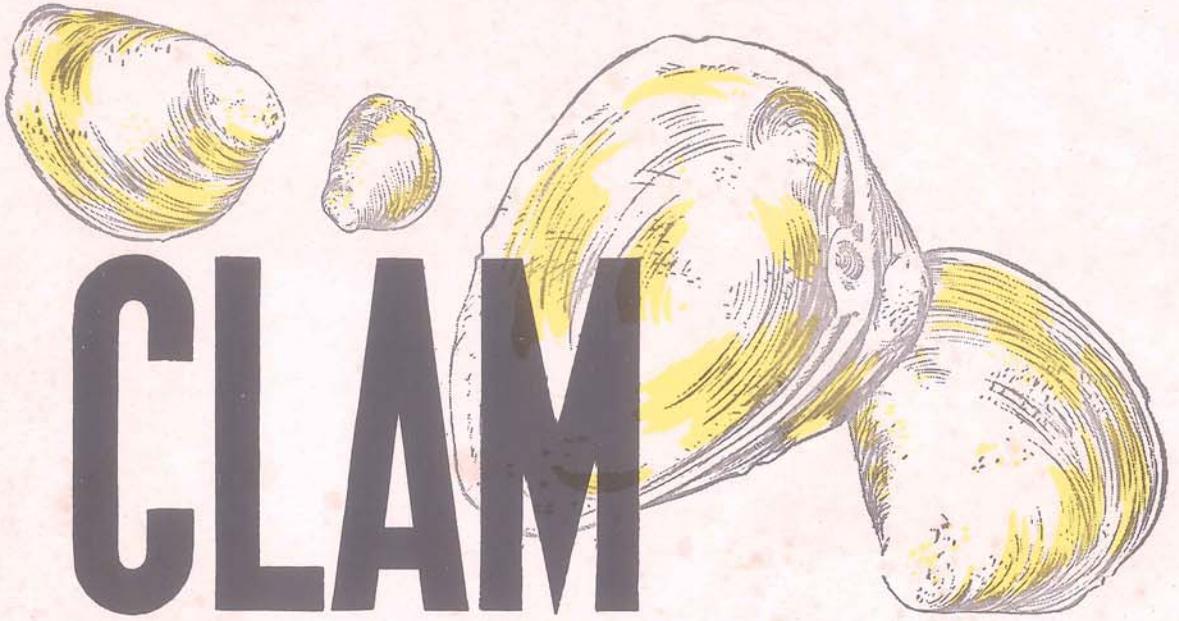


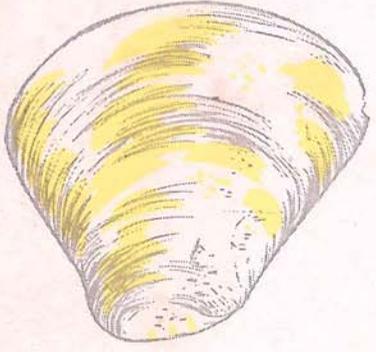
THE JEFFERSON PARISH REVIEW

1965





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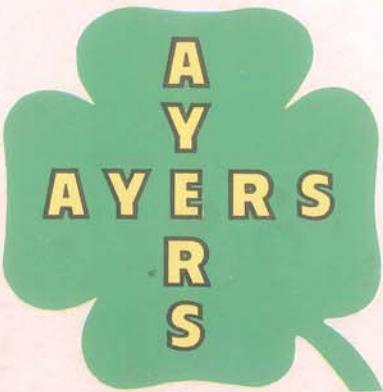


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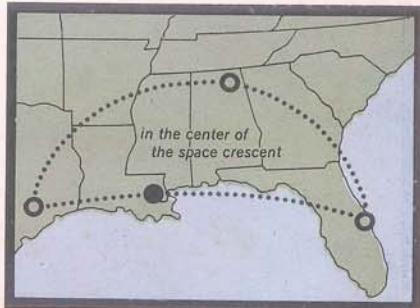
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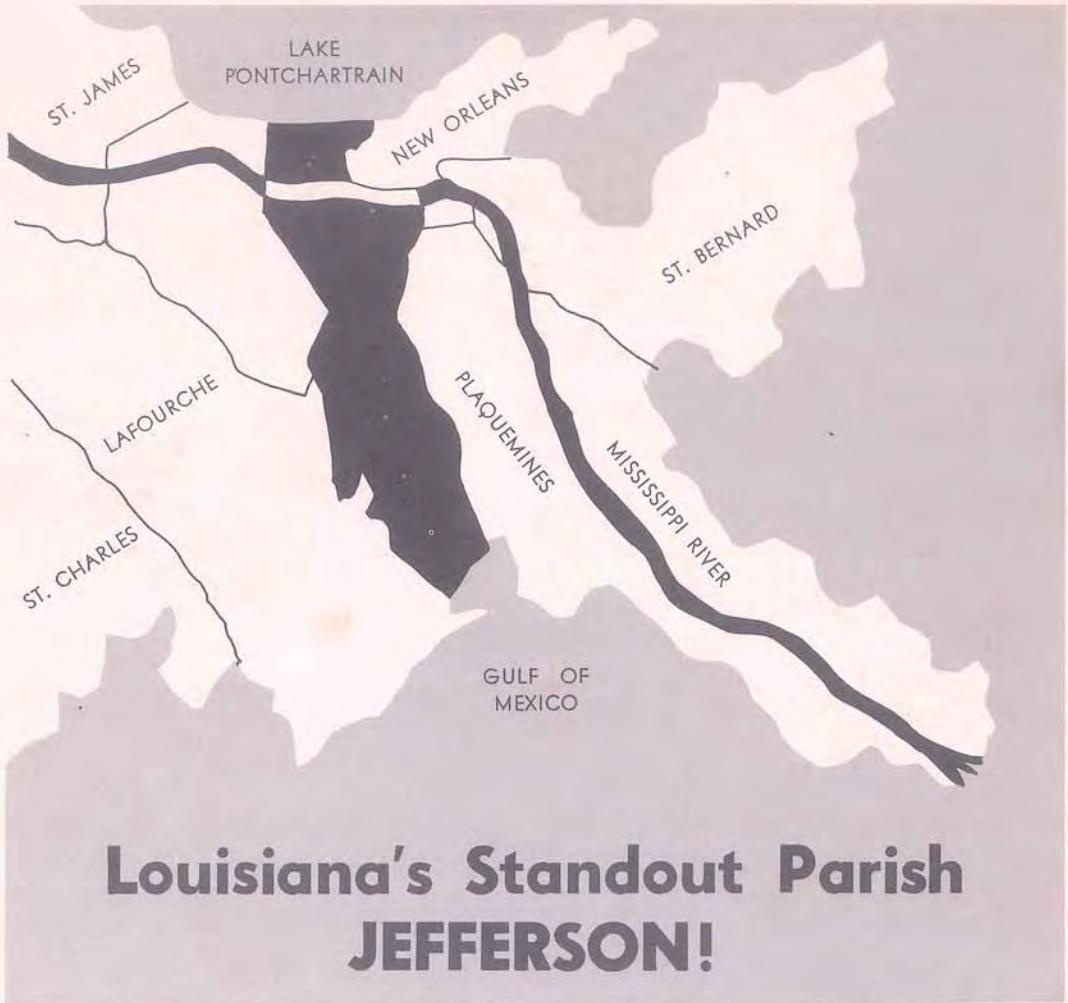
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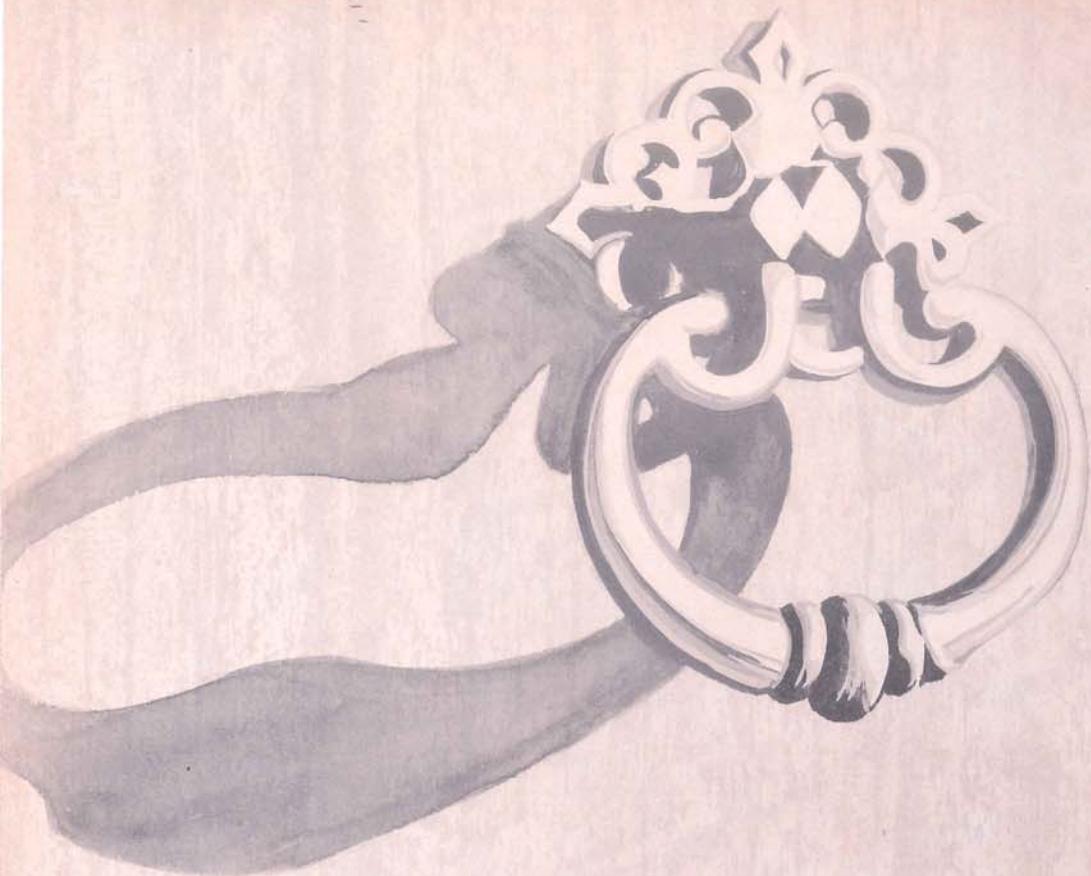


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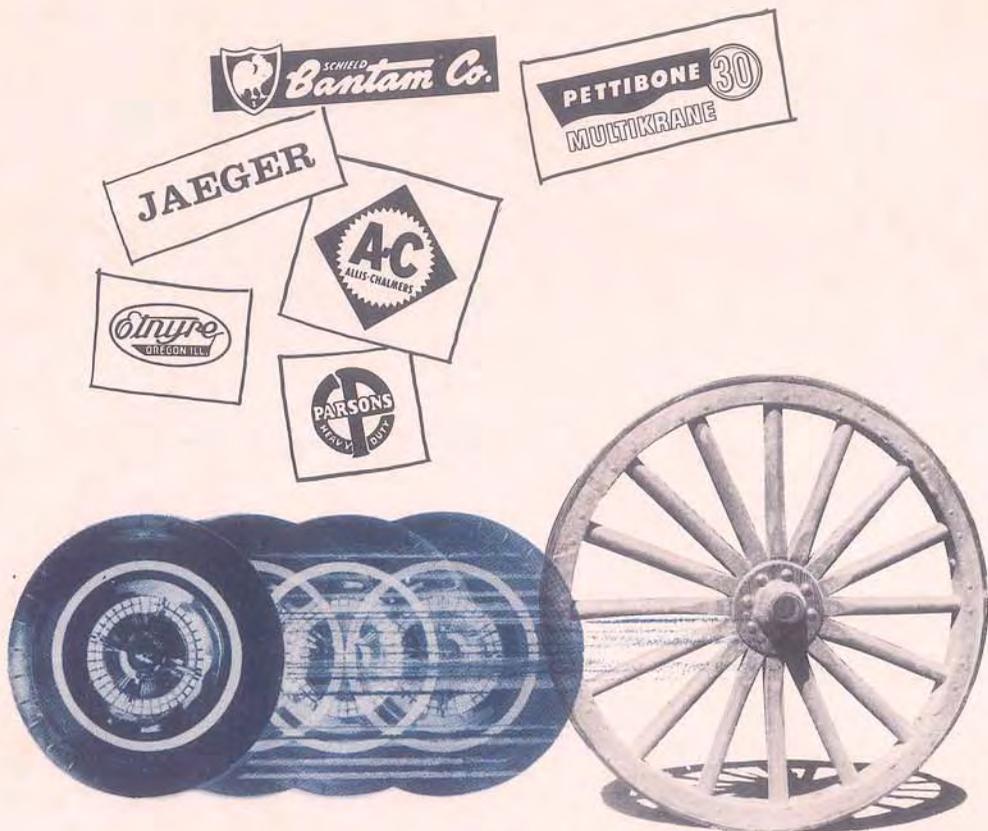
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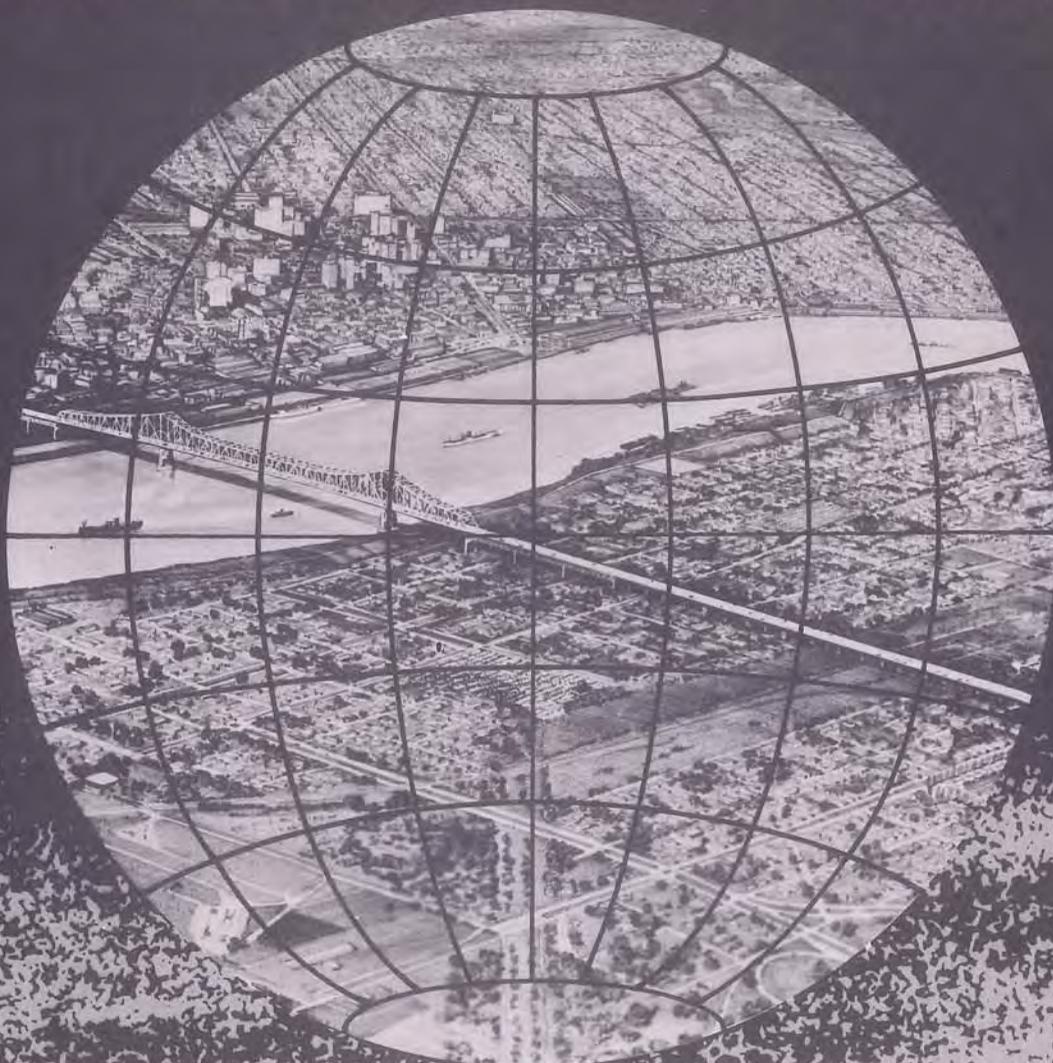
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Review

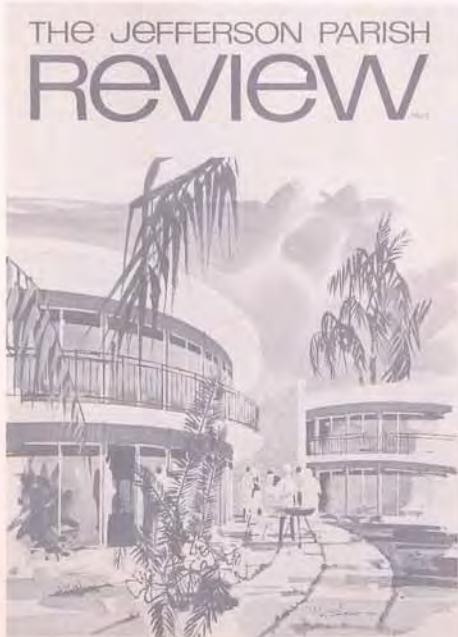
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Our sincere thanks to the writers, photographers, artists, engravers, printers and all those many people both inside and outside the parish who provided information and assistance during the long months of preparation of this Jefferson Parish Yearly Review.



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COVER ILLUSTRATION

Butterfly Terrace in East Jefferson is symbolic of the tremendous growth of multi-family dwellings and apartment complexes that have been constructed in the last five years in Jefferson.

This is
JEFFERSON PARISH
Louisiana



Today Jefferson Parish offers the most advantageous location for serving the expanding Southeastern and Southwestern markets of the United States. Expanding industrial and distribution operations can profit from its splendid location, excellent transportation facilities, productive labor force, access to raw materials, abundant and economical power and fuel, unlimited water supply and pleasant living conditions. Business and industry have found a hospitable home in Jefferson, fastest growing Parish in all of Louisiana.

This annual is an invitation to industry to consider Jefferson as a location for future operations, while offering an introduction to the most dynamic section in the booming greater New Orleans Metropolitan Area.

We would like to extend you a cordial invitation to visit Jefferson personally, to talk with industrialists and businessmen now located here, to observe the serene economic and political climate and discover firsthand the potential and profits of this resource rich area.



LOCATION

Strategically located on the Mississippi River and the Gulf of Mexico, Jefferson Parish offers all facets of economical transportation.

WATER

The growth of the Parish waterways has developed along with industry and commerce and is a prime factor in Jefferson's diversified transportation system.

RAIL

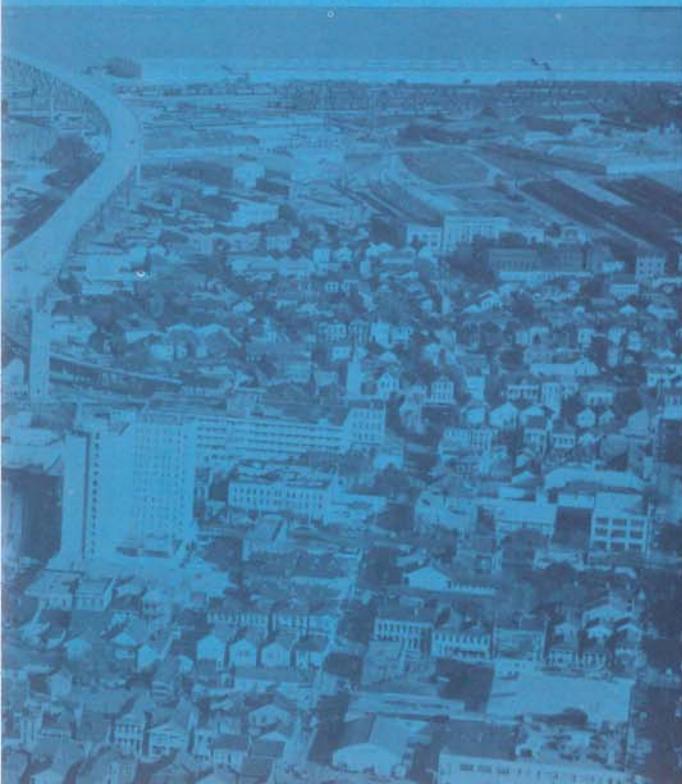
Matches all other forms of transportation by maintaining fast, efficient service, for passengers and freight to all markets.

HIGHWAYS

The state, federal, interstate and local highways fill transportation needs efficiently and are keeping pace with increasing traffic.

AIR

Jefferson's city of Kenner is home of the Greater New Orleans International Airport, continually growing in size and service.



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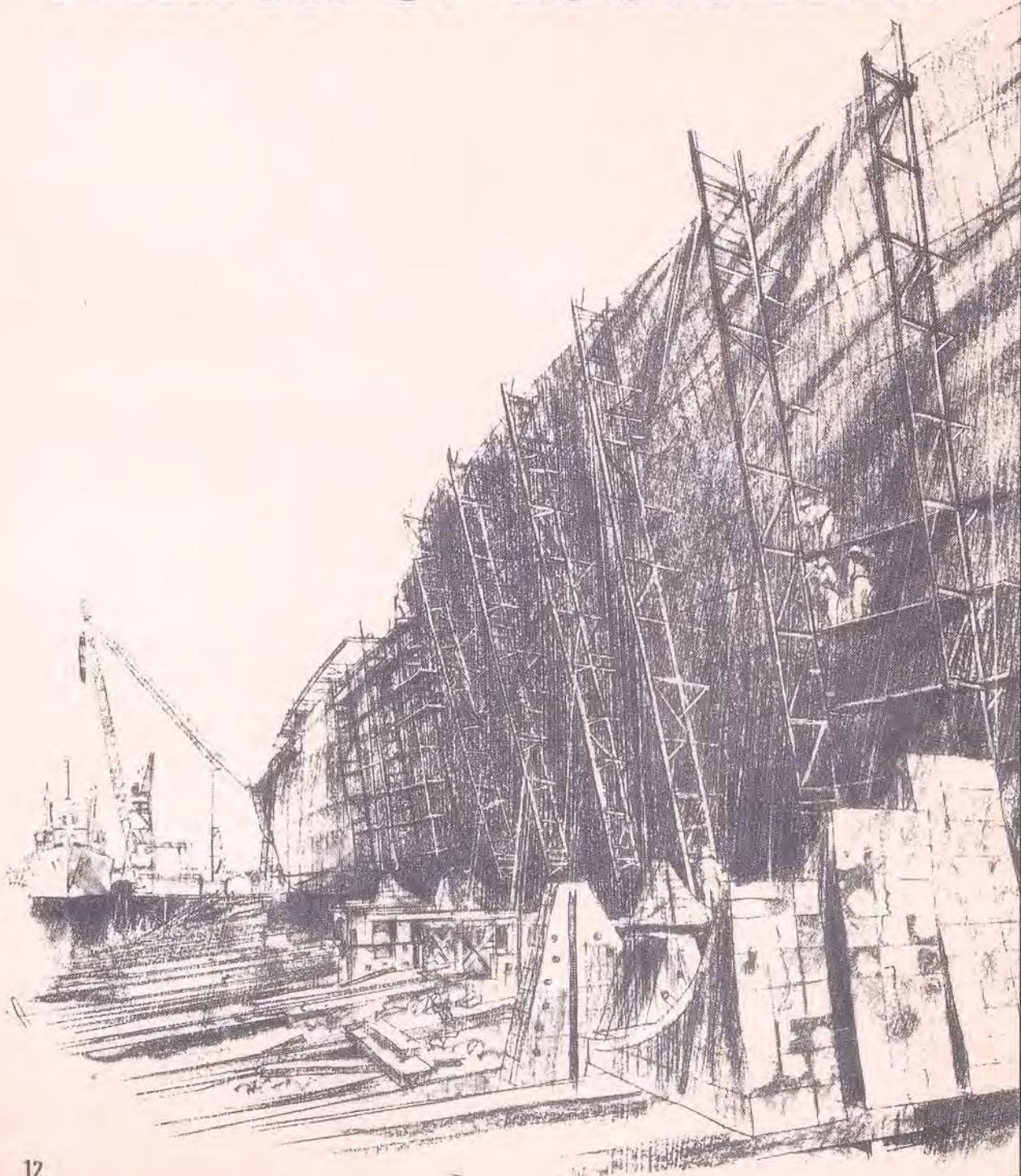
(Our new exchange at 1010 Hancock Street in Gretna is just one of the new buildings going up. Like all the others, we built it to bring you better service.)



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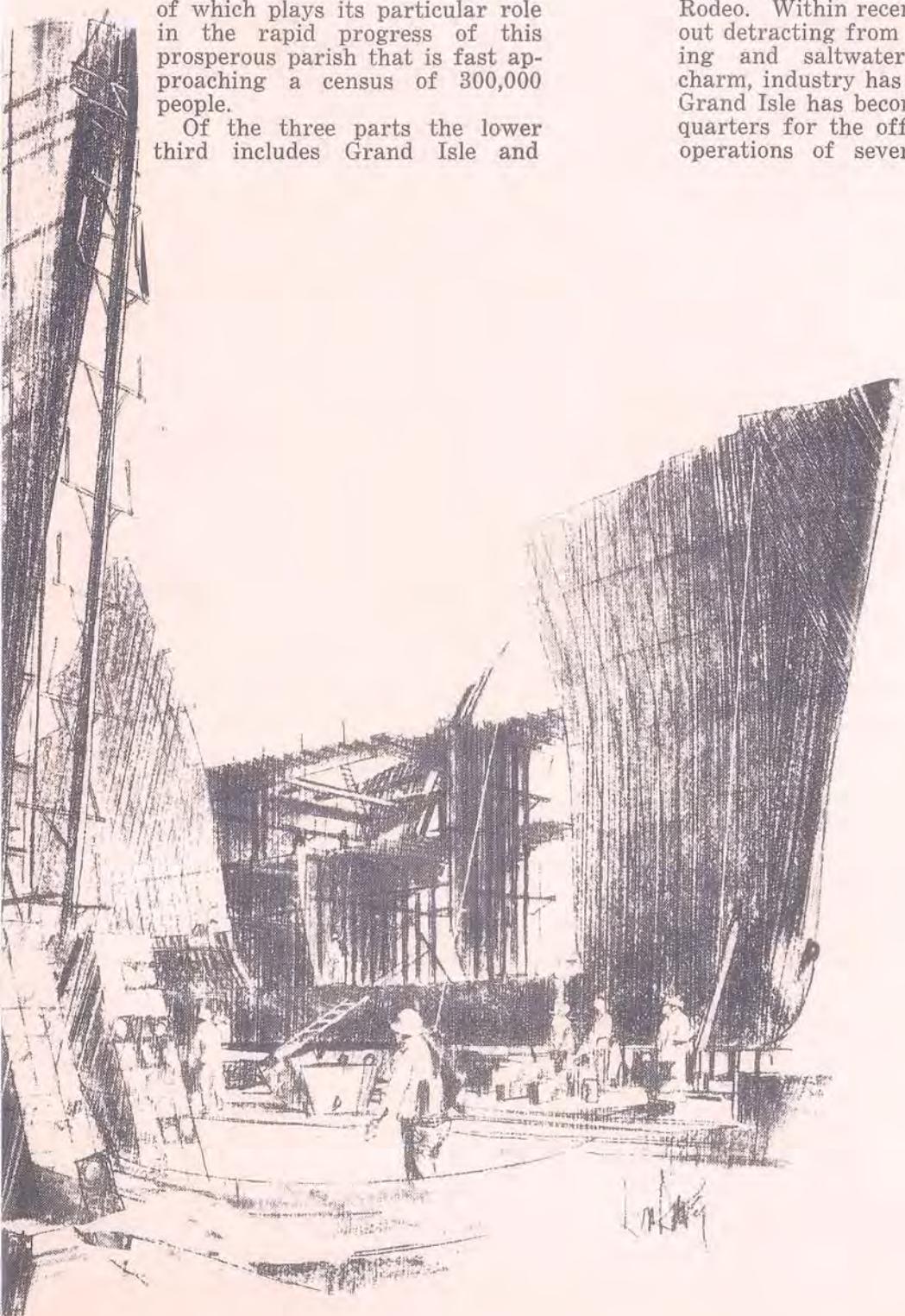
JEFFERSON-THE BOOM PARISH OF LOUISIANA



The 60 mile length of 426 square mile Jefferson Parish extending from the Mississippi River to the Gulf of Mexico is roughly divided, geographically, into three parts, each of which is distinctly different from the other two and each of which plays its particular role in the rapid progress of this prosperous parish that is fast approaching a census of 300,000 people.

Of the three parts the lower third includes Grand Isle and

Barataria Bay. Along the 8 mile long shoreline of Grand Isle is Louisiana's only saltwater beach. Its waters are recognized as one of the top ten sport fishing spots in the world and are the locale of the famous annual Grand Isle Tarpon Rodeo. Within recent years, without detracting from its sport fishing and saltwater recreational charm, industry has moved in and Grand Isle has become field headquarters for the offshore drilling operations of several major oil



This is the thirty-first edition of the Jefferson Parish Yearly Review which annually collects, correlates and presents the facts, figures and pictures that portray the year's progress of the parish. This issue is actually the latest chapter in the continued story of Jefferson Parish.

Its ten thousand copies are read and filed for future reference by business men and public and industrial officials . . . are consulted by the executives of outside industries considering or planning a new plant in Jefferson and who are guided by its imposing and accurate array of facts and statistics . . . and are available in the various units of the Jefferson Parish Library system and in the parish public, parochial and private school libraries (and in many classrooms) for study by students, writers, researchers and those interested in the inspiring story of the sensational growth of Jefferson Parish which now has the highest average family income of the 64 parishes of the state of Louisiana.

For many decades Jefferson Parish was the country cousin of New Orleans. It furnished fresh vegetables and milk to the city of New Orleans and shipped sugar, rice and cotton from the Port of New Orleans. During these years Jefferson remained 98% agricultural.

Then in 1935—the year the Jefferson Parish Yearly Review started publication—black gold came gushing from what was then the deepest oil well in the nation, near the community of Lafitte, and the nearly five mile long Huey P. Long vehicular and railroad bridge was completed across the Mississippi River uniting Jefferson Parish with the West, Mid-West and East. These two simultaneous events started Jefferson on its sensational march toward its present status of 99% industrial, 1% agricultural.

Its now nearly 250 diversified industries (including five of the largest of their kind in the world) have transformed Jefferson into the strong industrial right arm of the Greater New Orleans area, and its 27 miles of riverfront on both sides of the Mississippi have made it an active partner of the No. 2 Port of the Nation.

This achieved industrial status was not luck or happenstance. Jefferson is served by every known means of transportation known to modern man, including the New Orleans International Airport at Kenner. It is located at the crossroads of the nation's inland waterway system, its Harvey Canal Lock connecting barge and towboat traffic north, south, east and west—and, in addition to the Huey P. Long Bridge, is served by the now toll free Mississippi River Bridge that connects West Bank of Jefferson Parish with downtown New Orleans and the Lake Pontchartrain Bridge, the longest in the world, that connects Jefferson Parish with automobile, truck and bus traffic to and from the northern part of the Greater New Orleans area.

Jefferson's proud possession of Grand Isle, the only saltwater surf beach in Louisiana and rated one of the top ten sport fishing spots of the world . . . its current multi-million dollar program of expressways, overpasses and underpasses . . . its up to date public school system . . . its residential sites, its unlimited water and gas supply . . . and its now nearly completed parish wide sanitary sewerage system all combine to make Jefferson Parish a very attractive place to live, work and play and contributed to Jefferson's surging population increase.

Not to be underestimated in Jefferson's strategic location on the same Intracoastal Waterway that picks up the moon rockets produced at Michoud, takes them to the Static Test Site in Mississippi and finally conveys them to the launching pads at Cape Kennedy in Florida. Available plant sites in Jefferson make it attractive to industries serving the United States Space Program.

companies and is now the terminus of the underwater pipeline that carries the molten sulphur from the Freeport Sulphur Company's mine seven miles out in the Gulf.

Barataria Bay is snug harbor for Jefferson's commercial fishing fleet, the first major industry of the parish and still going strong, supplying among others the largest seafood canning plant in the world located on the Harvey Canal of upper Jefferson. Barataria Bay is now the Gulf terminus of the two year old Barataria Bay waterway for moving barge traffic between the Gulf of Mexico and Jefferson's Harvey Canal. Already plans are being formulated for widening and deepening this canal to accommodate seagoing tankers.

Jefferson's lower third is today a colorful combination of offshore industrial activity, commercial and sport fishing and year round sea, surf and sand recreational enjoyment for Jefferson's residents and visitors.

Jefferson's middle third is the beautiful and still largely unspoiled bayou country made historically famous a century and a half ago by Jean Lafitte, the pirate, and his bold Baratarians. Since 1935, when black gold was discovered in Jefferson near the community of Lafitte, this middle third has been a network of little liquid highways bringing supplies to and petroleum from Jefferson's prolific oil fields accessible only by water. (In 1963, the last year total figures are available Jefferson Parish produced 26,384,544 barrels of crude oil.) One of these bayous in May each year becomes the stage for the unique and spectacular Pirogue Races of Jefferson Parish.

