

# THE JEFFERSON PARISH YEARLY **review**



1972 '73 Edition

**NEW  
buildings  
CONTINUE  
TORISE**



# LOUMIET ENTERPRISES, INC.

P. O. BOX 568  
HARVEY, LA. 70058

Serving Construction, Petroleum, Marine Industries Through its Subsidiaries

**HARVEY H. LOUMIET, JR.**  
PRESIDENT

**JOHN W. STEVENS, JR.**  
VICE-PRESIDENT

**GEORGE DOUGLASS, JR.**  
VICE-PRESIDENT



*Ayers Materials Co., Inc.*

PETERS RD., HARVEY, LA. 70058

Shell • Rip-Rap • Foreshore Protection Plant Sites

• Spud Barges • Sand & Gravel

Telephone 366-5391

## HARVEY INDUSTRIES, INC.

PETERS RD., HARVEY, LA. 70058

Structural Welding • Pipe Welding • Oilfield Fabrication

Telephone 362-3505

## JAMES ENTERPRISES, INC.

P. O. BOX 568, HARVEY, LA. 70058 Telephone 366-5391

*Barge Rentals*



## LOUMIET TOWING, INC.

P. O. BOX 586, HARVEY, LA. 70058 Telephone 366-5391

*Tugs, Tow Boats*



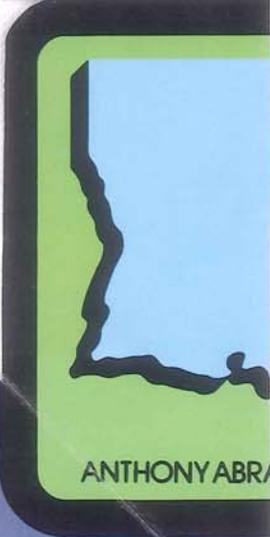
P. O. BOX 568, HARVEY, LA. 70058 Telephone 366-5391

*Electrical Sales & Service*

You are invited to  
participate in the most  
important development  
in Greater New Orleans'  
booming West Bank  
Area.

*Anthony Abraham*





ANTHONY ABRA

# Now Under Construction The Louisiana Oil and

The Louisiana Oil and Marine Center is an office, commercial, and residential complex which, when fully developed, will represent an investment of over \$78 million dollars. The Center is located in the fastest growing area in Greater New Orleans, The West Bank of Jefferson Parish, on a thirty acre tract of land adjacent to the community's largest and most modern air-conditioned shopping facility—Oakwood Shopping Center. Over 1,000,000 square feet of office space, 220,000 square feet of shopping space and 189 high rise luxury apartments will provide the centralized working and living facilities for Louisiana's two largest industries, the vast Petroleum Industry and the Shipping and Maritime Industry. This is particularly appropriate in a



Anthony Abraham Builders, New Orleans, La.

225 BARONNE BUILDING, SUITE 1720  
NEW ORLEANS, LOUISIANA 70112. PHONE (504) 525-3924

**THE  
LOUISIANA  
OIL & MARINE  
CENTER**

NEW ORLEANS, LA.



GRAHAM BUILDERS

# Marine Center

state such as Louisiana which, despite its size, is the Nation's second largest producer of petroleum and natural gas and which possesses the Port of New Orleans, second largest in the Nation.

Only minutes from the heart of New Orleans' central business district, The Louisiana Oil and Marine Center will be situated in a heavily industrialized area where so many oil and marine companies have their key operations. For example, the busy Harvey Canal, which houses some 130 different major companies with combined inventories of over \$2 billion dollars, is less than five minutes away. Now for the first time in the history of Greater New Orleans the Oil and Marine Industries have a facility near and for their base of operations.





### Sheraton Inn

At the foot of the Greater New Orleans Bridge on the west bank and only 5 minutes from the Central business district rises the circular Sheraton Inn. Its 186 spacious rooms and suites along with its many meeting rooms make it the area's finest luxury motor hotel for business or pleasure. On grade parking, an excellent restaurant, and a roof top cocktail lounge add the finishing touches to a complete visit.



### Regency Apartment Hotel

French Renaissance in its design, delightful New Orleans in its character, The Regency Apartment Hotel sets amidst the century old oaks on St. Charles Avenue. It offers 136 air-conditioned apartment rooms and an excellent restaurant. From this central location, through the Garden District or along the scenic street car route, the gaiety and charm of New Orleans awaits you.



### Orleans Village

Orleans Village, a 300 million dollar, 1500 acre development located on the West Bank of the river is only minutes away from the heart of Metropolitan New Orleans. A complex within a complex, this city of tomorrow today, includes: single and multiple family residential districts; regional and community shopping centers, industrial parks, schools, medical and religious centers, and an eighteen hole championship golf course embellished by luxury high-rise apartments and townhouse developments.



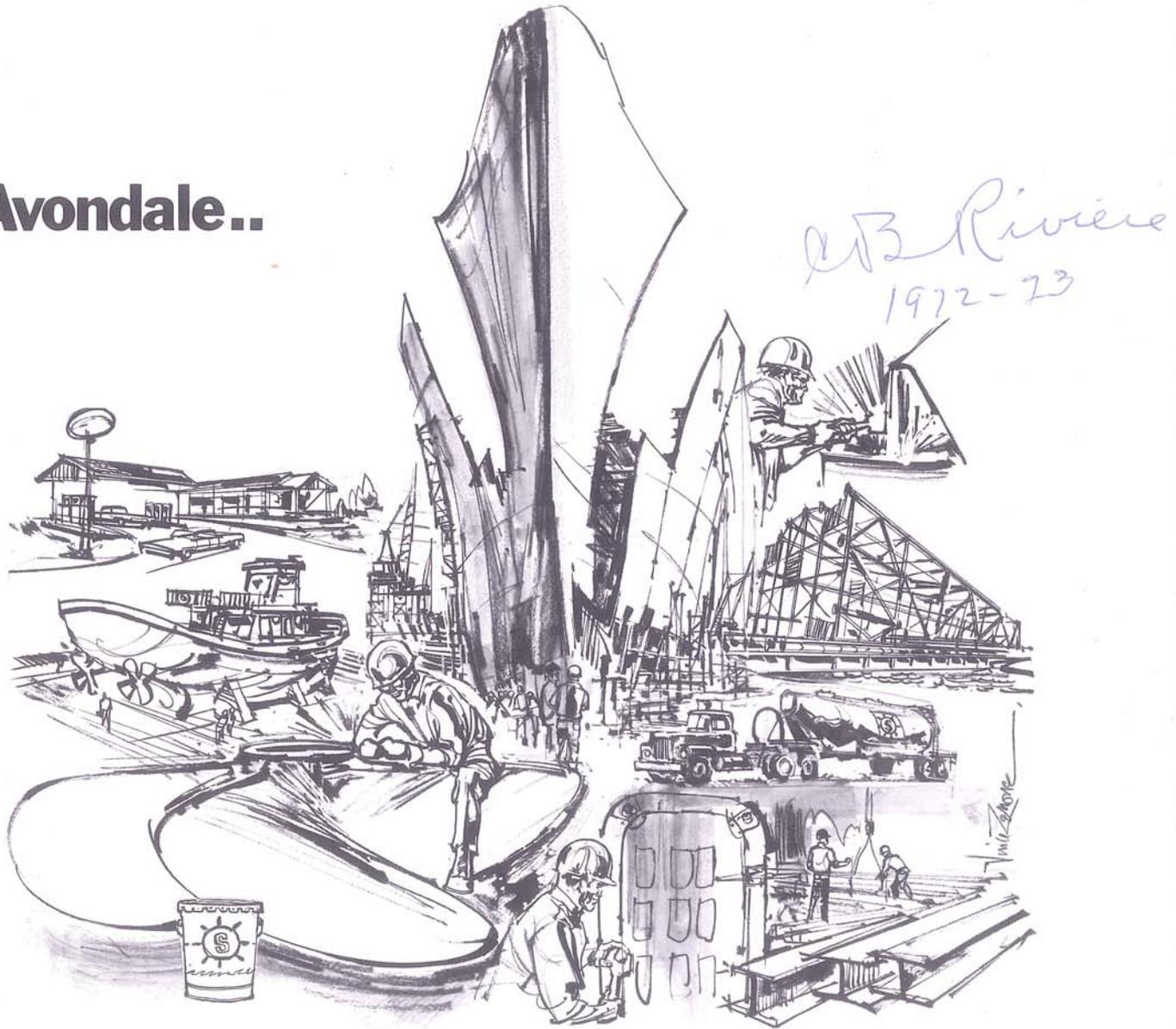
**Anthony Abraham Builders, New Orleans, La.**

225 BARONNE BUILDING, SUITE 1720  
 NEW ORLEANS, LOUISIANA 70112, PHONE (504) 525-3924

Anthony Abraham • *President*

John F. Oudt • *Executive Vice President*

# Avondale..



## Largest Industrial Employer in the State.

From a small ship repair yard in 1938 with a handful of employees, Avondale Shipyards has grown to be recognized as one of the major marine construction facilities in the nation. This growth has been made possible by the combined talents of men and women working together creatively to win contracts, to render on time service and delivery, and to gain the confidence of thousands of customers. Today, Avondale's facilities include Main Yard, Harvey Repair, Propeller Manufacturing, Service Foundry, Standard Paint, Stan-Blast, Bayou Black, Steel Sales, Industrial Division and Avoncraft.



**AVONDALE  
SHIPYARDS, INC.**

P. O. Box 50280, New Orleans, La. (70150), Phone 504-776-2121



ENVIRONS BY  
**TONTI**

presents 3 tennis courts for residents



For TONTI Apartments  
and Townhouses at other  
locations, call our Central  
Leasing Office at 887-1443.

- 1 and 2 bedrooms
- all-electric kitchens
- 3 swimming pools
- Pudd'n'head Wilson's private club
- horseback riding and picnicking on the levee

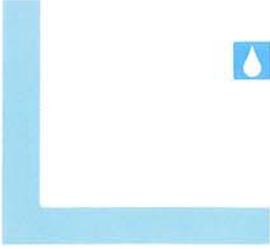


**MARK TWAIN**

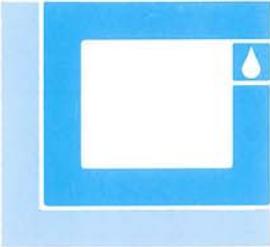
APARTMENTS 737-3200

Jefferson Hwy & Suave Rd., 1 mile west of Colonial Country Club

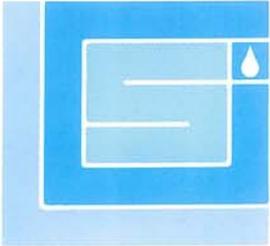
# Building the new look of a company on the move



 **LOUISIANA**



**LOUISIANA GAS**



**LOUISIANA GAS SERVICE COMPANY**

*A Subsidiary of Louisiana General Services, Inc.*

“Progress” is the key word at Louisiana Gas Service Company, a subsidiary of Louisiana General Services, Inc. . . . Even the symbol has been changed to reflect this dynamic new image. To the people of Louisiana, the promise is even greater service in the years to come from the sister companies that make up Louisiana General Services, Inc.



**LOUISIANA GAS FINANCIAL CORPORATION**

*A Subsidiary of Louisiana General Services, Inc.*



**LGS REALTY COMPANY**

*A Subsidiary of Louisiana General Services, Inc.*



**LIFE GENERAL SECURITY INSURANCE COMPANY**

*A Subsidiary of Louisiana General Services, Inc.*



**LGS EXPLORATION, INC.**

*A Subsidiary of Louisiana General Services, Inc.*



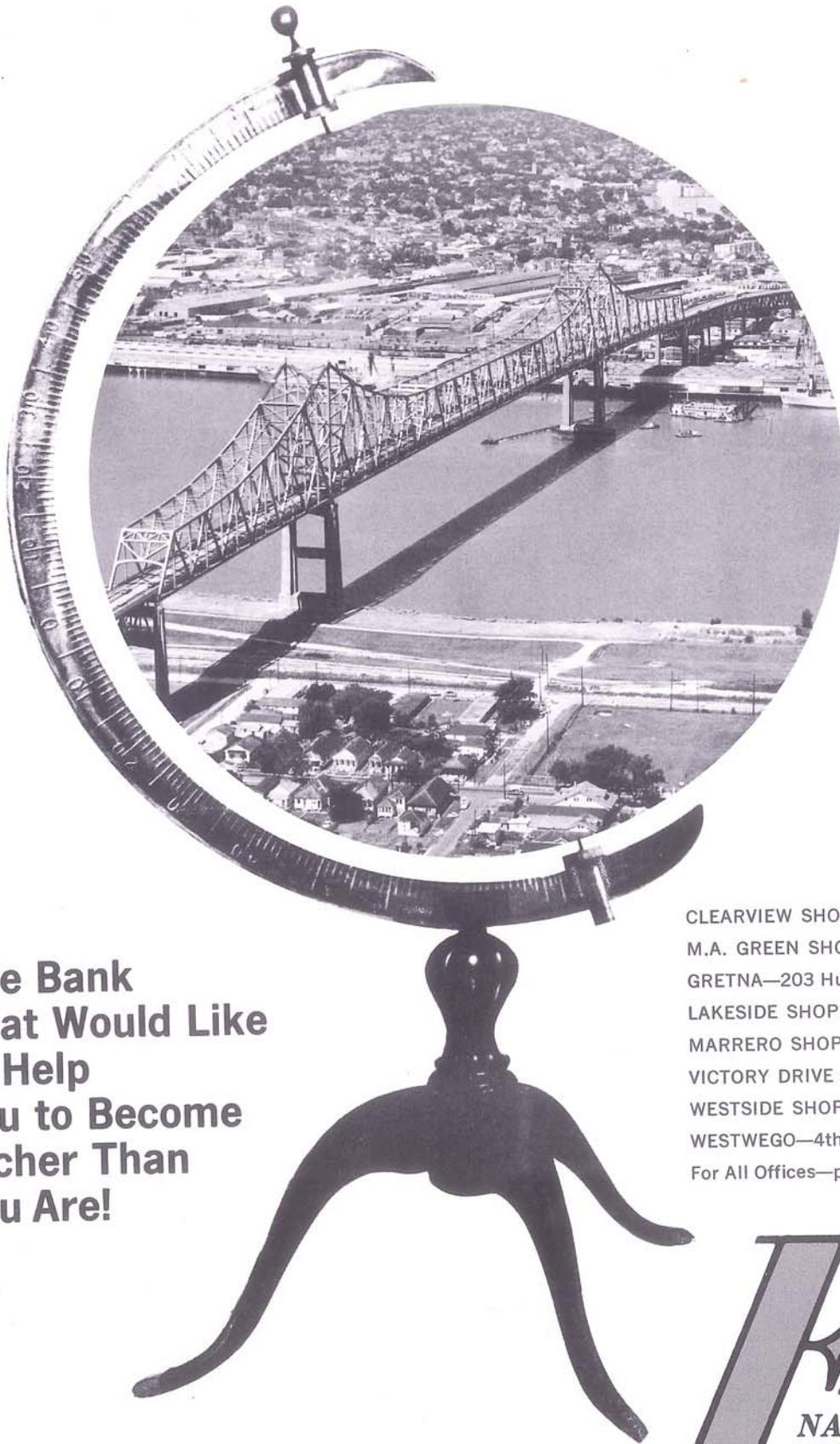
**LGS INSURANCE AGENCY**

*A Subsidiary of Louisiana General Services, Inc.*



**LGS CONCORD CORPORATION**

*A Subsidiary of Louisiana General Services, Inc.*



**The Bank  
That Would Like  
to Help  
You to Become  
Richer Than  
You Are!**

CLEARVIEW SHOPPING CENTER  
M.A. GREEN SHOPPING CENTER—Airline Hwy.  
GRETNA—203 Huey P. Long Avenue  
LAKESIDE SHOPPING CENTER  
MARRERO SHOPPING CENTER  
VICTORY DRIVE at Westbank Expressway  
WESTSIDE SHOPPING CENTER  
WESTWEGO—4th Street  
For All Offices—phone 367-8111

***First***  
**NATIONAL BANK  
of Jefferson Parish**

MEMBER F.D.I.C.

# THE JEFFERSON PARISH YEARLY **review**

1971-1972 Issue

Published with the approval and cooperation of  
the President and Council of Jefferson Parish, Louisiana

Thomas F. Donelon, Parish President  
Charles J. Eagan, Jr., Council Chairman  
Lawrence W. Heaslip, Jr., East Bank Councilman-at-Large  
Harold L. Molaison, West Bank Councilman-at-Large  
Beauregard H. Miller, Jr., First District Councilman  
Allen W. Dufrene, Jr., Second District Councilman  
George J. Ackel, Third District Councilman  
Anton Pilney, Fourth District Councilman

## Contents

**An Overwhelming Vote For Progress, 6.**  
**The Parish President and Council, 10.**  
**The New Face of Jefferson, 14.**  
**Food From Jefferson's Waters, 18.**  
**The Jefferson Parish Story, 22.**  
**The Clerk of Court, 52.**  
**The Municipalities of Jefferson**  
Gretna 30, Kenner 38, Harahan, 46  
Grand Isle, 50.  
**Directory of Parish Officials, 95**

The Jefferson Parish Yearly Review is Published Annually  
by Parish Periodicals, Inc., Jefferson Parish, Louisiana.  
Advertising Rates on Request. Copyright 1972 by the Jefferson Parish Yearly Review  
No part of this magazine may be published without permission.

**Cover: Architects' rendering of the Louisiana Oil and Marine Center  
soon to be constructed on Jefferson's booming West Bank.**



# An Overwhelming Vote For Progress

Voters of Jefferson Parish cast their overwhelming vote for progress in 1971 and in the process returned to office most of the governmental team which had steered the community on a steady course. In an impressive display of confidence, the people of the Parish voted for the incumbent Parish President and elected all but one of the Councilmen seeking re-election.

It was a resounding vote of approval for the existing administration and its outstanding record of good government. The results left little doubt that Jefferson Parish wanted more of the excellent teamwork and leadership which had marked the conduct of Parish affairs during the preceding four years.

In addition to the Parish President and Councilmen, citizens returned to office the Parish Clerk of Court and other Parish officials, responsible for the smooth administration of the many services supplied by other departments.

The elections, in addition to reaffirming the public's confidence in the way Jefferson Parish was being run, rewarded the community for its rapid population growth over the past two decades. In 1971, Jefferson's population was estimated at nearly 340,000. This made it the second most populous Parish in Louisiana and one of the fastest growing areas in the country. Only Orleans Parish boasted of more people and the gap between the two communities is being nar-

rowed steadily. This growth sharply increased Jefferson's political influence at the State level and in time should give it a stronger voice in Washington. As a result of the reapportionment of 1971, representation in Baton Rouge was revised to reflect more equitably the shifts in population. In the House of Representatives, Jefferson's representation increased from seven to thirteen seats, four of them shared with neighboring Parishes. In the State Senate, the Parish's delegation increased from three to five, with two seats being shared with adjoining Parishes. This added strength in the legislative councils can be useful in securing the maximum benefits from State and Federal sources for the people of Jefferson Parish.

While the demands of the election worked a hardship on elected officials, the affairs of government continued to be administered in a smooth, efficient manner. Almost by coincidence, the last of the vast public improvements approved earlier by the voters were nearing completion and detailed plans for the next five years of progress were being laid. The master plan just finished had touched the lives of nearly every resident of the Parish. It was a bold, progressive program without which much of the growth and economic expansion in the Parish would not have been possible. It involved improvements to virtually every facet of life in Jefferson. Upgraded and expanded were many miles of streets

and highways, water and sewerage facilities were installed and extended, drainage was improved and canals were covered, recreation and library services were expanded to reach an ever-larger part of the Parish's growing population, bridges critical to the smooth movement of traffic were built or placed under construction, police, and firefighting forces were strengthened to make Jefferson Parish a safer place to live, new schools were added, and Jeffersonians found themselves living more comfortably as a result of continuing successful efforts to combat South Louisiana's traditional pest—the mosquito.

Progress, in a community such as Jefferson cannot stop. It is an ongoing thing. That is why 1971, for Parish planners, was a time for assessing past accomplishments and developing the framework for a new Master Plan projecting capital needs for the next five years. This is a massive effort by all Parish departments to determine the future needs of the community, their estimated costs and the means of financing them. It is a rational approach to municipal planning. The Master Plan is still under study, but it is not unrealistic to think that the Parish's capital needs through 1976 could range from \$250,000,000 to \$300,000,000. This does not include the capital requirements for new schools and those of municipalities in the Parish. Final decisions have not been made on the allocation of these funds. But it is likely that these will be the areas

singled out for attention in their order of importance in the budget.

**Roads & Bridges**—A comprehensive plan calling for the construction of new highways, streets and bridges and the improvements to old ones. Several major projects such as LaPalco Boulevard on the Westbank and Earhart Boulevard on the Eastbank are already in process.

**Sewerage**—Improvements here could call for the second-highest commitment of funds. The Parish is expected to invest heavily in new and expanded treatment facilities, improvements to old facilities. Collection systems will be enlarged to provide for increased population.

**Drainage**—Next in order of importance. Improvements could include new pumping stations, new drainage canals, improvements and maintenance of old canals and covering of existing canals where feasible.

**Water**—Developing areas of the Parish need water. Funds here will be applied to improve, expand and extend primary and secondary water distribution lines.

**Property Management**—A police complex, improvements and additions to Parish buildings, municipal auditoriums on the East and Westbank and improved health facilities should have high priority here.

**Park & Parkway Commission**—Improvements could include first large municipal park, plus a number of mini parks, boat launches, bridle paths, beautification programs.

**Recreation**—The improvement of existing playgrounds and the creation of many new play spots is planned. Additional branch libraries on both East and Westbanks are needed.

**Planning For the Future**—Such as this has made Jefferson more attractive for both industrial and residential development. In 1971, Jefferson was Louisiana's third-ranking Parish in terms of industrial growth. During the twelve-month period, over \$89 million was invested in new industrial facilities and in the expansion of old ones. The figure was an increase of 487% over the investments during the previous year and represented four new industrial facilities and eighteen additions to old plants. In terms of employment, the industrial expansion brought 853 new permanent jobs—the highest number of new jobs posted by any Parish in the metropolitan area. A Parish Indus-

trial Development Commission and two active Chambers of Commerce work effectively with elected officials to insure that the Parish continues to be an attractive place for new industries and commercial enterprises. Stimulating this increased commercial and industrial growth is the tendency of many commercial enterprises to relocate in less congested areas outside the urban center. This has resulted in the location of many new businesses in such areas as Metairie, Kenner, Harahan and the Westbank. These commercial enterprises—perhaps not as impressive as new industrial plants, still create considerable employment for Jefferson and strengthen the Parish's economy.

Given high priority in past and future planning have been new and improved major thoroughfares which could change the face of the Parish and result in development of new areas. The opening of the last segment of the I-10 to LaPlace has resulted in a re-routing of heavy interstate traffic through Kenner and Metairie, stimulating economic and commercial activity in those areas. Construction of the major Clearview Boulevard link between the Huey P. Long Bridge and Airline Highway at a cost of \$5,000,000 is underway and should be completed in 1972. This link includes an interchange with Earhart Boulevard, which is scheduled to be extended from the Orleans Parish line.

On the Westbank, work has been progressing rapidly on construction of Lapalco Boulevard between the Harvey Canal and Westwego, with the Lapalco bridge over the Harvey Canal expected to be completed by mid-1972. Two sections of Lapalco between Belle Chasse Highway and Peters Road, and between Barataria Boulevard and Ames Boulevard have already been opened. The segment between the Harvey Canal bridge and Barataria is expected to be opened to traffic on completion of the bridge, and the section from Ames to Westwego will open in the Fall of 1972. Expansion of Barataria Boulevard into a four lane roadway has been started, while similar expansion of Belle Chasse Highway has been delayed by the relocation of utilities. Already part of the State's program is the extension of Barataria into the Lafitte-LaRose highway—a high speed, four-lane roadway, which in

time will be expanded to six lanes. Planning for the Interstate 410—the new limited-access beltway connecting Interstate 10 in East Orleans and St. Bernard Parish with Westbank Orleans and Jefferson Parishes, is continuing. In addition to providing a third river crossing at Chalmette, the new expressway will open up thousands of acres of undeveloped land in Westbank Jefferson. The corridor for the beltway has already been chosen from I-10 to Boutte and is now being charted to Belle Chasse and St. Bernard Parish. The first step in the huge project—extension of I-10 to the Gulf-Tidewater Channel, should take place this year.

Less spectacular but significant to thousands of Jefferson residents was the continued program of street and highway improvement. At the end of 1971, the parish roads and bridges department was about 25% into a resurfacing program for 79 miles of streets. Nearing completion was a \$12 million blacktopping and roadside ditch closing project, under which 150 miles of streets were blacktopped.

Parish officials and planners have set their eyes on a lakefront development, which would have far-reaching significance to the Parish. Their request to the State for Parish ownership of the land under a 5-mile strip of Lake Pontchartrain could result in unprecedented opportunities for recreational and residential development along the 7-mile stretch of the lakeshore in unincorporated areas of the Parish. The lake is considered a great, untapped resource of the community and planners envision its ultimate development for multiple uses. Approximately 50% would be reserved for recreational uses—public beaches, fishing piers and marinas. The remainder would be designated for residential and light commercial development. The scheme—while only a gleam in planners' eyes, has been studied and considered feasible by a leading research institute.

Recreation areas and parks rank high in Jefferson Parish—a community already blessed with abundant natural resources for outdoor activities. Its lakes, bayous and canals offer the best to boaters, fishermen and water sports enthusiasts. Its marshes abound with wildlife, making them a mecca for hunters year-round. And at Grand Isle—where Jefferson touches the

# The Most Progressive Bank in Jefferson Parish



# **JEFFERSON** **BANK** and **TRUST** **COMPANY**

3525 N. Causeway Blvd. • 3600 Veterans Blvd. Phone 837-3333

*Member F.D.I.C.*



**Thomas F. Donelon, Parish President**, was elected to two terms as mayor of Harahan and served as Parish Safety Director for two years.

Mr. Donelon graduated from Jesuit High (1938), LSU (1942); and acquired 30 hours credit in English and History at the University of Glasgow, Scotland.

He was an infantry captain in Europe through five campaigns during World War II and was awarded the Bronze Star and the Presidential Citation with Oak Leaf Cluster. He was discharged in January, 1946, and moved to Harahan to begin 14 years with Swift and Co.

He is a member of the Lions Club, VFW, Knights of Columbus and Colonial Golf and Country Club.



**Charles J. Eagan, Jr., Council Chairman**, is an insurance executive and a chartered life underwriter with Eagan Insurance Agency, Inc.

A 1940 Business Administration graduate of Tulane and a Navy veteran, Mr. Eagan is a member of the YMBC, Jaycees, Audubon and Covington Country Clubs, and was former president of the N. O. Chapter of Chartered Life Underwriters and Louisiana Insurers Conference.

He and his wife have served as chair couple of the Archdiocesan executive board of the Confraternity of Christian Doctrine.

Mr. Eagan has also served as treasurer of Kingsley House.



**Lawrence W. Heaslip, Jr., East Bank Councilman-at-Large**, is a Contractor, who has had his own construction and development corporation since 1960.

A lifelong resident of Jefferson Parish, he attended Metairie Junior High and Ridgewood Preparatory School, where he graduated in 1957. He served in the U.S. Army Corps of Engineers, and after his discharge he attended Delgado where he studied architecture.

Mr. Heaslip holds memberships in the Jefferson YMBC, Chamber of Commerce, Homebuilders Association, New Orleans Athletic Club and the Manresa Retreat House. He is also a member of the Helios and Grella and Bacchus Carnival Clubs.



**Harold L. Molaison, West Bank Councilman-at-Large**, is now serving his fourth term.

A 1931 graduate of Gretna High, he earned a B.A. degree from Louisiana State University in 1936 and a law degree from Loyola in 1948. He was a captain in the Military Police Corps during World War II and also attended the Army Administration and Provost Marshal Schools.

He is a sustaining member of the Boy Scouts of America, a member of the West Bank Lions Club, the Gulf Intra-Coastal Canal Association, the Harvey Volunteer Fire Company #1, the Marrero VFW Post #4275, the Chamber of Commerce, American Legion, Jefferson YMBC, and Timberlane Country Club. Mr. Molaison is a practicing attorney and a past president of the Jefferson Bar Association.

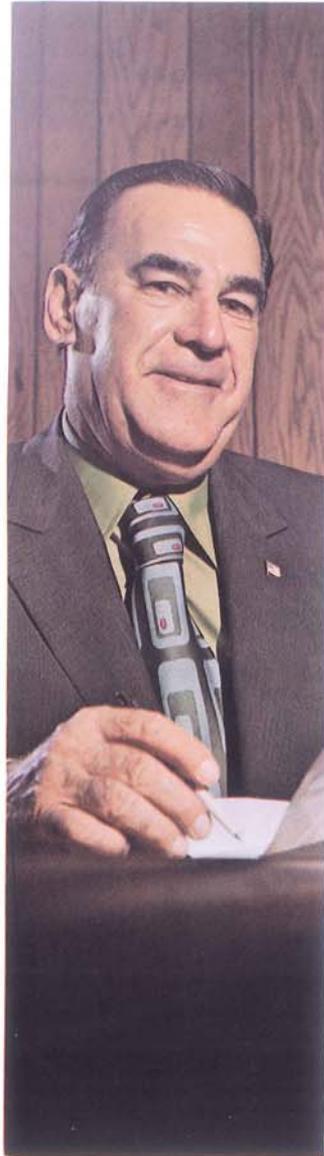
# *President & Council of Jefferson Parish*



**Beauregard H. Miller, Jr., First District Councilman for the West Bank,** is serving his fifth term and is the only remaining member of the original President-Council team elected in 1958. Miller won election in 1956 to the commission council which never took office.

A real estate investor with various other business interests, he was educated in Jefferson and attended Louisiana State University before serving in the Navy.

A native of Gretna, Mr. Miller is a member of the American Legion, VFW, Jefferson Sportsman's Club, Lions Club and the Gould Volunteer Fire Company.



**Allen W. Dufrene, Second District Councilman, for the West Bank,** is a native of Raceland, La., where he finished high school, lettering in football and basketball.

During World War II, he served for three and one-half years in the European theatre as a Sergeant in the Army's anti-aircraft units. He took part in the D-Day invasion of Normandy and was part of the army that met the Russians in Berlin.

Returning to the United States in 1946, Mr. Dufrene settled in Jefferson Parish and established a laundry and dry cleaning business, which has experienced steady growth. He is also part owner of a shopping center.

Mr. Dufrene has studied Business Administration and Business Law and has been active in civic affairs in Jefferson Parish for many years.



**George J. Ackel, Third District Councilman for the East Bank,** is now serving his fourth term. Ackel is branch manager for Sun Life Assurance Co. of Canada covering Louisiana, Southern Mississippi and Southern Alabama.

He is a director of the Metropolitan Bank of Jefferson, former Vice President of the Kenner Rotary Club, past president and an organizer of the Harahan Rotary Club. He is a member of the Jefferson YMBC, East Jefferson Chamber of Commerce, VFW, Colonial Golf and Country Club, Tulane Univ. Development Program, Life Underwriters and Life Managers' association and the Million Dollar Round Table.



**Anton Pilney, Fourth District Councilman for the East Bank,** is Sales Manager for Orkin Exterminating Co.

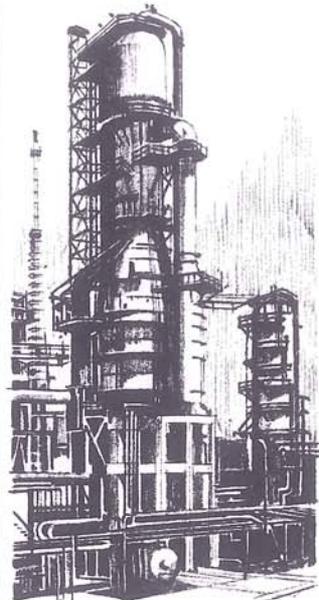
He lettered three years in football at Notre Dame University and is a former head football coach at Tulane. He holds a B.A. degree from Notre Dame and also attended DePaul University.

Mr. Pilney holds memberships in the Jefferson YMBC, VFW Post No. 175, N. O. Traffic Club, Veterans Highway Businessmen's Association, Metairie Country Club and the Advisory Board of Community Welfare Council of Jefferson. He retains an active interest in sports as an amateur golfer.

## SULPHUR makes them grow



**CROPS.** Where the corn grows—or the cotton, rice or cane—sulphur is there, helping to push it toward the sun. Half of Louisiana's sulphur output goes into fertilizer, and into other "farmhands" like fungicide and insecticide.



**—AND COMMERCE.** Sulphur also gives a major lift to industry. For every ton that's raising crops, there's another ton that's processing paper, rayon and nylon, paint pigments, petroleum and a world of chemicals. So sulphur spells jobs in the factory as well as on the farm.



**FREEPORT SULPHUR COMPANY**

NEW ORLEANS • BELLE CHASSE • PORT SULPHUR • LAKE PELTO • UNCLE SAM • GRAND ISLE • GARDEN ISLAND BAY • CANINADA • GRANDE ECAILLE • HARVEY

Visit Our  
Jefferson Parish Office of

# Fidelity

at 3828 Veterans Boulevard

SUITE 101

Louisiana's Largest  
Savings and Loan  
Association

INSURED SAVINGS • HOME LOANS



**Richard G. Andry**  
Asst. Vice-President  
Manager,  
Jefferson Office

**Fidelity**  
HOMESTEAD ASSOCIATION  
A Friendly Savings Institution Since 1908



Main Office: 222 Baronne Street • 524-2511

sea, residents and visitors alike can enjoy sandy beaches, bathing, surf fishing and the brisk refreshing breezes of the Caribbean. Here—as at other marinas in the lower part of the Parish, boats take off for unmatched deepsea fishing around the "rigs" or for the larger game fish lurking out from the mouth of the Mississippi River.

Supplementing its natural endowments, Jefferson offers recreation opportunities for all ages one of the most complete programs in the area. In 1971, close to 25,000 parish residents—young and old, shared in the sports, cultural and developmental programs of the recreation department. The program is firmly based on playspots and recreation facilities, well-located in relation to the families they were intended to serve.

The library division of the Recreation Department continued to expand its services to the citizens of the parish. During 1971 its average daily circulation was 2,860 for a total of 836,490. It was serving over 97,000 registered patrons, more than 40,000 of whom were juveniles. At year's end the Parish's library Division had a book collection of almost 340,000 volumes and impressive collections of newspapers, microfilms and motion pictures. During the year the motion pictures it loaned reached an audience of over 765,630.

Cultural and recreational facilities loom large in the short range plans for the parish. Old Jefferson Downs is being eyed for a municipal park. Another park is being planned for the lower part of the parish. Auditoriums are under study for both East and Westbanks. And expansions to existing library and play facilities are being proposed.

In 1971, Jefferson Parish was a community come of age. A pleasing combination of suburban, commercial and industrial development with its future largely unwritten. A community with vast potentials. Undeveloped land areas. Unlimited natural resources. A large adaptable work force. Unusual attractions to industry and business. New residential areas with quality and appeal. And a progressive and forward-looking Parish government. These are ingredients which few communities could boast. And, because of them, Jefferson can look forward to the years ahead with confidence—confidence proven already by a decade of unprecedented growth and progress.

