Insurance Agency • Kirschman's Furniture • Labiche's • Lerner Shops • Lord's • Maison Blanche • Maison Blanche Tire Center • Thom McAn Shoe Store • McKenzie's Pastry Shoppes • National Food Stores • Sackett Studios • Singer Sewing Center • Stein's Men's Clothing • Stumpf's Retail Drugs • Sutton's • Tri-Drive Restaurant • Western Auto • Woolworth's



The founders and owners pictured left and right are Senator Alvin T. Stumpf (rt.), and Archie C. Stumpf, Ph.G. These men have been business and civic leaders in Gretna for half a century. The late Dr. John F. Stumpf (center) conceived the idea of the gigantic enterprise and with the aid, mature judgment and supervision of his uncle and father the shopping center—with many of the South's finest stores, became a reality.

## Now Accepting Leases for Additional Stores

IN ORIGINAL CENTER AND SOUTH ANNEX

Stumpf's West-Side Shopping Center is expanding and is making available 193,640 sq. ft. of choice building space in one of the South's fastest growing areas. If you would like to sell your merchandise or service on the "Canal Street" of the West Bank, please communicate immediately with:

### WAGUESPACK, PRATT, INC.

812 Perdido Street      New Orleans 12      523-1731

### JOHN W. ZARING

Representing Waguespack, Pratt, Inc.

"15 E" West-Side Shopping Center      Gretna, La.      367-5590