Through this middle third passes the Gulf Intracoastal Waterway which at the Harvey Canal Locks connects Jefferson with the nation's busy system of 1900 miles of navigable inland waterways which have increased from 28 billion ton miles of water borne

Right: Construction continues in Jefferson Parish on the Louisiana Power and Light Little Gypsy No. 2 unit. When completed near the end of 1965 this unit will add 430,000 kilowatts of capability to the present 247,000 kilowatts of capability of the station.



freight immediately following World War II to 133 billion ton miles in 1962, the last available figure.

The upper third of the parish, comprising the entire East Bank of Jefferson and the West Bank from Westwego to Gretna, is the once plantation and truck farm portion of the parish that made Jefferson 98% agricultural for so long. But on its level land and along its 27 miles of riverfront and both banks of the Harvey Canal are today located more than 250 industrial plants and operations that have transformed Jefferson into its present 99% industrial status.

streamlined President-Seven Man Council administering eleven efficient departments and 42 parish districts.

The accomplishments and planned projects of Jefferson's present President-Council, its multi-million dollar public improvement program now in progress, have earned for Jefferson the title "Boom Parish of Louisiana" bestowed upon it recently in national magazine articles.

Feeling The Pulse Of Jefferson—
In support of this very appropriate title "Boom Parish of Louisiana" we offer the following imposing array of Jefferson Parish facts and statistics as prepared by the



Thomas F. Donelon
Parish President

Charles J. Eagan, Jr.
Council Chairman

Jacob H. Sciambra
Council Vice-Chairman

Harold L. Molaison
West Bank Councilman

Jefferson's wealth of industrial assets, as provided by its three picturesque parts, include an abundant supply of industrial water, natural gas and electric power—its close port partnership with New Orleans—its still available excellent waterfront plant sites and its transportation facilities for bringing in raw materials and moving out finished products by all four of the transportation facilities known to modern man—rail, road, air and water.

Because of its combination of industrial advantages Jefferson Parish has become one of the most concentrated, yet diversified, industrial areas in the Deep South.

Back in the Middle Fifties, to better handle the problems and projects of its pulsing progress, the parish officials presented and the voters of Jefferson approved, the replacement of its then out-moded Police Jury form of parish government with its present

Public Affairs Research Council of Louisiana and other sources, including the Chamber of Commerce of Greater New Orleans and the Louisiana Power and Light Company.

Probably the most dramatic indication of Jefferson's growth is its skyrocketing property values. Here is an impressive example—not included in the above mentioned reports. In 1945 the New Orleans Aviation Board purchased 23 acres of land about three miles from the airport at Kenner for \$2300, but recently refused an offer of \$313,000 made by the Jefferson Parish School Board for the same property. What is amazing is that this tract is not located on a street or highway to give it greater value.

The total assessed value of Jefferson Parish property increased by \$85 billion from 1954 to 1963.

Jefferson Parish increased its population from 50,427 in 1940 to

208,769 in 1960. (It has now passed the quarter million mark.) The white population increased 323 percent and the non-white population increased 272 percent. In 1960 Jefferson's population was 85 percent white and 15 percent colored.

On January 31, 1965 Jefferson Parish was the second largest of the 64 parishes in the state in the number of registered voters with a total of 94,555—only exceeded by Orleans Parish.

Jefferson had attained an urbanization of 94 percent in 1960 as compared to 31 percent in 1940.

Jefferson's Prosperous People—The median level of family income is higher in Jefferson than any

unincorporated area (excluding the corporate communities of Gretna, Kenner, Harahan, Grand Isle and Westwego) issued 6,223 building permits for house and business establishment construction in 1964 for an estimated total construction value of \$85,420,047. This was \$11 million higher than the previous year of 1963 and more than double the \$41,002,171 figure of 1954.

According to the Home Builders Association of Greater New Orleans, on the basis of new homes built, the Greater New Orleans area gained 183,075 people from 1950 to 1960. Of this number 57.3 percent went to Jefferson Parish.



Beauregard H. Miller, Jr.
First District Councilman



James J. LaForest, Jr.
Second District Councilman



George J. Ackel
Third District Councilman



Anton Pilney
Fourth District Councilman

other parish of the state. In 1959 its median family income was \$6,061—well above the state average of \$4272.

Only 16 percent of all Jefferson's families earned less than \$3,000 in 1960 as compared to 36 percent for the state and 21 percent for the nation. Above the state level and tied with the nation Jefferson had 15 percent of its families earning \$10,000 or more.

The welfare case load in Jefferson is below the state average. One of every three persons 65 years of age and over received old age assistance payments in September of 1963. Jefferson was well below the state average with only 16 children of every 1000 under 16 years of age, receiving aid to dependent children.

The Construction Story—An excellent yardstick of Jefferson's jet propelled progress is the new construction under way and completed. The Parish of Jefferson for its

During 1964 one new manufacturing plant was added to Jefferson Parish and seven were expanded, involving a total construction cost of \$6,500,000 and creating 1,000 new jobs in the parish.

Another indicator of Jefferson's acute growing pains is the preparation now underway to enlarge the still new Court House at Gretna and add two new court rooms. Also, the still new West Jefferson General Hospital at Marrero is already embarking on a \$2 million expansion program to provide 50 additional beds and increase and improve present facilities. Also, as a convincing construction finale, the recently established \$586,000 East Jefferson Health Center is the largest parish health unit under one roof in the state.

Further Proof Of Jefferson's Sensational Progress—Electric light meters are an accurate gauge of community growth. As of December 31, 1964 the Louisiana Power

and Light Company had 79,775 customers in Jefferson Parish. This was an impressive increase of 5,906 customers over 1963. The electric power consumption of Jefferson Parish showed an increase of 10.3 percent in 1964 over 1963 as compared with 4.4 percent increase in Orleans Parish and 7.7 percent for St. Bernard Parish.

The retail sales of Jefferson Parish in 1964 were 20.6 percent higher than the previous year of 1963 as compared to a 12.1 percent increase in Orleans Parish and a 14.9 percent increase in St. Bernard Parish and 14.3 percent increase in the Metropolitan New Orleans area itself.

Between 1960 and 1964 Jefferson Parish began and completed more public works programs (sewerage, drainage, blacktopping, increased water supply, road and bridge construction, than during any previous similar four year period in the history of the parish. In this period over \$30 million were spent in constructing new and expanding existing industrial operations — creating 3,475 new jobs in the parish.

The 1964 Record—Imposing are the accomplishments and planned projects of 1964 itself, marking the first year of the present President-Council administration of President Thomas F. Donelon and Council Chairman Charles J. Eagan, Jr.

- Approval of \$500,000 Bond Issue to establish a Juvenile Detention Home with a half mill tax voted for its maintenance and operation.

- Establishment of a mosquito control program financed by a voter approved service charge.

- Approval of a \$402,000 advance loan for planning the proposed extension of Earhart Boulevard as a six-lane expressway through East Jefferson from the Orleans Parish line to Williams Boulevard in Kenner.

- Council approval of civil service for employees of the Sheriff, Clerk of Court and Coroner.

- Establishment of a raise system for parish employees.

- A major water program for the East Bank.

- The \$2 million expansion program (mentioned above) for West Jefferson General Hospital.

- The proposal of the 19 mile Dixie Freeway as a high speed expressway for the West Bank to connect with proposed river crossings at St. Charles Parish and at Paris Road. For this major new program the Federal government has approved an advance loan of \$434,100 for preliminary planning on the Freeway.

- One of the biggest programs now under consideration is the gigantic Lake Front Reclamation Project which will involve 5,560 acres extending from the present shoreline of Lake Pontchartrain into the lake bottom, will cost an estimated \$200 million and will affect 70,000 people.

The Machinery Of Parish Government—To understand how Jefferson's President-Council form of government of only eight elected, full time officials can efficiently solve the problems and promote the progress of this boom parish that requires over a million dollars a month and over 1,600 parish employees to operate, it is necessary to understand how the cogs of its eleven separate parish departments, formed at the same time the President-Council was voter approved, mesh to carry out the Council's instructions, programs and projects.

Logically, this listing must lead off with the OFFICE OF PARISH CLERK on the seventh floor of the Court House, headed by veteran Frank J. Deemer, who served as Parish Clerk for many years under the Police Jury form of government.

This office keeps the minutes of all Council Meetings and sessions and makes copies of all ordinances, acts, resolutions and motions of the Council is responsible for the filing and safeguarding of all construction, material and service contracts

A ship moves down the Mississippi carrying some Jefferson-made equipment to the oil fields of Maracaibo, Venezuela. Motors and mechanical equipment, produced in the parish, are shipped to every corner of the world.



entered into by the parish—all of which are available to all department heads and for inspection on request of any citizen or citizens of the parish. It is actually the Front Office of the Parish Council.

Interesting and impressive facts and figures that graphically demonstrate the growing responsibilities and activities of Jefferson's government are revealed in the 1964 annual report prepared for the Review by the JEFFERSON PARISH FINANCE DEPARTMENT. This Department has under its jurisdiction all parish cost accounting, the parish payroll and purchases, and the management of all parish properties.

During 1964 the Finance Department processed and issued 38,790 payroll checks to an average 1,616 parish employees for a total annual payroll of \$6,045,743.54. In 1964 this Finance Department, based on the approved requisitions of department heads, issued 14,823 separate purchase orders and received 44,469 bids by phone and 5,322 bids by mail or messenger.

This Finance Department safely invested parish idle funds, such as still unused bond issue funds, in the amount of \$11,006,322 and received a 1964 interest on its investments of \$341,361.80, good spendable money earned by the department's alertness.

In 1964 the Department added 3,530 items of movable property to its 1963 Property Management inventory of 10,305 items.

The Finance Department, responsible for the administering of the 1964 Operating Budget of \$13,348,405, proudly points to the fact that the actual expenditures were kept within one one-hundredth percent of the budgeted amount.

Another item demonstrating parish growth! The Finance Department sold during 1964 Bonds and Certificates as follows: \$5,772,000 of Public Improvement Bonds, \$7,384,000 East Bank Sewerage Revenue Bonds and \$11,446,992 Paving, Water and Sewer Certificates.

Among the many functions and responsibilities of the Finance Department in addition to those already listed, are keeping the leading Bond Houses of the country informed of the current healthy financial conditions of the parish, which when brought to their attention, has resulted in substantial savings in reduced interest rates on bonds. Also, to develop and maintain standards in purchasing products requisitioned by the parish so that the best possible quality and price are obtained. And also to declare as surplus all property movable and otherwise of no further use to the parish, and dispose of it at best possible price.

Also, to keep and maintain the accounts receivable for special assessments—such as paving, sewerage, water line installations, black-topping, culvert and shelling projects. To keep and maintain records of all parish lease agreements, maintenance contracts, bonds and all parish owned real estate. To maintain and keep current records of parish indebtedness—payables, bonds both tax and revenue, as well as front foot assessment certificates. And to administer all construction funds covering the payment of principal and interest on bonds and certificates outstanding.

It is the purpose of the Finance Department to keep all parish accounting records up to the immediate moment to secure all discounts and revenues made possible by such accuracy and availability.

During 1964 the Finance Department's present IBM section was utilized to within 98% of its capacity. Plans for 1965 include the expansion and enlargement of its IBM facilities and one of its main objectives is to as quickly as possible consolidate the monthly billing of water, sewerage, garbage and mosquito control charges on one bill from this central office rather than separate invoices from the various district offices on the East and West Banks of Jefferson.

The Interstate Highway progress in Jefferson is indicated at right as preliminary work is underway on the Veteran's Highway interchange with Interstate-10. Veteran's Highway runs across the photo from left to right.



The Interstate Highway



1



2



4



5

Program in Jefferson

NO. 1

At center left is the David Drive Overpass over Interstate 10 construction in Jefferson Parish. At the upper right hand corner of the photo is the beginnings of the Veteran's Highway interchange. Veteran's Highway runs from bottom to top of photo at the right; Interstate 10 parallels it to the left of the canal.

NO. 2

Progress on the Clearview Parkway interchange, looking east. Interstate-10 construction in Jefferson Parish is moving ahead of schedule.

NO. 3

Here is the North Causeway Boulevard Interchange with Interstate-10. The view looks into Orleans Parish. Lake Pontchartrain is to the left of the picture.

NO. 4

For expediting the increasing traffic to, from and through Jefferson Parish as shown here is the North Causeway Interstate-10 Highway Interchange. The view is looking northward to Lake Pontchartrain Causeway visible in the upper part of the picture.

NO. 5

Looking northeast in the Louisiana Department of Highways construction program in Jefferson Parish—the aerial photo shows the North Causeway Boulevard Interstate-10 Interchange at the top of the picture and the Bonnabel Interchange in the center of the photograph. Lake Pontchartrain is at the right of the picture.



3

Photos by La. Dept. of Highways

The Reinstated Six Division Safety Department—Through June 1, 1964 the Department of Safety, as such, was non-existent due to Council action of the previous administration. The position of Safety Director had been abolished and operational functions reassigned with the Traffic Division placed under the jurisdiction of the Department of Roads and Bridges.

However, with the advent of the present administration, the position of Safety Director was reactivated and the operation of the Safety Department returned to normal with the appointment of Harrison Schouest, Jr., as Safety Director. The Traffic Division was returned to the control of the Safety Department which, together with the Fire Division, the Regulatory Inspection Division, the Road Lighting Division, the Traffic Division and the Taxicab Division, resumed smooth and efficient operation, as was the case during the original change.

Fire Division Fire Fighting Facts

—The new Kanawa Street Fire Station, serving the residence on the north side of the Interstate Highway in East Jefferson, was completed, dedicated and put in operation in 1964 and boasts one of the most up-to-date fire trucks on the market (see photo with this article). This new station likewise is the most modern and up to date incorporating new features in design and operation.

During the year 1964 plans and specifications were formulated for the construction of another new modern station house to be located in the old Camp Plaque area. Although this proposed new fire station is in close proximity to Fire Station No. 1 on Jefferson Highway it is needed to properly serve and protect the industrial construction in this section of Jefferson. Completion of this proposed station will bring the total operating stations to eight, plus Central Fire Alarm, within the East Bank Consolidated Fire District.

Areas outside the limits of this created active Fire District are served faithfully and well by numerous Volunteer Fire Companies which are constantly striving to

obtain and maintain peak fire fighting performance and service.

At present, such Volunteer Fire Companies number thirty-two with the majority located on the West Bank of Jefferson. New facilities are constantly being added throughout the areas served by the Volunteer Fire Companies which enhance their efforts to minimize the time between the alarm and their arrival at the scene of the fire.

The Fire Prevention Division made 1,917 general inspections of commercial and business establishments in 1964 and made 218 investigations into probable causes of fires of a suspicious nature.

Throughout 1964 numerous fire drills were held at all schools and excellent response time recorded in all instances. Film on some of the most disastrous fires in the country are shown at civic meetings and school auditoriums upon request and generally have a sobering effect on the normal public apathy toward fire hazards and dangers.

The Building Boom—The Regulatory Inspections Division of the Safety Department reported a 13 percent increase in the estimated value of the construction projects during 1964 in Jefferson's unincorporated areas reaching a total of \$85,420,047 for the year, as compared to the 1963 total of \$74,292,543. All present indications point to a still further increase of 15 to 18 percent in 1965.

Details help comprehend Jefferson's surging growth. The Division made 17,510 electrical inspections during 1964—11,677 on the East Bank and 5,833 on the West Bank. There were 15,399 plumbing inspections also made during 1964. Additional personnel had to be hired to handle the additional inspections of new sewerage connections made necessary by the construction of the new parish wide sanitary sewerage system.

For Safer Driving—In the early part of 1964 the Road Lighting Division of the Safety Department completed the West Bank Expressway Lighting Project adding 646 underground standards to the ever increasing thoroughfare lighting

projects planned or proposed throughout the parish.

Many new streets, highways and interchanges are springing up all over the parish to keep pace with the commercial and residential growth of Jefferson. All these new thoroughfares require studies and surveys by the Road Lighting Division to determine street lighting requirements designed for each specific need.

On the major parish thoroughfares a total of 339 new 400 watt Mercury Vapor Lamps have already been installed. In the residential areas alone more than 972 incandescent fixtures were installed in 1964. New subdivisions are rising out of the vast areas of vacant land that used to abound in the parish. With each new subdivision new underground street lighting systems are installed by the developers and will be maintained and operated by the parish. More than 1,500 such lighting standards are now owned, operated, maintained by Jefferson Parish.

Signs Of The Times—The TRAFFIC DIVISION of the Safety Department has the responsibility of maintaining traffic control and street name signs, road striping, school cross walks and traffic signal systems. During 1964 this busy division installed the following signs: • Stop Signs 364 • Street Name Signs 581 • Speed Limit Signs 391 • No Parking Signs 229 • School Signs 271 • No Dumping Signs 112 • Miscellaneous Signs 207

During the same period, because of vandalism and age, the Division replaced: • Street Name Signs 685 • Stop Signs 670 • Speed Limit Signs 307 • No Parking Signs 64 • School Signs 268 • No Dumping Signs 41 • Miscellaneous 147

Supplementary to this hectic program 2,146 U channel galvanized iron posts for these signs were installed or replaced. Over 4,000 signs were washed at location because of splash, dirt and tree mold, and 180 bushes and shrubs had to be trimmed to provide better visibility of traffic signs.

Over 88 miles of 4 inch wide reflective paint lines were applied

to the center and edge of major thoroughfares. Also 2,000 gallons of paint and 6,000 pounds of reflective glass spheres were used in this striping program. Major thoroughfares such as Veterans Highway and North Causeway Boulevard are striped three times a year.

During 1964 this Traffic Division maintained 341 sets of crosswalk lines and 351 "School" legends on the roadway in the vicinity of 68 Jefferson Parish schools. This job is accomplished with two hand propelled striping machines, requiring approximately three months with four men, two men to each machine, to accomplish the job.

Probably the fastest growing and most complicated responsibility of the Traffic Division is the Traffic Signal Systems. Traffic Signals are probably the most frequently asked for service in Jefferson Parish. However, no traffic control system is installed until the intersection demands meet the minimum requirements of the manual on Uniform Traffic Control Devices. There are presently eight traffic signal systems maintained in the parish by this Division, three additional systems are being installed and five additional systems are contemplated for 1966.

Taxi, Please! — Taxi service is growing in Jefferson. Over twenty new men put cabs in operation in Jefferson in 1964. The fast growing West Bank now has broader radio controlled cabs. East Bank taxicabs answered some twelve hundred calls per day during the 1964 Christmas Holidays.

Accidents and complaints have been minimum and all lost articles in Jefferson taxicabs have been recovered and returned to their owners. Around 137 taxis must pass a semi-annual inspection under the supervision of the Taxicab Division of the Safety Department. Over 250 drivers, both full and part time, are now licensed by the Taxicab Division. The increased calls for a "cab" in Jefferson is indicative of its population growth and its increased cosmopolitan character.

The Office Of The Parish Attorney—To cope with the increasing

Recreation in

1



2



3



Jefferson Parish

4



1—HEY MOM! RECREATION AND SPORTS FOR YOU TOO—J.P.R.D. sponsors Tennis Instructions free of charge. Beginners lessons on Tuesday Morning 10 A. M. Improved Tennis Lessons on Wednesday Morning 10 A. M. Over 90 ladies (mostly mothers) are listed on the playing roster. Pictured above is the beginners class of September 1962.

2—THE BREAK AWAY—Robbie Bowden, age 11, (Airline Park Airliners) is on his way to a T.D. in the Championship Game Kid Bowl against The West Bank lions. Robbie made it a habit during the '62 season to score a T.D. on the opening play of the game. He scored a total of seven such touchdowns.

5



3—L TO R KNEELING—Bryan Klotz, Bobby Bowden (center) and Coach Billy Simpson, Jr. of the 1962 J.P.R.D. 95 Lb. Champions. Wm. "Billy" Simpson, Jr. is one of the many young men who grew up with the recreation movement of Jefferson Parish: First as a participant, then as a volunteer coach for several years. Proving himself to be a capable leader Billy who is now twenty and is attending college, serves the department as a Coach at the Airline Park J.P.R.D. and is constantly on the alert for giving such opportunity to deserving young men.

4—HOORAY FOR THE WEST BANK—The J.P.R.D. West Bank Baseball Program came through with its first Baseball Championship. The Marrero Dixie Youth All Star (12 & under) won the J.P.R.D. Play-off and the right to represent the department in the 1962 Louisiana State Tournament held in Ferriday, La. last August.

6

5—WORK AT IT—Enjoy it and you get the results. Slimnastic Classes year round for the ladies of Jefferson Parish. Sessions are held every Tuesday and Friday at the Metairie Playground.



6—SHOWN Left: —Is the finish of the Girls J.P.R.D. Championship Track Meet 50 yard Dash. Extensive Track Programs for Boys and Girls are conducted at all parish play grounds every spring.

problems that are the direct result of Jefferson's exploding population and its rapid commercial and residential expansion, the Jefferson Parish Legal Department has enlarged its physical facilities and expanded its staff in order to as quickly as possible handle the many details of its mounting responsibilities to the parish. Of special note is the recent enlargement of its legal library in order that the staff may have right at hand a wealth of precedents and rulings that will help them keep Jefferson out of court, if possible, but to ably represent it in court, if not.

It is the duty of the Jefferson Parish Legal Department to avoid all possible litigation. To accomplish this all contracts, agreements, real estate purchases, abstracts and leases must be submitted to or drafted by the office of the Parish Attorney, Louis DeSonier, Jr. Also, all resolutions and ordinances must have the approval of the Legal Department before submission to the Council.

This department also works with the various department heads in the preliminary drafting of contracts and agreements, in order to eliminate any legal land mines. Liaison is also established by this department between the municipal governments within the parish, with cities and other parishes throughout the state and nation, as well as with the Federal government. The Legal Department represents Jefferson behind the scenes in every action involving the written word. All lawsuits filed on behalf of Jefferson Parish are prepared by and handled in Court by the Parish Attorney's office.

The Big News Of The Jefferson Parish Planning Department— This Department has compiled and has recommended a Capital Improvement Budget for the year 1965 and a Five-Year (1965-1969) Capital Improvement Program to the Parish President. After a few revisions a \$19,333,950 Capital Budget for 1965 and a Five-Year (1965-1969) Capital Improvement Program for Jefferson in the amount of \$64,987,060 was adopt-

ed by the Jefferson Parish Council.

A Land Use survey and a study for a Comprehensive Revision to the Zoning Ordinance are the major projects undertaken by the Planning Department for 1965. A map was prepared showing the existing usage of all property in the parish of Jefferson. By comparing the existing Land Use and the existing Zoning, a tentative recommendation was made for a comprehensive revision to the Zoning Ordinance. Six public hearings were held on the East Bank and three public hearings on the West Bank to hear comments on this tentative recommendation. After reviewing the comments, the final recommendations will be presented to the Council later this year.

In 1964 this department processed 275 resubdivision applications which created 3,336 lots and approximately 15 miles of streets were dedicated and approved for public use. Also, through the process of subdivision control, two 5 acre tracts were set aside for school and playground use. Also two sewer treatment plants were dedicated in the parish.

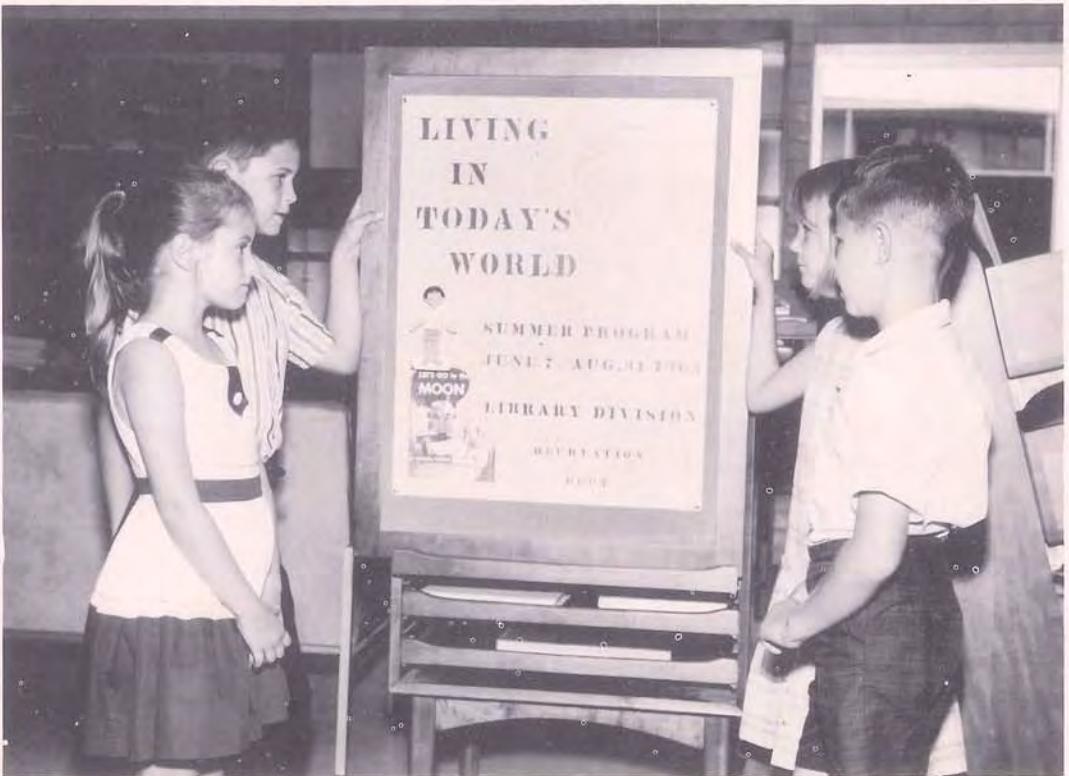
One hundred fifty four (154) applications for reclassification of zoning were received from individuals, 47 studies were made at the request of the Council and 24 public hearings were held. Recommendations were made on each petition to the Parish Council as well as a full report of the public hearings and maps showing the location and development of the area surrounding such proposed reclassifications.

Jefferson's Many Improved Streets And Bridges—The most impressive way to demonstrate the New Look of Jefferson Parish is to detail the following comprehensive report prepared by the Jefferson DEPARTMENT OF ROADS AND BRIDGES for the Review:

The year 1964 brought to completion a number of street paving projects under the Major Street Program. Among these were Bonabel Boulevard (East Side) from Metairie Road to Live Oak Avenue; West Metairie Avenue (South



Shown above is an exterior view of the Charles A. Wagner branch of the Jefferson Parish Library. The newest library in the system, the branch was opened for service in 1964, in the Bissonet Plaza area. Below; four youngsters are examining one of the posters displayed by the parish library in connection with the annual summer reading program. Ten books must be read to earn a certificate and pin and these youngsters seem determined to do it. Left to right are Virginia Zeigler, Robert Chugden, Janet Strohbeck, and Kyle Curtis.



Side) from Turnbull Drive to Airline Park Boulevard; West Esplanade Avenue (North Side) from Power Boulevard to Transcontinental Drive; Power Boulevard (West Side) from West Esplanade to Interstate 10; 21st Street from Williams Boulevard to Maryland Avenue; Citrus Road from Jefferson Highway to Hickory Avenue; Stumpf Boulevard from Whitney Avenue to Belle Chasse Highway; Transcontinental Drive from Airline Highway to West Napoleon Avenue; Roosevelt Boulevard from Airline Highway to Canal #4 (West Napoleon.)

Concrete paving is nearing completion on West Metairie Avenue (South Side) from Airline Park Boulevard to Williams Boulevard. Asphalt surfacing and drainage improvements are close to completion on Whitney Avenue (East Side) from Belle Chasse Highway to West Expressway.

Construction is underway on Transcontinental Drive between West Napoleon Avenue and West Esplanade Avenue, and on Fillmore Avenue between Jefferson Highway and Airline Highway.

The acquisition of certain properties for right of way is in process to extend West Metairie Avenue (South Side) from Turnbull Drive to Causeway Boulevard. Completion of this paving project is expected before the end of 1965. Plans are being prepared for the hard surfacing of Colonial Club Drive from Jefferson Highway to Hickory Avenue and the extension of Transcontinental Drive from Airline Highway to Jefferson Highway.

Manhattan Boulevard is to be extended from its present dead end at Murphy Canal to the right of way of Lapalco Boulevard. This shall eventually create an access route from both the West Bank Expressway and Peters Road through the Timberlane section into the Belle Chasse Highway.

Recently a shelled roadway has been opened along the south side of Canal #2 on West Esplanade Avenue from Lake Villa to Causeway Boulevard. With erection of a bridge over Suburban Canal this roadway shall be extended to Pontchartrain Gardens where improve-

ments on West Esplanade are now under construction.

This past year Veterans Memorial Highway from Causeway Boulevard to Lake Villa Drive was widened to a six lane roadway. Present plans provide for the widening of this heavily traveled highway between Lake Villa Drive and David Drive; this again in conjunction with the proposed widening of bridges over Suburban Canal and Canal #3.

Advance planning funds have been negotiated and a contract signed with an engineering firm to prepare plans to build Lapalco Boulevard which shall roughly parallel the West Bank Expressway. While not an immediate eventuality completion of this roadway would relieve some of the traffic congestion on the Expressway.

Numerous Other Paving Projects Are In Progress—New projects are being financed by individual developers or by participation of property owners in a cash payment or a 10 year lien program. Notable among the larger projects are those in Pontchartrain Gardens, Pontchartrain Shores and Lake Drive Subdivisions: Completion or near completion of these improvements are expected by the end of 1965. This applies also to the following streets on which work orders for paving have been issued:

Alan Street from Edinborn Avenue to N. Arnoult Road; Argonne Street from Transcontinental Drive to Lenon Avenue; Cleary Avenue from Canal #4 (Eldred Avenue) to Canal #5 (Vernon Avenue); Danny Street from Veterans Memorial Highway to Federal Interstate Highway; Edinborn Street from West Esplanade to Lake Pontchartrain levee; 18th Street (31st Street) from Hessmer Avenue to Severn Avenue; Focis Street from Esplanade Avenue to Dublin Canal; High Avenue from Argonne Street to Park Drive North; Highland Street from Newton Street to Lufkin Street; Kim Street from N. Arnoult Road to Division Street; N. Arnoult Road from West Esplanade Avenue to Lake Pontchartrain levee; N. Atlanta Street from Clanich Street to Balter Street; N. Sibley Street from West Napoleon

Avenue to Dakota Street (Soniata Canal); Oaklawn Avenue from Harrison Avenue to Dublin Canal; Shellie Street from Edenborn Avenue to N. Arnoult Road; Houma Boulevard from Wichita Street to Canal #4; Houma Boulevard from Veterans Memorial Highway to dead end past Tenton Street; Lake Avenue from Veterans Memorial Highway to Canal #2; Nursery Avenue from Veterans Memorial Highway to Federal Interstate Highway; and Wanda Lynn Drive from 75 feet south of Virginia Drive to Rockford Street.

Bridges To Be Built—Presently under construction is a bridge at Metairie Heights Avenue over Canal #4 and a culvert crossing in Canal #3 at Edenborn Avenue and Veterans Memorial Highway.

Plans are in preparation for a bridge over Suburban Canal and West Esplanade Avenue on the south side of Canal #2.

An engineering contract has been signed to provide planning for the widening of the Veterans Memorial Highway bridges at Suburban Canal in both directions and the bridge over Canal #3 in the Harvey Road, Green Acres area.

Roads And Bridges Summary—Street and drainage (roadside) maintenance needs have increased tremendously because of the rapid growth of the parish. Sewer construction has recently created a still greater need for maintenance. To cope with this the Department of Roads and Bridges has had to purchase the following additional equipment: 15 five cubic yard dump trucks; 6 diesel 12 cubic yard diggers, 7 one ton pickup trucks, tandem dump trucks, 3 back hoe 2 tandem rollers, 4 tank trucks; 2 street sweepers, 2 street flushers, 3 flatbed stake body trucks, 4 mowing machines and 1 bulldozer.

The acquisition of 3 base stations and 20 mobile radio units has facilitated the coordination of activities in the field and has made possible quick response in the dispatch of men and equipment to points where emergencies arise.

An addition to the East Bank Division Office is almost completed.

On the West Bank a study is being made to provide for a new administrative office building and garage facilities.

Louisiana Highway Department Construction in Jefferson—A report of highway construction in Jefferson Parish by the Louisiana Highway Department shows that a total of 11.3 miles is currently under contract for \$23.7 million. Work was completed during 1964 on 36.4 miles under contracts totaling \$782,955.

The Louisiana Highway Department maintains 150.83 miles of highways in Jefferson Parish categorized as follows: gravel 2.81 miles, asphalt 118.32 miles, concrete 29.59 miles, and 0.11 miles in interstate asphalt.

The lion's share of the current work in Jefferson Parish is along Interstate 10 which will connect the parish with the West Coast, via the major cities of the coast of South Carolina, Southern Louisiana and Texas. Shown below, along with the current projects, are those Interstate 10 projects in the planning stages:

From the St. Charles Parish Line to Williams Boulevard in Kenner the final stage plans are now being prepared. The Williams Boulevard Interchange is in the final design stage. On the link from Williams Boulevard to North Causeway Boulevard in Metairie 4.6 miles of embankment work are under construction for \$11.3 million and is 75 percent complete. Another contract building nearly a mile of structures is underway for \$3.7 million and is 23 percent complete.