Jefferson Parish is growing. Moving ahead. And we all have a part in it. Everyone who lives and works here. The crew at the gas station. Grocery store

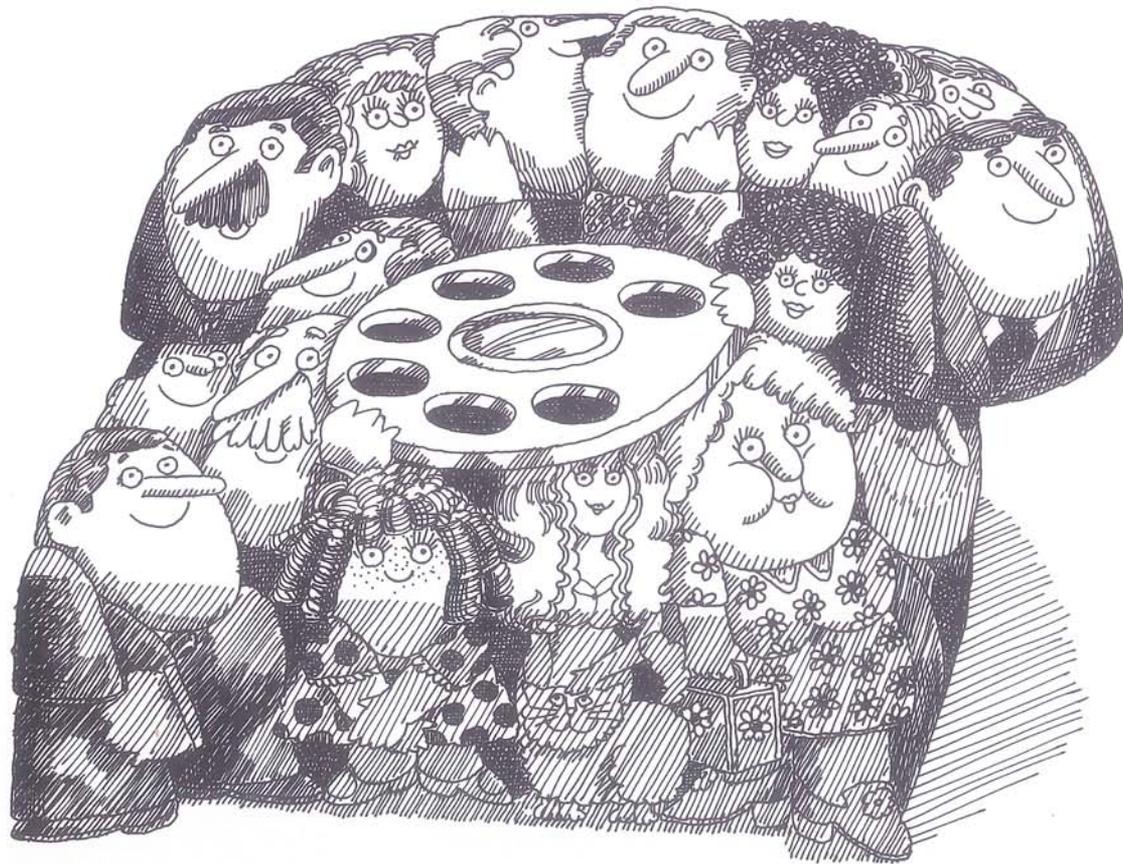
clerks. Homemakers. Mail carriers. And the folks at South Central Bell.

You know, people are the city's most vital resource. We all contribute

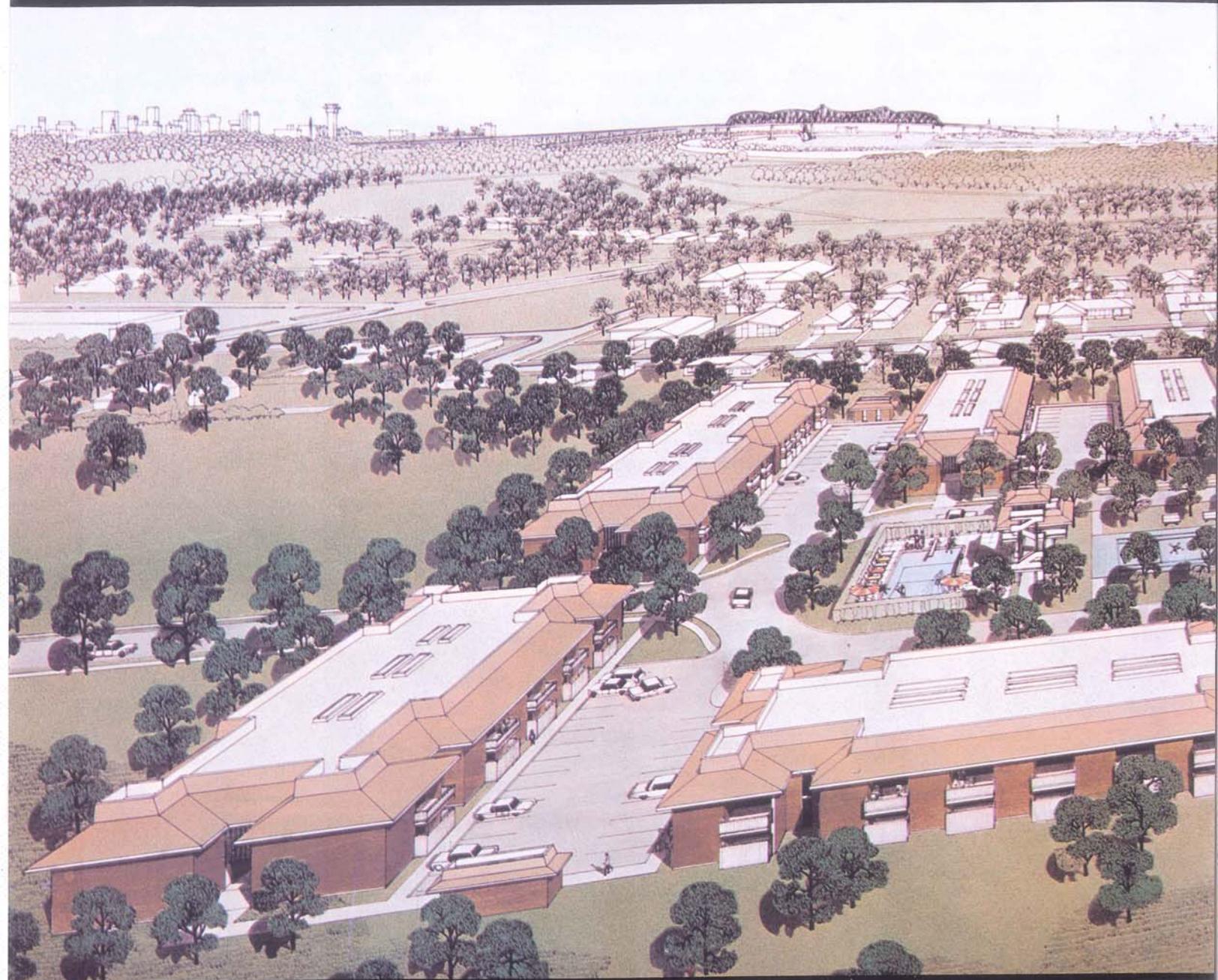
to the growth of Jefferson Parish. And, in turn, benefit from it.

That's only natural. After all, we're all in this together.

**We're all in this together.**



 **South Central Bell**  
Keeping you in touch



*405 Unit Mark Twain Apartments, by Tonti Development and Management Corporation, revives a unique style of gracious living, down by the riverside, near Harahan.*

# The New face of Jefferson



In 1971 the face of Jefferson Parish was changing as never before. Residential, commercial, industrial and institutional construction—raced ahead at an unprecedented pace. During the first eleven months of the year a total of 7,584 building permits were issued. This compares with a total of 6,485 permits during the entire twelve months of 1970, meaning that building activity during the past year could be 25-30 percent above that of the year before.

Value of structures for which permits were issued for all 12 months of 1971 was expected to pass \$186 million, according to projections released by the parish regulatory inspections division.

Single family home building in-

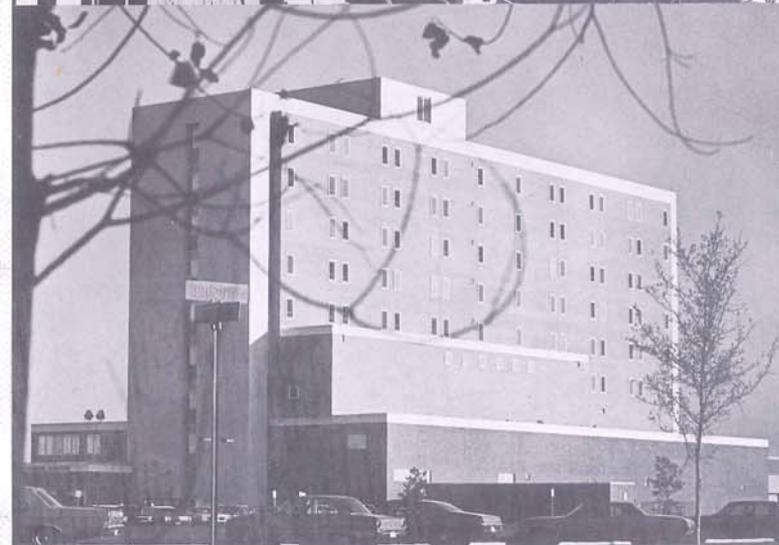
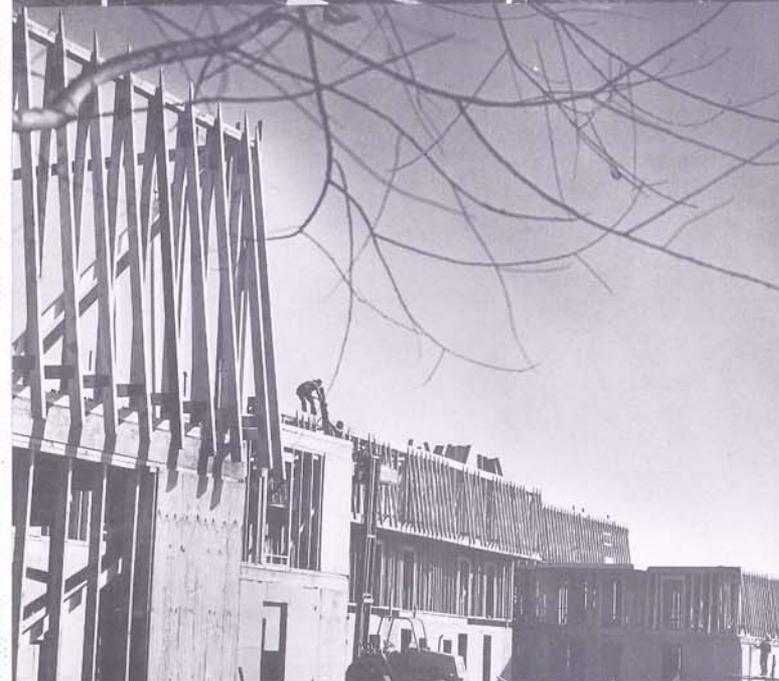
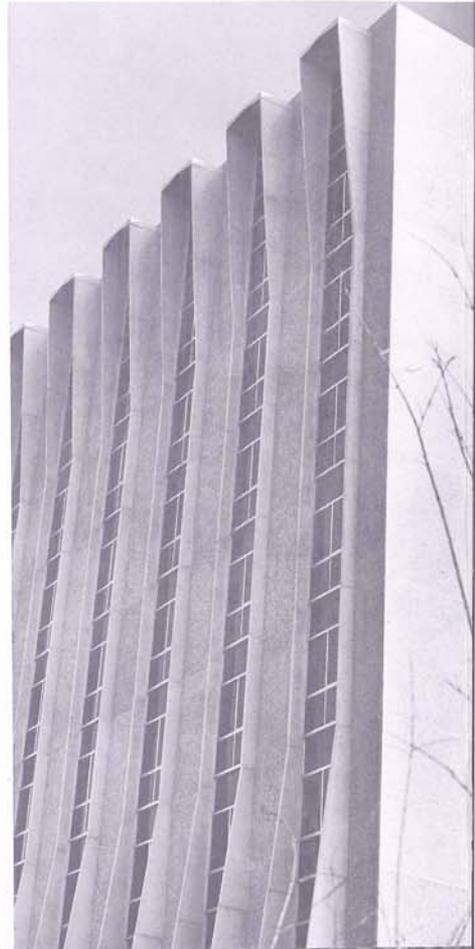
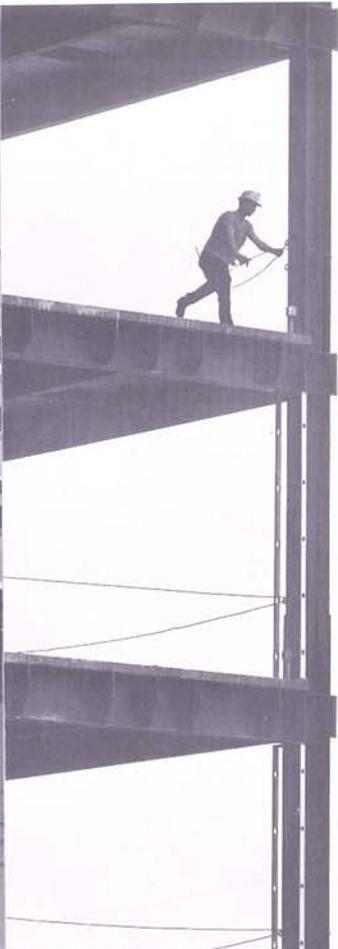
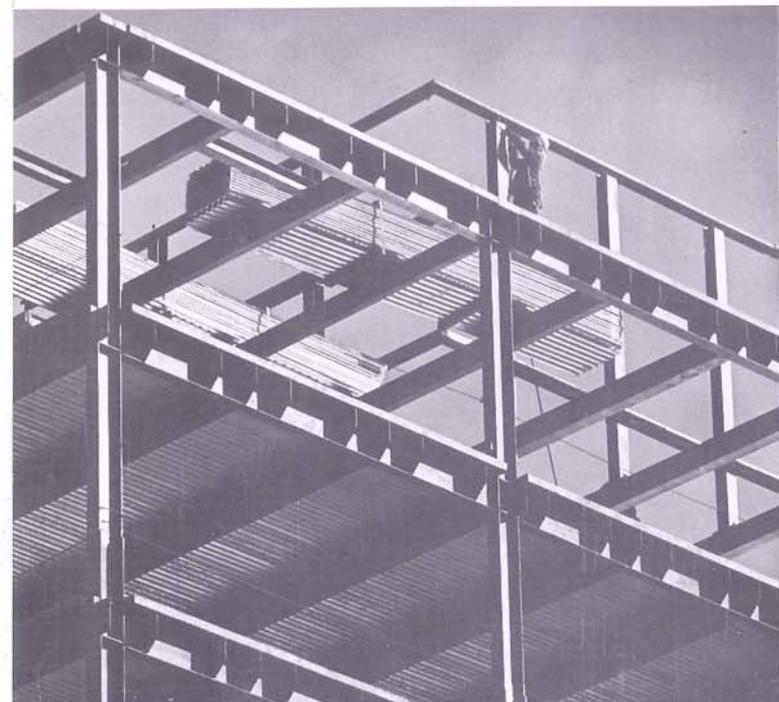
creased by nearly 1,000 units in 1971, with 3,872 permits issued in the first 11 months, with a value estimated at \$82,421,687. Another 224 permits were issued for two-family residences valued at \$6,829,750; 278 three and four-family residences valued at \$11,049,670; and 79 five or more-family residences, valued at \$46,560,000.

In other major areas, three permits were issued for industrial buildings valued at \$3,216,000; nine for hospitals and institutional buildings valued at \$4,815,000; and 62 for offices, banks and professional buildings, valued at \$9,348,675.

Behind the figures is a story of fantastic growth and change in a community which not too many years

back was a semi-rural neighbor to urban New Orleans. Along the main thoroughfares of both Eastbank and Westbank Jefferson modern commercial facilities, attractive motor hotels and high rise office buildings are changing the skyline almost daily. New high rise hotels are being planned or have been announced for Causeway Boulevard on the Eastbank and on the Expressway across from Oakwood Shopping Center on the Westbank.

The open prairies of a few years past have been converted into prestige residential areas. During the past decade Jefferson Parish had accounted for approximately 60 percent of all the residential construction in the metropolitan area. Con-



# The New face of Jefferson



centrated at first in the Metairie area of the Eastbank, the growth in recent years has spread to new areas of the Westbank, where many new subdivisions and gracious garden type apartments have been built in recent years.

The future holds in store still greater changes for the face of Jefferson. Population growth estimates are unlimited. There are many large remaining sections for potential residential development. The 7-mile-long lakefront can offer developers an attractive challenge to their skills. And the proposed river bridge, as well as the I-410 beltway, could improve accessibility to and spur development of large open areas still undeveloped.

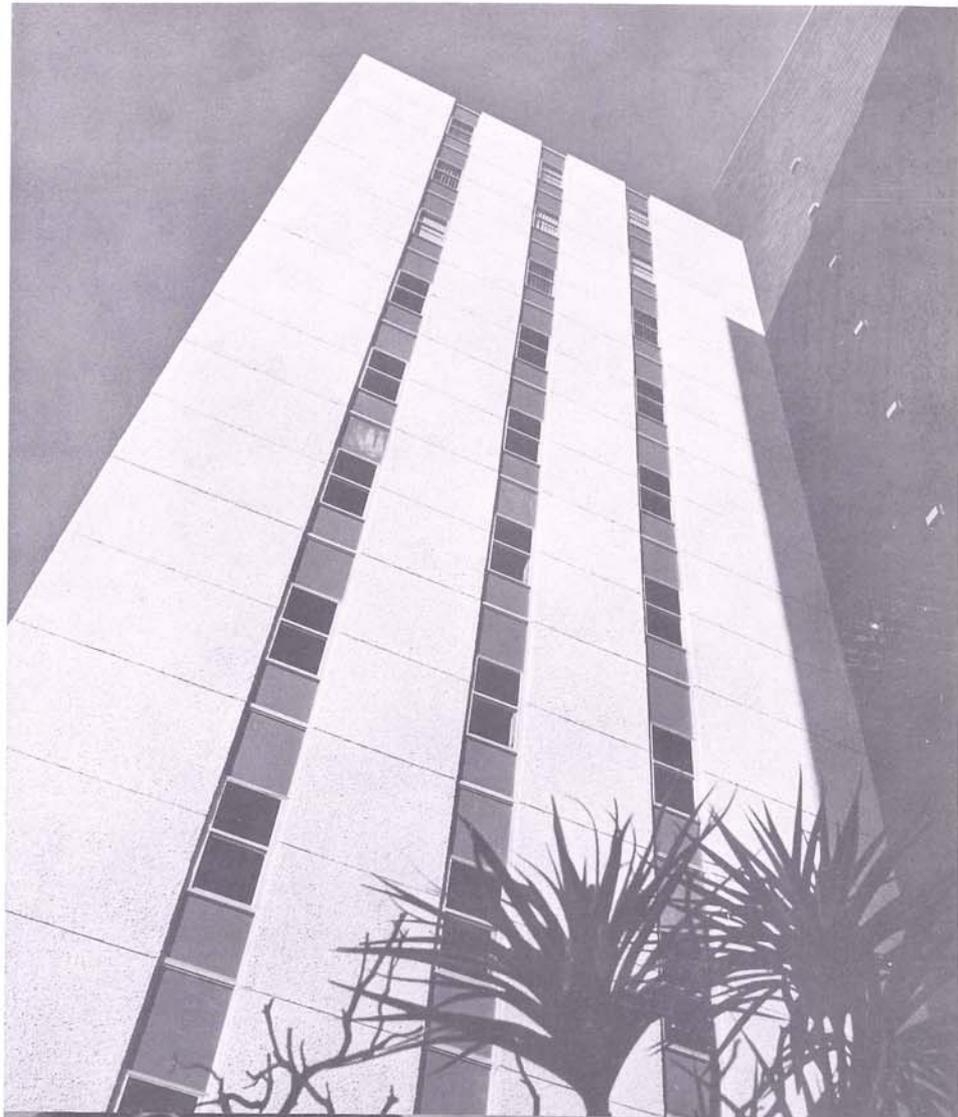


Photo Courtesy La. Wild Life and Fisheries

## FOOD FROM JEFFERSON'S WATERS

Chef Louis Ricord has taken a few of the basic dishes from the woods and waters of Jefferson and added his magic gourmet touch to turn them into true delicacies that will thrill the taste buds.





# FOOD FROM JEFFERSON'S WATERS

## STUFFED SHRIMP HOLLANDAISE

- 1½ lbs. med.-large fresh headless shrimp
- 1 egg
- 2 cups milk
- 1 cup flour
- 4 cups bread crumbs seasoned with garlic powder, salt, pepper, and parsley.
- 1 recipe crabmeat dressing\*

Peel fresh shrimp, leaving tails on, and split down back to achieve butterfly effect. Place a small amount of dressing in each. Roll in flour and place in egg wash (a mixture of the egg and milk). Remove from egg wash and roll shrimp in seasoned bread crumbs. In palms of hands, press shrimp firmly to give them shape. Fry in deep hot grease, 325—350 until shrimp are golden brown. Serve shrimp on toast with Hollandaise sauce on side to dip shrimp.

## SHRIMP DIP OR SPREAD

- 1 lb. boiled shrimp
- 1 small white onion
- 1 clove of garlic
- 1 teaspoon of lemon juice
- ½ teaspoon brown mustard
- dash of salt and pepper
- dash of cayenne pepper
- mayonnaise

All ingredients should be chopped fine. Blend and add mayonnaise for desired thickness.

## OYSTER PIE

- 2 unbaked pie crust shells
- 1 pint of oysters and oyster water
- 3 tablespoons cooking oil
- 3 level tablespoons flour
- 2 tablespoons butter
- 3 tablespoons chopped green onions
- 1 tablespoon chopped parsley
- 1 teaspoon lemon juice
- 1 4 oz. can mushrooms and liquid (stems and pieces)
- dash of Tabasco pepper sauce
- salt and pepper to taste

Preheat oven to 350 degrees. In a sauce pan make roux with cooking oil and flour. Over low heat add oysters, oyster water, mushrooms and liquid, stir constantly until blended and thickened. Add remaining ingredients and simmer for 5 minutes. Pour into pie crust shell and place second pie shell over filling. Seal edges and cut several slits in top. Bake on a cookie sheet for 45 minutes or until crust is brown.

## OYSTER DRESSING

- ¼ lb. andouille sausage
- ¼ lb. pork sausage
- 4 dozen oysters and oyster water
- 6 chicken livers
- 6 chicken gizzards
- 1 4 oz. can mushrooms and liquid
- 1 onion
- 4 tablespoons green onions
- 2 cloves garlic
- 4 tablespoons chopped parsley
- 2 bay leaves
- 4 strips of celery
- 1 tablespoon Worcestershire sauce
- 1 7 oz. package Pepperidge Farm seasoned cube stuffing
- pinch of thyme
- salt and pepper

Set oysters aside.

Chop or grind all ingredients. In three tablespoons of butter saute andouille, pork sausage, livers and gizzards, onions, garlic, celery, parsley, bay leaf and thyme. Add Worcestershire sauce, salt, pepper, mushrooms and liquid and oyster water. Simmer for 45 minutes. Add oysters and continue to simmer for ten minutes. Add cube stuffing and blend thoroughly.

## TROUT AMANDINE

- ¼ cup salad oil
- 1 small package sliced almonds
- juice of 1 lemon
- ¾ cup butter
- 1 dash Lea & Perrin
- ¼ cup white wine
- ½ cup flour
- 4 trout filets approx. 8 oz. each

In a sauce pan place oil. Salt and pepper trout, dip both sides in flour, and place filets in hot oil. Cook about 5 min. on each side. When cooked remove filets to heated platter and discard oil. To the same skillet add butter, and heat till it browns. Remove from heat and add lemon juice, wine and Lea & Perrin. Return to fire and add almonds and cook for 1 or 2 min. till almonds brown. Spoon over trout filets and garnish with lemon wedges and parsley.

## DIRTY RICE

- 1 cup rice
  - 1 teaspoon salt
- Boil rice, drain in colander, set aside.
- 4 chicken livers
  - 4 chicken gizzards
  - ½ cup chopped onion
  - 3 chopped green onions
  - 2 tablespoons chopped parsley
  - 2 tablespoons butter
  - 1 4 oz. can mushrooms and liquid
  - 1/3 cup cooking oil
  - salt and pepper to taste

Grind livers and gizzards, brown in oil, add remaining ingredients, and simmer for approximately 45 minutes or until gizzards are tender. Blend thoroughly with rice and bring back to serving temperature on low heat or place in covered casserole in oven-250 degrees.

## SEAFOOD GUMBO

- 1½ med. white onions diced med.
- 4 cloves garlic diced fine
- 3 green onions diced med.
- 2 med. green bell peppers diced med.
- 2 bay leaves
- 1/8 lb. margarine
- 3 whole clean raw crabs, broken in pieces
- 1 #303 can whole tomatoes
- ½ lb. fresh okra cleaned and sliced
- ¼ cup salad oil
- ½ cup flour
- 1 pt. oysters
- salt and pepper
- 1 lb. rice cooked

In a deep pot, place green and white onions, garlic, bell pepper, bay leaves, and margarine. Cook till onions brown. Add crabs, tomatoes, and okra and cook for 10 min. Cover cooked ingredients with water plus 1 qt. more water and add shrimp. Bring to a slow boil. In a separate iron skillet, place salad oil and heat. When hot, add flour and stir until brown. Add this to above ingredients in other pot, a little at a time until desired thickness is obtained. Add oysters and let come to a boil again. Serve over rice in a large soup bowl.

Yield: 6—8 servings

## CRABMEAT DRESSING

- 4 green onions diced fine
- 1 med. white onion diced fine
- 4 cloves garlic diced fine
- ¼ lb. margarine
- 2 bay leaves
- 5 tbs. flour
- 2 cups milk
- ½ lb. lump crabmeat
- ½ cup bread crumbs
- 1 egg
- salt & pepper

In a medium sauce pan place chopped green and white onions, garlic, margarine, and bay leaves. Cook till onions appear clear. Add flour and blend well. Add milk and stir until a thick sauce is formed. Add salt and pepper. Fold in crabmeat carefully to keep meat in lumps. Remove from fire and add bread crumbs and egg. Set aside to cool.

## OYSTER STEW

(2 servings)

- 12 oysters and water
- 2 pints milk
- ½ small white onion (chopped fine)
- 1 tsp. chopped parsley
- ¼ stick butter
- salt and pepper

Place butter in a saute pan, and let it melt. When it starts to fry, add the onions and cook till they become tender. Then add the oysters and water, and bring to a boil. When it reaches a boil, add milk and parsley, salt and pepper and bring to a boil again and then serve.

# Our right-of-way beautification program is for the birds.



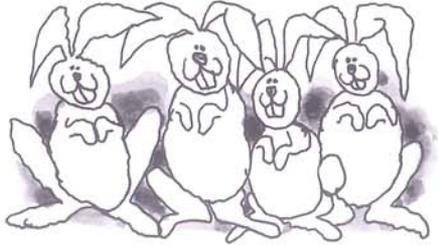
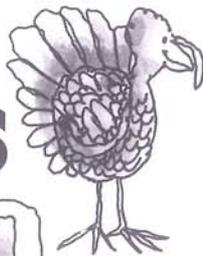
And the deer and



the squirrels and the



turkeys and



# the rabbits.

At Louisiana Power & Light, bright ideas are cropping up all over. Take our cover crop program, for example.

We've been experimenting with the planting of clover in our power line rights-of-way in certain areas.

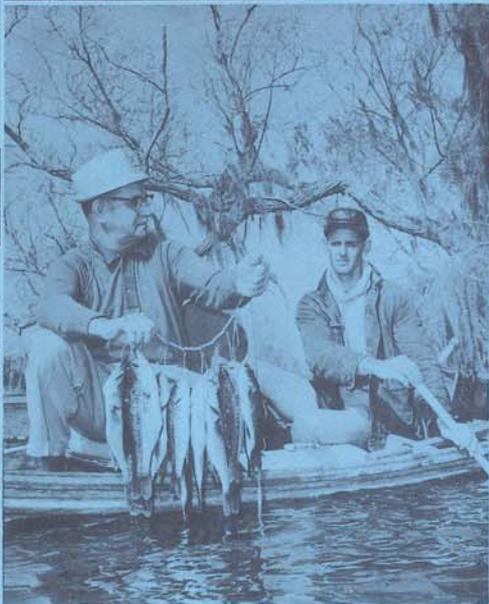
At LP&L, we think it's worth every cent we're spending to mow, disk, plow, fertilize, seed, and remove grass and clover

along our rights-of-way. This experimental ground cover makes our power lines much more pleasant to look at and will provide wildlife with food to eat the year round.

There are other practical reasons why we're in tall clover. It will prevent the regrowth of woody and bushy plants and make a thick root system to protect the soil from erosion.

If this experiment proves successful, you can look for more and more clover along LP&L rights-of-way. It's just another example of concern from Louisiana Power & Light... the clean energy company.





# The Jefferson Parish Story

Progress is a way of life with our booming Jefferson Parish. This applies to almost any index applied to it: industrial and commercial expansion, retail sales, population growth, residential development and civic improvements. This enviable record of growth and achievement has been due to a healthy, cooperative climate which greets newcomers at every community level. Citizens from all walks of life have responded to the 'new leadership', which during the past four years has supplied the integrity, the initiative and—above all—the teamwork to carry forward impressive programs of community improvement. A comprehensive master plan for Parish Development. Major new hospital facilities for both East and Westbanks. Extension of major highways provide for the free, effortless movement of traffic. Important improvements to storm protection, water and drainage systems. No nonsense planning and zoning that protects every property owner's investment in his property. Modern new subdivisions and apartments to house the mushrooming population. New schools. Modern street lighting. More fire protection. The expansion of Civil Service and the placement of professionals in key positions to oversee the Parish's explosive growth. The citizens of Jefferson deserve the credit. For it was they who lent

support to their elected officials in order that these necessary changes for progress could be made. Jefferson Parish invites you to support this progressive leadership and enjoy the thrill and excitement of being part of one of America's most dynamic communities. Our progress to date has but scratched the surface of our true potential. At the request of the Parish Council, the special article that follows was prepared by the League of Women Voters. We hope this feature will help our citizens understand how Jefferson Parish is governed and encourage them to become involved in the affairs of the Parish.



Thomas Donelon  
Parish President

---

## JEFFERSON PARISH

---

Jefferson Parish is located West of the City of New Orleans in the State of Louisiana. It is bounded by the Parishes of Orleans, Plaquemines, St. Charles and Lafourche and includes the incorporated areas of Gretna (The Parish Seat), Kenner, Westwego, Harahan and Grand Isle. The shores of Lake Pontchartrain border it on the North as it stretches 60 miles to the Gulf of Mexico on the South, with St. Charles and Lafourche Parishes on the West and Orleans and Plaquemines on the East. It straddles the Mississippi

River, and covers 608 square miles of area. 445 square miles of this represents actual land area, which is twice the 199.4 square miles of land area of neighboring Orleans Parish.

The land is flat and fertile, with much remaining prairie and swamp-land, and is interlaced with numerous bayous, bays and waterways. It is divided by the Mississippi River, with the salt waters of the Gulf of Mexico splashing on its long stretch of sandy beach at Grand Isle on the South and the shores of Lake Pontchartrain on the North. The scenic beauty of Bayou Barataria, which runs from Grand Isle to the populated area of Jefferson Parish, with its historic moss covered oaks is interrupted now and then by the towering oil and oil distillation tanks that dot the horizon to proclaim the vast oil reserves which have been found to be almost inexhaustible.

A mild, semi-tropical climate, with the surrounding bodies of water preventing extremes of temperature. The sun shines most of the time, and the average monthly temperature goes from 55.1° in January to 82.7° in July. During one of its warmest summers, in 1951, the June to August temperature averaged 84.7°. During one of its coldest winters, 1885, the December to February temperature averaged 50.9°. Snow has fallen only three times during the 20th Century: 0.1'' in January 1935, 1.3'' in January of 1958, and 4'' in December of 1963. The rainfall averages 63.54'' a year, with the monthly average running from 3.66'' in October to 7.09'' in July.

# *Mitchell builds better living in Jefferson Parish*



## ***New Homes***

Mitchell offers you a choice of fine homes in three superior locations—Airline Park, Metairie; Terrytown and Jefferson Place off Belle Chasse Highway. Before buying, inspect a Mitchell Home in one of these excellent communities. For information call 367-0836 or 368-1975.



## ***Apartments***

Garden Lane apartments, only one block off the Westbank Expressway in Gretna, offer you gracious apartment living at its finest. You'll love the beautifully landscaped grounds, the crystal clear pools and quiet courtyards carefully designed for your outdoor living pleasure. Rentals begin at \$125.00. For information call 362-5360.



***Builders of Fine Communities in Jefferson  
Terrytown • Airline Park • Jefferson Place***

***Sales Office: 206 Terry Parkway, Telephone 367-0836***

## HISTORY:

In 1803, when Napoleon sold the State of Louisiana to the United States, New Orleans was already a city eighty-five years old. The thriving metropolis that is now Jefferson Parish was a veritable wilderness of swamp, prairie, woodland and water with a handful of Choctaw Indians roaming the thicket and a band of rough and tumble pirates prowling the waterways.

The pirates, under the ruthless leadership of a colorful and legendary rogue named Jean Lafitte, established headquarters at Grand Isle and Grand Terre, two small islands in the Gulf of Mexico. Their warehouses and barracoons were often filled with more than a million dollars worth of plunder pillaged from richly laden merchantmen and galleons. Their loot included huge sums of gold, silver, precious stones, and slaves being transported from Africa. They also took possession of all women aboard; and the fate that they met was worse than that which befell the slaves. Most of the slaves were auctioned off on the slave blocks in nearby New Orleans where they stood a chance of falling into gentle hands. But the women were herded on to the islands of Grand Isle or Grand Terre where they were either killed outright, or kept for the pleasure of the pirates. Native rumor persists that their terrified screams can still be heard on dark and quiet nights from the banks of Grand Isle and Grand Terre.

For many years these burly buccaneers paddled their pirogues, laden with contraband, through the intricate maze of bayous, bays, lakes and waterways from Grand Isle to New Orleans. They laughed at the law as they brazenly marketed their illicit merchandise, through agents and depots as far east as Pensacola, Florida, and as far north as Natchez, Mississippi.

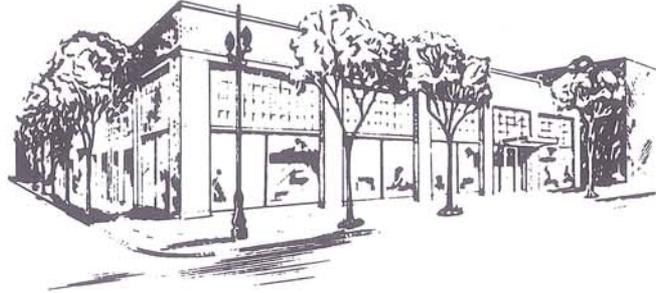
Thus, in 1812, when Louisiana became the eighteenth state to join the Union, among the first inhabitants of what is now Jefferson Parish were these buccaneers, the women they had ravished and kept, the children born of these weird unions, and a few slaves and surviving Choctaw Indians.