The North Causeway to Canal Boulevard in New Orleans link is being completed in two projects, the Jefferson Parish portion, 2.2 miles under contract for \$8.2 million is 95% complete.

Completed during 1964 in Jefferson were ten projects ranging from bridge repairs at Wagner and Kerners Ferry, State Routes 45 and 302 respectively, to a new 1.8 mile stretch of new concrete pavement on Williams Boulevard in Kenner, State Route 49.

Three projects constructing cross-overs and turning lanes along the

(Continued on Page 113)



High aerial view illustrates dramatic length of the 24-mile-long Lake Pontchartrain Causeway, the world's longest bridge. South plaza entrance shown in foreground is located in Jefferson Parish.



The placing of a 24 inch water main across Soniat Canal adjacent to the Harahan Playground. This is a segment of the 1964 new construction program of the Jefferson Parish Water Department — to better serve a growing and expanding parish.

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Forty-four years ago, Celotex built its first plant and began the manufacture of insulating fibreboard from bagasse.

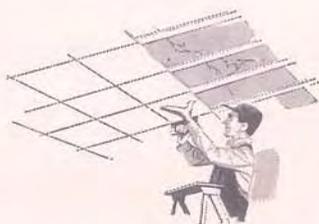
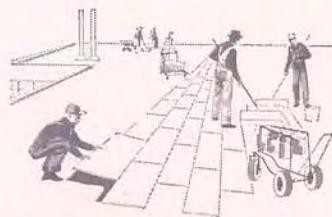
Today, this plant, at Marrero, Louisiana, is the industry's largest: 1000 employees; a vast 150 acre plant; a product line of over 1000 items; 10 miles of rail lines, a fire department, and a medical department. Annually, 175,000 tons of bagasse from Louisiana sugar mills are processed into building materials.

At Marrero and 7 other plants, Celotex produces a variety of products needed for the gigantic construction job required to keep pace with America's population growth and economic progress. We are proud to have a part in keeping our nation prosperous and strong.



CELOTEX

BUILDING PRODUCTS



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Roof Insulation • Insulating Sheathing • Fibreboard Ceiling Tile • Acoustical Products • Flexcell® Expansion Joint • Building Board • Industrial Packaging Board



**the Impact
of the
Petroleum
Industry
in
Louisiana**

Without doubt, the petroleum industry and its extensive development in Louisiana has had a greater impact on our state and its people than any other industry in our long and colorful history.

Our abundant resources of crude oil, natural gas and natural gas liquids, both inshore and offshore in the Gulf of Mexico, coupled with the great refineries at work in Louisiana, have maintained for our state its second-place position in the United States in total oil and gas production, and its third-ranking in the volume of petroleum refined each year. Only Texas is ahead of Louisiana in annual total production, and Texas and California lead the Pelican State in volume refined each year.

From the days of Louisiana's first successful oil well in the Jennings area (Jefferson Davis Parish) in 1902, through 1964, our state has advanced from producing about 500,000 barrels of crude oil in the former year to more than 478.6 million barrels last year. Today Louisiana's cumulative crude oil production is almost 7 billion barrels; and our cumulative total of natural gas is fast approaching 50 Trillion cubic feet!!

How did this fantastic growth in Louisiana's petroleum production occur?

How extensive has been the economic impact of the petroleum industry on our state and its people? What benefits have accrued to Louisiana from it?

What is the outlook for the oil and gas industry in our state? Will the dispute over ownership of certain parts of the "Tidelands" in the Gulf be settled in the near future? How might this problem be resolved?

First, a brief history of the discovery of oil and natural gas in Louisiana, and the development of the petroleum industry in our state.

The first really successful oil well drilled in Louisiana was brought in in the vicinity of Jennings (Jefferson Davis Parish) in 1902. The next year, the so-called Mamou field (later named the Evangeline Field) produced over 500,000 barrels. In 1904, oil production began in Caddo Parish in North Louisiana, and two years later, some 4,500 barrels were produced by Caddo wells.

The first successful natural gas well was drilled at Shreveport in 1870. It was not until the turn of the century that concerted efforts were made to develop this industry. By 1906 there were eleven (11) producing gas wells in the area of Caddo Parish. In 1916, natural gas was discovered near Monroe, and soon after the North Louisiana Petroleum industry began to boom. Four years later, the Standard Oil Company had completed its pipeline from Oklahoma to Baton Rouge, and the company was rapidly to become the largest processor of oil and oil products in Louisiana.

It was after 1920 before large-scale drilling for oil and gas began in our state. There were more than thirty (30) oil fields in Louisiana by 1926. In less than six years crude oil production had tripled and was exceeding 23 million barrels; and natural gas production had climbed over 150 billion cubic feet. In the next decade, 1926-'36, oil and gas production in the state tripled again: and in the succeeding ten years, 1936-'46, petroleum production doubled again.

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Harvey, Louisiana

The richest oil and gas producing parish in our state is neighboring Plaquemines Parish, where the first well was brought in in June, 1930. To emphasize the tremendous increase in production in that parish in the past (almost) 35 years, a total of about \$31 million in taxes and fees was collected from Plaquemines for its petroleum production in fiscal 1964.

In Jefferson Parish, the first successful oil well was brought in on May 13, 1935, some seven miles southwest of Lafitte. At the time, it was the world's deepest oil well, totalling 9,572 feet. This well produced some 1,110 barrels of crude a day. It was the first of 160 wells in a marshland area of some 14 square miles.

According to the Encyclopedia Britannica, the first discovery of crude oil in the open waters of the Gulf of Mexico was as early as 1938.

However, according to Dr. Edwin A. Davis, longtime chairman of the History Department at Louisiana State University, in his book, *The Story of Louisiana*, the Kerr-McGee Oil Company began offshore drilling in the Gulf's Tidelands in 1947, and late that year or early in 1948, their first successful oil well was completed. In 1948, crude oil was definitely discovered seven miles off Grand Isle.

From 1947 to 1955, some 50 oil and/or gas fields were discovered in the Gulf off our southern coast. In the latter year, about 400 wells were producing more than 22,000 barrels a day of crude oil, natural gas and natural gas liquids. But it was in the next eight years from 1956 to 1964 that the petroleum production offshore in the Tidelands really soared. In the period, 1956-'63 offshore production climbed almost 275 per cent, whereas the onshore production in that same period rose only by 39 per cent. In 1956, the four offshore zones accounted for about 12.6 per cent of all Louisiana's production. Last year, offshore production had reached about one-third of our state's total production.

Last year, the offshore production of crude oil was about 158.3 million barrels; the condensate

(natural gas liquids) total was approximately 10.4 million barrels, and the natural gas total was about 811.4 billion cubic feet.

In the state as a whole, there were some 700 proven oil and/or gas fields with over 21,000 producing wells, in 1955. In that year, more than 260 million barrels of crude oil and condensate were produced, and almost two (2) trillion cubic feet of natural gas were piped out of the state's rich fields. Almost a decade later, the continued growth of petroleum production is evident by the latest production figures from the Mid-Continent Oil & Gas Association, Louisiana and Arkansas Division:

***TOTALS LOUISIANA, 1964**

CRUDE OIL: 478,568,388 bbls.
CONDENSATE: 78,912,655 bbls.
(NATURAL GAS LIQUIDS)
NATURAL GAS: 4,160,136,890,000
trillion cubic ft.

***TOTALS LOUISIANA, CUMULATIVE**

CRUDE OIL: 6,918,899,074 bbls.
CONDENSATE: 713,508,494 bbls.
NATURAL GAS: 45,656,162,243,000
trillion cubic ft.

**DAILY PRODUCTION AVERAGES,
1964:**

CRUDE OIL: 1,308,560 barrels
CONDENSATE: 215,061 barrels
NATURAL GAS:
11,369,221,000 billion cubic ft.)

**LOUISIANA'S PROVED RESERVE
TOTALS, as of Dec. 31, 1964:**

CRUDE OIL: 5,162,488,000 bbls.
CONDENSATE: 941,500,000 bbls.
NATURAL GAS: 79,076,309,000,000
cubic feet.

With a net gain of 3.7 trillion cubic feet of natural gas in 1964, Louisiana accounted for 72 per cent of the nationwide increase. Louisiana gas reserves now stand at an all-time high of 79 trillion cubic feet, which is 28 per cent of the nation's total.

Louisiana showed a net increase of only 37,883,000 barrels of crude oil reserves, compared with a national total of 5,162,488,000 barrels. However, Louisiana's net gain in proved reserves of natural gas liquids—100,677,000 barrels—led all producing states, and was the only increase of any consequence for the year. With eight states showing a net decline in reserves of natural gas liquids, our national reserves increased only 72,654,000 barrels. Our state's total of gas liquids now stands at



OIL and GAS ARE OUR BUSINESS

And our business pumps millions and millions of dollars into the economic pipelines of the areas in which we operate.

A case in point:

In Louisiana and Mississippi, our operational expenditures for 1964 were approximately \$240 million. Broken down under four major categories, here's where this money went:

Wages & Salaries	\$ 18,000,000 (1)
State & Local Taxes	15,500,000
Royalties, Bonuses & Rentals	67,500,000
Goods & Services	<u>139,000,000 (2)</u>

TOTAL OPERATIONAL EXPENDITURES
(LOUISIANA & MISSISSIPPI).....\$240,000,000

(1) Includes wages and salaries of regular employees only. (2) Wages and salaries paid in connection with services performed under contract included in this figure.



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an all-time high of 1,941,500 barrels, thus bringing our total liquid hydrocarbon reserves to about 7.1 billion barrels, second only to Texas. These reserves estimates include both onshore and offshore totals in 1964.

For Jefferson Parish, the latest figures obtained from The Mid-Continent Oil & Gas Association show that, through the year 1963, a total of 293,323,805 barrels of crude oil and condensate were gathered; and a total of 477,750,399,000 cubic feet of gas (I.E., both natural gas and casinghead gas) was mined. Thus, Jefferson Parish has achieved this tremendous production in the first 27 years of operations since the first well was brought in in 1935. In the latest year for which there are figures, fiscal 1964, the parish collected a total of \$2,920,862.70 in taxes on crude oil; a total of \$72,460.08 in taxes on distillate; \$3,991.74 in taxes on casinghead gas, and \$674,635.24 in gas severance taxes.

Today, our state has about 38,000 producing wells of oil, condensate and natural gas; and these are pouring forth extensive benefits to all the people of Louisiana. The fact is that Louisiana has larger per-acre reserves of oil and gas than any of the other fifty (50) states—and this is true despite the fact that our state is second to Texas in annual total production of these precious minerals.

The many economic benefits which our state and its people are deriving from the growth and progress of the petroleum industry include the following:

1. Ninety-five (95) per cent of the value of Louisiana's mineral production comes from oil and gas, and gas liquids.

2. Direct employment from the actual production of oil and gas is provided to some 41,000 of our citizens. Further, an additional 43,000 of our people are employed in related industries: over 11,000 in petroleum refining; more than 6,000 in gas utilities companies and systems; over 1,000 in pipeline transportation; almost 10,000 at gasoline service stations, and another 15,000 in various aspects of marketing petroleum products.

3. Louisiana is the only state in the Union in which taxes on its minerals are the largest single revenue producer for our state. And the oil and gas industry is the largest single source of revenue for the state: about 57 to 58 per cent of the annual state revenues come from severance taxes on oil and gas, and from mineral lease income (I. E., from rentals, royalties and bonuses). In the twenty year period, from fiscal 1945 through fiscal 1964, Louisiana has derived a total of some \$1.2 billion in mineral lease income, and a total of about \$2.25 billion in severance taxes on oil and gas. Thus, the state has received from this great industry approximately \$3.4 billion in income over this twenty year period.

4. In the current fiscal year, which ends June 30, 1965, it is anticipated that Louisiana will realize more than \$350 million in taxes and fees from oil and gas sources. In fact, the total sum may be higher because of the sales of mineral leases in excess of amounts budgeted by the state. In the ten fiscal years from 1955 through 1964, Louisiana collected a total of \$1,222,196,337.97 in taxes on crude oil, distillate, natural gas, and from the gas severance tax and the gas gathering tax (now repealed by the state legislature). In the same decade, our state also collected a total of \$912,178,596.55 in royalties, rentals and bonuses on inland and submerged (offshore) lands.

5. About \$1 million per day in taxes and fees is generated for the state from the petroleum industry.

6. Approximately \$2 million per day is invested to drill and equip oil and gas wells, or to drill dry holes. This is the largest capital investment in the state.

7. About \$2 million a day is spent every day in Louisiana by the many great refineries—Humble Oil, Ethyl Corporation, Shell Oil, Gulf and others—for the oil which they process.

8. The major areas of spending by Louisiana's government are for our public school system, the state's highways and roads and for the various welfare programs. By far the largest contributor to the

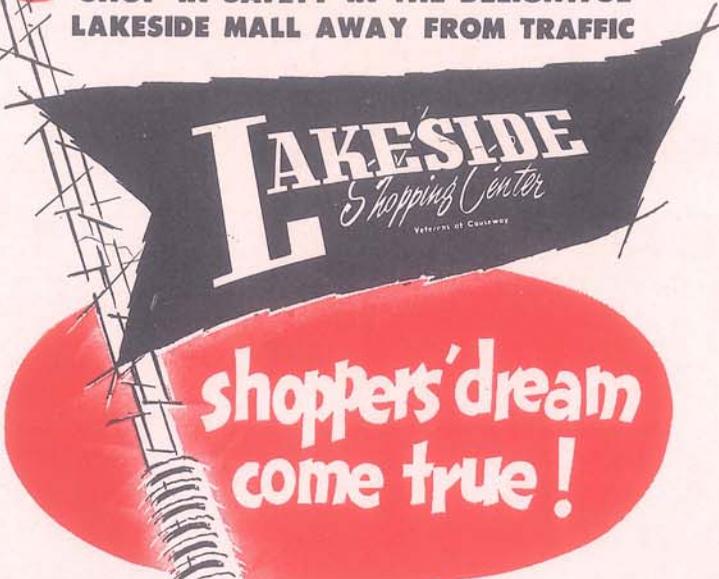
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maintenance and operation of our public schools and of our highway system is the petroleum industry. In fact, three-fourths of the state's contribution to the public schools for their operation comes directly from the oil and gas industry in the form of severance taxes. And 40 per cent of the state's expenditures on its higher education—our many fine universities and colleges—stem from taxes and fees paid by the petroleum industry. Furthermore, the industry also generates more than 90 per cent of the funds which the state spends on its roads: This money is derived from motor fuel taxes, or from revenues from leases on state-owned land and water bottoms.

9. Another important factor in the great contributions made to our state's economy by the petroleum industry is that all of the parishes—there are 61 of them now—which produce oil and/or gas, can share in some of the taxes and fees collected by the state. These producing parishes receive from the state ten per cent of the state-collected royalties in the parish; a percentage of the gasoline tax and up to \$200,000 per year from the severance taxes collected in the parish. All of the parishes also profit a great deal from the property taxes paid by the oil and gas industry on their production equipment, pipe lines, processing plants and marketing properties. Pipe lines companies and utilities systems also contribute by way of assessments by the Louisiana Tax Commission.

10. Another salient fact is that \$.28 out of every dollar in Louisiana is invested in production and exploration operations. This is a percentage of every dollar which has continued to rise.

"This investment is justified by the fact that, during the past ten years, more than half of all the nation's new supplies of oil and gas have been discovered in Louisiana," stated Robert R. Brooksher, Executive Vice-President, Louisiana-Arkansas Division, of the Mid-Continent Oil & Gas Association. In a recent speech, Mr. Brooksher pointed out that "A sample of this rapid growth can be taken from the Royalty Road Fund, in-

come which goes directly to the parishes and is based on a share of all royalties collected in that parish. In the 1953-'54 fiscal year, it (I. E., Royalty Road Fund) amounted to \$1,876,846. In 1963-'64, the figure was \$7,749,492, and (this) may continue to increase with the expanding development of state-owned lands and water bottoms." Mr. Brooksher also noted that "Parishes have realized a total of \$48,979,535 in the same ten-year period (fiscal 1954 through fiscal 1964), according to the state treasurer who receives and disburses these funds."

All of the prosperity and the resultant benefits which the petroleum industry engenders for the growth and development of Louisiana and its people would not be possible except for the maintenance at 27.5 per cent of the present tax depletion allowance on oil and gas. This provision, which was adopted by the congress in 1926, is of the utmost importance to oil and gas producers, and to other mining industries (which have varying percentages), because it gives them the opportunity to replace, through new discoveries and developments, the resources depleted through production.

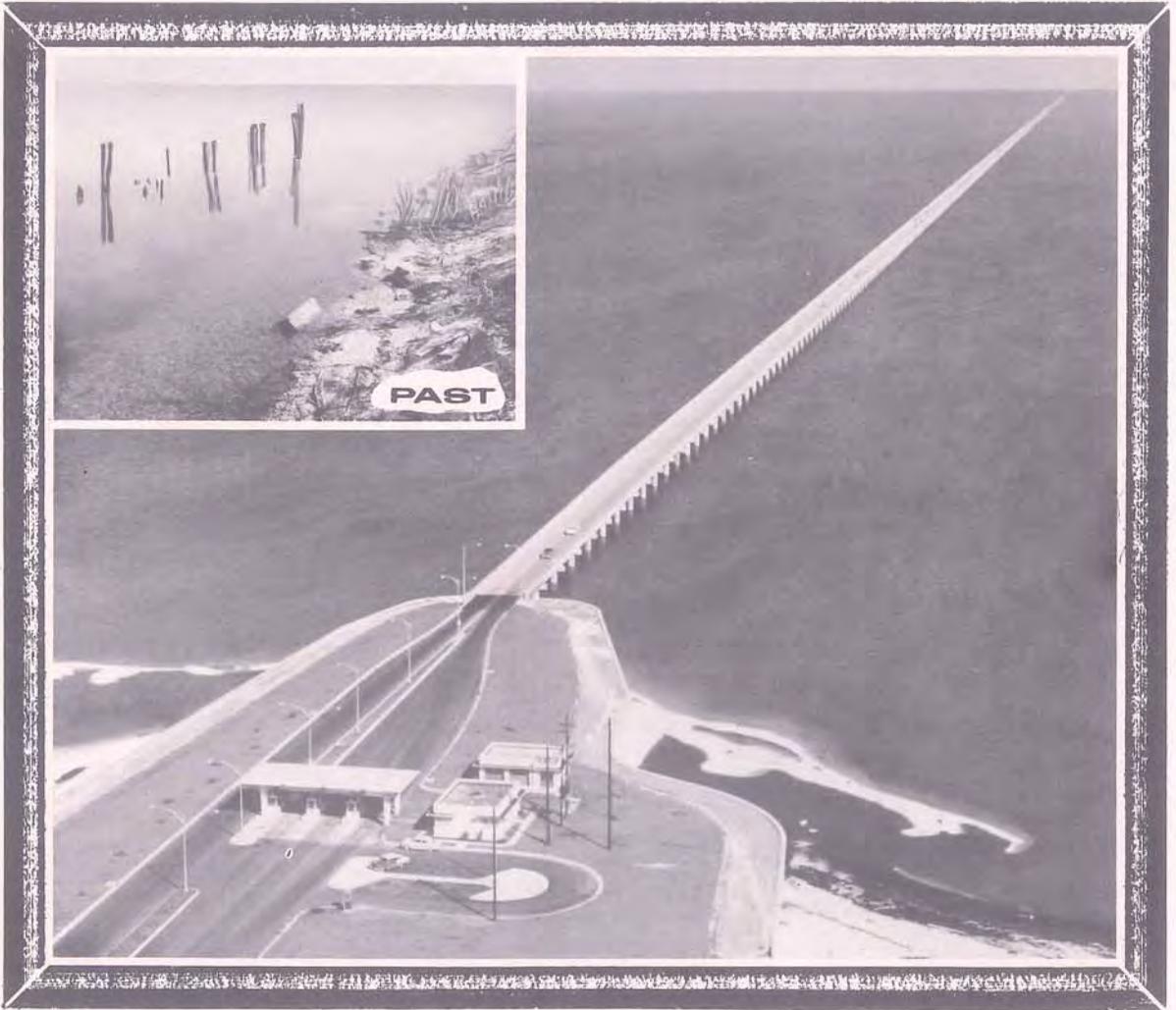
Very wisely, the congress recognized—and continues to recognize—that oil and gas in the ground is the producer's capital. Through this depletion allowance, the petroleum producer is permitted to deduct, for income tax purposes, the amount of the capital value which is used up as the oil and gas are produced. This stimulates producers to reinvest money in the search for new sources of oil and gas, even though the risks are great and the costs of exploration and operation are very high, especially in Louisiana. Under the present depletion allowance formula which has been in effect since 1926, producers are able to deduct 27.5 per cent of the gross value of oil and gas produced from each property. However, this deduction may not exceed 50 per cent of the net income from any property. Thus, if there is no net income, then there is no percentage depletion.

(Continued on Page 89)

Portraits

First, there was the lake. Nine years ago, as a result of forward thinking by the leaders and voters in Jefferson and St. Tammany Parishes, the lake was bridged with the 24-mile-long Lake Pontchartrain Causeway, the world's longest bridge, to provide a direct north-south expressway route for the metropolitan New Orleans area.

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and continued development on both shores of Lake Pontchartrain has caused the Greater New Orleans Expressway Commission to take preliminary steps toward the construction of additional Causeway lanes that would parallel the present facility. Traffic is increasing year-by-year, so that the time may not be far off when these improvements will be necessary to keep pace with the area's growth pattern.



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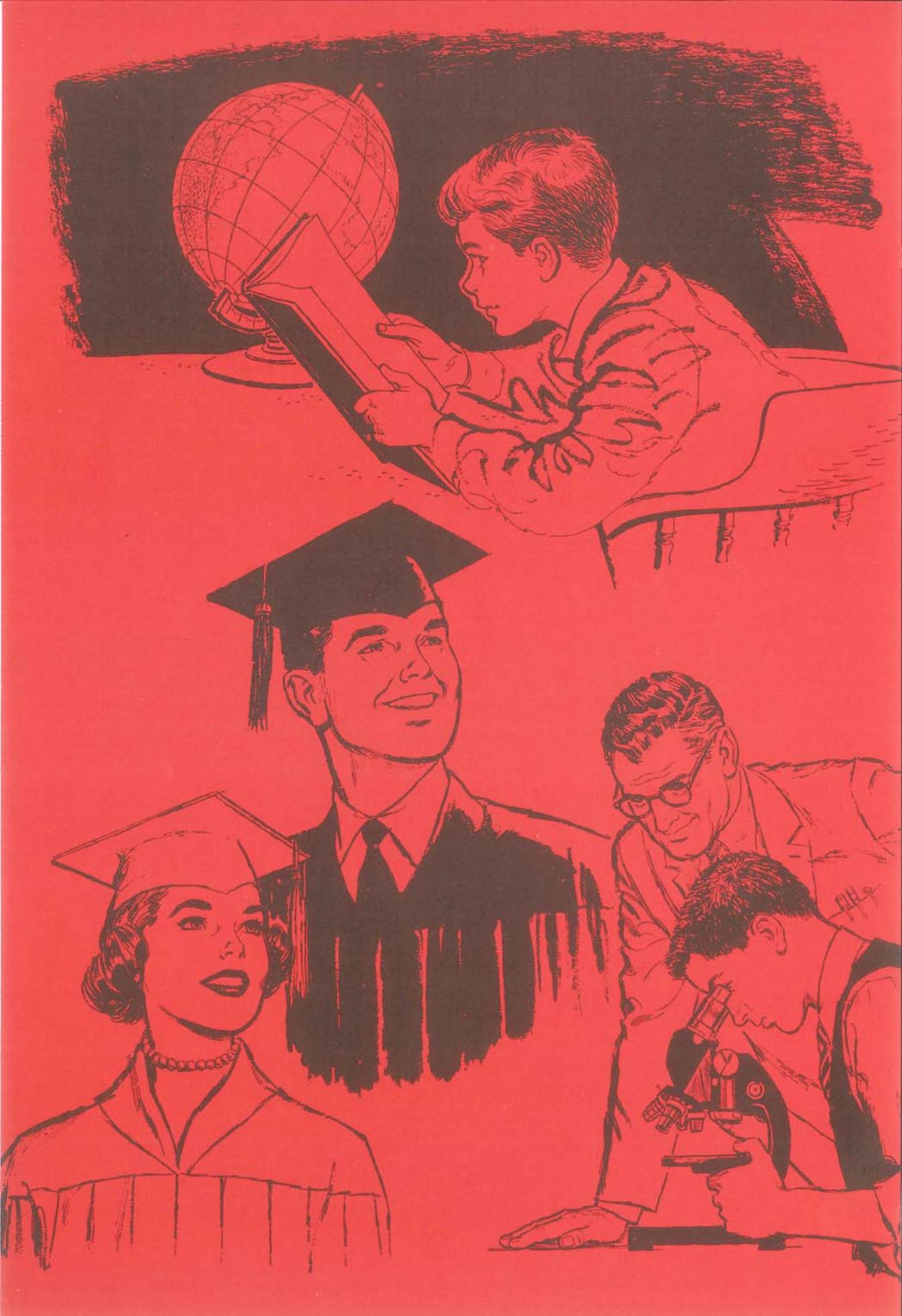
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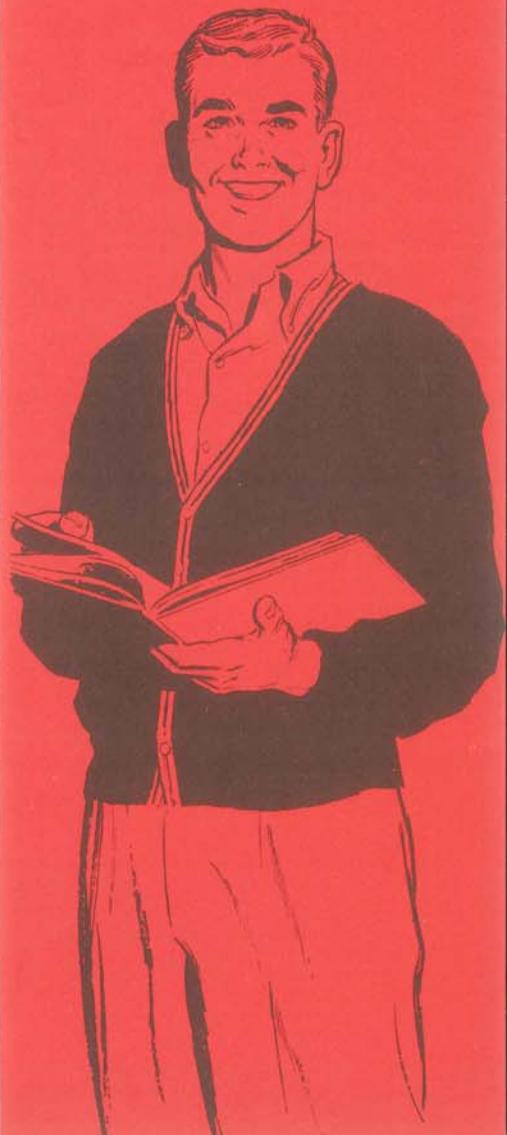
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METAMORPHOSIS IN EDUCATION

By **G. Robert Murphy, President,**
Jefferson Parish School Board

Jefferson Parish has acquired the title of "Progressive Jefferson," which implies change, an inherent element in any progress or growth. A recent Public Affairs Research Council (PAR) report on Jefferson Parish, along with other statistical analyses, has given striking evidences of some of the changes in Jefferson. The two major developments were the population growth, from 50,427 in 1940 to 208,769 in 1960, and the transformation from a rural community to an almost completely urban one, from 69% in 1940 to 94% in 1960. The effect on the school system is reflected in the number of high school graduates, from 603 in 1956 to 1830 in 1964—a three-fold increase. According to PAR, the percentage of adults with less than five years schooling, functional illiterates, has decreased from 34% in 1940 to 12% in 1960. At present, the people of Jefferson have completed an average of 10.9 years schooling, higher than the national average of 10.6 years. With 8.2% of its adults having completed four or more years of college, the parish also is above the national average of 7.7% in this respect. Thus, the overall education of adults is relatively high in Jefferson Parish.





Exterior view of new classrooms at Lake Side School for Exceptional Children. Mrs. Dorcas Peters is Principal.

A rapidly developing parish stimulated by advance in all areas of knowledge demands an educational program designed to meet the challenges of change. Education must include the immediate yet go beyond it to include the future. It must provide the young people with the background, talents, skills and intellectual capacities for shaping the future so as to insure the general welfare of humanity and sustain progress. This progress must not be measured merely in tools and material resources, but in the intellectual capabilities of people and the viability and productivity of their acquired knowledge. This then necessitates an educational program designed correctly to meet and give direction to change.

Realizing that the curriculum offered by the schools should meet the needs and objectives of the community served by the schools, the Jefferson Parish School Board and Administrative Staff have provided a climate conducive to creativity, individuality and experimentation within the broad structure of learning experiences.

One of the first steps taken by the Board was to initiate a curriculum study in cooperation with LSUNO. This is an endeavor to examine and revise the curriculum. Since the curriculum includes all the learning experience of children

under the direction of the school, a study of this nature is a broad undertaking and one of the most important projects in which any school system can participate. The study is divided into two parts: the first, a pilot study including six elementary schools (J. C. Ellis, Gretna Park, Hazel Park, Vic Pitre, John Martyn and Fourth Ward); the second, a study including all public schools in the parish. The final report of the pilot study to be submitted to the Superintendent this year will include (1) a priority for the implementation of the recommendations made by the pilot schools and (2) proposed procedures for the second part of the study that will include every public school.

The nation-wide revolution in curriculum reorganization has had a great impact on education. It has led to a number of fresh approaches to the improvement of school instruction. These "new" approaches to the acquisition of knowledge were developed through the cooperation of scholars (on the frontiers of knowledge) and classroom teachers (on the frontiers of education). Contrary to popular belief, traditional basic mathematics, grammar and science are not being disposed of as outdated or outmoded. The basic difference is in approach. Too long have students sat through static descriptive

classes getting the impression that learning is just a jumble of facts to be committed to memory before the next quiz. "Learning by doing" might be the catch-phrase of these new curricula. The students follow and learn the development of basic concepts and principles by performing and participating in activities and experiences. This makes knowledge much more interesting and functional, and leads to the development of skills in critical thinking—a primary goal of education.

A wholesale adoption of the new progress is not planned; on the other hand, neither is a blanket rejection. A thorough study and review of the new programs discussed herein, as well as those of other school systems, is being made. Those that are most applicable to this system will be selected, adapted and tried on an experimental basis. It is hoped that this will result in a distillation process in which the best of both the tradi-

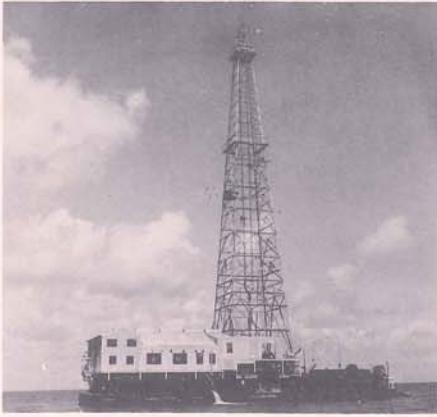
tional and modern approaches will be retained. Reports on the value and efficiency of these programs aid administrations in making decisions regarding the total curriculum.

The areas in which most of the work has been done nationally are mathematics, science, English, social studies and foreign languages. These areas also are receiving attention locally. This year all first and second grades were introduced to the new mathematics. Plans are to continue the implementation of this program in the third and seventh grades next year. The high school mathematics program is in a period of transition also. Already many of the secondary schools have the new Algebra I texts and many are using the School Mathematics Study Group (SMSG) materials. The Advanced Mathematics courses also have incorporated the new approach.

Another area of the curriculum which is being studied with the aim

A regular Jefferson Parish Public School Board Training feature—Visiting Day for the system's various school principals to learn and improve their own school management. The group of principals presented here are, left to right: Robert Burns, Mrs. Frances Ferguson, Mrs. Iona Hebert, Harold Peterson, Miss Lillian Walter, Mrs. Shirley Johnson and Mrs. Evelyn Stroud.





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An art exhibit at West Jefferson High! Students, left to right, presenting their creations are Cindy Meager, Cedric Arcement and Tommy Miller. The art teachers at West Jefferson are Lloyd Boursaw and Sara Martin.

of improvement is the teaching of language arts. This year several English teachers at Riverdale High School worked together to incorporate into their teaching a modern linguistic approach to language. Some other schools are conducting professional study projects in English. The new functional approach to English also is being reviewed. The new audio-lingual language laboratory program has been established in all secondary and in some junior high programs.

A preview and evaluation of the current science curriculum and facilities at all levels was made by the faculties of all the individual schools. Because teachers are expected to carry out the science programs in their classrooms, they will be involved in all of the developmental phases of revised science curriculum. The results of their studies will be compiled and used as a basis for general and specific recommendations regarding a course of study for each grade, lists of recommended experiments

and activities for each grade, basic equipment and materials for each school, formal laboratory periods and texts which would best implement the total science program.

For the past two years West Jefferson High School has been involved in a study with the Physical Science Study Committee (PSSC) physics course and the Biological Sciences Curriculum Study (BSCS) Yellow Version biology course. Other schools have integrated parts of some of these and other programs in chemistry into their courses. Recently a number of similar projects on the junior high and elementary levels have been developed by national groups—some of which will be investigated and used in some of the schools in the parish.