In 1815, when the British attempted to seize New Orleans, it was Jean Lafitte and his thousand or so swashbuckling freebooters who helped General Andrew Jackson and his small army defeat the large expeditionary force of Major Gen-

*Continued on page 57*

# Hartwig Moss Insurance Agency Ltd.

*In our second century of service*



Founded in 1871, the Hartwig Moss Insurance Agency has grown with Greater New Orleans from the steamboat era to the Space Age. Hartwig Moss Insurance Agency continues to provide the most modern and complete insurance protection available.

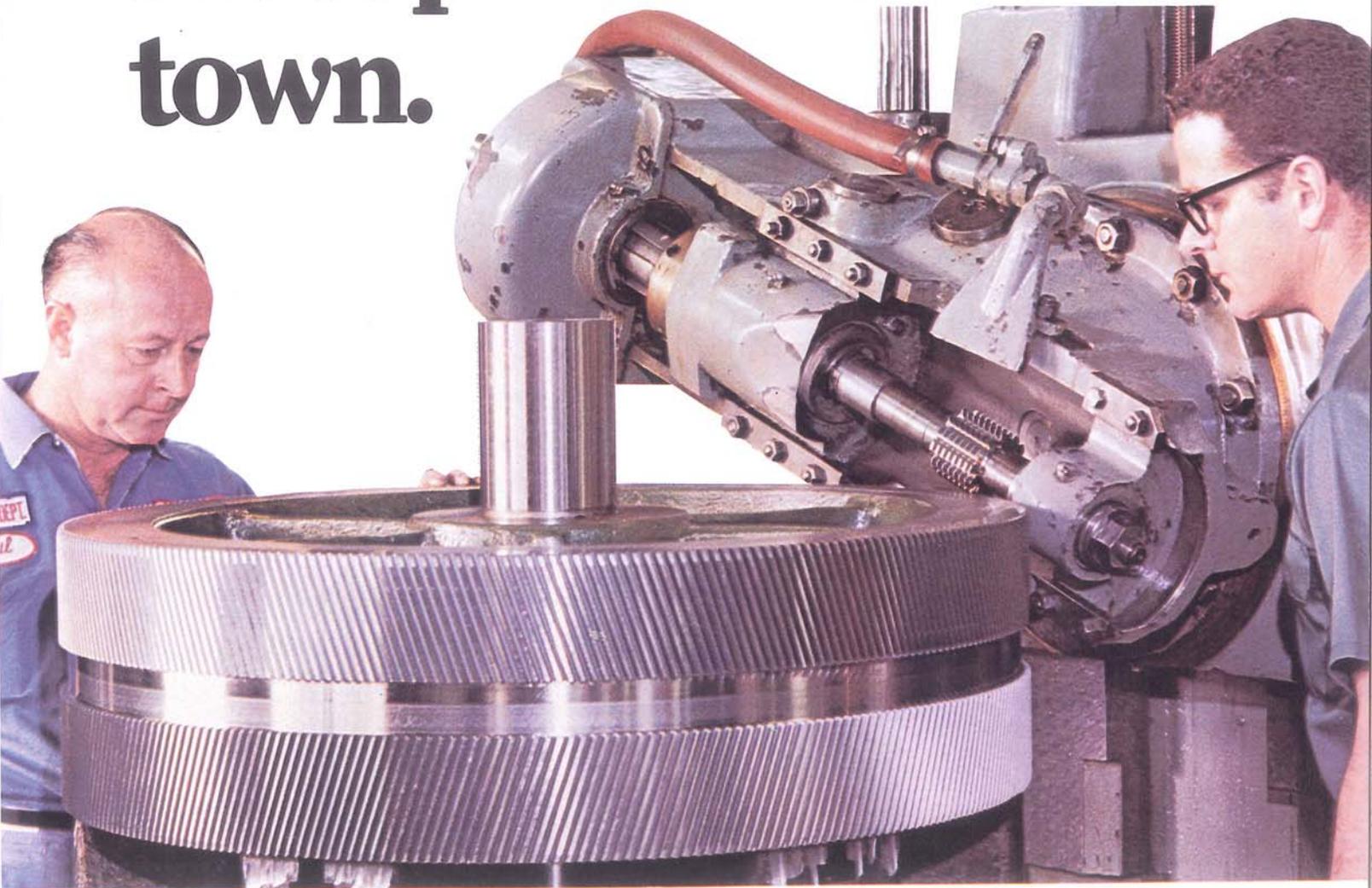
# h

## Hartwig Moss Insurance Agency Ltd.

751 Baronne Street  
New Orleans, La. 70113  
525-9901

*When you think of protection,  
think of Hartwig Moss*

# Most perfect teeth in town.



Historic Old World craftsmanship was molded into Prager, Inc. by our founder, Bruno Prager, in 1897, and has been continued by succeeding generations. Today, more than 80 craftsmen manufacture precision gears and machinery of all types and sizes and produce roller and silent chain type sprocket drives to purchaser specifications. Prager, Inc. also provides experienced mechanics and quality equipment for general machine work . . . constructs special machines and parts from sample blueprints or sketches . . . completely overhauls gear reducers and increasers . . . and manufactures special pump parts from exotic metals. Day-and-night service assures prompt delivery.

For precision machine work and repair, call Prager, Inc.

## PRAGER INCORPORATED

See Our Mechanical Display at New Orleans International Airport

Owners and Operators of  
Bishop-Edell Machine Works  
Phone (504) 525-5221  
1008 Magazine Street  
N. O., La. 70130



Office and Plant  
Phone (504) 524-2363  
472 Howard Avenue  
N. O., La. 70130

# THE ORIGINAL ONE



*Now the best is even better!*

**CERTIFIED LEAD-FREE**

**AMOCO** GASOLINE  
PLUS

**AMERICAN FINAL/FILTER\***

**The savings of NO LEAD!**  
AMOCO Gasoline is the original 100% lead-free gasoline for your car! Spark plugs and mufflers last twice as long.

**The protection of  
FINAL/FILTER!**

Here's a gasoline benefit you can actually see. The American FINAL/FILTER filters our gasolines just as they enter your tank.

\*Pat. Applied for.

**FILL UP TODAY**



## CHAS. E. SPAHR DISTRIBUTOR

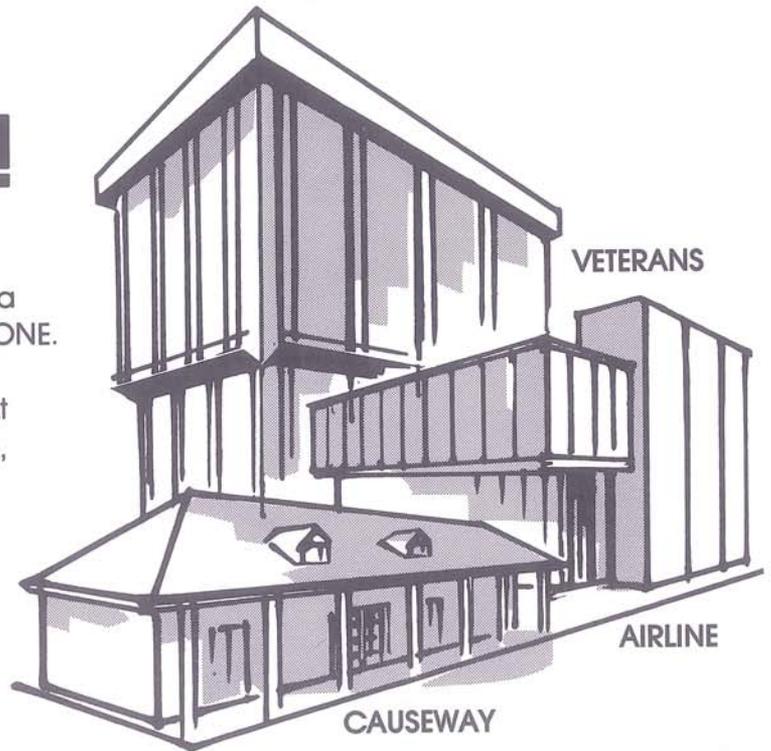
**AMERICAN OIL COMPANY**

**Harvey, Louisiana**

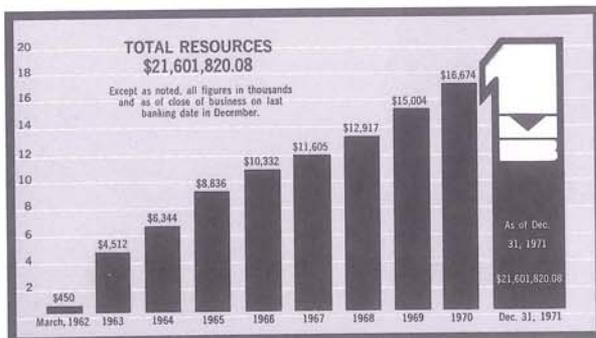
# After 10 Years . . .

## You are still Number One!

The folks at the First Metropolitan Bank are constantly working to make your money do a better job for you, because you're NUMBER ONE. You can live an abundant life, so why be satisfied with one that's merely adequate. At First Metropolitan Bank you will find initiative, understanding and awareness of your problems. We want to help arrange your finances to do a better job of insuring a secure and prosperous future for you. The folks at First Metropolitan never stop searching for ways to help their customers. You will always find that extra touch of personal service at First Metropolitan . . . Veterans, Airline and Causeway.



### Our 10 Year Growth: 1962-72



### First Metropolitan Bank Services For You!

Three modern offices to serve you: 2201 Veterans Boulevard, 2200 North Causeway Boulevard, 6305 Airline Highway. Plenty of free parking, drive in windows, banking by mail, night depositories, savings deposit service, certificates of deposits, cashing of checks, savings bonds, safety deposit boxes, letters of credit, real estate appraisals, travelers checks, all types of consumer and business loans and a complete banking service in a friendly manner—promptly attended to by a skilled staff of banking employees, because you are NUMBER ONE.

### For Easy Consumer Loans We Lend Over Backwards!

Our prompt and efficient Consumer Loan Department can give you service on every type of consumer loan, including personal loans, appliance loans, car loans, boat loans, house improvement loans, vacation loans, real estate loans, a complete service that is computerized to give you action on your request while you wait. Yes, we lend over backwards for you at First Metropolitan, because you are Number One.



# FIRST METROPOLITAN BANK

2201 VETERANS BLVD. / 2200 N. CAUSEWAY BLVD. / 6305 AIRLINE HWY. • 837-1600



## **Pan-American Life is your protection against hard times.**

The squirrel is a very smart member of the animal kingdom. He spends much of his time gathering and storing nuts to help see him and his family through whatever hard times may lie ahead.

Prudent men, like the squirrel, leave nothing to chance. They look to Pan-American Life for help in providing for themselves and loved ones the sense of security and well-being that goes with adequate life insurance protection. They know that Pan-American is there in time of accident or sickness with financial assistance through health insurance coverage.

Pan-American Life Insurance plans go beyond the home. Businesses and industries across the nation provide their employees with the benefits of group insurance while they work and pension programs when they retire.

Not all the animal kingdom is as farsighted as the squirrel. Regrettably, neither are all men greatly concerned about their future well-being. Pan-American Life wants to help them. That's our business.

*Pan-American Life Insurance is the company that protects life.*



**PAN-AMERICAN LIFE INSURANCE COMPANY**  
NEW ORLEANS, U.S.A. • A MUTUAL COMPANY



# Gretna

By William J. White, Mayor

Gretna—commercial, governmental and cultural center of the Westbank of the Metropolitan New Orleans Area continued its progress and growth on many fronts during 1971. With a population of over 28,000 people in an area of only 3½ square miles, Gretna is the largest city south of St. Louis on the Westbank of the Mississippi River. Gretna is the Parish seat of Jefferson Parish—one of the fastest growing communities in the United States, and most of the Parish officials and department heads make their headquarters in the new modern Parish Courthouse located just a few blocks from the Gretna City Hall.

Gretna was a "going" community for many years, while most of Jefferson was still open prairies and marsh land. Settled by hardy German immigrants, soon followed by Italians, the Irish and French, Gretna early staked out a place for itself as the financial, transportation and commercial center of the Westbank. Many descendants of these early settlers still make Gretna their home and over the years have given stability and leadership to the community. For many years Gretna had the reputation as a major rail center with two trunk line terminals in the City's limits. Cotton seed processing plants were also major employers and were the precursors of some of the major industrial facilities which still sprawl along the riverfront in the area adjoining the City.

The year 1971 was a banner one for construction activity in Gretna. Permits for over \$4,000,000 in new construction were issued during the year—a 300% increase over those of the previous year. Commercial permits—reflecting Gretna's continued growth as a center for business and finance, totaled \$3,356,447, one of the best

records in recent years. The largest project approved during the year was the \$465,000 expansion by the Mitchell Corporation of its popular Garden Lane apartments. Close behind was Louisiana Power and Light's \$417,000 project to construct a service center on Gov. Hall street. Other major investments in Gretna in 1971 included \$325,000 to construct the 80-unit West House Motel on Claire ave., Humble Oil's \$100,000 automatic car wash facility on the Westbank Expressway, expansion of the Malter Supply Company facility on First street requiring an investment of \$240,000, further expansion of the Middle South Utilities' computer center to the extent of \$105,000, \$117,200 in the new Sizzler Steak House, plus substantial additions to the Concordia Lutheran School, Gretna Park Elementary School, and the American Red Cross building on Amelia street. Residential permits in 1971 totaled \$443,800—a surprisingly high figure in view of the fact that Gretna possesses little open land for new residential development. These projects along with others added to Gretna's role as the commercial hub for Westbank Jefferson and Orleans. The City of Gretna is distinctive among other Jefferson Parish Communities in having a well-established and well-defined community center. Anchored by the City Hall and Parish Courthouse, Gretna's downtown is a dynamic area with thriving business ventures, modern banks and homesteads and a sense of history and tradition. The Gretna ferry, which docks at the end of Huey P. Long Ave., continues to provide regular service, making it an important transportation link between Gretna and New Orleans. While residential construction in Gretna proper remained at a moderate level, building activity was heavy in subdivisions in unincorporated areas adjoining the City. The rapidly expanding population in these adjacent areas strengthens Gretna's growing role

*Left: Many of the finest shopping centers in the Greater New Orleans Area have been constructed in Gretna to meet the needs of the booming population.*

# Gretna

as a commercial and service center. The people of Gretna are rightfully proud of their community facilities and services. Our water supply system is one of the best and being expanded and improved to keep pace with the city's needs. Two elevated water tanks with capacities of 500,000 gallons and 275,000 gallons insure constant pressure. The water plant has a capacity of purifying over 5 million gallons of water per day. In case of greater need, we have reciprocal valve arrangements with Marrero. The setup allows either community to give or take more water by merely opening a valve. To ensure that the water supply remains more than adequate, consulting engineers were engaged to study and make recommendations on the City's water system. They recommended an expansion of treatment facilities and an increase in rates to cover the costs of improvements. In October, 1970, rates were increased from \$1.25 to \$2.00 for the first 3,000 gallons of water consumed monthly. It was the first rate increase since 1967 and left the charges for water 20% below those assessed in other area communities. Major improvements to the Water Plant were under study in 1971 and approved early in 1972. These projects, which will cost over \$170,000 will provide for an auxiliary generator for use in emergencies, an expanded and improved chemical storage and feeding system, improvements to the filter media and demolition of the settling tank walls of the existing water plant. The Environmental Protection Agency of the Housing and Urban Development Department will share in the costs. Citizens in 1971 also approved a \$2.4 million revenue bond issue to finance further expansion of water treatment and storage facilities. Important steps were taken in 1971 to provide Gretna with one of the areas finest sewerage collection and treatment systems. By an overwhelming vote of 503 to 83, residents approved a \$1,180,000 bond issue and a three-mill maintenance tax to finance construction and maintain a sewage treatment plant and build additions to the city sewerage system. The sewage

treatment bond issue will allow Gretna to meet environmental standards by constructing its sewage treatment plant before the end of 1972. Total cost of the project is estimated at \$3,860,000, of which a federal grant is expected to pay \$1,842,500, and state assistance is expected in the amount of \$848,500. Early in 1972 the city was given authority to purchase three parcels of land bounded by Burmaster street and the Donner Canal where the new treatment plant will be built. The program of street improvement and maintenance started in 1969 made further progress with the result that virtually all city streets are now in good repair and hard surfaced. This program started with the issuance of certificates of indebtedness of \$471,755.63. Virtually all of these funds have been applied to bring the City's streets up to a high standard. The street improvements are paid by the property owners who are assessed on a front footage basis. But the City often shares in the expense from its General Fund, particularly where large subsurface drainage pipes are required. Gretna also enjoys an excellent Garbage and Trash Collection service. City operated, it makes three pickups a week, plus a special pickup around churches on Saturday to avoid unsightly debris on Sunday. The equipment and labor for these collections are paid for out of the General Fund. No special assessment or tax is paid by the homeowners or businesses for these services. Gretna's progressive approach to community problems is reflected by several bold steps in the area of sanitation and environmental control. City officials have eliminated outdoor burning of refuse and improved the disposal of all waste materials. The City discontinued use of its incinerator off the Belle Chasse Highway in favor of hauling waste products to a satisfactory sanitary dump. It moved ahead with special compacting equipment and a compacting station to put refuse in more manageable form, and has placed in operation newer, more modern garbage pick-up trucks. They are scientific-

cally designed for removing bulky items speedily and economically and meet all the requirements for modern refuse collection and disposal. Voters in 1971 approved a four mill tax to expand garbage collection and waste disposal. In another move to speed and simplify garbage collection, Gretna supplies residents with disposable refuse sacks, replacing the conventional garbage can. The system speeds pick-ups and eliminates the occasional scattering of garbage on the streets. Weeds are controlled by periodic spraying of canals and the City will, at the request of property owners, spray trees to eradicate caterpillars. Justly proud of our city's heritage and natural beauty, 125 acres of our land is dedicated as parks. The beautification commission, appointed in 1968 by the Board of Aldermen to preserve and enhance our City, was rewarded in 1971 when Gretna was selected as "The Cleanest City" in the district by the Garden Federation. This group of devoted and interested citizens under the direction of Mrs. Jim Ward has already conducted an anti-litter campaign, distributing litter bags throughout the City. The commission in combination with the City plans to beautify the grounds around the fountain at the junction of the Westbank Expressway and Franklin Street. The fountain was a gift of retired State Senator Alvin T. Stumpf. The Old Gretna Depot next to City Hall—an historic landmark in its own right, was completely renovated in 1971, retaining the distinctive architecture of another era. Well lighted streets both beautify at night and are a deterrent to crime. In 1969 we completed the conversion of our street lighting system to Mercury Vapor Lights. These not only create a more attractive atmosphere on our streets, but provide for much greater illumination, giving more security to our residents. For many years Gretna's volunteer fire department system has been a source of community pride. The volunteer units have a long history of service and an esprit de corps hard to find in a paid system. Over 340 townsmen donate their time to



(Seated left to right) Louis A. Le Boeuf, Jr., Alderman; Beauregard Miller, Marshal; William J. White, Mayor; A. J. "Don" Marchese, Alderman & Mayor Pro-Tem; Raymond K. Hotard, Alderman.  
 (Standing left to right) Alvin E. Hotard, City Engineer; John P. Ray, City Treasurer; John L. Dulcich, Jr., Alderman; Frank P. Marchese, Tax Collector; Mrs. Velma B. Bieber, Director of the Budget; Gerard E. Schexnayder, Alderman; W. L. Bush, City Clerk; Lester G. Harper, Building Inspector; Andrew H. Kraus, Jr., Superintendent; Joseph F. Grefer, City Attorney.

serve as volunteer firemen. The David Crockett Volunteer Fire Department with 160 men on call has the distinction of being the oldest continuously operating volunteer fire department in the nation. It still retains some of its old pieces of fire fighting equipment as curios for use in parades and other demonstrations. In October, The David Crockett Volunteer Fire Company Station No. 1 at 205 Lafayette Street earned a permanent place in the annals of Gretna when it was dedicated as the Gretna Historical Society Museum site by the City of Gretna and the Gretna Historical Society. I had the privilege of pulling the switch to light the 130-year-old belfry of the station—the oldest continuously active one in the nation. The belfry will remain lighted nightly to guide citizens to this historical site. David Crockett was to celebrate its 131st anniversary in April, 1972. The Gould Volunteer Fire Company is the larger of the two companies with 180 men.

Between the two, we have five fire stations, 17 full time firemen and the latest in fire fighting equipment. Thanks to the unselfishness and community spirit of these men, our citizens enjoy exceptionally low fire insurance rates. To support our volunteer firemen, Gretna citizens earlier had approved six mills of additional taxes. One mill was to be applied over a ten year period to defray the cost of \$150,000 for a new fire alarm system. The additional five mill tax was to assist the volunteer fire companies in purchasing and maintaining firefighting equipment and to increase the number and pay of fire engine chauffeurs. Gretna's crime rate—one of the lowest in the nation, can be attributed largely to the experience and professionalism of Police Chief Beauregard Miller who has served as City Marshal for 47 years. His intimate knowledge of the people and neighborhoods of Gretna provides a built-in deterrent against crime. Under him are 27 full time police officers.

Sharing in the credit for Gretna's low crime rate is the Gretna Recreational and Instructional Department program, commonly known as GRID. The outstanding dedicated performance of our GRID workers has surely served as a release valve for energetic youth. Its popularity is reflected in the fact that each year the program expands. This year there were 88 baseball teams, 24 girls' softball teams, 27 football teams, 12 girls' volleyball teams, 40 basketball teams and a 24 team bowling league. The City of Gretna purchases all uniforms and equipment and pays for the maintenance of the playing fields, excepting of course the bowling alley. For the past five years the City has co-sponsored an annual awards banquet with Leson Chevrolet. It is the highlight of the year as a championship team is named in each category. To accommodate Gretna's expanding recreation system, there are 130 acres of land, which includes

Opening-Spring '73

# Sheraton Inn

## GRETNA



**186 LUXURIOUS ROOMS and SUITES**

Rooftop Lounge • Swimming Pool • Pogo's Coffee Shop

**100 Westbank Expressway**

at the Foot of the Greater New Orleans Bridge

**For Reservations, 525-3049**

Westbank Hotel Development Corp., Owners and Operators  
**ANTHONY P. ABRAHAM, PRESIDENT**

# Gretna



City officials and representatives of the Louisiana Garden Federation look on as Mayor White receives the Federation's Award citing Gretna as the Cleanest City in its district.



The belfry of the historic Davy Crockett firehouse was lighted in 1971 to commemorate the building's designation as Gretna's Historic Museum. It is the oldest continuously-operating fire-fighting company in America.

Space in Gretna's landmark train station adjoining City Hall is now being used as a city sign shop. The distinctive old building has been refurbished inside and out to preserve its historic significance. The sign painter at work here is Arthur J. Heron.

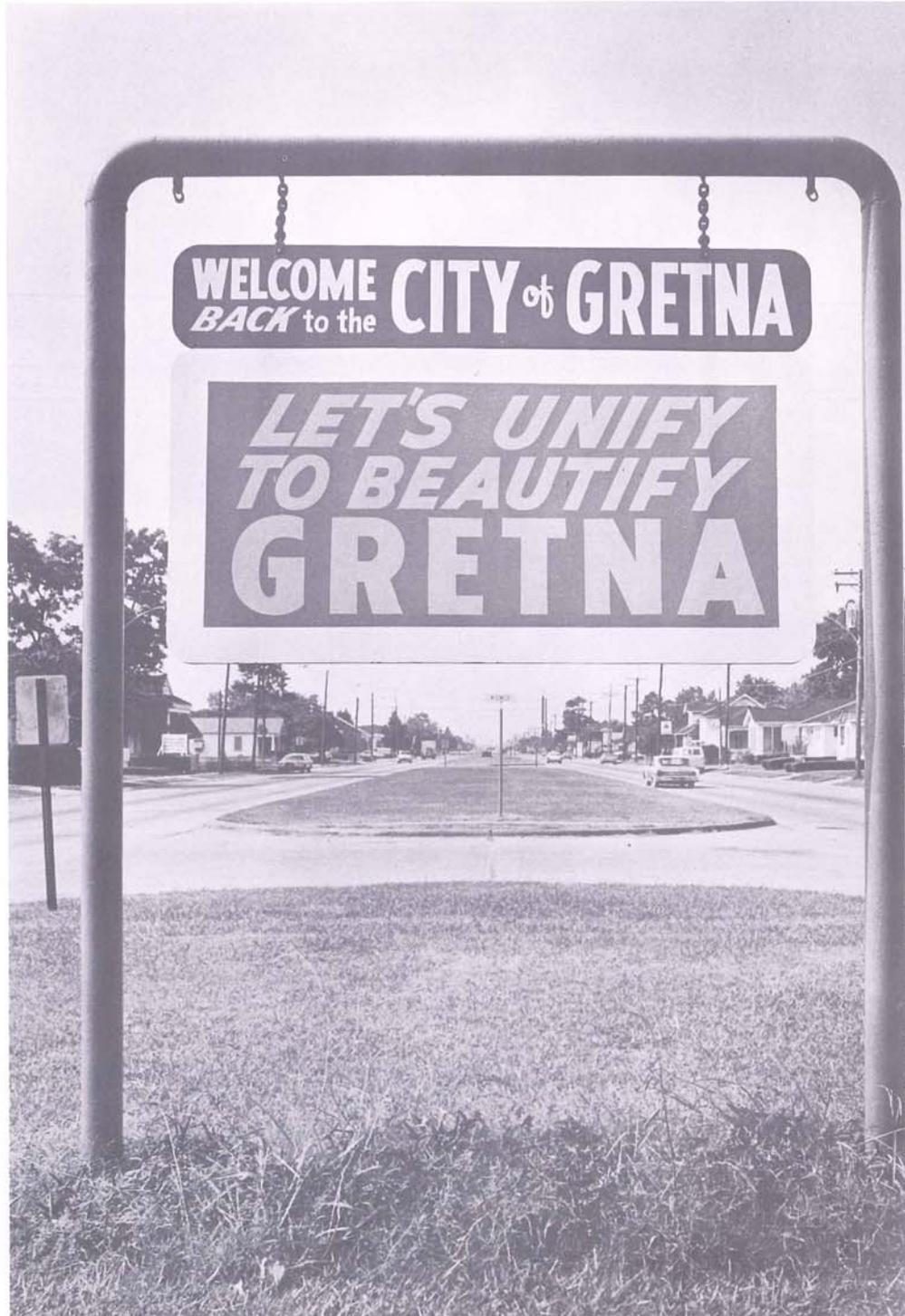
# Gretna

two parks, two swimming pools, wading pools and four playgrounds. The principal park is Mel Ott Park on Lafayette Street. As the site of the American Legion Home, three baseball diamonds and our largest swimming pool, it serves as the nucleus of our recreation system. The American Legion plays all its baseball games there and semi-pro baseball games are played there each Sunday afternoon from early Spring to late Summer. Over \$30,000 was authorized in 1971 to improve lighting at parks and playgrounds.

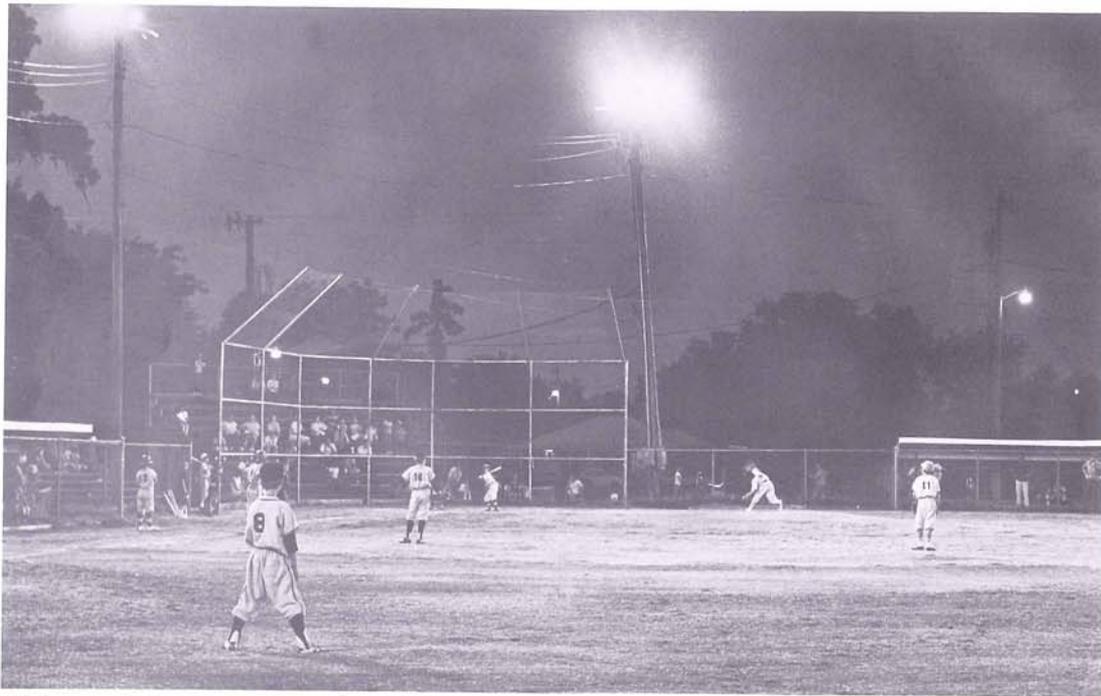
Another program popular with our young people is the Gretna Rangers and Rangerettes. Organized in 1961, the two marching groups have 300 members who range in age from eight years to sixteen years. There is also a marching unit—the Gretna Golden Girls. This organization is restricted to girls from 14 to 18 years of age. The group has a membership of 60. All three groups are seen frequently in Mardi Gras parades and are in heavy demand for other activities. The growth of our City has resulted naturally in increased personnel in the City's employ. By a policy of raising salaries and furnishing other benefits, we believe that the City is efficiently staffed and has competent employees. At the present time, we have a comprehensive retirement plan and an insurance program which makes City jobs more desirable now than in past years.

Gretna, incorporated on June 3, 1913, is governed by a Mayor and Board of Aldermen. Traditionally the Board of Aldermen and Mayor serve as a team to solve the City's problems and to furnish our people with the best possible municipal services. The Board of Aldermen consists of the following: John L. Dulcich, Jr., Raymond K. Hotard, Louis A. Le Boeuf, Jr., Anthony J. Marchese (Mayor Pro-Tem), and Gerard E. Schexnayder.

The City's Democratic Executive Committee consists of the following: Edward Kennedy, Courtland Kay and Joseph Lauricella.



Signs such as this one play an important role in Gretna's year-around clean-up and beautification program. Participating in the campaign on a voluntary basis are a number of citizens and civic groups.



*Citizens of all ages participate in Gretna's highly successful recreation program. Lighting at parks such as this one was improved in 1971 to improve night-time playing conditions.*



*Aerial view of the new showroom and facilities at Leson Chevrolet on the Westbank Expressway where Gretna meets Harvey. Leson founded in 1932 is the oldest Chevrolet Dealer in the Greater New Orleans Area and is celebrating its 40th anniversary this year.*



# Kenner

By Joseph S. Yenni, Mayor

An anticipated vote by residents on a new City Home Rule Charter in August was expected to highlight a year of tremendous growth and development by the City of Kenner as the administration successfully completed major additions to the City's physical plant facilities.

The vote on the City Home Rule Charter climaxes a lengthy period of study by an appointed committee and open meeting availing all citizens of opportunities to participate in the decision-making process.

Major milestones in Kenner's growth and development were marked by the completion of a new jail, a new \$99,000.00 fire station in the University City subdivision, beginning of construction on two gymnasiums and blacktopping of the parking area at City Hall and the jail. Other physical plant improvements included the reroofing of City Hall, painting of Fire Station No. 2, and establishment of a new street sign department at the garage, according to Alderman Garner Gremillion.

Major investments in equipment continued with the purchase of a 55-gallon Snorkel pumper costing \$77,000.00, a 1500-gallon per minute fire truck costing \$43,000.00, purchase of 13 new police cars equipped with two-way communications, a dump truck, a bulldozer, a special trailer for the bulldozer, a pickup truck for the Street Department and another for the Sewerage Department, and overhaul and complete reconditioning of a fire truck.

Indicative of the ever-spiraling

population growth cycle was the approval by the City Council of plans for the new Chateau Estates Subdivision, a development which is destined to occupy some 16 per cent of the vacant land area in the city and will include an 18-hole golf course, a major shopping center, recreational area and a school site. Some 14,000 new residents will eventually be housed in this area.

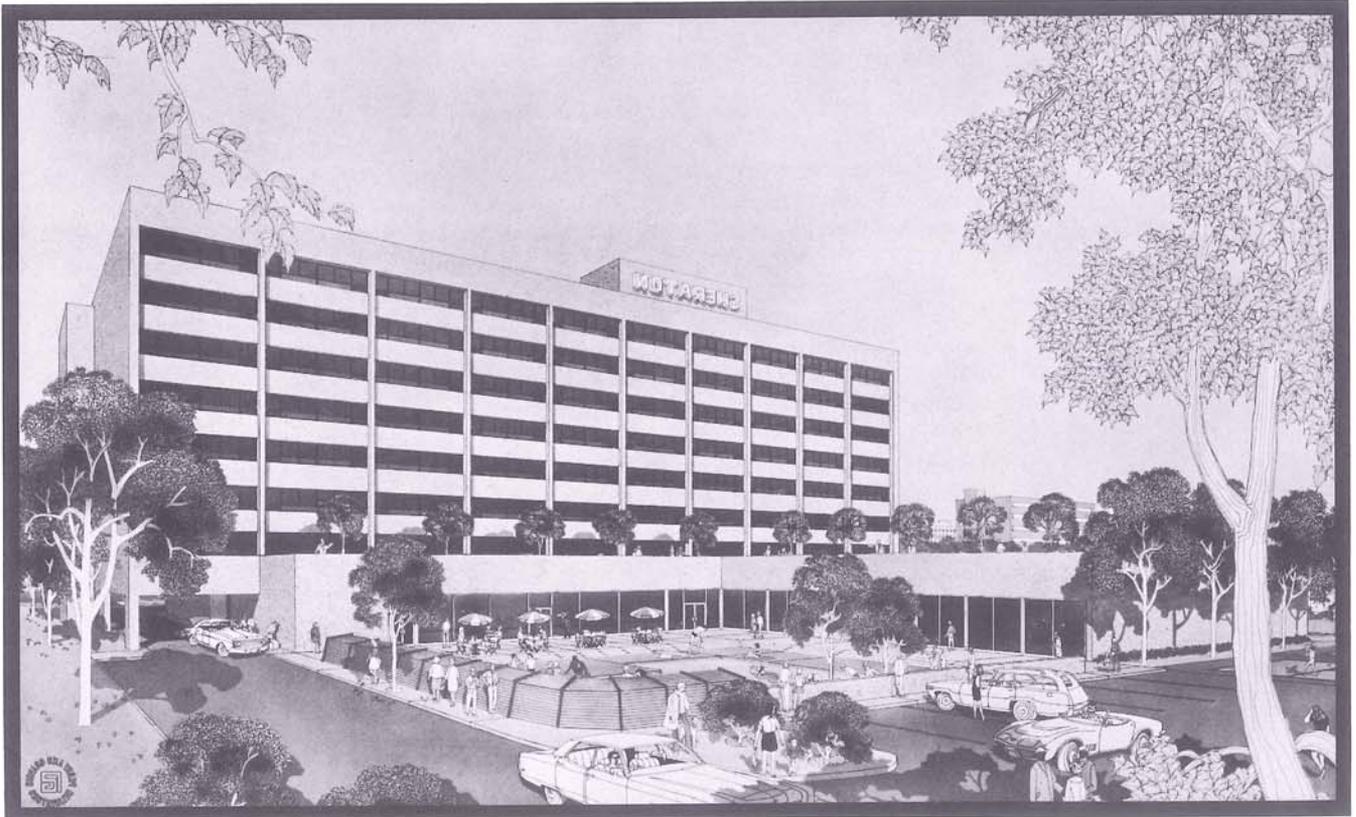
With a population totaling 34,000 the planned Chateau Estates Subdivision and the construction of 624 apartment units in Highway Park Subdivision forced the administration to plan for provision of municipal services to some 50,000 residents in the not too distant future.

Ever concerned with local business and industry, the administration passed an ordinance regulating public bidding on Kenner projects, requiring disclosure by each bidder of all subcontractors and material suppliers the bidder intended to utilize, encouraging utilization of supplies available in the Kenner area.

Dedication of the new City Jail highlighted growth and development of an improved Police Department under the direction of Chief of Police Salvador Lentini. Beginning with only four police cars in early 1971, the number was increased to fourteen. Complete reorganization of the department was initiated and an organizational plan adopted. The Internal Affairs Division of the department assumed responsibilities for screening applicants and for investigation of complaints against personnel. Reorganized and increased patrol beats were developed and greater

*Kenner's new jail—built in 1971, is small but one of the most modern facilities in the area. It also provides administrative facilities for the city's police.*

Make your next stop another Sheraton.



Just as soon as we're completed.

Yes, the construction of the newest in modern hotel accommodations is taking shape on Veterans Boulevard at the intersection of I-10 and Williams Boulevard, near the New Orleans International Airport. In mid-1972 this 8 story structure with convention facilities will open. The Sheraton Motor Inn—New Orleans Airport, another addition to Louisiana's fastest growing community, Jefferson Parish.



Sheraton Motor Inn  
New Orleans Airport

# Kenner



*Fire protection in the mushrooming University City area will be greatly improved with this new fire station on Loyola Drive. It was placed under construction in 1971 and will be in service in 1972.*



*Continued commercial expansion is reflected in this large warehouse complex built just West of Moisant International Airport. The airport has fueled substantial commercial and residential development in Kenner for a number of years.*



*The new Sheraton-Inn Hotel, under construction at Veterans Boulevard and Williams Boulevard, will increase Kenner's guest facilities. Several of the largest motor inns in the area are located in Kenner.*



*Residential construction continued at a high level during 1971. These units are being built in Driftwood Park, which has become one of Eastbank Jefferson's most preferred subdivisions.*

emphasis placed on training of personnel. Facilities at the new jail permitted introduction of a complete new system of processing prisoners and for analyzing reports and improving patrol service. Modern communications equipment provided means for instant emergency actions. Nineteen men were assigned to road patrol, eighteen assigned to airport security on contract to the New Orleans Aviation Board, three

responsible for the desk at the jail, one named to Internal Affairs and one to research and training. More than twenty members of the Police Auxiliary have patrolled some 35,000 miles and 3731 hours, receiving 800 instructional hours, working more than 460 hours in security for recreational functions and other assigned tasks, and expending some \$300.00 each for equipment to provide these services for their community.

Indicative of the steady and uninterrupted growth of the City are statistics released by the Department of Planning under the direction of Alderman Thomas LeBlanc. The Office of Regulatory Inspections issued 1708 building permits during 1971, with a construction value of \$29,402,115.00, an increase of \$5,210,631.00 over the year 1970. Revenues received by this office in 1971 totalled \$143,870.73, an increase of



**The New Jefferson Downs, located in Kenner on Williams Boulevard at Lake Pontchartrain, is the most modern racing facility in the entire South.**

**Following a smash opening on August 2, 1971, Jefferson Downs is now gearing for its Fall 1972 meeting (September 12 through November 18—Dark on Mondays).**

**Terraced seating and gourmet dining is a feature of JD's sumptuous clubhouse.**



# Kenner

\$61,551.18 over the prior year. During 1971 the City increased its housing units by 1,564; in 1970 by 1,056 and in 1969 by 943.

These figures indicate a potential growth rate of 4,000 persons per year or an estimated total at the end of 1971 of 34,000 residents. A \$12,000,000.00 expansion program has been initiated at New Orleans International Airport, and a 200-room Holiday Inn, a nine-story Sheraton Motor Hotel, some 1,500 single family living units and approximately \$3,000,000.00 in construction of industrial and commercial buildings are expected within the City limits.

Public improvement projects are continuing within Kenner, including the Kenner Project Subdivision improvements, construction in Highway Park Subdivision and implementation of plans for expansion of sewer systems now being developed.

Alderman Larry Hooper, in charge of the Sewerage Departments, reports the equipment in the field is nearing 100% efficiency, with increased capacity of the main lift stations, which have been either remodeled or replaced. A maintenance shop was created to repair Sewerage Department trucks and equipment used in the field. A second office was activated and staffed with personnel to handle the additional services needed by the ever-expanding City. With the investment of idle funds, more revenue has been realized. The City of Kenner has applied for grants from the Federal government to assist in the expansion of the present sewerage system in the City, to handle the increase in volume because of the increase in the number of industrial and commercial buildings being erected in Kenner.

The Department of Streets and Drainage, directed by Alderman Anthony (Muss) Bertolino, completed and accepted approximately

10 miles of concrete streets with subsurface drainage in Kenner Project, the area south of Veterans Memorial Boulevard and west of Williams Boulevard. Other work included completion of one mile of concrete paving with subsurface drainage in Driftwood Park, an asphalt roadway on Loyola Drive from Veterans Boulevard to Thirty-first Street in University City and partial overlay on existing Loyola Drive; initiated construction of 10 miles of concrete streets and subsurface drainage in Highway Park Subdivision; completed the south lane of Thirty-fifth Street in cooperation with the Jefferson Parish Department of Roads and Bridges; and installed approximately 2000 linear feet of concrete culverts in roadway ditches throughout the City.

A developing recreation program made great strides under the direction of Alderman Keith Woodward. It was anticipated that lighting of two additional playgrounds in 1972 would give Kenner seven lighted ballparks. Nineteen acres of land for future playgrounds have been purchased as a result of a Federal grant and one additional playground has been leased. The City now operates 14 playgrounds.

Two gymnasiums are under construction and negotiations were initiated for purchase of the Knights of Columbus Home for a combined Recreation and Civic Center.

The City has initiated an application for a \$161,000.00 Federal grant for improving its parks. Participation by youngsters continued to grow as more than 1100 boys played in the football program, 300 in the Boosters-sponsored Tot League. The Kenner Chiefs 115-pound football team won the Snapper Bowl tournament in Panama City, Florida. To accomplish this, the boys won four games in three days and were not

scored on while scoring a total of 124 points.

More than 800 girls, ages 7 to 17, participated in softball, volleyball, kickball and cheerleading; 100 enrolled with the nationally famed Kenner Blue Belles twirling group, winning national recognition and the championship in the S.A.A.U. Baton Championships in Hattiesburg, Mississippi. More than 100 girls participated in dancing classes.

The summer ceramics program attracted more than 125 youngsters. For nine months, 150 adults participated in a ceramics program, highlighted by their annual show with numerous awards being given. Baseball attracted more than 90 boys teams. More than 200 men and women participated in the adult softball and cabbage ball leagues.

Kenner's All-Stars made entry into the Bidy Basketball program a success, taking second place in Class A at Thibodeaux and placing sixth in Class AA in State competition in New Orleans.

With the anticipated completion of the two gymnasiums, expansion of all programs can be expected. More recent actions of the City Council resulted in appointment of a commission to study political redistricting of the City, a move which was expected to result in the establishment of five separate political districts.

Full-time City employees welcomed approval by the City Council of a plan to provide non-occupational insurance, effective April 1. Finally, a long-awaited comprehensive zoning plan was adopted following many months of study and hearings.

The City of Kenner, one of Louisiana's fastest growing municipalities, recorded a banner year and members of the City administration look forward with eager anticipation to the future and prospects of even greater accomplishments.

# Who's Pushing Progress and Pleasure For You? We Are!



**DONALD M. CLEMENT**  
Vice-President



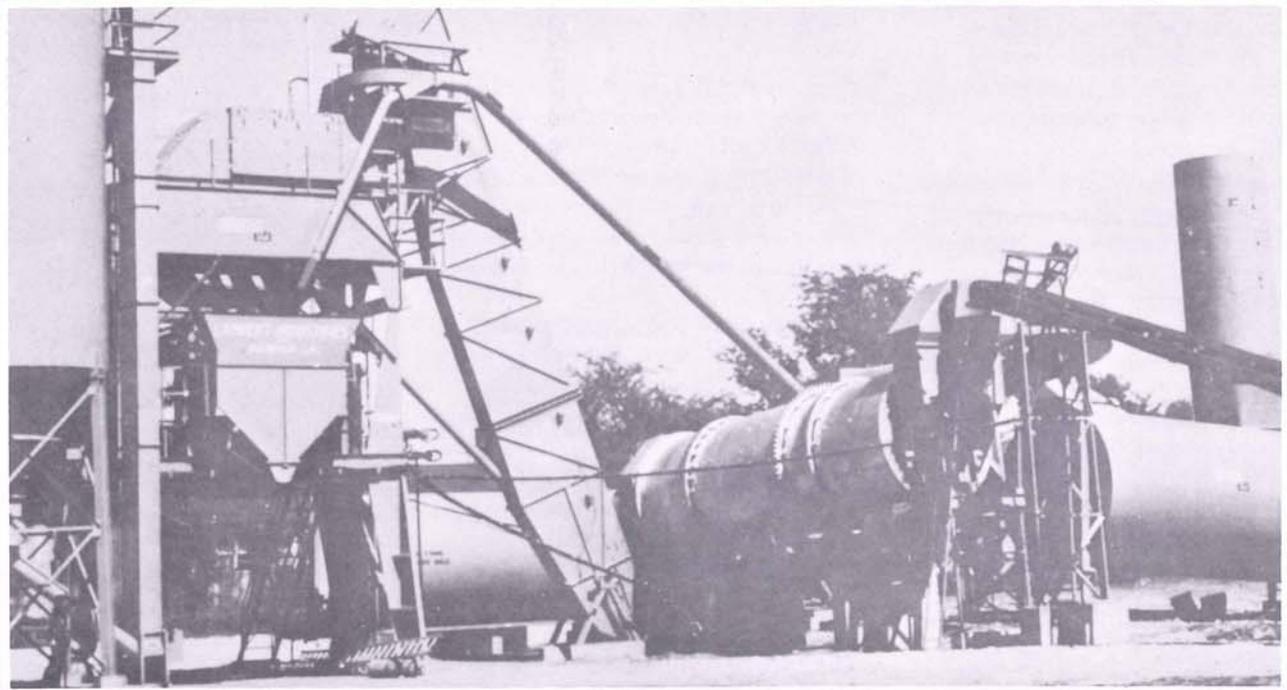
**LEE PELTIER**  
Project Manager



**DONALD G. LAMBERT**  
President



**JOHN T. O'MALLEY**  
Asphalt Superintendent

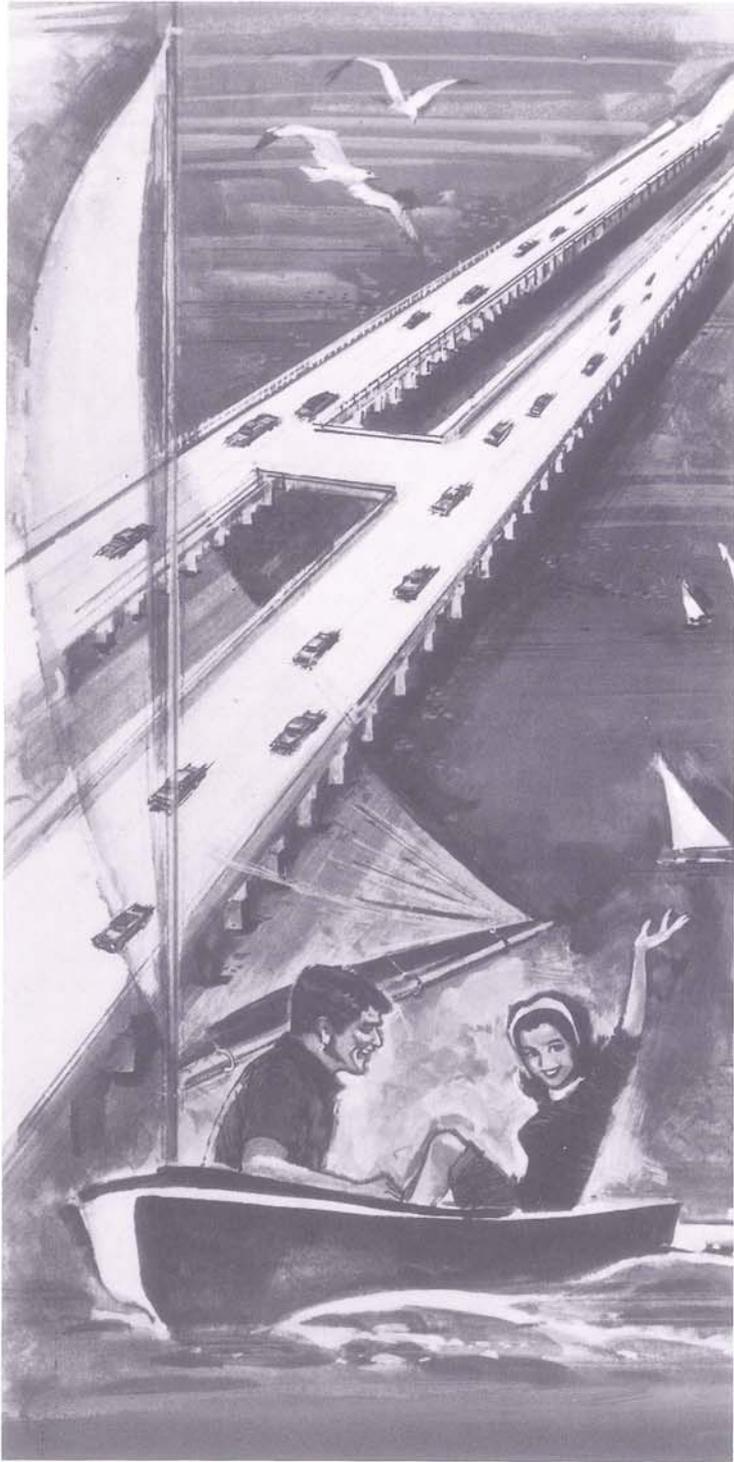


Wherever there is expansion and progress, be it a new subdivision, a super highway, or well-built streets and airport runways, you can count on a competitive bid from Donald G. Lambert, Inc. Pushing progress with better construction service that benefits the public is our only business.



**DONALD G. LAMBERT  
CONTRACTOR, INC.**

General Contractor  
1828 Duncan Street, Kenner, La. 70062  
Phone 729-4581 or 729-6330  
Asphalt Plant Kenner, La. 729-4330



## CROSS THE WORLD'S LONGEST BRIDGE!

We believe the fact that one can cross the world's longest bridge is an exciting extra for motorists touring our state.

Be sure to ask for a free, full-color brochure (cover pictured on the left) at either toll station of the Causeway or at one of Louisiana's Tourist Reception Centers. This folder contains facts and figures about Louisiana's modern engineering marvel, as well as a map, bordered by pictures, of the many landmarks and scenes within easy access via the Causeway. Follow the markers today to the . . .

**Lake Pontchartrain Causeway**

## Greater New Orleans Expressway Commission



**John R. Lambert, Jr.**  
Chairman



**Gary J. Faciane**  
Vice Chairman



**Walter R. Smith, Jr.**  
Treasurer



**Ralph H. Privette**  
Asst. Sec'y-Treas.



**Merlin G. Hudson**  
Secretary



**Malcolm T. Stein, Sr.**  
General Manager

# Harahan

**By Mayor Freddie A. Wilcox**

Harahan is a quiet suburban community located on the Eastbank of the Mississippi on land previously devoted to gracious plantations. With a population of 13,500 people, Harahan is a well-ordered community with a growing commercial center, excellent schools and fine recreation facilities.

Nearby are several large industrial parks containing modern distributing and processing facilities which provide year-round employment for several thousand people. Many make their homes in Harahan.

At the end of 1971, city officials and citizens alike were looking back on a year of accomplishment. The new city recreation center and auditorium, construction of which was approved by voters in 1968, is now in operation and is filling a vital community need. The center, built on the "horseshoe" ring portion of the Soniat playground contains an official basketball court, a stage, three large meeting rooms, a ceramic workshop, lockers, showers and rest-rooms opening to outdoor play areas. The concrete and steel structure will seat 432 for gymnasium events and up to 1,000 for stage presentations. It is booked year round with indoor recreation activities for adults and young people alike.



*Harahan's new recreational center—completed in 1971, is in fulltime use for all ages. It provides both indoor and outdoor facilities for recreational activities and competitive sports. Its modern meeting rooms are heavily booked for civic meetings and cultural activities.*



*Gracious courtyards separate these prestige apartment units built in Harahan in 1971. While many large distributive industries are located outside the city's limits nearby, Harahan retains its basic residential character.*



*Harahan's extensive clean-up and beautification programs were rewarded in 1971 when the city was chosen "The Cleanest" in its district by the Louisiana Garden Club Federation. Mayor Freddie Wilcox receives the trophy from Mrs. R. E. Johnson, Federation representative.*

Officials of the City of Harahan are shown prior to a council meeting. Shown are (L to R) Mrs. Lillian Bourg, Sec./Treas.; Maurice P. Bowler, Alderman; Fred J. Barocco, Alderman; Freddie Wilcox, Mayor; Clinton C. Cressionne, Alderman; Mrs. Marie Bradshaw, Secretary; Alton L. Bourg, Alderman; Carlo Ferrara, Alderman; George Picone, Marshal.



Over 500 youngsters took an active part in the continuing program of the Harahan Recreation Department directed by former alderman Al Borousse. Highlight of the year was the annual awards program.

Recreation Department sponsored teams fared well in competition in the Parish during 1971. Their success was due in part to the wholehearted support given to Harahan's recreation program by the active Boosters Club. This citizens' group conducts a year-round fund raising program to purchase uniforms, equipment and to assist in paying recreation department personnel. Alex Riedlinger is president of the Boosters Club. Harahan's recreational facilities will also be enhanced by the nature park which the Parish is preparing to create on the Mississippi River bature.

The Harahan Garden Clubs continued with their efforts to beautify our city and to help keep Harahan clean. Thanks largely to their efforts Harahan was named the 2nd cleanest city in the State for its size by the Louisiana Garden Club Federation. The city is working with them to secure in Harahan a site for the permanent home of the Louisiana Federation of Garden Clubs.

The annual City Golf Tournament at nearby Colonial Country Club

which usually attracts 125-150 golfers, was not held in 1971, but is being scheduled for 1972.

The widening and improving of Hickory Street is now completed and, in line with its continuing program of street improvement, the city worked throughout the year to keep the city's streets in top condition. The program to replace incandescent street lights with mercury vapor 175 watt fixtures continued with the installation of approximately 200 new units. This continues a conversion program started in 1968 when 74 units were installed. These generate more light which is a deterrent to crime.

The new water line to serve Harahan is now in operation. It provides stronger pressure strengthening the city's fire department, which earlier had been equipped with the latest "smoke ejector" and self-contained air pack to improve fire fighting capability. The improved new water supply will have a beneficial effect on insurance rates in the city limits.

Two new police units were acquired by the city in 1971 to strengthen law enforcement. The units were equipped by lighting systems and loudspeakers purchased with funds raised by the Lions Club, the VFW and other civic groups.

Residential construction was highlighted in 1971 with the erection of modern apartments on Hickory and continued single family building activity in such outstanding neighborhoods as West Imperial. The city is now seeking federal funds to assist in a concerted program to cover all drainage ditches and is working on improvements to the sewerage line on Roseland Parkway.

The city's administration is in the capable hands of experienced officials, most of whom were relected in 1970. All incumbents were returned to office by a vote of over 2 to 1.

The severe parking problem at the Municipal Center was eliminated by the addition of a parking lot adjoining the Post Office. The 60 x 120 foot space was black-topped and by providing an outlet to Hickory eliminates the hazardous practice of backing into Jefferson Highway.

Future improvements of significance include the extension of Earhart, which is expected to start soon. This will provide something which Harahan has badly needed—a high speed express route linking the city with New Orleans. City officials worked with other Parish officials to have this important project included in the State's highway plan.



---

## Lafitte Oil Distributing Co.

Leon C. Levy, Owner

DISTRIBUTOR

HUMBLE OIL & REFINING CO. PRODUCTS

24 HOUR BARGE DELIVERY SERVICE

Phone 689-3550—689-2101  
Lafitte, Louisiana

---

## West Side Oil Company

DISTRIBUTOR

HUMBLE OIL & REFINING CO. PRODUCTS

SERVING THE WEST BANK

347-4643      527 Destrehan Ave.      Harvey, La. 70058

---

## Hecker Oil Company

DISTRIBUTOR

HUMBLE OIL & REFINING CO. PRODUCTS

SERVING THE EAST BANK OF JEFFERSON PARISH

1608 SHREWSBURY ROAD, 834-5480, METAIRIE, LA.

# Sold on Jefferson

JEFFERSON'S LEADING REALTORS pose by a sign which proclaims how they feel about Louisiana's fastest growing parish. From the left are Grady Harper, vice-president of the Jefferson Board of Realtors, Sarah Chalin, president; Robley Gelpi Jr., secretary, and Edwin A. Ellinghausen, Jr., treasurer.

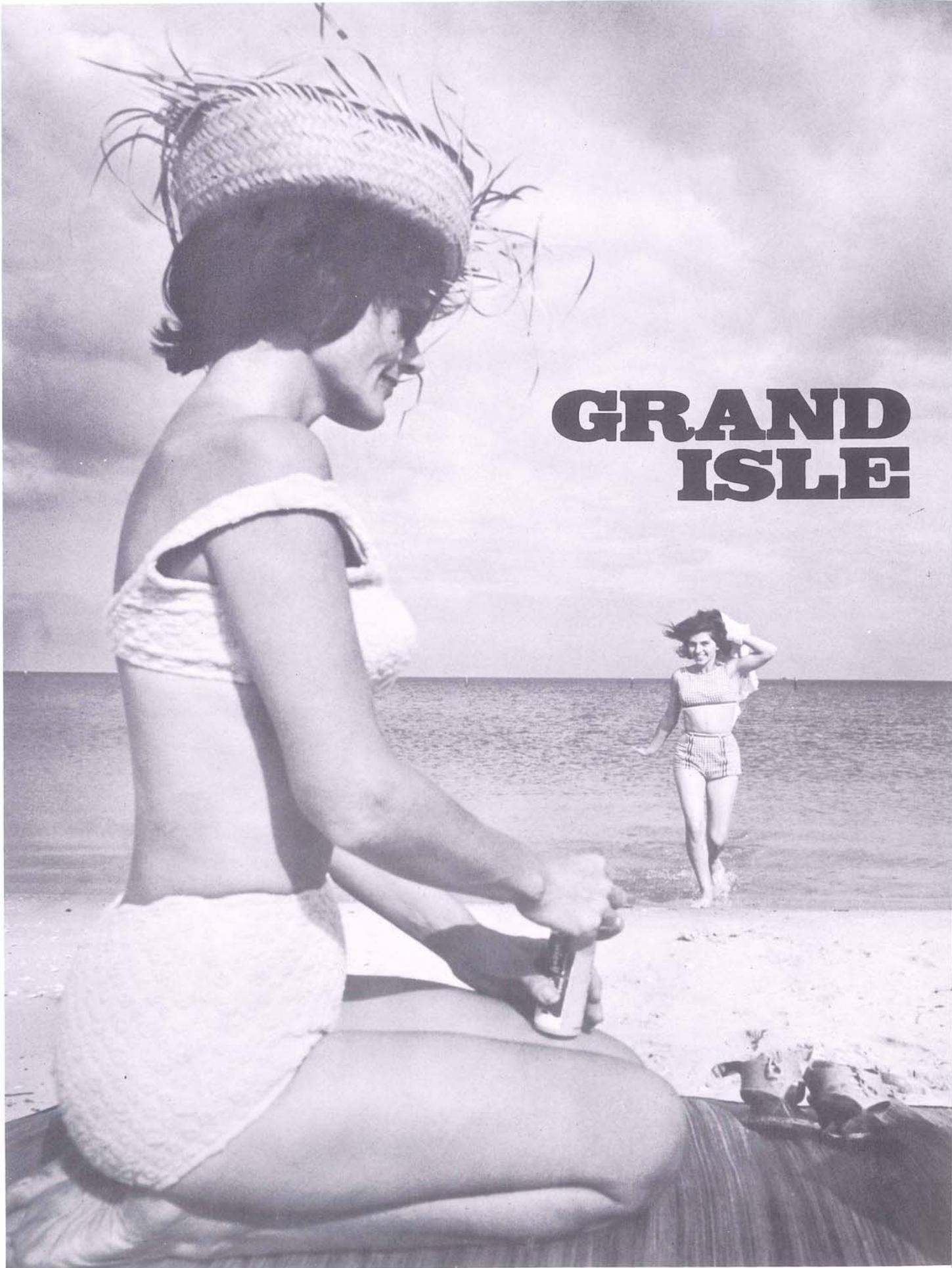
Jefferson Realtors—members of the Jefferson Board of Realtors—are "sold on Jefferson" as a place in which to live, work and grow. That's why they can do a better job of selling Jefferson to the world. In residential, commercial, industrial or investment real estate, Jefferson Realtors have the skill, the experience, the broad knowledge of the area and the market, as well as the enthusiasm to help you accomplish your real estate objective. Before you make a move in real estate, call a Jefferson Realtor.



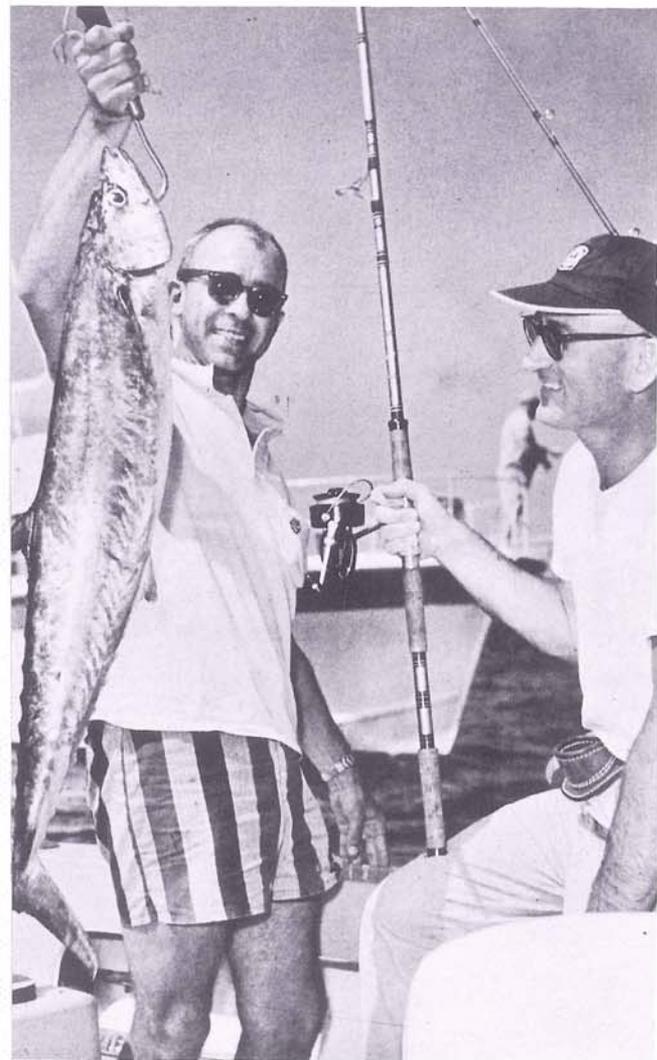
Working everyday to  
"Make America Better"

## Jefferson Board of Realtors, Inc.





**GRAND  
ISLE**



***a grand place to live, work and play***

Here, where Louisiana meets the Gulf of Mexico, nature has provided Jefferson Parish with the rich lore of pirate history . . . fishing unsurpassed . . . and natural deposits of oil and sulphur.

Special events, such as the Grand Isle Tarpon Rodeo, Grand Isle Redfish Rodeo, Caminada Redfish Rodeo and many others are staged each summer.

A new library building symbolizes the growing year-round residential community, as many motels attest to the growing tourist trade. Industrial growth is marked by offshore oil and sulphur service facilities. Charter boats abound as more and more people say "Let's Go-Go Grand Isle!"

*Joe Sheppard*

**Joe Sheppard**  
Mayor





Clerk of Court William R. Justice

# The Clerk of Court

Thirty years ago when Jefferson Parish shared a judge and a district attorney with two other parishes, only a handful of people staffed the Clerk of Court's office.

Now, with eleven judges and a district attorney's office with nine assistant attorneys, the volume of services provided by the Clerk of Court has greatly increased.

To Clerk of Court William M. "Bill" Justice, Jr. now in his fifth consecutive term, volume is important.

Dating back to 1845, his is the only parochial office which receives no tax revenues, depending entirely on fees received for its services, and these

services are many and diverse. The Clerk (of the District Court) is a court officer, a jury commission member, notary public, recorder of mortgages and conveyances (sales), adoptions, etc. He is custodian of voting machines, instructs poll commissioners, clerk and custodians, supervises absentee voting, election night vote tabulations and also issues passports.

Duties of the judicial section includes receiving and filing of civil and criminal suits and successions, their assignment for judicial action, recording alimony decisions, adoptions and juvenile records, drawing of about 2500 grand and petit jurors annually for criminal

and civil cases, selecting and assigning minute clerks, providing administrative services for all courts and filing court evidence.

Evidence of civil suits in microfilm, then filed in locked vaults until the cases are tried. A separate section handles criminal records which include misdemeanors and traffic violations.

Jefferson, which averages six elections a year, keeps both the clerk of court and his election supervisor and voting machine administrator busy.

Absentee voting is held at three locations, starting 20 days before and ending 7 days prior to primaries and general elections. Instruction classes are

held for poll clerks, commissioners and custodians.

Each voting machine (there are 358 of them) is checked for accurate ballot information and are trucked to Jefferson's 162 polling places.

Tabulating "votes cast" sheets on election night is an exacting and tedious job. Up to 30 clerk of court employees (on the night of a general election) compile the "unofficial" returns. Promulgation of returns—the final, official results—follows a long day at the warehouse where three days after the election, tally sheets are checked for accuracy by a task force supervised by the clerk of court's office.

Bill Justice as Clerk of Courts serves on the five-member Jury commission which selects the juries as required by the judges. The other four members of the commission are selected by the judge.

Grand and petit jurors must be English speaking male U.S. citizens, over 21, with one year or more of Parish residency. Some citizens are exempted from serving for various reasons. Women are not eligible unless they request jury service in writing.

For grand juries, impaneled twice a year, 35 names are drawn by lot from a "General Venire Box" a sealed container with the names of at least 600 eligible persons each on a separate slip of paper. Twelve of the 35 are chosen by lot to serve a minimum of 6 months. Then the names of petit jurors, who serve for one week, are drawn.

Lists of grand and petit jurors (for criminal cases) are published in the official journal of the parish. Grand jurors are paid \$12 per day and petit jurors \$8, when serving. They receive \$3 per day when they do not serve.

An important and highly functional new addition to the civil records room in the annex is the "Lektriever"—huge "escalator" type filing complex with a capacity of 8000 files.

Another "first" for Jefferson's clerk of court, the "Lektriever" has electronic finger-tip control allowing an operator to quickly locate files as they come into view while seated at the controls.

The clerk of court has retained a corner of the fourth floor of the main courthouse for locked storage of evidence. He also maintains a branch on the East Bank which serves as an information center, handles absentee voting and issues marriage licenses. The Parish's judges serve in Divisions A through G,



Checking mortgage and conveyance indices.



The Civil Records department.



The issuing department for civil records.



Indexing mortgage and conveyances.



The Civil Docket department.



Key punch operators prepare records for data processing.



The recording desk.

the Juvenile Court and the First and Second Parish Courts. The First Parish Court on the East Bank has experienced an extremely heavy case load. Since 1964 when it was established, the court has handled well over 70,000, more than 50,000 traffic cases and a heavy civil docket.

To handle this heavy case load, a new Judge was named in 1970. He is Douglas Allen, who sits in the First Parish Court.

Case volume in all Parish courts in 1971 was as follows:

**CIVIL CASES**

24th District Court	7,926
1st Parish Court	2,789
2nd Parish Court	1,934

**CRIMINAL CASES**

24th District Court	1,687
1st Parish Court	22,400
2nd Parish Court	6,538

The Clerk of Courts in 1971 issued 2,456 marriage licenses, handled appeals and took criminal evidence in 1,445 cases. Other activities included 191 adoption hearings, 913 cases of criminal neglect and a large number of traffic cases. The office collected alimony and child support funds and issued a total of 16,932 checks, or an average of over 1,300 per month. During the year the Clerk's office handled 20,369 chattel mortgages and 154 appeals.

Operating costs for the new courtroom came from parish funds.

Earlier, the legislature approved two new district judgeships for the parish but has not yet appropriated operating funds.

As a result of growth revealed in the 1970 census, Jefferson should qualify on the basis of population, for still more judgeships.

This is progress, of course.

It also means that the clerk of court's office will have to expand its volume of services to keep in step with progress. On the third floor of the main courthouse building in Gretna is the mortgage and conveyance section which handles all non-judicial matters.

Various notarial acts which are recorded and filed here date back to 1827. They include sales and purchase agreements, real estate and chattel mortgages, mineral leases, charters, trade names, successions, adoptions, federal and state tax liens, judgements, sheriff's auction and tax sales, utility liens, quit claims, process verbal and subdivision maps.

Mortgage and conveyance certificates are issued to clear titles before a sale or mortgage. Here, too, mortgages and liens are cancelled.

No matter how large his office grows, Justice knows that his employees whom he calls "the best public servants I have known" will continue to render fast, friendly, efficient service as they have during the past years.