The correlation of geographical and historical concepts into inter-related units is a new approach to social studies which will be tried in some elementary schools next year. Primary units will be expanded to provide for development



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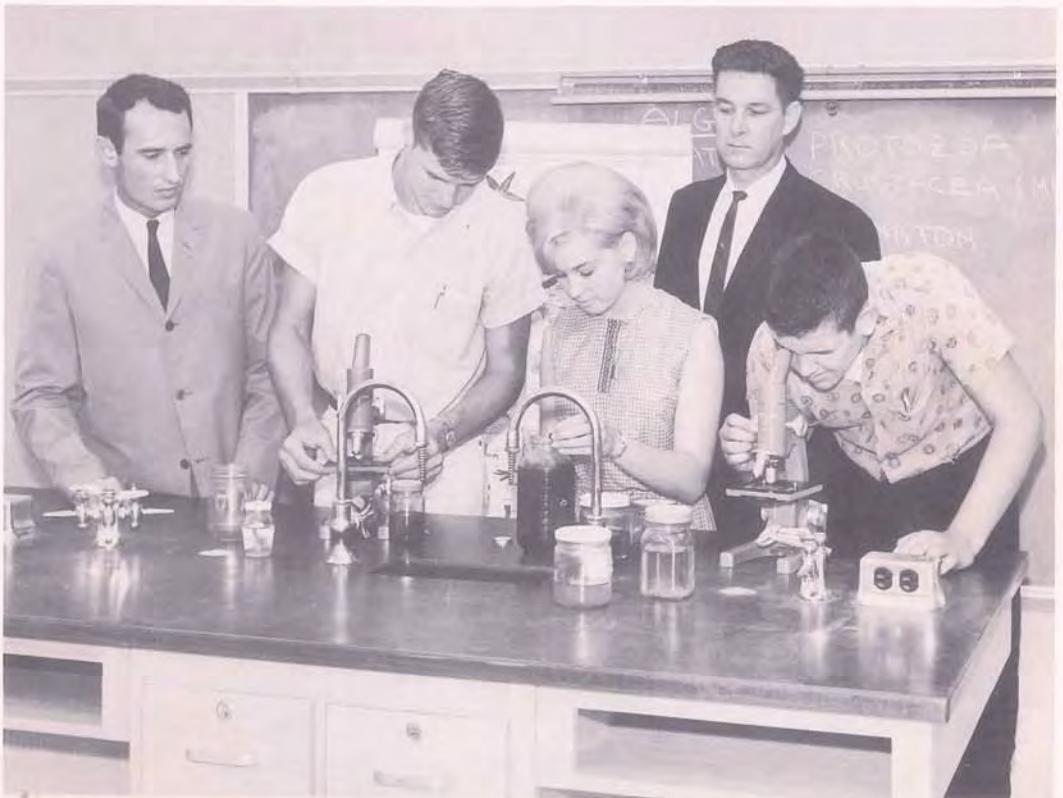
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An Industrial Arts exhibit at West Jefferson High — presenting the many and varied creations of the students.



Students conducting laboratory experiments in the Ninth Grade General Science class at George A. Cox Junior High. They are Victor Moway, Debra Eades, Steven Pfiffner, Science Instructor John W. Field and Joe Hourquettes.



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Eighth and ninth graders of Gretna Junior High doing daily calisthenics. Each physical fitness period begins with 10 minutes of calisthenics followed by either individual or team sports.

of broadened family-community concepts to include sociology, economics, anthropology and political science. On the secondary level an experimental American History course will be tried in a number of pilot schools throughout the state under the supervision of the state supervisor of social studies; some of the public schools in Jefferson Parish will be included.

The recent trends in the teaching of reading have aroused the interest of both lay people and educationists. Some of these trends are being tested in the schools. Various phonetic approaches are being used in some classes, such as the Spaulding method, Economy Company's Phonetics Keys to Reading, and phonetic materials published by Webster, Charles Merrill, and others. One class is using on a trial basis, the programmed reading materials developed by Sullivan Associates which strives to develop proficiency in phonics. Another school is using as supplementary readers one of the newest of the linguistic basal readers. Many

schools are using the reading laboratories developed by Science Research Associates designed to increase comprehension and vocabulary. One elementary school is using the controlled reader and films to increase reading speed and interpretive skills. A junior high school has set up a remedial reading program using the complete Educational Development Laboratory equipment. This has greatly improved reading efficiency.

At Riverdale High School, with the largest Home Economics Department in the State—1,050 students and 7 full-time teachers—a "new" curriculum, keyed to modern living for the future homemakers of the community, has been implemented. An experimental study with full semester courses (such as Housing, Budgeting and Consumer Problems, Child Care, Family Relations, Personal Development, Food and Nutrition, and Clothing and Textiles) is being followed at this time, and has been accepted by the State Department of Education for possible extension for several years.

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The First Grade Class of Mrs. Tillinghast at the Miller Wall School. Performing up front with slate and blackboard are Sylvia Giaise, Kevin Trepagnier and Carla Briaux.



A meeting of the Curriculum Study Committee of Hazel Park School, one of the Jefferson Parish pilot schools that made use of the guidance of LSUNO consultants. Standing left to right are Ruth Pitre, Rose Francis, Kay Spain (chairman) and Agnes L. Brown. Seated left to right are, Frank Bonfiglio, Ora Lea Sisk, Rosemary Korndorffer (secretary), Florence Juge, and Mabel Walthall.

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The attractive and functional exterior of the new addition to the Green Lawn Terrace School.

Changes also have been made in the area of Physical Education. More emphasis on Health and Physical Fitness is being stressed, and the Physical Education Departments have worked to comply with the stepped-up program initiated on the State level. An innovation this year was an Anti-Smoking Campaign conducted in cooperation with the Parish Health Unit and the Cancer and Heart Societies. A film on the ill effects of smoking has been circulated throughout the elementary schools, and is geared to discourage prospective smokers at the fifth, sixth and seventh grade levels. This preventive approach is thought to be more effective than programs designed to discourage the older, habitual smoker.

A change in teaching materials obviously is not the only means of improving the curriculum. The supervisory staff has planned a series of orientation programs on the new approaches for teachers, through workshops, meetings and extension courses covering geography, reading, mathematics and science. National consultant specialists who have contributed to these programs were Miss Iris Covey of Harper & Row, Miss Helen Rafferty of Silver Burdett, and Dr. Cecile Small, Professor of Mathematics and Mathematics Consultant of the Chicago Public Schools. Dr. Sam Adams of the

LSU Education Department conducted an extension course in modern mathematics. Many teachers, cognizant of pedagogical innovations and the explosion of knowledge, have enrolled in graduate programs, attended institutes or done individual private study, and thus have given impetus to the improvement programs in their schools. Jefferson Parish is fortunate in having interested and dedicated teachers who utilize every opportunity for professional growth that is made available to them.

Important corollaries of any educational system are the complementary curriculum services. These too have been adapted to the altered conditions in the parish. Among these are the School Lunch, Transportation, and Department of Child Welfare and Attendance Programs.

Last year 59 schools with 26,000 students were included in the average daily participation in the school lunch program. New personnel was added, re-allotment of government commodities was made, area meetings of managers were held, and for the first time a central menu was planned and followed by all schools during the month of March. Workshops with emphasis on management and techniques are planned for the summer.

Despite the fact that the increased school enrollment has taxed

the transportation services, improvements have been made. Additional buses have been added, and bus routes have been extended. Over 35,000 students are transported daily to 87 schools by 256 drivers; this represents 7,598 miles logged each day. Many safety measures are taken, including Louisiana State Police bus inspections, compulsory safety meetings, and psychological and physical tests for all drivers.

During the 1963-64 school session, the supervisors of child welfare and attendance handled a total of 1,174 cases, 563 of which were attendance cases. Of these, 63 dealt with community environment, 71 with economic problems, 136 with educational problems, 125 with family problems, and 38 with health problems, and 130 with personality and adjustment problems. Most of these cases were resolved by the supervisors, along with the assistance of teachers, principals, administrators and various state and local community agencies.

A new service inaugurated this year was a program of speech therapy, employing two full-time

therapists. Results of this year's work will be used in planning expansion of the program in the future.

The Office of Business Administration has been changed to reflect the growing need for more sophisticated practices as a result of the expanding pupil population and its attendant financial needs. The General Fund Budget for the 1964-65 school session amounted to \$13,002,973.78, of which 76.2% was received from State, Federal and Special sources, and 23.8% from Parish funds. For capital improvements, the School Board receives one-half of one percent sales tax. Annually, the return from this source is approximately \$2,000,000.00.

The people of Jefferson Parish were taxed a total of 17 mills for school purposes during the current year, 10 of which were allocated to general operation and maintenance, and 7 to the retirement of principal and interest of previous bond issues for construction purposes.

(Continued on Page 139)

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By William M. Justice, Jr., Clerk of Court



Above: Clerk of Court William M. Justice, Jr., who plans the services with their conveniences to the public and the economies for the taxpayers of Jefferson Parish put into effect by the highly skilled men and women of his far-reaching operations. Left: Operators of the IBM machines bring new speed and accuracy in the docket department of the Clerk of Court's Office.

The 90 men and women, highly trained and dedicated whose official activities it is my privilege to direct, compare with the best public servants I have ever known. They proudly wear that title, "public servant." They are so imbued with the spirit of this office which is to give the general public, especially the taxpayers of this political subdivision of Louisiana the fastest, friendliest and best service within human possibility.

In no parish in Louisiana in no such political subdivision in any other part of the country are civil and criminal cases brought to trial more quickly and submitted to judge and jury under more absolute safeguards than in Jefferson Parish.

That is a proud record when you remember that this office processes more than 6900 criminal suits



Jury Commissioners drawing the names of those who will serve on the petit and grand juries of Jefferson. Left to right are the official witnesses to the drawing, Lawren Sevin and John A. Hepting, Sr., Commissioners Albert F. Vicknair, L. W. Glorioso ex officio, William M. Justice, Jr., Prudent L. Dufour, and Joseph D'Geralamo. Absent is Commissioner Robert A. Petre.



Left: Judges' Minute Clerks checking over material to be taken to the court. Right: The recordation department also requires skilled personnel and modern business machines to handle the heavy work load.

The Clerk of Court's Office

and more than 6400 civil suits a year. The 1000 marriage licenses which this office issues in a year's time, the 100 adoptions it processes and the 220 interdictions which it records further testify to the far-reaching human relationships into which this office extends its activities.

The judicial responsibilities also include the selection and assignment of minute clerks to the judges, and keeping a record of the signatures of ministers and priests in Jefferson Parish who are authorized to perform marriage ceremonies.

Court activities also include the drawing up of grand and petit jury panels as required by the American system of justice which guarantees every citizen the right of trial by his peers. About 2000 men in Jefferson serve as jurors annually. ALL must be notified about their duties and records of their service must be kept.

Business demands on the courts and on the clerk of court are enormous in this burgeoning parish. A dozen clerks with difficulty handle the mortgage and conveyance certificates involved, and the work demands the utmost care and accuracy. With equal care and accuracy this work must be checked. Through this office passed last year more than 27,000 notarial acts covering cash sales, mortgages, mineral leases, charters, quitclaims, proces-verbales sheriff's office sales and tax sales, successions, judgments assessments, agreements to sell and buy and adoptions. All had to be classified, recorded, filed and indexed so they will be immediately available for future reference.

The clerk of court has on file in the Gretna courthouse the largest collection of subdivision maps in the United States. Dating back more than half a century, they are of inestimable value in the establishment of property lines. They are freely available to the general public.

Let me add that these and other

important records are being micro-filmed to safeguard the information that is of such priceless value to our community.

Other records under my charge go back to 1845. Their value and their influence and their effect affect the social and economic life of thousands now alive and not yet born.

Because of the clerk of court's duties and the recordings that must be made and kept under the best conditions the clerk of court has his principal office in the County seat in Gretna courthouse on the west side of the river. But just as the free bridges built and to be built with the aid and encouragement of Jefferson and its people have given one continuous and uninterrupted movement to this huge port area, so are we officials of Jefferson putting our services before the people of the eastside so that it is no longer necessary for them to go to the Gretna courthouse on minor judicial matters such as traffic violations and civil cases involving \$1000 or less. Nor is it necessary to make the journey to take out a marriage license. Offices on the east side have been erected to save the taxpayers time, irritation and money in every direction possible.

Illustrating how quick this office is to put in economies without diminishing the service may be mentioned the warehouse which your clerk of court erected in Metairie for storing and repairing voting machines used in the seventh, eighth, ninth and tenth wards elections. Formerly all voting machines were kept in Jefferson's first warehouse on the west side, not far from the courthouse where the clerk of court is in charge of them. But the clerk of court found that trucking charges on moving voting machines back and forth across the river was too heavy to be justified. Hence the new warehouse and the adoption of a system which speeds and improves the service and saves the taxpayers thousands of dollars a year.

We are pleased to participate
in the Progress of
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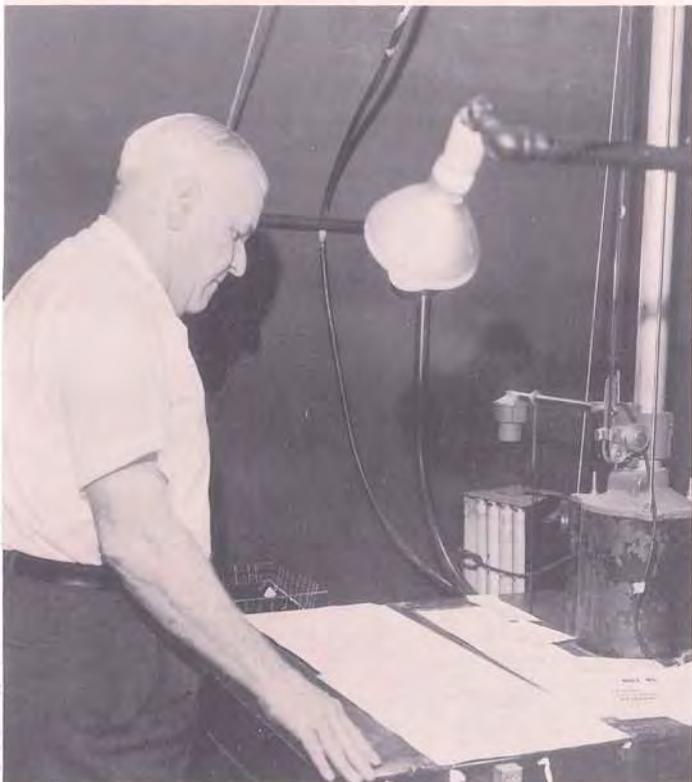
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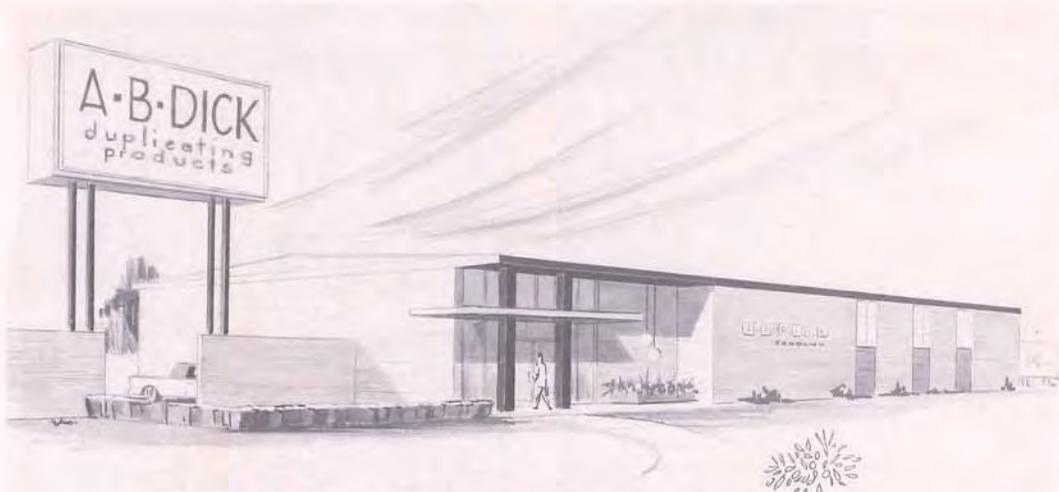
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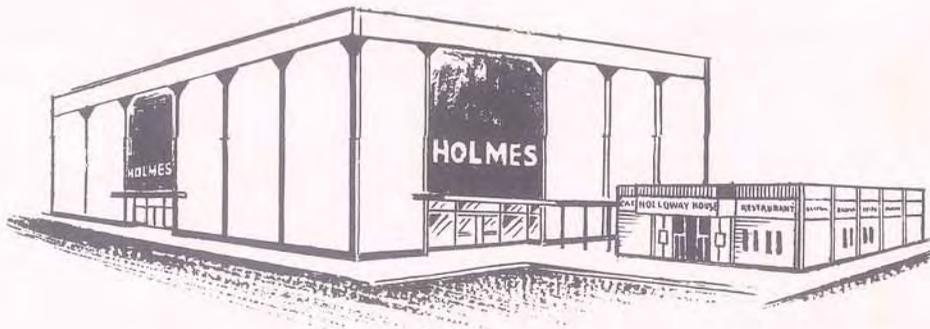
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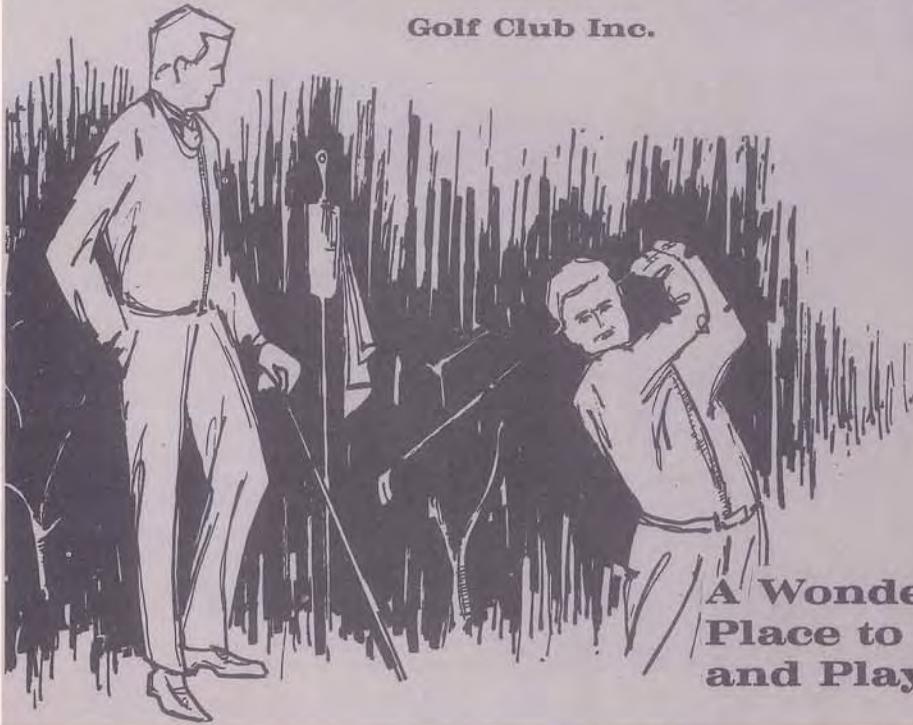
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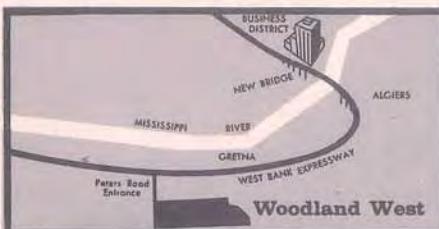
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Construction in Jefferson

The year 1964 has been one of unprecedented growth in Jefferson Parish. Evidence of this amazing growth in 1964 is shown in the way the East Bank pressed lakeward and toward St. Charles Parish, and how thousands of former empty acres on the West Bank blossomed in all directions with new homes as the new Mississippi River bridge continues to spread its traffic to each side.

Figures released by the Regulatory Inspection Division of the Jefferson Department of Safety reveal that during the year 1964 the following building permits were issued. This is over and above all construction in the several and separate municipalities.

BUILDING PERMITS ISSUED FOR THE YEAR OF 1964

	NO. OF PERMITS	ESTIMATED VALUE
Single Family.....	2630	46,376,841
Two Family.....	240	5,091,130
Three & Four Family.....	66	1,757,720
Five or More Family.....	69	11,939,800
Tourist Courts.....	3	31,000
Amusement & other Recreational Bldgs.....	5	365,700
Churches & other Religious Bldgs.....	11	1,328,587
Industrial Bldgs.....	3	440,000
Residential Garages & Carports.....	395	292,879
Service Stations.....	6	169,000
Hospitals & other Institutional Bldgs.....	3	225,000
Office, bank & professional Bldgs.....	4	127,000
Public works & utilities Bldgs.....	4	1,368,930
Schools & other Educational Bldgs.....	14	2,759,834
Stores & other Mercantile Bldgs.....	119	8,694,667
Structure other than Bldgs.....	272	403,715
Addition & alterations to Houses.....	2148	2,939,494
Addition & alterations to other Bldgs.....	231	1,108,750
TOTAL.....	6223	85,420,047

archbishop blenk high school, gretna



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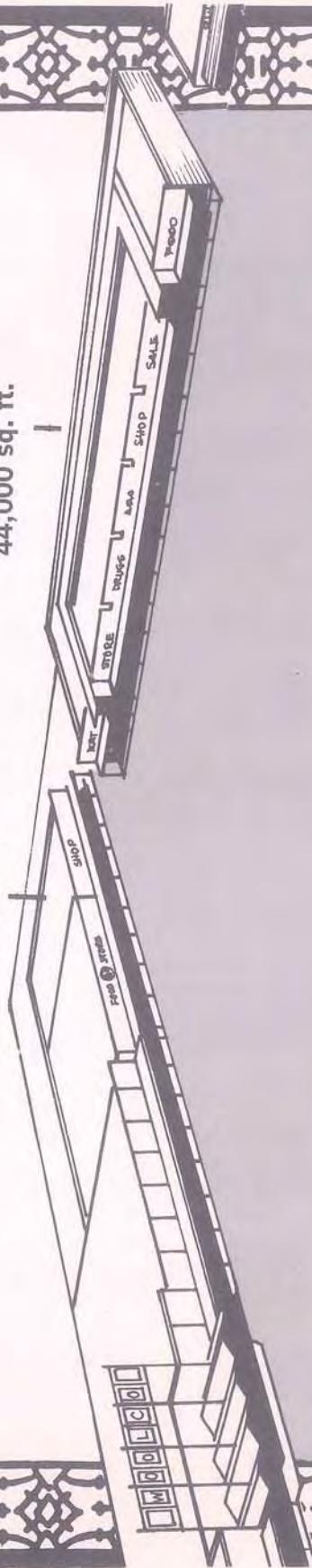


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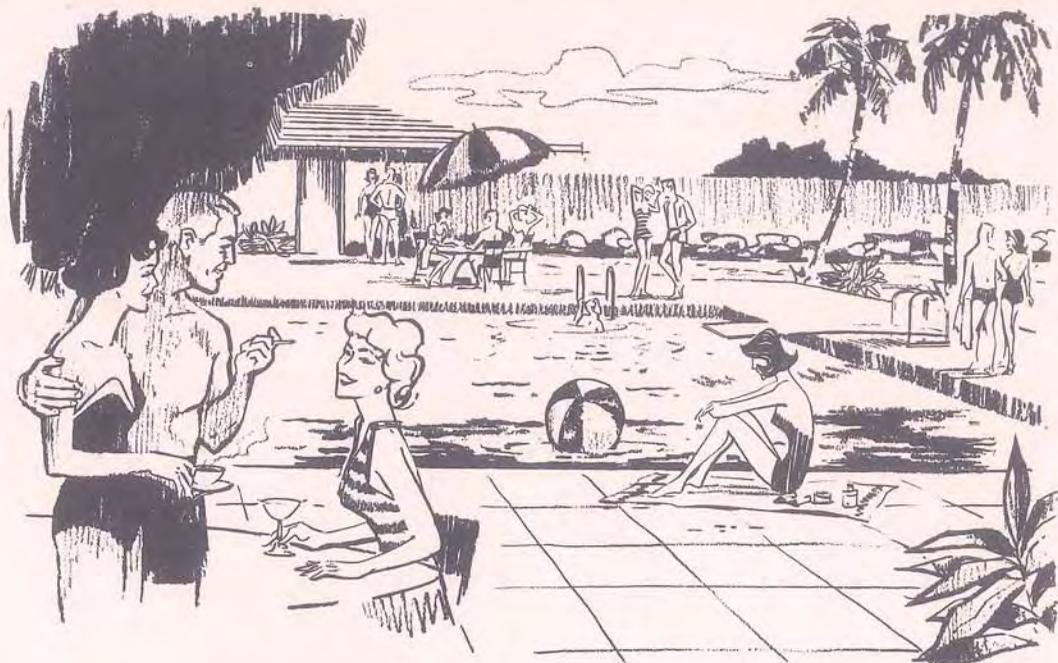
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The Gatehouse Apartments in East Jefferson has just been completed. Jefferson is in the midst of an unprecedented boom in apartment dwellings.



This lovely home is in King's Grant Estates, a new development on the West Bank by Cosmopolitan Construction Corp. of Louisiana, a firm that is building in several locations in the parish.



One of the beautiful Sunrise Homes now being constructed in the Willowdale Section on the East Bank of Jefferson Parish.



WILLOWDALE WEST is one of West Jefferson's newer communities on the West Bank of the Mississippi River. Well conceived, well planned, and well laid out Willowdale West will eventually be a community of 900 homes.



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Woodland West is one of the newest residential developments on the West Bank of Jefferson Parish, offering the homemaker an opportunity to enjoy the full benefits of a healthful, rural-like atmosphere, plus the convenience of a location close to thriving centers of commerce.

The Parish authorities have obtained a wide right-of-way along the existing Manhattan Boulevard from the West Bank Expressway to Lapalco Boulevard for a boulevard giving Woodland West access to the main thorough-fares of the West Bank. The Manhattan Boulevard project and Lapalco Boulevard improvement are immediate projects scheduled in the "Parish Major Street Plan."

All Woodland West lots feature site improvements including: sewerage, paving, water and gas. Only minutes away from the Greater New Orleans River Bridge and the heart of Downtown New Orleans, Woodland West is a short distance from the site of the new proposed river bridge which will connect the West Bank to the Saturn Moon Rocket Plant at Michoud.

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Sunrise Homes offer your family MORE of everything they want and need. Constructed of the finest materials and built by expert craftsmen, these Sunrise Homes offer you truly outstanding values. Dollar for dollar you get MORE of everything in a Sunrise Home . . . more space . . . more livability . . . more planning and design . . . more built-ins!

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Sulphur serves every major industry in numerous ways. For example, sulphur is essential in the production of almost every component in the automotive industry — steel, rubber, plastics, paint, glass, batteries, lubricants and gasoline.

As our standard of living advances, the uses of sulphur multiply and its importance to our daily lives is enhanced. It has been our job over the years to keep pace with this progress — to make the large investments and take the sizeable risks required to develop new sources and new mining techniques.

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Dr. Charles B. Odom, who has been Coroner of Jefferson Parish for the last nine years, was the most decorated medical officer in the U. S. Army during World War II. He served 4½ years and was Chief Surgeon of General George S. Patton's Third Army. When the war ended in Europe, he was assigned to Brooke General Hospital at Fort Sam Houston, Texas, as Chief of Surgery. He returned to Jefferson Parish in 1946 and has since conducted a busy surgical practice.

CORONOR'S OFFICE

By Charles B. Odom, M.D., F.A.C.S.

Jefferson Parish leads the state in services furnished by the Coroner's Office, not only does this office furnish all of the usual services of the Coroner's Office comparable to many of the larger cities of the country, including New York, Chicago and Los Angeles, but in addition a twenty four (24) hour, seven (7) day a week Emergency Ambulance service gives all areas of this wide spread parish emergency coverage with modern equipment and personnel specially trained in this field.

Each year since the inception of this service the number of cases handled has increased due primarily to the rapid population increase in Jefferson Parish. The rapid handling of all emergency cases has been facilitated by excellent

liaison and cooperation between the State Police, Sheriff's Department, and officials of the Municipalities of the Parish with the personnel of the Coroner's Office.

In addition the Jefferson Parish Coroner's Office has been cooperating with Capt. Vincent Ebeier, Troop B of the State Police in the Sunday Television Program promoting "Safety on the Highways".

All of the ambulances are radio equipped and carry full medical supplies for First Aid treatment, as well as splints, oxygen equipment and resuscitators. The efficiency of this service has also been facilitated by the cooperation received from the Emergency Rooms located in the West Jefferson Hospital,

Ochsner Foundation Hospital, Charity Hospital and other hospitals in this Municipal area.

The rapid growth of our parish is immediately apparent when one reviews the multiple and varied services and cases with which this office has dealt during the year June 1964 and June 1965, as follows:

Coroner's Cases	489
Autopsies	148
Commitments	223
Sex Crimes	54
Auto fatalities	43
Drownings	16
Other fatalities	63

Other fatalities include suicides, homicides, asphyxiation by fire, accidental gunshot wounds, falls from heights, electrocution, airplane crashes, explosions, crushed by boats, accidental tetanus, falls.

Emergency calls—East Bank—1,829
Emergency calls—West Bank—1,805

The personnel of the Coroner's Office is made up of well trained experienced individuals in the various fields in which they function.

Dr. Charles B. Odom, who has been Coroner of Jefferson Parish for the past nine years, was the most decorated medical officer in the U. S. Army during World War II. He served 4½ years and was Chief Surgeon of General George S. Patton's Third Army. When the war ended in Europe he was assigned to Brooke General Hospital at Fort Sam Houston, Texas, as Chief of Surgery. He returned to Jefferson Parish in 1946 and has since conducted a busy surgical practice. Dr. Odom is a member of the La. State Board of Medical Examiners, and was recently elected President of the La. State Medical Society.

Dr. Angelo A. Massony and Dr. Jos. J. Massony, Assistant Coroners now have over nine years of experience in the Coroner's Office and Dr. A. Mark Parker, Asst. Coroner has been with the office over five years. Dr. Tom K. Farris, who does all of the autopsies and post-mortem examinations for the Jefferson Parish Coroner's Office, is not only a qualified pathologist but has his Boards in Forensic Medicine.

On the Investigative Staff Mr. William J. Gautreau, Jr. has had over 12 years experience in this field and in addition is well versed in the field of photography and finger printing which

has played a key roll in making the records of the Jefferson Parish Coroner's Office comparable to any in the country. His well qualified assistant, Mr. Leo Bergeron, also had experience in this field while serving with the Sheriff's Office prior to joining the Coroner's Staff nine years ago. The newest addition to the staff is Mr. David Young, who is working under the supervision of Mr. Gautreau.

The secretarial staff which is responsible for office administration and filing of records is headed by Mrs. Julia Dudden, Executive Secretary. Mr. Wm. Lawrence Sr., who served as a clerk in the Coroner's Office for over 9 years passed away in May of this year and his experience and services will be sorely missed. Mr. Andrew Frolich has administered the affairs of the well equipped modern morgue of the Coroner's Office for the past 9 years and is very well acquainted with his duties. Many of our ambulance drivers have over 10 years experience in this field, they are: Mr. Alfred Tassin, Mr. John B. Guillot, Mr. Henry Fortunato, Mr. Jules Vessier, Mr. Cecil Hotard, Mr. Felix Farrington. The newer ambulance drivers have had at least three to five years experience, they are: Mr. Victor J. Burregi, Mr. Claude Brock, Jr., Mr. Natali Cichazola, Mr. Jules Polkey, Mr. Carl Santiny, Mr. Bennie Verdon. All of these men have taken advanced courses in First Aid training, by the American Red Cross, and each year have taken a refresher course. They are all well versed in the use of the equipment carried on their ambulance. Mr. Burton E. Andrus, Jr., was recently employed as a Relief Ambulance Driver.

In March of 1965 all of the personnel of the Jefferson Parish Coroner's Office were included under Civil Service through the efforts of Dr. Odom.

One of the growing services of the Coroner's Office has been the processing of commitments to various State Institutions; whenever possible the services of a qualified Psychiatrist has been used in the examination of these cases. Through the cooperation of the District Judges, District Attorneys and the Clerk of Court, this service has been greatly facilitated.

For the past 10 years the Jefferson Parish Coroner's Office has voluntarily taken the responsibility of examining and treating all prisoners in the Parish Jail. Last year over 434 prisoners were treated as a service to the Sheriff's Office.



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THE CORONOR'S STAFF



Left to Right: Dr. J. J. Massony, Assistant Coroner; Dr. A. M. Parker, Asst. Coroner; Dr. Tom Farris, Pathologist; W. J. "Billy" Gautreau, Jr., Exec. Admin. Asst.; Dave Young Investigator; Leo Bergeron, Investigator; A. Frolick, Morgue Attendant; Alfred Tassin, Ambulance Driver; Felix Farrington, Ambulance Driver; Jules Vessier, Ambulance Driver; John Guillot, Ambulance Driver; Victor Burregi, Ambulance Driver; Cecil Hotard, Ambulance Driver; Henry Fortunato, Ambulance Driver; Natali Chighizola, Ambulance Driver, Grand Isle; Jules Polkey, Ambulance Driver, Lafitte, La.; Claude Brock, Jr., Ambulance Driver; Burton Andrus, Jr., Relief Driver.