# MERCI BEAUCOUP



*IN ANY  
LANGUAGE*

*.... to mention these few:*

MUCHAS GRACIAS (Spanish)  
DANKE SCHÖN (German)  
DOMO ARIGATO (Japanese)  
TAK SA MYCKET (Swedish)  
MAHALO NUI (Hawaiian)  
SPASEVO (Russian)  
MOLTO GRAZIE (Italian)  
NAJLJEPSA HAVALA (Slavonian)  
DOY JAI (Chinese)  
TODAH RABBA (Hebrew)  
OBRIGADO (Portuguese)  
EFARISTO (Greek)  
KIITOS (Finnish)  
TAK (Danish)  
DANK U (Dutch)

## *Thanks...*

*for making 1971 & 1972 the Biggest  
Years in the 40-year History  
of Leson Chevrolet*

**HEINKE S. TRAPP**  
*President*

**DONALD R. TRAPP**  
*Exec. V-P & Gen. Mgr.*

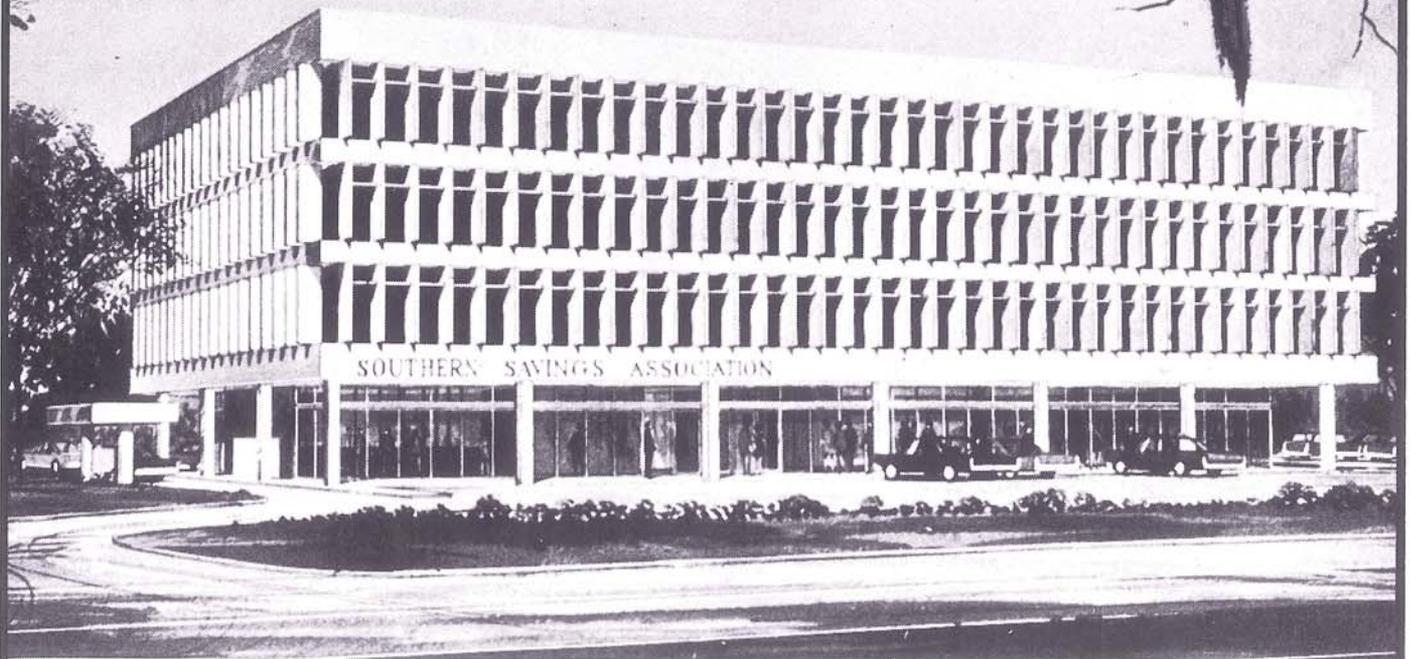


Dial 366-4381



1501 WESTBANK EXPRESSWAY, where Harvey meets Gretna

*The new symbol of savings  
for Jefferson...*



*and for all of Greater New Orleans*

*The new Metairie Branch Office at 4051 Veterans Blvd. and our new symbol represent 85 years of experience in sound money management that is geared to today's climate of change to always insure . . . .*

**SAVINGS** that earn the maximum interest rate permitted by law and paid quarterly  
**SERVICE** from over forty enthusiastic employees at 5 convenient locations  
**SECURITY** .all accounts worth one hundred cents on the dollar and each insured up to \$20,000



**SOUTHERN SAVINGS**



2345 St. Claude Ave./4051 Veterans Blvd./139 Robert E. Lee Blvd. /8651 Judge Perez Dr./4320 Chef Menteur Hwy./Phone 947-1121

# The Jefferson Parish Story

Continued from page 24

eral Sir Edward Pakenham and win the Battle of New Orleans. Colliers Encyclopedia asserts that the British losses amounted to over 2,000 men, including Pakenham and most of the other general officers in the field, while American casualties numbered only 71. According to some military strategists, the battle formation and type of fighting done by these pirates was the basis for today's military tactics. With the dramatic participation of Lafitte and his followers in the successful defense of New Orleans, they were transformed forthwith from pirates to patriots. President James Madison issued pardons for their crimes and made them citizens as a reward for their part in the fighting. A few of these pirate-patriots lived the remainder of their lives and are buried within the confines of the scenes of their former iniquitous pasts. The career of the famous pirate, Jean Lafitte, appears to have ended in this area shortly after he was exonerated by President Madison. While his name is still legend in these parts, and many tales are told about his bold and romantic adventures, what actually happened to him after his vindication is shrouded in mystery and filled with supposition. Some say that after being snubbed by the social element of New Orleans, he left, swearing never to return, to go to Galveston, Texas, where the lure of easy money soon overcame the encumbrances of a reputable course and turned him back to the nefarious trade of pirateering. But while the natives of Galveston solemnly insist that his body lies buried in a secret spot on the shores of that city where he died of wounds received at sea, others maintain that his bones are adrift on the sandy bottom of the Gulf of Mexico. Ask anyone in the Grand Isle-Lafitte area, however, and they will swear that his final resting place is in the little cemetery on the banks of Goose Bayou in Lafitte.

On February 11, 1825, during the administration of Governor William C. Claiborne, Jefferson Parish, as such, came into being. This came about through the division of the State of Louisiana into Senatorial Districts in accordance with the State's first Constitution. And al-

*Oil and gas are vital ingredients in the dynamic growth and progress of Louisiana and J. Ray McDermott & Co., Inc., a leading worldwide engineering and construction firm serving the petroleum industry is proud to be involved . . . . equally proud to be a participant in the state's varied civic, charitable and social functions.*



## J. Ray McDermott & Co., Inc.

P. O. Box 60035  
New Orleans, Louisiana 70160

Offices: Anchorage • Los Angeles • Houston • New York • London • Singapore  
Beirut • Tehran • Lagos • Maracaibo • Buenos Aires • Rio de Janeiro  
Amsterdam • Dubai • Ras Al Khaimah • Melbourne • DJakarta  
Trinidad

## LOUISIANA MATERIALS CO., INC.

POST OFFICE BOX 8214 N. O., LA.



## CLAM & REEF SHELLS

### YARDS

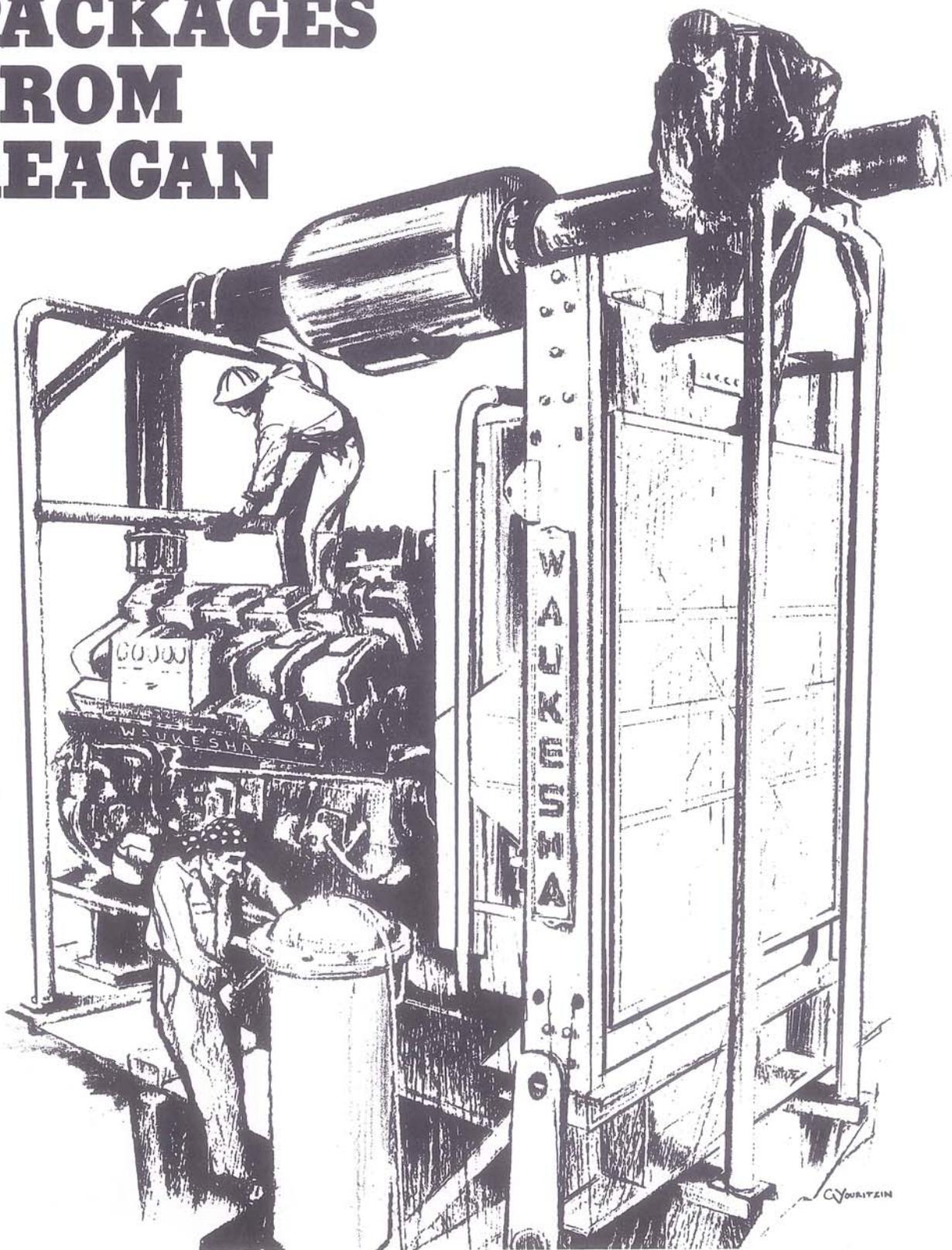
INDUSTRIAL CANAL  
& HIGHWAY 90  
947-6681

KENNER  
JEFFERSON PARISH  
721-0236

HARVEY  
Peters Rd. at Harvey  
Tunnel  
366-3502

TAFT, LA.  
Call 947-6681  
New Orleans

# POWER PACKAGES FROM REAGAN



AUTHORIZED WAUKESHA DISTRIBUTOR

## REAGAN EQUIPMENT COMPANY

HARVEY, LA. • MORGAN CITY, LA.

VIDALIA, LA. • JACKSON, MISS. • HEIDELBERG, MISS.

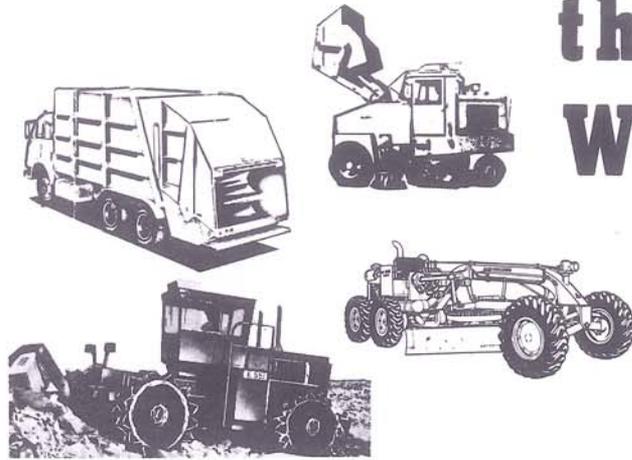
though John Quincy Adams had been elected that same year as the Sixth President of the United States, and former President John Adams, Thomas Jefferson, James Madison and James Monroe were still living, Louisiana's Third Senatorial District was named in honor of Thomas Jefferson, the Third President of the United States, under whose Administration the Louisiana Purchase was consummated.

This new Parish was largely agricultural because of the rich alluvial deposits laid down by the Mississippi River in prehistoric times. It remained so for many years, with its early French settlers gradually developing large plantations along the banks of the Mississippi; and in 1830, when the first census was taken, the total population was 6,846.

As the Parish grew and prospered, several incorporated towns began to form. Among the first were Lafayette, Jefferson and Carrollton, all located between Felicity Street in New Orleans, (the then existing Parish boundary) and the 17th Street Canal. (The present boundary). These little cities were created between 1833 and 1846; and the Police Jury which then governed the affairs of Jefferson Parish performed its governmental duties in the first Jefferson Parish Court House, located in the City of Carrollton, in what is now the Benjamin Franklin School on Carrollton Avenue in New Orleans. Oddly enough, this part of New Orleans is still referred to as "Carrollton".

In 1862 when New Orleans was captured by Federal Forces, Jefferson Parish lived under military occupation with its civil authorities stripped of all power. It was not until 1877, with the election of Rutherford B. Hayes to the Presidency of the United States, that the occupying Federal troops were removed, free elections were held, an Jefferson Parish was once again able to take over its own affairs. During this interim of military occupation the small incorporated cities of Lafayette, Jefferson and Carrollton were annexed to the City of New Orleans, and the present Jefferson-Orleans boundary was established at the 17th Street Canal, where it is today.

From that time until about forty or so years ago, Jefferson Parish was little more than a thin scattering of farms, pastures and fishing villages, with several large plantations dotting the banks of the Mississippi River. Then, gradually, with the New Orleans population overflowing into Jefferson Parish,



**the  
WORK  
CREW**

Every Municipality strives to provide the best possible services for its citizens—at Furlow-Laughlin Equipment, Inc., we strive to provide every Municipality with the best possible equipment.

*Quotations, specifications on request.*

## **FURLOW-LAUGHLIN EQUIPMENT INC.**

BATON ROUGE 348-6721 / NEW ORLEANS 888-4840  
LAFAYETTE 235-1334 / LAKE CHARLES 433-0571

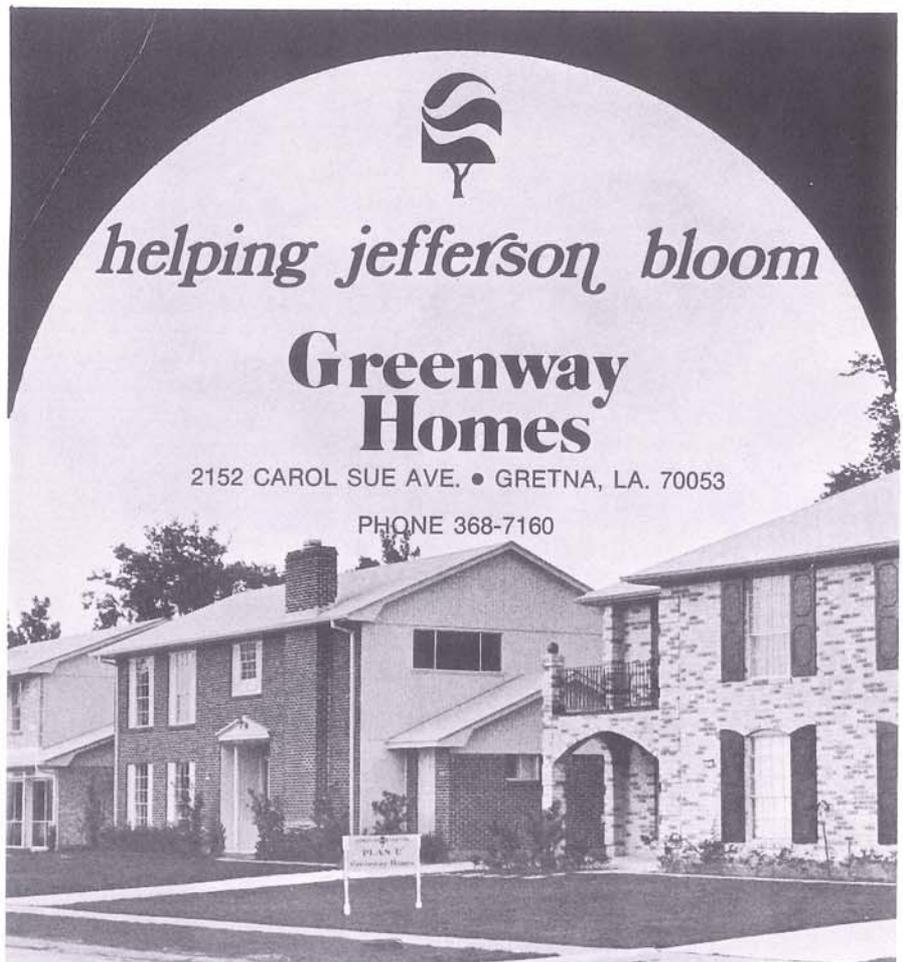


*helping jefferson bloom*

**Greenway  
Homes**

2152 CAROL SUE AVE. • GRETNA, LA. 70053

PHONE 368-7160



# Scharff & Jones, Inc.

INVESTMENT SERVICE  
Since 1932

◆  
NEW ORLEANS  
140 CARONDELET ST. 524-0161

◆  
BATON ROUGE, LA.  
Fidelity National Bank Bldg., 348-4931

◆  
LAFAYETTE, LA.  
1223 Coolidge Blvd., 232-0644

◆  
JACKSON, MISS.  
First National Bank Bldg., 354-3434

# ★ Jefferson Democrat Official Journal of the Parish of Jefferson

Since 1896

★  
Gretna, Louisiana



industry began to develop. With industry came the discovery of vast oil reserves and other natural resources. Add this to its key location, and all it needed was the war boom of the 1940s to start the chain reaction that mushroomed it into a hub of tremendous activity. Cowpastures blossomed into subdivisions; cowpaths became roadways; and as traffic changed from a meager trickle to a steady stream, main traffic arteries began to wind their way through the whole Parish. Manufacturing plants and industry grew throughout the parish and on the West Bank the Harvey Canal, which leads from the river to the Gulf of Mexico, became the site of Jefferson's major manufacturing and shipping center. Thus it was that Jefferson Parish started its quick but steady stride toward the present.

Today, Jefferson Parish stands as a monument to progress and prosperity. It is as modern as tomorrow in its populated regions, having been for many years one of the finest residential sections in the Greater New Orleans Area. Its homes, businesses, subdivisions, shopping centers and highways make an uninterrupted transition from one to the other.

It is a community for the young (Public Affairs Research Council of Louisiana, Inc., gives the median age as 26.5 years) and for the young in heart. It is a friendly place in which to live, for there is blended the gracious hospitality of the South with the warm friendliness of the West.

Its population has increased four-fold within the past few years and is expanding at an even more rapid rate. It is over 98% industrial, having four industrial enterprises for every mile of its length; and it offers unlimited possibilities in the field of skilled labor.

With its tremendous industrial capacity, Jefferson Parish is one of the most commercially active Parishes in Louisiana.

---

#### GOVERNMENT:

---

The affairs of Jefferson Parish were first administered by a District judge and 12 Commissioners. This was changed in 1834 to a single Police Jury form of government which governed the community for 24 years. In 1858 discord developed within the ranks of the Police Jury and this split caused the formation of two Police Jury Districts: One for the Right Bank and one for the Left Bank. The Police Jury Districts governed the Parish until 1862

# OUR NEW BUILDING.

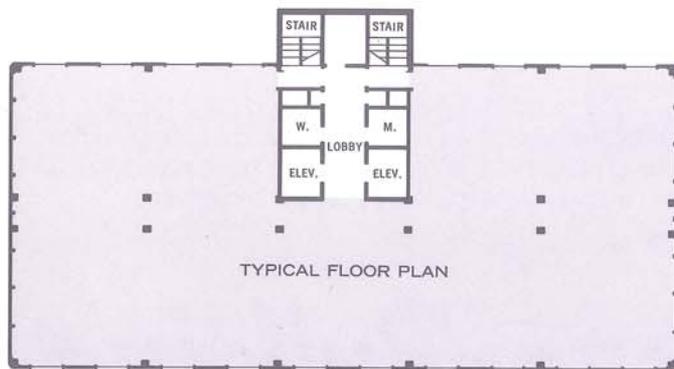
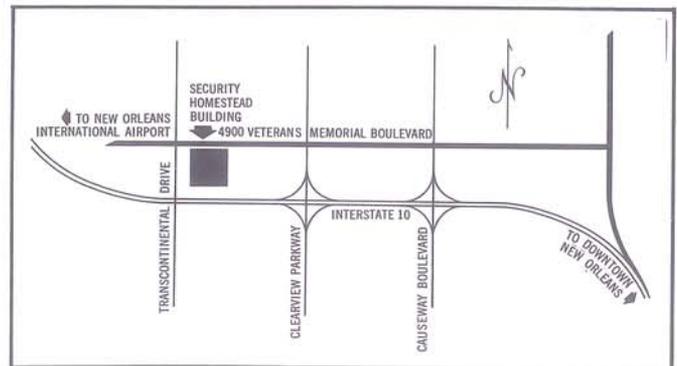
## Your new home.

The new Security Homestead Building is a modern, ten-story structure, located on Veterans Boulevard between Clearview and Transcontinental. More than just a new building, it is a symbol of the growth and developing potential of Jefferson Parish.

All of us have witnessed the tremendous upsurge in the economic activity of this area. It has been impressive, to say the least. We, at Security, believe it is only a beginning. A beginning that promises even greater things to come.

Our new building is a reflection of this faith. A concrete, tangible vote of confidence in the future of Jefferson.

What about your future? If you're a business or professional man who's interested in locating in Jefferson Parish, our new building could be your new home.



The most important feature of the new Security Homestead Building is its extreme flexibility. Your exact floor plans can be realized without the need of preliminary modifications or remodeling. Nine floors each encompass a total of 5700 sq. ft. The building is served by two high-speed, fully automatic elevators. Rental includes all utilities, individually controlled air conditioning and heating, janitorial services, 24-hour attendant service and ample parking.

Another important feature of the Security Homestead Building is its prime location. Directly adjacent to numerous residential neighborhoods and one of the busiest commercial sections of bustling Veterans Boulevard, it is an ideal location for a wide range of commercial and professional enterprises.

## Now renting **SECURITY HOMESTEAD ASSOCIATION**

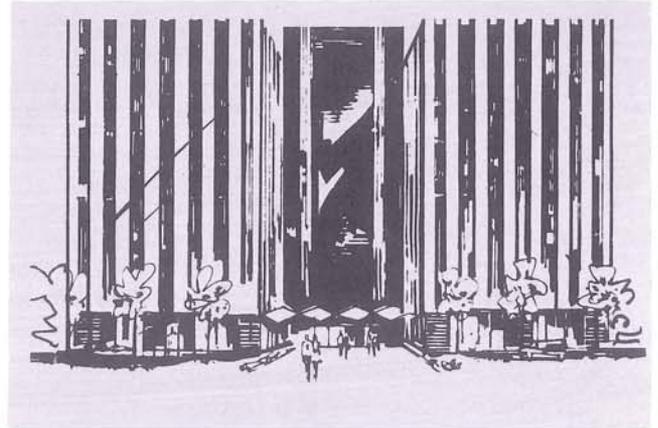
**4900 Veterans Boulevard  
Metairie, Louisiana**

# Office Space

10 MINUTES FROM DOWNTOWN NEW ORLEANS  
IMMEDIATE OCCUPANCY

Presently located in the Lattie Development Company existing building complex are nationally known firms such as:

American Mutual Insurance Co.  
American Standard  
Armstrong Cork Company  
Baltimore & Ohio Railroad Co.  
Borg Warner-Byron Jackson Pumps  
Chesapeake & Ohio Railway Co.  
Chrysler Credit Corporation  
Continental Life Insurance Co.  
Control Data Corporation  
Dravo Corporation  
Enjay Chemical Company  
The Equitable Life Assurance  
Society of the United States  
Foremost-McKesson, Inc.  
Formica Corporation  
General Services Administration  
Gillette Safety Razor Co.  
Hunt-Wesson Foods  
Ingersoll-Rand Co.  
International Business Machines  
Johnson & Johnson  
Kohlmeyer & Co.  
Lipton, Inc.



McKesson Chemical  
Owens-Corning Fiberglass  
Corporation  
Owens-Illinois, Inc.  
Purex Corporation, Ltd.  
RCA Information Systems Div.  
Reynolds Metals Co.  
Scott Paper Company  
Singer Company  
The Sperry & Hutchinson Company  
Swift & Company  
Volkswagen Insurance Co.  
Xerox Corporation

Brand new ten-story office building . . . part of multi-million dollar office/medical development on Causeway Boulevard. 10 minutes driving time via major expressway to downtown New Orleans and Moisant International Airport. Free parking. Close to hotels, major shopping, apartments.

## Lakeside Plaza Building

3445 N. CAUSEWAY BLVD., PHONE (504) 834-3593  
METAIRIE, LOUISIANA 70002

when Jefferson Parish was placed under military occupation and its civil authorities were without power. In 1877 when Rutherford Hayes became President of the United States, the carpetbaggers were ousted, and with the election of a new Governor (Francis T. Nicholls) and Legislature for the State of Louisiana, local Parish Governments were reinstated, and representative Jefferson Parish Police Juries resumed control of their own affairs. In 1884 the two Police Juries were consolidated into one, consisting of one President and 17 Jurors, and they managed Jefferson Parish affairs until 1958.

In 1956 an abortive attempt was made to convert the governing authority to a Commission Council form of government. Candidates were elected and ready to take office; but the Legislative Act empowering the election was held unconstitutional by the Louisiana Supreme Court, and the preceding Police Jury (whose term had expired in the interim) held the reins of the Parish during the period in which a decision was made.

After a study was made by a legislatively empowered charter commission, the Parish secured a Home Rule Charter through a Parish-wide election. Under this Charter, a President who is Chief Administrator, and a seven member Council, which acts as the legislative and policy-making body were elected. This is the present form of government of Jefferson Parish today.

The Parish President and Council Chairman are elected Parish-wide. The other six Councilmen are elected according to Districts: In order to give equal representation to all areas the Parish is broken up into four Council Districts with a Councilman elected from each District and one Councilman at Large from the East Bank and one Councilman at Large from the West Bank. The Parish President, as the Chief Administrator, is responsible to the Parish Council for carrying out policies adopted by it, and for the administration and supervision of all Parish Departments, Offices, Agencies and Special Districts. The Parish Council, as the Legislative and Policy-making Body, is responsible, except in the incorporated areas, for adopting such ordinances and resolutions as may be proper in the exercise of the powers of the Parish. Although its authority is confined to the unincorporated areas of the Parish, the citizens of the incorporated areas participate in elections to Council office and are eligible to run for election to that

# Joseph C. Domino Inc.



• Tugs • Barges • Towing • Sales and Service

## Complete Towing Service

Office  
5520 River Road  
Marrero, La. 70072

Mailing Address  
P. O. Drawer 247  
Harvey, La. 70058

Phones:  
347-6263  
833-2549



# EDP

### Exchange Data Processing, Inc.

was conceived by an association of Engineers and Contractors, Certified Public Accountants, and Computer System Analysts. An 1130 computer which operates under the disk monitor system was installed for the purpose of creating a more efficient means to accomplish accounting and engineering functions.

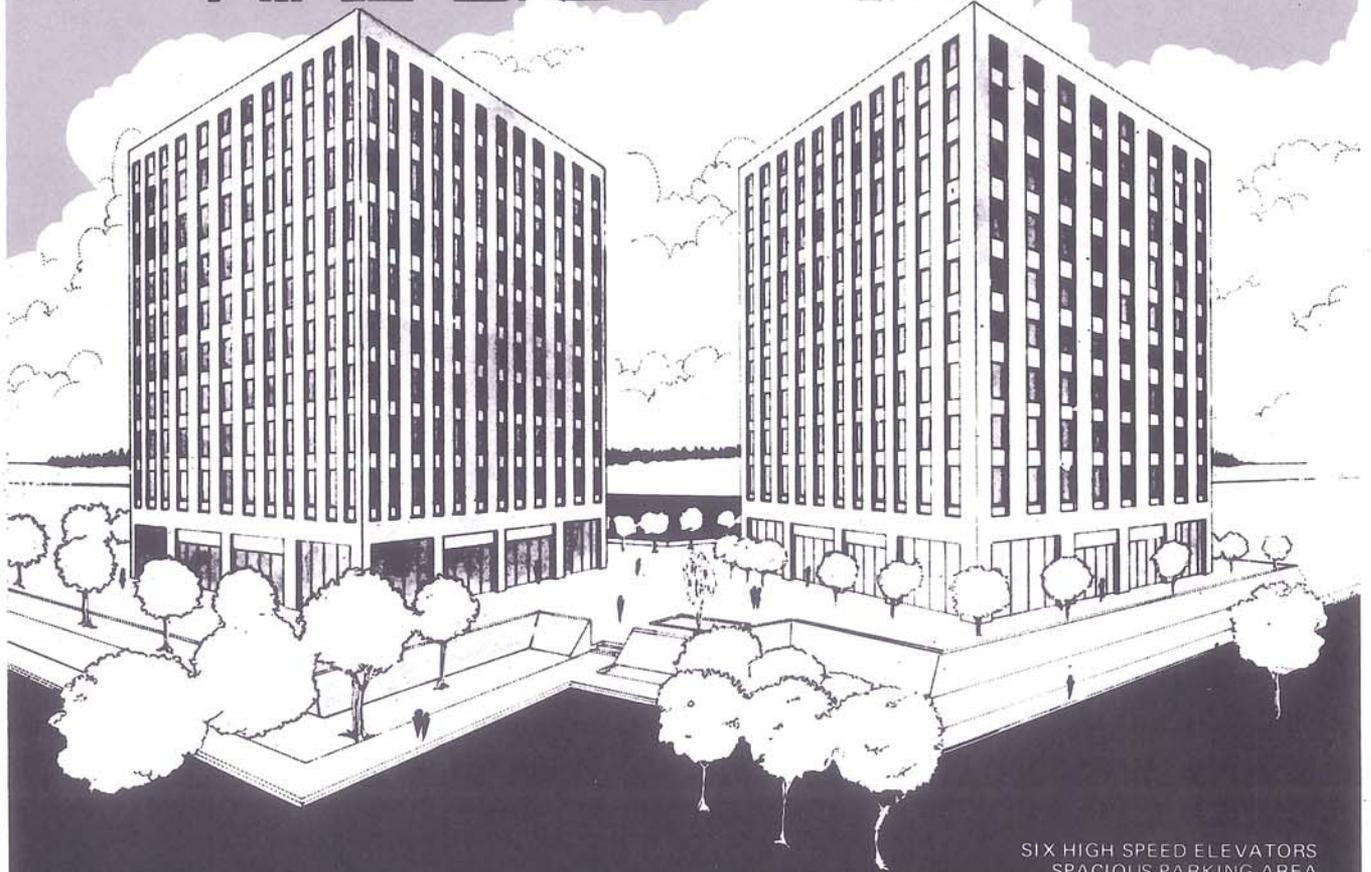
For Further Information Please Contact  
Bob Rodrigue, General Manager

## EDP EXCHANGE DATA PROCESSING, INC.

307 Exchange Place, N. O., La. 70130  
Telephone (504) 523-1419

THE ULTIMATE DESIGN IN OFFICE SPACE

**NOW LEASING**  
**AVAILABLE LATE 1972**



SIX HIGH SPEED ELEVATORS  
SPACIOUS PARKING AREA  
POST OFFICE

**368-2127**

# HARVEY OIL CENTER

ONE BLOCK FROM HARVEY CANAL ON THE WESTBANK EXPRESSWAY, HARVEY, LOUISIANA

office. Under this Charter, the authority of the President and the Council is limited with respect to the offices of Sheriff, Clerk of Court, Assessor, Coroner, and the School Board.

#### **Parish President**

The Parish President is the chief administrative officer of the Parish and is responsible to the Parish Council for carrying out policies adopted by the Council and for the administration and supervision of all parish departments, offices, agencies, and special districts. He has the power to appoint and remove, subject to the provisions of the Charter, all administrative offi-

cers and employees responsible to him.

He shall submit the parish budget to the Council for approval, at least 60 days before the end of the fiscal year. He must also submit any reports from the departments under his supervision which the Council may require.

The Council may create new offices or departments only upon his recommendation.

The President does not have veto power over legislative acts of the Council.

He may designate a qualified administrative employee of the Parish to assume his duties and authority during periods of his temporary absence or disability.

#### **Parish Council**

The Parish Council is the legislative and policy-making body of the Parish and may adopt such ordinances and resolutions as may be proper to this function.

The Council consists of one Councilman-at-Large who is elected parish-wide and is designated by law as Council Chairman, an East Bank Councilman-at-Large, a West Bank Councilman-at-Large, and four District Councilmen. The Council elects one of its members to serve as Vice-Chairman.

The Council may:

Levy and collect taxes, special assessments, service charges, license charges, fees and other revenues, and borrow money in such manner

# Any way you figure it...



## you get more from NOBM

New Orleans Business Machines, Inc. is Jefferson's largest independent office machine dealer. See our complete selection of • Typewriters • Adding Machines • Addressing Machines • Dictating Machines • Electrostatic Copiers • Offset Duplicators • Electronic Platemakers • Mimeoprinters • Electronic Calculators

*Our staff of repair specialists are trained to service any machine we offer, quickly and economically, in our modern service center.*

# nobm

## New Orleans Business Machines

The Office Machine Center

3760 Airline Hwy., Metairie, La.  
Phone (504) 834-3134  
7075 Airline Hwy., Baton Rouge, La.  
Phone (504) 356-3577

and subject to such limitations as provided by law.

Make appropriations for all parish purposes.

Require periodic and special reports from all Parish officers concerning their respective departments, offices, etc. These reports shall be submitted by and through the Parish President in the case of those departments, etc. subject to his jurisdiction.

Make investigations of Parish affairs by inquiring into the conduct of any department, office, etc., including the investigation of accounts, records; etc., and it may subpoena witnesses, administer oaths.

By ordinance, abolish or consoli-

date any parish department, office, or agency, and provide for the transfer of any of the functions of such departments. The Council may create offices or departments only upon recommendation of the Parish President.

Perform any other acts, consistent with law, deemed to be for the best interest of the people of the Parish. It has the power of eminent domain, meaning the right to expropriate property for public purposes as provided by law, and to make just compensation for any properties thus acquired.

The Council sits as a Board of Review on property tax assessments.

The Council meets regularly at such times as may be prescribed by its

rules (by practice, Thursdays at 2 p.m. in the Council Chambers, Gretna Courthouse). It may not meet less than once a month. Special meetings may be held on twelve hours' notice by the Clerk to each member upon the call of the Chairman or a majority of the members, unless notice is waived in writing.

A majority of the members constitutes a quorum, but a small number may adjourn from time to time to compel the attendance of its members.

No action is valid or binding unless adopted by the affirmative vote of a majority of the Council members.

### Council Staff

Clerk of the Council is an employee



*"Serving  
Jefferson  
Parish"*

# MARRERO REALTY INC.

**701 BARATARIA BLVD.  
MARRERO, LA.  
341-8721**



*"Over 60 years  
of Real Estate  
Development"*

# MARRERO LAND AND IMPROVEMENT ASSN., LTD.

- Commercial Sites On West Bank Expressway
- Residential Sites in Gretna, Harvey, Marrero, and Westwego
- Industrial Sites with Spur Facilities At West Entrance To New Harvey Tunnel.

**701 BARATARIA BLVD.  
MARRERO, LA.  
361-6641/341-8721**



*"Expanding  
With  
Jefferson"*

# MARRERO SHOPPING CENTER INC.

**701 BARATARIA BLVD.  
MARRERO, LA.  
341-8721**



of the Council and serves at its pleasure. He must keep a journal of its proceedings which is a public record. This position does not come under classified civil service.

Duties include tabulating bids, processing ordinances, acts, resolutions and motions. Election results are promulgated at Council meetings under his supervision.

The Council Clerk is the "recording secretary," keeping detailed minutes of Council action for later publication as required by law.

Between meetings this office serves as a clearing house for official parish business, processing department director's requests for forwarding to the Council after recommendation by the parish president; checking the wording of ordinances

and resolutions with the parish attorney; and setting up the agenda for the next council meeting.

Mr. Frank J. Deemer has served as Council Clerk since the president-council form of government was adopted in 1958. He had served previously as police jury secretary.

#### **Budget and Research Analysis**

The Department of Research and Budget Analysis was established by the Jefferson Parish Council in 1960 for the purpose of providing an independent method of obtaining information regarding any matters of interest to the Council.

This office examines the budget submitted to the Council, investigating items contained therein, and making recommendations. It is empowered to conduct research and

investigations into administrative or executive departments or Parish affairs generally, as the Council may direct.

In addition to the many projects and reports prepared at the Council's request, statistical data of a general nature is compiled and updated on a routine basis and is readily available to the members of the Parish Council.

Information regarding functional problems of local government can be obtained through the Department. Numerous other important functions are routinely handled here, including precinct boundary changes.

Mr. Vincent Taravella serves as Director of Budget Research and Analysis.

# Orleans Village

A CITY GROWS IN MARRERO

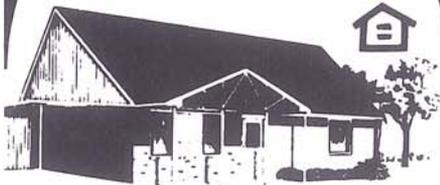
522-4493

ON AMES BLVD.

ANTHONY P. ABRAHAM, PRESIDENT

1164  
UNITS SOLD  
IN LAST 19  
MONTHS

1521  
ACRES OF  
HOMESITES



EQUAL  
HOUSING  
OPPORTUNITIES

6 MINUTES FROM NEW ORLEANS  
WHEN UPTOWN BRIDGE IS COM-  
PLETE. ALL-BRICK, AIR-CON-  
DITIONED HOMES.

100  
ACRES

RECREATION  
& PLAY AREAS

REGIONAL  
SHOPPING  
CENTER



MODERN  
INDUSTRIAL  
PARK

251  
ACRES



WILL BE DEVOTED TO INDUSTRY  
PLAN FUTURE PLANT SITES FOR  
AMPLE POWER & LABOR SUPPLY.

LIVING...

RECREATION...

INDUSTRY!

## DEPARTMENTS

The following departments have been created by the Council, and are under its jurisdiction. Department Directors (except Civil Defense) are named by the Parish President, with the approval of the Council.

### Planning

The Charter provides for a Planning Department headed by a qualified planning director, appointed by the Parish President. The department's function is to plan and prepare for the social, economic and physical development of the Parish.

It is responsible for the Master Plan of Jefferson, which includes population reports and land use surveys. It

inspects all plans for subdivisions of land and any change to the comprehensive zoning ordinance.

The department is supported by two boards: the Planning Advisory Board and the Zoning Appeals Board.

Mr. Hugh N. Ford is Planning Director for the Parish.

### Mosquito Control

The Mosquito Control Department administers a year round mosquito control program which attacks the mosquito problem on three fronts. The Larviciding Division sprays surface water, using land and amphibious vehicles and helicopters to kill larvae. The Adulticiding Division uses spraying, fogging and misting techniques to cut down on the adult mosquito population. The Perma-

ment Control Division is responsible for the elimination of breeding sites. This result is lower expenditures for temporary control measures. Mr. Glenn Stokes is Mosquito Control Director.

### Finance

Set up under the Parish Charter. It is responsible for the functions of accounting, budgeting, purchasing, pre-auditing treasury and debt-retirement.

The Director is required to submit financial reports as required by the Council or Parish President, and must be qualified by special training and experience in public finance. He is appointed by the Parish President.

Mr. Edward LaBruyere serves as Director of Finance.

# NICHOLSON and LOUP

## SUPER MARKETS

7300 WESTBANK EXPRESSWAY, MARRERO

1524 FOURTH STREET, WESTWEGO



## T. L. JAMES & COMPANY

INCORPORATED

### GENERAL CONTRACTORS

RUSTON, LA.

#### • HEAVY CONSTRUCTION

- CONCRETE PAVING
- ASPHALT PAVING
- GRADING
- DREDGING
- HIGHWAYS
- BRIDGES
- LOCKS
- DRAINAGE
- STREETS
- DAMS

AREA OFFICE

KENNER, LA.

PHONE: 729-2511



### Legal

The Department of Law, established by the Charter, is headed by the Parish Attorney. He is named to the position by the Parish President, with the approval of the Council. He may appoint and remove his assistants, which number nine at present.

This department handles all Parish legal affairs, representing it in Court, and establishing the legality of all its ordinances and actions.

Mr. Roy L. Price is Parish Attorney.

### Personnel

A three-member quasi-judicial, autonomous Board heads this department under the Parish Charter. The Board is named respectively by the presidents of Loyola and Tulane Universities and the Parish President.

It is responsible for the administration of the personnel system of the Parish, including recruitment, examination, job classification, wage scales, etc. The Board appoints the Director of the Department, who is responsible to the Board.

Mr. Roy Stewart is the Personnel Director.

### Recreation

The Recreation Department includes a Recreation Division and a Library Division. Mr. Emile Davison is Director of Recreation.

The Recreation Division operates thirteen community centers scattered throughout the parish. One additional community center is under construction at this time. Each center offers a variety of programs for parish residents. Seventeen additional sites are leased for the operation of partial programs at different seasons of the year. Mr. Bruce Restel administers the recreation program.

The Library Division operates ten libraries and two bookmobiles with an annual circulation of 836,490 books and 9,115 films. Microfilms of periodicals and other special materials are also available. Mr. Maurice Walsh administers the Library Division.

### Safety

The Safety Department, under the direction of Mr. Harrison Schouest, Jr., is organized into five divisions to deal with the safety needs of the parish.

The Division of Regulatory Inspection issues building permits, inspects new construction and additions to old structures for compliance with zoning regulations, and inspects buildings for compliance with minimum building standards so far as structure, electrical work,

plumbing, and mechanical safety are concerned. This division is also charged with the removal of junk cars from the streets and the collection of monies due on property liens. Mr. Jerome Sadel heads this division.

The Division of Housing Improvement is responsible for inspecting housing to see that it meets minimum standards for health and safety. The division is operated on a preventive basis, with inspection personnel visiting deteriorating housing to point out the advantages to property owners of taking action to prevent the occurrence of slums. Mr. Roland Kennedy heads this division.

The Fire Division is charged with controlling fires, issuing permits for burning trash after determining that no hazards exist, and with providing Jefferson Parish citizens with informational and educational materials on fire prevention. Chief J. S. Grego is head of the Fire Division.

The Street Lighting Division maintains a regular program for providing lighting for new streets and major thoroughfares, as well as handling requests from citizens for additional lighting in residential neighborhoods. Mr. William S. Stowe heads this division.

The Taxicab Division issues permits to operators of taxicabs and makes inspections of vehicles used as taxicabs to insure that they are safe and fully operative. Mr. Don Duvio is head of the Taxicab Division.

#### **Civil Defense**

The Civil Defense Department is charged with preparation for natural disasters such as floods, storms and hurricanes and with dealing with emergency situations brought on by fires, explosions or other major accidents, as well as preparedness for emergencies connected with the national security. Their operation covers all unincorporated areas in Jefferson Parish and the cities of Gretna and Grand Isle.

The Department trains law enforcement personnel, fire fighters, and citizen volunteers in first aid, radiological defense and the handling of explosive ordnance.

The Parishes' radiological defense system consisting of 65 fixed and mobile monitoring stations is maintained and operated by the Civil Defense Department. It also installs outdoor warning systems (sirens) as required in newly developing areas and maintains and inspects those already in operation.

The Department procures surplus property from the Federal government for use in emergencies and for

“Buster”, “Sonny”, “Harold”

## THE HUGHES BOYS

welcome you to

# HUGHES DODGE

1660 Westbank Exp., 368-6900



## CONSTRUCTION

## CO.

## INCORPORATED

---

## GENERAL CONTRACTORS

---

## NEW ORLEANS, LA.



## pipe coating division

GULF COAST PLANT P. O. BOX 263  
HARVEY, LOUISIANA



## MOTHE LIFE INSURANCE CO. BLDG.

#72 WESTBANK EXPRESSWAY, GRETNA

A WESTSIDE COMPANY OWNED AND OPERATED BY WESTSIDE  
PEOPLE. BY PATRONIZING A HOME COMPANY, YOU ARE HELPING

**BUILD THE WESTBANK  
OCCUPANTS:**

MOTHE LIFE INSURANCE COMPANY • RENE A. PASTOREK, ATTORNEY  
PACKARD, INC. HEAVY CONSTRUCTION, HEAVY OIL FIELD EQUIPMENT  
CLAYTON B. BARRE, D.D.S.

**PHONE 362-7222**

use whenever needed by other parish departments. Under this program a land-water vehicle (duck) with trained operator, a jeep, and an ambulance manned by volunteers is available for emergency use by Civil Defense or for other parish departments on request.

Mr. John R. Ridge is Director of Civil Defense.

### Sanitation Department

The Sanitation Department is in charge of all drainage and sewerage disposal in the parish. It builds, upgrades, maintains, and operates pumping stations and drainage canals. It maintains storm drain lines and subsurface drainage systems to prevent flooding of streets. The establishment of grades for proper drainage and the building of secondary levees to protect residential areas are functions of this department. It builds and operates sewerage treatment facilities and installs sewerage lines in developing areas.

Notification of private property owners regarding minimum upkeep standards is under the Sanitation Department. If the property owner does not take proper action, the Department of Sanitation takes care of clearing the property and cutting the grass, billing the property owner for services rendered. Other citizen complaints are also handled through this department, and those which cannot be directly cared for here are referred to the proper department.

The department investigates possible sources of industrial pollution and enforces anti-pollution regulations.

Mr. R. L. Condon heads the Sanitation Department.

### Water Department

Water services for all of the East bank and all unincorporated areas on the West bank are under the jurisdiction of the Water Department. The department operates two water purification plants, one on the East and the other on the West bank, installs and maintains water lines as required for industrial, commercial, and residential users; and bills customers for water services. The department also bills residents for garbage charges, mosquito control charges, and sewerage charges. Mr. Peter Rousseau is in charge of the Water Department.

### Roads and Bridges

The primary charge of the Department of Roads and Bridges is the construction and maintenance of the parish roadway system, i.e., all roads in the parish which are not under the jurisdiction of Federal,

state or municipal authorities. In addition, the department approves plans for subdivision streets and inspects them to see that they meet minimum standards; carries out a beautification plan for neutral grounds and parkways, including cutting the grass and planting shrubs and trees; and seeks funds for the development of parks and green areas.

Mr. Ross Ketchum is in charge of Roads and Bridges.

#### Animal Shelter and Control

The Animal Shelter and Control Department was inaugurated in July, 1971. Its priority function is the handling of bite cases. The department picks up animals involved and holds them for the prescribed period, or if the animal has been killed, performs the necessary laboratory work to determine if rabies shots are necessary for the victim. It picks up hurt stray animals and brings them to the shelter for care, and investigates complaints regarding cruelty to animals.

Within the limits of time and space available, the department picks up stray animals, maintains an adoption program for those animals which are not claimed by owners within a reasonable period of time, and answers inquiries from the public about animal care.

The department maintains a close liaison with the Health Department, keeping all necessary records in compliance with Health Department requirements.

Mr. Charles Nelson is Director of the Animal Shelter and Control Department.

#### Boards

The Parish Charter provides for a General Advisory Board, appointed by the Parish President, "which shall include a representative of each ward (10) of the parish as in existence on January 1, 1957".

The President determines the duties and length of term of Board members, who may be paid a per diem allowance, and reimbursed for official duty expenses as approved by the President.

The Charter also specifies that the Parish Council create, by ordinance, a Planning Advisory Board and a Zoning Appeals Board. Members of these boards may be paid a per diem allowance and reimbursed for necessary expenses in official duties as approved by the Council.

The Council is empowered by the Charter to create, by ordinance, other advisory boards it deems necessary and to determine the manner of appointment, length of



4509 Veterans Blvd.  
Metairie, Louisiana 70002

**REALTORS**

*A Total Real Estate Service  
Serving Jefferson Parish*

**Residential — 887-3054**

**Land — Lots — Commercial — 885-2800**

*Member Realtron (computer service)*

*Member Inter-City Relocation Service*

*Member Sold Sign Watchers—*

*Member—Inter-City Relocation Service, Inc.*



**"A CITIZEN OF JEFFERSON PARISH"**

**The Fortier Plant**

**CYANAMID PRODUCES CHEMICALS**

**FOR THE NATION AND THE WORLD**

- Agricultural
- Dyes and Pigments
- Explosives
- Fertilizers
- Fibers
- Pharmaceuticals
- Plastics and Resins
- Surgical Specialties
- Veterinary



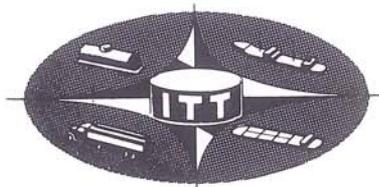
**AMERICAN CYANAMID COMPANY • FORTIER PLANT**

**Jefferson Parish, Louisiana**

# CANNING ■ HANDLING ■ STORING DRUMMING ■ WAREHOUSING

ALL TYPES OF LIQUID PRODUCTS

AVONDALE TERMINAL ■ ST. ROSE TERMINAL  
MOBILE TERMINAL  
KARACHI TERMINAL, West Pakistan  
CHITTAGONG TERMINAL, East Pakistan



## International Tank Terminals, Ltd.

(Formerly American Liberty Tank Terminals, Ltd.)

321 St. Charles Avenue, New Orleans, La. 70130  
220 Fifth Avenue, New York, N. Y. 10001

## BEAUTIFUL OAKWOOD... STILL FIRST WITH SHOPPERS



# OAKWOOD

Allen's Shoes • American Thrift Finance • Bank of the South • Barnett's Furniture  
• Casual Village • Cinema I and II • The Clothes Tree • Cradle Set • Florshelm  
Shoes • Goldring's • Gus Mayer • Halpern's • Hardy's Shoes • Hausmann Jewelers  
• Hobby House • Holmes Cafeteria • Holmes Car Care • D. H. Holmes • International  
Travel Advisors • Jeffrey's • Jiffy Cleaners • Katz and Besthoff • Kinney's Shoes  
• S. H. Kress • The Lemon Tree • Leo's House of Ties • Little Stitchery • Magi Gift  
Shop • Martin's Shoes • Mateu Giles, Photo • Mayfair • Motherhood Maternity  
• McKenzie's Bakery • Merle Norman Cosmetics • Miller Wohl • Monte's Shoes  
• National Shirt Shop • Noah's Ark Pet Shop • Oakwood Beauty Salon • Oakwood  
Barber Shop • Oakwood Florist • Oakwood Record Center • Oakwood Lock and  
Key • Oakwood Tape Center • Paris Hats • Parklane Hosiery • Post Office • Radio  
Shack • Royal Oak Restaurant & Pub • Sears Roebuck & Co. • Sears Auto Center •  
Shutterbug Kiosk • Stein's • Poter's-Steven's • Swiss Colony Cheese • Walden  
Book Store • Werlein's for Music • Wick 'n' Sticks • Winn-Dixie • Zale's Jewelers •

OAKWOOD SHOPPING CENTER,

WESTBANK EXPWY. at WHITNEY AVENUE GRETN, 70053

term and duties of members of such boards. Members of these boards usually serve without pay.

### FINANCING THE PARISH

The 1971 operating budget shows proposed expenditures of \$28,468,-950 to provide government and services to the people of the Parish. Where does the money come from?

Source	Dollars
Ad Valorem	
(property) taxes	9,721,386
Water Sales	4,791,000
Sales Tax	5,906,250
Service Charges	2,437,525
Gasoline Tax	1,207,000
Licenses	959,500
Permits and Inspections	1,801,218
<b>TOTAL</b>	<b>\$27,328,079</b>

### Assessor

Assessor: An elected official whose duties are provided for in the State Constitution. Each parish has an assessor, except Orleans which has a Board of seven (one from each municipal district).

As shown in the table of revenues, the ad valorem (to value) or property tax is the largest source of revenues in the Parish. Total assessed, valuation of property in Jefferson Parish in 1970 was \$319,-733,910.

The function of the Assessor is to assess all property in the Parish—personal real estate, business real estate, merchandise and business inventories, office furniture and fixtures, and other property.

Exceptions: personal furniture, automobiles or trucks and boats with gasoline engines, and that property which is assessed by the Louisiana State Tax Commission (public utilities, etc.).

Total office expenses for the current year are \$349,000—\$330,000 for clerical and other office expenses, the remainder for the Assessor's salary.

Collection of Taxes—The Sheriff is also the Parish Tax Collector.

### TAX TERMINOLOGY

**Louisiana Tax Commission**—Three members. Appointment by the Governor, with the approval of the Senate; 6 year terms. Function as prescribed by Louisiana State Constitution:

To equalize assessed value of all taxable property.

To appraise property for state purposes.

To act as a Board of Appeal from local assessment.

To supervise local assessors.

**Board of Review**—The Parish Council sits as a Board of Review to hear appeals of any taxpayer who appeals before it to object to the amount fixed on his property as its actual cash value.

**Assessed Value**—value placed on property by the Assessor for tax purposes.

**Millage**—total number of mills levied as tax. For each mill levied, you pay \$1.00 per \$1,000 of assessed value less exemptions.

**Homestead Exemption**—\$2,000 (veterans have additional amount) of assessed value on which the owner occupying the property does not pay taxes. Not applicable to revenue-producing property. The State grants the exemption and provides payment to the localities for these lost revenues from the Property Tax Relief Fund.

**Property Tax Relief Fund**—income, alcoholic beverage, and public utility taxes are dedicated to this fund. All citizens pay these taxes and therefore in effect pay property taxes.

**Equalization**—the assessed value of property in each parish to be determined by using the same percent of actual cash value for all property—commercial, residential or industrial.

## JUSTICE

### 24th Judicial District Court of Louisiana (Jefferson)

This is a court of original jurisdiction in both civil and criminal cases. It also handles domestic cases and probates. It serves as a court of appeals for civil cases from Parish Courts, and for criminal cases not appealable to the Supreme Court of Louisiana.

There are seven judges presently serving. All are elected in general elections. Two additional divisions were created by the Legislature in 1970, but no election has yet been called by the Governor.

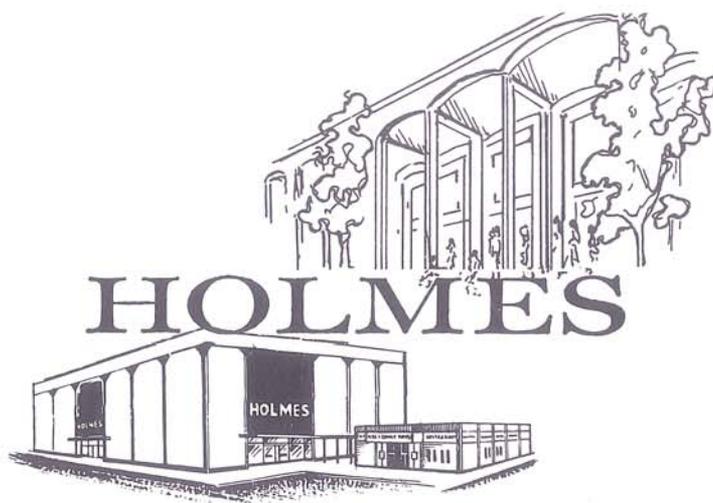
In addition, there is a Juvenile Judge, who hears cases (except capital crimes) dealing with delinquents or neglected children under 17 years of age, traffic offenses by juveniles, non-support of a wife by her husband, and adoption.

The Rivarde Home, a juvenile detention facility, is under his jurisdiction.

*Terms of Office* Six years.

### First and Second Parish Courts

They have jurisdiction concurrent with the District Court on civil matters up to \$1,000. All traffic violations, and misdemeanors in which



Holmes is proud to have two great stores a part of the magnificent air conditioned malls in the Lakeside and Oakwood Shopping Centers. Each stocked with vast selections of everything for your family and home.

# PHIL MERAUX

"THE OLD RELIABLE DOCTOR OF TIRES"

## DUNLOP

"TIRE SAFETY SPECIALISTS"



GLASS BELTED  
FLEET RATES



"QUALITY COSTS NO MORE"

*We Will Fit Any Car or Truck—  
And Any Budget*

**AUTO AND TRUCK TIRES  
REPAIRING - RECAPPING**



# 525-2239 833-2466 368-2390

923 Gaiennie  
1060 Magazine St.

3800 Airline Hwy. — Metairie  
Near Central

Algiers Location  
3702 General Meyer Av.

# MENGE PUMP & MACHINERY CO., INC.

**New Orleans and Shreveport**

**Authorized Distributor and Representative for:**

**Fairbank Morse Pumps**  
Centrifugals—Sewage  
Vertical Deep Well Turbines  
Vertical Mixed Flow & Propeller  
Westco Turbine Vane  
Domestic Water Systems

**Gorman-Rupp Company**  
Self-priming Centrifugals  
Self-priming Sewage Pumps

**Arthur G. McKee Co.**  
Wemco Torque Flow Solids Pumps  
Sludge Pumps—Hydro-gritters

**Viking Pump Company**  
Rotary Pumps—1/4" to 8"  
For Thin and Viscous Liquids

**Roots—Connersville Blowers**  
Rotary Blowers thru 8" Frame Size

**Onan—Div. of Studebaker Corp.**  
Generators—Gasoline & Diesel Engine  
From 500 to 400,000 Watts

**Badger Meter Mfg. Co.**  
Penn/Measure-Rite Divn.

**Can—Tex Industries Divn.**  
Package Pumping Stations  
Package Sewerage Treatment

**Piqua Machine & Mfg. Co.**  
Enpo Submersible Sump Pumps  
Enpo Submersible Sewage Pumps

**Gast Mfg. Co.**  
Rotary Air Motors  
Compressor & Vacuum Pumps

**Peerless Pumps**  
variable capacity  
building trades

*All types of controls, electric service, motors, engines  
and accessory equipment for pump applications.*

## PARTS ————— SERVICE

**Main Office and Warehouse**  
2740 N. Arnoult Road  
Metairie, La. 70004

**Branch Office and Warehouse**  
226 N. Market  
Shreveport, La.

Since 1867, we have served  
and shared with the growth of

# JEFFERSON

Strong in faith and durable . . . that's the record  
of Jefferson and Woodward Wight, & Co., Ltd.,  
serving the industrial community, the shop-  
keeper and the petroleum industry with 12 acres  
of activities and more than 50,000 merchandise  
items.

*12 ACRES OF ACTIVITY*

**Woodward, Wight & Co. LTD.**

*THE LARGEST GENERAL SUPPLY HOUSE SOUTH SINCE 1867*

**451 HOWARD AVE. NEW ORLEANS, LA.**

**Dial 524-2471**

the penalty is less than six months  
in jail and the fine is not in excess  
of \$500 are heard in these courts.  
They also hear suits for leased  
premises.

There are three elected judges—  
two in the First (East Bank), estab-  
lished in 1962, and one in the  
Second (West Bank), which was  
established in 1966.

*Terms of Office* Six years.

### Justices of the Peace and Constables

Six of each are elected in Jefferson  
Parish. The former hear civil mat-  
ters not exceeding \$100, including  
suits for leased premises. In crimi-  
nal cases they serve only as com-  
mitting magistrates; they may bail  
or discharge in non-capital offenses  
and may require a bond to keep the  
peace. They perform marriages up-  
on presentation of proper docu-  
ments.

The Constables serve as court  
officers for Justices of the Peace  
and as law enforcement officers.  
Their basic salary and term of  
office is the same as for Justices of  
the Peace.

*Terms of Office* Four years.

### Mayor's Courts

The mayor of each of the five mu-  
nicipalities in the Parish hears and  
decides cases of municipal ordi-  
nance violations.

### Clerk of Court

This is the only office that receives  
no tax revenues to operate, depend-  
ing entirely on fees received for its  
services, which are many and di-  
verse. It serves both the District and  
Parish Courts, and employs 135  
persons full-time, as well as stu-  
dents in summer.

The Clerk is an elected court officer,  
a Jury Commission member, notary  
public, recorder of mortgages and  
conveyances (sales), adoptions, etc.  
He is custodian of voting machines,  
instructs polling place personnel,  
conducts absentee voting, and su-  
pervises election tabulations.

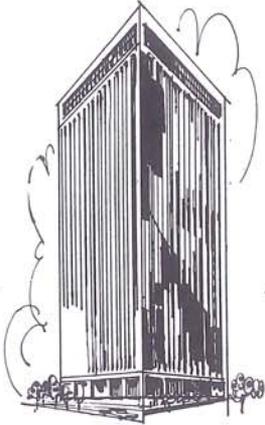
Judicial section duties include re-  
ceiving and filing of civil and crimi-  
nal suits and successions; assign-  
ment of cases to judges; recording  
alimony decisions, adoptions and  
juvenile; drawing of some 2500  
grand and petit jurors annually for  
criminal and civil cases. Under  
Louisiana law, women are not eligi-  
ble for jury service, and must re-  
quest in writing that their names be  
submitted for drawing.

*Term of Office* Four years.

### Coroner

He derives his authority from the  
State Constitution, and is an elected

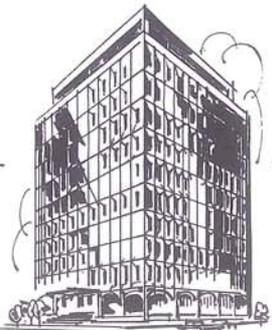
**The Best  
of Both  
Worlds  
in  
New  
Orleans**



**DOWNTOWN  
OFFICES**

**The Lykes Center  
300 Poydras Street**

- Immediate Occupancy
- Strategic Location
- Ultimate Design
- Space Planning Services
- In-building Parking



**SUBURBAN  
OFFICES**

**Causeway Plaza  
3501 Causeway Blvd.**

- Occupancy August 1972
- Convenient Location
- Custom Office Planning
- Off Street Parking
- Numerous Extras

**For the  
Best of Both  
Worlds**

**Real  
Estate  
Management  
Corporation**

**225 BARONNE STREET  
TEL. (504) 581-6000**

official. His duties are: to investigate any unusual or sudden deaths and to sign all death certificates for these; to conduct an autopsy in all questionable cases; to examine all rape cases.

He must be a physician. In case of commitment to mental hospitals the family takes the case to him, and he turns it over to the judge with his recommendations.

*Term of Office* Four years.

**District Attorney**

He is an elected official, whose duties are prescribed by the State Constitution. He represents the State in civil actions and prosecutes persons accused of crime in his District. He is the legal advisor to the Grand Jury and attends its sessions for this purpose. Over 45,000 cases were handled by the office in 1970.

At present he has nine assistants. Three additional assistants were authorized by the Legislature in 1971; they were appointed in July.

*Term of Office* Six years.

**Sheriff**

Under the State Constitution, he is Executive Officer of all the courts within the Parish, chief law enforcement officer, and tax collector. His law enforcement authority is restricted in the municipalities, which have their own police departments. Nine and one-half percent of all taxes collected in the Parish is dedicated to the expenses of the department. Fixed fees on civil and criminal matters are also used for this purpose. The department has 342 employees, plus school crossing guards.

*Term of Office* Four years.

**SERVICES TO THE PUBLIC**

**Education**

In 1970-71 approximately 63,000 children were enrolled in Jefferson Parish public schools. The school system employed 4,788 the past year—2,937 professional personnel, including 2,750 teachers and principals; 1,849 non-professional (secretarial, clerical, plant operation, school lunch, bus drivers, etc.).

There are 75 schools at present, with two more scheduled for operation in September 1971—John Martyn vocational-technical with an expected enrollment of 300-400; and Henry Ford Middle School in Avondale with an expected enrollment of about 1,000.

School population growing faster than new school construction has resulted in the necessity of platooning four high schools and four

**Ready to Serve  
Your  
Every Banking  
Need!**

**M**

**Merchants Trust**

"FOR SOUND BANKING  
BANK THE MERCHANTS WAY"

**AND SAVINGS  
BANK**

MEMBER F.D.I.C.

**MAIN OFFICE**  
2101 Airline Highway  
Kenner, Louisiana

**VETERANS HWY. OFFICE**  
1800 Veterans Highway  
Corner Bonabel Blvd.  
Metairie, Louisiana

**AVONDALE OFFICE**  
98 U. S. 90 Highway  
Avondale Shopping Center  
Avondale, Louisiana

**N. O. INTERNATIONAL AIRPORT  
DEPOSITORY**



# METAIRIE BANK & TRUST CO.



## EXPANDING WITH JEFFERSON

4 OFFICES FOR  
YOUR CONVENIENCE

MAIN OFFICE  
3344 METAIRIE ROAD

JEFFERSON BRANCH  
3639 JEFFERSON HIGHWAY

METAIRIE ROAD BRANCH  
517 METAIRIE ROAD

VETERANS BRANCH  
3922 VETERANS BLVD.

MEMBER  
FEDERAL DEPOSIT  
INSURANCE CORP.

middle schools. An estimated \$45 million in school construction in the next five years is needed to eliminate platooning.

Transportation in the 1970-71 year was provided for 42,278 public and 12,612 non-public school children, making it among the three largest school transportation systems in the state. Drivers operate 348 buses, three station wagons and two cars. They are employed by the School Board (which, in turn, is reimbursed by the state) but each driver owns his own bus.

Sixty-six per cent of school revenues come from the State, 27 per cent from the Parish, and 7 per cent from federal and other sources. An operating budget of \$36,572,604.19 was adopted by the School Board for July 1970 to April 1971 (a 151-day session). Actual operating expenditures for a 181-day session exceeded \$40 million. To help offset this deficit, voters in January 1971 approved "undedication" of a ½c sales tax, previously reserved for construction, to enable the School Board to use it for operating as well as construction purposes. This provides \$4 million-plus per year.

The School Board is a seven-member governing body which oversees the operation, maintenance and construction of public schools. The Board appoints the Superintendent of Schools as their chief administrator. His salary is \$27,500; he is appointed for a term of two years. The members of the School Board are elected in general elections; four from the East Bank and three from the West Bank. If a vacancy occurs, the Governor appoints a member from a list of three names submitted by the remaining members to fill the unexpired term. If there is more than one year remaining in the unexpired term, a special election shall be held without the necessity of a call by the Governor.

The President of the Board is elected annually by the members. He may not succeed himself, and is not eligible again for three years.

The Board is required to hold at least one regular meeting a month. These meetings are open to the public and are held the first Wednesday of the month at 7 p.m. in the School Board office, 519 Huey P. Long Avenue, Gretna.

*Term of Office* Four years (overlapping).

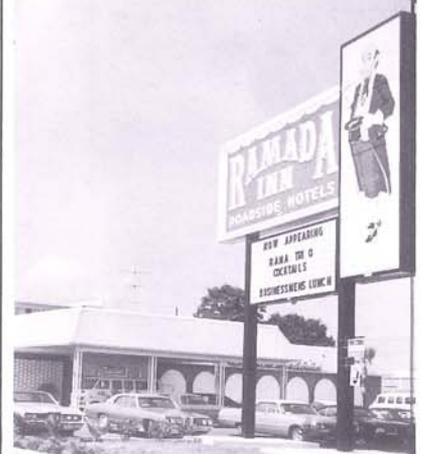
### Other Schools

The Jefferson Vocational School and special schools will be covered in the next edition of *Spotlight*.

"Luxury  
for Less"

# Ramada Inn

New Orleans Airport



FOR  
RESERVATIONS  
CALL

Area Code 504

**721-6211**

FRANK O. BLAIR, JR.  
General Manager

1021 Airline Hwy.  
Kenner  
Louisiana 70062

### Health

The Parish Board of Health is appointed by the Council (five members named for four-year terms beginning from the date of appointment or for the term of office of the Council).

The Board appoints the Parish Health Officer with the advice and consent of the State Board of Health, and he may or may not be a member of the Parish Board of Health.

The Board has no power which might be inconsistent with the superior power of the State Board of Health, and may only enforce health and sanitary measures incident to purely local matters.

Members of the Parish Board of Health and the Health Officer receive no per diem allowance or salary.

The Director of the Health Unit, who must be a physician, and who is under State Civil Service, is appointed by the State Board of Health with the advice and consent of the Parish Board of Health. He is required to execute sanitary laws and regulations of the State under the State Health Office, as well as rules and ordinances of the Parish regarding health.

There are facilities for both physical and mental health on both the East Bank and the West Bank.

### Hospitals

East Jefferson General Hospital is managed by a nine-member Board, appointed by the Parish Council. Opened in February, 1971, it has a present capacity of 250 beds.

West Jefferson General Hospital, which opened in 1960, is managed by a six-man Board, appointed by the Parish Council. Present capacity is 312 beds.

### Welfare

A division of the State Department of Public Welfare, with employees under State Civil Service, this agency administers six public assistance programs. It also serves as the certifying agency for the Food Stamp Program of the United States Department of Agriculture. The Parish government supervises the issuing office, which serves 3,868 families in the Parish.

A five-member Parish Welfare Board, appointed by the Council, functions in an advisory capacity. Members receive no per diem expense or salary.

### STATE LEGISLATIVE REPRESENTATION

The Legislature is responsible for enacting laws for the government and well-being of the people of the



**Ben Daley Bridgeman**  
Chairman of the Board



**Harold C. Boutte**  
President

**GROW WITH US:**

# Mercantile Bank and Trust Company

Main Office  
313 Westbank Expressway  
Gretna, La.

Airline Office  
4337 Airline Highway  
Metairie, La.