Busy at his desk in the Gretna Court House is Vernon J. Wilty, Jr., Assessor of Jefferson Parish. Looking over his shoulder from the picture on the wall is Vernon J. Wilty, Sr., who for many years preceded his son in this responsible position as Parish Assessor.

The Assessor's Office

By Vernon J. Wilty, Jr. Assessor of Jefferson Parish

Some people say that progress enters government methods last. Under certain conditions change may come slow in government and everything else. But in such dynamic times as these the public officials are called upon by the taxpayers for ever increasing demands of service. It is true that government cannot be called competitive in the sense of private business, but it must keep ahead of its responsibilities or break down entirely.

Progress has set a swift pace for this burgeoning parish of ours. Its business activity is enormous and increasing. Your assessor and members of his staff to keep ahead of this stampede, if you will permit the expression, are doing everything in their power to meet and even anticipate the demands.

What are assessors in other parishes doing? What speedup methods have they adopted? What efficiencies have they worked out that we may adopt? What safeguards have they taken to promote accuracy and protect fairness?

From them we in Jefferson have learned a great deal, and also we have studied the methods, suggestions and recommendations made at the Assessors

School held every year at Louisiana State University. Here are the improvements from all these sources your Assessor has introduced into his operation methods during the past two years:

1. **INSTALLATION OF AN IBM SYSTEM.** Jefferson is the second parish in the state to install such a system, one that has greatly expedited service to the people and by its accuracy gives them the assurance which many have lacked in the past.

Our office is now punching a million cards, more or less, and from these the assessment rolls are being printed. When I tell you that there are now more than 100,000 listings of property in Jefferson Parish, and that there are about 20,000 transfers made every year, you will understand how great is our problem and how essential our adoption of the most modern methods to cope with it.

2. **FOLLOWING THE EXAMPLE OF BANKING BY MAIL,** this office has recently adopted a system of Homestead Exemption by mail. To implement this system your Assessor's Office has mailed out 51,000 homestead application exemptions, printed on IBM cards. All

the homeowners had to do was sign and mail the cards back to the Assessor's Office. Judging by the hundreds of letters and telephone calls commenting on this innovation, we made a ten-strike with property owners, and I expect to see notable increases in real estate investment in Jefferson.

I do not have to remind you that anyone who owns and occupies a home in Jefferson Parish is entitled to a \$2,000 homestead exemption on the assessment. On a property assessed at \$3,000 for instance, the owner, taking out his exemption, would pay on \$1,000 assessed valuation. Any person who served in World War II or Korea is eligible for a \$5,000 Veterans Exemption for five years. If in both World War II and Korea, for ten years. If the wife has served in the armed forces during World War II or Korea, she also is eligible for the Veterans Exemption.

The homeowner must sign the exemption application each year. In the past he has done so by appearing in person at the Assessor's Office. Under the new system of this office, it will mail out this November about 47,000 homestead exemption applications printed on IBM cards, and all the homeowners have to do is sign and mail the cards back to this office. This case of the mountain going to Mohamet will improve the efficiency in the Assessor's Office and will save much precious time for the public.

3. CROSS INDEXING ALL PROPERTIES. For the past three years our Office has been using a cross index by legal description of all properties in Jefferson. About 100,000 cards had to be typed, then assembled in subdivision, lot and square order. Now the records can be found without the delays of past years, and without having to know the name of the owners.

4. THE NEW MAP DEPARTMENT. Maps are of the utmost importance to the assessing of property. Our map department is not only for office use, but is also intended for the use of the general public. Our maps include not only those secured from government agencies, but those made by our own experts, especially ownership maps to aid our cross indexing system.

5. CONSOLIDATION OF ASSESSING AND TAXING DISTRICTS. This has impressively speeded up the assessment calculations. For instance, in 1961, eight tax calculations were made for every assessment in Ward I, a section of Terrytown. Since consolidation, only

three calculations had to be made.

6. SYSTEM OF ABSTRACTING PROPERTY. I have put in a system under which transfers of property are being recorded on the assessment rolls. For instance, a certain lot of ground is assessed under the name of John Brown on the 1962 assessment roll. If Brown sells to Jack Green in April of 1962, Green's ownership is recorded on the assessment rolls next to Brown's name and shown as the new owner of the property. In November when notices are sent out, Green can be notified that taxes are due, thereby eliminating the possibility of putting his property up for tax sale.

7. PREPARATION OF NEW HOMESTEAD EXEMPTIONS IN ADVANCE. Though removals are to be handled by mail, new homeowners must call at the office to make the first application for exemption. Formerly, the exemptions were processed after the owner arrived. From now on, exemptions will be processed in advance, so that filing should take up only a few minutes.

8. FULL TIME FIELD PERSONNEL. In the past the Assessor allowed a certain period of each year to check new improvements. The growth of Jefferson Parish has made it necessary to add full time field personnel to the office force. The field men will not only check on new construction in the Parish of Jefferson, but will also work closely with the Map Department whose responsibility is to present a precise picture of the changes taking place.

9. REVAMPING OUR TRANSFER DEPARTMENT. An act of sale, recorded in the Clerk of Courts Office, is processed in the Assessor's Office within five days after recordation, instead of the old two month waiting system.

10. PRINTING THE SHERIFF'S TAX NOTICES. Notices, which in the past were typed from the assessment roll, are now processed by IBM in the Assessor's Office. All the Sheriff has to do is mail the bills—no proof check is necessary.

Here are the steps by which the Assessor evaluates property: Someone makes a purchase, his agent records the Act of Sale in the Clerk of Courts Office, the Assessor makes a record of that Act of Sale and at the end of the year (December 31) records all properties that have changed hands under the name of the new owner. He places an evaluation on the property transferred, subject to the approval or modification of the Louisiana Tax Commis-

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sion. Each property owner has a separate sheet in one or more of the Assessor's Books, depending on the number of his properties. The totals from these sheets are transferred to the assessment roll and copies are sent to the Tax Collector, the Louisiana Tax Commission, the Clerk of Court and State Supervisor of Public Funds.

In computing real estate assessment the Assessor takes into consideration 1) the sale price of the property, 2) its location and 3) the assessed valuation of other properties in that area. To his evaluation he applies the millages levied by the various taxing districts. For instance, the millages in a certain ward and district show these services with which the taxpayer is rightly charged: Parish, School, Garbage Removal, Library Maintenance, Health Unit, Consolidated Road District, Coroner, Courthouse, Parish Building and Jail Bonds, Road Lighting District, Water District, Consolidated Drainage District, and Hospital Service. The total of these millages (one tenth of a cent) multiplied by the assessment is the tax amount due. Thus the tax on a \$1,000 assessed valuation, if the millage totals $82\frac{1}{2}$, would be \$82.50.



Mrs. Dolores Voltz, East Bank Regular Roll.



Mr. George W. Neeb, Sr., and Miss Diane Adams, West Bank Industrial and Commercial Property.



Miss Lyrleen Gaudet, Mr. Royce Ehret, and Mrs. June Carbo of the Transfer Department.

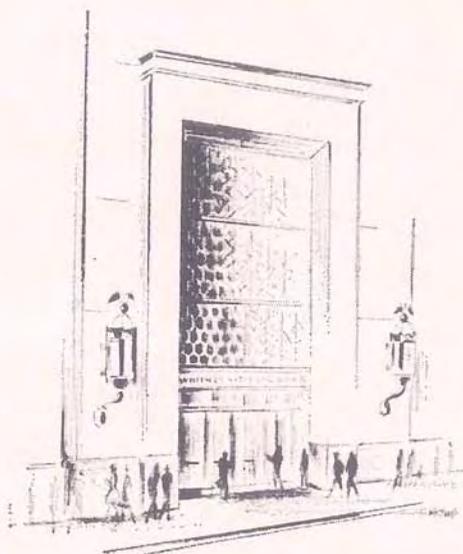


Mr. Leonard W. Lloyd, Jr., Mr. H. F. Uzee, and Mrs. Rowena Burgoine, I.B.M. Data Processing.



Last Row: June Boyer, Connie Pontiff, Cheryl Marse, and Suzette Templet, all I.B.M. Girls. Second Row: Rowena Burgoine, I.B.M., Dolores Voltz, East Bank Regular Roll, and Emily Keller, Building Permit Dept. Front Row: Gladys Hubert, West Bank Regular Roll and Mrs. Gerardine Zehner, East Bank Regular Roll.

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OFFICES AND FACTORIES IN PRINCIPAL CITIES

(Continued from Page 41)

According to the Mid-Continent Oil & Gas Association, exploring and drilling oil and gas in Louisiana is far more expensive than it is in any other state. The average sum invested per successful offshore oil well in our state is eight times greater than it is in other states. A Louisiana offshore operator must be prepared to invest almost 9 times that of any other operator to bring in a successful gas well, and more than 10 times as much for every dry well he encounters.

Furthermore, the approximate total value of our state's oil, natural gas and natural gas liquids in 1964 was about \$2.63 billion. The year before the approximate value of this great production was \$2.53 billion.

In one particularly vital sphere of petroleum activity, Louisiana led all other states in the union in 1964. Last year, our state topped other states in new additions to its proved recoverables reserve of natural gas, the Annual Reports of The American Petroleum Institute and the American Gas Association have revealed.

Furthermore, South Louisiana's inland petroleum operations are about five times more expensive than the national norm. Also in North Louisiana, where the wells are usually more shallow than others in producing states, the costs are higher than the national average for drilling gas wells. A survey by the Mid-Continent Oil & Gas Association, the American Petroleum Institute and the Independent Petroleum Association of America, shows that almost 50 per cent of the nation's deepest wells (I. E., over 10,000 feet) are drilled in Louisiana, particularly those offshore in the gulf.

Another way to point up the great expense to Louisiana operators for drilling and equipping oil and gas wells is to note that the state's petroleum operations account for 28 per cent of all the money invested in the actual drilling and equipping of wells in the United States, but this percentage represents only eight (8) per cent of the total wells drilled. In the past five years or so, approximately \$650 million has been spent

annually in drilling both successful and dry wells—and this investment does not include the cost of acquiring and preparing leases, building pipe lines, and providing geophysical services and many other costly items involved in oil and gas exploration and production.

The need for continued active exploration for oil and gas sources in Louisiana, and the great expense of such exploration, and of drilling and equipping our wells, is such that any reduction in the vital depletion allowance would be most harmful to the industry. Because I believe so firmly in the strength and the expansion of the petroleum industry in our state and our nation, I will continue to do everything in my power to maintain the depletion allowance at its present level. It is imperative for the growth and development of Louisiana and the United States, that the oil and gas industry be in a position to continue to play a leading role in our economy and prosperity.

Sporadically, there are attempts by some Representatives and Senators in the Congress to reduce the 27.5 per cent allowance, but I am happy to say that through the efforts of your Congressman, and Senator Russell Long, and Congressman Carl Albert of Oklahoma, the Majority Leader of the House of Representatives, and other National Leaders, we have been able to keep this vital tax incentive for our petroleum industry. Furthermore, the majority of the Members of the House Committee on Ways and Means (of which I have been a member for the past 17 years), and the Senate Finance Committee, on which Senator Long serves as the second-ranking democrat, do realize the significance and the need for providing our oil and gas producers with the best possible incentives to reinvest their profits in further exploration for these minerals. The petroleum industry of our state and our nation is very fortunate to have two members of the Louisiana Congressional Delegation (Senator Long and your Congressman) on high-ranking positions on both the Ways and Means and the Finance Committees, which have jurisdiction

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over any proposed changes in the present tax allowance for oil and gas, and over any other tax proposals as well. The fact that we always sit on all House-Senate conference committees appointed to resolve differences in all bills reported by the Ways and Means and the Finance Committees means that the changes for reducing the depletion allowance are very slim indeed. Senator Long and I will continue to bend our efforts to assure that the petroleum industry in Louisiana and across the nation is given the proper incentive so that it may flourish and grow with this great country of ours.

The fruits of the depletion allowance can readily be seen in the net profits of our nation's major oil companies in 1964. The industry's 29 major companies, as a group, reported the following:

1. Net profits rose 6.1 per cent.
2. Production of crude oil and gas liquids rose 7.5 per cent.
3. Refinery runs increased by 5.1 per cent.
4. Petroleum products sales climbed by almost 5 per cent.

Further, the total net profits for these same companies was slightly under \$4 billion, which is an increase of some 6.1 per cent over 1963. Standard Oil of New Jersey enjoyed the greatest dollar gain in profits—up \$32 million over 1963. Shell Oil Company reported the largest percentage gain of the leading 10 spenders in 1964. Shell increased its capital and exploratory costs by 56.4 per cent—from \$324.7 million to \$507.8 million.

The 29 leading companies amassed a total of about \$45.7 billion in gross revenues for 1964. The ratio of net profit to gross revenue averaged 8.8 per cent. A Louisiana company—the Louisiana Land & Exploration Company—topped all others in the percentage ratio of net profits to gross revenues—50.1 per cent. These few figures on the prosperity being enjoyed by our major oil companies are a concrete example of the value of the depletion allowance.

One of the most important tributaries for the petroleum industry in Jefferson Parish (both onshore and offshore) and its neighboring



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parishes is the Barataria Bay Waterway, linking the Gulf Intra-coastal Waterway about 15 miles west of the Harvey Lock to the Gulf through Barataria Bay. In 1963, this vital waterway was widened to 125 feet at bottom, and deepened to 12 feet, in order to provide a safe passageway for larger towboats and barges. This improvement of the Barataria cut-off already has benefited our oil companies and our fishing industry. I was pleased to be able to help secure the necessary funds so that the U. S. Army Corps of Engineers can complete this fine project.

However, I am most hopeful that the recent proposal to dredge a 45-to-55 foot ship channel from the gulf to an oil loading terminal in Barataria Bay north of Grand Isle can be realized. The establishment of an oil terminal, where ocean-going vessels could load some 40,000 barrels per hour of crude oil, would encourage further exploration in our coastal waters, and also would provide continued movement of this traffic in the Grand Isle Area which is quite free of fog as compared to the passes at the mouth of the Mississippi.

The Greater Jefferson Port Commission has proposed this worthy project, and the Corps of Engineers has expressed confidence that funds to be made available in fiscal 1966 (beginning July 1, 1965) will enable their engineers to complete a study of the project in the coming year. In addition to the Jefferson Port Commission, the Jefferson Young Men's Business Club, the Louisiana Wildlife & Fisheries Commission, and others already have endorsed the widening and deepening of a channel in Barataria Bay so that an oil terminal can be built on an island made from the dredged fill.

I will do everything possible to secure Federal funds to assist in the construction of this important project. These funds would augment those raised on a local level; and I am confident that Jefferson officials will work with me to improve this Barataria Channel.

Not only will an ocean-going channel from the gulf into North Barataria Bay encourage domestic

tank activity off our coast and permit Louisiana's oil to be shipped more easily to markets in the Eastern United States, but more importantly it will provide further incentives to increase offshore exploration and drilling in Louisiana's "Tidelands" area, which is fast becoming our state's and nation's richest oil producing sources.

On the matter of Louisiana's Tidelands, we come to the most vital and the most interesting subject not only to our State Government and representatives of the petroleum industry in Louisiana, but also to all the citizens of Louisiana.

I refer, of course, to the Tidelands question involving our state and the National Government—represented by the U. S. Departments of Justice and Interior—on the operations on area offshore between three miles from our coast and three leagues (a distance of approximately 10.5 miles), which comprises zone 2; and between three leagues (I. E., 10.5 miles) and a more distant boundary from our coast which was established by the state legislature in 1954 and which comprises zone 3. This more distant boundary was measured as being three leagues (I. E., 10.5 miles) beyond a navigational boundary established by the U. S. Coast Guard in 1895.

Zone 1, which includes all submerged lands from the Louisiana coastline out to a distance of three miles, belongs to Louisiana, and the submerged lands leased in this area to petroleum companies for exploration and operations is done under the jurisdiction of the State. Zone 4 comprises all of the outer Continental Shelf beyond zone 3, and is owned by the National Government.

The most crucial area of dispute is zone 2—the area between three miles and three leagues from the Louisiana coastline; this is true not only because our State hopes to secure a three-league boundary for ownership of submerged lands, but also because a more liberal re-drawing of the coastline would place part of this zone within the three mile limit, now owned by our State.

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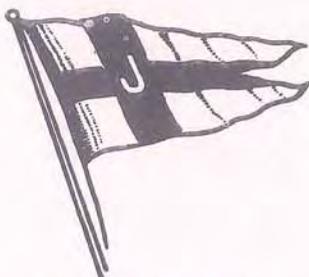
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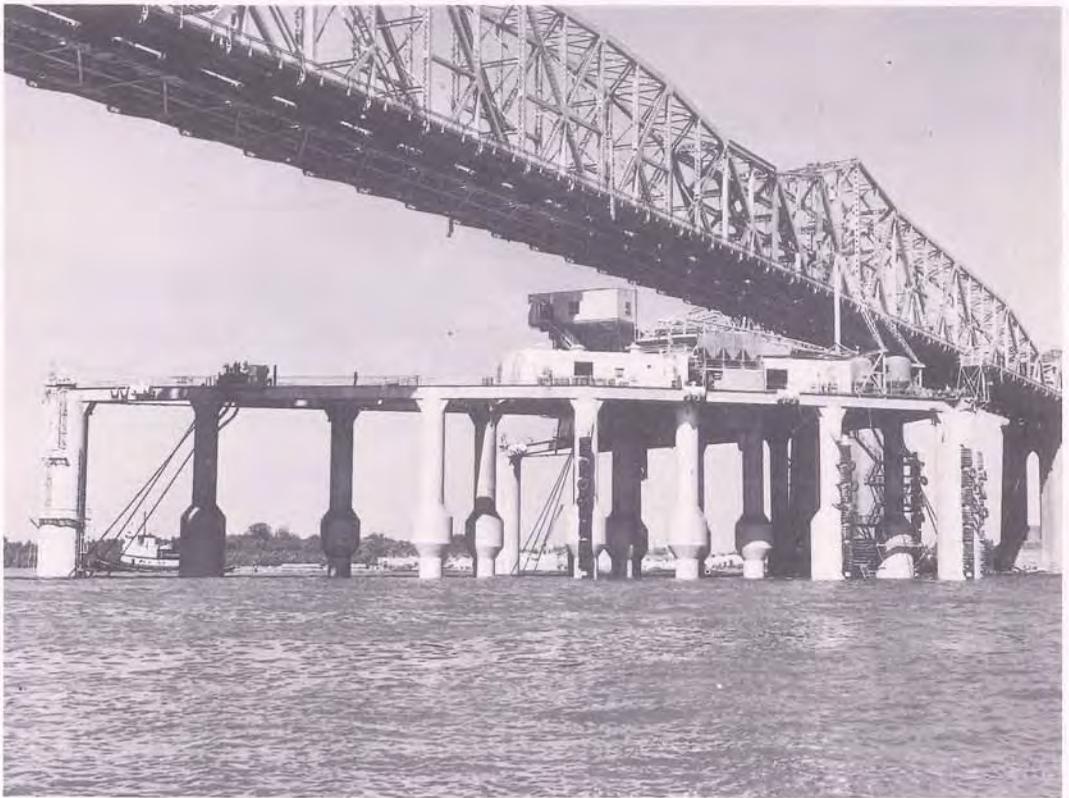
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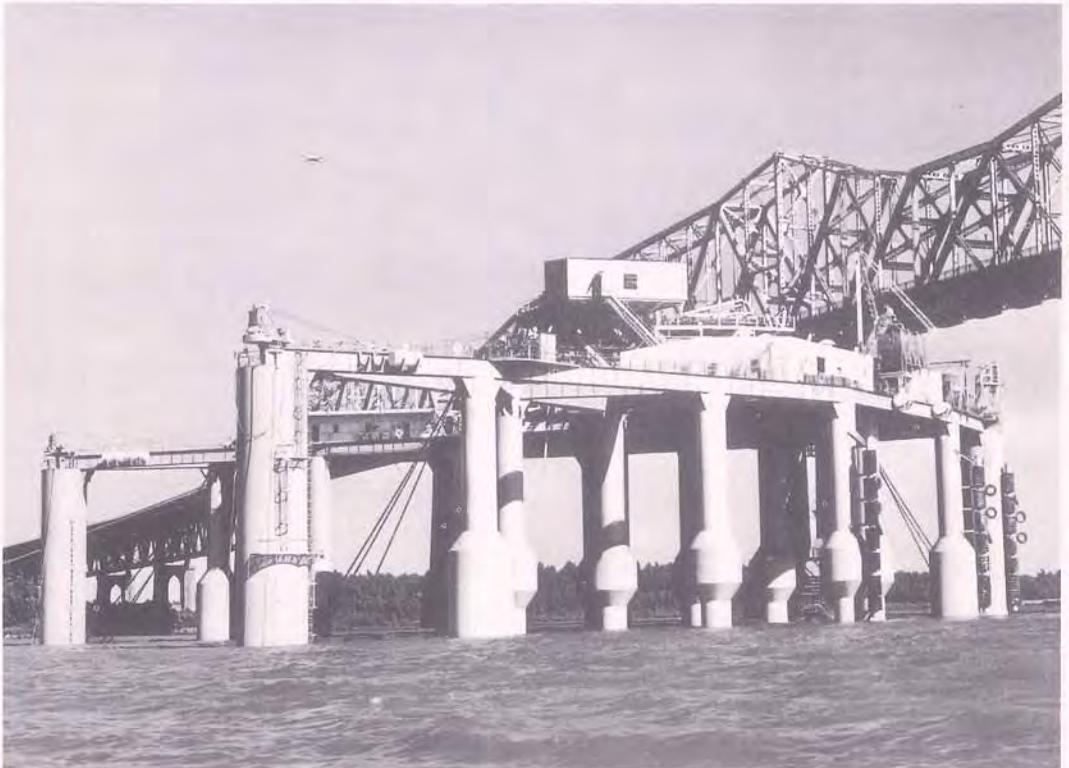
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ment between our State Government and the Department of the Interior, Louisiana receives all bonuses, royalties, and rental payments from all lands leased in zone 1, and the National Government receives the same from lands leased in zone 4. Such payments from zones 2 and 3 are being placed in escrow, for disbursement between the State and the National Government when the matter is resolved.

The main point in dispute, under the present conditions, is how to measure the three-mile distance (or limit) from our State's uneven, deeply indented coastline. In other words, from what points do you measure the three-mile distance—by the method of straight baselines as set out in the recently signed Geneva Convention to join appropriate points which are farthest out from the areas of indention of the coast, or by the method of measuring the distance from the actual land points of the coastline? This is the critical question at issue, and it has not been resolved as yet. In its 1960 decision to give Louisiana, Alabama and Mississippi a three-mile limit from their coasts, the Supreme Court failed to fix the coastlines of the three States so that the points for measurement of the three miles would be firmly determined.

Some three years ago, both the State of Louisiana and the Department of The Interior appointed three men each to a special committee to study the effect of the Geneva Convention on coastline boundaries and to determine how best to apply the terms of this convention to the boundaries of Louisiana and the other two States. The Convention provides for the baselines in determining coast lines in international law.

The Geneva Convention has now been ratified by 24 of the signatory nations (as of this writing), two more than the minimum number of 22 countries required. The United States Senate has ratified the convention.

The salient article—article IV—of the Convention deals with straight baselines, and paragraph one of the article reads as follows:

"1. In localities where the

coast line is deeply indented and cut into, or if there is a fringe of islands along the coast in its immediate vicinity, the method of straight baselines (I. E., joining the farthestmost points of land for measuring the three mile limit from the coastline) joining appropriate points *may be* employed in drawing the baseline from which the breadth of the territorial sea is measured."

According to Congressman Edwin Willis—who helped draft the Convention—this language "means that even though the Convention has been approved by the parliaments of the required number of coastal nations, including the United States, the application of the straight baseline system to Louisiana's coast "is still *permissive* on the part of the United States." The National Government has apparently taken the position that even though the Geneva Convention is now fully effective, the straight baseline method as cited in article IV is in fact *permissive only*, and that, therefore, the United States Government may not apply the straight baseline method for measuring the three-mile limit from our coast.

It is obvious that we cannot compel the National Government to use the straight baseline method, but our congressional delegation, is working hard to bring this about as soon as possible.

At the time of this writing, there are indications that a negotiated settlement on this vital subject to our State may be reached between the State Government and the Department of the Interior.

There can be no doubt that the people of Louisiana all have a great stake in the continuing prosperity of the oil and gas industry in our State and Nation. Particularly is this true in the offshore Tidelands area, where over \$1 million a day is now being spent for exploration, drilling, and maintenance of the extensive petroleum operations in the Gulf of Mexico. This boom of activity, including the construction of huge multi-storied rigs in the Gulf, shows no signs of subsiding before 1968 at the earliest. In fact, two-thirds of the \$100 million now being spent

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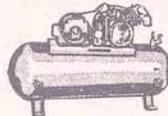
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to construct offshore rigs in waters around the world is being expended for building rigs in the Gulf. The expense of oil and gas operations in the Gulf is higher than in other areas, but the rewards, based on finding extensive, long-lived reserves, have been quite fruitful thus far.

To emphasize the growing importance of the Tidelands area to our State's total oil and gas production, we now know there are over 2 billion barrels of crude oil in reserve in Gulf waters, and about 14 trillion cubic feet of natural gas in proven reserves there.

Furthermore, it is estimated that there are 7 to 8 billion barrels of crude oil still to be mined, and some 30 trillion cubic feet of natural gas still untapped!!

The citizens of Jefferson Parish and of all South Louisiana have only to look at the "Ruhr Valley" of America—the fabulous stretch of vibrant industries, many of them refining petroleum products, along the Mississippi River from Baton Rouge to New Orleans. The

Shell Oil Company's Refinery at Norco, the Kaiser Chemical Corporation plant at Gramercy, the host of oil and chemical companies in the River Parishes—all of these companies and many others along the "Father of Waters" are contributing to the continuing economic development and growth of South Louisiana. Texaco Inc., headed by my good friend, Marion J. Epley of New Orleans as its new president, is planning to build a new 100,000-barrel-a-day refinery in the vicinity of Convent in St. James parish. The construction of this refinery will solidify Louisiana's position as the third-largest refining area in our nation.

In conclusion, it is imperative that a healthy, growing petroleum industry be maintained in Louisiana. It is essential to the progress and prosperity of our State.

As your Congressman, I will continue to do everything I can to assure the active growth and development of the oil and gas industry, in the best interests of the people of Jefferson Parish and of our beloved State.



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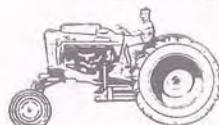


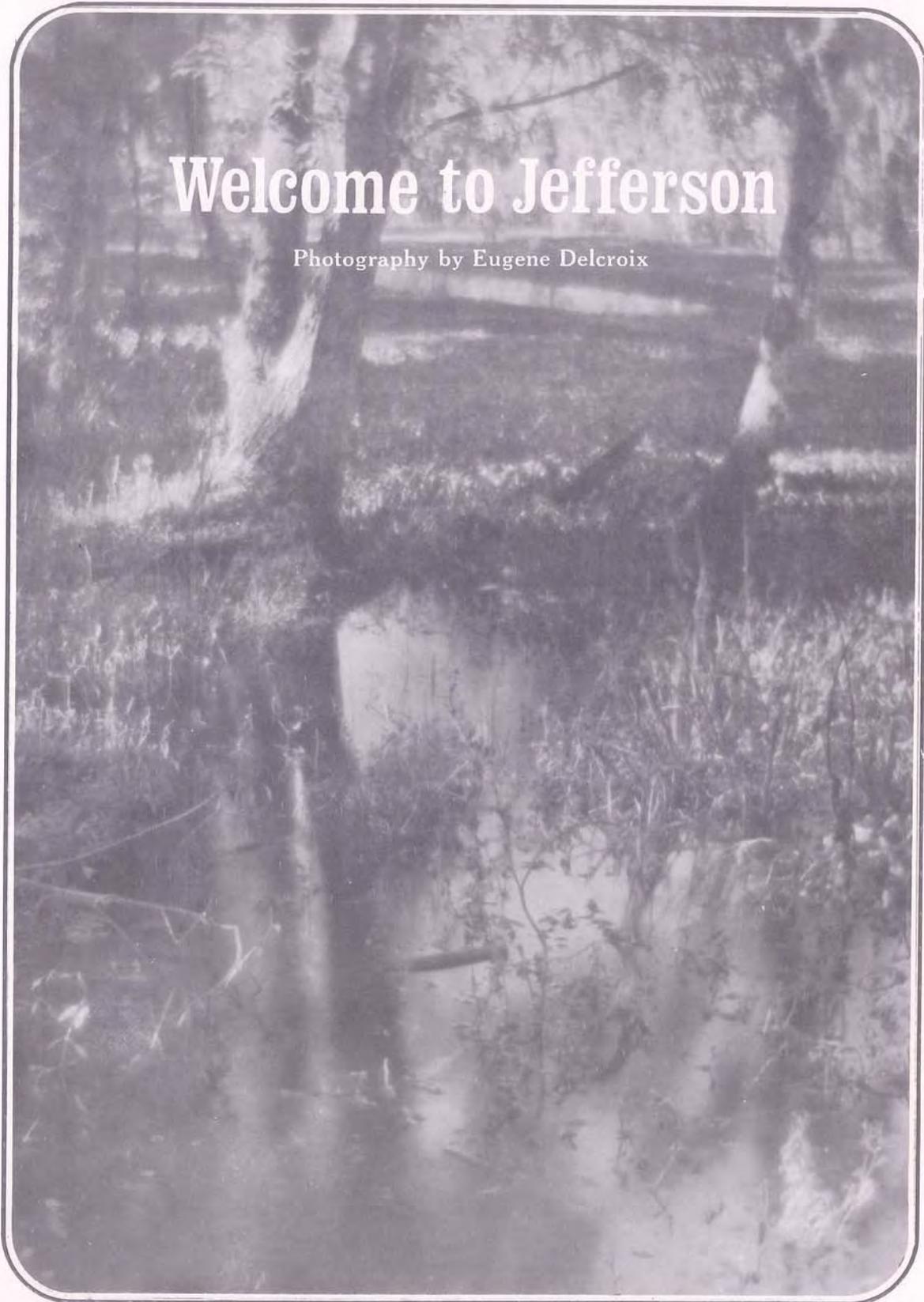
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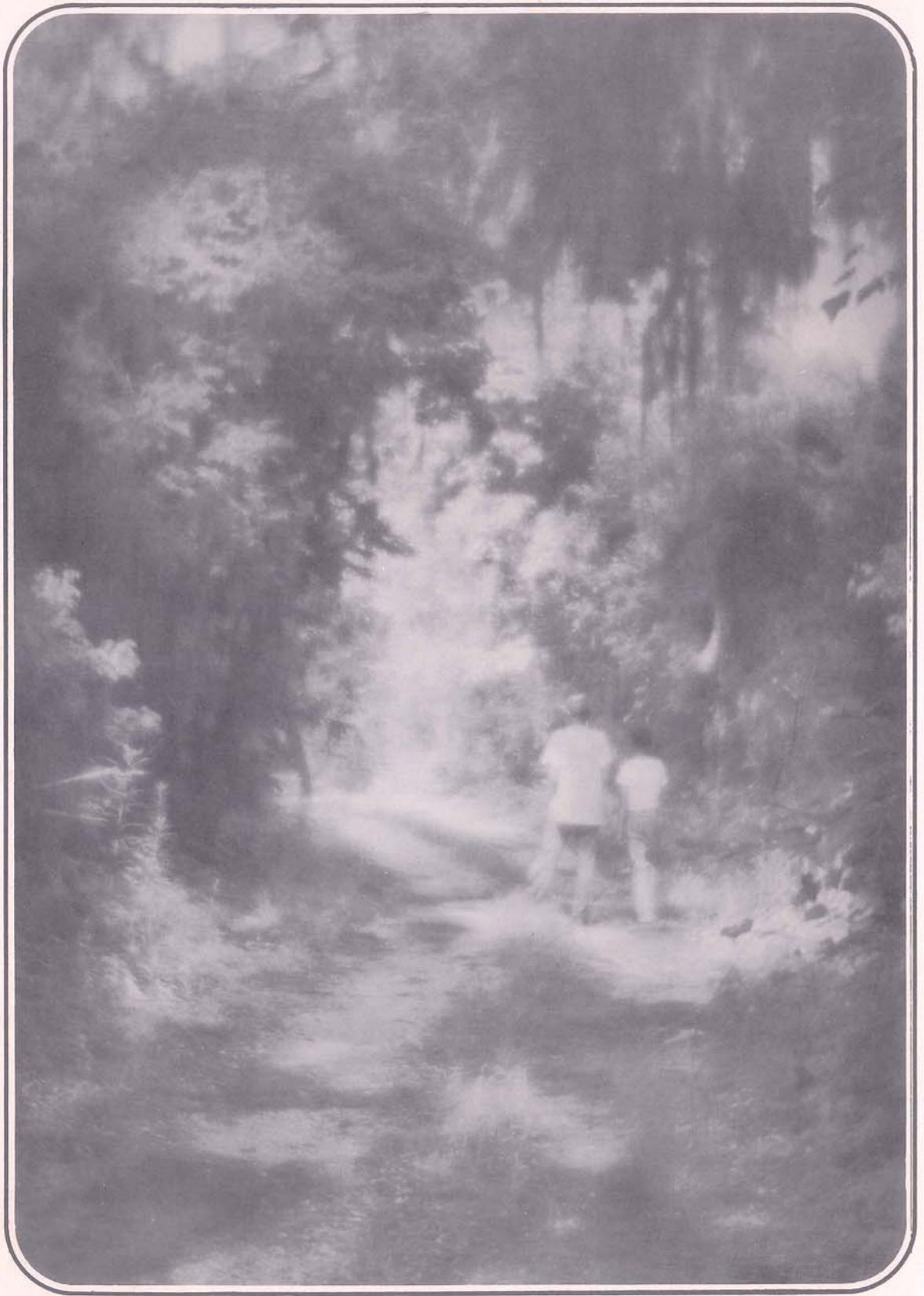
A black and white photograph of a bayou scene. The image shows a body of water in the foreground, with several trees and their reflections visible. The trees have thick trunks and dense foliage. The water is calm, creating clear reflections of the trees and sky. The overall atmosphere is serene and natural.