- ★ LITHOGRAPHED STEEL DRUMS AND PAILS
- ★ WATER HEATERS
- ★ CENTRAL AIR CONDITIONING
- ★ CENTRAL WARM AIR HEATING UNITS
- ★ STORAGE TANKS

## RHEEM MANUFACTURING COMPANY

*A City Investing Company Company*

4901 JEFFERSON HIGHWAY • NEW ORLEANS, LA.

OFFICES AND FACTORIES IN PRINCIPAL CITIES

Safe Savings Since 1884

**Eureka**

Homestead Society

2525 Canal Street-822-0650

110 Belle Chasse Hwy. No. 367-4063

## Baked and Delivered TWICE A DAY

*—it's almost as though our oven  
was in your favorite store*

**Sunbeam BREAD**

MACARONI—SPAGHETTI—EGG NOODLES



NATIONAL FOOD PRODUCTS, INC.  
1201 Edwards Ave., Jefferson Parish

state. It authorizes expenditure of public funds, can propose amendments to the constitution, and pass laws on any matter within the limitations imposed by state and federal constitutions.

The Legislature meets in 60 day general sessions in even-numbered years and 30 day fiscal session in odd-numbered years. Special sessions may be called by the governor or by petition of 2/3 of each house. There are 30 senators and 105 representatives. The salary is the same for both bodies: \$500 per month; \$50 per diem during legislative sessions and while taking official action, such as attending committee meetings between sessions.

Reapportionment based on the 1970 census figures substantially increased Jefferson Parish representation in the legislature in line with the considerable growth in population. Jefferson Parish now has ten representatives in the legislature and shares four additional districts, two with Orleans Parish, one with LaFourche, and one with Plaquemines. Senatorial representation was increased to three with an additional two seats shared, one with Orleans Parish and another with Plaquemines and St. Bernard.

*Term of Office: Four years.*

### REGISTRATION AND ELECTIONS

In its first session of May, 1971 the Louisiana Legislature became the 29th to ratify the 26th Amendment to the United States Constitution, which gives the right to vote in all elections to 18 to 21-year olds. With the approval of the Ohio legislature in July (at a special night session) the 38th and last necessary state ratification was attained, and the amendment was put into effect.

The 19th amendment, which in 1920 gave women the right to vote, was not ratified by the Louisiana Legislature (along with several other southern states), declaring they were "protecting the state's women from the unsavory world of politics."

However, the Legislature honored League's 50th anniversary in 1970 by unanimously approving a House-Senate concurrent resolution to "ratify" the 19th Amendment.

### Voter Qualifications and Registration

You can vote if you are a United States citizen 18 years old or older, have lived in Louisiana for one year, in the Parish for six months, and in your precinct for three months. To vote in municipal elections, you

# SYMBOL OF BANKING IN JEFFERSON PARISH



Banking at your  
Finger tips

## THE NATIONAL BANK OF COMMERCE in Jefferson Parish

HEAD OFFICE  
2400 Jefferson Highway  
METAIRIE OFFICE  
2030 Metairie Road  
COLONIAL-UPSTREAM OFFICE  
9327 Jefferson Highway  
HARAHAN OFFICE  
6318 Jefferson Highway  
VETERANS OFFICE  
5300 Veterans Blvd.  
WILSHIRE OFFICE  
615 Veterans Blvd.  
KENNER OFFICE  
1922 Williams Boulevard  
TRANSCONTINENTAL OFFICE  
5005 W. Esplanade  
Agent Bank—BankAmericard  
Member F.D.I.C.

must have lived in that municipality for four months.

Eligible voters can register by applying in person to the Registrar of Voters with proof of identification and residence. Identification must include the applicant's signature and correct address, either on one document or on separate documents. Driver's license, rent receipt, property deed, selective service registration, utility receipts are acceptable if they show the required period of residence. Naturalized citizens must bring their citizenship papers.

Under the permanent registration, a voter needs to register only once, provided he votes at least once in a four-year period, or is not disfranchised for cause: *i.e.* convicted of a felony. A registered voter who moves within the Parish should apply to the Registrar for change of address. If an election is held within a three-month period, he may vote at his former precinct.

At the time of registration party affiliation must be declared in order to vote in the primary election of that party (any registered voter may vote in the general elections). Party affiliation may be changed by applying to the Registrar. However, such change bars participation in any primary held within six months of the time of change.

If a woman marries, she need not re-register (provided she is still on the rolls) but may apply to the Registrar for a change of name.

Registration closes 30 days before election. Hours are 9 a.m. to 1 p.m. and 2 p.m. to 4 p.m. Monday through Friday Sixty days before election the evening hours are extended to 8 p.m. until the date the books close.

East Bank residents register at 3375 Airline Highway (behind the Parish Office Building, 3300 Metairie Road.)

West Bank residents register at the New Gretna Courthouse, Derbigny Street and the River.

### Registrar of Voters

He is the custodian of voting records. His duty is to register properly qualified voters. He is appointed by the Parish Council, dependent on approval by the State Board of Registration. The Board is made up of the Governor, the Lieutenant Governor and the Speaker of the House, and it may at will remove a Registrar.

Funds to operate his office are provided by the Parish, upon his requisition. The office employs nine people, including the Registrar and

# METAIRIE

Ford

# FORD

THERE'S NO LIMIT TO  
WHAT THE BOYS AT

## METAIRIE FORD

WILL DO TO KEEP  
FOLKS HAPPY



3724 Veterans

## PRINTING

1¢ per copy!

- Offset Printing
- Mailings
- Composition
- Typing
- Binding

Direct your  
Sales Story  
WHERE IT  
WILL DO  
THE MOST  
GOOD!

## TOM MONAHAN

940 W. Wm. David Pkwy.  
Metairie, La. 70005

MONAHAN BROS. INC.  
515 Magazine St. N. O. La. 70130

524-8248

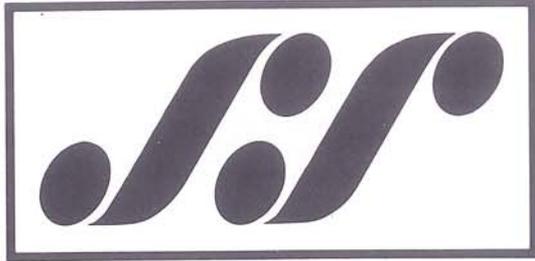


## TUCKER'S STEAK HOUSE INC.

BANQUET ROOM  
AVAILABLE

833-9316  
701 JEFFERSON HWY.  
NEW ORLEANS, LA.

## STANDARDIZE ON STANDARD



**STANDARD SUPPLY  
& HARDWARE CO., INC.**

**Office &  
Warehouses  
Tchoupitoulas St.  
New Orleans, La.  
70130  
522-6641**

**Jefferson  
Branch,  
Peters Rd.,  
Harvey, La.  
366-1551**

# WITCO CHEMICAL CORP.

SONNEBORN DIVISION

BOX 308, GRETNA, LA.



## The LEITZLEAGAN FUNERAL HOMES

NOW IN 3 CONVENIENT LOCATIONS

- 4747 Veterans Memorial Blvd. near Clearview
  - 2241 Magazine St., New Orleans • Amelia Ave. at 10th, Gretna
- "A Tradition of Service Since 1854"*

4747 Veterans Memorial Boulevard near Clearview

the Chief Deputy. Three deputies and four clerical personnel are under State Civil Service. The deputies Chief Deputy and Registrar are paid one-half from Parish funds and one-half from state funds. The clerks are paid entirely from Parish funds. The Registrar is a member of the three-man Parish Board of Supervisors of Elections (the other two are appointed by the Governor). They oversee all general elections in the Parish, appointing four commissioners and a clerk for each precinct, selecting the names from lists submitted by the various political parties participating in the election. Law specifies that all parties should have as equal representation as possible.

### ELECTIONS

**Party Primaries**—Called by the officially elected committees for each party to select party candidates to run in the general election.

**General Elections**—All registered voters may participate to determine who shall fill the particular offices. They may vote for any candidate on the ballot, regardless of party affiliation.

**Special Elections**—Held to fill vacancies, or to impose property millage or bonds in a given political district.

If no candidate receives a majority in the first primary, a second primary shall be held to choose between the two candidates receiving the greatest number of votes in the first primary.

Where there are two or more like offices to be filled, twice as many candidates shall be in the second primary as there are offices to be filled.

Where there are two or more like offices to be filled, each voter must vote for the requisite number of offices in order to have his vote count for that office ("single-shot voting" requirement).

Absentee voting is conducted by the Clerk of Court. Persons who will be out of the Parish or state on an election day should apply to the Clerk of Court office at the New Gretna Courthouse or 3375 Airline Highway.

Candidates must qualify with the appropriate party committees in order to be on the ballot. Statewide candidates qualify with the respective party State Central Committees, and candidates for Parish offices apply to the respective party Parish Executive Committees. The Parish Executive Committee of each party consists of 17 members from the Wards and five from the Parish at-large. Parish and State Committee

members are elected at primary elections for state and Parish offices. They are elected for four year terms.

Independent candidates must have a requisite number of signatures of voters *not* affiliated with a political party. They must file their nominating papers with the Secretary of State on or before the date of the second primary of any political party.

The League of Women Voters publishes nonpartisan election fact sheets and candidate questionnaires which are available to the public. It also answers voters' inquiries on election day, giving addresses of precinct polling places and other non-partisan information. The telephone numbers are published in the newspapers a few days before the election.

#### MUNICIPALITIES:

There are five incorporated municipalities in Jefferson Parish, each governed by an elected Mayor and a five-man Board of Aldermen. All have their own Police Force and Fire Department, and although each one is an integral part of Jefferson Parish, they have their own governing body.

#### Gretna:

Gretna, the seat of the Jefferson Parish Government, is located on the West Bank of the Mississippi River. It has a population of some 30,000 people which continues to soar because of its proximity to downtown New Orleans via the toll free Expressway Bridge; and because it is a neat, quiet, yet modernly streamlined community of orderly subdivisions, thriving shopping centers, and the gateway to the oil industry.

Before becoming the Parish Seat, Gretna was a small German community called Mechanicsham (Mechanicsville) that was noted for its speedy-one-stop marriages similar to those obtainable in the Scottish town of Gretna-Green on the English border. Because of this, Mechanicsham was nicknamed Gretna Green, and this name has stuck in part to what is now officially named Gretna, Louisiana.

#### Kenner:

Kenner, located on the East Bank of Jefferson Parish has a population of close to 30,000, and is the home of the New Orleans International Airport. It is the oldest town in Jefferson Parish with an historical background dating back before the

**THE BIG**



- **DEPENDABLE**
- **DIVERSIFIED**
- **DAMAGE FREE**

*in barge transportation*  
**DIXIE CARRIERS, INC.**



**HOUSTON**  
1616 West Loop South  
(713) NA 2-5502  
TWX Houston  
910 8813702

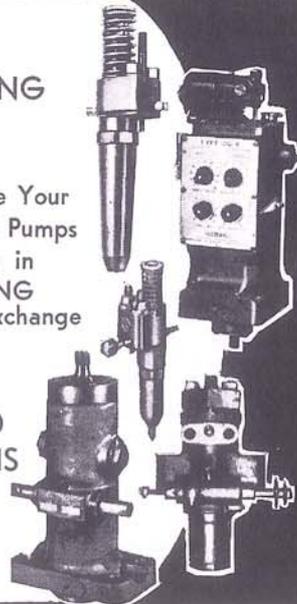
**NEW ORLEANS (HARVEY)**  
P. O. Box 248  
(504) 362-8000  
TWX New Orleans  
810 9515118  
Telex 58-4113



**FOR THE LONG  
HARD PUSH**

Let Us Make Sure Your  
Governors, Diesel Pumps  
and Injectors Are in  
**GOOD WORKING  
ORDER.** Many Exchange  
Units Available.

**AUTOMATIC  
GREASE AND  
LUBE SYSTEMS**



**GERHARDT'S  
INC.**

Sales & Service  
**(504) 833-7254**

819 CENTRAL AVENUE  
NEW ORLEANS, LA. 70121



*Tasty*

**"The Bread With the Taste You'll Remember"**  
*Good Eating—Good Tasting*



**Easy Open—Easy Close Bag**



# HUNT- WESSON FOODS, INC.

Gretna, Louisiana  
Phone: 366-7261

Manufacturers & Distributors  
of

HUNT'S BRAND  
TOMATO PRODUCTS  
WESSON OIL  
SNOWDRIFT

# 5<sup>TH</sup> DISTRICT HOMESTEAD SOCIETY ALGIERS

Main Office  
512 Verret St.

Aurora Office  
4000 Gen. De Gaulle Dr.

J. DONNER NOLAN,  
President  
F. S. HEBERT,  
Vice-President  
MARY L. KERN,  
Secretary-Treasurer

## MARRERO

919 Ave. C.  
RODNEY POCHE,  
Manager  
Savings Insured  
To \$20,000

Civil War. Its incorporation as a town dates back to 1855.

Its first settlers were of Irish and German descent and the cultivation of sugar was the most important industry in this section until after the Civil War when the sugar planters were forced to divide their huge plantations into smaller tracts in order to save them from complete ruin and abandonment. Two of the largest plantations, Belle Grove and Oaklawn, were owned by brothers, Minor and William Kenner. In 1853 during the yellow fever epidemic William Kenner died. After his death, his brother and the Executor of his Estate, Minor Kenner, divided both plantations into small farms. These were sold to new settlers. Thus it was that the town got its present name of Kenner. Prior to that time it was known as Cannes Brules, or Burnt Cane.

During the late Eighteen Eighties and early Nineties, after the Cotton Exposition in New Orleans, many Italian families settled in Kenner. During this period truck farming came into prominence, and the growing and shipping of vegetables is still one of the chief industries of this city.

Since many of Kenner's older residents are of Italian descent, the Italian feast of St. Rosalie, usually celebrated on the first Sunday in September, is still a traditional event. On that day hundreds of members of St. Rosalie's Society may be seen marching through the streets carrying banners and statues of their patron saint. In the old days, this day was climaxed by the lighting of a large fireworks display on the church grounds. It is understood, however, that this practice has been discontinued.

### Westwego:

The town of Westwego, located on the West Bank of Jefferson Parish, was incorporated in the year 1918. Its population at that time, according to the 1918 Census, was 1,583. From a small village, Westwego has grown to a city of more than 15,000 inhabitants. Today it is a modern city in every respect with practically every street paved, and with sub-surface drainage and curbing on all main thoroughfares throughout the town. Because of its modern water plant, it ranks as a first-class city in fire risk, since the basic rate is lower there than in most other places.

The fishing industry is the backbone of Westwego. With seven seafood packing plants now in operation, this charming little city is the sea-

# DAUL INSURANCE AGENCY

"COMPLETE INSURANCE  
SERVICE"

Fire - Casualty - Marine  
Inland Marine - Bonds Life

848 SECOND STREET  
GRETNA, LA. 366-3766



# NORTHROP INC.

MORTGAGE LOANS  
AND INSURANCE

1402 So. Jefferson Davis Parkway  
P. O. Box 13243

New Orleans, Louisiana 70125  
866-8641

- A. K. Northrop • A. K. Northrop, Jr.
- A. Mogabgab, Jr. • F. M. Delorme
- E. L. Donaldson • J. F. Northrop
- N. J. Schreiber

Prime Location in  
Metairie . . .  
Near Everything

## CRUTCHER- TUFTS BLDG.

Immediate Occupancy  
Ample Parking  
3545 I-10 Service Rd.  
For Information 524-7341



# Loop

Clean Linen Service



TOWELS  
and  
UNIFORMS

Westwego, La.  
341-3401  
341-3402

food center of Jefferson Parish. Ships from all over the world dock here to receive and unload cargo.

Westwego was once called Salaville in honor of Pablo Sala, a local colonist, Spanish by birth. It was thus named in 1893 after an extremely bitter storm devastated Cheniere Caminada on the Gulf of Mexico killing 1800 of its inhabitants. Refugees of the catastrophe came in sailing craft and canoes to the banks of Bayou Baratavia and the Lafourche Canal. To each bereft survivor Pablo Sala donated a plot of ground. He later returned to Spain, and today only Sala Avenue in Westwego remains in memory of this gallant little Spaniard.

There have been many stories as to how Westwego acquired its present name. One that is as good as any is the case of a wrong way railroad. It seems that the Chattanooga Railroad was developed from New Orleans to Mobile, Alabama. After the tracks were laid, and as work progressed, it was finally discovered that it was no longer headed for Chattanooga as planned, but was instead going toward Texas. Undaunted, and in all probability trying to turn an error into an advantage, the New York office located suitable property for a river crossing on the West Bank of Jefferson Parish and then wired the New Orleans office its approval saying: "West We Go". Thus the name "West We Go" was given to this west bank locale, and it has been Westwego ever since.

### Harahan:

Ten miles above the city of New Orleans on the East Bank of the Mississippi River, lies the original Village of Harahan. It was incorporated in 1920, and now, with a population of well over 13,000, it offers all the conveniences of both city and country living.

Harahan, named for one of the Presidents of the Illinois Central Railroad, at the time of its incorporation had a population of approximately 400, mostly railroad people, working in what was considered one of the largest railroad freight yards in the South. In 1935, when the population had increased to 1,500, it still retained its predominance as a railroad town.

Today, the City of Harahan is primarily a residential community with 46% of its population under the age of 18 years. There are no industrial areas within the city limits, and only a limited number of commer-

## Dryades Savings & Loan Association

A Safe Haven for Savings Since 1900

To Serve You Better  
Three Convenient Locations

**MAIN OFFICE**  
814 Gravier Street  
New Orleans, La. 70112  
Phone: 581-5891

**VETERANS BOULEVARD OFFICE**  
500 Veterans Blvd.  
Metairie, La. 70005  
Phone: 835-5402

**WEST BANK OFFICE**  
3518 Kabel Drive  
New Orleans, La. 70114  
Phone: 368-6111

## Dryades Savings & Loan Association

## DELTIDE Fishing & Rental Tools, Inc.

HARVEY, LOUISIANA

P. O. Box 146  
Phone 366-9644

VENICE, LA.

P. O. Box 365  
Phone 534-2676

MORGAN CITY, LA.

P. O. Box 2483  
Phone 384-2440

JAY, FLA.

P. O. Box 273  
Phone 675-4536

# BROWN & ROOT, INC.

ENGINEERS  
CONSTRUCTORS  
PIPELINES  
PIPE STORAGE

BELLE CHASSE, LOUISIANA

Phone: 368-1000



## EQUIPMENT CO., INC.

John Deere

LAWN & GARDEN  
TRACTORS

- HOMELITE
- MILWAUKEE
- BOSCH
- ROCKWELL
- BRIGGS- STRATTON
- KOHLER
- WISCONSIN
- WINPOWER
- CLIPPER

3940 Vets Blvd.      3411 W. Bank Expy.  
Metairie, La.      Harvey, La.  
887-6422      347-9822

cial sites; but just East of the city, on a former WWII Army Camp is located one of the largest industrial centers in the Parish.

### Grand Isle:

Grand Isle, with its miles of white coast line on the Gulf of Mexico, is known far and wide for its historical background as the main haunt of Lafitte, the Pirate, and his Band of Privateers. Of equal importance is the fact that it is rated one of the top ten sport fishing spots in the world.

Although it has a population of only 2,000, and is small enough for its visitors to walk and enjoy its patriarch oaks and twisting shell lanes, it is large enough to attract a prosperous fishing industry that shelters its fleet in its bayous.

Visitors have a choice of camping out on the broad beach or enjoying the comfort and accommodations of one of several motels open on a year-round basis.

Grand Isle is rich in history, steeped in folklore . . . and with its centuries old moss-draped trees and its eight mile beach, it offers food for the soul as well as relaxation for the body.

### UNINCORPORATED AREAS:

The unincorporated areas of Jefferson Parish comprises all that area outside the incorporated cities of Gretna, Kenner, Harahan, Westwego, and Grand Isle.

Many communities, both large and small, have sprung up within the unincorporated area. Quite a few designate their location within the Parish, such as Bridge City, at the foot of the Huey P. Long Bridge and Avondale, the location of Avondale shipyards. Others, which populated and grew, include the following:

### Lafitte:

One of the historic spots of Jefferson Parish, made famous as the lair of Jean Lafitte the Pirate, the area is the scene of the annual pirogue races and Bayou Barataria is regarded as home port for a thriving fleet of fishing vessels. The blessing of the shrimp fleet is an annual observance, marking the departure of the gaily festooned boats for the rich shrimping grounds.

### Metairie:

Metairie is the home of the Parish Government's East Bank Office Building and has for years been known as one of the finest resi-

# Put Your Money to Work



Invest in Safe, Insured Savings

## COLUMBIA

HOMESTEAD ASSOCIATION

A Savings Institution

330 Carondelet Street • Telephone 525-0743

## WILLIAMS McWILLIAMS CO.

W. Horace Williams Co.  
Division

Engineering

Off-Shore Fabrication  
And Erection

Marine And  
General Construction

McWilliams Dredging Co.  
Division  
Engineering

Hydraulic Dredging

Land Reclamation

Levee Construction

PHONE 837-1030  
3525 N. CAUSEWAY BLVD.

P. O. BOX 52677  
NEW ORLEANS, LA. 70150



**Lee**  
TRACTOR CO., INC.

918 Central Ave. Metairie, La. 70004  
PHONE-835-8518



"FOR OVER  
100 YEARS

SINCE 1857

THE  
GREATEST NAME  
IN MILK"

**BORDEN** INC.

FINE DAIRY PRODUCTS

1751 AIRLINE HWY.

It's better



... it's  
© BORDEN, INC.

dential sections in the Greater New Orleans Area. For this reason it has often been referred to as a suburban "bedroom" community next to a large urban center. It contains the largest concentrated population in Jefferson Parish with more than half of the Parish's total population residing in this community. Located about eight miles West of the heart of the City of New Orleans, it can be entered from New Orleans via the Airline Highway, the I-10 Expressway, Jefferson Highway, Veterans Highway, Metairie Road and River Road.

In the very early days of New Orleans, a bayou which connected the Mississippi River with Bayou St. John meandered through the lush green wilderness of what is now Metairie. From the river to Bayou St. John it coursed its way past several large plantations, one of which was located in the area then known as Tchoupitoulas, and was owned by the famous Chauvins (Four brothers who figured prominently in New Orleans history.)

The bayou was ridged on both sides and the most pronounced of these ridges became a road used by the farmers to go to and from Chauvin "metairie", a French word meaning farm. Because of this, both the bayou and the road came to be called Metairie Bayou and Metairie Road. The settlement that subsequently sprang up and spread along with bayou and road was quite naturally called Metairie.

Metairie Road is still an important traffic artery, but all that remains of the bayou is a lagoon in Metairie Cemetery, which is now in Orleans Parish, but was, before the annexation of that part of Jefferson Parish to New Orleans, one of the country's most famous race tracks. It was at the Metairie track that Lexington, the pride of Kentucky, won the famous race in 1854 against the entries of Louisiana, Alabama and Mississippi. In 1873, after its annexation to New Orleans, the Metairie race track was converted into a cemetery.

Herbert Asbury in his book "The French Quarter" says that during the French and Spanish days in New Orleans, a favorite spot for dueling was a place on the Metairie Road called "Les Trois Capelines" which was thus called because of three large trees that grew there, so draped with Spanish moss that they resembled the capes worn by women of that period.

While the exact location of these trees on Metairie Road is not known, a few moss draped oaks with huge

BUY OR RENT  
**Oasis**  
WATER COOLERS

22 MODELS  
TO CHOOSE  
FROM



Ozone Waters, Inc.  
2831 Marais St. 947-1101



Jefferson  
Savings & Loan  
Association

MAIN OFFICE:

3929 Veterans Boulevard, Metairie  
Phone 885-1234

WEST BANK OFFICE:

1009 Fourth Street, Gretna  
Phone 366-1515

KENNER-HARAHAN OFFICE:

9300 Jefferson Highway, Harahan  
Phone 737-2233

Nat B. Knight, Jr.—President  
Elfrieda Murphy—Secretary

SAVINGS—

Federally Insured to \$20,000.00.

LOANS—

To buy, build, or remodel your house use our convenient low cost home loans—tailored to your needs.

An Equal Housing Lender

LOUISIANA'S LARGEST AUDITED  
(ABC) WEEKLY NEWSPAPER

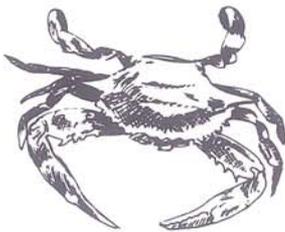
## JEFFERSON PARISH TIMES

Official Journal for the Parish  
of Jefferson  
City of Kenner — Metairie, La.

**GROWING WITH LOUISIANA'S  
FASTEST GROWING PARISH**

SAMUEL D. REEKS Editor & Publisher  
ZEPHYR REEKS  
Assoc. Editor & Publisher  
ESTABLISHED 1944

## SOUTHERN SHELL FISH COMPANY, Inc.



(LARGEST IN THE NATION)  
Packers — Freezers  
Distributors

SHRIMP . . . CRABMEAT  
OYSTERS . . . VEGETABLES  
HARVEY, LOUISIANA

ON THE WEST BANK IT'S

## BARBE'S DAIRY INC.

AT YOUR DOOR . . .  
AT YOUR STORE

COMPLETE LINE OF  
GRADE A DAIRY PRODUCTS  
521 ST. DIE, WESTWEGO

**341-2481**

gnarled trunks, large enough to be well over a hundred years old, remain standing along this busy thoroughfare. As to which of these could be "Les Trois Capelines", if indeed any of them are, is worthy of speculation.

### Marrero:

Marrero, once called Amesville because of its location on the old Ames Plantation, was one of Louisiana's leading milk producing and truck farming areas.

Just after the Civil War, Louis H. Marrero, a Confederate Army Colonel, settled there and opened a general store. He began acquiring vast land holdings and later became very active in both State and Parish politics, serving concurrently as President of the Jefferson Parish Police Jury, State Senator, and Sheriff of Jefferson Parish. Because of his vast holdings, and in recognition of his many accomplishments, this part of Jefferson Parish acquired the name Marrero in his honor.

Today, Marrero is the home of such great manufacturing giants as The Celotex Corporation, which turns a by-product of sugar cane into miles of beautiful wall board; the Johns-Manville Roofing and Siding Plant; and many other huge plants and factories. It is one of the most heavily industrialized sections in Jefferson Parish.

### Harvey:

Harvey, once the seat of the Jefferson Parish Government, was at one time called Cosmopolitan. This was later changed to Cosmopolite City. Its first owner, Jean Baptiste d'Estrehan de Tour, laid out an indigo plantation on his land grant from the King of France; and in 1724, with slave labor, had a canal dug to drain his vast lands. This plantation with its canal was handed down from generation to generation; and in 1844, Captain Joseph Hale Harvey built "Harvey's Castle", for his wife, Louise, on the banks of the canal which ran through the lands which she had received for her dowry. This remarkable building, a two turreted baronial castle patterned from a faded picture of Captain Harvey's grandfather's home in Scotland, served as the Jefferson Parish Courthouse from 1874 to 1884.

It was Jean Noel d'Estrehan de Beaupre, grandson of the original owner, who in 1737 contracted with German settlers of Mechanicsham (now Gretna) to enlarge the canal in

## GUARANTY BANK & TRUST CO.

THREE CONVENIENT  
LOCATIONS

100 Wall Blvd. • 905 Fourth St.  
4600 Westbank Expressway  
Marrero, La. 367-3456

*"A friendly bank in  
a friendly community"*

Member F.D.I.C.

## MARTIN'S MARINA



Gulf Oil Products  
Diesel Fuel - Gas &  
Outboard Motor Oil

Boat Launching  
Ice - Bait - Beer  
Soft Drinks

Box 27, GRAND ISLE, LOUISIANA  
Phone: 787-3232

## TIBO SHIPYARD INC.

Phone 341-9518  
24 Hour Service

661 DESTREHAN AVE.  
HARVEY, LOUISIANA

F. RALPH TIBO  
PRES.

JOHN J. TIBO  
VICE PRES.

**COMPLETE DRYDOCKING &  
REPAIR SERVICE**

## INDUSTRIAL ELECTRIC, INC.

- Neon Signs
- Plastic Signs
- Outdoor Advertising

3227 Magazine St.  
New Orleans  
891-6311

## BROOK TARPAULIN CO., INC.

- Tarpaulins • Truck Covers
- Cotton Duck • Facilon Vinyl
- American-Foreign Flags
- Code Signals

Best Quality — Low Prices  
ANYTHING IN CANVAS

P.O. Box 52168  
N. O., La. 70152

## DELTA TESTING and INSPECTION, INC.

GENERAL COMMERCIAL TESTING AND  
INSPECTION SERVICES  
CONCRETE - ASPHALT - SOIL  
FOREST PRODUCTS  
STRUCTURAL STEEL - WELDING  
INDUSTRIAL RADIOGRAPHY  
PHYSICAL TESTING AND RELATED SERVICES

NEW ORLEANS, LA. 70119  
725 SO. GENOIS ST.  
PHONE 486-5595

BATON ROUGE  
1855 WEST MASON STREET  
PHONE 356-4356

LAFAYETTE  
P. O. BOX 3154  
PHONE CE 2-7955

return for small farm lands in Gretna. These German settlers, using wooden shovels, toiled three and a half years, and in 1741, when it was finally completed, d'Estrehan's Canal, as it was first called, extended nearly six miles from the Mississippi River to Little Bayou Barataria.

Captain Joseph Hale Harvey changed the name of the canal, along with that of the town, to Harvey. Since then traffic on the canal has increased steadily, both in volume and variety, and today with its rich and colorful caravan of commerce, it is one of the finest and most important water thoroughfares in the nation. Its modern locks connect the Mississippi River with the nation's busy intracoastal waterway which is Jefferson's prime East-West inland channel for waterborne traffic.

More than a million tons of cargo per month is transported over the Harvey Canal, an estimated 75% of which is crude oil, gasoline, and other petroleum products. Many industries are located on its banks, representing a wide variety of businesses, including one of the largest shrimp canning factories in the nation.

The development of the oil industry in this area has accentuated the importance of the Harvey Canal and today Harvey can well be considered the nucleus of Jefferson's oil empire.

### POPULATION:

The earliest census taken in Jefferson Parish was in 1830 and showed a population of 6,846. Today Jefferson Parish ranks among the highest in the nation in terms of rate of increase in population. For almost twenty years these figures have been spiraling upward. The 1950 Census showed a total of 103,873. This doubled in the next ten years when the 1960 Census totaled 207,891.

The most recent population count—the 1970 census, showed that Jefferson's population continues to grow at a fantastic rate. Total population increased to 337,568 or 61.7% above the 1960 population of 208,769. And there appears no end in sight. With its vast undeveloped land areas for both industrial and residential use, projections for a population exceeding 500,000 by 1975 could prove to be modest. And the equality of the population continues to be consistently high. The Westbank, with one-half the population of the Eastbank, has



Authorized Browning Dealer

## GRETNA GUN WORKS, INC.

618 Third St.  
Gretna, La. 70053  
361-5422

### SPECIALIZING IN CREATIVE ADVERTISING

- BLACK/WHITE OR COLOR PRINTING
- DOOR-TO-DOOR CIRCULAR DELIVERY
- DIRECT MAIL SERVICE
- CIRCULATION OF SAMPLES, COUPONS
- ADDRESSING/STAMPING
- TYPESETTING
- CREATIVE LAYOUTS
- HAND LETTERING
- PASTE-UPS

A Complete Package!

## ROBERSON ADVERTISING SERVICE

Call . . . 522-6363 620 Tchoupitoulas

Since 1885

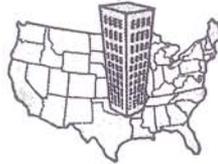
## L. A. MUHLEISEN & SON FUNERAL HOME

METAIRIE FUNERAL HOME  
2929 Metairie Rd. Phone VE 3-5554

KENNER FUNERAL HOME  
2607 Williams Blvd. Phone 729-2677

# MORTGAGE LOANS

Commercial Loans  
 Permanent Financing  
 Interim Financing  
 Second Mortgage Loans



Business Loans  
 Accounts Receivable  
 Working Capital  
 Inventory Loans

Real Estate Appraisals

## Transamerica Mortgage Corp.

401 Westbank Expressway, Gretna

Dial 362-3530

# SOUTH-LA. ARMY SURPLUS & SPORTING EQUIPMENT, INC.

• Army Surplus • Camping Equipment • Fishing & Boating Equipment • New & Used Army Surplus Guns • Complete Line of Hunting Equipment.

1208 Lafayette St., Gretna

368-3806

# West Bank Health Foods

Organically Grown

Vitamins • Minerals • No additives

"To gain or reduce weight"

612 Lafayette St. Gretna La. 70053

Phone 367-0746

## Veterans Department—Restlawn Park Cemetery, Inc. P. O. Box 505, Gretna, La. 70053

PLEASE SEND MY VETERANS ELIGIBILITY CERTIFICATE and full information about your Special Offer to Veterans and Ex-Servicemen, including FREE Veterans Portfolio.

I am a Veteran ..... Serial No. .... Year Discharged .....

Name ..... Age .....

Address ..... Zip Code .....

Working hours ..... Telephone No. ....

Married ..... No. in Family .....

Remarks .....

twice the land area. Since 1967 its rate of growth has exceeded that of the Eastbank. With easy access to downtown New Orleans over the toll-free bridge, the Westbank accounts for a large portion of the rapid increase in population. With the prospect of a new Mississippi River crossing from New Orleans to the Westbank, it is expected that this rate of growth will increase at a still more rapid rate, until in time its population will catch up with or exceed that of the Eastbank.

### 1970 Population—Municipalities

	1970
Grand Isle.....	2,236
Gretna.....	24,875
Harahan.....	13,037
Kenner.....	29,858
Westwego.....	11,402

### Unincorporated Areas

Harvey.....	6,347
Jefferson Hgts.....	16,489
Lafitte.....	1,223
Little Farms.....	15,713
Marrero.....	29,015
Metairie.....	135,816
Terry Town.....	13,832

The median age of Jefferson Parish residents is 26½ years; and the overall level of education of adults is relatively high. Jefferson Parish ranks fifth among the Parishes with 8.2% of all adults having four years or more of college. This is above the national average of 7.7%. Census Bureau figures reflect that 85% of the population is native-born white. Over 75% of the new homebuyers or builders in Jefferson are under the age of 40 years; and 95% of these have three or more children.

Jefferson's determination to provide high quality housing for a still greater population is reflected in the growing importance of apartment construction. Apartments, which represented only 1.15% of total residential construction in 1960, accounted for 47.76% of residential construction activity in 1970.

### RESIDENTIAL GROWTH:

Types of residential architecture range from handsome brick colonials, cape cods, ranchers, and extremely modern designs with all the conveniences of built-ins, etc., to moderately priced frame and brick bungalows.

Tree-lined streets with luxurious estates give way to numerous well placed, skillfully planned subdivisions, many with their own community centers with swimming and tennis clubs. Apartment complexes, both moderate and luxury types, are liberally interspersed through-

# BANK OF THE SOUTH

34 WEST BANK EXPRESSWAY  
GRETN, LA.

367-3051

Member F.D.I.C.

VETERANS HWY. & OAKLAWN DR.  
Next to Burger King

*Smart Set*

**TUXEDO**

RENTALS FOR ALL OCCASIONS

*Formal Wear*

Hours 9 to 5      Nights by Appointment

PHONE 833-1757

*Smart Set*

**TUXEDO**

"A National Fact Finding Institution"



**PITTSBURGH  
TESTING  
LABORATORY**

Established 1881

NEW ORLEANS DISTRICT  
OFFICE AND LABORATORIES

724 Central Ave.      VERNON 5-0341  
New Orleans, La. 70121

NEW ORLEANS • BATON ROUGE  
LAFAYETTE • BERWICK

P. O. BOX 10398

NEW ORLEANS • BATON ROUGE  
MORGAN CITY

*Aiavolasiti's*

**SWANSON'S  
SEAFOOD RESTAURANT**

540 S. ROADWAY  
WEST END PARK  
NEW ORLEANS, LA. 70124

out the entire Parish; while large, modern, attractively landscaped Shopping Centers are conveniently placed within easy accessibility of every location in the Parish.

Sound master plans for systematic growth have been developed for both East and West Jefferson. Comprehensive planning, anticipating needs for the next 30 years, have been completed for water, drainage, sewerage, major streets and bridges, fire protection, recreation and hospital facilities.

Since 1964 Jefferson Parish citizens have approved over \$100 million in capital improvements. These massive public improvement programs are preparing Jefferson not only for continuous residential growth but for commercial and industrial expansion as well.

### FISHING AND HUNTING:

Although it is as modern as tomorrow in its populated regions, the vast marshes and prairies of Jefferson Parish supply a good deal of the country's muskrat furs; and the crayfish caught in these same marshes are some of the biggest and best in Louisiana. Here, hunting and trapping opportunities flourish, since opossum, raccoon, mink, otter, nutria; and huge numbers of game birds including coot, snipe, rail and quail abound.

Along with the hunting and trapping, the fishing in Jefferson Parish, both salt and fresh water, is practically without equal.

In the Gulf of Mexico in the Grand Isle area may be caught tarpon, mackerel, sea trout, flounder, pompano, red fish, marlin, hard shell crabs, soft shell crabs, terrapin, and many other species of fish and shellfish.

Large numbers of fresh water fish such as perch, bream, black bass, yellow bass, white bass, catfish, bullfrogs, and others, are caught in the many bays, bayous, lagoons and ponds that are so abundant in Jefferson Parish.

**Annual World's Championship Pirogue Races.** Scheduled annually on the Sunday following Mother's Day, the pirogue races are held over a four mile elliptical course between the beautiful shaded banks of Bayou Barataria. This three hour long race is performed in specially hand built pirogues running up to 22 feet long by only 25 inches wide, with less than 2 inches of freeboard. The men and women contestants must be able to exceed and maintain over fifty strokes a minute to compete for this world's

# HOF

**Hanson-Flotte, Inc.**

*Business Supplies  
and Furnishings*

324 CAMP STREET  
New Orleans, Louisiana

Tel. 523-3665

RESIDENTIAL - COMMERCIAL  
FOR COMFORT'S SAKE  
INSULATE

Free Estimates

831-1831 - 737-2812 - 737-2813

If No Answer Dial 834-9217

A Charles R. Davis Enterprise

**CRESCENT INSULATORS INC.**

700 Hickory Ave. Harahan, La.  
Whse. & Office

PRINTS & SUPPLIES DIETZGEN DEALER

**COLONIAL  
BLUELINE  
Co., Inc.**

FAST PICK-UP & DELIVERY

V. J. "Mac" Wolkart

1000 VETERANS BLVD.  
METAIRIE, LA. 70005  
834-7055

**LOUISIANA  
BLUEPRINT INC.**

940 Perdido St.,  
N. O., La. 70112  
New Orleans, La. 70112  
524-7529

## CAUSEWAY SIGN SERVICE

Serving  
Jefferson Parish  
917 N. Causeway Blvd.  
Metairie, La. 70001

## Red Maple Restaurant

"Specializing in Steaks"  
1036 Lafayette St.  
Gretna, Louisiana  
367-0935

For an elegant evening  
choose from our  
**SELECTIVE**  
TABLE D'HOTE MENU  
(complete dinner for one price)  
FROM \$6.00



*Masson's*  
Restaurant Francais

1200 Pontchartrain Blvd.  
283-2525

## GULF FEDERAL SAVINGS AND LOAN

Insured Savings up  
to \$20,000  
5614 Veterans Blvd.  
887-7850

championship. When the idea of the Pirogue Races was born, on October 13, 1934, and strangely enough it was the brainchild of the Barataria Women's Club, the announcement of the fete leaked out of the bayou country, by word of mouth, into the nearby parishes. The result was that an exceedingly large crowd was attracted. The post positions for the contending pirogues at that first race was determined by the Commodore for the races calling the nine contestants into a tavern in Barataria. He then stripped the ace to the nine of hearts from a new deck of cards, called for four of the nine contestants to cut the nine cards, and then dealt them out. Thus, the first pirogue race was in the making. When the date was set, and the time came, nearly five miles of spectators lined the bayou and listened for the blast of the double barreled shot gun that signaled the start of the race. Fifty-one minutes and nine seconds later, a 39 year old grandfather completed the then four and three-quarter mile course and crossed the finish line in all his glory in a borrowed pirogue. He not only won the race that day and received a monetary award and a silver cup, but won for the bayou country the respect of everyone.

Today, in contrast to the first race that was limited to mostly bayou folks, paddlers from all over the country come to take part in, or to watch, this great and festive event.

**Grand Isle Tarpon Rodeo.** One of the greatest sporting events in the South is America's oldest organized Deep Sea Rodeo. The Grand Isle Tarpon Rodeo is held annually the third week in July, and thousands of sportsmen from all over America plan a portion of their vacations to conform with this time in order to participate in the rodeo, and to renew old acquaintances and swap fish stories about those they caught and those they almost caught. There is an entrance fee for all contestants, and they are governed by a standard set of regulations as to when the fishing will begin and end each day, how the fish shall be measured and weighed, which fish are eligible, and the approved methods by which the fish shall be taken. The fishing area includes all Louisiana coastal waters, and there are no regulations as to the types of boats or other transportation to be used in the catching of the fish. Trophies for the winners of the various contests are sponsored by sundry individuals, organizations and business firms from all over Louisiana.

## JEFFERSON BOTTLING COMPANY

Division of  
Pallet Industries, Inc.



**KAISER**  
ALUMINUM SIDING



L. A. S. ENTERPRISES

LEON A. SZYLLER, President  
Offices-Warehouse: Veterans at 4100  
Phone 887-1515

## Chateau Builders, Inc.

5028 PURDUE  
887-7379

Offering Homes from \$55,900  
in a prestige neighborhood of  
fine executive homes.

## NATIONAL GYPSUM COMPANY

Gold Bond Building  
Products

Westwego Plant  
Sales Office TW. 9-1501

# BIG M BRAND

"35 Years of Experience"

E. J. "Manny" GUILLOT

## MANNY'S SANITARY SUPPLIES, INC.

4851-53 S. Front Street  
New Orleans, Louisiana 70115  
Telephone: 899-2359

## ORIGINAL BRUNING'S

Jefferson's Oldest  
Seafood Restaurant

Established 1859

"4 Generations of  
Ownership"

WEST END PARK

Metairie, La.

## RAINBO and AMERICAN PICKLES

## PERINO'S NURSERY AND GARDEN CENTER



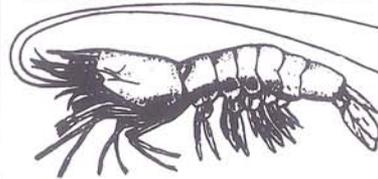
Complete Landscape Service

3120 Veterans Blvd.  
Phone 833-8502

The Grand Isle Tarpon Rodeo Association which operates the Rodeo is a non-profit civic organization, chartered under the laws of the State of Louisiana; and it produces this event solely for the purpose of providing one of the most outstanding fishing tournaments in America. This Rodeo not only affords to sportsmen a chance to exercise their skill and pursue their favorite sport, but an opportunity to enjoy the camaraderie and pleasurable diversion that is par for the course of the Tarpon Rodeo in Grand Isle.

**The New Orleans, Grand Isle Scuba Divers International Spearfishing Tournament.** This contest is held in Grand Isle during the month of June of each year. Very early in the morning of each day the boats leave the dock and head for the oil rigs in the deep water of the Gulf of Mexico. By mid-afternoon they begin to return to weigh in their fish. A New Orleans jazz band is on hand each afternoon to entertain the ever-increasing crowd of intensely interested spectators. During the three days of the exciting event the whole area is a beehive of activity with the divers coming in with their fish, the band playing, and the crowd gathering around the weighing scales each time a diver returns. The Officials of this tournament distinguish themselves by donning colorful red and white uniforms with a diagonal strip across the shirt front, representing the scuba diver flag, well known to all fishing, boating and diving enthusiasts. Each year there are three trophies awarded; and these coveted awards are not only symbols of the prowess of the winners, but are so beautifully done that they can well be considered original works of art. They are made of carefully selected, thoroughly seasoned Honduran Mahogany of rich coloring and exotic grain which is artfully hand carved and rubbed to a lustrous finish, after which the sterling "Nogi" (which is the name given to the trophy) silver plates are affixed. Along with the Scuba Diving Division of this tournament there is also a Line Fishing Division; and for the lucky winners of this event has been fashioned a companion trophy to the "Nogi" which is called the "Sporti". This award features a minutely detailed replica of the ten species of fish in the Line Fishing Division. Both the "Nogi" and the "Sporti" are copyrighted and patented and are the sole property of the New Orleans Grand Isle Scuba Diving International Tournament.

## JOHN P. Blanchard SHRIMP COMPANY



Wholesale & Retail Shrimp

Grand Isle, La., 787-2166

## ALGIERS HOMESTEAD ASSN.

"Algiers First Homestead"

No. 1 Westbank Expressway  
N. O. La. 70114  
Telephone 367-8221



Fred H. Klumpp  
Realtor

A Look Means A Lot

Real Estate & Insurance  
Serving Greater New Orleans  
Since 1930  
3333 Metairie Rd.  
Metairie, La. • 833-2825

## GRAND ISLE SHIPYARD, INC.

QUALITY MARINE SERVICE  
OILFIELD WELDING SERVICE

BOAT WAYS, MACHINE WORK,  
WELDING AND GENERAL REPAIR

GRAND ISLE, LOUISIANA  
P. O. Box 275  
Phone: 787-3166

# RATHBORNE LAND COMPANY INC.

P. O. BOX 157  
HARVEY, LA. 70058  
Phone (504) 366-6411

## Cutcher Canning Co., Inc.

"CUTCHER" BRAND

120 SALA AVE.  
WESTWEGO, LA.  
Phone 341-3439

Canners of Quality Shrimp  
and Oysters

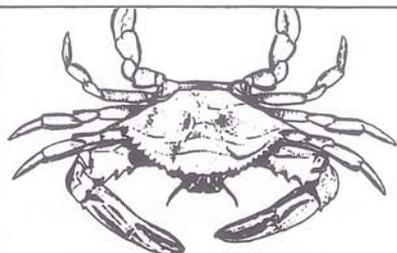


## COLLINS OIL COMPANY

Distributors of  
Conoco Products

105 Bridge City Avenue  
Westwego, La. 70094

Dial 347-1302



## MILNEBURG SEAFOOD, INC.

West End Park  
7410 South Roadway  
New Orleans, La.

282-9176  
Mike & Dave Sintes



**The Grand Isle Redfish Rodeo.** This three day event is also held in Grand Isle during October of every year. Sponsored by the Red Fish Rodeo Association, first, second and third place trophies are awarded at the close of each day's fishing, with the final grand prizes being awarded at the close of the Rodeo for the five largest and two smallest redfish caught during the three day period. This event got its start in 1960, and although it is only now in its twelfth year, it is attracting more than three hundred fishermen annually. If what has gone on in the past is any indication of what is to follow, the prospects for this event promise to be outstandingly successful.

**Blessing of the Shrimp Fleet.** The blessing of the Barataria Shrimp Fleet takes place annually. It is sponsored by St. Anthony's Church in Barataria, and usually occurs in August of each year, or when the shrimp season begins. The shrimp boats are gaily decorated for the occasion and a queen and court are chosen to preside over the event. Prizes are given for the best decorated shrimp boat in each vessel-type category; and with much pomp, ceremony and solemn fervor the fleet and its rugged crew are blessed from the shore by the officiating priest as they put out for the Gulf of Mexico in search of their succulent quarry. To attend this ceremony is indeed a most colorful and rewarding experience.

## Salathe Oil Co., Inc.

WHOLESALE DISTRIBUTOR



Phone 366-4542  
2226 Peters Rd., Harvey, La.

## ELMER G. WEIGEL REALTOR

SALES - RENTALS - MANAGEMENT  
361-5626 307 Newton St.  
Gretna, La.

## A. J. CAMBRE CO., INC.

PRINTING  
STATIONERY  
OFFICE SUPPLIES  
AND OFFICE  
EQUIPMENT

125 HUEY P. LONG AVE.  
GRETNA, LA.  
366-7221



Polyurethane Foam  
**SEAFOAM  
INC.**

1101 Edwards Ave. P. O. Box 10337  
PHONE 733-6788  
New Orleans, Louisiana 70121

## MORAN TILE COMPANY, INC.

Flooring Contractors and  
Building Specialties

Complete Line of Carpeting—  
Ceramic Tile

2004 Veterans Memorial Highway  
Metairie, La. 70005

834-5565



"Good Service Is Our Specialty"

JIM'S  
EXPRESS ESSO

730 WESTBANK EXPRESSWAY  
GRETNA, LA. 70053

361-9593

## SOUTHERN STATES EQUIPMENT CO., INC.

SALES AND RENTAL  
CONTRACTORS EQUIPMENT

425 Celeste St., New Orleans, La.

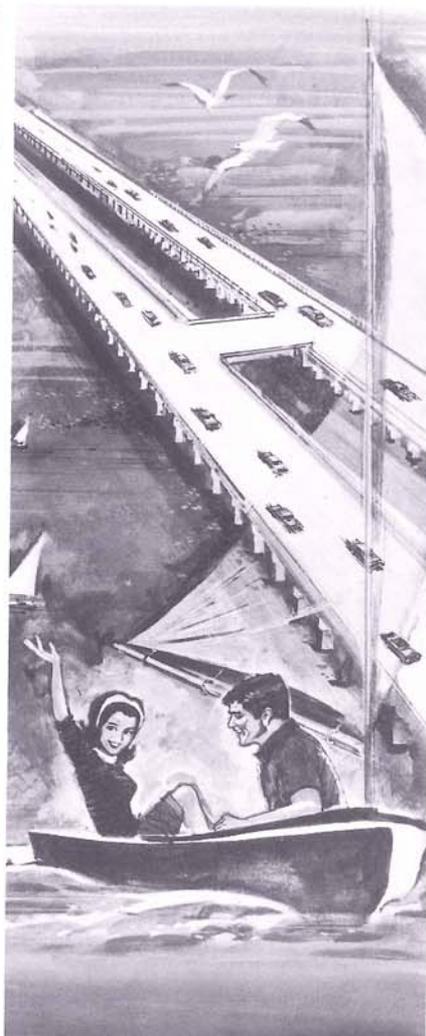
## KGLA

"The Voice of Jefferson"

3521 Industry Rd.

Harvey, La.

Phone 347-8491



## LAKE PONTCHARTRAIN CAUSEWAY: World's Longest Bridge

By John R. Lambert, Jr.  
Chairman, Greater New Orleans  
Expressway Commission

The world's longest bridge is getting longer in popularity.

GNOEC's Accountant's Report (rendered Oct. 31, 1971) showed an increase in toll revenues over the previous year of \$331,296—that is, \$2,908,055 over \$2,576,759.

Naturally, the five members of the inter-parish commission are pleased and proud of the performance of the facility which links St. Tammany with Jefferson and by so doing adds to the vitality of the entire metropolitan area. But while increased toll revenues mean the motoring public is finding the Lake Pontchartrain Causeway increasingly attractive as a very safe convenience, it

## United States Steel Products

Division

UNITED STATES STEEL CORPORATION

Manufacturers of Steel  
Shipping Containers

MAUMUS F. CLAVERIE,  
Dist. Mgr.—Sales

ALBERT P. CLAVERIE,  
Dist. Mgr.—Operations

New York Office, 1271 Ave. of Americas  
Telephone 733-6644

P. O. Box 23250 New Orleans, La. 70123  
New York 20, N. Y.



The Armstrong Rubber Company

SCHWEGMANN BROS.  
GIANT SUPERMARKET

Schwegmann Armstrong Tire Service

Gentilly Store—943-9489

Veterans Store—888-4037

Westside Store—362-4385

West Airline Store—721-2145

St. Bernard Store—279-6811

George Wayne Berry Sr., Gen. Mgr.

"Come to the Right Place"



Weyerhaeuser  
Company

Wood Products

1001 Edwards Ave.  
New Orleans, La. 70123  
Phone A-C 504  
733-6911

833-0732

833-2031

  
**STAR**  
AUTO GLASS, Inc.

1510 N. Causeway Blvd.

Metairie, Louisiana 70001

Dee Cambre, Mgr.

Marking Devices and Supplies  
Since 1867

BADGES—BULLETIN BOARDS  
ENGRAVED PLASTIC PLATES

**ED. SMITH'S WORKS**  
**STENCIL** JA 5-2128

RUBBER STAMPS. STENCILS. SEALS

326 CAMP near GRAVIER  
New Orleans

## J. D. Le BLANC INC.

Fine Office Furniture

Since 1934

Contract Interiors

Professional Designers

618 Gravier, N. O., La.  
523-7764

## FOUNDATION PLAN, INC.

LOANS  
AND  
FINANCING

Various Convenient Plans

833 Howard Ave.

525-5279

New Orleans, La. 70113

## CAUSEWAY

True Value Hardware

NAPKO PAINTS  
TOOL RENTALS

1316 N. Causeway  
Metairie, La. 70004

837-0121

also means increased responsibility to that public.

With this in mind, I met with Merlin G. Hudson—who serves as I do at the pleasure of Jefferson Parish—and with Gary J. Faciane, Walter R. Smith, Jr. and Ralph H. Privette of St. Tammany Parish to discuss the feasibility of establishing an independent GNOEC police force to accommodate the growing volume of traffic we saw, earlier in the year, was coming. We had, and have, the highest regard for the state troopers who, since the first span was opened to traffic Aug. 30, 1956, have patrolled the Causeway, we concluded that GNOEC needed more patrolmen than the Louisiana State Police could provide—and that, moreover, the principles of sound management argues that security and safety personnel should be under the direct and sole control of those charged with the basic responsibility of maintaining security and safety.

Accordingly, on Aug. 7, 1971, GNOEC established a five-man patrol force.

Functioning under the direct supervision of General Manager Malcolm T. Stein, Sr., the patrol's first nine months of existence have been marked by successful public service. As of April 30, 1972, 630, motorists have been assisted by our police officers—in addition, that is, to regular enforcement of the laws against speeding, reckless driving, fishing from the bridge, vandalism and other ticket violations. Motorists were aided whose vehicles stalled, had flat tires or had run out of gasoline or water.

In this regard, however, I would like to take this opportunity to point out that motorists who forget to put in enough gasoline to negotiate 24 miles of overwater highway bridge will no longer be refueled by GNOEC personnel. Recent fatalities caused by sparks from a radio transmission igniting cans of gasoline convinced us that we must not endanger the lives of our police officers, or those of motorists who might be directly ahead or behind of a GNOEC radio patrol, by allowing convenience gasoline to be carried in a radio car.

Now, instead, the practice is to push an out-of-gas vehicle into the safety bay of the nearest of seven cross-overs. GNOEC patrol vehicles have been equipped with broad bumpers which accommodate all types of car bumpers.

It has been a good year of operation and my fellow citizens of Jefferson and St. Tammany may be sure we are working hard to make next year even better.

## MARSH BUGGIES, INC.

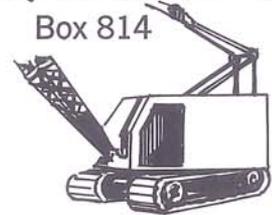
BOX 814  
ENGINEERS ROAD  
HARVEY, LA.



Phone 368-0050

## LOU-ARK EQUIPMENT INC.

Box 814



ENGINEERS ROAD  
HARVEY, LA.

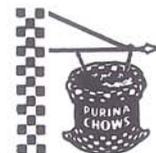
Specializing in Crane Rental

## BRANTON INSULATIONS, INC.

DISTRIBUTORS  
CONTRACTORS  
MANUFACTURERS

1101 EDWARDS AVE.  
Telephone 733-7770

Jefferson Feed And  
Garden Supply Co.  
PURINA CHOWS  
AND SANITATION



4421 Jefferson Hwy.  
Phone 835-8571

**SHOE TOWN**  
**DANNY'S**  
Lakeside

**THE RANCH**  
DIVISIONS OF  
**THE WEINER**  
**CORPORATION**

**BACON**  
**LUMBER CO.**

2400 Airline Hwy.  
Metairie, La. 70121  
Phone 833-1924

- *Developers* • *Appraisers*
- *Realtors* • *Builders*

**ROBLEY J. GELPI**  
**& SONS, INC.**

**More than 40 Years**  
**Experience**

2809 Harvard Ave.  
Metairie, La. 887-3510

**DUHON**

Machinery Co., Inc.



1939 THIRD ST.  
KENNER, LA.  
DIAL 729-8441

## DIRECTORY OF ELECTED PARISH OFFICIALS



PARISH PRESIDENT—Thomas F. Donelon; COUNCILMAN-AT-LARGE (and Council Chairman) Charles J. Eagan, Jr.; EAST BANK COUNCILMAN-AT-LARGE (and Vice-Chairman of Council) Lawrence W. Heaslip, Jr. (Wards 7, 8, 9, 10); WEST BANK COUNCILMAN-AT-LARGE—Harold L. Molaison; FIRST DISTRICT COUNCILMAN—Beauregard H. Miller, Jr.; SECOND DISTRICT COUNCILMAN—Allen W. Dufrene (Wards 4, 5, 6, 11); THIRD DISTRICT COUNCILMAN—George J. Ackel (Wards 7, 9); FOURTH DISTRICT COUNCILMAN—Anton "Andy" Pilney (Wards 8, 10)

ASSESSOR—Lawrence A. Chehardy; CLERK OF COURT—William M. Justice, Jr.; CORONER—Dr. Charles B. Odom; DISTRICT ATTORNEY—(1/1/67-12/31/72) Frank H. Langridge; SHERIFF—Alwynn J. Cronvich.

JUDGES (1/1/69-12/31/73) 24TH DISTRICT COURT JUDGES: Louis G. DeSonier, Jr., (Div. A); Frank V. Zaccaria (Div. B); Nestor L. Currault, Jr. (Div. C); Gordon B. Bynum (Div. D); Fred S. Bowes (Div. E); Floyd W. Newlin (Div. F); Charles Gaudin (Div. G). JUVENILE COURT: Leo W. McCune; FIRST PARISH COURT: Cyril J. Gracianette; Douglas A. Allen; SECOND PARISH COURT: John J. Molaison. (Note: An additional judgeship has been approved by the state legislature for the First Court.)

SCHOOL BOARD MEMBERS: Patrick W. Burke, Pres.; Warren Ales, Vice-Pres.; Elmo Bergeron, Chmn. Exec. Com.; John W. Stone, Chmn. Bldg. Com.; Leon Brainis, Chmn. Legis. Com.; Sherman Gaspard; Sidney Rosenthal, Jr.

JUSTICES OF THE PEACE: Lycester L. "Ces" Trauth (Wards 1, 2, 3); Raymond E. "Money" LeBlanc (Wards 4, 5); Leo E. Kenner, Jr. (Ward 6); J. A. "Bob" Wilkes (Wards 7, 8, 10); Anthony J. Christina, Jr. (Ward 9); Bertoul J. Chermie Jr., (Ward 11).

**R. J. REYNOLDS**  
**FOODS, INC.**

Packers of  
**BRER RABBIT**  
Syrup and Molasses  
T. V. HART, PLANT MGR.  
PHONE 283-4908

P. O. Box 448, Harvey, La. 70058

**BOOKER**  
**DRILLING**  
**COMPANY**

P. O. Box 7244  
Metairie, La. 70002

366-5351

366-7784

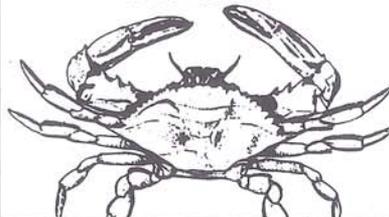
*Gay, Inc.*

INDUSTRIAL SUPPLIES  
AND HARDWARE

**JOHN GAY, President**  
**362-1500**

404 Marion St.  
Harvey, Louisiana

**FONTANA'S**  
**Seafood Restaurant**  
**WEST END PARK**  
**283-4908**





*The new courthouse in Gretna, seat of Parish Government*

**CONSTABLES:** Alvin W. "Dick" Huber (Wards 1, 2, 3); Simon J. Gauthreaux (Wards 4, 5); Leo E. Kerner, Jr. (Ward 6); Harold F. "Buck" Dwyer (Wards 7, 8, 10); R. A. "Bob" Strickland (Ward 9); Ignace Santiny, Jr. (Ward 11).

**STATE SENATORS:** First Senatorial District (shared with Plaquemines and St. Bernard Parishes) Samuel B. Nunez, Jr.; Eighth Senatorial District (shared with Westbank Orleans Parish) Fritz Windhorst; Ninth Senatorial District, Elwyn J. Nicholson; Tenth Senatorial District, M. Joseph Tiemann; Eleventh Senatorial District, Francis E. "Hank" Lauricella.

**STATE REPRESENTATIVES:** 54th Representative District, Richard P. "Dick" Guidry (Shared with La Fourche Parish); 77th Representative District, Edward "Eddie" J. D'Gerolamo; 78th Representative District, Eddie A. Doucet; 79th Representative District, Charles Grisbaum, Jr.; 80th Representative District, Charles G. Lancaster, Jr.; 81st Representative District, Thomas J. Rice, Sr.; 82nd Representative District, Harold J. Toca; 83rd Representative District, John J. Alario, Jr.; 84th Representative District, J. Chris Ullo; 85th Representative District, J. Kenneth Leithman;

86th Representative District (shared with Orleans Parish), Sam A LeBlanc, III; 88th Representative District (shared with Orleans Parish), Frank A. Marullo, Jr.; 105th Representative District, (shared with Plaquemines & St. Bernard), Frank J. Patti.

**STATE DEMOCRATIC CENTRAL COMMITTEE:** Julien F. Abadie, Eddie J. Aucoin, Jr., Milton J. Barthe, Sherman A. Bernard, Ellen M. Brown, Clarence Phillip Carpenter, Adolph H. Crowell, Sr., Everette F. Gautreaux, Adrian F. Lapeyronnie, Jared A. Wilkes, Jr.

**DEMOCRATIC EXECUTIVE COMMITTEE (AT LARGE):** Richard A. Abadie Chairman, Mason J. Bailey, Sr., Mrs. Harry G. LeBlanc, Jr., Ralph J. LeBoeuf, Ivy McDonald, Jr. Vice Chairman. (FROM WARDS): Ray L Kennedy (Ward 1), Joseph Francis (J. C.) Cerniglia (Ward 2); Gary Lee Scheffler (Ward 3); Roy DiPascal, Lionel J. Falcon, Irvan "Duke" Thomassie (Ward 4); Ferril A. St. Pierre, Sgt. at arms (Ward 5); Quinten S. Couevas (Ward 6); Mrs. Etta Argence, Bertha L. Major Barbier, Treasurer (Ward 7); Daniel A. Boudreaux, Jr., George J. Jay Peterson, III, Jules L. Treadway, Secretary (Ward 8); Alfred J. "Benny" Benintende, Huey P. Schneckenburger (Ward 9); John J.

Maxwell (Ward 10) Charles R. Crosby (Ward 11).

**STATE REPUBLICAN CENTRAL COMMITTEE:** Sue H. Bronaugh, Joseph T. Coyle, Wayne E. Fowler, Dale M. Gallaher, Richard L. Greenland, Kenneth C. Hughes, Leonard L. Limes, Abel G. Michel; David C. Treen, Donald E. Wilson.

**REPUBLICAN EXECUTIVE COMMITTEE:** (At Large) Donald E. Wilson (Chairman), Carol D. Fisher (Secretary), Leonard L. Limes, Burgess Nixon. Joseph T. Coyle (Ward 1), Joy H. Fraris (Ward 2), Mrs. Barbara Matthews (Secretary) (Ward 3), Richard B. Bonnet, Lynn K. Bowers, Bill Williams (Ward 4), Abel G. Michel (Ward 5), Mrs. Althea Ansson (Ward 6), Donald J. Bowen, Kenneth C. Hughes, S. John Stieber (Treasurer) (Ward 8), Gloria G. Beeson, Calvin B. Watson (Ward 9), Richard L. Greenland (Ward 10).

**MAYOR, MARSHAL AND ALDERMEN OF PARISH MUNICIPALITIES, GRETNA (1969-73)** Mayor, William J. White; Marshal, Beauregard H. Miller, Sr.; Alderman, Raymond K. Hotard, John L. Dulcich, Jr., Lewis A. LeBoeuf, Jr., A. J. Marchese, Gerard E. Schexnayder; Meetings 1st & 3rd Mon., 2:00 p.m.

**HARAHAN (1970-74)** Mayor, Freddie A. Wilcox; Marshal, George R. Picone; Aldermen, Clinton C. Cressionne, Fred J. Barocco, Carlo Ferrara, Alton L. Bourg, Sr., Maurice P. Bowler; Meetings, 1st Thurs., 7:30 p.m.

**KENNER (1970-74)** Mayor, Joseph S. Yenni; Chief of Police, Salvador J. Lentini; Aldermen, Anthony J. Bertolino (also Mayor Pro-tem); Garner B. Gremillion, Larry Hooper, Thomas LeBlanc, Keith L. Woodward; Meetings 2nd Mon.

**WESTWEGO (1969-73)** Mayor, Ernest J. Tassin; Marshal, Sidney J. Guillot; Aldermen, Henry Gautreaux (also Mayor Pro-tem), Antoine Alario, Horace J. Boudreaux, Rudy P. Brown, Andy P. Valence; Meetings, 2nd Mon., 7:30 p.m.

**GRAND ISLE (1972-1976)** Mayor, Joseph Sheppard; Chief of Police, Ernest M. Lafont; Alderman at Large, Richard H. Burnies; Alderman, Patterson J. Cheramie (W-1); Alderman, Clyde W. Prejeant, (W-2); Alderman, Carl T. Santiney, (W-3); Alderman, Robert J. Collins, Sr., (W-4).

# Garden of Memories Mausoleum and Memorial Park

*"Where Memory Lives in Beauty"*



## Because you care . . .

The Garden of Memories is all its name implies. Beautifully landscaped, always green and peaceful, unmarred by crumbling tombstones of varying sizes, shapes and colors, it conveys a serenity that prompts quiet memories of cherished hours, days and years enjoyed and shared with a loved one.

Established in 1939, the Garden of Memories brought—and continues to bring—a new concept in cemeteries to the Metropolitan Area.

## Garden of Memories Mausoleum and Memorial Park

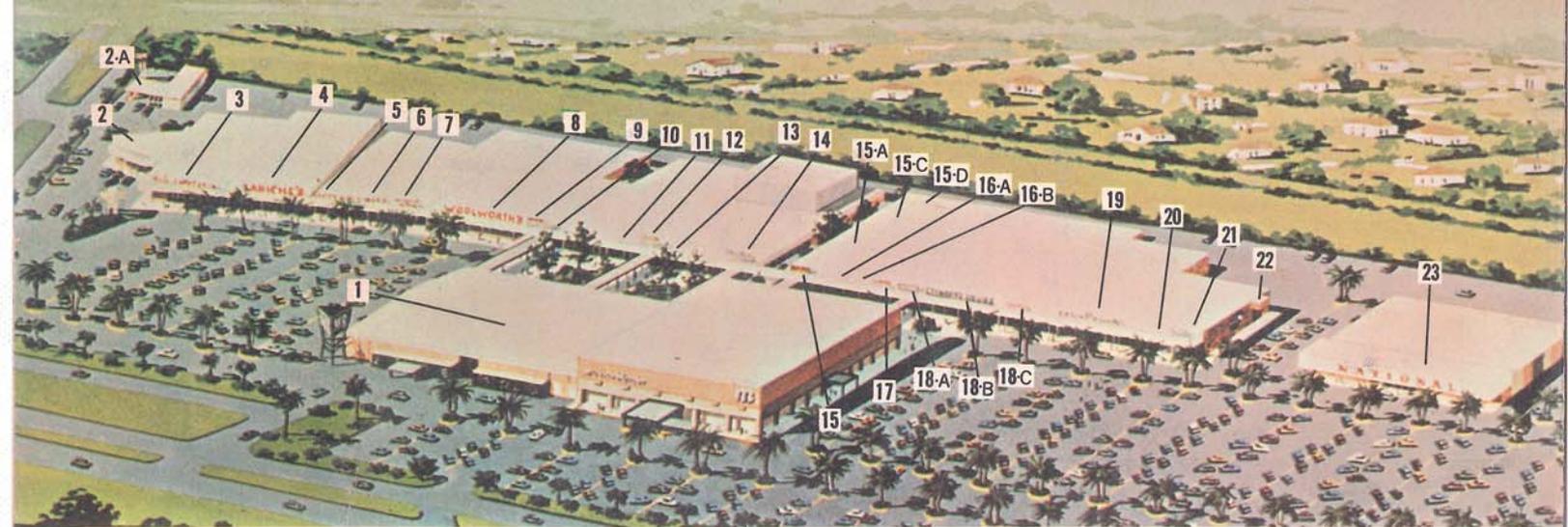
4800 Airline Highway • Metairie, La. • Telephone 833-3786

*J. Bert McMahon, President • T. J. McMahon, Jr. Vice President • J. W. Straughan, Director*



# Stumpf's Westside Shopping Center

## West Bank's Favorite Shopping Center



### With 30 Wonderful Stores and Services

Maison Blanche . . . . . 1	Woolworth's . . . . . 8	Waguespack, Pratt, Inc. 15-A	LaBiche's Appliances . 18-A
First National Bank . . 2	Duane's . . . . . 9	Beneficial Finance . . . 15-C	Stumpf's Drugs . . . . . 18-B
Galle's Gulf Service . . 2-A	Beaux & Belles . . . . 10	Cardon's . . . . . 15-D	Schwobilt Clothes . . . 18-C
A & G Cafeteria . . . . . 3	Lord's . . . . . 11	Modern Bridal & Formal Shop . . . . . 16-A	S & H Green Stamps . . 19
LaBiche's . . . . . 4	Baker's . . . . . 12	Gloria Marshall	Gen. Motors Accept. Corporation . . . . . 20
Western Auto . . . . . 5	Lerner Shops . . . . . 13	Figure Control . . . . . 16-B	The Wig Castle . . . . . 21
Singer . . . . . 6	Thom McAn . . . . . 14	Gordon's . . . . . 17	Hunts End . . . . . 22
McKenzie's . . . . . 7	Browz-a-Bit . . . . . 15	National Food Stores 23	

8 entrances make it so easy to drive into the Center from any point on the West Bank