Welcome to Jefferson

Photography by Eugene Delcroix

THE SCENIC SPLENDOR OF JEFFERSON

A bayou goes adventuring.



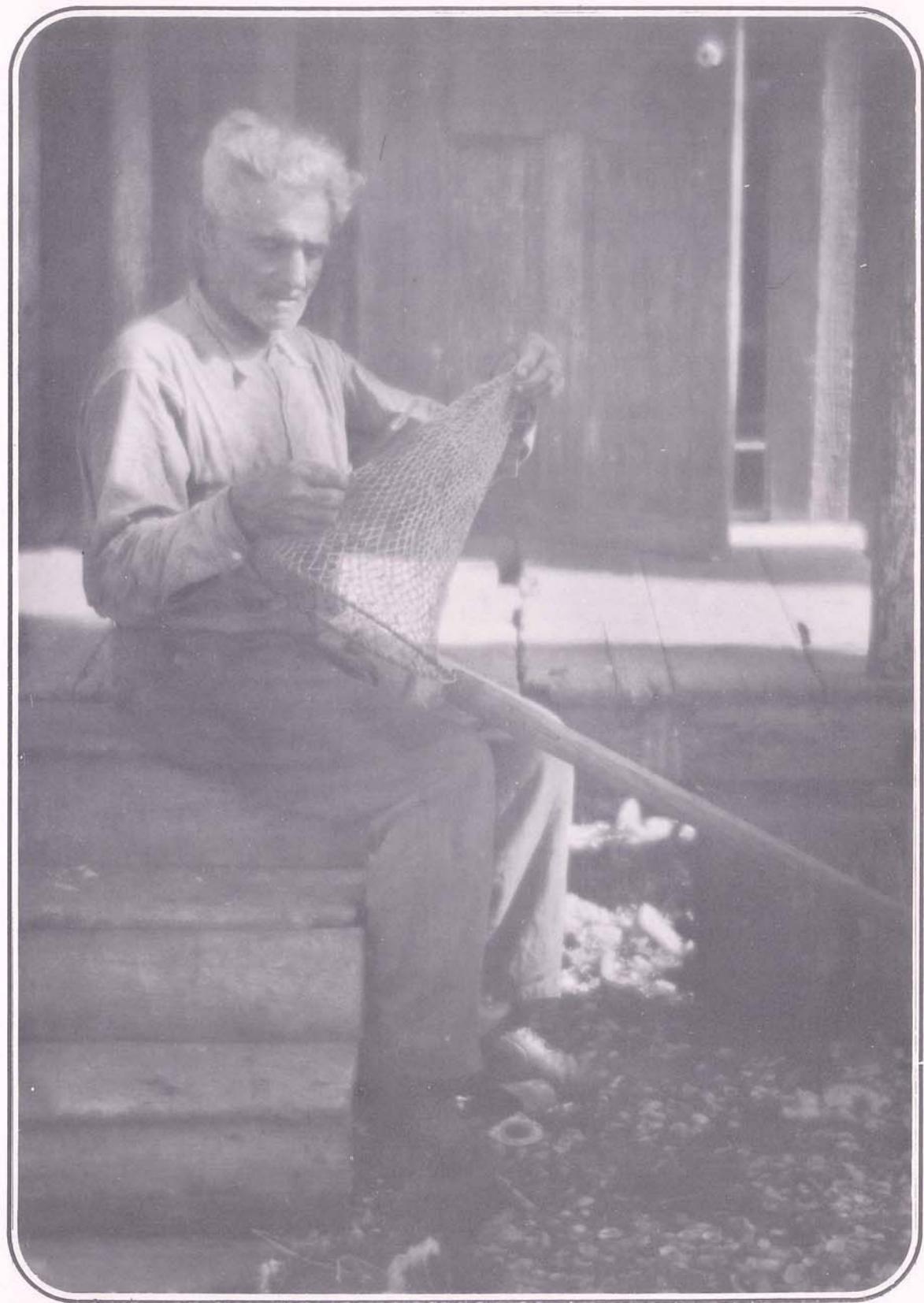
A rustic road preserves the ante-auto past.



Two generations play against the background of a centuries old woodland.



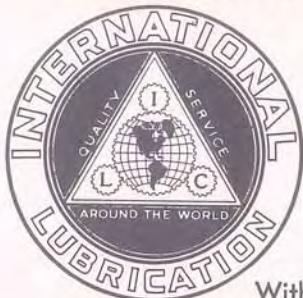
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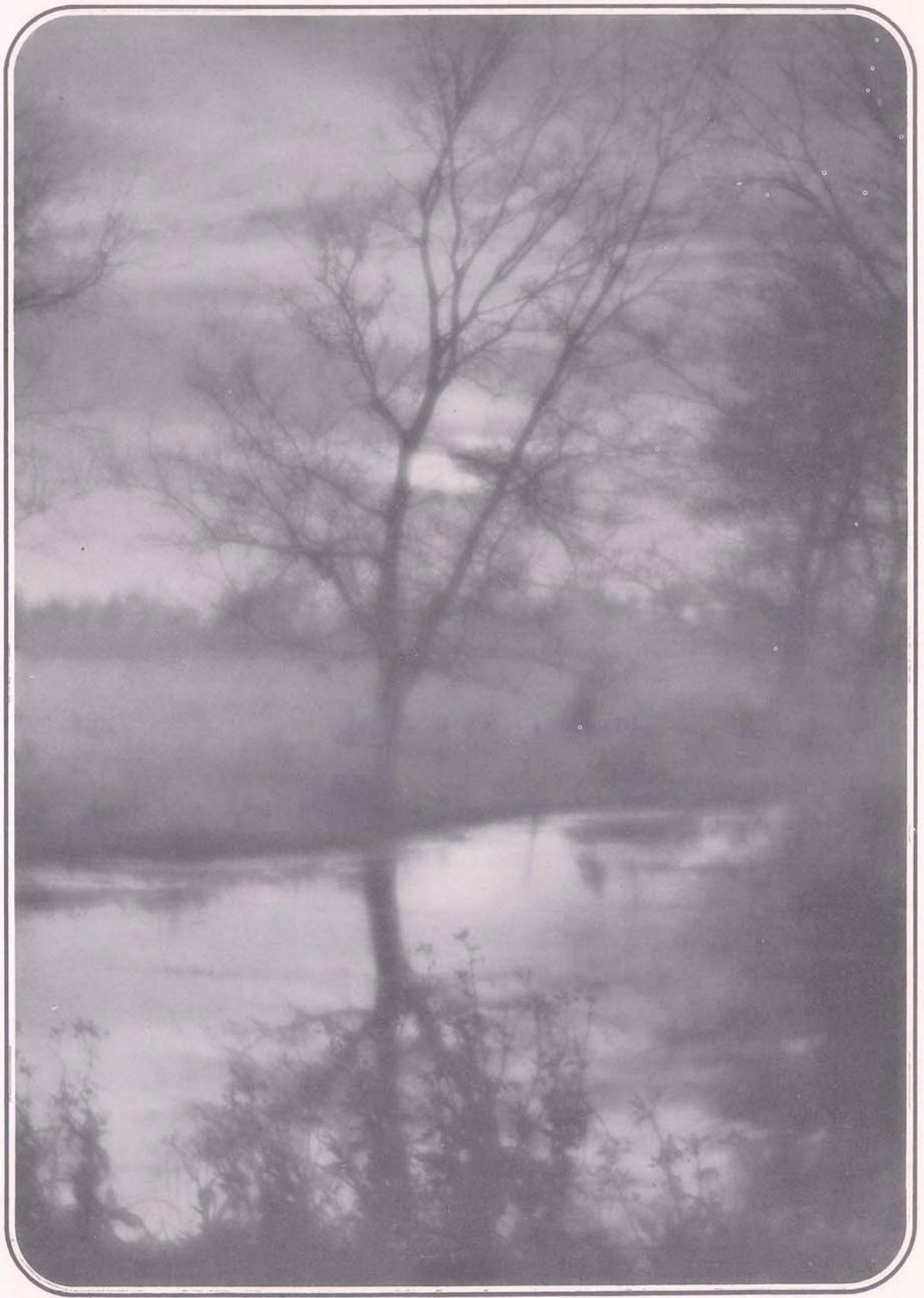
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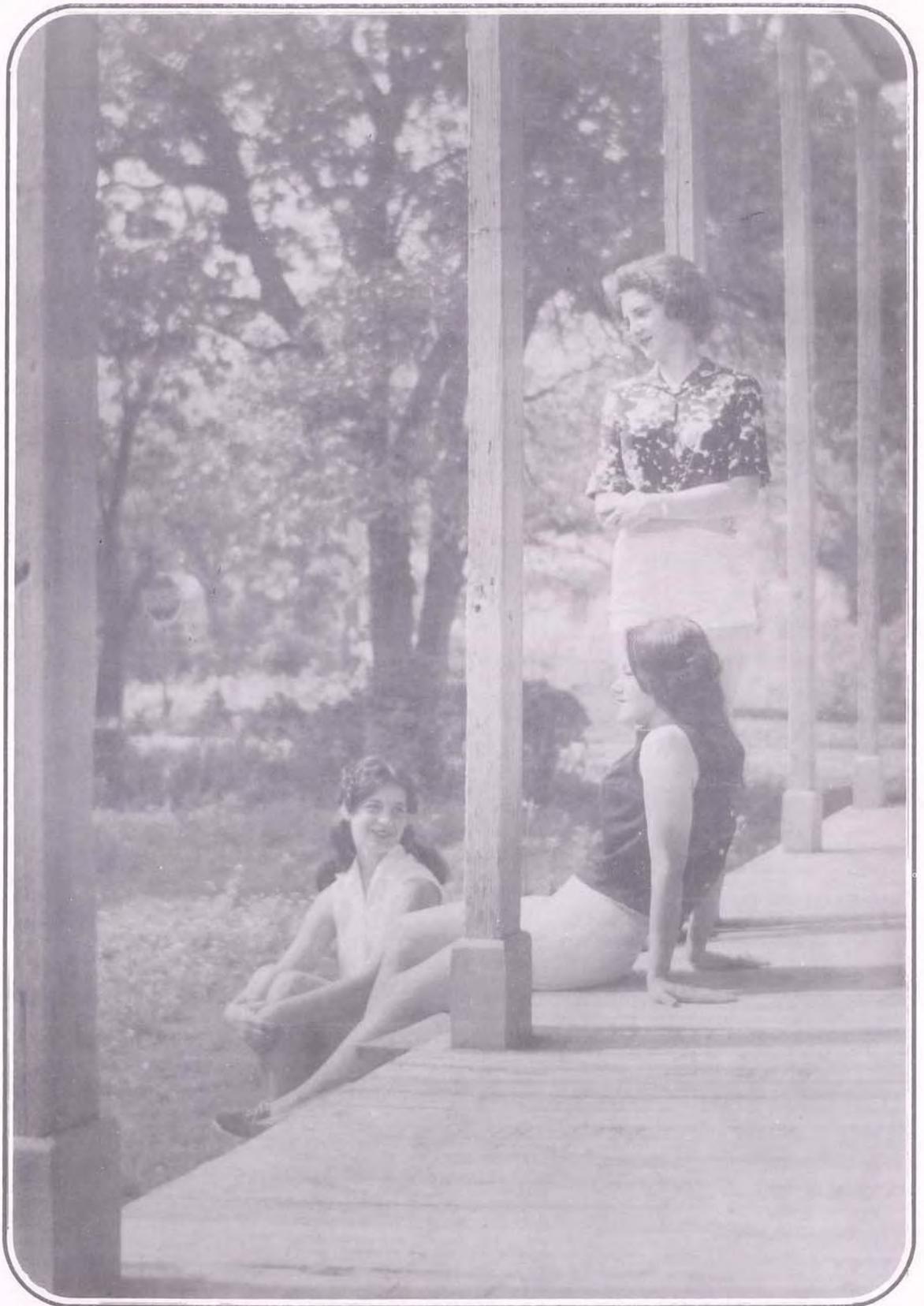
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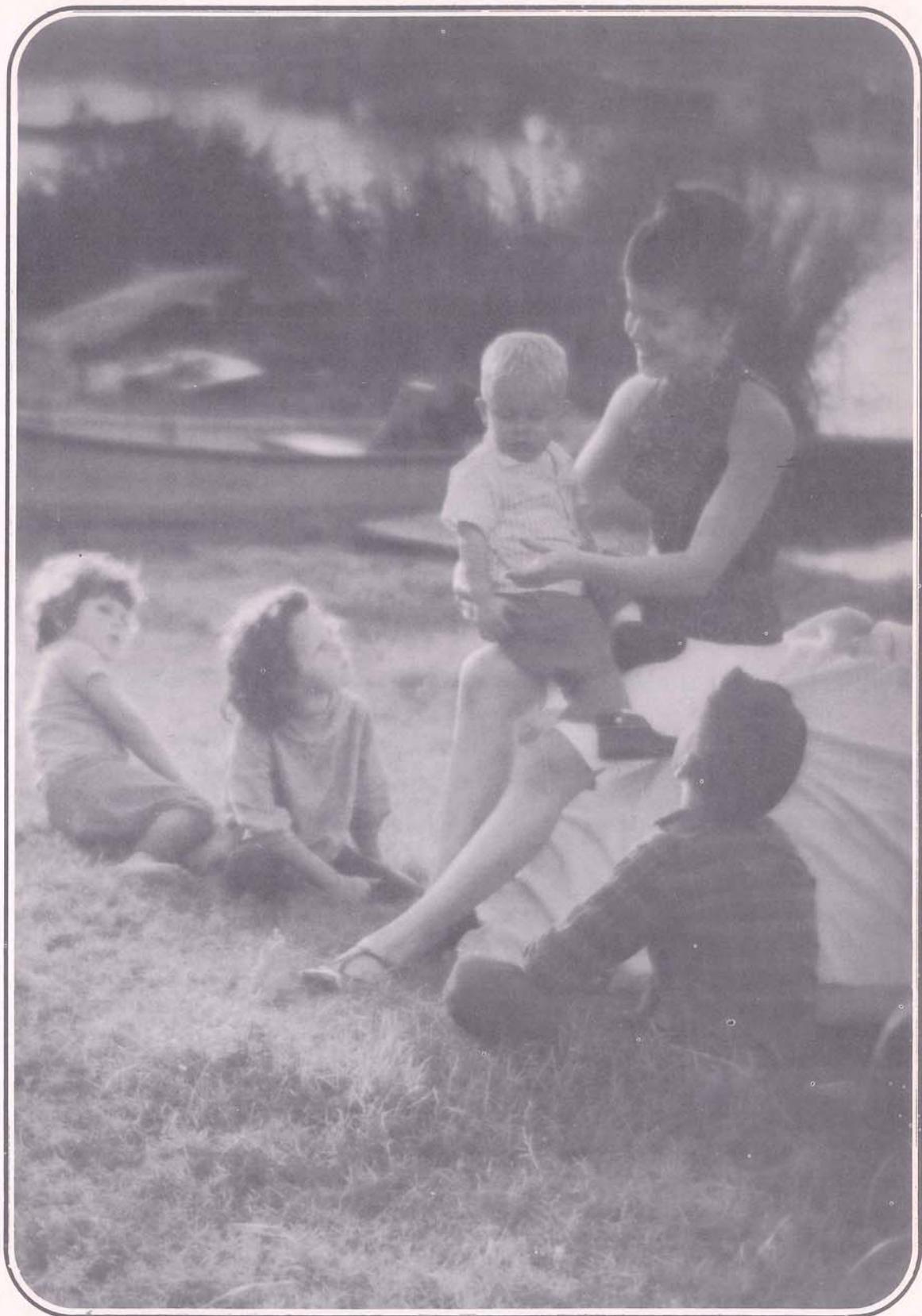
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(Continued from Page 31)

West Bank Expressway and Jefferson Highway, U.S. 90, have been completed. Also a turning lane was constructed on U.S. 61.

Centerline striping a long 34 miles of the Pontchartrain Causeway bridge and approaches was completed, as well as asphalt surfacing of a short stretch of Aberdeen Street in Kenner and new concrete along Stumpf Boulevard Extension in Gretna.

Completion of the North Causeway Interchange, a part of the nearly finished North Causeway to Pontchartrain Boulevard link of Interstate 10, will create a huge multi-lane loop through the heart of heavily populated Jefferson Parish area.

This loop will swing westward at the Interchange, down Causeway Boulevard to South Claiborne into Jefferson Heights, then across the Huey P. Long Bridge to the West Bank Expressway, back up the West Bank and across the river to New Orleans again.

The Personnel Department That Spotlights The Parish Employee—

The Jefferson Parish Personnel Department in the Court House recruits potential parish employees, provides written examinations that select the right people for the right jobs, promotes in-service training programs, provides the machinery of promotion, makes wage studies and provides a board of three members that hears and passes on appeals of dismissed or suspended employees. The following is a digested report of its 1964 activities:

In the year 1964, in connection with its examination program, the Personnel Department processed 3,521 applications for civil service positions. In all, 2,840 applicants were found to possess the minimum qualifications required for admission to examinations scheduled for some 85 classes of work. Of the 2,380 applicants actually examined, 1,965 were placed on eligible lists for consideration as vacancies in the classified service might occur. Of the total applications received, 1,235 were for non-competitive classes of work, such as laborer, for which no writ-

ten tests are required. Non-competitive applications are reviewed, however, against certain basic standards, including parish residency, acceptable physical condition and a satisfactory previous work record.

A total of 441 appointments to positions in the classified service were made during the year from registers, or lists, of persons who had established their eligibility through civil service procedures. Notably, 82 of these appointments involved the promotion of parish employees to higher classes of work. During the year 147 emergency appointments, limited to a maximum of ten days, were made to handle extra work loads resulting from unusual circumstances, such as flooding conditions, streets littered with hurricane or storm debris.

There were 860 separations from service recorded during the year 1964 of which 691 were in the non-competitive classes, such as laborer. This figure includes the 147 emergency appointments mentioned above plus 376 temporary appointments of 90 days or less, mostly seasonal workers in the Recreation Department activities including libraries, playgrounds and centers. Therefore, the actual **TURN-OVER OF PERMANENT POSITIONS** was small. In fact a number of new positions were created which accounts for the differences between the 441 full time appointments and balance of 337 terminations from positions in this category. The majority of terminations resulted from resignations, plus a few deaths and retirements. Ninety-seven employees were dismissed for cause.

Other personnel transactions included 24 disciplinary suspensions, 33 leaves of absence without pay, 12 transfers and 9 demotions. Some of the demotions were voluntary because employees were no longer able to perform their former duties due to health.

A notable example of in-service training in 1964 was a 16 week classroom series of lectures on the operation of Jefferson's brand new sanitary sewerage system, at the conclusion of which the enrolled employees were tested and rated

as to their knowledge of various phases of this new parish facility.

In its quasi-judicial capacity the three member Personnel Board, which guides the activities of the Parish Civil Service System, was quite active in 1964. Of 97 employees dismissed and 24 suspended during the year, 22 filed appeals to this Board. In the course of the year 1964 this governing Board rendered 11 written decisions, several of which sustained the actions of the department heads involved and several favored the employee appeal.

Jefferson Leaps Ahead In Sewerage And Drainage—The 1964 Report of the Jefferson Parish Department of Sanitation reveals that during the year about 80% of the East Bank 18 million dollar Sanitary Sewerage Program was completed. When all completed in 1965 an additional 25,000 homes will have sewerage. On the West Bank during 1964 over 90% of its \$8 million sewerage program for sewerage districts 8 and 9 was completed. An interesting footnote, supplied by the Jefferson Parish Health Unit is that in 1964 for the first time not a single permit was issued for construction of a pit privy.

In addition to the bond issue sewerage program, work was begun on an over two and a half million dollar sewerage construction program under a property owner petition program which will add an additional four to five thousand sewerage connections to the parish system.

Because of the advanced technical knowledge which will be required to operate this huge modern sewerage system the Sanitation Department working with the Personnel Department and the State Board of Health, provided for its employees a fifteen week course in sewerage treatment plant operation.

During the year 1965 the Sanitation Department also passed a \$5.2 million Bond Issue for East Bank drainage. Under this Bond Issue, improvements to both the pumping stations and the closing of open ditches will be started. Bids for the first part of this project were received in December

1964 and actual construction work started early in 1965. Also, during 1964 the Sanitary Department's maintenance crews on the East Bank installed over eight miles of culverts of various sizes and cleared out more than 150 miles of main ditches.

Sanitary Department draglines on the East Bank have cleared out and excavated over six miles of major canals which, under contract, would have cost \$100,000. The Department's actual cost for this work was approximately \$80,000 representing a substantial saving of \$20,000 to the Parish.

On the West Bank the draglines in 1964 excavated over two and a half miles of canals, including the digging of a new canal and building a new levee in the back portion of Barataria. This will provide protection to the residents of Barataria who previously have been inundated by tide water.

Plans are now in the making for a future Drainage Bond Issue to further keep the West Bank high and dry.

Report Of The Garbage Department—Early in April Jefferson Parish began a new system of combined garbage and trash collection. Collections are made three times a week in East Jefferson and twice a week on the West Bank.

The Garbage Department is proud of its new 400 ton per 24 hour incinerator completed and in operation at 912 David Drive. It is one of the most modern type incinerators with a constant flow of refuse being fed onto a drying grate and then onto a burning grate with the residue reduced to less than 25% of its original volume.

This residue is then dumped by the traveling grate into a trench conveyor filled with water, then stored in a large hopper until it is hauled away to a land fill.

This incinerator serves Garbage District No. 1 which comprises all the East Bank of Jefferson with the exception of the cities of Harahan and Kenner. Harahan has its own system and Kenner is serviced by District No. 1 on a contract basis.

Jefferson's West Bank is served



At this Celotex plant at Marrero in Jefferson Parish, the largest plant of its kind in the world, 250,000 tons of bagasse annually are processed into a production of over 1300 items. This 150 acre plant is served by 10 miles of railroad track, a fire department, ambulance facilities and a medical staff. Bagasse is the waste material of sugar cane after the juice has been squeezed out.

In 1911 a new financial institution that would soon become a boon to South America came into being. Few who heard the news doubted its eventual success, for they knew the men responsible for its creation had proved their abilities in other fields long before this undertaking. One was an international financier and shipping magnate; one was an expert on life insurance companies; another was a renowned physician and surgeon, and one was a successful corporation lawyer. Each, contributing his unique talents, brought into being, on March 28, 1911, the Pan-American Life Insurance Company.

Of the four founders one is still active in the Company—he is Chairman, Board of Directors, Crawford H. Ellis, who for 50 years, until 1961, served as President. Dr. Edward G. Simmons who served during his lifetime as Executive Vice-President, died on January 14, 1958. Dr. Marion Souchon was Vice-President and Medical Director until his death in April, 1954, and Eugene G. McGivney was Vice-President and General Counsel at the time of his death in 1948. In the short time since its inception Pan-American Life has progressed at a rate unparalleled by any other company in its field. Today hundreds of thousands of policy-owners in 28 states and 10 Latin American Countries and many islands of the West Indies are protected by its outstanding insurance coverage.



Pictured above is the Hecker Oil Company—distributing Humble Oil and Refinery products and serving Jefferson's East Bank.

by Garbage Districts 2, 3, 4 and 5. The new Mississippi River Bridge has caused such a tremendous growth in these districts that the Parish Council is making a study of the best methods to increase the West Bank's disposal capacity in pace with its present growth and future anticipated increase in population and homes to be served.

Jefferson's Water Wealth—The Mississippi River provides all the water Jefferson now requires or will ever require. The problem is to purify it and pipe it to Jefferson's new residential areas, business and industries. The following report of the Jefferson Parish Water Department reveals how extensive and expensive is that never ending problem.

In Waterworks District No. 1, which comprises the entire East Bank of Jefferson, the Water Filtration Plant is being increased 16 million gallons per day, increasing the plant's capacity from 20 million gallons to 36 million gallons per day. Construction began in September 1963 and was completed May 1965 at a cost of \$2,106,000. A 40 million gallon per day River Intake, Pumping Station and Raw Water Line were completed at the East Jefferson plant in June 1964, costing \$545,000.

A 12 inch water main on West Metairie Boulevard from Turnbull Drive to Airline Park Boulevard was completed in July of 1964 at a cost of \$147,310. It was continued from Airline Park Boulevard to Williams Boulevard and completed in December of 1964 at a cost of \$152,232. Another 12 inch water main is being installed on the north and south sides of Interstate Highway 10 from Severn Street to Clearview costing \$190,000.

Water mains are being relocated on Interstate Highway 10 from Causeway Boulevard to Williams Boulevard and water lines installed under Interstate Highway 10 for projected water mains required to service areas north of Interstate 10, costing \$465,150.

Construction began on the first phase of a master plan transmission line for the entire East Bank System in September of 1964. This phase will reinforce the transmission system to service the Harahan, Little Farms and Camp Plauche industrial tract, costing \$2,250,000. It is expected it will be completed in September 1965.

Approximately \$1,500,000 of water mains will be installed by property owners on a petition basis in large subdivisions, such as Pontchartrain Shores, Pontchartrain Gardens and 52 sundry streets in East Jefferson. The property owners pay for these water mains on a front foot cost basis.

1965 Planned Construction—The installation of a complete transmission water distribution system for the entire East Bank of Jefferson. Also, increase the filtration plant river intake and ground water storage for the ultimate requirements of East Jefferson. The estimated cost of this Master Plan is \$19 million. The program will be submitted to the voters, and if approved, construction will begin in 1965.

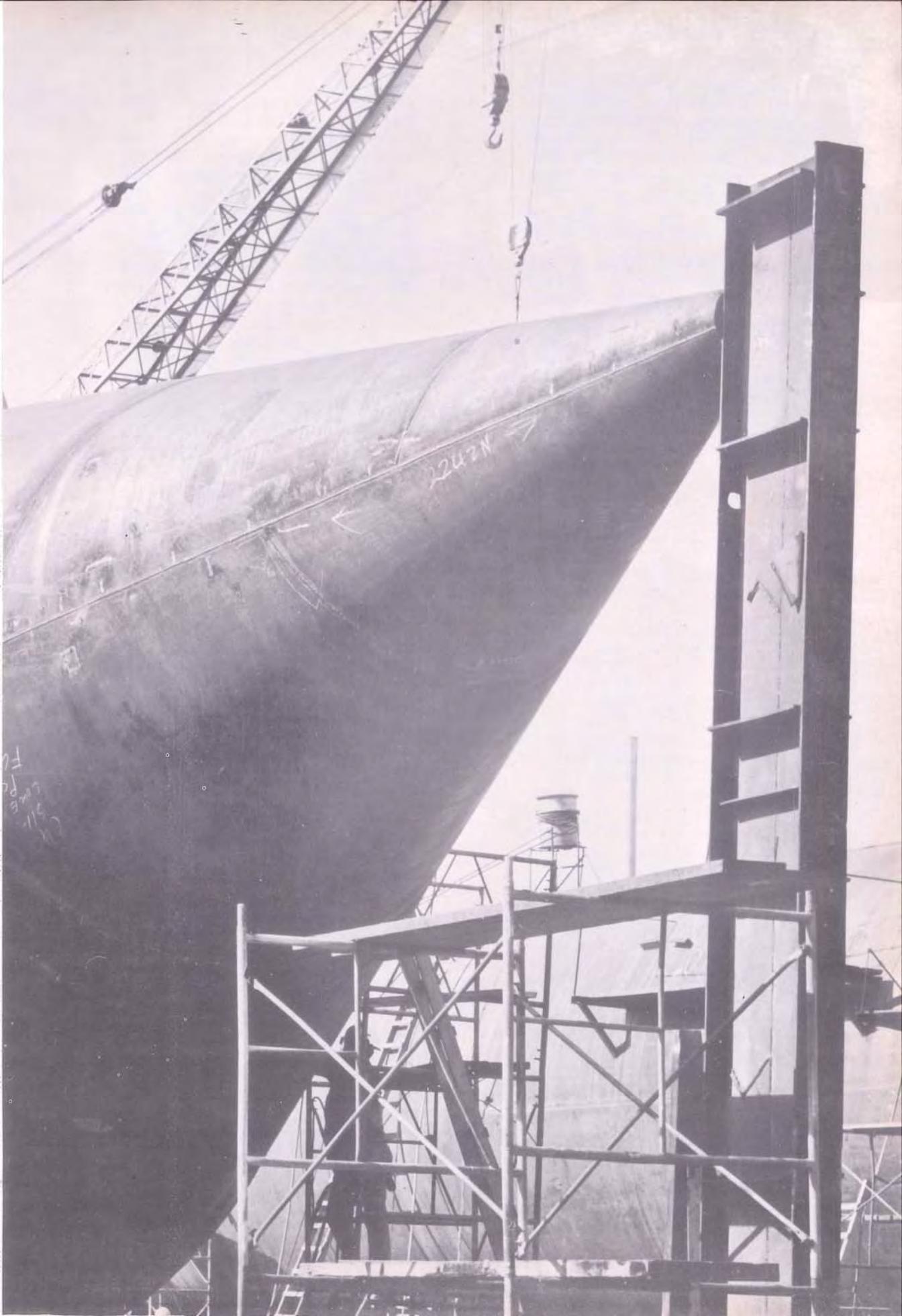
Petitions will be submitted to property owners in the area, on the north by Lake Pontchartrain and on the south by West Metairie, on the west by Hudson Street and on the east by Bonnabel Canal. This area consists of 3,400 acres. The property owners will pay the cost on a front foot basis. The mains involved will cost \$2 million.

Water lines will be installed in University City on a petition front foot basis, costing \$465,000.

There were 2,127 new customers added to Waterworks District No. 1 in 1964, making a total of 43,601 meters—a dramatic indication of Jefferson's amazing growth.

New Construction In Water Works Districts 2, 3, 5, 6 And 7—New construction in 1964 was as follows: The installation of a 12 inch water main on Barataria Boulevard from 16th Street to Ames Boulevard to reinforce the Estelle area which

Right: A portion of ODECO's "Ocean Queen" Drilling Barge in early stages of fabrication at Avondale Shipyards.



was completed in February 1964 at a cost of \$109,000. Subdividers during the year installed approximately 9.2 miles of water mains in West Bank Waterworks Districts. Construction was completed on a Chlorine Building in Waterworks District No. 2 for one ton chlorine cylinders, costing \$19,500.

New Construction Planned For 1965—The installation of a 24 inch transmission line from Marrero Water Plant, along West Bank Expressway and Highway 90 to St. Charles Parish line. Also, to install a line to reinforce the water line on River Road. The new mains will supplement the supply of water to serve Waterworks District No. 5 between Bridge City and St. Charles Parish line. Construction will begin in May 1965 and is scheduled for completion in 280 days. The cost of the transmission line and pumping station will be \$1,500,000.

The installation of water lines on Stumpf Boulevard and Costanza Drive in Waterworks District No. 7 on a property owner front foot basis at an estimated cost of \$39,000.

There were 1,278 new customers added to the West Bank Waterworks system in 1964, making a total of 12,883 meters in Waterworks Districts No. 2, 3, 5, 6 and 7. **The Research And Budget Analysis Staff**—The function of the Department remains the same year after year. Fundamentally it analyzes for the Parish Council all parish expenditures. Responsible solely to the Council this office makes recommendations concerning the operation of the various parish departments and their budgets. It is an impersonal and constant watchdog over Jefferson Parish finances.

Recreation In Jefferson—The Jefferson Parish Recreation Department in a 1964 Report of its activities proudly reported that, counting both participants and spectators, its events and functions drew a total 1964 attendance of 1,029,909 people. That's a lot of people—and very dramatically

points out the popularity of the Jefferson Parish Recreational Program.

Here, briefly, are improvements that were made during 1964 on Jefferson Parish Playground which are used 365 days a year: A two story concession and press box building was constructed at the official lighted baseball diamond at Jefferson Playground and the popular concrete roller skating area was resurfaced. At the Harlem Playground a blacktop area 100 feet by 120 feet was constructed for baseball, tennis, playground ball and volley ball. At Airline Park Playground an official size Dixie Boys baseball field was developed and fenced in. Also at Airline Park an official size girls softball field was developed and fenced in. Also nearing completion are the Community Center and Gymnasium Buildings at the Little Farms, Bunche Village, Airline Park and Green Acres Playgrounds.

1964 Recreation Highlights—* The Jefferson Parish Recreation Department hosted the 1964 Annual Convention of the Louisiana Recreation and Parks Association. Over 200 delegates from all parts of Louisiana attended.

* For the fifth straight year JPRD sponsored the Southern AAU Girls Track and Field Championship in order to offer top competition for Jefferson's outstanding girl athletes.

* Once again JPRD All Star Biddy Basketball Team defeated New Orleans Recreation Department and San Barthe School to earn the privilege of representing the South in the World Championship held in Scranton, Pennsylvania. The team finished as a runner-up.

* The Jefferson Parish Ladies Tennis Club continued to sponsor its annual Invitational Tennis Tournament. This event is noted for the hospitality extended by the ladies of Jefferson Parish.

* The three Jefferson Parish Recreation Ceramics Studios continue to have a constant waiting

George Engine Company at Harvey is the World's Largest Distributor of G. M. Diesels. One of these engines is pictured at right being readied for air shipment to Latin America.



list for this type of cultural activity.

* Besides their weekly meetings the JPRD Golden Agers enjoyed 26 special activities, including a six day trip to the Smoky Mountains. Their big annual event is the Carnival Ball.

* There are as many girls participating in ballet and tap dancing at the four centers as there are boys on athletic teams. Classes extend through a nine month period without any interruption. A Dance Revue in May at each Center is the year's popular finale.

* The Annual Cookie Bowl and Kid Bowl Football Classic in 1964 was the first time in several years visiting opponents were featured in these bowl games.

* JPRD hosted the 1964 Tri-Parish Girls Softball Tournament between New Orleans, St. Bernard and Jefferson Parish. Jefferson Parish won the Senior Championship.

* All athletic programs are featured with a championship play-off—at which time the members of the Championship team are awarded trophies.

* In the Dixie Senior Boys Baseball Program there was an increase of 35 teams in 1964 over 16 teams in 1963—a tribute to JPRD for its interest in the teenage boys of Jefferson. JPRD along with the Jefferson Playground Booster Club sponsored the 1964 State Play-Off for this particular group.

* A special recreation program is continued year round for a group of retarded children which is most appreciated by the parents and friends of the children. Equipment and supplies are financed by donors.

* The interest in volley ball for the ladies has increased so much that the JPRD now has a single tap league and a double tap league. This program is conducted every Thursday night at Jefferson, Metairie and Delta gyms.

Paul Kalman, noted Louisiana outdoors author, is pictured leaving Caminada Pass at Grand Isle for deep sea fishing. His boat, the "Alley Cat" is especially rigged for the great marlin, tuna and sailfishing waters off the Jefferson Coast.





Below: The KERR-McGEE Rig 54 as it passes under the Huey P. Long Bridge on its way from Avondale Shipyards to a location in the Gulf of Mexico. This is the largest structure ever moved down the Mississippi River. Five tug boats and one push boat were used to tow it downriver. This \$6½ million rig measures 206 feet from its base to the top of the workers' deck.



The Freeport Sulphur Company's offshore sulphur mine in the Gulf of Mexico seven miles from Grand Isle. It is the first of its kind in the world. This huge steel island—a series of towers and platforms connected by ramps—takes the form of a giant "Y" as shown. At the base of the "Y" a huge power plant capable of superheating more than 5 million gallons of sea water daily to 325 degrees Fahrenheit. This huge "Y" contains offices, kitchen, cafeteria, recreation rooms and 60 bedrooms for mine personnel.

* In September of 1964 a boys' RANGER Program was inaugurated at Metairie Playground. This program will offer basic training and activities army style. The Rangers, smartly uniformed, will accept invitations to march in parades, flag ceremonies and celebrations. It is the expectation of the sponsors that each of the eight playgrounds will develop a unit.

Numerous men's and women's clubs, civic and fraternal groups, private, public and parochial school students, Cub Scouts, Boy and Girl Scouts, industries and companies, families, gun and rod fans, horsemen, archery, coin, rock, stamp, square dance, round dance, astronomy, radio and many other types of clubs and groups make frequent use of the nine playgrounds, four gyms, four football fields, two cinder tracks, ten meeting rooms, five baseball diamonds, seven lighted ball fields, six barbecue shelters, which are included in the 110 acres of the Jefferson Parish Recreation Department.

With the approaching dedication and operation of five new playgrounds, each equipped with a beautiful community center and gymnasium located on an eight acre plot of ground and offering a complete program for all ages JPRD is destined to reach new heights of popularity.

Jefferson's Wonderful World Of Books—As reported by the Library Division of the Jefferson Parish Recreation Department the Jefferson Parish Library system celebrated its Fifteenth Year of service in 1964. It started out in 1949 under the auspices of the Louisiana State Library as an experiment. Today the Library Division has 13 branches and five bookmobiles, in addition to the Main Library in Gretna.

When this was written 83,713 Jeffersonians had borrowers' cards. With the addition of 14,559 books added to the stock in 1964 the total of books borrowable was 254,454. In 1964 there were 487 books donated to the Library by individuals.

Other services of the library, besides supplying books in a wide range of subjects to information and culture hungry Jeffersonians,



The West Jefferson General Hospital in Marrero, serves the entire West Bank.



The New Courthouse in Gretna, Seat of Jefferson Parish Government

included the much used motion picture collection. The Library's collection of 217 movies was shown to 189,602 viewers in 1964, an increase of 92,264 over the previous year. Increased demand for audio-visual material has been reflected in the budget planning of the Library Division and the Jefferson Parish Finance Department.

At the end of 1964 the Library's microfilm stock included 1,791 reels of magazines and newspapers, an available source of information for students, researchers and writers.

During the year the compilation of a catalog for the new Grand Isle Library was started so that this branch may have this needed aid when the new building is completed.

Continuing the Jefferson Parish policy of promotion from within the ranks whenever possible, the Library upgraded several employees to position of higher responsibility. Note should be taken here of the Personnel Department's aid in screening and testing applicants for library positions, and it should be pointed out that a branch managerial position or bookmobile manager requires a Bachelor's degree.

Jefferson's Public Health Vigilance — The Jefferson Parish Health Unit, now in its 23rd year as official guardian of the public health of the parish, is housed at four locations. The main office facilities and clinics are located at 1901 Eighth Street in Harvey and at 111 North Causeway Boulevard in Metairie. There is a branch office at Grand Isle and a Rabies Control Center in Marrero. This facility will be expanded shortly to handle the expected increased activity beyond the 9,380 animals picked up or confined and the 20,162 animals vaccinated against rabies in 1964.

The Unit's wide range of services under the administration of Dr. Isadore Yager, Public Health Officer, are performed by an efficient staff of nurses, sanitarians, part-time clinicians and other specialists without charge to the residents of Jefferson. One of the achievements of this Unit has been to prevent public health problems

from increasing as rapidly as the population itself.

In communicable diseases there has been a decrease in most of these diseases. There has been an increase in the immunizations offered by the Unit at its permanent clinics and in more than 30 field clinics set up throughout the parish.

Many more schools have accepted the programs offered by the Health Unit including the keeping of student health records, immunizations, vision and hearing tests and lectures, films and literature on dental health, safety, nutrition, venereal diseases, cancer and other health subjects. Many excellent booklets on physical fitness were issued to teachers requesting them.

In keeping with the pressure of the times, the Milk Division has equipped a laboratory in the Metairie Unit for a rapid determination of foreign matter in milk and the addition of water to milk. The Jefferson Parish Health Unit continues to be the agency responsible for sampling the milk in the Greater New Orleans Area for radiation analysis.

The Mental Health Section had its beginning in 1964 and many persons were trained during this period to recognize and deal with mental health problems.

In addition to the many automatic and increased services being performed by the Public Health Unit, the average citizen of Jefferson may receive the following direct services upon request:

Followups by the nursing or sanitation staff of any communicable disease for the purpose of determining the source of infection and prevention of further spreading; immunization for such diseases as diphtheria, whooping cough, tetanus, poliomyelitis, small pox and typhoid fever; patients admitted to medical, dental and nursing services in such programs as tuberculosis control, venereal disease control, maternity and prenatal service, infant and preschool hygiene, school hygiene, dental service and handicapped children service, cancer, heart disease and diabetes control; food, milk and water sanitation service; laboratory examination of specimens such



The beautiful new Waiting Room of the New Orleans International Airport in Kenner. This magnificent airport in Jefferson Parish has given the area the title of "Air Hub of the Americas."



The expanded Jefferson Parish Helois Sewerage Treatment Plant in Metairie was dedicated on Friday, February 12, 1965. Present for inspection and the dedication ceremonies were the Director of Sanitation; Thomas F. Donelon, Parish President; Charles J. Eagan Jr., Chairman of Jefferson Parish Council; and Dr. Isador Yager. This plant was expanded at a cost of \$950,000 and serves Jefferson's East Bank.

as bacteriological cultures, sputum, blood tests for syphilis, diagnostic blood agglutinations, spinal fluid, feces and urine; public health education service and vital statistics records.

Behind the scenes or before your eyes the Jefferson Parish Public Health Unit is working constantly to protect the parish health by prevention and scientific vigilance.

Jefferson Parish Proud Of Its Civil Defense—While warily watching the brush fires of communism insidiously spreading throughout the world, and the frequent disasters of nature, the Jefferson Parish resident can feel a sense of satisfaction in the protective program of his Jefferson Parish Civil Defense.

Of the 379 parishes and municipalities of Louisiana, Jefferson Parish is one of only eleven in the entire state that has qualified under public law 85-606 and 970 to receive matching funds from the Federal government.

For the year 1964 Jefferson Parish will receive matching funds in the amount of \$22,458.23 toward administrative costs for the operation of the Parish office of Civil Defense, \$896 for the operation of the Parish Warning System and \$322.20 for teletype service.

Through the office of Civil Defense the Parish has received Surplus Property that cost the government \$54,157.22 at a cost to the parish of only \$4,122.11.

In 1964 two Emergency Operating Centers were set up in the parish for which the Federal Government is providing \$31,124.96 in matching funds.

During the year the Civil Defense Director and his staff have talked to over 150 groups of people consisting of well over 7,500 persons. They have also participated in the various meetings of all Civil Defense Services, Departmental and agency meetings to coordinate all of the various Civil Defense duties.



One of many pipeline construction projects underway to serve the increasing population of Jefferson Parish by United Gas Pipe Line Company, transmission subsidiary of United Gas Corporation.



The Waterworks District No. 1 Filtration Plant was increased from 20 million gallons per day capacity to 36 million gallons per day at a cost of \$2,106,000.

During Hurricane Hilda in October 1964 nine Civil Defense employees and 123 volunteers in various categories put in a total of 2325 man hours. Civil Defense during 1964 has handled twelve emergencies either directly or in coordination with other departments of the parish.

In 1964 the office of Civil Defense conducted eleven classes in Radiological Hazards in Fire Fighting, Basic Civil Defense, Rescue, Shelter Management, Standard First Aid, Advanced First Aid and Radiological Monitoring. A total of 114 persons successfully completed the courses.

JPCD is now in the process of expanding its warning system by installing five additional sirens at a cost of \$23,984. This project when completed will give the parish a total of 14 sirens in its warning system.

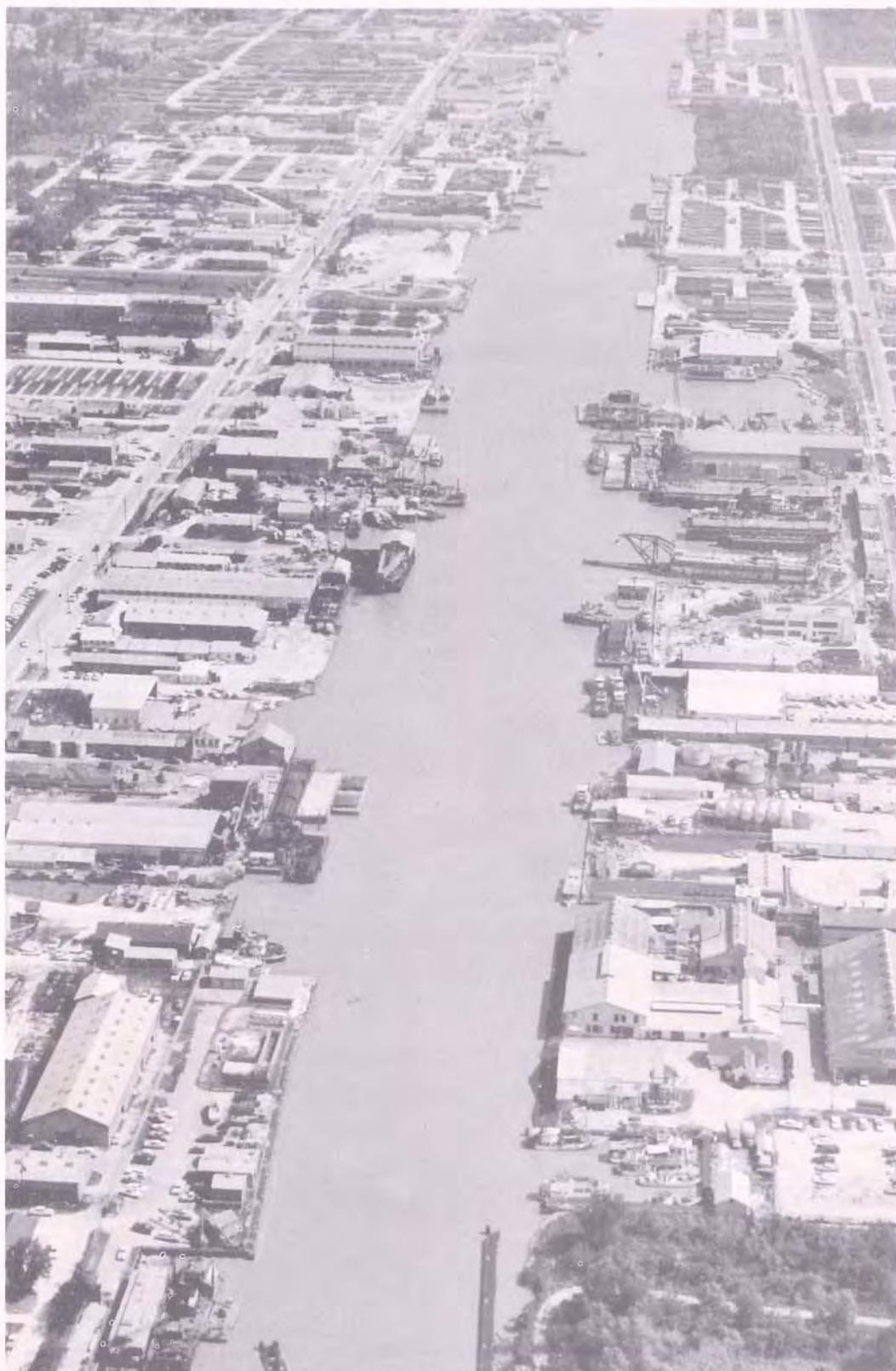
JPCD has a heavy duty rescue truck, two station wagons and a

sedan. The rescue truck is equipped with the necessary tools and appliances to take care of just about every emergency. It is also manned by personnel trained in all types of rescue. These vehicles are radio equipped and are subject to call 24 hours a day.

In January of 1965 classes were conducted in Radiological Monitoring and Explosive Ordinance Reconnaissance. Classes in all categories will continue to be scheduled throughout 1965. So anyone interested in attending these classes are urged to get in touch with the office of Civil Defense, Jefferson Parish.

* * *

With the preceding detailed reports of the activities and accomplishments of the various departments of parish government we believe you will thoroughly understand why Jefferson is now known as the "Boom Parish of Louisiana."



Here is Jefferson's vital Harvey Canal, the Parish link with the nation's tremendous inland waterway system both north and south and east and west. Shown here are some of the 200 industries that line both banks of the Canal. With the exception of the Southern Shell Fish Company, the world's largest canners of shrimp and oysters, and several others all these industries serve the inland and offshore drilling operations searching for or producing oil, gas and sulphur.



The new Kelly-Creswell Model WV-4 Striper of the Traffic Division of the Jefferson Parish Safety Department, capable of striping ten miles of four inch line per hour.

—Photo courtesy of Jefferson Parish Safety Department.



East Jefferson's new Mack Diesel 1,000 gallon Pumper, the most modern fire truck available, posed in front of the new Kawana Street Fire Station serving the residents on the north side of the Interstate Highway, dedicated in 1964. It is also Jefferson's most modern fire station.

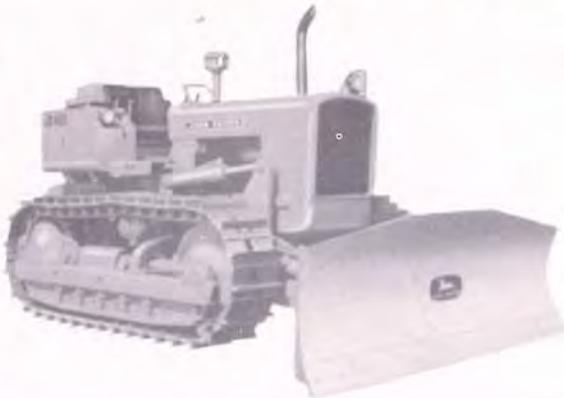
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PARISH PRESIDENT – COUNCIL



Top: Hon. Thomas F. Donelon, Parish President; Hon. Charles J. Eagan, Jr.; Council Chairman. Center, left to right, Councilmen: Hon. Jacob H. Sciambra, Council Vice-Chairman; Hon. Harold L. Molaison; Hon. Beauregard H. Miller, Jr. Bottom, left to right, Councilmen: Hon. James La Forest, Jr.; Hon. George J. Ackel; Hon. Anton Pilney.



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Top left: Hon. John J. McKeithen, Governor of the State of Louisiana; Top right: Hon. C. C. Aycock, Lieutenant Governor, State of Louisiana. Bottom, left to right: Hon. Jack P. F. Gremillion, Attorney General; Hon. Nat B. Knight, Jr., Louisiana Public Service Commission; Hon. Allen J. Ellender, United States Senator from Louisiana; Hon. Russell B. Long, United States Senator from Louisiana; Hon. Hale Boggs, Member of Congress, Second Louisiana Congressional District; and Hon. Jules G. Mollere, Louisiana State Senator, Tenth Senatorial District.



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Center, left to right: Hon. Dr. Charles B. Odom, Coroner; Hon. James E. Beeson and Hon. John G. Schwegmann, Jr., State Representatives.

Bottom, left to right: Hon. George R. Blue, Hon. William J. Dwyer, Jr. and Hon. Francis E. Lauricella, State Representatives.



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From left to right starting top: Hon. L. Julian Samuel, Judge Fourth Circuit Louisiana Courts of Appeal; Hon. Leo W. McCune, Judge of Juvenile Court; Hon. John C. Boutall, Judge Division C 24th Judicial District Court; Hon. L. Robert Rivarde, Judge Ad Hock 24th Judicial District Court; Hon. Frederick J. R. Heebe, Judge of Division B 24th Judicial District Court; Hon. Robert G. Hughes, Judge Division D 24th Judicial District Court; Hon. Edward G. Stoulig, Judge Division A 24th Judicial District Court; Hon. Cyril J. Gracianette, Judge First Parish Court; Hon. Fred S. Bowes, Judge Division E 24th Judicial District Court.



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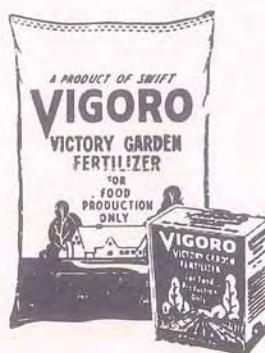
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(Continued from Page 59)

Because of the tremendous growth of the Parish, funds were totally inadequate, both from an operational and capital improvements standpoint. The public was apprised of this fact and, on November 3, 1964, a new \$20,000,000.00 bond issue for construction purposes, and an additional 7 mills for operational uses, were approved.

During the past several years the office has made several internal improvements. Responsibility for lunch rooms, plant management, purchasing, maintenance and accounting are listed under the Assistant Superintendent of Business.

In line with this responsibility, and recognizing the need for improvement, a system of quotations and bids for purchase of equipment and supplies was established, a central maintenance building convenient to all parts of the Parish was planned, and closer coordination of janitorial and maintenance problems was initiated.

One of the most significant changes is in the area of record keeping. Recognizing that the school system was in an era of unprecedented growth, a study was made of the extent to which automation could be utilized. Initially, payroll procedures were transferred to machine operations, and presently, the general fund appli-



One of the many planning sessions of the Home Economics Curriculum study in Jefferson. Participants are left to right, Martha Mae Zirbel, Elsie Fourraux, Sarah Rowen, Barbara Guerin, Dolly Robertson, Angela D'Geralamo, Lynette Stegall and Beth B. Moreland.



Looking in on a session of the Senior Class in Physics at West Jefferson High, in which a student group is investigating the relationship between applied force and acceleration when the mass is held constant. The intent students are (left to right) Greg Gidman, John May, Wiley Kay and Larry Inguagiato.

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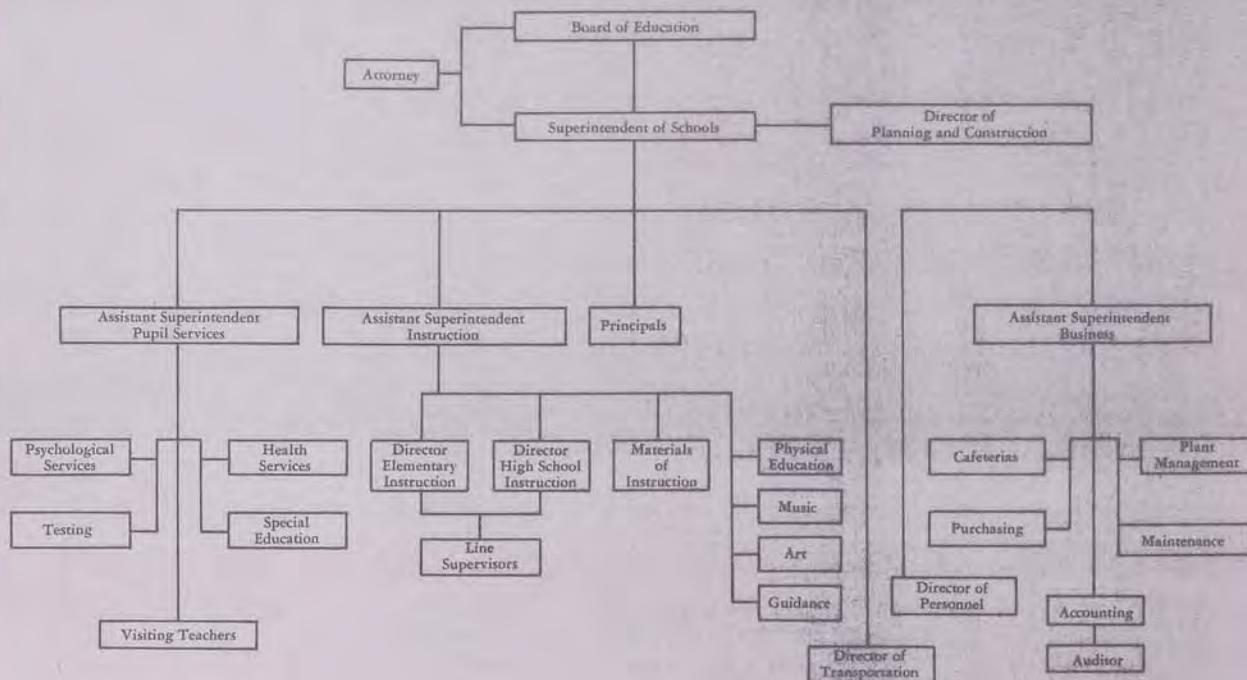
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cation is being made. Plans for the future call for the installation of an electronic computer for the ultimate extension of services to include inventory control, pupil services, test scoring, scheduling, and myriad other requirements of a modern educational system.

The recent bond issue will provide the School Board with much needed funds for construction of new schools and renovations and additions to existing schools. The plan is to construct approximately 33 new schools within a five-year period. Several of these projects already are underway, and it is the job of the Planning and Construction Department to supervise and implement this program. Along with the vast construction and renovation program, an extensive blacktopping program is planned.

During the past year, the Planning and Construction Department has added to its staff a land researcher to aid the Board in selecting available sites and analyzing costs, and a Field Inspector to

help supervise all phases of construction.

The revision and reorganization trend in the school system has included the central administration staff. Under the leadership of the new superintendent, the new organization plan shown below was formulated and adopted by the Board. In conformity with this plan, additional classroom supervisory and consultant services were added.

A very significant change was the reduction of the School Board from 17 to 10 members, five of whom are newly elected.

It is the hope of the Board, the administrators and the teachers, that the results of the educational metamorphosis will be the formulation of an articulated comprehensive contemporary curriculum from the first through the twelfth grades. All have pledged themselves and have worked as a *team* towards the accomplishment of the total educational process.



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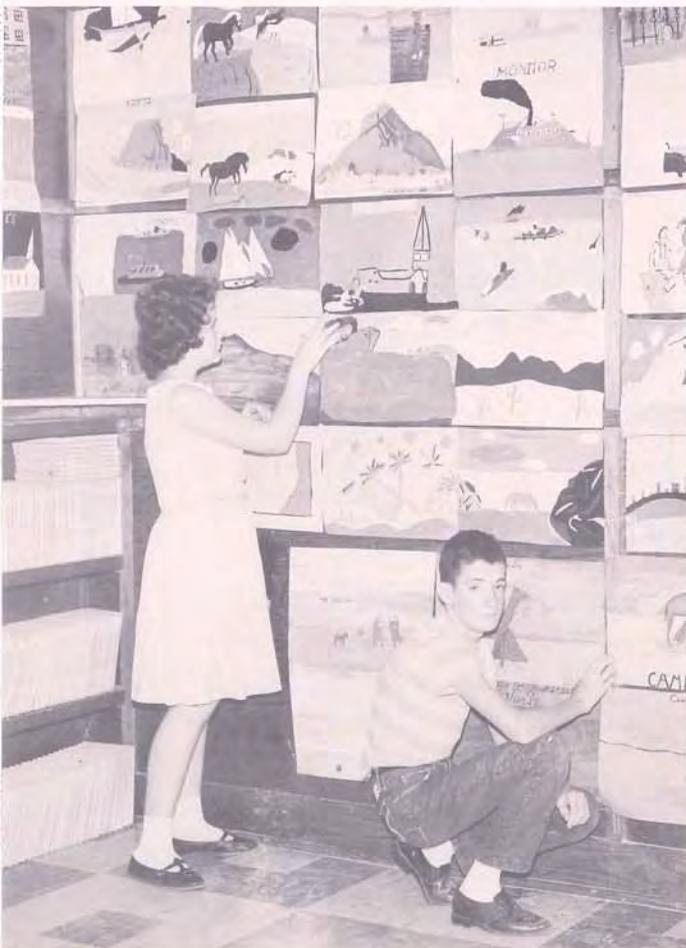
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China decorating demonstrated by L. Laurie Ory and R. John Thompson in the Fourth Grade Art Class of Mrs. Martha McMellon at Terrytown Elementary School.



These Sixth Graders of the Bridge City Elementary School examine their classroom art exhibit. Left to right are Margaret Matherne and Gary Commander.



In the classroom of Miss Virginia Phillips at the Vic Pitre School Cindy Ozeron and Susan Gras use an ordinary milk carton to illustrate the system of liquid measurement.

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JEFFERSON PARISH PUBLIC SCHOOLS ADMINISTRATIVE STAFF

Left to right (seated): Peter Bertucci, Assistant Superintendent; Mrs. Florence Juge, Elementary Supervisor; Paul J. Hubbell, Assistant Superintendent; Ruth Pitre, Director of Elementary Education; Paul J. Solis, Superintendent; Mrs. Dorothy Herfarth, Secretary to Mr. Solis; Mrs. Babette Kesler, General Supervisor of High Schools and Mathematics Consultant; and Anthony Caramonta, Supervisor of Child Welfare and Attendance.

Left to right (standing): Harry Glover, Supervisor of Physical Education; Alvin Gehring, Supervisor of Materials of Instruction; Joseph Yenni, Supervisor of Transportation; Charles Talbot, Chief Accountant; Carl Lazarone, Supervisor of Plant Management; Miss Angela D'Geralamo, Supervisor of Lunch Rooms and Home Economics; Miss Marjorie Kind, Science Consultant; Neal Pendelton, Architect; Louis Blanda, Supervisor of Transportation; Lloyd Clancy, Supervisor of Child Welfare and Attendance; and Lloyd Bourgeois, Supervisor of Child Welfare and Attendance.

Missing from picture: Frank Ehret, Supervisor of Child Welfare and Attendance; Vernon Haynes, Director of Personnel; and Ashley Schexnaildre, Supervisor of Elementary Education.



A quartette of the Fourth Ward Negro School science class proudly presenting the class project of the moment.

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JEFFERSON PARISH SCHOOL BOARD MEMBERS

Seated left to right: George Gibson, G. Robert Murphy (President), Leon Soniat, Kenneth Liethman, Charles Miller. Standing, left to right: Paul J. Solis (former Superintendent), Elmore Bergeron, Paul Pope, James Hornsby and Joseph Grefer. Not pictured are: Paul Dastague, and Dr. Alfred Little, (new Superintendent).

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JEFFERSON PARISH School Board Officials

Left: Hon. Leon E. Soniat, Jr., President, Jefferson Parish School Board.

Center, Left to Right: Dr. Alfred T. Little Superintendent of Schools; Hon. G. Robert Murphy, Vice President; Hon. J. Kenneth Leithman, Chairman Executive Committee.

Bottom. Left to Right; Hon. George C. Gibson, Executive Committee, Hon. Charles M. Miller, Executive Committee.



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Officials' Directory

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OTHER ELECTED AND APPOINTED OFFICIALS OF JEFFERSON PARISH

JUSTICES OF THE PEACE (Elected): Leycester L. Trauth (Wards 1, 2 and 3) and Raymond E. LeBlanc (Wards 4 and 5), Courthouse, Gretna; Leo E. Kerner, Jr. (Ward 6), Lafitte; Jared A. Wilkes (Wards 7, 8 and 10), East Bank Office Building, Metairie; Anthony Christina (Ward 9), Harahan; and Miss T. Mercedes Adam (Ward 11), Grand Isle.

CONSTABLES (Elected): Mrs. James M. Boyle (Wards 1, 2 and 3) and Simon J. Gauthreaux (Wards 4 and 5), Courthouse, Gretna; Ernest Stein (Ward 6), Lafitte; Herbert Patrick (Wards 7, 8 and 10), East Bank Office Building; Herman G. Dutreix, Sr. (Ward 9), Kenner; and Clancy Blazio (Ward 11), Grand Isle.

The Officials listed here are all appointed.
PARISH DEPARTMENT HEADS: Ray L. Condon, Department of Sanitation, 648 Helois St., Metairie; Peter J. Russo, Department of Water, 3600 Jefferson Highway, Shrewsbury; Harrison Schouest, Jr., Department of Safety and Richard Mouldous, Department of Planning, East Bank Office Building, Metairie. Edward P. La Bruyere, Department of Finance, Ross Ket-

chum, Department of Roads and Bridges, Louis DeSonier, Legal Department, Domestic Albano, Department of Personnel, Anti-Poverty Program, Harry E. Evans Director of Civil Defense, Courthouse, Gretna. David H. Scheuermann, Director of Department of Recreation, Office: 1521 Palm St., Metairie.

CLERK OF THE PARISH COUNCIL: Frank J. Deemer, Courthouse, Gretna.

EXECUTIVE ASSISTANT TO SHERIFF: Clement W. Lartigue, III, Courthouse, Gretna.

CHIEF DEPUTY ASSESSOR: Roy H. Wilty, Courthouse, Gretna.

SUPERVISOR OF MORTGAGE AND CONVEYANCE DEPARTMENT: Carlo Taravello.

SUPERVISOR OF JUDICIAL DEPT.: Asward Theriot.

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PARISH HEALTH OFFICER: Dr. Isador Yeager, 1901 Eighth St., Harvey.

Gretna

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OFFICIALS OF THE CITY OF GRETNA

Seated (left to right); Eugene Gehring, Mayor Pro-tem; William J. White, Mayor; Beauregard Miller, City Marshal and Chief of Police. Standing (left to right); Alderman Louis LeBouef, Jr.; City Engineer Alvin E. Hotard; Alderman John L. Dulcich, Jr.; Member Democratic Committee Edward Kennedy; City Attorney Andrew Thalheim; City Clerk Wilfred Bush; and Alderman Anthony Marchese.

By William J. White, Mayor

Gretna, the capital city of Jefferson Parish since 1884, has in the last fifteen years experienced a sensational growth both in prosperity and population. In the ten year period between 1949 and 1959 Gretna's median annual family income increased from \$2462 to \$5215, greater than the State of Louisiana itself which was \$2122 in 1949 and only \$4272 in 1959. Since that same year of 1949 Gretna's population has more than doubled until it is now close to 27,000 people.

Another impressive indication of Gretna's growth is the building construction that occurred during this last year of 1964. Building permits were issued for 119 single family homes at a total construction cost of \$1,798,000—74 double homes at a cost of \$942,000 - 6 apartment houses at a cost of \$268,000—additions to homes already in existence at a cost of \$210,650—an addition to the Archbishop Blenk High School for Girls costing \$600,000—and 21 new commercial structures at a cost of \$918,970.

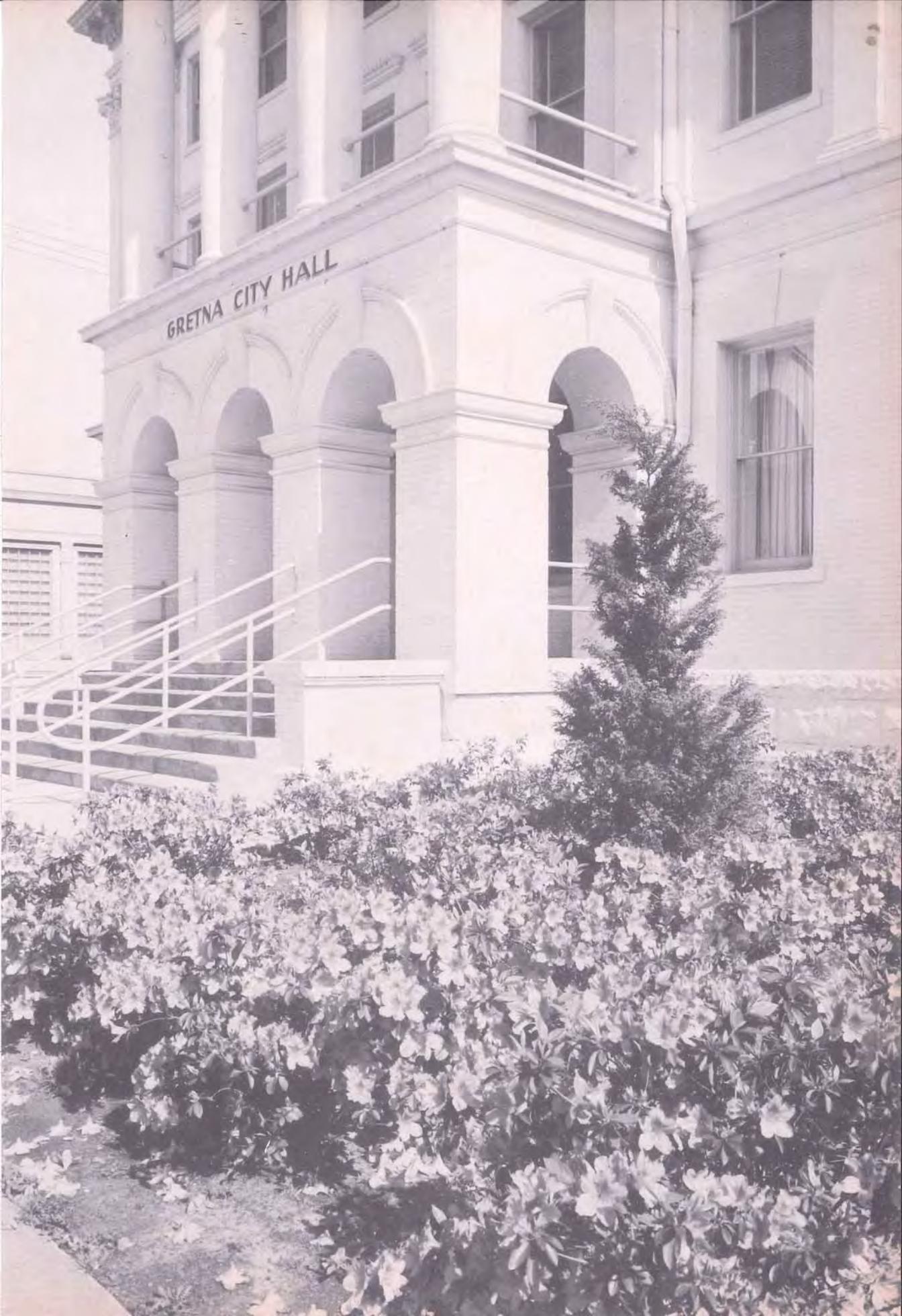
This new Gretna City Hall created out of the remodeled old Court House Building, was opened for occupancy June 1, 1964. On the first floor is the receptionist, information desk and switchboard . . . offices for the Mayor, Chief of Police, Regulatory Inspection, Director of the Budget, Bookkeeping Department, and general offices for the collection of water bills, taxes, paving assessments and occupational licenses. On the second floor is the Court room used for Night Court and meetings of the Mayor and Board of Aldermen.

This remarkable growth both in prosperity and population has been due primarily to three factors: *Gretna's Improved Access Facilities With New Orleans And The Rest Of The Parish—Its Unceasing Program Of Public Improvements — And The Loyal Cooperation Of Its Property Owner Voters.*

For many years the only means of auto and truck travel between Gretna and Jefferson's East Bank and the City of New Orleans were three time consuming, thirty cents per car per passage ferries and the long trek via Westwego, the Huey P. Long Bridge and Jefferson Highway.

Today, the Mississippi River Bridge, recently made toll free, puts downtown New Orleans and downtown Gretna within fifteen minutes of each other. The fast four laned West Bank Expressway which, on its way to the Huey P. Long Bridge, cuts through the center of Gretna, and its tunnel that has eliminated the long frustrating Harvey Canal traffic bottleneck, are stimulating both business and building throughout Gretna and the entire West Bank. The bridge

GRETNA CITY HALL





The recently added white Children's Playground at Gretna's popular Mel Ott Park is fenced in and equipped with modern recreational facilities.

across Harvey Canal and Fourth Street Highway are now able to handle its daily traffic without the former tie-up.

These up to the minute traffic facilities are augmented by the still existent Gretna-Jackson Avenue Ferry, also recently made toll free, the improved West Bank River Road which serves the West Bank industries, and the long faithful Huey P. Long Bridge which pours into the West Bank its daily quota of East Bank parish residents going to work, on their way to the Courthouse or to Gretna's banks and business houses.

So fast paced is the West Bank's progress that already a third bridge across the Mississippi River is under consideration. Either that or an upper deck to the present Mississippi River Bridge—or perhaps both.

In Gretna's NON STOP PROGRAM OF PUBLIC IMPROVEMENTS that is steadily transforming Jefferson's oldest city into a modern metropolis, the paving of Gretna's old streets to match the Expressway and boulevards is high on the agenda.

In June of 1963 contracts were let and construction started on the



paving and installation of subsurface drainage of ten Gretna streets: Gretna Boulevard from Belle Chasse Highway to Hero Drive; Twelfth Street from Lafayette Avenue to Fried Street; Weyer Street from Third Street to West Bank Expressway; Eighth Street from Richard Street to Gulf Drive; Richard Street from Fifth Street to Eighth Street; First Street from Huey P. Long Avenue to Derbigny Street; Second Street from Huey P. Long Avenue to Derbigny Street; Friedrichs Street from Whitney Avenue to Stumpf Boulevard; Stephens Street from Whitney Avenue to West Bank Expressway; and Solon Street from Hancock Street to West Bank Expressway.

This paving program continues throughout 1965 and the year's paving progress will be reported in detail when completed. Although the street paving program is mostly financed by front foot assessment of property owners, there are many feet of many streets not covered by property ownership and which, in order to prevent breaks in construction, are financed out of Gretna city funds.

Up until this year, Gretna could proudly point to the distinction of being the only corporate community in Jefferson Parish with a city wide sanitary sewerage system. Right now, under the pressure of a population explosion, the inhabited unincorporated area of Jefferson Parish and the three

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cities of Westwego, Harahan, and Kenner are completing the construction of bond financed complete sanitary sewerage systems. Gretna has only to extend its present system to new streets, extensions of streets and new subdivision. This is done by the subdivider at his own expense.

Gretna's sudden and sensational growth, however, has made it necessary to enlarge its waterworks system by more than 150 per cent. Financed by an overwhelmingly voter approved Bond Issue of \$1 million, there were completed in early June of 1965 additions to the long faithful water plant that have increased its production from two million gallons per day to more than five million gallons, plus additional water mains to provide a free flow of water to all parts of the city, plus a new 500,000 gallon elevated water tank near Mel Ott Park to give greater water pressure to that section of the city. Gretna's new water supply is now adequate to supply the city's inevitable forthcoming expansion.

Also with the water plant modernization another voter approved \$250,000 Bond Issue has financed the construction of a new Operational and Administration Building on the water plant site.

An unusual feature of this new expanded waterworks system of Gretna is its far sighted valve arrangement with the rest of the parish of Jefferson. In an emergency Gretna can get permission to open the valve and secure water from the West Bank Marrero water plant. This also works the other way around.

Jefferson Parish can borrow, in an emergency, water from the Gretna plant. This same tie-in arrangement also exists between the New Orleans-Algiers plant and Gretna. In case of malfunction of plant or equipment in either Marrero, New Orleans (Algiers) or Gretna the flow of water will not be cut off.

Since an ample water supply is vital to city wide fire protection, this is the place to mention Gretna's pride in its volunteer fire fighters. Gretna boasts the oldest volunteer fire department still functioning in the United States—the David

Crockett Volunteer Fire Company organized in 1841.

Gretna has five fire stations strategically placed around the City and its outskirts—three stations of the David Crockett Volunteer Fire Company and two stations of the Gould Fire Company No. 2. Because of the splendid record of its fire fighters Gretna enjoys an exceptionally low fire insurance rate.

Gretna also boasts an exceptionally efficient Police Department of 18 men, five patrol cars and one motorcycle—all tied in by radio with the Sheriff's office to create closer cooperation between the two law enforcement bodies in emergencies. Gretna still maintains its record of no unsolved murders on the books. In fact, the Gretna Police Department, headed by 40 year veteran Chief of Police Beauregard H. Miller, is responsible for the fact that Gretna has one of the lowest crime rates in the United States.

Gretna maintains one of the most reliable Garbage and Trash Collection Systems of any city comparable in size in the country with regular collections three times a week, financed out of city funds at no cost to the individual home occupants or business establishments served. Incidentally, the Garbage and Trash Collection Program is under the supervision and direction of Alderman Eugene Gehring, who is also Acting Superintendent of the Water Department.

Alderman G. Ashton Cox, as Chairman of the Finance Committee, keeps abreast of the city's finances. Alderman John Dulcich, now in his second year, is keenly interested in all phases of city government.

Gretna's drainage is one of the best systems in the state and its street lighting rates with the best in the country of cities its size while its recreation program is a model system under the direction of Alderman Louis A. Le Boeuf, Jr., the youngest alderman on the Board.

There are 130 acres in the recreation park system of Gretna. Mel Ott Park on Belle Chasse Highway (to which a Children's Playground has recently been added)



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The population explosion and building boom in Jefferson has helped create a need for this new Coca Cola bottling plant on the West Bank Expressway in Gretna.



Gretna's recently added Bank of the South located on the West Bank Expressway to serve the suburban surge of Jefferson's Capital City.



This sectional interior photograph shows the immense floor space of the new Woolco Department store in Gretna, located at the West Bank Expressway and Stumpf Boulevard to serve the area's expanding population.

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is the most active. Here the Gretna Rangers and Rangerettes drill and the Rangers frequently camp out. The care and most of the park activities are under the supervision of Alderman Anthony J. Marchese.

The smartly uniformed (uniforms paid for by the boys and girls themselves) and well trained Gretna Rangers and Rangerettes—now with an enrollment of several hundred boys and girls—represent Gretna in carnival and civic parades and special events in the area.

Gretna Park (for the colored) to which also a Children's Playground has been added provides swimming and wading pools, a baseball diamond and picnic grounds. Mel Ott Park (for whites) on its baseball diamond hosts on Sunday afternoons during the Spring and Summer one of the fastest semi-pro baseball leagues in the state, in fact in the nation.

Two additional playgrounds have been added to the city's recreation facilities, one in McDonoghville section of Gretna for colored children and one on Lafayette for white children.

The Gretna Recreational Program comprises 24 boys basketball teams with equipment and uniforms paid for by the City of Gretna—15 girls basketball teams similarly uniformed and equipped—23 boys baseball teams and 14 girls softball teams also equipped and uniformed—also 17 Bantam Football teams so equipped and uniformed. Recently added are 9 girls volley ball teams.

The championship teams in each category were awarded trophies and jackets at the Annual Grid-Leson Banquet of Champions—held this year in West Jefferson High School auditorium with an attendance of 929 people. The banquet was jointly sponsored by the City of Gretna and Leson Chevrolet.

At the beginning of this article it was stated that one of the three factors primarily responsible for Gretna's present prosperity and

Left: As part of the expansion of the present Gretna Waterworks System construction of this half million gallon capacity water tower at Belle Chasse Highway and Gretna Boulevard was started in May of 1964. Completion of entire project is scheduled for June of 1965.

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To better serve growing Gretna its First National Bank, the oldest bank in Jefferson Parish, has enlarged its quarters and expanded its facilities.

population is the loyal cooperation of Gretna's property owner voters. Actually, during the last fifteen years not a single Bond Issue for public improvement was defeated. This is typical of cooperation in Gretna.

In June of 1964 official Gretna moved into its New City Hall, the Old Courthouse remodeled. Here, with more space, the various operations of the city government have been more efficiently coordinated. A switchboard was installed so that incoming calls can be screened and directed to the proper person or department without time loss. Special windows are provided for the payment of bills such as licenses, paving assessments, taxes, water bills, etc. A State Drivers' License Office for the convenience of Gretna citizens now functions in the City Hall.

As a dramatic illustration of Gretna's pulsing progress the city welcomed its third bank in 1964—the Bank of the South located on the West Bank Expressway.

Also, across from the New City Hall, the First National Bank of Jefferson Parish, the oldest of the seven banks in the parish, in February started enlarging its building and expanding its services to better serve Gretna's growth. The latest automatic equipment for handling bank business is being

introduced, a drive-in window will be installed, and a 38 foot by 86 foot assembly room will be provided for the free use of civic groups. All improvements to be completed by October 1965.

On April 1, 1965 the First National opened its second Westwego Branch and will soon open another Branch in the M. A. Green Shopping Center on the Airline Highway on the East Bank.

Another gauge of Gretna's growth are the expansions of the Weiner's Furniture Store, a block from City Hall, with an adjoining building to be used as a warehouse . . . the recently established million dollar Coca Cola Bottling Plant on Burmaster Street . . . the establishment of the new Southern Bell Telephone building at Hancock and Burmaster . . . the 1964 construction of the 56 unit motel on West Bank Expressway and Stumpf Boulevard . . . the planned construction of a new \$350,000 St. Anthony Catholic Church at Franklin and Burmaster . . . and the 1964 opening of the enlarged and remodeled U. S. Post Office to handle Gretna's expanded business.

As this is being written, Gretna, the Commercial Hub of the West Bank, keeps steadily moving forward . . . progressively encountering and solving new problems, creating new projects, and making new plans for the dynamic future.



GRAND ISLE TOWN OFFICIALS: Left to Right: Carl T. Santiny, Alderman, 3rd Ward, Gerald J. Cheramie, Alderman, 4th Ward, Virginia T. Adam, Town Clerk, Michael A. Harris, Mayor, Clyde W. Pregeant, Alderman, 1st Ward, John P. Blanchard, Alderman, 2nd Ward and Frank J. Bradberry, Marshal. Not Shown: Joseph E. Lafont, Alderman-at-large and Nathan Greenberg, Attorney.

GRAND ISLE

A Grand Place To Live, Work And Play

By Michael A. Harris, Mayor

Grand Isle's phenomenal surf, bay and deep sea fishing and its well-equipped and efficiently manned sportfishing charter fleet make it one of the finest spots in the nation for varied and profitable angling.

Huge offshore oil structures attract an abundance of fish the year 'round. Schools of pompano, red snappers, drum, bluefish, spadefish, sheepshead, sand trout, and speckled trout are often encountered around the rigs. Tarpon, barracuda, bonita, Spanish mackerel, king mackerel, jackfish and cobia appear in large numbers, keeping every season active. Redfish are caught in abundance in the fall of the year on the reefs and in several natural passes in this area.

Forty miles or so offshore, in the blue water areas, fish such as the amberjack, blue and white marlin, sailfish, bull dolphin, black fin tuna (and occasionally the blue fin tuna) are being caught.

Our fishing events are unparalleled the Grand Isle Tarpon Rodeo, the Grand Isle Redfish Rodeo, the Caminada Redfish Rodeo, the NOGI-SCUBA Tournament are annual fishing events that climax perfect seasons of sportfishing the year 'round.

The island is surrounded by countless little bayous, bays and reefs where smaller boats can fish safely for speckled trout, channel bass and flounder. The old wooden bridge across Caminada Pass has been maintained solely as a fishing pier for pedestrians only. And,

of course, a trip here is not complete until you have experienced surf fishing at its peak!

Although fishing is our principal attraction, we are proud of our historical heritage. Visitors can spend satisfying hours searching out spots associated with Jean Lafitte and his Barataria Buccaneers. Across Barataria Pass lies Grand Terre, former headquarters of this famous privateer.

New industry, commerce and residents are bringing about the development of new subdivisions and construction of more and better streets. Our Planning Commission has been keeping pace with progress in issuing in the past year twelve industrial permits, four commercial and twenty-nine new residence permits, as well as 92 permits for repairs, alterations, etc.

A newly created Parkway and Improvement Commission has begun to coordinate efforts with other departments to maintain our historical heritage through a progressive and beautification program.

Our administration is looking forward to serving the people of this community and its guests conscientiously and selflessly. Leadership by our Mayor, who was recognized by the Louisiana Municipal Association last year in his election to the post of Vice-President of the Second District, will result in the realization of goals which could have been but dreams in yesteryears!

AU REVOIR !!



This lovely lass extends a warm welcome to Grand Isle where Bird watchers, nature lovers, hiking fans, camera bugs and those who like to fish or just relax and enjoy beautiful scenery—all find Grand Isle a fascinating example of a natural paradise. After you cross the new bridge from the mainland to Grand Isle—you will see the far stretching sand and surf that have made Grand Isle one of the most beautiful saltwater resorts in the Deep South. Because of the presence of three close to shore sand bars surf swimming at Grand Isle is not only enjoyable but also safe. There is no dangerous undertow.



GRAND ISLE PLANNING COMMISSION: Left to Right: Ann Bradberry, Secretary, Forneft Milliet, Member, Perry J. Chighizola, Member, E. A. Adams, Chairman, Percy M. Crosby, Inspector, Layman A. Savoie, Member and James C. Crouch, Member. Not Shown: Gilbert Cohen, Attorney.



GRAND ISLE JUNIOR POLICE: Left to Right: Eddie Jeasonne, Gary Brunies, Wayne Barthelemy, Louis Metoyer, Counsellor, Robert Santiny, Gerald Santiny, Patrick Jeasonne and Otto Santiny.



Part of new "Halliburton" development on Grand Isle.



Officials of the City of Kenner—SEATED . . . Left to right: Honorable Ray S. Dupepe, Alderman, Honorable Anthony J. Bertolino, Alderman, Honorable Salvador Lentini, Marshal, Mrs. Philomene Paasch, Secretary/Treasurer, Honorable Edward D'Gerolamo, Mayor, Honorable Lebo Mancuso, Mayor-Pro-Tem, Honorable Thomas LeBlanc, Alderman, Honorable Michael J. Damiano, Alderman. STANDING . . . Left to right: Mr. Vincent Franzone, Director of Regulatory Inspections, Mr. Camille Dazet, City Auditor, Mrs. Henrietta Edwards, Sewerage Clerk, Mrs. Dora Mae Aucoin, Assistant Secretary/Treasurer, Mrs. Lena Mae Marino, Tax Collector, Mr. Harold E. Kytte, City Attorney, Mrs. Hilda Clement, Secretary to Mayor and Council, Mrs. Joy Dutreix, Clerk, Mrs. Joan Hebert, Clerk, Mr. Frank Rodriguez, Planning Consultant, Mr. Fred Hornberger, City Engineer.

A RED LETTER YEAR FOR KENNER

By Edward J. D'Gerolamo, Mayor

The area in and around Kenner is the largest area remaining for residential development on Jefferson's East Bank. Today it is the fastest growing section in the entire Metropolitan area of New Orleans.

The busy and booming city of Kenner itself, which has grown from 5,000 people in 1950 to its present population of 23,000 and is shooting for a goal of 60,000 in 1970, will look back on 1965 for years to come as a year of major accomplishments.

By October of 1965 Kenner's new, modern \$4,300,000 sanitary sewerage system, that serves Kenner's heavily populated area of Drainage District No. 1 will be completed and fully functioning.

On June 15, 1965 two sewerage bond issues totaling \$2,252,000 and a 5 mill maintenance tax were approved overwhelmingly by Kenner Sewerage District No. 2 residents. This election clears the way for complete sewerage service in all populated areas of Kenner. Sewerage District No. 2 is bounded east and west by the Kenner city line and extends from Lake Pontchartrain to Interstate 10.

On February 17, 1965 Kenner was one of the first five communities in the nation to be awarded a grant to provide a city operated bus transit system under the Urban Mass Transportation Act of 1964. A sum of \$49,000, provided by the Housing and Home Finance Agency, was allotted to Kenner to finance two diesel buses, a storage garage and all necessary equipment. This city transit system will tie in with the existing Louisiana Transit system which connects with New Orleans and serves the International Airport located within Kenner's city limits.

By the end of 1965 a voter approved new jail will be constructed in the rear of the existing City Hall and the City Hall itself will be expanded.

Kenner's new attractive electric lighted, brick constructed WELCOME signs have been installed at all highway entrances to Kenner. Magnolia trees have been planted in the neutral ground of Williams Boulevard and trees will also be planted in the neutral grounds of Irwin Drive, Jefferson Highway, Susan Park and Roosevelt Boulevard. This program is carried out by the Kenner Beautification Committee, composed of officers of the four Kenner Garden Clubs, Chris Lachbaum and Walter Schneckinberger, all appointed by the Mayor. This Committee which

began work in 1963 is determined that Kenner shall be beautified as fast as it builds.

A complete street paving program for Kenner's University City West was launched in early 1965 to cost \$5 million—of which \$3 million will be utilized for paving and subsurface drainage and \$2 million for sewerage. In addition, in 1965, approximately \$350,000 of hard surfacing will be carried out in Kenner by the State Highway Department. Kenner itself is now hard surfacing all shell and gravel streets. Williams Boulevard, Roosevelt Boulevard and 21st Street are being widened and paved with subsurface drainage.

Early in 1965 a four lane concrete boat launching ramp was dedicated by Congressman Hale Boggs and Kenner public and civic officials and opened to the public on the lakefront at Williams Boulevard. It was constructed by the Corps of Engineers in connection with the enlargement of the Lake Pontchartrain Protective Levee. As District No. 2 is developed Kenner plans to create a vast recreational area on this Lakefront to serve Kennerites of all ages.

Kenner's surging growth is very dramatically demonstrated by the building permits issued in 1964. Among them were 387 one family homes and 13 two family homes constructed at a total cost of \$3,989,350. This number and cost does not include 3 and 4 family dwellings or the demodolization of 122 existing houses and apartments.

Kenner Fire Department—Left to right: William R. Mancuso, Fire Chief, Thomas Tinnerella, Assistant Fire Chief, Fireman Rocco Mumphy, Fireman Ralph Rodick, Fireman Louis Boulet, Fireman Robert Frame, Fireman Joseph Tinnerella, Fireman Angelo Guarino, Fireman Peter Civello.



Kenner Police Officers—Standing first row . . . left to right: Sgt. Joseph Fletcher, Sgt. E. J. Parent, Capt. Louis Cambre, Marshall Salvador Lentini, Capt. Peter Ceravola, Lt. Joseph Mumphy, Officer Leo Marino. Standing second row . . . left to right: Officer Lionel Guidry, Officer Anthony Ceravola, Officer Joseph Hemmelder, Officer Eno St. Pierre, Officer William Knight, Officer Richard Valley. Standing third row . . . left to right: Officer Karl St. Pierre, Officer Joseph Zito, Officer William Morris, Officer William Lee, Officer Ralph Marino, Officer Anthony Genusa.



Kenner in 1964 erected two religious edifices, 9 industrial buildings, 7 office and professional buildings, 92 residential garages and carports and 8 store and mercantile buildings. The total cost of all buildings constructed or remodeled in Kenner in 1964 was \$7,091,400—an impressive record for a city of 23,000 people. Kenner in 1964 welcomed six new industrial plants providing employment for 300 men. It also has recently welcomed two new Shopping Centers.

Farsighted Kenner officials early in 1965 voted to allow the construction of two house structures for sale. Town House construction (two level dwellings with common wall construction) permits greater land utilization in mushrooming urban areas.

Kenner's 1965 program of recreation for its expanding population of boys and girls is financed by a Recreation Budget of \$34,040 of which \$7,133.50 is provided by the revenue from the 1964 sale of brake tags, the balance appropriated from the City General Fund.

In 1964 two new playgrounds were added—Susan Park and Greenlaw #2—giving Kenner a total of ten supervised playgrounds in charge of Recreation Director Joe Centanni. Kenner provides a year round program of activities—for both colored and whites—even including night football which was inaugurated in 1963. A Recreation Hall is now being planned to be erected behind the City Hall when funds are available, to be operated and maintained without extra cost to the taxpayer.

This is a good spot to state that the City of Kenner operates well within its income. The 1965 Operating Budget is \$647,123 including an unspent surplus of \$23,000 from the 1964 Budget.

For the personal and property protection of its citizens, Kenner has purchased in 1965 two new police cars and one new fire engine. The city now has complete house to house U. S. Mail carrier service. And the Kenner Planning and Zoning Commission, for the first time since its organization, is now updating the zoning maps for this city in which so many changes and improvements have occurred in so short a time—and which has increased its population 25% just since 1960.



Pictured at the new Kenner Boat Launch on Lake Pontchartrain are, left to right: Father Lawton, Hon. Thomas LeBlanc, Alderman, Rev. Richards, Hon. Edward D'Gerolamo, Mayor, Hon. Michael Damiano, Alderman, Hon. Hale Boggs, Congressman, Mr. W. B. Dodd, Executive Assistant, Corps of Engineers, Mr. Robert Contois, District Engineer, Department of Public Works, Mr. Johnnie Lauricella, Pontchartrain Levee Board, Hon. Ray S. Dupepe, Alderman



Seated left to right: Fred Smith, Alderman; Landry Murphy, Alderman; Paul W. Marcotte, Mayor; Mrs. D. Louise Bonnecaze, Secretary to the Mayor and Council; Mrs. Lillian Bourg, City Clerk; Charles O'Neill, Mayor Pro Tem; Standing: Peter Schneckenger III, Alderman; Clinton Cressionne, Alderman and Walter Kollins, City Attorney.

harahan HEADLINES

By Paul W. Marcotte, Mayor

The officials and citizens of the City of Harahan (fast approaching 12,000 population) proudly point out in bold-face type that in the Spring of 1965 the \$1,900,000 city wide sanitary sewerage system including a 1,600,000 gallon per day sewerage treatment plant capable of serving a population of 15,000 people, was completed.

This will be immediately followed by the launching of a city wide hard surface street paving program with sub-surface drainage. This particular public improvement had to wait until sewer mains were installed and the construction scars removed.

This street program, now under way, includes the blacktopping and improved lighting of the River Road at Harahan.

It also includes the widening of Hickory Road at least 6 feet by the Louisiana Department of Highways, and a joint operation of city and state closing with culverts many open ditches on both sides of the road that exist in Harahan. Another phase of this street improvement program is the installation of more than fifty 100 watt vapor lights on Harahan's streets.

Also under way is the year round city wide beautification program (which also had to await completion of sewers) of the Harahan Beautification Committee comprised of fifty ladies representing six Harahan Garden Clubs. Their most immediate project, completed in June of 1965, was the planting of crepe myrtle, magnolia and beds of day lilies in the neutral ground in front of the City Hall, Post Office and Fire Station. This particular beautification area will be known as the "Civic Center."

Another 1965 headline project was the completion in July of the new Fire Station in the heart of Harahan, about a mile west of the Fire Station at the Civic Center. This new station is equipped with a large pumper and a chauffeur on duty 24 hours a day. Residents in this area will be assured that rates

will not be increased and that there is a possibility of reduction.

Also in July an ambulance was added to the city equipment to carry emergency cases to a hospital. It is headquartered in the Fire Station at the Civic Center and is equipped with first aid apparatus.

Harahan has expanded its Police Force to 7 men plus an auxiliary force consisting of about twenty men to supplement the regular force, and has added another patrol car on 24 hour duty. It has also expanded its recreation pro-

gram and added experienced personnel to the staff. More money will be spent in 1965 to keep its playgrounds in tip top condition.

Over 100 new homes were built in Harahan in 1964. With its new sewerage system and above mentioned public improvements to attract home owners it is expected 1965 will far exceed the 1964 figure.

In fact, with the completion of the 1965 public improvements just outlined, Harahan will compare favorably with any city its size in the United States.



Pictured above is the Modern Harahan Municipal Building.



Here is the Harahan Police Force. Standing: Deputy Fred Ratliff, Deputy Joseph Dufrene, Road Sgt. Gerald Burke, Desk Sgt. Thomas Pemberton and Chief Fred Staack. Kneeling: Desk Sgt. Lamar Hutchinson, Deputy Thomas Cleveland, Deputy Dallas Baudin, Deputy Frank Bonura and Deputy William Wehner, Jr.

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Seated, Left to Right: Andy Valence Alderman, Kennedy Broom, Alderman, Ernest J. Tassin, Mayor, Rudy Brown, Alderman. Standing, Left to Right: Nester Currault, City Attorney, Antoine Alario, Alderman, Horace Boudreaux, Mayor Pro-Tem, Calvin A. Galiano, City Clerk, Sidney J. Guillot, Marshal.

WESTWEGO'S PROGRESS

By Roy C. Keller, Mayor

Scheduled for completion by the end of 1965 is Westwego's new city wide sanitary sewerage system, comprising treatment plant and sewer mains serving every section of Westwego's corporate limits. Regularly spaced, plugged Ts are included in the system so that when new acreage is opened for subdivisions or a new house is built on a vacant lot they will be able to tie-in immediately with this sewerage system which cost \$3,068,840 financed by a Bond Issue and Federal Grants of \$1,236,070. It is estimated that when this sewerage system is completely installed around a thousand new homes will be built in Westwego.

Westwego is proud to add this vital public improvement to its already well lighted and practically 100% hard surfaced city streets.

Simultaneously with the construction of this sewerage system and also scheduled to be completed by the end of 1965, the Federal Government is building another low rental housing project in Westwego. Added to those already completed the project will comprise 200

units—at a total construction cost of \$2,750,000.

Also scheduled to be completed this year is the new Westwego U. S. Post Office costing \$185,000.00—located on the service drive of the West Bank Expressway between Chipley and East Drive.

Fast growing Westwego—dedicated on April 1 the new Westwego branch of the First National Bank of Jefferson Parish. This is the second branch of this bank located in Westwego—and is a dramatic illustration of Westwego's growth and progress.

Westwego this year also welcomed to its corporate limits one of Jefferson's largest industries—the Avondale Shipyards—which has expanded into Westwego by taking over the warehouse and wharf formerly used by the TP-MP Railroad. Here Avondale will do finishing and rigging of vessels constructed at the shipyard itself.

Westwego salutes Radio Station KABE now in its second year and doing well and invites new businesses to check into the accumulating advantages of this city that has long been known as the Seafood Capital of Jefferson Parish.

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JOSEPH H. MONIES

1903 - 1965

Joseph H. Monies spent his entire life in Jefferson Parish and devoted many of his years to promoting, publicizing and presenting the assets, activities and accomplishments of Jefferson Parish to the world.

Back in 1935, he was one of the founders of the Jefferson Parish Yearly Review, functioning first as Business Manager, then Editor of this, nationally recognized annual that records the story of Jefferson's progress and prosperity. There is no doubt that for the last thirty years Joseph Monies was one of the most informed men in Jefferson on all phases of the parish—its people, its history, its assets, its problems and its possibilities.

One of that rare breed of editors who insist on accurate and unprejudiced reporting Monies ruled out stories biased to the advantage of any group, party, business or organization. The result has been that the Yearly Review has presented a factual and truthful account of the Jefferson story since 1935. He has left to the parish

one of its most priceless possessions—an impartial and complete thirty year record of its accomplishments, attractions and advantages.

In 1948 Joe Monies moved to Grand Isle where, in addition to his Review work he started publication of the Grand Isle Gazette.

Many of the improvements he sponsored during his tenure on the Gazette—a hard surface beach highway, action against beach erosion, a water supply to replace the cypress cisterns and fire protection, all became factors in Grand Isle's incorporation as a village.

Monies left this position to devote full time to publication of the Review as Jefferson's tremendous boom and fast paced growth began.

Dedicated men in the public interest are rare. The Review is conscious of its loss and many Jeffersonians in all lines of endeavor are already missing the enthusiasm, and energy of this one man task force who fought with the printed word for Jefferson's growth and progress.

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with other private enterprise utilities in atomic research toward the practical use of nuclear sources for electric power.

LP&L has another part in Jefferson's growth, too. To make sure it continues, LP&L's Area Development Section encourages industries to locate here by helping them find profitable sites. Jefferson Parish is booming. And LP&L is proud to be her partner in progress.

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The founders and owners pictured left and right are Senator Alvin T. Stumpf (rt.), and Archie C. Stumpf, Ph.G. These men have been business and civic leaders in Gretna for half a century. The late Dr. John F. Stumpf (center) conceived the idea of the gigantic enterprise and with the aid, mature judgment and supervision of his uncle and father the Shopping Center—with many of the South's finest stores, became a reality.

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